



## Membership and New Club Development Month



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**Zone 32:** Bermuda,  
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**August 2018**

Grow or Die. (Now that we have your attention.....)

That phrase is commonly heard in the context of businesses and companies. It is also entirely appropriate for our clubs and our organization, especially here in North America. We've seen it. YOU'VE seen it.

Once thriving, engaged, and relevant clubs who got below a viable critical mass of members and with a couple of unpredicted circumstances, they're gone.

Districts who were once strong and had full and vibrant committee structures, insidiously slipping toward that threshold of membership that crosses the breakeven point from an economic viability standpoint. You've seen it, or heard of it, or been a part of it. These districts are split apart into pieces and combined with neighboring districts or merged in their entirety with the district next door.

Zones, a grouping of districts, can have the same thing happen to them. Read the column this month from D6290, one of the 5 Michigan or 4 New York districts who we will be joining with soon. We are in the transition phase for that right now. Those 9 districts are currently a part of Zone 29. On July 1, 2020 Zone 29 will cease to exist.

We have a problem and we need your help. One of our goals for the next two years for Zones 24 and 32 is to stop that trend. Stop the bleeding. Stop the continued and insidious decline in our membership. On June 30 of 2020 it is our hope and our plan that membership in our two zones will be on the rise. It is an opportunity, not a problem.

It will only happen with the help of everyone who is reading these words right now. Each of you. Everyone. All of us. How? A two-pronged attack:

1. Our "legacy" clubs need to be stronger and more relevant. Not all of them, but many have slipped into a place where they are comfortable and welcoming to their current members and are not very welcoming or attractive to folks who might want to become a part of our organization. It's a fixable problem. Use the Club Health Check (find it at [rotary.org](http://rotary.org)) to see where the opportunities for improvement are and set a plan in place to accomplish them. Take advantage of the new flexibility offered up by the 2016 Council on Legislation. Use the Rotary Citation as a blueprint, a road map, for your success.
2. New Club Development. Not just a club that looks like the one you started in. New models. New prototypes. Models and methods of engagement that are attractive to folks of any age who can't fit into our legacy club model. E-clubs. Passport clubs, Satellite clubs and others we haven't even invented yet.

Well that's all well and good Jeff, you're thinking. Exactly how do you expect us to do this? Look on the left margins of this publication at the list of all our Coordinators. They are an invaluable resource to you to help make this happen. Start with the Rotary Coordinator Team. Everyone can help though. Public Image and Regional Rotary Foundation Coordinators are subject matter experts in their field but have crossover in making membership in our organization attractive and compelling. You're not in this alone. There are people with training and tools to assist you.

Grow or die. It's a choice. It's YOUR choice. Let's do this.

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## People Coming Together

### Here's what District 6290 has been doing

By Brian Robertson DG 18-19, District 6290



Sault Ste Marie Ontario Rotary raised over \$ 100,000.00 for Easter Seals at this year's Easter Seals Telethon. Rotarians, including Paul Harris were among the founding members of the International Society for Crippled Children which became Easter Seals.

The Rotary Club of Elk Rapids recently put on a "Jump for Polio" at the Charlevoix Airport. Twenty-two Rotarians and friends raised over \$ 40K in sponsorships. They jumped in tandem with pros from Sky Dive Charlevoix on Sunday June 10<sup>th</sup>. With 2:1 matching from Bill & Melinda Gates Foundation the event raised over 120K.



The Rotary Club of Petoskey "Pedal for Polio" event raised \$ 8,246. Five local clubs participated, including, Petoskey Sunrise, Cheboygan, Charlevoix and Little Traverse Bay. They were supported in their endeavors by Top of Michigan Trail Council.

Gail Ringelberg, Grand Haven Rotary, organizes an annual service trip to Honduras. This year the group included Rotarians from four Rotary Clubs, nearly every Interact Club in the greater Muskegon area along with Rotary friends and family. Fourteen in all - eight of whom were amazing young women. The team stayed outside the city of Comayagua at [El Ayudante](#), a Christian mission and the current Honduras distribution center for HydrAid Bios-and filters.

