



I can't even believe it...... I really can't.

It seems like just yesterday that I was in Toronto and RIVP Dean Rohrs was ushering me to a seat at the table with the RI Board of Directors. Now, Dean is PRIVP and my fellow first year Board members and I are almost at the mid-point of year one of our two-year term. That means that for all of you in a one-year term of office, no matter what office that is, you're almost halfway through your year! So much has happened! On both the Canadian and US side of the border we have now both celebrated Thanksgiving. We all have SO MUCH to be grateful for.

Hopefully, whether you're a district governor, club president, Zone Coordinator, or whatever position or assignment you have in Rotary, you're happy with your progress on the goals and objectives that you had set months and months ago for yourself, your club, your district.

Way back in San Diego in January we talked with the DGE's about the "unspectacular preparation" that would lead to your "spectacular achievement." We hope that you are experiencing and feeling spectacular achievement.

This is a time though to step back and reconnoiter. It is a time to look at the last half of your year in office and plot out the course and your strategy to bring it home strong. For me, it will continue to be all about membership. It is our number one priority in Zones 24 & 32. (and soon we will join the 9 new districts in Michigan, Ontario, and New York who will enlarge our team by 25%. Hi to all of you too!)

In the last half of this Rotary year we want to celebrate our membership pockets of excellence. Tell us your stories. Share your best practices with us. We want to celebrate the clubs and districts that are growing Rotary. We want to celebrate the districts who are forming new clubs and exploring new flexible models of engagement. Send us your stories so that we can share them.

The solution to the membership challenge facing us lies with each of us. In FAR too many cases we're selling potential members a brand-new Mercedes and then putting them into the back seat of a 1950 Chevy with the door open on the other side so that they can easily slide across and out. Ugh! Go to Rotary.org and My Rotary and look at all the NEW resources available to you regarding membership. New online courses. New webinars. New written resources.

Reach out to the Coordinators listed in the left columns. They are YOUR resource to help you strengthen your clubs and districts....and to start new clubs. While the Rotary Coordinators are your go to person for all things membership, each of the Coordinators has a piece of that action. Start now to plot your strategy for the las half of the year to GROW ROTARY!

Thanks again for all that you do. I want to wish each of you a joyous holiday season ahead.

Savor your time with family and friends. We're soon to begin the last half of this Rotary year.

I can't even believe it...... I really can't.

**Jeffry Cadorette** 

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#### **Julia Phelps**

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Zone 24: Canada, Alaska and parts of northern U.S., St. Pierre and Miquelon

**Zone 32**: Bermuda, Northeastern United States

www.rotaryzones24-32.org Facebook: Rotary Zones 24 and 32 http://greatideastoshare.com

#### December 2018



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#### DGE's take note!

If you're a DGE and you're reading this, RI President-Elect Mark has requested that you give him the name of your 2019-20 district membership chair by 1 January, 2019. Let's have 100% compliance on that request by zone 24/29/32!

#### To One and All



# Rotary Foundation Coordinators and Support Staff

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## **D6330 Use of Government of Canada Funds**

By PDG Doug Burnard, DRFC District 6330, Zone 24 East

Clubs in District 6330 have been doing International Projects for many years through the Matching Grants Program and now the Global Grants program. D6330 has always been a strong supporter of The Rotary Foundation so the DDF was enough to provide support for the International projects, at least one Ambassadorial (now Global) Scholar annually and some District Grants.

The change in The Rotary Foundation guidelines, which provide for up to 50% of the District Designated Fund can be made available to Clubs for District Grants has resulted in an increase from a few community projects to 40 or more annually in the District. Over 50% of D6330 Clubs participate in one or more District Grants.

This raised the question in the minds of the District Foundation Committee members as to how we can continue to support Clubs who carry out Global Grants most years and provide opportunity to other Clubs to participate in International projects. The funds available through TRF Canada and the Government of Canada to support Global Grant applications has made that possible for our Canadian Clubs. This is the 4<sup>th</sup> year of a 5-year commitment by the Government of Canada to provide \$ 1.2 Million annually to support Rotary projects. To date, our District has received approval for Government of Canada support for three Global Grants.

