



Jeffry Cadorette

RI Director 2018-20 Rotary Club of Media, PA jeffrycadorette@gmail.com

Julia Phelps

TRF Trustee 2017-2020 Rotary Club of Amesbury, MA jphelps7930@comcast.net

Valarie Wafer

RI Director-Elect Rotary Club of Collingwood, South Georgian Bay valarie.wafer@gmail.com

Zone 24: Canada,
Alaska and parts of northern U.S.,
St. Pierre and Miquelon
Zone 32: Bermuda,
Northeastern United States



December 2019

As I write this column, we are approaching Thanksgiving Day for all of those on American side of our International paired Zones. Those on the Canadian side celebrated that holiday in late October. As you read this column, all of us will be approaching the holiday season. Each of us celebrating according to the customs, traditions, and religion that we follow. For many of us, that will translate into time with family and friends. And for each of us, family and friends also mean our Rotary family and our Rotary friends. So, from my children and me, my family, and to each of you, we wish you the very best of the holiday season.

It is a fascinating time of year. The end of another calendar year is upon us. For many of us it is an invisible line of demarcation. A chance to look back at the year we have just traveled through and look forward to our journey through the new year that will soon be upon us. A chance to critique where we've been and make plans and set goals for the new calendar year ahead.

From a Rotary perspective, it is always a time for this writer to underscore and reflect upon the fact that we are very advantaged, and many are not. A chance to reflect upon all that we have, but also all that we can do. Because for Rotarians, it marks not the end of the year, but the middle of our year of service together. The halfway point.

My hope is that this calendar year has been good to you. That the work you have been able to accomplish through our organization will allow some of your reflection this holiday season to be the knowledge that you have contributed to changing and saving lives both in your local and in our global community.

My challenge to you is this. Don't get caught in the easy trap of feeling as though you're on a downward slope in your year of service. We're only halfway there. 30 June 2020 is still 6 months away. Bring this Rotary year home strong.

What that means and what that looks like will be different for each of us. We all serve in a variety of roles in Rotary. What is the same for each of us though is that our organization allows us to accomplish collectively what none of us could accomplish individually toward our goal of world understanding and peace. What is the same for all of us is the ability to work hard all the way to 30 June to Grow Rotary in North America and to continue our efforts to Drop to Zero cases of polio in the world.

My current assignment in our organization has been the opportunity of a lifetime. My pledge to you is that I will work as hard as I can straight up to 30 June 2020 to do what I can, to use my voice, to affect the type of change necessary in Rotary to keep us relevant for the decades to come.

My hope is that each of us can realize our maximum potential in the last six months of our year of service together. For if we can do that, the message of peace that rings out loud at this time of year will be one step closer for everyone who occupies space on this planet. Thanks for all that you do.

30 Rotary Speeches in One Day

By Trustee Julia Phelps and Polio Committee Chair Mike McGovern

In late October, we were fortunate to hear over 30 Rotary speeches in one day. It was certainly not the typical Rotary event. This was at a weekend tribute in Evanston to 30 new couples and individuals who were being inducted into the Arch Klumph Society (AKS). AKS recognizes cumulative contributions of over \$250,000 to our Rotary Foundation.

You might think we were bored by the 30th brief speech, but not for a second did we remain uninspired. The generous donors spoke from three to 12 minutes of their passion for Rotary and how our organization had changed their lives and that of others. We wish you all had the opportunity to hear what motivated them to give. Nearly all told of experiences directly participating in Foundation activities. Many had been in the mountains of Guatemala, in poor areas of Haiti, provided polio drops in India, Africa, and Pakistan or had met some of our Peace Center scholars. In other words, these Rotarians made our vision statement, Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves, come to life!

However, the two speeches most impactful for us were from 1999-2000 PDG Tam Mustapha (7210) who was inducted along with his late wife, Rahma, and from 2004 -2005 PDG Pam Akins (7890) inducted with her husband Barry Levinson. Each spoke of their



mentors in Rotary and how the experiences they had in their clubs in Hudson, New York and New London, Connecticut opened their eyes to the good work of the Foundation and how leaving a Rotary legacy was important to them.

Many speakers said that earlier in their lives they could not have dreamed that they would be able to give such a significant contribution. Our Foundation now has 970 members of AKS. We wish we had heard all 970 speeches! Well, maybe not ... But we do look forward to the next speeches!

