



Rotary International Zones 24-32

Beyond Borders



• Bermuda • Canada • France • Russia • United States



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Zone 24: Canada,
Alaska and parts of northern U.S.,
Russia (east of the Urals),
St. Pierre and Miquelon

Zone 32: Bermuda,
Northeastern United States

www.rotaryzones24-32.org
Facebook: Rotary Zones 24 and 32
http://greatideastoshare.com
http://tinyurl.com/2016Institute

February 2016



Be a gift to the world

Everything we do is about peace

The late U.S. President, John F. Kennedy, said, *"Peace is a daily, a weekly, a monthly process, gradually changing opinions, slowly eroding old barriers, quietly building new structures."* During the month of February, throughout the Rotary world we work at making JFK's words come to life; eroding barriers and building new structures to create world understanding and peace. Clubs and districts host dinners or fundraisers or special speaker programs to highlight Rotary's efforts in this area. Some even have birthday parties on February 23rd to celebrate Rotary's special day!

As part of our birthday celebrations we take a look back at our milestones related to creating peace, going all the way back to 1936 when club members in Nashville created the Institute of International Understanding program. For 11 days they sponsored public forums on various topics related to peace and international goodwill. All in an effort to better understand countries around the world; *to erode old barriers*.

We all know that in 1945, Rotary was invited to participate in the Charter Conference of the United Nations. And in 1947, Arch Klumph urged Rotarians to use their Foundation to bring about a more peaceful world and Trustees approved the first United Nations Educational, Scientific, and Cultural Organization (UNESCO) fellowship. A scholarship program, Rotary Fellows, began with 18 young men and quickly grew to over 115 scholars from 30 countries to attend school in 23 countries in the early 50s with nearly 800 scholars today. We are *gradually changing opinions*, one scholar at a time.

These early efforts led to the creation of our Matching Grants programs; Group Study Exchanges, Friendship Exchanges; Ambassadorial Scholars; Grants for University Teachers; Rotary Youth Exchange, Vocational Training Teams and ultimately the Rotary Peace Centers in 1999. And over the last 30 years, our commitment to eradicating polio has resulted in Days of Tranquility, cease fires and ultimately peace in many areas of the world. Yes, we were *building new structures for peace* over all of these decades.

Here we are 111 years later, with a membership of 1,217,996 men and women working toward peace and better understanding of each other. We've sponsored Global Peace Forums, Presidential Peace Conferences, and Peace Symposiums over the years. Each one of us in some unique way, shape, form or fashion promotes peace in our club and/or district. We are the foundation for peace. So I ask, what are you doing on a *daily, a weekly, a monthly basis, to gradually change opinions, slowly erode old barriers, and quietly build new structures for peace?*" I wonder what Gustavus, Silvester, Hiram and Paul would think of our peace efforts if they could see us now. After all they were the first *gifts to the world*.

—Julia

International Assembly 2016 — from Two Perspectives

Pat Killoran and Sue Klock represented our Zones as Training Leaders at International Assembly 2016

An Experience to Remember!

January 11: In seat 32D, climbing through 15,000 feet I reminisce about my first experience at the International Assembly. As Governor-elect, ready for my final training, I remember being “pumped” yet tentative. I wonder if my fellow PDGs remember the feeling? This year, as one of 70 PDGs and partners, we will train the 1000 attendees who will lead 35,000 clubs. Pretty special ... very daunting!

January 12: As we meet the 70 training leaders and spouses who will become our new best friends, we are immediately reminded of the Internationality of Rotary. Past Governors from 25 countries and every continent are here to train in six languages. Working together for 11 days ... I sure hope we can connect!

January 16: Wow ... these really are our new best friends! Tonight we celebrate the completion of our pre-assembly training with a dinner and dance. Unforgettable comradery and friendship have formed in just a few days.

January 17: The Interfaith Service starts the Assembly. As I listen, I hear messages about Peace, One God, sharing and freedom. Messages consistent with my own beliefs but delivered in teachings from the Hindu, Islamic, Jewish and Christian faiths. I wonder ... are we really that different? To join hands and sing “Let there be Peace on Earth” ... that is emotional!

January 18: President-elect John Germ introduces the theme for 2016-17 ... *Rotary Serving Humanity*. To me, this theme embodies what Rotary means ... it resonates with me! *Rotary Serving Humanity* and *Service Above Self* belong in the same sentence ... at least in my mind.

January 19: Days are passing quickly. On International Night all attendees wear the customary dress of their country. As an Honorary Chief, Linda and I wear our Native Canadian outfits including my headdress. We are overwhelmed with requests for pictures!