The money is available, the application process is simple, and the response time by the TRF Canada committee is outstanding. For information or to apply, go to <a href="https://www.trfcanada.org">www.trfcanada.org</a>

The first Global Grant was by the RC of Stratford to "Install Solar Panels to Power Oxygen Delivery Units" at two hospitals in Butembo, Republic of Congo to combat childhood pneumonia. The primary target is children under five, as the present child mortality rate is 119 per 1000 live births.

Since Club monies and District monies were limited, the Canadian Club was asked to apply to TRF Canada. Three days later, approval was received (much to the surprise of the applicant).

The result: Approval of a \$ 59,600 project.

Funding: Club - \$ 8,000; D6330 DDF - \$ 8,000; D9150 DDF - \$2,625;

Government of Canada - \$ 16,000; World Fund \$22,925.

The second is the RC Southampton and several other Canadian D6330 Clubs to "Provide Solar Electricity for Light and Refrigeration, Equipment and Supplies for two existing Rural Health Centres with the goal of reducing under 5 mortality by 50% by 2020."

The result: Approval of a \$ 61,750 project.

Funding: Clubs - \$ 9,500; D6330 DDF - \$ 9,500; Government of Canada - \$ 19,000; World Fund \$ 23,750.

The third and most recent project is RC Wiarton and other Canadian Clubs in the District for the 2019-20 Rotary year "To provide clean water to over 10,000 inhabitants of the village of Nseh, Cameroon via a gravity fed pipeline into the village."

The result: Approval of a \$ 45,750 project.

Funding: Clubs - \$ 8,500; D6330 DDF - \$ 7,500; Government of Canada - \$ 12,000; World Fund - \$ 17,750.



# Endowment / Major Gift Advisor Team

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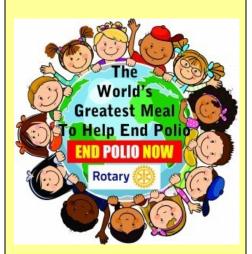
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# **World's Greatest Meal to End Polio**

By Linda Robertson, End Polio Now Coordinator Zone 24 West

On October 24<sup>th</sup> a majority of the Rotary Clubs in District 5060 participated in a "World's Greatest Meal to End Polio" and to date have reported raising \$36,000 US for End Polio. Meals ranged from large multi club dinners to small intimate gatherings in members' homes. A Burger and Beer event was held in one community and a Dinner



in a Barn in another. Pass the Frying Pan and Bowling for Drops were two of the more unique meal ideas.

District Governor Sherry Chamberlain wanted an event on World Polio Day in which all Rotarians in her District could participate. It needed to be easy, fun, raise awareness and raise funds. Her district registered with "World's Greatest Meal to End Polio" and then at every club visit she promoted the idea saying, "Wouldn't it be great if the entire district had a meal on the same day to raise awareness and funds for eradicating polio". The District Newsletter also promoted the event leading up to World Polio Day.



District Governor Sherry also wanted the meals to bring the district members together so she arranged a Zoom Meeting where everyone could connect at 7:00 PM. The 58 Clubs in district 5060 extend from Washington State in



the USA all the way north into the central interior of British Columbia in Canada. Rotarians that weren't part of a large gathering could still participate with others from across the district. Clubs that did not participate in an actual meal event were encouraged to consider making donations to the Rotary Foundation's End Polio Fund as they recognized World Polio Day.

The World's Greatest Meal to End Polio was an initiative started by Rotarians from Australia and England. Susanne Rea, Rotarian living with the effects of polio from the Rotary Club of Cairns Sunrise in District 9550 in Australia has travelled the Rotary world promoting the idea that two people having lunch or hundreds at a large lavish dinner can raise money for polio eradication. The website <a href="wgmeal.com">wgmeal.com</a> has lots of information, ideas and resources for an event. The World's Greatest Meal to End Polio was recognized by Past RI President Gary Hung



in 2014. The goal is to raise US \$9.75 million (including matching grants from the Bill and Melinda Gates Foundation) by February 28, 2019. To date \$9.45 million has been raised from events held in more than 80 countries.

