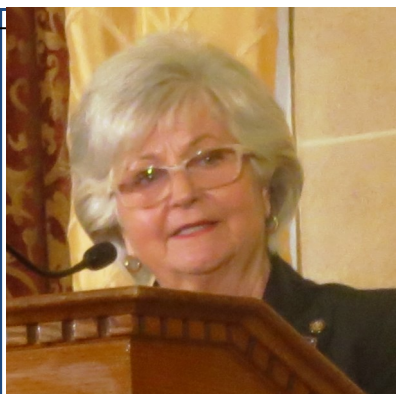


# Beyond Borders

Rotary  
Zones 24 and 32



Bermuda—Canada—St. Pierre and Miquelon—United States



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**Zone 24:** Canada,  
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**December 2016**

## Seeking the Simplest Solution

This past month, all the complexity of what has happened reminds me of the following quote:

"In dwelling, live close to the ground. In thinking, keep it simple. In conflict, keep it fair and generous. In governing, don't try to control. In work, do what you enjoy. In family life, be completely present." (Lao Tzu)

This wonderful quote makes me think of a book I read some time ago by Edward de Bono. He said: "I know from experience that some commentators are terribly upset by simplicity. Such people feel that something simple can't be serious. Such people are also frightened by simplicity, because it threatens the complexity which it is their job to explain. If something is indeed simple, then they are without a job."

As we have all seen these past few months in the news around us, and also in Rotary, so many of us are inclined to complicate matters. Usually, the simplest solution is the best solution. I believe we need to accept that our future will be different from our past and as such we will have to adjust our thinking and simplify, so that we make what we have to offer so compelling and easily accessible that it fits in with the constraints of modern life.

A true example of bringing a simpler style to Rotary is the new format for Club meetings. Meet, engage, have a conversation and then take action. I think if we were to look around us in our Rotary lives there are many areas that can be simplified and where so many of the old rituals that are no longer relevant can be done away with. Let's challenge ourselves to simplify just one part of our Rotary lives this coming month.

This past month has been a celebration of the Rotary Foundation. There have been so many wonderful events all around us. From Million \$ Dinners to marathons. Congratulations to all of you that have participated. I am sure that the donation results for November are going to reflect all your energy and focus over the past weeks.

### Inside this issue ...

- ♦ **Rotary youth at the UN**
- ♦ **A District with more Interactors than Rotarians**
- ♦ **A Canadian District finds a use for excess stuff**
- ♦ **Peace Fellows hail from the Middle East and Africa**
- ♦ **2017 Institute keynoters announced**

*Dean*



## Rotary Now! at Institute

The 2016 Zone 24-32 Institute hosted the first **Rotary Now** Forum for Young Leaders.

Forty-four Young Rotary Leaders sponsored by Districts took part in Institute programming, including a visit to the Canadian Museum for Human Rights, plenary sessions with Institute delegates and banquets.

The Forum included three separate break-out discussions centering on leadership and increasing Rotary membership and capacity:

- ◆ Join leaders (making connections across our zones)
- ◆ Exchange Ideas (sharing of projects, events and club structures)
- ◆ Take Action (get know-how to launch initiatives and grow membership in Rotary)

Participants included young professionals from all avenues of Rotary: Interact, Rotaract and Rotary clubs. The forum was an opportunity to generate discussion, illuminate the strengths of Rotary and explore creative opportunities for the future.

<http://youtube.com/watch?v=4Da3KGQSBfw>

—By Jackie Hobal, Zone 24 West  
Rotary Coordinator

## Next Generation

### Always Something New at Rotary-UN Day

*By Darek Wojtowicz, past president of the Rotaract Club of Branchburg, NJ*

This year's Rotary-UN Day, held last month at the United Nations building in New York City, drew 800 Rotarians plus 550 Interact and Rotaract members who attended the Youth Program. This means 1,350 likeminded people were gathered to network and discuss world issues.

This year was my third consecutive year attending Rotary-UN Day, and every year I learn about a new organization or project. This year I learned about "Gift of Life Lebanon," a Rotarian-based nonprofit that raises money to treat babies born with congenital heart disease in Lebanon. "Gift of Life Lebanon" is part of Gift of Life International, which provides treatment to children in countries including Sri Lanka, Haiti, Afghanistan and many more. Another project that was displayed at UN Day was the Shelter Box project. Shelter Box provides emergency shelter and vital supplies to people in need after a natural disaster or humanitarian crisis.

In addition to learning about projects and organizations such as these, Rotary UN Day provides young leaders and Rotarians the opportunity to discuss current humanitarian efforts and world issues. This year's topics included a presentation discussing the continued fight to eradicate the Polio virus, given by Reza Hossaini, UNICEF Chief of Polio. Per Saxegaard, CEO of Business for Peace Foundation, spoke about responsible business practices and how they can make the world a better place. The key points made were about how responsible business practices can improve people's ways of life by doing business in such a way that human rights are not violated, without forced or child labor, by being environmentally conscious and anti-corruption.



