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Zone 32: Bermuda,
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February 2020

Change is not someone else's problem, it's all of our opportunity....

Wherever I go in my travels for our organization, if I ask the question, "If you invented Rotary today would it look like it does now", the overwhelming response I receive is NO. So, the next logical question would be, "Then what would it look like?"

That is the question that the Shaping Rotary's Future Committee is trying to answer right now. From hierarchy to structure to governance and to roles, what would it look like? Soon you will see their work product. That work product will be tested in focus groups and then piloted to determine its viability. It's not as much a problem to solve as it is an opportunity for us all if we want our organization to remain relevant for the decades to come.

We can no longer use the answers from yesterday for the questions of tomorrow. You've heard me say this before, we need a smaller rearview mirror and a larger windshield. In any moment we have two options: to step forward into growth or step back into safety.

Kakuzo Okakura suggests, "The art of life is a constant readjustment to our surroundings". As an organization, we haven't been very nimble or proficient at readjusting to a world that has changed dramatically and at an ever-faster pace. Courage is the power to let go of the familiar.

Whether it is your club, your district, or our organization as a whole, we have a window of opportunity to adapt. No longer can we sit back and expect potential members/participants to find us where we are. They aren't even looking there. We need to show up where THEY are.

Gary Hamel says, "You can't build an adaptable organization without adaptable people—and individuals change only when they have to, or when they want to."

News flash. Many of our members are not all that adaptable. That's isn't a criticism, it's an opportunity. We need to message well the reason change is necessary and the value proposition that accompanies it. Change is not easy it is though attainable.

The Learning Center at rotary.org has an excellent online training module called Leading Change. Go there. Find it. Complete the module. Help us to lead the change that we have to embrace.

For over a century we have survived in spite of ourselves, now we need to thrive because of ourselves. That will take all of us. That will take you. Change is scary, but the best opportunities are available to us when we are able to move out of our comfort zone. Walk with us over the next years as we honor our past while retooling for the future. We stand on the shoulders of decades of dedicated Rotarians who got us to where we are. The millions and millions of Rotarians of the next decades will be grateful to you for getting us where we needed to be. They will stand on your shoulders with appreciation for you. They will be grateful they have an organization like Rotary to help them make the world a better place. We need to Grow Rotary. That will only happen if we are willing to embrace the necessary change that will allow us to scale up.

What would Rotary look like if we invented it today?

Change is not someone else's problem, it's all of our opportunity....

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Valarie's View from the Wings

What's in a name? That which we call a rose by any other name would smell as sweet" -William Shakespeare

Let's break that down for a second. What does Shakespeare mean? Simply put, he's suggesting that a name is just a label to distinguish one thing from another; that if a rose were called something else, it would still smell as sweet. But do you agree?



We all identify by the names given to us by our parents, but I could easily have been a Mary, a Josephine or an Elizabeth. This is how you would know me and how I would identify myself. A name is the first piece of information we have about a person.

When I was fourteen, I got my birth certificate out of the bank safety deposit box to apply for a social insurance number. You can imagine my dismay when I realized I had been spelling my name wrong since birth! Taught to spell my name *Valerie* when it was actually **Valarie**. Whoops!! Thanks mom and dad. But herein lies the problem. How do you respectfully correct the occasions that it is misspelled, especially since you've been spelling it wrong yourself for fourteen years? I decided that unless it was a legal document it wasn't worth the awkwardness. This worked well up until I set up my email account using the correct spelling of my first name, and the ever-present spell check that wants to put that "e" back.

Many of you have reached out to enquire if I ever got your email and why I didn't reply. Eventually we are able to connect and communicate and we laugh at the mishap. But it makes me wonder how many other emails are just floating around, lost in the misspelled email address netherworld of the Internet? It was suggested I have another gmail account with the incorrect spelling to capture these floating emails...while others suggest this doesn't address the issue.

So, here is my awkward column this month about my name. And you think I would have learned from having a common name spelt differently? NO...we spelled out daughter Coleen's name with one 'L' and she is now living with the same affliction.