Dear Rotarians:

It has come to my attention that there has been a serious error in the production of this year's Zone Directory. What should have been page 57 has been omitted causing 12 people not be included in the general listing.

The attached page will have to serve as a replacement for the missing information. Open the missing page: https://clubrunner.blob.core.windows.net/00000050077/en-ca/files/homepage/directory-error/2019-Niagara-Falls-08-13-2019-ZD-Page-56.5.pdf

The document can also be opened from the 'Downloads' section on the zone home page.

My apologies to all concerned:

BJ Metz, Directory Editor, Zones 24 & 32

Rotary International

Club and District Support

Sophie Dangerfield
Officer
Sophie.Dangerfield@rotary.org
847-424-5220

Sarah Steacy
Associate Officer
Sarah.Steacy@rotary.org
847-866-3036

Support for Districts 7390, 7410, 7430, 7450

John Hannes, Senior Officer John.hannes@rotary.org 847-866-3275

Geoff Cochran, Associate Officer Geoffrey.cochran@rotary.org 847-425-5751

Rotary Support Center

rotarySupportCenter@rotary,org 866-976-8279 or 866-9ROTARY www.rotary.org

> One Rotary Center 1560 Sherman Avenue Evanston, IL 60201 847-866-3021

Zone 24 & 32

Zone Newsletter Editor

Ariane Carriere ariane.carriere@rotary7040.com

Website Administrator

Hans Granholm hgrdane@telusplanet.net

Zone Directory Editor

B.J. Metz bjmetz@logical.ms

Valarie's View from the Wings

By Valarie Wafer, Director-Elect

It's not how much we give but how much love we put into giving—Mother Teresa

There isn't a week that goes by, that we can't look at something and realize we can make a difference through Rotary and the Rotary Foundation.

On November 9th, I attended President Mark Maloney's Rotary Day at the United Nations – *Connecting For Good*.

This one-day event, recognized people of action who have created community-based opportunities and solutions to our global refugee crisis.





Rotarians like Ace Robin who led her club's efforts to provide assistance during a series of earthquakes in the Lombok region of Indonesia during 2018, bringing water, food and ShelterBoxes to people displaced from their homes.

We don't always know the full impact of our experiences; how they will shape who we become and how it will impact others.

Congratulations to all the recipients who inspired us with their words and actions.

The Holidays are fast approaching and whatever our beliefs I think I can speak for everyone when I say that we all believe in The Rotary Foundation.

December 3rd is Giving Tuesday, check out the online giving tool https://my.rotary.org/en/giving-tuesday allowing you to donate seamlessly and choose the area you would like to support. In 2018, the Foundation received more than 1,100 gifts in one single day that totalled \$321,000! Make your donation on December 3rd and make a difference.

From our home to yours, Mark and I would like to wish you all a very Happy Holiday!

Coming Events

Dates for PETS, or any special District event coming in the new year can be sent in at any time. They will be posted in the newsletter in chronological order.



#GI**≫INGTUESDAY**™

Giving Tuesday, December 3, is a day to start the holiday season on a charitable note. Here are some reasons why <u>The Rotary Foundation</u> should be your charity of choice:

GIVING TUESDAY - DECEMBER 3RD, 2019 WHY ROTARY?



Calendar of Events

January 19-25, 2020 — International Assembly, San Diego, California

February 21-23, 2020—Pacific Northwest PETS, Seattle WA

March 5-7, 2020—North East PETS, Framingham MA USA

March 20-22, 2020—D7040 PETS, Cornwall ON Canada

June 6-10, 2020 — RI Convention, Honolulu, Hawaii

June 7, 2020 - Beyond Borders Dinner, Royal Hawaiian Resort Hotel, Honolulu.

September 23-26, 2020— GETS, GNATS Leadership Training, Toronto

November 19-21, 2020—Life on Land Symposium, Anchorage, Alaska

January 14-16, 2021 — Life Below Water, Hamilton, Bermuda

June 12-16, 2021— RI Convention, Taipei, Taiwan

June 4-8, 2022 — RI Convention, Houston, Texas

2023 — RI Convention, Melbourne, Australia

2024 — RI Convention, Singapore (tentative)

2025 — RI Convention, Calgary (tentative)

Find the answers

Don't forget our other electronic and social media communications tools for the Zone.