The breakout sessions included both the adult program and the young leaders program. The topics of these sessions were: Partnerships: Government Institutions, Business and You, Women: Enterprise and Development, and Youth: Empowering the Next Generation. The Youth session, which was the session I attended, discussed how to empower the younger generations and how to include students and youth leaders in decisions and projects to allow young leaders to contribute to their own future. It also focused on social media and how it has allowed the younger generation to have their voices heard unlike any generation before them. The session emphasized support for youth programs that facilitate learning and development.

Rotary UN Day is an event where Rotarians, Rotaractors and Interactors can network and encourage discussions with other philanthropists. I was able to reconnect with Rotaractors whom I have met at previous Rotary UN days and those whom I have met at the RYLA North America Conferences that are held in Washington DC every summer. Rotary UN Day is a great opportunity to rekindle friendships made at RYLA and other district conferences. Rotary-UN Day is perfect opportunity to support fellowship, goodwill and peace and I have made invaluable friendships and learned so much. I look forward to attending UN Day again in the coming years.



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## Next Generation

### More Interactors than Rotarians

By Dan Ceglia, Zone 32 Public Image Coordinator

Did you know there is a District in Zone 32 with 49 Interact Clubs boasting in excess of 2800 students? These clubs have sprouted up in both public and parochial schools with students actively participating in events throughout their respective communities and the entire district. All this is happening in District 7640, which geographically encompasses the six southernmost counties of New Jersey.

Here are a few of the projects the Interactors take on:

#### School tutoring of disadvantaged children in the poorest city in New Jersey.

Between 20 and 30 Haddon Township High School Interactors travel every Tuesday afternoon into Camden, NJ, to provide personalized tutoring to children eager to learn. These Interactors understand they are making a difference in each child's life, and they are impacting the very future of that city by lifting up its youngest residents. In a city wrought with violence, these young people serve as an example of Rotary's dedication to peace and conflict resolution.



Interact students come together each year to plant and trim grasses on the dunes protecting Atlantic City. Their efforts resulted in less damage to the city during Hurricane Sandy because the roots of the grasses helped to hold the dunes together. Additionally, each October the young people come together for a day to do beach and boardwalk cleanup duty.

Twice each year the Interact students from Absegami High School perform an eight mile loop clean-up of their town as part of an annual community beautification project.

On Martin Luther King Day they come together to make sandwiches for the homeless and provide blankets for those in need.

Interactors join in an annual multiple sclerosis walk in Atlantic City to raise funds to help in the effort in finding a cure.

Each year, two busloads of kids make the trip to New York City to attend the UN Day festivities and celebrate the peace effort so important to Rotary (see article page 2).

Between 15 and 20 Interact students travel each year to an orphanage in Santo Domingo. Each year Rotarians from Districts 7640 and 7500 send a container of materials, food, clothing and various supplies, with a value in excess of \$20,000, which is packed and shipped with the help of Interactors. Then the students travel to the orphanage to do painting, cleaning and general "spruce-up" activities. They also work with students in the orphanage to create and foster personal relationships that may last for years.

The District feels an obligation to provide mentoring and support to its Interact students. We recognize that each Rotary club has a "brain trust" of experience and information and hope to share it with these terrific young people.

**Beyond Borders/the Newsletter of Zones 24 & 32/December 2016/page 3**



## Too Few Desks

Thandeka Tutu spoke passionately at the Zone Institute about her family's goal to provide 20 million children in sub-Saharan Africa with writing desks.

Too often, school takes place under a tree, with the children sitting on the ground. Even if they have a bench to sit on, it is practically impossible for the children to practice their writing without a hard writing surface. In fact, it is estimated that 95 million children in Africa have no access to a classroom desk. In response, Archbishop Desmond Tutu and his family are raising the money to provide simple writing surfaces known as a "Tutudesk."

A Tutudesk offers children their very own workstation, creating immediate, high impact and positive change under any learning conditions.

Made from a robust and child-friendly blend of polymers, Tutudesk is designed to last the duration of a learner's school career. (A wooden desk would be heavier to carry, and might be burned for firewood.) The desk surface includes a map and other learning aids, and it is designed with a grip so that the child can carry it easily between home and school each day.

Tutudesk is a unique solution to Africa's most disadvantaged children.

The Tutudesk Campaign aims to deliver at least 20 million Tutudesks to learners by 2020. Already, 1,500,000 or these writing surfaces are changing the lives of the children who use them.

For more information, go to [www.tutudesk.org](http://www.tutudesk.org).

## Literacy and Education

### Too Much Stuff

*By Kelly Fotheringham, Assistant Rotary Foundation Coordinator, Zone 24 East*

With declining school enrollments across North America, school closings are a painful reality. One of the consequences is that surplus school supplies are sold for scrap or dumped in a landfill.

In 2008, during a group visit to South Africa, a local Rotarian arranged a visit to a rural school which had enthusiastic teachers and eager learners, but basics including desks and chairs were not available. The Canadian visitors were taken aback by the total lack of basic supplies. A spontaneous collection provided some funds for the teachers to buy much needed pencils, books and other items.

Back at home, the Canadians realized that perfectly good desks were being thrown away because a school had recently closed. This became a call to action for the Rotary Club of Grand Bend (D-6330). Contact was made with the Rotary Club of Middleburg, in northeastern South Africa (D-9400) whose members immediately agreed to handle distribution.