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Rotary Opens Opportunities

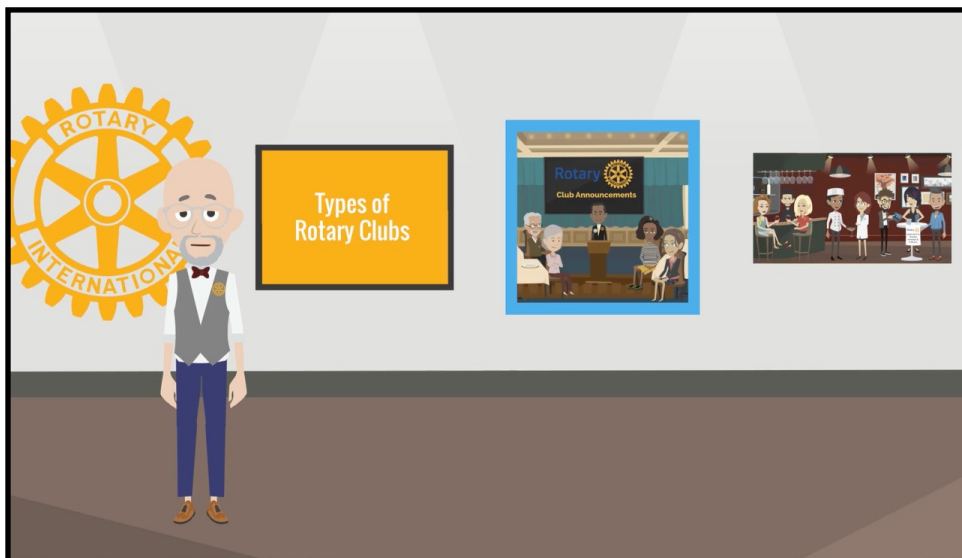
New Types of Rotary Clubs —Part 1

By Lawrence Furbish, Assistant Rotary Coordinator, Zone 32

Here is the latest video. It is the first half of a two-part on different new types of Rotary Clubs that we can use to increase our overall memberships.

Link: <https://youtu.be/U1pehr66w3o>

To find all the Membership videos, go to <http://tinyurl.com/MembershipVideos>.



Grow Rotary: One club, two meeting options

By Carolyn Johnson, Rotary Coordinator, Z32

Elizabethtown Rotary was a strong club, more than 80 members, active and well known in their community, looking toward to their 100th anniversary. They were proud of what Rotary has accomplished in the club's history of nearly a century, but the Rotarians knew they could do more: create a bigger service footprint in the community and engage more people in Rotary. E-town Rotary's answer: add a second meeting option!

The members were purposeful from the beginning to reinforce that they weren't going to create another club or develop a satellite club. Elizabethtown Rotary was well known and respected in the community, so they were keen to maintain their club's Rotary brand. The plan they developed was to create a second meeting, at a different time and location, but clearly including all members in one club. They set a lofty goal: to have 100 members by the end of that Rotary year - a number that represented a net gain of nearly 20 members, a 25% growth.

It took a lot of work and a lot of thoughtful, purposeful decisions, recalls Kevin Engle. Not everyone was comfortable with the second meeting idea, but we were resolute in growing the club. Our decision was to add a meeting at a different time and space (early evening, optional meal - original meeting is noon with a pre-paid meal). Both clubs use a fairly traditional meeting model with a weekly speaker, but each group has its own program chair. Two different programs with two different speakers seems like a challenge, but in reality, Kevin says, two programs is a huge factor in our success. Our common goal is to make our community - locally, nationally, or globally - a better place. This model doubles the opportunity to learn how Rotarians can be involved.

Key to this model is communication and shared leadership. A weekly newsletter reports the news and activities of both groups and the club uses email and social media to keep everyone up to date. Leadership comes from both groups: the board includes at least two members of the evening group and officers

can come from either group. Service projects and fundraisers are decided and implemented by one club, there is no confusion or competition among Rotarians in the town. All members, both groups, work together on club projects, including the club's designated, monthly, hands-on service projects.

And the results? The club has grown from 80+ members to almost 140 Rotarians - in less than three years! And they're still growing! Rotarians from both meetings work and socialize together. Membership is almost evenly split between the two groups. Each week about 25% of either group attends the other's meeting. The club has brought in younger members, increased the percentage of women, and represents a broader cross section of the community. With so many more members and a more diverse membership, long-time Rotarians have become re-energized and more engaged. The more the club has grown, they have become more visible and active in the community - thus accomplishing their goal to reinforce the club's Rotary brand of service!

For more information on this successful model of "one club, two meetings" contact:

Kevin Engle, Elizabethtown Rotary, District Member Chair D7390 kevin.engle@tbs.toshiba.com



WHO?

Have you
asked to
join
Rotary?

Calendar of Events

February 21-23, 2020—Pacific Northwest PETS , Seattle WA

March 5-7, 2020—North East PETS, Framingham MA USA

March 20-22, 2020—D7040 PETS, Cornwall ON Canada

June 6-10, 2020 — RI Convention, Honolulu, Hawaii

June 7, 2020 - Beyond Borders Dinner, Royal Hawaiian Resort Hotel, Honolulu.