Website:

www.rotaryzones24-32.org

Facebook:

Rotary Zones 24 and 32

Blog:

http://greatideastoshare.com





Rotary District 6360- An Energetic, "Giving" District

By Kathy Gallagher, Rotary Foundation Chairperson, Battle Creek Rotary Club, Ingrid Nova, District Administrator, Mason Rotary Club, and DG Margie Haas, Hastings Rotary Club



Rotary District 6360 is a vibrant district located in the southwestern corner of Michigan, covering 15 counties and including 54 Rotary Clubs, three Rotaract Clubs, two Satellite Clubs, and 31 Interact Clubs. With approximately 2,450 active members, Rotary

District 6360 has the potential to do great things, both locally and globally!

This year, thanks to the District's Rotarians who support The Annual Fund-SHARE Program, District 6360 received nearly **\$57,000** to be invested directly in the communities whose Rotarians applied for grants.

District 6360 has a dynamic Grants Subcommittee chaired by Betty Mercer from the Haslett Okemos Rotary. Committee members include Edward Hellwege, Oshtemo Rotary and Lisa Smith, Lansing Rotary, along with District Rotary Foundation Chair, Kathy Gallagher. The committee was proud to announce that all 26 grant submissions were funded at some level. Projects awarded include Accessibility Ramps,



Weekend Survival Kits (backpacks with food), Interact Club activities, Career and Technical Education scholar-

ships, reading and literacy projects, robotics programs, Christmas gifts and activities for families in need, a Senior Center Wellness Room, a kiln for community ceramics classes, playground projects, and a splash pad.

Another exciting way that Rotary District 6360 is working to increase contributions to The Annual Fund is with its Matching Points Program. Beginning November 1, Rotarians in District 6360 were challenged to reach the next Paul Harris recognition level – either their first level or next multiple level – by giving to The Rotary Foundation's Annual Program Fund. Their contribution will be matched with Foun-

dation Recognition Points donated by other generous Rotarians in District 6360. This "Earn a Reward" matching program will continue until May 31, 2020, or until the pool of Foundation Recognition Points is exhausted.

In October, clubs were challenged to do a project or event to benefit and bring awareness of Polio Eradication. As a result, **\$22,075.00** was raised to be donated to Polio Plus by clubs in October! Clubs held "Pints for Polio" in local pubs, a Purple Pinkie at Chili Dawg Challenge, club match for donations for the month of October, Girls Night Out movie event, Paddle Against Polio (canoeing down the Thornapple River) with pledges per mile, Bake Sale, and an interclub team challenge. Marshall and Charlotte Rotary clubs also featured a Live Stream on World Polio Day attended by many clubs in the area. St Joseph/Benton Harbor Rotary Club held a panel discussion of Polio survivors.

Do you like pie? DG Margie Haas baked "Cheerie Cherry, Cherry Berry" pies taking them to club visits. Clubs took up donations, raffled and auctioned off

the pie. In the total above is \$2,413.00 raised by11 clubs.

Margie's pies purchased by five other clubs have donated \$580.00 to The Rotary Foundation Annual Fund this fall.



Rotary District 6360 knows that The Rotary Foundation is our Number One charity as Rotarians! It's the way we do good in the world!



Rotary Coordinators and Membership Services

Rotary Coordinator Team Zone 24 West

Rotary Coordinator Team Zone 24 East

Bob Wallace, Rotary Coordinator rwallace000@sympatico.ca Margaret Walton, ARC mwalton7010dg16.17@gmail.com Susan Davidson, ARC susanmdavidson77@gmail.com Kevin Crosby kevin@d7090.org Brian Menton, ARC bvmenton@gmail.com Brian Carmichael, ARC bacarmichael@gmail.com Lise Dutrisac, ARC lisedg20152016@gmail.com

Rotary Coordinator Team Zone 32

Carolyn Johnson, Rotary Coordinator
cfj2@icloud.com
William Donnelly, ARC
billdonnellyrotary@gmail.com
Karen Gaffney, ARC
karinmgaffney@gmail.com
Herbert Klotz, ARC
Herbk.rotary@gmail.com
Cicely Smith, ARC
rotary7230pr@gmail.com
Lawrence Furbish, ARC
lkfurbish@mac.com

Rotary Support Staff

Sarah Diller, Membership Coordinator
MembershipDevelopment@rotary.org
Brianne Haxton, Manager,
Membership Services
brianne.haxton@rotary.org
Diana Edwards, Regional Membership Officer
diana.edwards@rotary.org

Different Types of Membership

By Lawrence Furbish, Assistant Rotary Coordinator, Zone 32

The membership video series is back! This month's part 1 looks at some of the new definitions of membership that have developed in Rotary.