January 20: Today is inspirational as we hear the amazing story of Jennifer Bricker, born with no legs and abandoned at birth. She became a successful gymnast and lives an active life. It's too difficult to tell the story in a few words ... see the link. <https://www.youtube.com/watch?v=CPdmXsQMmBc>

January 22: At tonight's closing banquet President-elect John Germ delivers a passionate speech about polio and the new theme. Many were in tears as he described how, as a young boy, he and his brother found their father ... unable to move ... with polio symptoms. No wonder the man is so passionate about polio eradication.

And then ... the best of the week as Past President Cliff Dochterman, up from his wheelchair, delivers his famous “You are the conductor” speech to the Governors-elect ... sending them out to lead their districts.

By Pat Killoran, Zone 24W End Polio Now Coordinator

Rotary Moments: Sharing the Story

You may think the most exciting moment at the International Assembly 2016 was President-elect John Germ's announcement of his theme: *Rotary Serving Humanity*. Or, you may think the most exciting moment of the week occurred when Trustee-chair-elect Kalyan Banerjee announced the 2016-17 goals of \$150 million for our Annual Fund and \$300 million in total giving. Certainly, as Rotarians look forward to our Founda-

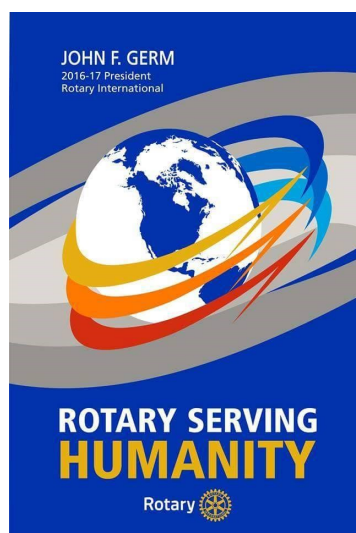
tion's centennial year, these moments injected into very inspiring talks by senior leaders created a buzz in the room, not to mention thousands of phones going into action spreading word of the theme and goals all around the Rotary world nearly instantaneously.

However, for Governors-elect and their spouses, as well as training leaders and spouses, I suspect the high point of the week was the time spent sharing our Rotary Moments.

The main purpose of this workshop for Governors-elect was to ensure all would get some tips about effective public speaking and would understand how significant these personal stories can be in attracting and retaining members, young and old. These short speeches, which describe a memorable experience in Rotary, convey information about Rotary through a personal story. The story can be moving, inspiring, fun or funny. The conclusion explains how the experience changed the storyteller and how that change affected the storyteller's life.

Imagine being in a room with 20 Governors-elect, one after the other sharing his or her Rotary Moment. The storytellers came from all around the Rotary world. Their accounts ranged from stories which were sad but inspiring to tales with laugh-out-loud conclusions. Yes, extra Kleenex boxes were provided.

What was the lesson brought home to Governors-elect after an hour-and-a half of sharing these short, personal stories? **Together all these stories tell the story of Rotary.** *By Sue Klock, Zone 32 Assistant Foundation Coordinator*





Ten Ways a Home Club can Support Their Governor

Governors get lots of advice; their home club rarely is able to share the wisdom. Here are Governor Kevin Crosby's thoughts on how home clubs can best support their Governor:

1. Recognize that this is a three-plus year job that starts as soon as the nominating committee does its work. The Governor-elect year is almost as busy as the Governor year, and the Immediate past District Governor year also includes many specific responsibilities.
2. Don't assign your Governor extra club duties or responsibility for club functions.
3. Understand that you won't see your Governor for extended periods of time, especially during club visits.
4. Don't ask your governor to pay to attend Club events (special dinners and fundraisers) if s/he is there in his/her capacity as DG.
5. Be understanding when your Governor can't attend a club function due to a prior commitment.
6. Go out of your way to keep your governor in the loop on club activities — s/he may not be able to participate, but is still a proud member of your club.
7. Offer support throughout the year, whether it be a listening ear or clerical assistance.
8. Be sure the club is involved in District events, and be especially responsive to all "normal" requests that go out to clubs across the District.
9. Provide lots of support at the District Conference, and be especially aware of the last-minute needs that invariably occur.
10. Be a cheerleader for your Governor; celebrate your Governor! Make him/her feel appreciated for the time and effort s/he is devoting to all of Rotary.