After discussions with an Ontario school board the 'Literacy Project' began. The first shipment by 40' sea container went to the very school in South Africa the group had visited. As the project evolved, the Middleburg club has taken on the role of receiving the supplies, unloading, and redistributing them to a number of schools in need - ensuring continuity and oversight to maximize the resources. They cover the inland freight and port charges as well.

The project has expanded to include four other school districts in Southern Ontario. The Grand Bend Rotary Club has been involved in the loading of 64 containers, most of which have gone to South Africa at a cost of about \$5000 US each. From the beginning, the Grant Bend Club used District Simplified Grant funds — and more recently, District Grant funds — to pay for about 20 percent of this cost.

Estimated value of each sea container is \$100,000 USD, offering a 20:1 financial leverage. In 2014 a school board video team accompanied an evaluation visit to Africa. The resulting documentary can be seen here: <https://www.youtube.com/watch?v=Gf7gn9ar6QI#t=1806>

The project is growing. Today, 18 Rotary Clubs provide volunteers and funding when local schools close. Clubs take on a container in their local area and provide funding and volunteers with support from the Grand Bend Club. In total, over the past decade, the Grant Bend Rotary club and its partner clubs have shipped an estimated 65 containers of school furniture and supplies to South Africa, including over 2 million books.







## Charity Navigator Raises TRF Score

Charity Navigator has raised The Rotary Foundation's score from "really great" to "super great."

In ratings released September 1, The Rotary Foundation earned the maximum 100 points for both demonstrating strong financial health and its commitment to accountability and transparency.

Two months later, the rating wobbled slightly on account of a reassessment of The Rotary Foundation's financial performance metrics and settled at 97.87.

The Rotary Foundation continues to receive a straight four-star rating from Charity Navigator, as it has done for nine years.

"Attaining a 4-star rating verifies that The Rotary Foundation of Rotary International exceeds industry standards and outperforms most charities in your area of work," said Charity Navigator President and CEO Michael Thatcher.

Only one percent of charities the organization evaluates have received nine consecutive 4-star evaluations, setting "The Rotary Foundation apart from its peers and demonstrates to the public its trustworthiness."

The ratings reflect how efficiently Charity Navigator believes the Foundation uses donations, how well it has sustained programs and services, and its level of commitment to good governance and openness.

This news comes just in time for us to maximize tax rules surrounding charitable gifts and ensure that your 2016 giving is at the highest level possible.

Giving is a gift that is available to all of us – every amount is significant because it brings hope to those who have nothing except hope.

## Foundation Facts

### Bringing "Esperanza" to Natalie

*By Wayne Kauffman, District 5370 Rotary Foundation Chair*

**Esperanza** is the Spanish word for "hope." When I think about what motivates me to serve as a Rotary Foundation chair for my district, I am drawn to the word *Esperanza*, which is the name of one of our recent projects. To me, hope is really at the core of our Rotary Foundation.

Our *Esperanza* project is in its 20th year, and sends Canadian medical and dental teams to provide vocational training and medical care to the people of Cuenca, Ecuador. It is aptly led by Dr. Tom Greidanus, a member of the Rotary Club of Edmonton Riverview.

The team trains and mentors orthopedic surgeons, physiotherapists, nurses, dentists and dental students. The team's mission is to:



- ◆ Educate parents and family members on proper care of infants and children to avoid preventable hip problems.
- ◆ Provide hip and knee replacements to approximately 40 impoverished adults from the region.
- ◆ Give pediatric orthopedic surgeries to about 15 children to correct hip and leg deformities.
- ◆ Provide patients with dental screening and care, if needed, and

follow-up care for patients from previous years.

- ◆ Provide dental care and education to approximately 200 children attending schools in remote villages in the area.

Notwithstanding the success and impact of this project, there are other acts of humanity that arise during the course of these missions. For example, during the project I learned of a little girl named Natalie, shown here in the photo with her parents, my wife and I. Natalie was diagnosed, in lay medical terms, with a hole in her heart. A pediatric cardiologist who had joined us on the mission determined Natalie's prognosis was not good.

A two-year effort was made to find a surgeon in Cuenca to perform the surgery and restore Natalie back to health. There were many setbacks and disappointments, but through perseverance and determination and the hard work of Rotarians and doctors, this child now has "Esperanza."

You see, it's more than the success of our global grants and related projects. It's the connections in humanity that allow people to connect. That happens when people choose to Do Good in the world through The Rotary Foundation.



## Centennial Rotary Clubs

Congratulations to those clubs in our two Zones that are celebrating their own centennials this year, which means they were born the same year as The Rotary Foundation and are, like our Foundation, better than ever after all these years. They are:

Bethlehem, Pennsylvania,  
District 7430

Edmonton, Alberta, District 5370

Flint, Michigan, District 6330

Holyoke, Massachusetts,  
District 7890

Ottawa, Ontario, District 7040

Wilkes-Barre, Pennsylvania,  
District 7410

York, Pennsylvania, District 7390

Moose Jaw, Saskatchewan,  
District 5550

Niagara Falls, New York,  
District 7090

Kingston, New York, District 7210

Jersey City, New Jersey,  
District 7490

## Foundation Centennial



### Peace Requires Action

Excerpts from "Doing Good in the World," the history of The Rotary Foundation written by District Governor Dave Forward, will appear here on an ongoing basis. This month's excerpt, from page 47 and following, tells the story of how the Matching Grants program was started in an effort to combat the international tensions of the 1960s.