You can find the video here:

https://app.vyond.com/videos/b1522a67-46b1-4ebb-9513-4cba0fca2c0d





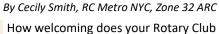
MOSAIC: CREATING A DIVERSE ROTARY



"We become not a melting pot, but a beautiful mosaic. Different people, different hopes, different yearnings, different hopes, different dreams," united in service to create a better world. Jimmy Carter

Art: RC Squamish, BC

Putting Up Our "Welcome" Sign In Rotary





appear?

For a long-time Rotarian walking into

For a long-time Rotarian walking into their club meeting, it can be like a Cheers episode -" NORM!" [Where

Everybody Knows Your Name cued to play in background]

Now that the song is stuck in your head...Think about how your Rotary Club might appear to a brand-new person who shows up. How might it appear to someone from a marginalized identity group walking in, unsure of what Rotary is and what their welcome would be? If they were to look at your website or Facebook page, would that show your club as inclusive and welcoming, and entice them to come to a meeting?

What is a marginalized identity group? We ALL have an identity! Your age, gender, religion/spirituality, socio-economic status, race/ethnicity, and sexual orientation all combine to make up your identity. Some identity aspects may be part of the majority status (or agent) and some parts may be in the minority status (or target).

People with marginalized identity aspects sometimes (sadly frequently) experience prejudice and aggressions - large and small, deliberate or unconscious, from the majority group around them. What will show that your Rotary club is a place where ALL are welcomed in fellowship? Consider the perceptions (or misconceptions) that may be in our communities about Rotary:

It's a private club

It's exclusive, or only for the affluent It is just for men, or for people who are white Is it political? Religious?

There is a proven lag between "awareness" of Rotary by the public and "understanding" of what we do and who we are. What do we do to change that?

Publicly TELL & SHOW PEOPLE you are inclusive!

 Put somewhere on your website's home page and club Facebook page a message: "We are inclusive! ALL are welcome at any of our club meetings and events"

- Share posts, pictures and messages that promote and show your Rotary Club's inclusiveness.
- How welcoming does your Rotary Club How does your club promote holidays? December has more appear? than Christmas there is World
 - AIDS Day, National Disability Day, Hanukkah, Festivus, Kwanzaa.
 - Does your club actively seek speakers, projects, and connections with varying identities and
 - cultures?

Now go back to that image of a new person, possibly from a marginalized group and unsure of what Rotary is, walking into your club meeting for the first time.

- How long before they are greeted?
- Will a number of your members come over to introduce themselves?
- Does your club have a song or prayer that might make someone uncomfortable?
- Do you have members that will be making "jokes" ... that really aren't funny and might be considered hurtful or offensive?
- Is your club set up to follow up in a friendly and timely fashion to invite this person back?

The Tory Burch Foundation's Embrace Ambition Summit has a great resource for talking about this with your club, and future learning on how your club can appear and actually be truly open and inclusive.



Sometimes having an outside source for these discussions can help!

https://tinyurl.com/thinktwice-burch

The desire to be of service to our community and the world and find fellowship is universal; having our "Welcome" sign visible in Rotary can only help broaden our appeal to all.