Even though an event is registered with the World's Greatest Meal to End Polio, Rotary International records the donation as coming directly from the club or district. Sherry says," I believe our Polio Day initiative was so successful because we could all focus on one easy and fun idea that was a little different. We also were all focused on a specific cause which was to raise funds for polio eradication". Using meals to raise funds for Polio can be done anytime of the year with any number of Rotarians in any venue. Let your imagination be your inspiration but be sure to keep it simple and fun!

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# **Clubs Who Celebrated Their Centennial in 2017-2018**

<u>Club ID</u>	Club Name	Charter Date (Formatted)	Club Language	District	Zone
6289	Bangor	01-Aug-1917	English	7790	24
179	Bellingham	01-Oct-1917	English	5050	24
4690	Brantford	01-Dec-1917	English	7090	24
6648	Brockton	01-Apr-1918	English	7950	32
5011	Bronx	18-Jun-1918	English	7230	32
6405	Charlottetown	01-Oct-1917	English	7820	24
6564	Fitchburg	18-Jun-1918	English	7910	32
970	Lethbridge	25-Jun-1918	English	5360	24
6619	Lynn	01-Mar-1918	English	7930	32
6456	Manchester	01-Apr-1918	English	7870	32
972	Medicine Hat	01-Jun-1918	English	5360	24
6740	New Haven	01-Dec-1917	English	7980	32
5445	Pottstown	01-Mar-1918	English	7430	32
1376	Regina	01-Oct-1917	English	5550	24
6630	Salem	01-Mar-1918	English	7930	32
1378	Saskatoon	01-Oct-1917	English	5550	24
6317	Waterville	01-May-1918	English	7790	24

## The Ask, Part 1

By Lawrence Furbish, ARC Zone 32



This month is "The Ask, Part I." It is the first of two parts on the importance of inviting someone to join Rotary and some of the things to keep in mind when doing so. Here is the link

https://ga.vyond.com/videos/0JHEFTveDJbo

# **Involvement is the Key to Retention**

By Bill Robson, Rotary Coordinator Zone 24 West

During the late 1990s a few clubs in Rotary District 5550 were unsuccessfully trying to promote a "Stay in School" program. There are currently 47 Rotary Clubs in District 5550. Most of the Rotary Clubs, particularly in the smaller cities and rural areas, have developed tailor-made literacy programs to suit the needs of their communities, and are involved with youth programs: Rotary Youth Exchange, RYLA camps, sending teams to participate in Model United Nations Assembly, in Winnipeg, and, to attend the various Adventures programs.

#### The Ripple Effect Program



In 1999 a Rotarian was approached by a Guatemalan farmer, who said that he "Needed a school" for the children in his area. Together with the Rotary Club of Winnipeg West the Ripple Effect Program, (REP) was born. One man, one idea, one Rotary club! The Ripple Effect Program became a Rotary District 5550 program in 2009, the Committee, composed of 10 members from across our District.

The REP is a Basic Education and Literacy program, which includes building or renewing school infrastructure, including washrooms and kitchens, and providing furniture, supplies, computers and playgrounds, focusing on the primary grades. The Ripple Effect Scholarship Fund, (now under the management of the Rotary Club of Moose Jaw), encourages students to attend middle school and high school. A Teachers' Scholarship program was started in 2015, and four teachers graduated with a degree in 2017. Four scholarships were awarded in 2018, enabling four young women to enter their first year of university.



During 2016–2017, District 5550 sent a Vocational Training Team of teachers under the leadership of a Past District Governor, to Guatemala. As a result, children aged 5 are being enrolled in school, instead of waiting until they were 7. The local teachers are amazed by their progress.