Over the course of the week the team installed 12 water filters, performed checks on 21 filters, installed four latrines, began an adobe addition to a local home and poured a cement floor for another house. Wow. Of the filter reviews, 19 were consistently being used. 58 children were drinking clean water plus 49 adults. A couple of filters had to be tweaked for flow rate. The oldest filter we tested was installed in 2015. Those filters are impressive!



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One of the young women who participated shared her perspective of the experience:

*"As a middle-class American living in the United States, it's not hard to fall into a life of easy privilege. Most of us, especially students my age, don't realize the advantages birth has afforded us. Before I left, I was not grateful for a clean glass of water, the use of a bathroom, or a public education. I expected to have them. Returning home, I can say the opposite, for what I have always taken for granted now feels like a blessing. I am deeply thankful for the opportunity to realize this, but the simple acknowledgment of privilege does not go very far by itself, it is the catalyst by which real progress must be enacted." - Fiona Nic, President of Grand Haven Interact Club*

Rotarians are kind - helping 4-legged friends as well as those 2-legged ones. "The AuSable Valley Animal Shelter Board recognized the [Grayling Rotary Club](#) for helping the shelter cut down its utility bills. Earlier this year, the Rotary Club awarded a \$1,000 grant to the animal shelter. The grant was used to purchase LED lights and fixtures. The lights were placed at the interior and the exterior of the shelter."



For 15 years the Frankfort Rotary Club has been bringing families together through fishing. The Take A Kid Fishing event held June 22<sup>nd</sup> and 23<sup>rd</sup> at the Mineral Springs Park. The event helps kids get into fishing. They got a free fishing pole, t-shirt, tackle box and lunch.

## Welcome to the Clubs in Zone 24 & 32 Chartered During 2017-2018

Club Name	State / Province	Country	Charter Date	Current District	Current Zone	#Charter Members
Dragon-Greater Vancouver	BC	Canada	12-Jun-18	5040	24	34
E-Club of Social Innovators D7090	ON	Canada	15-Dec-17	7090	24	40
E-Club of Steinbach	MB	Canada	02-Nov-17	5550	24	20
Lillooet	BC	Canada	28-May-18	5040	24	22
New York "Queens"	NY	United States	22-Dec-17	7255	32	28
Pacific Northwest Passport (D5050)	BC	Canada	02-Jan-18	5050	24	28
Tri County (Vineland-Millville-Buena-Newfield)	NJ	United States	10-Jul-17	7505	32	33
Wenatchee Confluence	WA	United States	29-May-18	5060	24	43
West Chester Passport	PA	United States	19-Jun-18	7450	32	26

## Membership

### What do you call a retreat of 18 District Membership Chairs? Dynamic!

*By Carolyn Johnson, Rotary Coordinator Zone 32*

In June, Zone 32 welcomed all District Membership Chairs (DMC's) and our Rotary Coordinator team to Danbury CT, USA to build our membership team and talk all things needed to strengthen Rotary in our areas. To model options and designing flexible Rotary engagement, we designed two days of working together to compare best practices, set goals, and identify strategies.

So, what made this meeting productive? We modeled the outcomes we seek! First, we emphasized the purpose of Rotary: service to others. Our program included a service project, making supply kits for shelters. It was a great way to get everyone talking, laughing, and acting. Each DMC took 25 or more kits (each with a note of encouragement to the recipient) with them to be given to a shelter in their own community.