Rotary Foundation Coordinators and Support Staff

Regional Rotary Foundation Coordinator Zone 24 West

Eva Vida, Regional Rotary
Foundation Coordinator (RRFC)
eva.vida@icloud.com
Larry Jubie, ARRFC
lwjubie31@hotmail.com
Sherry Chamberlain, ARRFC
sherry@adobie.com

Regional Rotary Foundation Coordinator Team Zone 24 East

Karen Oakes, RRFC
oakes.kl@sympatico.ca
Yves Fecteau, ARRFC
yves.fecteau@rotary-7790.org
Bob Palmateer, ARRFC
robpal@caledonlaw.com
Rick Rogers, ARRFC
sailnirvana@hotmail.com

Regional Rotary Foundation Coordinator Team Zone 32

Russ DeFuria, RRFC
DG0708@ocomfort.com
Rick Benson, ARRFC
ben3rb@aol.com
Marilyn Bedell, ARRFC
m.k.bedell@comcast.net
Greg Roche, ARRFC
gregroche@outlook.com
Eileen Rau, ARRFC
ebrau@comcast.net
Bonnie Korengel, ARRFC
bkorengel@ukacpa.com
Joe Laureni, ARRFC
jlaureni@yahoo.com

Rotary Support Staff

Elizabeth Davis,
Annual Giving Officer
Zone 24 East & Zone 32
Elizabeth.Davis@rotary.org
Edina Mehovic, Annual Giving Officer
Zone 24 West
edina.mehovic@rotary.org



An Entrepreneur's Dream: Collaboration between Two Zones

By PDG Jim Louttit, Chair, Rotarian Action Group Chairs Council, in collaboration with Margaret Williamson, Chair, Launch DETROIT, AG District 6400

uring our Zone Conference held in September in Niagara Falls, I hosted a breakout session on Rotarian Action Groups. For examples of an Action Group, one covered was the Rotarian Action Group for Microfinance and Community Development (RAGM). The presenter for this segment, Margaret Williamson, showcased a project called Launch DETROIT.

This project was started by Rotarians from District 6400 (Zone 29) in 2012 to support and develop entrepreneurs and small businesses in under-resourced communities in the Detroit region, by providing access to business loans, business development services, and networking opportunities. Several Rotarians of Launch DETROIT were members of RAGM and with my role as a member of the Executive Committee of the Action Group at that time, I was aware of the project. To understand the project better, I was invited to Detroit to visit some of the microfinance clients and attend a Launch DETROIT Committee meeting.

In 2017, it was decided to expand the project through a pilot called the Launch DETROIT Group Lending Model Pilot Program and a Global Grant application was considered to bring in an International partner. As I had continued to observe the project, I spoke with some of the Committee members to see what assistance I could provide from being an International partner.

After securing funding from two of the Clubs in District 7070 and some District Designated Funds, we became the International partner. During this time, the Launch DETROIT



Committee members were forming other partnerships. One was with Wayne State University's Mike Ilitch School of Business to host and provide space for free small business training for the entrepreneurs, and work with members of the Launch DETROIT Pilot Project Committee to identify mentors and facilitate networking opportunities with other agencies. The second formed was with International Strategic Management to provide specialized training, coaching and mentoring for the

entrepreneurs. The third partner was Level One Bank to work with the entrepreneurs on financial services.

The host Rotarians in the cities of Detroit, Taylor, and Trent each sponsor a Group Lending Circle; have committed themselves to provide a foundation, structure and support for new and ongoing entrepreneurs where they can learn and thrive; have provided a minimum of one or more business mentors that can attend weekly meetings with the entrepreneurs; provide loan capital using sources such as club fundraisers, local corporate partners and global grant funds; assist in networking with the entrepreneurs; and work with the Launch DETROIT Pilot Project Committee.

As an International partner, we, in District 7070, have committed to providing comment, oversight and review of the Impact Study; visit the Detroit Region on occasion to meet with the hosting Clubs and the entrepreneurs to lend expertise by participating in educational workshops and as mentors.

The expanded program has produced very good results to date. Twenty-five entrepreneurs (20 women and 5 men) have completed 5 weeks of business training; nine loans of US\$2,500 each have been made to entrepreneurs to expand their businesses; six of the entrepreneurs have expanded their businesses and now employ in the range of 20-25 people; and three more entrepreneurs are preparing to expand



their businesses and will be requesting loans of US\$2,500 each to assist in this endeavor.

This is collaboration at its best, two zones coming together to provide opportunities for potential entrepreneurs who have limited access to business and financial resources. For more information, visit $\frac{\text{https://launchdetroit.org}}{\text{https://launchdetroit.org}}$.