Leadership

Halfway Around the Track: Reflections on Being a Governor

By Governor Kevin Crosby, District 7090

Sometimes I feel like I'm having too much fun being a District Governor. After all, it *is* a serious responsibility and thousands of people are depending on me to do a good job. I get that. Nonetheless, in my first official presentation as DG – during the changeover luncheon — I talked about the psychological impact of substituting the word "opportunity" for "responsibility." When you think about having the *responsibility* for leading 2,400 Rotarians and 69 Rotary Clubs, it can feel like a burden. However, when I think about the *opportunity* I have to lead 2,400 Rotarians and 69 Rotary Clubs, I feel inspired and energized. What an awesome opportunity!



I've thought a lot about how I can best serve my district and I've decided that I should think of myself as the "Catalyst-in-Chief." If I can inspire, cajole or otherwise engage other district leaders, club leaders and individual Rotarians in activities that will build stronger, larger and more vibrant clubs, and expand the good work of Rotary, then I'm doing the job I've been given. My district, like every other Rotary district, is filled with hundreds or perhaps thousands of leaders. I think most people who join Rotary have demonstrated leadership in other aspects of their lives.

My job as Catalyst-in-Chief is to repeatedly and consistently communicate a Vision that resonates with all the other leaders that surround me – and watch the chain-reaction of constructive action that can happen when people work together to achieve that Vision. To use a metaphor, I'm not driving the bus of our district. I helped identify the

destination and suggested a route to get there. Then, I support our district leaders as they take turns driving the bus toward the destination. I might do a little "back-seat driving" if I think we're headed in the wrong direction or a detour appears ahead. But, for the most part I let my leadership team know that I have confidence in their driving skills.



2015-16 DGs Will Pugh (D7080), Kevin Crosby (D7090), and Michael Bell (D7070) as they appeared at Multi-district PETS in 2015.

So why do I say I feel like I'm having too much fun? Besides getting to dress up like Captain America once in awhile, I get to have fun finding ways to inspire others to lead their clubs and our district to bigger and better things, and vicariously share their satisfaction with their accomplishments.

A Partnership of the Government of Canada and Rotary Foundation Canada

The Rotary Foundation Canada, on behalf of Canadian Rotarians and the Department of Global Affairs Canada on behalf of the Government of Canada (GOC), have entered into a five-year agreement to financially support Rotarian humanitarian actions through Global Grants. This new partnership will extend nearly three decades of GOC support for Canadian Rotarians' efforts to "Do Good in the World."

KEY FACTS

- ◆ The Government of Canada is making available \$1.2 million CAD annually for five years as support for matching funds for qualifying projects when **Canadian Clubs and Districts** apply for TRF Global Grants.
- ◆ Rotary Club cash contributions, including District Designated Funds, will be matched 1:1 from the GOC fund.
- ◆ The funds will be fully integrated into the Global Grant funding model.
- ◆ Five of the six areas of focus of TRF will be covered, the exception is Peace/Conflict Resolution.
- ◆ The agreement has three major eligibility restrictions: scholarships, construction activities of any kind, and purchase of vehicles and major medical equipment purchases.

Go to www.clubrunner.ca/trfc/ and click on GOC banner for more facts, information and application forms.

What are you waiting for?

E-mail inquiries: grantstrfc@gmail.com

For further support: RRFC Betty Screpnik, Zone 24 West bettyscrepnek@gmail.com; or RRFC Duncan Conrad, Zone 24 East duncanconrad@pei.eastlink.ca



Foundation Facts

Second Government of Canada and TRF Canada Project Approved

Zone 24 West RRFC Betty Screpnik would like to congratulate the Rotary Club of Jasper, District 5370, in getting approval for a matching grant from the Canadian Government for a Global Grant in Belize. (See facts and links on left).

Rotarian Libby Weir first learned about Rotary District 5370 activities in Belize in 2010 when a fellow Rotarian suggested that she participate in a playground installation project. Construction of playgrounds became an ancillary project of the Belize Literacy Project (previously funded through CRCID) that had been delivering math and social studies workshops to teachers in Belize since 2007. 🌈

Intrigued by the idea, Libby and her husband Greg have been travelling to Belize every year since, installing playgrounds while enjoying fellowship with Rotarians in Belize. Libby and Greg and their Jasper Rotary Club are passionate about advancing educational projects for rural schools in Belize and other countries. These two exceptional Rotarians have also contributed to assessing educational needs for a number of schools as part of the Belize Adopt a School initiative in District 5370. Ocean Academy School on the island of Caye Caulker is one such school.