Like so many Rotary initiatives, the Matching Grants program had its genesis in the vision of an RI president: 1963-64 President Carl P. Miller, a successful media executive who started the Pacific Coast edition of *The Wall Street Journal* and served as its executive editor. By the time he assumed Rotary's highest office, television and magazines such as *Life* and *National Geographic* were bringing the world into people's living rooms. From his own extensive worldwide travel, Miller had come to believe that bringing together people of different cultures and beliefs was the best hope for reducing tensions during the Cold War.

In his speech to the 1963 convention, Miller pointed out that the welfare Rotary clubs had provided to soldiers during World War I had resulted in the formation of the United Services Organization (USO) of World War II. When contemplating how Rotary could help to keep peace in the world, Miller said, Rotarians agreed that their "approach should be creating international understanding and goodwill between the peoples of the world."

He then outlined what would become a signature initiative of his presidential year: The matching of each of Rotary's 272 districts with a district in a different country — a program that would challenge Rotarians and clubs within those districts to learn more about each other's cultures and customs. RI paired the districts before the training seminar at the International Assembly, where the incoming district governors would meet their counterparts and begin planning group exchange trips and joint service projects.

In his first month in office, Carl Miller met U.S. President John F. Kennedy and Secretary of State Dean Rusk and told them about his Matched Districts and Clubs program. "They were most interested and quick to see that Rotary had the manpower and the machinery to contribute a great deal toward building international understanding and goodwill," he later reported.



Matched Districts was a popular and successful concept that brought together thousands of strangers from far-flung nations and turned them into friends. It was only natural that these people, linked by the common bond of service, would soon begin working together on projects. ... Simply put, clubs or districts in one country would identify a project and enlist the support of clubs or districts in another country to help raise the money to complete it. The two districts would then apply to The Rotary Foundation for a 50 percent match of the total project cost.

## News from the Road

If you missed the streaming event held in Atlanta on World Polio Day in October you should go to [rotary.org](http://rotary.org) and listen to it, because it provides important information about the efforts to end polio.

We need to give all the people who have joined Rotary in recent years a chance to become part of this history — just imagine yourself in the future being able to tell your children and grandchildren that you “helped make polio history.”



Many clubs had events around this important day. I was lucky enough to be invited to Scranton, PA, to speak at a multi-club event.

We heard from a man who works at a company near Scranton that makes 21 different vaccines. The newest vaccine is for dengue fever and will save many lives. It is remarkable that when The Rotary Foundation began 100 years ago, none of these vaccines were invented.

The chance to learn is why I get so excited to be invited to speak at club and District events. We all learn while we share the story of Rotary's promise to the children of the world: The eradication of polio.

Let's make it happen soon. End polio now.

*--Carol Toomey,  
Zone 32 End Polio Now Coordinator*

## PolioPlus

### What Does the “Plus” Really Signify?

*By Pat Killoran, Zone 24 West End Polio Now Coordinator*

Many of us use the term PolioPlus without much thought or understanding of the real meaning of the “Plus.” I, perhaps like others, incorrectly believed that Polio Plus only referred to additional vaccination benefits beyond the actual Polio vaccine itself. At a recent conference, former PolioPlus chair Bob Scott offered a much broader perspective to the meaning.

- ◆ Consider the “plus” of the 144 laboratories worldwide which were built to support polio eradication and which have been certified by the World Health Organization but which will continue to be a tremendous asset for other infectious diseases that may be still rampant and becoming more prevalent and dangerous.
- ◆ Consider the many different modes of transportation to deliver vaccine to remote villages — including camel, donkey, motorcycle and foot — and the “cold chain” of generators and refrigerators that were established to maintain the polio vaccine — but which are available to store other vaccines and medical supplies as well..
- ◆ Consider the development of international protocols for National Immunization Days (NIDs). The infrastructure is in place, for example, to allow 170 million children to be vaccinated in one day in India. Additionally, over 20 countries in Africa cooperate to synchronize NIDs on the same dates, then repeat the exercise.
- ◆ Consider the private and public cooperation displayed both nationally and internationally between WHO, UNICEF, Centers for Disease Control, The Rotary Foundation and the Gates Foundation. What a Plus this is in our world!
- ◆ Consider the advocacy to governments started by Rotary in 1995 and expanded in 2001 to the Polio Advocacy Group, including representation from all the key partners ... a group that has successfully engaged the governments of the world and raised \$13 billion U.S. dollars. This is truly the Plus of a public-private partnership.
- ◆ Consider the Plus in meeting other needs during NIDs, such as the delivery of vitamins and malaria nets, and the fact that other organizations can copy the “modus operandi” for other diseases, including measles.
- ◆ Consider the Plus in successfully stopping the Ebola outbreak in Nigeria last year thanks to taking advantage of the existing infrastructure in place for the Polio Plus program.
- ◆ Consider the Plus as governments in both the giving and the receiving countries realize the ability and power of voluntary organizations like Rotary to effect change on the grand scale.
- ◆ Consider the “Days of Tranquility” when arms are laid down, as has happened in Cote D'Ivoire and Sri Lanka and many other places, so that children can be vaccinated. Or the public agreement in 2004 as India, Pakistan and Afghanistan agreed to do all they could to eradicate polio in their countries.
- ◆ Consider the greatest Plus of all ... the millions of children throughout the world who run and play without the fear of lifelong incurable paralysis!