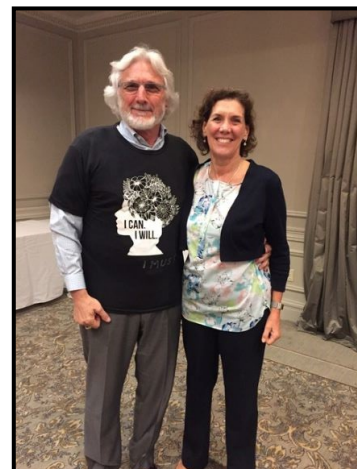
Wellness and social time were purposeful components. Social hour, pretty common in Rotary gatherings and an important time to make personal connections. A different twist (no pun intended!) was to begin the Saturday morning session than with yoga! Not everyone participated, some used the time to go for a walk or a run, and a few caught a few extra zzzz's - but this wellness time was important to reinforce that in Rotary we need to take time to take care of ourselves and others.

Of course, we had lots of program content! First were discussions on building a team. Have you noticed that many district membership teams are committees of one or two? We identified strategies to change that - and how to make good use of members' talents and energy. Once a district has a membership team, what do they do? We can't 'impose' on clubs, but we can communicate and support and offer resources, tools, and ideas. Using resources such as the Club Health Check Up and the President Citation are excellent benchmarks for effective clubs. Conversation turned to flexible options for members (social members, snow bird memberships, service members) and completely new club meeting models (what about a satellite group of stay-at-home parents that meets for coffee mid-morning? or a couples group that meets for dinner once a month?) The point is to make Rotary gatherings (note I didn't say meetings) attractive and manageable - and focused on a purpose.



We were pleased to welcome Diana Edwards, our Regional Membership Officer at RI, to participate in the retreat. Diana reinforced the importance of having and following a plan to work with Rotary Leads - individuals who contact RI and are interested in getting involved with a club in their area. This is a great source of potential Rotarians that, sadly, many districts and clubs dismiss or ignore!

Membership is of concern in our zones, but this retreat is a significant first step toward building working teams, collaborative teams that support our clubs, our members and each other. In the words of Director Jeffry, "strengthening membership is not an option: we *can*, we *will*, we *must* build dynamic, engaged Rotary clubs." With goals and strategies in place, a means to support each effort, we are looking forward to a great upswing in membership in the coming years.



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## Membership

*By Lawrence K. Furbish, Assistant Rotary Coordinator, Zone 32*

Membership is our number one priority, and it needs the attention of every Rotarian, not just club presidents and membership chairs. Look on the left margins of this page at the list of all our Coordinators. They are an invaluable resource to you to help make this happen.

To help Rotarians focus on the issue and develop specific actions they can take to help our clubs grow, the Zone 32 Coordinators Team is creating a series of short animation videos covering a variety of membership topics. Our goal is for them to be shown at club meetings to encourage reflection, discussion, and action on the part of all Rotarians. (Follow hyperlink below or paste the URL in your browser)

<https://ga.vyond.com/videos/OU9HY8JzbSKs>

The videos are planned to be a monthly series that will be shared through the District Membership Chairs to club membership chairs and/or presidents. The videos will all be very short - about 2- minutes each - and are meant to be a thought provoker, discussion starter. They would be great to share at a club assembly or as a way to generate discussion, then action by your club's membership committee.

We plan to post them on Great Ideas to Share, so that is another way Rotarians can access them after the original release.

Check out the first video, the introduction to the series, then look to catch up with each monthly installment - and enjoy some lively conversations and follow up steps as your club becomes the inspiration to grow Rotary in your area.



### What's your Rotary Legacy?

By Julia Phelps, The Rotary Foundation Trustee 2017-2020



It was a few years ago when I seriously began to ponder this question. I was finishing my fourth year as District Foundation Chair, training future governors for the new grant model, and getting ready to become a RI Director. Active and engaged for sure, but the nagging question for me was, “so what?”

That’s where the statement found in so much of the Foundation’s literature, ***“Rotary’s tomorrow depends on what we do today,”*** really struck me. I began to ask questions and learn more about Rotary’s Endowment and the various ways to create my legacy.