This is their story. Since 2010, in support of Districts 5370 and 4250 and our home Rotary Club of Jasper, Greg and I have been travelling to Belize each year to help advance education and literacy-based ancillary projects, including playground construction.

Ocean Academy, opened in 2008 as the only on-island high school, is accredited by the Government of Belize and has an enrolment of 70 students (60 percent of whom are living marginally) and a teaching staff of eight. The school's motto is *Preserving our Heritage, Conserving our Future*; their mission is to educate all youth regardless of past academic or financial challenges. They have designed a new *Bridges Program* that

will strengthen core skills for students who struggled in elementary school so they can grow into productive citizens. This school is uniquely positioned to meet Government goals related to education and has received numerous national and international awards for the quality of its education and stewardship programs. However, the school and its students continue to be challenged financially.

Under the sponsorship of the Rotary Club of Belize City, the Ocean Academy Interact Club was chartered in 2010. A positive result in advancing Rotary youth is that several Interact and Rotary Clubs from District 5370 have fundraised, travelled to the school and helped the school through construction work bees, donations for student school fees and the purchase of educational resource materials for both students and teachers. A number of other schools in Belize were assessed in 2013 for possible adoption by Rotary Clubs from District 5370, including Ocean Academy.

The Rotary Club of Jasper, in partnership with the Rotary Club of Edmonton-Glenora, is excited to be the second in Canada to receive \$20,000 US from the new partnership with the Government of Canada and the TRF Canada matching grant for their project in Caye Caulker. Each of these Clubs contributed \$5,000 US to this initiative. An additional combination of \$55,000 from the District, the GOC and TRF Canada resulted in a total of \$65,000 US.

The benefits from this education and literacy related project support more accessible and sustainable educational opportunities to island residents of Caye Caulker, helping to push Belize over the threshold as a developing world country.

That's our story of Doing Good in the World.

*Thank you Government of Canada and the Rotary Foundation Canada.
Contact me for further information. libbyweir@shaw.ca*

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Foundation Facts

A Rotary Scholar Reflects on the Climate Change Conference

By Anja Nikolova, Global Grant Scholar, District 7980

The United Nations COP21 conference on climate change, held in Paris last December, was among the most publicized global affairs of 2015. More than 150 heads of state and prominent decisionmakers, businesses, and NGOs united forces to reach an agreement combating the adverse effects of climate change on the entire planet.

A few weeks prior to the conference, I was appointed to the official Delegation of the Republic of Macedonia. My week-long participation was engaging, educative, enlightening, and amusing. The actual site where the conference took place was a short train-ride from Paris' city centre, in Le Bourget, an isolated Parisian *beaulieu* (outskirt) habitually reserved for fairs.



On the first two days, world leaders delivered their opening statements in the plenary halls, announcing their countries' commitments and concerns and inaugurating/catapulting the official negotiations. Casually meeting prime ministers and presidents was not uncommon. Following the initial euphoria and departure of the heads of state, I was able to focus on my role and use my time wisely. The negotiations themselves were a rather somber series of interventions by delegates with conflicting interests and opinions, unsurprisingly most sensitive to the financial obligations and disputes involving action verbs used in the text.

To me, the conference was a convergence of not only climate experts and organizations but zealous engagement with the private sector and the general public. In other words, expanding climate issues to as many stakeholders as possible was one of the defining aims of the conference, and omnipresent for attendees.

What came out of the negotiations has been named the Paris Agreement. This accord's goal is to hold the global average temperature rise to less than 2°C above pre-industrial levels while pursuing more rigorous attempts to keep it at 1.5°C above pre-industrial levels, a clause advocated by and applicable to the most vulnerable countries.

In my view, the Paris Agreement is essentially a springboard toward actions to be undertaken in the next few years, focused on technological innovations and financial incentives to help implement the targets, a notable reason for which the representations — and ideally, fusion between financial and technological support — was pivotal throughout the summit.

And as with all grand events, fun after-hours activities did not fail to impress, ranging from NGO parties, to city-wide celebrations, and of course, the eternal lights and elegance of *La dame de fer*, the Tour Eiffel, celebrating on behalf of the whole world.



Global Alumni Award

Zone 32 is proud to have nominated the 2016 Global Alumni Service to Humanity Award winner, who will be honored at the Seoul International Convention.

Susan Davis, 2016 recipient of the prestigious award, is a member of the Rotary e-club 7120 in New York.

She is President and CEO of BRAC USA, which she co-founded to advance the mission of BRAC, the world's largest development organization dedicated to eradicating poverty.