The Plus in PolioPlus is the many faceted legacy which will endure far beyond the last case of polio.



## Public Image

### Donate. Dip. Destroy.

*By Carrie Jones, Assistant Public Image Coordinator, Zone 24 East*

Donate-dip-destroy seems an unlikely motto for Rotarians until you realize that the 'destroy' is about the eradication of Polio.

Last October, Rotarians in D-7790 took that motto to heart, meeting over beers in local bars, painting fingernails purple, and raising money to destroy Polio. The Rotarians met multiple times throughout the month, always combining good work (raising money for polio) with good fellowship (hanging out together) and good publicity (meeting bar patrons who might never have known about Rotary's polio eradication work.

The consistent combination of service and fellowship garnered not just the notice of other bar patrons, but the attention of the local evening news media, WABI TV5 in Bangor, Maine and an interview on a radio morning show, The Wave.

"We started planning this year's Purple Pinkie Project back in July. It was the second year of the collaboration of the Rotary Club of Bangor, Bangor Area Breakfast Rotary, and the Rotary Club of Old Town. From our early meetings, we strategized on what worked well with last year's project and what we could improve on this year," assistant governor Scott Boucher said. "Public relations became a significant focus for the project. It's always great to raise money for Polio Plus, but one of the committee's goals was to get our project's message out to the community about the amazing work Rotarians are doing worldwide to eradicate this disease."

Each Friday at a different location, the clubs hosted Pints for Polio. Beer turned purple. Money was raised. Friends were made. And the fight against polio became a little bit stronger, one pint, one pinkie, one dollar at a time.

Part of catching the public's attention was a poster created by Corina Larsen, owner of Gossamer Press and a member of the Rotary Club of Old Town. The poster delivered the message and prominently featured the End Polio Now and Rotary logos. A subcommittee focused purely on social media presence. Rotarians always encouraged people to find the group on Facebook for more information and opportunities to participate in the project. They were sure to include images from the Purple





## Purple Pinkie Project

**Help us eradicate polio!**

### Donate • Dip • Destroy

Purple pinkies serve as symbols for polio immunizations.  
**Donate** \$1.00, the cost of a single immunization,  
**dip** your pinkie, and help us **destroy** polio!

### Pints for Polio

**Raise a pint & raise money to end polio now.**

**Join us every Friday in October  
from 5:30 pm to 7:30 pm!**

**Geaghan's, Oct. 7<sup>th</sup> • High Tide, Oct. 14<sup>th</sup>  
Season's, Oct. 21<sup>st</sup> • Mason's, Oct. 28<sup>th</sup>**



**For more information, find us on Facebook!**



**Rotary District 7790**  
**Area 9 Rotary Clubs**  
**Bangor, Bangor Area Breakfast, Old Town**

Pinkie stations as they occurred. This also allowed members to share the event and activities with their friends on Facebook.

"My other 'selfish' goal is that I am the Assistant Governor for Area 9, and I was looking for a common project that our three clubs could come together on," Boucher said. "In the past, we have always had a 'friendly' rivalry between our three clubs in this area for recruitment of members and positioning ourselves as 'The Club' in Area 9.

"I have been working very hard to bring these three clubs together over my three-year term and I think the key project that has accomplished this and helped build Fellowship Bridges between our clubs has been the Purple Pinkie Project.

"It's a great reminder that we are Rotarians, part of an international organization with over 1.2 million members, when combined, our efforts can achieve amazing results," Boucher continued. "This amazing work all starts here, in our greater Bangor

area community. It starts with Rotarians of different clubs, coming together for one common goal, to make our world a better place to live. We certainly have fun while we work, we share fellowship, achieve amazing goals and we share a special bond, all linked together by a single organization: Rotary."

The Purple Pinkie Project planning committee consisted of 18 Rotarians representing all three Bangor-area clubs. But the number of volunteers was far greater. Boucher guesses that over 50 Rotarians volunteered. And each of those Rotarians spread the word by their presence, on television, radio, and social media to combine fellowship and service to make a difference.

They donated. They dipped and they continued to destroy Polio one pint at a time.





## 2017 Rotary Peace Fellow Applicants

The next year-group of Rotary Peace Fellows received their acceptance letters last month.

A total of 539 applications were received this year, of which about 100 proved to be not qualified. (The most frequent reason applications are disqualified occurs when the applicant fails to meet the required years of work experience.)

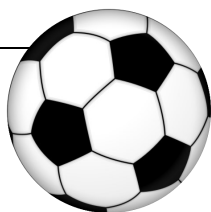
From those applications, Rotary accepts 50 candidates for the Master's program, and 50 more Certificate candidates each year.

The applications came from citizens of 85 countries. A total of 24 citizenships were included in the Master's candidates, and 28 citizenships for the Certificate candidates.