Members of the Canadian Ripple Effect Committee and guests tour projects in Guatemala annually, meeting with the Minister of Education, the Canadian Ambassador, local Rotarians and the many partners who help to leverage the dollars raised.

Since 1999, the REP has built or refurbished over 85 schools, awarded over 550 scholarships, directly benefitted over 25,000 students and invested over \$3 million in education in Guatemala.

Four District 5550 clubs have sponsored Ambassadorial Scholarships. Two applications for Rotary Peace Fellowships have been submitted in 2018–2019 and are under consideration.

Five Global Grant projects relative to education have been completed, while nine more have been approved and are underway.

During 2017-2018 eighteen clubs applied for a District Grant to send a student to the RYLA camp at Clear Lake, MB. (\$8,762.50) Four clubs applied for, and received, a District Grant to cover the cost to the club of the inbound Rotary Youth Exchange students attending the mandatory weekend activities. (\$2,000.00)

Five clubs applied for, and received, Literacy-related grants, ranging from a new school cafe, a Literacy Award, Books for Babes, Family Literacy Bags and Building Cree Capacity, while one more Literacy-related project, Summer Read Program, was "wait-listed." (\$7,250.00)

Two International Projects connected with education, also received \$2,500 each from District Grant Funds.

The message; get your members involved and retention will come along for the ride.

# November Membership Update Zone 24, 29 & 32

Zone	District	# Clubs Last 1 July	# Clubs	membership	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal
24	57	24	24	2	8.33%	374	346	348	0.58%	
24	5010	40	40	35	87.50%	1858		1729		
24	5040	51	51	42		1594		1480		
24	5050	58	58	47	81.03%	2590				
24	5060	57	57		54.39%	2749				
24	5360	46	46	32		1941	1714			
24	5370	57	57		80.70%	2099				
24	5550	47	47			1434				
24 24	6330 7010	56 41	56 41	37 33	66.07% 80.49%	1808 1561	1635 1505			
24	7010	68	67			1874		1748		
24	7040	54	54	41	75.93%	2041	1962			
24	7070	49	50		36.00%	1662				
24	7090	68	68	38	55.88%	2225				
24	7790	49	50	33				1688		
24	7810	40	40	18	45.00%	1160				
24	7820	46	46	12	26.09%	1577				
Total		851	852	515		30340	28505	28782	0.97%	
Zone	District	# Clubs Last 1 July	# Clubs	membership	% Clubs with membership goal		01 July	Current Membership	Membership Net Growth (%)	Distance to Membership Goal
29	6290	60	60	37	61.67%	2913	2682	2696		
29	6310	33	32	23	71.88%	1476		1362		
29	6360	54	54	45	83.33%	2596		2450		
29	6380	52	53	18	33.96%	1476		1674		
29	6400	51	51	16	31.37%	1681	1606			
29	7120	70	70	39	55.71%	2495		2362		
29	7150	43	43		79.07%	1237				
29	7170	44	44	16	36.36%	1429				
29	7170	41	41	31	75.61%	1310				
Total	7 190	448	448	259	75.0170	16613				1071
	District		# Clubs	# Clubs with membership	% Clubs with membership goal	District	01 July Membership	Current Membership	Membership	Distance to Membership Goal
32	7210	55	56		58.93%	1701	1594	1626	2.01%	75
32		43	43							
32		71	71							
32		43	43		65.12%					
32		42								
32		45								
32		51	51							
32										
32		50	50	14	28.00%	1278			-0.17%	
32		78								
32		40	40							
32		41	41	10						
32		59								
32		59								
32		50	50							
32		47	47							
32		65								
32		58	58							
Total	7 3 3 0 0	984				39313				



### What do you know about Inter-Country Committees?

By Nevine Yassa, Inter-Country Committee Coordinator for Canada

An <u>Inter-Country Committee</u>, or ICC, is a network of Rotary clubs or districts representing the country with two or more countries working together. They're formed with the approval of District Governor.

The mission of an Inter-Country Committee is to connect people in facilitating the creation, development and progress of an effective and sustainable international network of bilateral relations and activities to catch all opportunities in a tuned effort to promote a climate for maintaining Peace and improving Understanding, worldwide.