Susan is an author, speaker, and thought leader in international development and civil society innovation. She is co-author of *Social Entrepreneurship: What Everyone Needs to Know* (Oxford University Press, 2010). She has appeared on CNN and ABC, and her work on microfinance and entrepreneurship creation has appeared in *Innovations*, *Harvard Business Review*, and elsewhere.

The Rotary Global Alumni Service to Humanity Award was created to honor an outstanding Rotary alumna whose career and activities illustrate the impact of Rotary's programs on his or her service to humanity.

After Zone and regional committees choose their regional winner, the Foundation Trustees select the global winner. The award is open to all Rotary alumni, and all regional Rotary Foundation coordinators are eligible to nominate award candidates.

International Convention

Stellar Lineup of Speakers Set for Korea Convention

An all-star cast of global speakers will electrify the crowd at the 2016 International Convention in Seoul, including:

Dananjaya Hettiarachchi (top photo), Toastmaster International's 2014 world champion of public speaking, and the first Asian to earn that title. He has made over 50 keynote addresses across five continents in both corporate and public functions that have resulted in increased event participation and overall engagement.

Mark Waddington, CEO of Hope and Homes for Children (second from top), an international charity that works to ensure that all children everywhere have the chance to grow up in the love of a family. The organization's vision is a world in which children no longer suffer institutional care.

Michelle Stilwell, British Columbia's minister of social development and social innovation and herself a Paralympic athlete (third from top). She is a community advocate for persons with disabilities and children with special needs. She is also the only female Canadian athlete to be a Paralympic champion in two separate summer sports (basketball and athletics).

Mahatria Ra (bottom), a spiritualist who inspires significant breakthroughs in his listeners by unleashing the internal spirit that drives us to excellence.

We will hear from all these and senior Rotary leaders including RI president **K.R. Ravindran**, Rotary Foundation Trustee **Ray Klinginsmith**, President-elect **John Germ** and President-nominee **Ian Riseley**.

And oh, yes: join fellow Rotarians from Zones 24 and 32 on Sunday, May 29 at the Beyond Borders Dinner, 6:30 p.m. Registration is now open; see info below.



Join Us for Great Food & Fellowship!

Beyond Borders Dinner



KOREA 2016
28 MAY - 1 JUNE
ROTARY INTERNATIONAL CONVENTION

To register: <http://tinyurl.com/BBD2016>

Vista Pub

Floating Island
683 Olympic Road
Seocho-gu, Seoul, Korea
+82 2-537-2405

\$75 per person

through April 15, 2016

\$99 per person

after April 15, 2016

For more information, please contact BB Dinner Chair,
PDG Don Lee at: Rotarian@hotmail.com or 917-691-5900

Calendar of Events

February 2, 2016 — Zone 32 Rotary Foundation webinar “Best Practices to Improve Foundation Giving.” 7:00-8:30 pm EST. More info to come or contact Ron Smith: rsmith.rotary@gmail.com

February 19-20, 2016 — Presidential Conference—Disease Prevention and Treatment, Cannes, France. FMI: www.rotary-conference-cannes2016.org

February 27, 2016 — Presidential Conference — Economic and Community Development, Cape Town, SA. FMI: www.rotarycapetown2016.com

March 12-13, 2016 — Presidential Conference, Literacy and WASH in Schools, Kolkata, India. FMI: www.rotaryteach.org/presidentialconference

March 18-19, 2016 — Presidential Conference, WASH in Schools, Pasay City, Philippines. FMI: www.2016RotaryPresidentialConferenceManila.org

May 15, 2016 — Deadline for applications for the Donald MacRae Peace Award. See article page 8 and on the Zone website. Zone 24 applications: rhayward@sympatico.ca; Zone 32 applications: martyrotary@gmail.com

April 11-15, 2016 — Council on Legislation, Evanston.

May 29-June 1, 2016 — RI Convention in Seoul. Beyond Borders dinner: Sunday, May 29. Register: <http://tinyurl.com/BBD2016>.

September 27-October 2, 2016 — Rotary Zone 24-32 Pre-Institute and Institute in Winnipeg, Manitoba. <http://tinyurl.com/2016Institute>

October 23, 2016 — TRF Centennial Celebration Concert and Dinner in Cleveland, Ohio, the hometown of Arch Klumpf. FMI: www.trf100.org

June 10-14, 2017 — RI Convention, Atlanta, GA.

June 24-27, 2018 — RI Convention, Toronto.

Zone Institute 2016



Great Speakers!