Gender continues to tilt female: 57 percent of all applicants are female/43 percent male. Among the master's candidates selected, 60 percent are female/40 percent male; and in the Certificate program, 52 percent are female/48 percent are male.

Average age of the Master's candidates is 30; average age of Certificate candidates is 40.

## War and Peace



Every year since 2007, the students of the Department of Peace Studies at Bradford play a game of football (that's soccer to you Americans) with students from the Department of War Studies at King's College London. The match is known — you guessed it — as the Tolstoy Cup, and the winners get to take home bragging rights as well as a framed copy of the novel.

Peace has proved to be a tough competitor: Only twice since the competition began have the Peace Studies students lost the game. Way to go!

## Rotary Peace Centers

### Students Who Know the Needs of Peace

*By Marty Helman, Rotary Peace Centers/Major Gifts Initiative Committee member*

A trip to one of the Peace Symposiums held at Rotary Peace Centers annually is an opportunity to re-discover just what it is that makes this program so powerful.

The University of Bradford, in Yorkshire, England, has a Peace Studies center that dates to the post-World War II period. In fact, it was at Bradford, we were told, that the peace symbol was first designed. It is a stylized rendition of the semaphore symbols for the letters "N"



and "D" and was first used to promote Nuclear Disarmament, but the symbol soon grew to encompass the entire peace movement.

In the mid-20th century, workers from Bangladesh, India and Pakistan were invited to come to the Bradford area to work in the woolen mills, and the next generation saw immigrants arrive from Poland and Ukraine. Today, however, the wool industry is in decline and unemployment is high. In this not-always-healthy environment, Bradford's commitment to peace is remarkably powerful.

This year's Class XIV included an unusual number of members from Africa and the Middle East, all with fascinating stories of their own to tell:

**Regina Mutiru** grew up in a village in Kenya, carrying water for her family. Today, she campaigns on issues of education and human rights and has founded a community-based organization to promote economic and social empowerment among women and girls in her home country.

**Zabitullan Aimal** was born in Afghanistan and could not go to school until the Taliban were overthrown. He quickly made up for lost time, and taught himself English by watching American movies! He landed a job for US forces in Afghanistan as a translator and cultural advisor, and eventually he was invited by Rotarian and Nevada National Guard officer Kurt Nedderniep to move to Reno to attend university. Now he hopes to be part of a peace-making force in his home country.

**Rita Lopidia** grew up in what is now South Sudan and has worked on women's rights there and in Sudan. She spent her applied field experience working with UN Women agency in New York, and recently spoke in front of the Security Council on her research. Her plans after graduation are uncertain: Her brother and his children in South Sudan were recently assassinated by a warring faction in that country, and at this point, for her own security she is unable to return home.

**Zacharia Chiliswa** is from Kenya; his area of interest is to work for peace via media programs that promote cultural expression and youth entrepreneurship.

**Christina Khoury** is a lawyer who hails from Jordan. She spent her independent study in Greece working with refugees on the front lines. Upon graduation she plans to merge her knowledge of the law with her passion for refugee rights.

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## Calendar of Events

**Wednesday, December 14, 2016—**

Webinar: *Attracting Young Rotary Leaders: Creating Relevance in Rotary for Multiple Generations*. You can't do today's job with yesterday's methods, and be in business tomorrow. And we can't expect our adult children and younger colleagues to be interested in joining their grandfather's club! Presented by Zones 24/ 32 Rotary Coordinator Team. 5:00 PM PST at: <https://attendee.gotowebinar.com/register/7564745930791089667>

**January 5- 18, 2017 —** Projects Tour to Cebu, Philippines. Travel abroad, visit Rotary projects and enjoy the experiences of a foreign country. FMI: DougV@dougvincent.com.

**January 10, 2017—** Webinar: Welcome to a new year with Director Dean Rohrs, 5:00 p.m. MST. Details to come.

**January 15-21, 2017 —** International Assembly, San Diego, CA.

**Thursday, February 23, 2017 —** World Peace and Understanding Day.

**February 23-24, 2017 —** Mid-Atlantic PETS, Valley Forge Casino Resorts, King of Prussia, PA. [www.mapets.org](http://www.mapets.org)

**February 24-26, 2017 —** Pacific Northwest PETS, Doubletree Hotel, Seattle, WA. [www.pnw pets.org](http://www.pnw pets.org)

**March 1, 2017 —** Register for the 2017 Zone Institute in Hartford by this date to take advantage of early bird pricing: <http://bit.ly/2017zone>.

**March 3-4, 2017 —** Multi-District PETS for 7070, 7080, 7090, Toronto. [bacarmichael@gmail.com](mailto:bacarmichael@gmail.com)

**March 9-11, 2017 —** Northeast PETS, Sheraton Hotel and Convention Center, Framingham, MA.

**March 24-26, 2017 —** Mid-Northeast PETS, Hanover Marriott, Whippany, NJ. [www.petsmidnortheast.org](http://www.petsmidnortheast.org)

*Other District PETS dates available online: [www.rotaryzones24-32.org](http://www.rotaryzones24-32.org)*

**Saturday, April 1, 2017 —** Duke/UNC Peace Symposium, Chapel Hill, NC.

## Zone Institute 2017

### Speakers for the 2017 Zone Institute Unveiled

Rotary International Director Dean Rohrs and Institute Chair Eileen Rau welcome you to next year's Zone Institute — *the Heart of Rotary*, in beautiful downtown Hartford, CT, from October 19-22, 2017 with pre-Institute training for Governors, District Trainers, Foundation Coordinators and Membership Coordinators beginning October 16.