It began by including a gift to Rotary’s Endowment in my estate plan. I was able to say how and where I want my money to go when I’m no longer around, and let’s face it, that time is going to become reality for all of us. A gift to Endowment - World Fund allows the Trustees to direct support where it is most needed around the world. A gift to Endowment - SHARE allows your Rotary district to direct a portion of the spending along

with a portion going to World Fund. This functions as a perpetual Annual Fund gift. You may also support one or more of the areas of focus. Current trustee policy states that you may direct undesigned gifts of \$10,000 or more to World Fund. Because of this information and these options, I was able to direct my gift to Endowment - SHARE, but as you can see there are so many other places and ways you can direct your gift.

I also learned that other types of funds could be included in my estate plan such as:

- Insurance beneficiary designations,
- Real estate and other asset transfers, and
- Gifts of retirement plan assets or other financial accounts.

And to make things even easier for me the Foundation staff provided me with sample statements I could use depending on what I wanted to do:

For a general gift of a certain percentage or portion of my estate: *“I give to The Rotary Foundation of Rotary International one-fourth of my estate.”*

For a gift of a specific asset: *“I give 500 shares of \_\_\_\_\_ stock to The Rotary Foundation of Rotary International.”*

For a contingent bequest, which takes effect only when certain conditions are met: *“In the event my spouse does not survive me, I give to The Rotary Foundation of Rotary International the remainder of my estate.”*

For a residual bequest, which directs the disposition of all or a portion of whatever remains after all other required amounts are paid: *“I give the rest, residue, and remainder of my estate to The Rotary Foundation of Rotary International.”*

Not being a lawyer or a financial planner, I personally found these statements to be helpful when discussing what I wanted to happen in order to create my legacy. I was able to provide funding for my district, year after year, and make a lasting difference. Your District Foundation Chair Foundation (DRFCs), Regional Rotary Foundation Charis (RRFCs), Endowment Major Gifts Chairs (EMAGs), and our two Rotary Major Gifts Officers, Carolyn Ferguson and Amanda Lawson, can answer your questions and help you with the process.

So, my question again to you is, ***“What is your Rotary legacy going to be?”*** **Be the Inspiration** for others.



## A Guinness World Record

*By Thomas J. Fletcher, 7640 District Governor 2017 – 2018*

Cumberland County, New Jersey was recently ranked by NJ.com as the unhealthiest county in the state (21st of 21 counties) due to rates of high obesity that often leads to diabetes, heart disease and other illnesses. As part of supporting the efforts by various Cumberland County health organizations, the Tri County Rotary Club, based in Vineland, and in partnership with Rotary District 7640 and multiple organizations and businesses across southern New Jersey, launched a special initiative to help energize the state's "unhealthiest" county, to reverse this trend. The plan to proclaim May 2018 as Cumberland County Healthy Living Month was conceived.

Health Watch 2018 was a program with two key goals: energize the entire community to be more aware of the perilous issues residents face regarding their own good health while also empowering each individual to seek their own healthier lifestyle. At the same time, residents were also asked to pledge their support to assist family members, friends and an entire community to do the same. Second, organizers sought to build a platform to create positive coverage for Cumberland County across the region and at a national level.

During this month-long initiative – that began at 12:00 am on May 1 and ended at 11:59.59 pm on May 31, 2018, 152,000 residents of Cumberland County had the opportunity to engage in a variety of health and wellness activities across all municipalities and, through this collaboration, the men, women and children of the county were able to define and document their own personal health awareness strategies.

To help create awareness of this health initiative Los Angeles Angels and Cumberland County Resident Mike Trout agreed to be the Honorary Chairman. Mike posted on his Facebook, Twitter, Instagram Accounts on a regular basis on the importance of eating healthy and living a healthier lifestyle.

To unite and energize all citizens, May 23 was designated as Guinness Worlds Records Days when, during the course of the day, residents tried to establish four world records, all under the umbrella of health and wellness, effectively elevating the county from last in the state to top of the world. Subsequently, the Guinness World Record for the largest adolescent's health awareness lesson (multiple venues), organized by Rotary District 7640 in Cumberland County, New Jersey, USA on 23 May 2018 was received. Thirty-one schools participated. A committee of eight Rotarians, assisted by many others, organized the event.