Rotary Public Image Coordinators Rotary Public Image Coordinator Team

Zone 24 West

Michelle O'Brien, RPIC mobrien@kpunet.net Rosie Roppel, ARPIC rosie.roppel@gmail.com Marjolein Lloyd, ARPIC Marjolein.lloyd@icloud.com

Rotary Public Image Coordinator Team Zone 24 East

Carrie Jones, RPIC carriejonesbooks@gmail.com, MaryLou Harrison, ARPIC rotarianmarylou@gmail.com

Rotary Public Image Coordinator Team Zone 32

Nikki Mederos, RPIC

NikkiMederos7490@gmail.com

Laura Spear, ARPIC

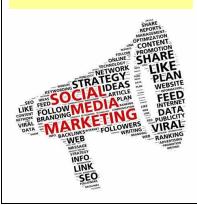
laura@spear.net

Amy Luckiewicz, ARPIC

Jennifer Aitken, ARPIC

Liaison New Districts

Chris Etienne chris@harborsir.com



What Are the Best Times and Dates to Get the Rotary Messages Out on Social Media?

By Nikki Mederos, PDG, RPIC, Zone 32, Nikkimederos7490@gmail.com

Social Media continues to expand, and it hasn't reached its peak yet. It is necessary, it's powerful and it will continue to influence our daily lives for decades to come. It's also the best free marketing tool available...it will help us grow Rotary – by announcing events, enticing membership and helping us expand our foundation. But what are the best times and dates to get the messages out? Here are a few hints...by Oberlo (https://www.oberlo.com

Facebook (still number one world-wide)

For maximum exposure, the best time to post during the week is between **1 p.m.** and **4 p.m.** That's likely because many Facebook users browse on their desktops and check it during downtime at work. The single best time to post on Facebook on a Sunday at 3 p.m.

- The best days to post on Facebook are Thursday, Friday, Saturday and Sunday. Tuesday is the worst day to post on Facebook.
- Weekends get the highest level of engagement on Facebook.

Twitter

The best time to post is during the lunch hour of **12 p.m. to 1 p.m.** Scheduling posts just before lunch works well too.

- Workdays tend to get the highest level of engagement on Twitter.
- Posting at lunch everyday Monday to Friday can help you increase social media engagement.
- **Wednesday** is the best day to post on Twitter. Weekends are the worst days to post on Twitter.

Instagram

- The best time to post is during lunch (11 a.m. to 1 p.m.) and the evening, after work (7 p.m. to 9 p.m.). Most Instagrammers log in via mobile, so they tend to avoid browsing during work hours.
- The best days to post on Instagram are **Monday, Wednesday and Thursday**. Sunday is the worst day to post on Instagram, though the best time to post on Instagram on Saturday is 5 p.m.
- Wednesdays get the highest level of engagement on Instagram.

Publish Videos on YouTube

The best time to post on YouTube tends to be early afternoon between **12 p.m. and 4 p.m.** That's because most viewers watch videos in the evening, so you'll want to have your videos indexed by then.

- Thursdays and Fridays tend to be the best days to post on YouTube.
- Most viewers watch YouTube on the weekend so feel free to post on Saturdays and Sundays in the early morning around 9 a.m. and 11 a.m.

Want to learn more about using social media to promote your service projects, fundraisers, and other activities? Reach out to your Rotary Public Image Zone Team.

Zone 24 PolioPlus Summary Report 18-19

District	District DDF 20% Mark			Diotriot BB1 7tvana	Goal Reached		Cash Contribu-	Total Contribu-
					Current Year	Prior Year	tions	tions
57	3	0	3	71246	No	N/A	\$1,209	\$1,209
5010	35865	35865	0	78013	Yes	Yes	\$71,632	\$107,497
5040	20545	5000	15,545	59193	No	No	\$105,474	\$110,474
5050	33706	15000	18,706	149894	No	Yes	\$145,873	\$160,873
5060	36595	81133	0	22705	Yes	No	\$98,649	\$179,782
5360	88368	0	88,368	131673	No	No	\$138,168	\$138,168
5370	31355	5000	26,355	61434	No	No	\$116,100	\$121,100
5550	16785	0	16,785	58768	No	Yes	\$38,465	\$38,465
6330	18571	18571	0	6278	Yes	No	\$102,862	\$121,433
7010	23748	58748	0	46992	Yes	Yes	\$84,774	\$143,522
7040	15144	20000	0	88848	Yes	Yes	\$84,427	\$104,427
7070	26127	50000	0	66917	Yes	Yes	\$202,339	\$252,339
7080	22629	10000	12,629	99706	No	No	\$109,722	\$119,722
7090	23134	25000	0	135204	Yes	Yes	\$96,772	\$121,772
7790	10979	25000	0	172443	Yes	No	\$41,389	\$66,389
7810	6581	8640	0	56470	Yes	No	\$60,549	\$69,189
7820	8160	8160	0	30847	Yes	No	\$70,826	\$78,986
Total for Zone	418295	366117	178391	1336631			\$1,569,229	\$1,935,346
Percentage of dis	strict count that ha	ave reached their	r DDF goal?	58.82%				