Dr. Oscar Arias - Oscar laureate

Cindy Blackstone - human rights activist

Dr. Geetha Narayam - Global Service To Humanity Award winner

Michael Caruso - DG 2016-17 and professional speaker

Mike McGovern - PolioPlus Chair

Tour and dinner at the Canadian Museum For Human Rights.

Lots more on the Institute website - including the draft Agenda

Already over 50% sold out - register your District teams now

Be entered in the draw for dinner with Dr. Oscar Arias on April 1!

**Remember: as the Institute sells out, so will the hotel rooms.
Book now!**

REGISTER NOW: www.zoneinstitute.net

New: Dean's video welcome!

Make Plans Now for Manitoba

The 2016 Zone Institute in Winnipeg will be a wonderful event. It will also include a Young Professionals Summit and programs for both Future Leaders and current leaders in your District.

The Institute is **already over 50 percent sold out** so register your District teams now — and be entered in the April 1 draw for dinner with Dr. Oscar Arias.

As the Institute sells out, so will the **hotel rooms** — book yours now at either www.fortgarryhotel.com or www.humphreyinn.com. And if you want to check out who has already registered, [Click here.](#)



Recognizing our Peacemakers

Who will be honored with the 2016 Donald MacRae Peace Award? That's up to you through our nomination process (see article at right). Former selectees include:

2015

Zone 24: **Past RI president Wilf Wilkinson**, District 7070, whose lifetime of commitment to the ideals of international service culminated during his presidency when he held four peace forums on different continents.

Zone 32: **Safe Passage/Camino Seguro**, a nonprofit headquartered in District 7780, which provides the opportunity for children living on the city dump in Guatemala to go to school.

2014

Zone 24: **Dr. G. Albert Moore**, a member of the Rotary Club of Guelph, District 7080, who has managed international service projects and Matching Grants throughout Africa.

Zone 32: **PDG Tulsi R. Majarajan**, from the Branchburg Club, NJ, District 7510, who had supported 10 Matching Grants in Nepal, Ecuador and India over the past 25 years.

2013

Zone 24: **PDG Ronald F. Denham** of the Toronto-Eglin Club, District 7070, founder of WASRAG, the Water and Sanitation Rotary Action Group.

Zone 32: **Robert Raiche**, founder of Friends Forever, which brings together Protestant and Catholic youth from Northern Ireland with strong Rotary support, and who was nominated by District 7930, MA.

2012

Zone 24: **PDG Ron Ross**, from the Rotary Club of Truro, NS, District 7820 for his humanitarian service in Honduras.

Zone 32: **Gayle Wayman**, member of the Rotary Club of Toms River, NJ, District 7500, for her dedication to women's health and education in developing nations.

Peace and Conflict Resolution

Seeking Peacemakers: The 2016 Don MacRae Peace Award

By Marty Peak Helman, Zone 32 Donald MacRae Peace Coordinator

Is there a person or organization in your Club or District whose work epitomizes peace? Do you wish that person or organization could be properly recognized for all the terrific things they do? Do you know that you can resolve your wish right away, by nominating them for the Donald MacRae Peace Award?



Every year, each of our Zones celebrates a person or organization for outstanding achievement consistent with the ideals expressed in the Fourth Object of Rotary: The advancement of international understanding, goodwill and peace through humanitarian activities of international significance. 🌈

Every Rotary Club and every District in Zones 24 and 32 is encouraged to submit a nomination for the Donald MacRae Peace Award. The winner

will be announced and the award presented at the 2016 Zone Institute in Winnipeg this coming September.

Candidates for the annual award must have demonstrated the advancement of international goodwill, understanding and peace through peace-making efforts or humanitarian activity. The award is open to Rotarians and non-Rotarians, but the project must include Rotary involvement and the candidate must have a clear relationship with the District or Club.

Complete details and the 2016 application are available on the Zone website. Deadline for applications is May 15, 2016; email them to:

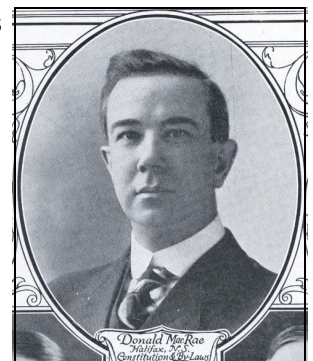
Zone 24 applications: **PDG Joan Hayward; rhayward@sympatico.ca**

Zone 32 applications: **PDG Marty Helman; martyrotary@gmail.com**

The Donald MacRae Peace Award honors the contributions of Halifax Rotarian Donald MacRae who, at the International Convention in 1918, proposed that Rotary become an agent for the promotion of goodwill and peace among nations. This was the first time that this global vision of Rotary was publically expressed.