To ensure that the efforts to promote better health in Cumberland County continue to remain at the forefront, organizers will:

- Continue to engage our communities, schools, businesses, organizations and government officials to represent their commitment to better health, while maintaining the #takethepledgecumberland brand;
- Provide funding - through this inaugural event and "Make the Pledge" platform (through the website at [www.takethepledgecumberland.com](http://www.takethepledgecumberland.com)) - to seek future funding opportunities to:
  - a) Support the efforts of Cumberland County members of the Cumberland-Salem-Gloucester Health and Wellness Alliance who work diligently within our communities every day to seek better health for all residents;
  - b) Provide scholarships to Cumberland County students pursuing a career in a health-related field.

A Guinness World Record was achieved in the young adult category with this Health Initiative. This record is a building block for the young adults and will lead them to a healthier and more productive life.



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## Igniting a Passion for Polio

*By Linda Robertson, End Polio Now Coordinator Zone 24 West*

At my District's training for incoming club and district leaders a Rotarian said, "Polio means nothing to me, I don't know anyone affected by polio, I'm not interested."

This Rotarian was from Generation X, the group identified as born between 1961 and 1981. She was well educated, held a senior position in an organization and joined Rotary to make a difference.

I believe she is only one of many in our local Rotary clubs who has never developed a passion for eradicating polio because she never heard the stories of polio epidemics in Canada and the US when panic and fear reigned during the summer months. She and others maybe never knew a classmate, friend or relative who died or became paralyzed or know someone today who suffers from long term effects or post polio syndrome.

While attending the recent Rotary International Convention in Toronto and End Polio Now breakouts and meetings, I thought of her and how we might kindle the passion in those Rotarians who feel disconnected from our major focus.

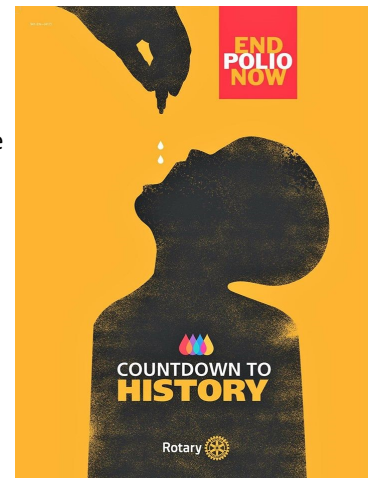
At the breakout on **Best Practices to Increase Funding for Polio**, Rhonda Panczyk, Assistant Governor from District 6380 (which includes Canada and US clubs) said "The most powerful tool for fundraising is a great story. I believe we can engage our Generation X Rotarians to become passionate about polio advocacy and fundraising by inviting speakers to our clubs and districts to share great polio stories."

There are stories from the past to be shared by survivors. At a public lecture in March of this year sponsored by the University of Alberta's Faculty of Medicine and Dentistry on "Western Canada's Fight Against Polio Before the Vaccine" a survivor was part of a panel. His story was powerful as he talked about contracting polio in the early 60's because he skipped school and missed receiving the vaccine. He was paralyzed and spent decades living in hospital. Rotarians in our own clubs might also be survivors.

Infectious disease physicians in our regions also have great stories to share. There are retired physicians that worked in the polio wards and current practicing physicians who have a special interest in the history of the polio epidemics and a future that is polio free. Within the past four months I have heard three such physicians speaking at public forums about the history of polio.

Rotarians in our districts that have attended a Polio National Immunization Day (NID) have stories to share. Carol Deveraux from District 5370 has attended two NIDs and she says, "We have the easy job, as Rotarians back home all we have to do is raise money. The hard job is the work being done by thousands of volunteers and workers in remote and dangerous regions under difficult conditions."

Let's find those individuals who can share great polio stories. They will be the INSPIRATION to ignite passion in our Rotary members as we work to reach our fundraising goals.