This is done through the exploration of Art, music, culture, history and promotion of the country of interest. A great example demonstrating the mechanism of this process would be what was organized by ICC Canada - Italy. Italian pianists offered freely their performances, and surrounding Districts and Clubs were invited to participate in this Rotary Inter-Country Committee's event. An opportunity for promoting the Italian arts to the audience was created. In addition, Rotarians and Rotaractors in Canada were invited by the Italian Consulate to participate in the Italian Republican Day Event in June, promoting the Italian history, culture, and art in Canada.

In another instance, schools in France, Egypt and Canada have coordinated together through Skype Education where students are invited to share experiences about their countries with respect to history, climate, food, and interests. This creates an atmosphere of understanding and tolerance at an early age among students.

Rotary Inter-Country Committees (ICC) have been part of our Rotary World since 1950 and, as you might know, they represent a further strategy to accomplish Rotary's objectives, starting with the twinning of clubs across countries, and international contacts between Rotarians which increased in a spirit of tolerance and comprehension as a result of coming to know more about each other. Soon Rotarians, clubs, and Districts from the two countries of an Inter-Country Committee realized that only working together on common actions and initiatives could further promote peace through improved communications and mutual understanding.

Today there are more than 300 Inter-Country Committees in Europe, Africa, Asia, North and South America which are country-based activities for direct bilateral humanitarian and peace efforts, aiming to prepare the ground for peace, understanding and tolerance between countries and within them.

Activities and initiatives of ICC's are not competitive to any existing Rotary programs. To the contrary, ICC's provide significant support to all programs.

Rotary Inter-Country Committees (ICC) have been established in Canada in since 2015 and we are looking at expanding the initiation of Rotary ICC to North America and Mexico. For more info, be sure to check out Rotary Inter-Country Committee for guidelines.



# Rotary Public Image Coordinators

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### Think outside the Rotary Project "Comfort Zone"

By Glenn Page, ARPIC, Zone 32

Over time, communities understandably come to expect certain activities from their Rotary clubs - an annual event, a popular fundraiser. It becomes a familiar town event that everyone expects – the Egg Hunt, the Pancake Breakfast. There is nothing wrong and a great deal right with Rotary Clubs sponsoring community events like these. Rotarians are justifiably proud of the civic contribution we make to our towns.

However, as important as these events may be, they contribute little to a club's brand as people of action. If the event is repeated for a few years, many community members might not be able to tell you who sponsors it. If traditional events won't do much to promote a People of Action brand, what will? Creating an initiative that strikes a responsive chord in the community.

One of People of Action's vital goals is to connect a Rotary club with the people it serves. This can best be accomplished by creating new action that has a positive impact on our communities. Here are a few examples of clubs developing new approaches to serve their communities:

- Rotary Club of Nashoba Valley (MA) has developed an innovative program to address financial literacy in youth called the Reality Fair. In collaboration with the local high school and business partners, the club introduces 10th graders to the economic realities of life as an adult by taking them on a trip into the future via giving them a budget and then walking them through a series of tables where they make choices on how to spend their money. The Reality Fair is a tremendous vehicle to increase awareness not only among town and school officials but the student's parents as well.
- The Rotary Breakfast Club of Voorhees (NJ) has developed a program to provide healthy snacks to food-insecure students in the town's local elementary school. The club has mobilized the local community and local businesses to crowdsource resolving student hunger. The program has garnered full-page stories in the local papers and great new awareness in town.
- After their county had been ranked as one of the unhealthiest in the state, the Rotary Club of Tri-County (Vineland, NJ) launched a unique initiative to reverse this trend. In addition to a month-long health education program, television public service announcements, the club spearheaded a Guinness World Record effort for the largest adolescent's health awareness lesson (multiple venues). On 23 May 2018, they achieved it. Thirty-one schools participated. Media coverage was extensive, and the club garnered substantial new publicity. More important for the future, the club is perceived as one of the area's leading volunteer health voices.