A few years later, MacRae presented a resolution to the International Convention held in Edinburgh, Scotland, which added the Fourth Object of Rotary to our lexicon. The Fourth Object became the engine that drives Rotary's international service. It reads:

The advancement of international understanding, goodwill and peace through a world fellowship of business and professional persons united in the ideal of service.



Membership Change – 2013 to 2015

District	July 1, 2013	July 1, 2014	2015-16				Cumulative Total	
			July 1 2015	Jan 21 2016	# Change	% Change	# Change	% Change
					July 1, 2015 to Jan 21, 2016		Jul 1, 2013 to Jan 21, 2016	
2225	469	501	446	468	22	4.39%	-1	-0.21%
5010	1734	1726	1686	1705	19	1.10%	-29	-1.67%
5040	1514	1477	1432	1443	11	0.74%	-71	-4.69%
5050	2604	2635	2565	2574	9	0.34%	-30	-1.15%
5060	2662	2582	2653	2723	70	2.71%	61	2.29%
5360	2038	1983	1946	1897	-49	-2.47%	-141	-6.92%
5370	2265	2247	2266	2219	-47	-2.09%	-46	-2.03%
5550	1584	1513	1495	1495	0	0.00%	-89	-5.62%
Total Zone 24W	14,870	14,664	14,489	14,524	35	0.24%	-346	-2.33%
6330	1957	1827	1800	1785	-15	-0.82%	-172	-8.79%
7010	1554	1556	1553	1548	-5	-0.32%	-6	-0.39%
7040	1964	1915	1886	1881	-5	-0.26%	-83	-4.23%
7070	2026	2006	2015	2009	-6	-0.30%	-17	-0.84%
7080	1761	1704	1700	1693	-7	-0.41%	-68	-3.86%
7090	2403	2411	2323	2313	-10	-0.41%	-90	-3.75%
7790 ^①	1761	1745	1745	1745	0	0.00%	-16	-0.91%
7810	1200	1180	1192	1156	-36	-3.05%	-44	-3.67%
7820	1591	1557	1573	1598	25	1.61%	7	0.44%
Total Zone 24E	16,217	15,901	15,787	15,728	-59	-0.37%	-489	-3.02%
7210	1693	1643	1646	1641	-5	-0.30%	-52	-3.07%
7230	1404	1376	1283	1287	4	0.29%	-117	-8.33%
7255	1799	1826	1853	1869	6	0.33%	60	3.34%
7390	2344	2335	2338	2328	-10	-0.43%	-16	-0.68%
7410	1078	1059	1115	1114	-1	-0.09%	36	3.34%
7430	1837	1768	1755	1731	-24	-1.36%	-106	-5.77%
7450	1502	1508	1485	1468	-17	-1.13%	-34	-2.26%
7470	1223	1177	1196	1194	-2	-0.17%	-29	-2.37%
7490	1267	1270	1244	1246	2	0.16%	-21	-1.66%
7500	1194	1158	1145	1146	1	0.09%	-48	-4.02%
7510	1108	1096	1038	1019	-19	-1.73%	-89	-8.03%
7640	1160	1125	1095	1078	-17	-1.51%	-82	-7.07%
7780	1641	1613	1636	1616	-20	-1.24%	-25	-1.52%
7850 ^①	1664	1536	1476	1476	0	0.00%	-188	-11.30%
7870	2181	2118	2126	2149	23	1.09%	-32	-1.47%
7890	2227	2155	2098	2133	35	1.62%	-94	-4.22%
7910	1493	1575	1498	1475	-23	-1.46%	-18	-1.21%
7930	1913	1955	1948	1897	-51	-2.61%	-16	-0.84%
7950	2357	2315	2263	2219	-44	-1.90%	-138	-5.85%
7980	2369	2209	2218	2179	-39	-1.77%	-190	-8.02%
Total Zone 32	33,454	32,817	32,456	32,255	-201	-0.61%	-1199	-3.58%
Total 24 & 32	64,541	63,382	62,732	62,507	-225	-0.35%	-2034	-3.15%

① Reflects transfer of one club from 7850 to 7790, effective 1 July 2015. Data based on official RI reports on dates indicated

One Governor's Quest To Build Amity Through Social Media

If there is one thing every Rotarian in District 7790 knows, it's that if District Governor Al Feather spots them, they should expect to have their photo snapped and almost instantly posted on Facebook.