Located in the middle of Connecticut, Hartford is centrally located within Zone 32, accessible by many major Interstate highways. Zone 24, Bradley International Airport, served by most airlines, is only 20 minutes away from downtown.

Our Zone Institute will be held at the ultra-modern Connecticut Convention Center, in the heart of downtown Hartford and overlooking the Connecticut River. Our host hotel is right next door -- the beautiful Marriott Hartford Downtown Hotel. Attracting business and leisure travelers alike since 2005, this 409 room upscale hotel is AAA rated with four Diamonds.



You'll hear terrific plenary speakers, including Past Rotary International Vice President and Foundation Vice Chair **Michael McGovern**, currently serving as chair of the International Polio Plus Committee.

**Stephen R. Brown**, past vice chair of the Rotary Foundation, who has traveled extensively in Afghanistan to carry out educational and humanitarian programs in Jalalabad. He has worked with local Afghans to establish a Rotary Club in Jalalabad and build schools there.



**PDG Sylvia Whitlock**, from the Rotary Club of Claremont, CA, who was the first woman president of a Rotary club. She has participated in NIDs, established an AIDS clinic in Jamaica, supported an orphanage in Mexico, sunk wells in Nigeria, and raised almost \$90,000 for education for girls in India.



**Dr. Bernd Wollschlaeger**, a physician and family practitioner in Florida, and author of a book that describes his struggle growing up in Germany in the shadow of his father, a highly-decorated Nazi officer. He eventually converted to Judaism, and served in the Israel Defense Forces as a Medical Officer before coming to the United States.



Something very special awaits all attendees on Friday, October 20, 2017 for our speakeasy Governors' class dinner at Hartford's Infinity Hall - just steps from the Hartford Marriott and the Connecticut Convention Center. Step back in time with your classmates for fun, fellowship, music and the ambiance of an old time music hall. Invitees include Al Capone, Hartford's own last of the red hot mamas, Sophie Tucker, and other famous guests. There will be great food and to keep the "joint" from being raided, all drinks will be served in teacups, but shh ... don't tell a soul. Best of all, the class dinner is included in your Institute registration fee.

Already, 172 attendees registered at the Winnipeg Zone Institute. Join them! Register early to get lower rates! Rates will go up on March 1. To register, go to: <http://bit.ly/2017zone>. To reserve your hotel spot, call Reservations Toll Free: 877-901-6632 or go to <https://aws.passkey.com/event/14751082/owner/21838/home>.





## Sam Owori Visits New England

RI President-nominee Sam Owori visited District 7780 in Maine and New Hampshire on what was his first Rotary visit since his nomination became official.

President-nominee Sam spoke at a Foundation dinner that was the kick-off of the District's "100 for 100" celebration. That's 100 new donors at the \$10,000 or higher level from the District in time for the 100th anniversary of The Rotary Foundation.

Sam Owori spoke very frankly about the many political hot spots around the world today and the inability of people to discuss issues openly. He continued that what the world needs is an increase in Rotary membership. In particular, he stressed the need for younger members, pointing out that Rotary, like the world, is aging and changing.

He concluded memorably by defining peace as basic things: a full belly, basic education, employment, shelter and self-esteem.

The evening in Portland, ME, ended with a video clip that many of us were introduced to in Winnipeg. If you haven't seen it — or if you want to share something remarkable at your next Rotary dinner — go to You Tube and check out: *Today, I'm Gonna Try and Change the World*, by Johnny Reid, [www.youtube.com/watch?v=T2ACmJPhz3Q](http://www.youtube.com/watch?v=T2ACmJPhz3Q).

[v=T2ACmJPhz3Q](http://www.youtube.com/watch?v=T2ACmJPhz3Q).

—Chip Griffin,

Past Assistant Governor, District 7780

## In Memoriam

### Rotary Leaders Remembered at Institute

The following Past District Governors and their spouses from our two Zones were remembered at the Memorial Service in Winnipeg. Their leadership will be missed, and their contributions to Rotary and our world not forgotten.

**Mark Herr**, DG 1952-53, District 7390, Rotary Club of East Petersburg, PA

**Charles Dager**, DG 1964-65, District 7430, Rotary Club of Jenkintown and Ambler, PA

**Carol Drislane**, wife of David Drisane, DG 1964-65, District 7930

**David Mylchreest**, DG 1965-66, District 7980, Rotary Club of Middletown, CT

**Bill Bieman**, DG 1969-70, District 6330, Rotary Club of London East, ON

**Paul Dunkelberger**, DG 1972-73, District 7390, Rotary Club of Gettysburg, PA

**Marjorie McKelvey**, wife of the late Paul McKelvey, DG 1979-80, District 7070

**Dr. Robert Coulter**, DG 1982-83, District 6330, Rotary Club of Port Huron, MI

**Gordon Mowrer**, DG 1983-84, District 7430, Rotary Club of Bethlehem, PA

**Douglas Martin**, DG 1986-87, District 5360, Rotary Club of Calgary, AB

**Paul Hartman, Jr.**, DG 1988-89, District 7430, Rotary Club of North Penn, PA

**James Labrie**, DG 1989-90, District 7780, Rotary Club of Portsmouth, NH

**Mel Hollinger**, DG 1990-91, District 5050, Rotary Club of Whatcom County North, WA

**Jack Rosen**, DG 1990-91, District 7490, Rotary Club of Fair Lawn and Fair Lawn Sunrise, NJ, and Pompano Beach Lighthouse, FL