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## Toronto 2018 Convention Perspectives

*By Valarie Wafer PDG, Host Organizing Committee, Co-Chair House of Friendship*

Look back on your first experience at a Rotary International Convention. Remember that incredible moment when you truly realized the internationality of our organization. Standing in line for a host event next to a Rotarian from a foreign country in full traditional dress. Realizing that Rotary is a global organization that transcends cultural and diverse backgrounds.

This year we had the honour of hosting Toronto 2018, an opportunity to attend a convention in our own backyard, and a chance to act as true Canadian ambassadors. We should be proud of our accomplishments, not only the HOC but all the Rotarians who gave so generously of their volunteer hours such as Clubs that hosted Home Hospitality and local Rotarians who gave a warm Canadian welcome, restaurant recommendations or directions. We did Rotary proud and we did Toronto and Canada proud!! Thank you!

The Club of Collingwood South Georgian Bay in D7010 had 56% of our club attend the Convention and of that 14% were new Rotarians. Our meeting immediately after the Convention had such a buzz of excitement and energy I thought it was important to highlight some comments shared during that meeting.

The following key takeaways came from a Rotarian of two months:

- Through consistent focused collaboration we can make profound change (polio)
- Our impact is global, from small communities where we live, the communities on the other side of the world.
- By collaborating between clubs, we can connect and contribute with consciousness - be culturally and need appropriate
- Rotary is willing to evolve, open to new ideas - innovation is the way to participation
- New membership models need to be applied to engage future Rotarians
- Our leaders come from all generations, and cultures
- Because a club is in a 'developing country' doesn't mean the club is not developed, nor is not capable of taking the lead on local or international initiatives.
- Community assessments are essential for community impact.

*"Admittedly, these are more observations that were reemphasized for me - Rotary and my values are very inline. That was very exciting. If I had to say the biggest take away just through Rotary it would have to be - the willingness to adapt and the reinforcement that I'm in the right place at the right time." Suzanne Stevens*



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## Public Image

### What is Rotary's story?

*By Carrie Jones Rotary Public Image Coordinator, Rotary Zone 24 East*

My seventh-grade teacher once told me, "You will never get a job, Carrie, because nobody will ever be able to stand listening to you. No one will take you seriously. No one will love you."

Obviously, he wasn't a Rotarian.

I sobbed in the school hallway. Another teacher heard me, anger poured off him and he demanded, "Do you know the four-way test?"

It was on his wall. Everyone in class knew it.

He said, "He failed the test. You, Carrie, are special and can do anything. *You* make your own story. Nobody else."

That one moment of caring changed my story. That teacher embodied everything Rotary stands for. He cared. He took action. He made a difference in a little kid's life.

For some, this anecdote doesn't seem like public image. When we think "public image," we think of newspaper ads, social media posts, television spots, banners. But embodying Rotary's story is an essential part of your club and your district's public image. Every time you go out in the world and talk about Rotary and what it does? You're spreading the word and sharing the message.

The key is to know what you're trying to say and saying it with passion, not just when you're speaking about Rotary to friends and crying kids like me, but to the press, to the media, on a Facebook post.

What *is* Rotary's story?

We're an organization of volunteers, professionals who donate time and money to make the world better. We take action. We make friends. We change the world. That's wonderful! It isn't a story.

A story engages people, excites them, and wins them to our side. Stories need to be simple and involve the heart and mind. They need a hero, a goal, and opposition to that goal. Those are a story's most basic elements. Rotary has a lot of heroes. Rotarians aren't perfect people, but we work for good. That's our story.