The next time your club or district sits down to brainstorm community action or fundraising, start with your community's need. You may find that spending time on how you contribute to an area of community concern will lead you in a far more productive direction then turning to some tried and true method.

If we listen, our communities will tell us what they value – and together we inspire.

#### **Calendar of Events**

December 15, 2018—last day for discounted rate of \$395 for Hamburg Convention.

January 12-19, 2019 — International Assembly, San Diego, California.

June 1-5, 2019 — RI Convention, Hamburg, Germany.

June 2, 2019—Beyond Borders Dinner, FC St. Pauli Millerntor-Stadion, Hamburg, Germany

http:// tinyurl.com/2019Hamburg

September 19-21, 2019 — Zone 24-32 Conference, Niagara Falls, Ontario, Canada. SAVE THE DATE! Registration link

https://

tinyurl.com/2019zone2432conf

#### Website coming soon.

January 19-25, 2020 — International Assembly, San Diego, California.

June 6-10, 2020 — RI Convention, Honolulu, Hawaii.

June 12-16, 2021— RI Convention, Taipei, Taiwan.

June 4-8, 2022 — RI Convention, Houston, Texas.

**2023** — RI Convention, Warsaw, Poland.

**2024** — RI Convention, Singapore.

**2025** — RI Convention, Calgary (tentative).

#### Find the answers

Don't forget our other electronic and social media communications tools for the Zone:

Website: www.rotaryzones24-32.org Facebook: Rotary Zones 24 and 32 Blog: http:// greatideastoshare.com

# **Coming together in Niagara Falls 2019!**



Our planning team has started working in earnest this month by doing a second site visit to our venue for Zone Conference 2019 Niagara Falls. We wanted to make sure that everyone is accommodated in

By Nabil Oudeh, General Chair Zone Conference 2019

ed to make sure that everyone is accommodated in the best way possible both in terms of hotel rooms and meeting rooms. The staff at the Sheraton on the Falls and the Crowne Plaza Niagara Falls are very excited about hosting us.

Since it takes a village to make any zone event a success, we are still reaching out to Rotarian leaders throughout our Zone to join the planning team. I am so grateful for all those who volunteered already and want to encourage others from across Zones 24 and 32, as well as our new friends from New York and Michigan, to help us make this an event we all can be very proud of.

The program is shaping up. We will have four tracks focused on partnerships and inclusion at all levels of Rotary, International, zone, district and club levels. Our keynote speakers will share with us on these topics. Our breakout sessions will be highly interactive and facilitated by experienced Rotarians from all walks of rotary life. We are confident that you will be inspired, challenged and motivated. You will take so much back to your clubs, districts and partners to build stronger clubs and districts. This will ensure that our Rotary is best responsive to the needs in our communities and around the globe.

Our 2019 Zone Conference will be all about coming together. Our Director and convener, Jeffry Cadorette is continuing our theme of "People Coming Together" connecting Rotarians, bringing Rotarians from all strata of our Rotary world to build a new future together. Zones 24 and 32 will welcome our new sister Districts from New York and Michigan from zone 29 building a new expanded zone family that we all can be proud of.

All of this will be taking place in two of the most beautiful hotels in Niagara Falls – the Sheraton on the Falls and the Crowne Plaza Niagara Falls, Ontario, Canada. Connected by a walkway, these two hotels both offer world-class accommodations, outstanding restaurants, and exciting attractions and, most importantly, breath-taking views of both the Canadian and American falls.



The Niagara region offers a multitude of entertainment, adventure and culinary experiences. There truly is something for everyone! Bring your partner, family, Rotarian friends and colleagues for a conference that promises to be more than a conference... it will be an experience that will inspire and empower you, an experience you will remember for years to come. Sign up now: <a href="https://portal.clubrunner.ca/50077/sitepage/2019-niagara-conference/registration-information">https://portal.clubrunner.ca/50077/sitepage/2019-niagara-conference/registration-information</a>