**Joe Whalen**, DG 1990-91, District 7820, Rotary Club of Picton, NS

**Stella Patten**, wife of the late Robert Patten, DG 1991-92, District 7780

**Arthur Hillier**, DG 1992-93, District 7070, Rotary Club of Trenton, ON

**Ken Lefrancois**, DG 1992-93, District 7040, Rotary Club of Hudson and St. Lazaire

**Lee Hanson**, DG 1994-95, District 6330, Rotary Club of Port Huron, MI

**Arnie Blethen**, DG 1995-96, District 7850, Rotary Club of Framingham and Haverhill, MA, and North Conway, NH

**Knut Grotterod**, DG 1996-97, District 7810, Fredericton, NB

**Everett Watson**, DG 1997-98, District 7890, Rotary Club of Willimantic, CT

**Doug O'Brien**, DG 1998-99, District 5550, Rotary Club of Flin Flon, MB

**William Rizzini**, DG 1999-00, District 7950, Rotary Club of Bristol and Warwick, RI

**Dan Bronson**, DG 2000-01, District 7450, Rotary Club of Lititz, PA

**Eugene Suchoboki**, DG 2001-02, District 5550, Rotary Club of Regina South, SK

**Anthony Messineo**, DG 2002-03, District 7255, Rotary Club of Glen Cove, NY

**Campbell King**, DG 2004-05, District 5550, Rotary Club of Winnipeg, MB

**Cynthia Moran-Laux**, Rotary Club of Bethel, ME, wife of Bob Laux, DG 2005-06, District 7780

# Séminaire de l'Effectif 2016 D-7790

Par ARC Dino Marzaro et ARC Claude Martel



Le Président du Rotary international, John F. Germ, nous demande de faire des efforts afin d'augmenter notre effectif.

Pour y parvenir, le District 7790 a organisé le samedi 24 septembre 2016, un Séminaire de l'Effectif qui a réuni 15 clubs Rotary québécois et 45 participants.

Pour une première année, le Séminaire a utilisé la formule d'ateliers où les Rotariens ont répondu à différentes questions touchant le Recrutement, la Fidélisation, le Pourquoi je suis Rotarien et je le demeure, l'engagement et la reconnaissance dans les clubs. Les membres ont pu exprimer leurs expériences personnelles de leur propre club et apprendre des autres clubs. Une plénière concluait chaque thème et les questions de précision étaient les bienvenues.

Les Rotariens participants ont grandement apprécié la formule utilisée et les nouvelles opportunités possibles pour améliorer leurs clubs.

Dino Marzaro et Claude Martel ont appuyé la présidente de la Commission de l'Effectif du district 7790, madame Marie-France Labbé et son coordonnateur pour le Québec, monsieur Jacques Bossinotte, dans la planification et l'organisation de la journée.

Pour votre information, nous vous proposons le programme des ateliers. Un cahier des réponses et recommandations a été produit et remis à chacun des participants.

### Atelier 1 Le Recrutement

*Que fait votre club pour attirer de nouveaux membres ?  
Que fait votre club pour attirer les jeunes professionnels de moins de 40 ans ?  
Quelles sont les difficultés que votre club doit surmonter pour attirer les nouveaux membres ?*

*Quels rôles sont confiés au parrain dans l'intégration du nouveau membre ?*

### Atelier 2 La Fidélisation

*Pourquoi la fidélisation est-elle importante ?  
Quelles sont vos difficultés à garder vos membres ?  
Quelles sont vos recettes de fidélisation ?  
Comment créer un sentiment d'appartenance ?*

### Atelier 3 Pourquoi suis-je devenu Rotarien et pourquoi je le reste ?

*Qu'est-ce qui vous a attiré dans le Rotary ?  
Pourquoi certains rotariens quittent-ils ou pensent-ils à quitter votre club ?  
Quelles stratégies utilise votre club pour garder ses membres ?  
Qu'est-ce que le Rotary vous apporte ?*

### Atelier 4 L'engagement et la reconnaissance des Rotariens

*Pourquoi l'engagement est-il important dans un club Rotary ?  
Que fait votre club pour assurer l'engagement de ses membres dans les actions du club ?  
Est-il important de reconnaître l'implication des Rotariens ? Pourquoi ?  
Pourquoi certains Rotariens impliqués cessent-ils ou diminuent-ils leurs implications ?*

***N'hésitez pas à utiliser ou à vous inspirer de ce questionnaire pour améliorer ou prendre l'état de santé de l'effectif de votre club et/ou votre district.***