Percentage of district count that have reached their DDF goal?

Count of districts that have reached their goal?

Total count of districts in the report returned results?

58.82%

10

Zone 32 PolioPlus Summary Report 18-19

District	District DDF 20% Mark	District DDF Identified	Amount Needed to Reach DDF Goal	District DDI Avana	Goal Reached		Cash Contribu-	Total Contribu-
					Current Year	Prior Year	tions	tions
7210	13415	5000	8,415	72630	No	No	\$43,412	\$48,41
7230	11981	0	11,981	43615	No	No	\$18,263	\$18,26
7255	15343	0	15,343	48879	No	No	\$34,997	\$34,99
7390	30296	30296	C	35555	Yes	Yes	\$75,406	\$105,70
7410	8899	9000	C	69322	Yes	Yes	\$18,688	\$27,68
7430	20523	0	20,523	147386	No	No	\$60,053	\$60,05
7450	15985	16000	C	33635	Yes	Yes	\$26,845	\$42,84
7475	0	5000	C	102333	N/A	N/A	\$121,458	\$126,45
7490	5998	1000	4,998	34917	No	No	\$6,596	\$7,59
7505	0	25500	C	56770	N/A	N/A	\$37,995	\$63,49
7780	20741	6466	14,275	8815	No	Yes	\$68,707	\$75,17
7850	13760	14000	C	17819	Yes	Yes	\$29,788	\$43,78
7870	14912	10000	4,912	103953	No	No	\$63,954	\$73,95
7890	21904	. 0	21,904	29718	No	No	\$40,668	\$40,66
7910	19519	0	19,519	55950	No	No	\$40,880	\$40,88
7930	18006	0	18,006	93060	No	No	\$102,621	\$102,62
7950	16110	16110	C	83073	Yes	Yes	\$52,733	\$68,84
7980	31777	. 0	31,777	150460	No	No	\$51,926	\$51,92
Total for Zone	279169	138372	171653	1187890			\$894,990	\$1,033,36
Percentage of district count that have reached their DDF goal?				27.78%				
Count of districts that have reached their goal?				5				
Total count of dis	stricts in the repor	t returned results	s?	18				

Note: DDF Goal is 20% of your beginning balance as of 1 July, but does not include Endowment Fund earnings.

Endowment / Major Gift Advisor Team

Pat Chernesky, Zone 24 West
chernesky.pat@gmail.com
John Stairs, Zone 24 East
john.stairs@bell.net
Knut Johnsen, Zone 32
knutjohnsen@att.net
Janet McPeek, portions of Zone 24 and 32
janetmcpeek@comcast.net

Rotary Support Staff

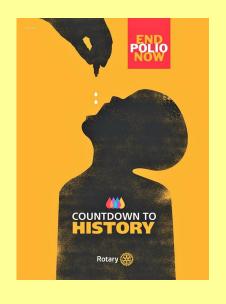
Carolyn Ferguson,
Zone 24 Major Gifts Officer
carolyn.ferguson@rotary.org
Amanda Lawson,
Zone 32 Major Gifts Officer
Amanda.Lawson@rotary.org
Kevin Kelly,
Major Gifts Officer,
portions of Zone 24 and 32
kevin.kelly@rotary.org

End Polio Now Coordinator Team

Linda Robertson, Zone 24 West Irrotary@gmail.com Stella Roy, Zone 24 East roystellaj@gmail.com Carol Toomey, Zone 32 carolrotary@gmail.com

Rotary Support Staff

Clare Monroe,
Senior Coordinator PolioPlus
clare.monroe@rotary.org



Partnering with future leaders and Rotarians of tomorrow for polio is priceless

By Z32 EPNC Carol Toomey and DGE Diana Nestrova 2020-21

Rotarians have been working to eradicate polio for over 30 years. What may surprise you is that there are young people who were born long after the fight to end polio began. Having never seen polio, these Rotarians are working hard to raise funds so that every child

born into this world will never have to worry about this devastating disease again.