#### Here's an example:

**Bad story:** *Working with a Santiago, Panama Rotary Club, the Ellsworth Rotary Club went to Panama to distribute and fit wheelchairs this past April. That's nice. But is my heart engaged? No.*

**Better story:** *ANTIAGO, PANAMA -- Nena has seen horrors. The wife of a Santiago Rotary Club member has seen it all and somehow the knowledge of human frailty and evil doesn't diminish the light in her eyes or the passion in her advocacy. When she and visiting U.S. Rotarians from Ellsworth, Maine enter a Santiago hospital and a Rotarian asks her if she works here, she laughs. "No," she tells them. "I volunteer here. I volunteer everywhere. My husband. The man with the cane? He works here."*

What's the difference in these stories? Humanity is the difference. We know Nena faces opposition but has overcome. Soon we'll know the details of her story and we'll engage because we have a hero to engage with.

Let your story be *the* story. Let your photos be photos that are more than checks being passed. Let yourself embody the Rotary story, because that's what the Rotary story is. It's you. Human. Active. Engaging. Caring.

## Rotary NOW! A Forum for Young Leaders

Be a Leader...Be the Inspiration...Change the World



Rotary NOW! is an amazing opportunity for young Rotary leaders ages 18 to 25 to form friendships to help build the future of Rotary!

**September 20 to 23**



## Rotary NOW! in Montreal!

By Tamara C Larson, Rotary NOW! Co-Chair

Do you have dynamic 18 to 25 young Rotary leaders interested in changing the world? Sponsor them to attend Rotary NOW! and let them Be the Inspiration in YOUR District!

During two days of interactive sessions, participants will come together to share thoughts

on education and literacy, human rights, the environment, employment, education and literacy, and social justice through innovative working groups, inspirational speakers, service project opportunities and more!

Friday, September 21 is *International Peace Day*. Young Rotary leaders will have the opportunity to learn about Peace Fellowships, Rotary Peace Centers, work with a Rotary Peace Fellow and learn about peace building for generations. These young Rotary leaders will have the opportunity to network, brainstorm and create lifelong friendships that will bring back energy, enthusiasm and strong vision of a path of change moving forward.

**District 5370 is sponsoring TEN young leaders to attend Rotary NOW! in Montreal!** We challenge each of you to sponsor a minimum of **FIVE young leaders** to attend. The District with the MOST young leaders registered by August 20, 2018 will receive **ONE FREE Rotary NOW! Registration**. For further ideas, contact Rotary NOW! Co-Chair Tamara Larson [larson.tamarac@gmail.com](mailto:larson.tamarac@gmail.com)

How can you sponsor a young Rotary leader? Promote this great event to YOUR young leaders and offer District support to cover their costs to attend! Do an Air Miles or Aeroplan campaign to help cover travel costs! Perhaps there are clubs in YOUR District who would have funds to support deserving, young Rotary leaders!

Rotary International President Barry Rassin has set of goal of doubling the number of community Rotaract clubs, increased support for our post-secondary Rotaract clubs and doubling our Rotaract membership. Want to learn how? Join Tamara Larson, Youth Chair, D5370 and Laura Morie, PDG D5370 and Zone 24 Assistant Coordinator at a break out session on *Building Youth Programs and Partnerships for Success!*

As Young Rotary leaders and Rotaractors, you are leaders in your communities today. Being strong advocates of change and social justice, the Zone 24 & 32 Institute in Montreal will offer you the chance to meet like-minded people on all paths of their Rotary career to engage in meaningful conversations.

During two days of interactive sessions, participants will share thoughts on how to *Be The Inspiration!* Ideas will be exchanged on how to connect, grow as professionals and take truly meaningful action in your own clubs and Districts!

### WHO SHOULD ATTEND? Young Rotary leaders ages 18 to 25!

This includes future young Rotary leaders, Rotaract members, youth exchange alumni, Rotary youth alumni and any young leader interested in a Rotary career path!

### HIGHLIGHTS

Dynamic young leaders will have the opportunity to network and brainstorm new ideas bring back energy, enthusiasm and a strong vision of their path forward!

There will be new approaches to engaging young professionals in Rotary

Learn strategies to implement within your club and district

Check out Zone 24 & 32 Institute details here!