District 7790 spans a large, multilingual geographical area in Maine, USA and Quebec, Canada. It takes hours to travel between many of the 53 clubs, but with the use of social media and his camera, Al shares information immediately.

Since his installation, Al has driven the long roads of District 7790, posting every Rotary fundraiser, meeting, and celebration as he travels, cultivating a sense of unity in a district that could easily be divided by language barriers and distance.

"It is as easy as reaching into your pocket and having full access to events as they are unfolding," Al said of his constant sharing of Rotary events via social media. "In today's high-tech world with its instant access, it makes perfect sense to encourage our membership to use this tool. It's both fun and informative!"

Al realized that as he made his official club visits, social media could enable Rotarians to take the journey with him. It allowed members to learn about the areas and cultures in the multinational district while educating and inspiring them about other clubs' fundraisers, projects and community events.

Al enthusiastically posts multiple pictures from multiple events every week and it has inspired clubs within the district to use social media for good.

"We have one club that has an annual summer event. The club's PR chair asked everybody to post the club's fundraiser on their own Facebook friends list. They figured they reached 3,000 peo-



*By Carrie Jones,
District 7790
Public Image Chair*

ple this way and the club had their most successful summer fundraiser ever!" Al said.

The Interact and Rotary Youth Leadership Conference students use social media to create a district-wide event and stay connected. The district's site is now used for soliciting advice, gathering information and sharing Rotary moments. Al and his team have also used it to promote PETS registration by offering two bottles of wine to the attendees whose pictures of the event were "liked" by most people on social media. Similarly, two admissions to the district conference were given to people just for "liking" the district conference page.

At each official club visit, Al promotes use of the district's Facebook page to share ideas and to check out other clubs' activities. He gives each member the Facebook link and District 7790 website. It has worked! Once visited by a mere handful of Rotarians, now more than 650 use the page.

"I think it has opened up the doors of friendship and made our relationships with each other more personal," Al said.

"I see members celebrating birthdays and sharing family events with each other. As the bonds of friendship grow, our members pull for each other as they share not only their Rotary stories, but personal stories. It's a special bond they share on their Rotary Journey of Being a Gift to the World!"

District 7790 calls itself the Amity District. By using social media sites like Facebook, Al has ensured that the spirit of Rotarian fellowship and friendship permeates, enriching not just individual Rotarians and clubs, but his entire district.

Join Governor Al Feather on Facebook: Rotary District 7790

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Public Image

A Good Idea Goes Viral With the Help of Facebook

Participants at last September's Zone Institute will remember Lucy Miller, the 12-year-old dynamo who spoke in plenary session of her project to send flip-flops to the Dominican Republic. As a result of the work of this young lady and through social media, 32 boxes of supplies are now on their way to that impoverished country.



Clockwise from top: Past RI president Ron and Jenna Burton help pack flip-flops at the 2015 Zone Institute in Providence. Lucy and her Rotarian mom, Jenny, pose by the collected cartons. And Lucy delivers flip-flops to children her own age in the Dominican Republic



Lucy's mother, Jenny, is past president of the Rotary Club of Providence, RI in District 7950. When Jenny returned from a Rotary water and sanitation service trip to the Dominican Republic and shared her photos with her daughter, Lucy noticed that few of the children in the pictures were wearing footwear, yet were habitually walking in extremely dirty, sometimes dangerous conditions. The young girl decided to do something about this, and Flip-Flops for Friends was born.

Lucy created a Facebook page and reached out to local stores to provide collection bins. She spoke with her mother's Rotary contacts, her school, her Girl Scout troop and any way she could think of, with an emphasis on social media. Her Facebook page, Flip-Flops for Friends, became quite popular, and she also used Blogger. The local TV station and radio heard about her project, and promoted it on the local news. A few local companies even set up "Flip-Flop Fridays" to promote the project.

Rotarians beyond her mother's club took note of this pint-sized activist. Last July she received District 7950's "Rising Star" award, and in September she addressed the Zone Institute.

And the donations kept coming in.

By January, 32 boxes were packed and on their way to the Dominican Republic! In addition to almost 2000 pairs of flip-flops, Lucy's project netted 130 notebooks, 400 pencils and colored pencils, 40 pencil sharpeners and erasers, 60 soccer shirts, 25 soccer balls, and 30 large packages of women's sanitary supplies. Lucy, her mother and fellow Providence Rotarian Wascar Moltilla are connecting with Dominican Rotarians to distribute the flip-flops and supplies to schools, a clinic and orphanages in and around La Romana, DR.