On October 12th, District 7410 sponsored the Steamtown Marathon. Tables were set up at the registration area. Runners arrived to pick up their running bibs in advance of the event.





All the bibs had the END POLIO NOW logo on them. Rotarians greeted them as they passed the tables explaining Rotary's part in fighting the disease. Thousands of young people (runners, their families, and children) were made aware of our fight to end polio. It was a great day!







On October 21, Rotarians had the privilege of going to the schools in Lancaster, MA. Members of the Nashoba Rotary club met the school buses as they arrived. As the children disembarked the bus, Rotarians accepted the envelopes with dollars they brought from home ready to be tripled by the Gates foundation. On the same day dictionaries were given out to the third graders. Rich Garcia, a member

of the Nashoba Rotary Club asked the third graders to look up the word "eradicate". The discussion continued about purple pinky day. As we traveled from room to room, children were invited to dunk their pinky in purple ink and make their mark on a white poster board.

Early in the summer, the advisor to the AB Interact club, DGE Diana Nestorova told me of the Interact club's wish to raise money to end polio. They thought a dance would be a great fundraiser as the schools no longer allowed them. I suggested a location in Stow, a location not far from their town. So, on November 19th, the Interact Club of Acton-Boxborough High School in Acton, MA held a wildly successful charity ball to support Polio. The \$3000 raised at the ball, along with the multiplying factors of The Gates Foundation, meant that \$9000 was donated to fight polio.

How was this great night achieved? Start with a small group of Interact students at Acton-Boxborough Regional High School, rejuvenated in the last year by the young officers deter-



mined to make a difference. Make them aware of what a dreaded, deadly disease polio once was and tell them the inspiring story of Rotary's journey toward eradicating it forever. Add a vibrant Rotary advisor who challenged the students, asking "Now that you know about polio, what do you want to do to help?" Stir in the fact that teenagers love dances but few high schools are willing to hold them, and voila!





The Charity Ball was born. The symbolism was extremely powerful - <u>dance</u> to raise money for fighting the disease that affects the joints and the bones, causes muscle weakness and paralysis.

Co-Presidents Mila Rushkin and Natalie Dawn worked for over a year under the watchful eye of their advisor DGE Diana Nestorova to decide on a project, find a venue, find ways to raise funds, assign tasks, and work together to accomplish their goal. They found businesses willing to donate food and held bake sales to assemble the funds they needed for refreshments and decorations. When it came to publicity, they turned to social media, and successfully welcomed over 200 students to the Ball from many surrounding towns and schools.

The event shows that the spirit of action and of giving is alive and well in the young peoples of today. They are just looking for a way to contribute. For this group of 24 Acton-Boxborough students, Interact and End Polio Now gave them their purpose. As Maureen Masciola, an Acton-Boxborough Rotary member and chaperone at the Ball said, "Here is a group of high schoolers have taken up the polio cause, something that was not even a part of their life experiences." Anjali Raman, one of the Interact officers even commented, "We also sought to spread awareness that while Polio may no longer affect our country, it is our responsibility to help other countries. Responsibility knows no borders." That is surely the spirit of a future Rotarian! Very impressed by the deportment of the students, the Acton-Boxborough Rotary Club

President Marianne Fleckner exclaims: "the satisfaction you receive by partnering with our future leaders and Rotarians of tomorrow, is priceless".







!!! DON'T FORGET !!!

ZONE 24 & 32 DROP TO ZERO CHALLENGE

INCREASE Polio GIVING AND by 5%

Rotary International Director

JEFF Cadorette*

will jump out of an airplane!

(Hopefully with a parachute)



Based on combined district

Based on combined district totals by 30 April 2020 compared to 30 April 2019

*With Director-elect Valarie Wafer and other team members to be announced.