<https://portal.clubrunner.ca/50077/sitepage/2018-montreal-conference>



For further information: Tamara Larson, Rotary NOW! Co-Chair [larson.tamarac@gmail.com](mailto:larson.tamarac@gmail.com) Phone (587) 783-8880



## Calendar of Events

**September 18-22, 2018** — Zone Conference 2018, Montreal.

**January 12-19, 2019** — International Assembly, San Diego, California.

**June 1-5, 2019** — RI Convention, Hamburg, Germany.

**Sept. 19-21, 2019** — Zone 24-32 Conference, Niagara Falls. **SAVE THE DATE!**

**January 19-25, 2020** — International Assembly, San Diego, California.

**June 6-10, 2020** — RI Convention, Honolulu, Hawaii.

**June 12-16, 2021** — RI Convention, Taipei, Taiwan.

**June 4-8, 2022** — RI Convention, Houston, Texas.

**2023** — RI Convention, Warsaw, Poland.

**2024** — RI Convention, Singapore.

**2025** — RI Convention, Calgary (tentative).

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## Find the answers

Don't forget our other electronic and social media communications tools for the Zone:

Website: [www.rotaryzones24-32.org](http://www.rotaryzones24-32.org)

Facebook: Rotary Zones 24 and 32

Blog: <http://greatideastoshare.com>

## Events

### Dinner with the Rotary International President

Dear Rotarian,

You are cordially invited to a very special event on Saturday October 20, 2018. RI President Barry Rassin will be the keynote speaker at the celebration of the 90<sup>th</sup> anniversary of the Rotary Club of West Orange NJ. This event will be held at Mayfair Farms in West Orange, New Jersey. The deadline for submitting reservations is September 14th. Capacity is limited to 600 people.



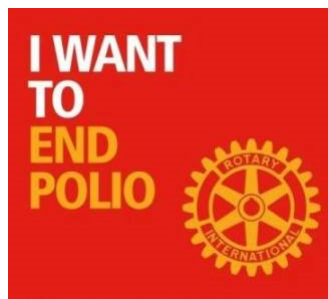
In addition to a cocktail reception and dinner (\$90US per person), there will be a special VIP cocktail reception prior to the dinner to raise money for PolioPlus. A donation of \$1,000 will enable you to attend the VIP reception, receive a Paul Harris Fellow, and have a photograph taken with the RI President. (For more information see <https://njrotary.org/event/west-orange-90th-birthday/>). You may need to copy and paste this URL into your browser.

The Gates Foundation has established a challenge grant that will provide \$2 for every \$1 raised to eradicate polio. If 100 people/clubs contribute \$1,000, the \$100,000 in contributions will trigger an additional \$200,000 from the Gates Foundation allowing us to announce that \$300,000 has been raised from our efforts.

If you cannot attend the October 20<sup>th</sup> event, any and all donations would be greatly appreciated in order for us to take advantage of the Gates Challenge Grant for PolioPlus.

***We look forward to your joining us at this great Rotary event! If you decide to stay overnight, you may wish to consider one of the following area hotels: Marriott Residence Inn, Marriott Courtyard, Wilshire Grand Hotel, Best Western Turtle Brook Inn, or Westminster Hotel.***

Questions? Contact Michael H. Karu: email [mkaru@licpa.com](mailto:mkaru@licpa.com)





# Rotary Zones 24 – 32 Zone Conference

September 20-22 Montreal, Quebec

# PROJECT FAIR



- ☐ Showcase your international and local community projects.
- ☐ Look for partners & financing
- ☐ Recognize your project partners

To be held in conjunction with the House of Friendship running from Thursday Morning September 20– Saturday Noon September. Table preregistration required, please inquire.

- *Table costs for Conference Attendee: \$35 per Table*
- *For Non-Conference Attendee: \$75.00*

**TAKE ACTION:** [Register](#) for the Conference  
 To Register & for more information on the Project Fair  
 Contact: Ron Smith [rsmith.rotary@gmail.com](mailto:rsmith.rotary@gmail.com)  
 Cell: 215-896-6870