September 23-26, 2020—GETS, GNATS Leadership Training, Toronto

November 19-21, 2020—Life on Land Symposium, Anchorage, Alaska

January 14-16, 2021 — Life Below Water, Hamilton, Bermuda

June 12-16, 2021— RI Convention, Taipei, Taiwan

June 4-8, 2022 — RI Convention, Houston, Texas

2023 — RI Convention, Melbourne, Australia

2024 — RI Convention, Singapore (tentative)

2025 — RI Convention, Calgary (tentative)

Find the answers

Don't forget our other electronic and social media communications tools for the Zone.

Website:

www.rotaryzones24-32.org

Facebook:

[Rotary Zones 24 and 32](https://www.facebook.com/RotaryZones24and32)

Blog:

<http://greatideastoshare.com>



Aloha

Beyond Borders Dinner

Connect, celebrate and experience the spirit of Aloha with fellow Rotarians and friends at our signature event in the heart of Waikiki at the iconic **Royal Hawaiian Resort Hotel**.

You will enjoy sweeping views while sipping cocktails on the terrace, then move to the beautiful Monarch Ballroom for a delicious dinner.

SUNDAY, JUNE 7, 2020 | 6:30 PM - 10:00 PM

ROYAL HAWAIIAN RESORT HOTEL
2259 KALAKAUA AVENUE
WAIKIKI, HONOLULU

WITHIN WALKING DISTANCE OF THE CONVENTION CENTRE

ZONE 28 & 32

REGISTER at: www.RotaryZones24-32.org

Ticket prices per Person:	Event Questions, contact IPDG Ingrid Neitsch: ilnrotary@gmail.com
\$120 USD before April 1st	Technical Support, contact Hans Granholm: hgrdane@telusplanet.net
\$135 USD after April 1st	

Hosted by RI Director, Jeffry Cadorette



Beyond Borders

Dinner

**ALOHA
ROTARY**

Register today at riconvention.org
Honolulu, Hawaii, USA | 6-10 June 2020



Rotarians of all ages are invited to attend the annual Rotary Young Professionals (YP) event in Honolulu, Hawaii during the Rotary International Convention on Tuesday, June 9th, 2020. This is a curated opportunity for members of the Rotary family to come together during the hustle and bustle of the busy Rotary International Convention to network, connect with one other, exchange ideas and form new friendships. In partnership with Rotary One (the Rotary Club of Chicago), this year's event, held at SKY Waikiki, will feature an open bar (house wine, domestic beer and soft drinks) and a sensational DJ who is sure to get everyone moving. If the past two years are any example, this is going to be one heck of a night! Don't delay, this event is expected to sell out, so secure your spot early for some post-dinner fun and entertainment during the Honolulu Heatwave!

<https://www.eventbrite.com/e/rotary-young-professionals-honolulu-heatwave-tickets-73767842603>

Life on Land / Life under Water

By Bruce Goldsen, PDG D6400, 2008-09

Rotarians in Zones 28 & 32 and from across the globe are invited to attend one or both of our special symposiums focusing on two of the United Nations' sustainable development goals.

November 19-21, 2020, join us in Anchorage, Alaska for "Life On Land."



Then, head to beautiful Hamilton, Bermuda January 14-16, 2021 for "Life Below Water."



Session experts, the Environmental Sustainability Rotary Action Group (ESRAG) and a United Nations Environmental committee representative will support both symposiums. All Rotarians, community partners and NGOs are invited to participate in both events with a focus on *changing the narrative*. General Event Chair Drew Kessler adds "we are also excited that PRIP Ian Riseley has committed to speak in Anchorage and PRIP Barry Rassin has committed to speak in Bermuda."

[Click here to learn more about and register for Anchorage – Life On Land.](#)

For more details on [Bermuda's Life Below Water, click here.](#)

District 7170 Happenings

By David Bensley, District Governor. District 7170



Greetings from Central New York. District 7170 contains 7 counties (Delaware, Otsego, Chenango, Broome, Cortland, Tompkins and Tioga) along the southern border of the state. We have 44 clubs ranging in size from very small rural clubs to large urban clubs. Our region faces many challenges and our Clubs are working hard to address them. For example, this year we awarded over \$30,000 in District Grants to nineteen different projects throughout our region. While small, these grants have enabled some of our communities to make badly needed improvements.

Opioid addiction is also a major problem throughout upstate New York. To address this problem, District 7170, working with Districts from India, Mexico and Canada was awarded a Global Grant from the Rotary Foundation. The grant provided the District with over \$100,000 to battle this problem. Funds were used to educate adults on the dangers of opioid drugs, provide receptacles for unused opioid prescriptions, train former addicts to help peers avoid this problem, and sponsor school-aged children to attend workshops to learn about this problem and pass this information on to their classmates.

Not all news is bad news for our area. For example, we have 11 colleges and universities in our seven counties. There are multi-National companies, small businesses, non-profit service providers and service organizations like Rotary. This year's theme "Rotary

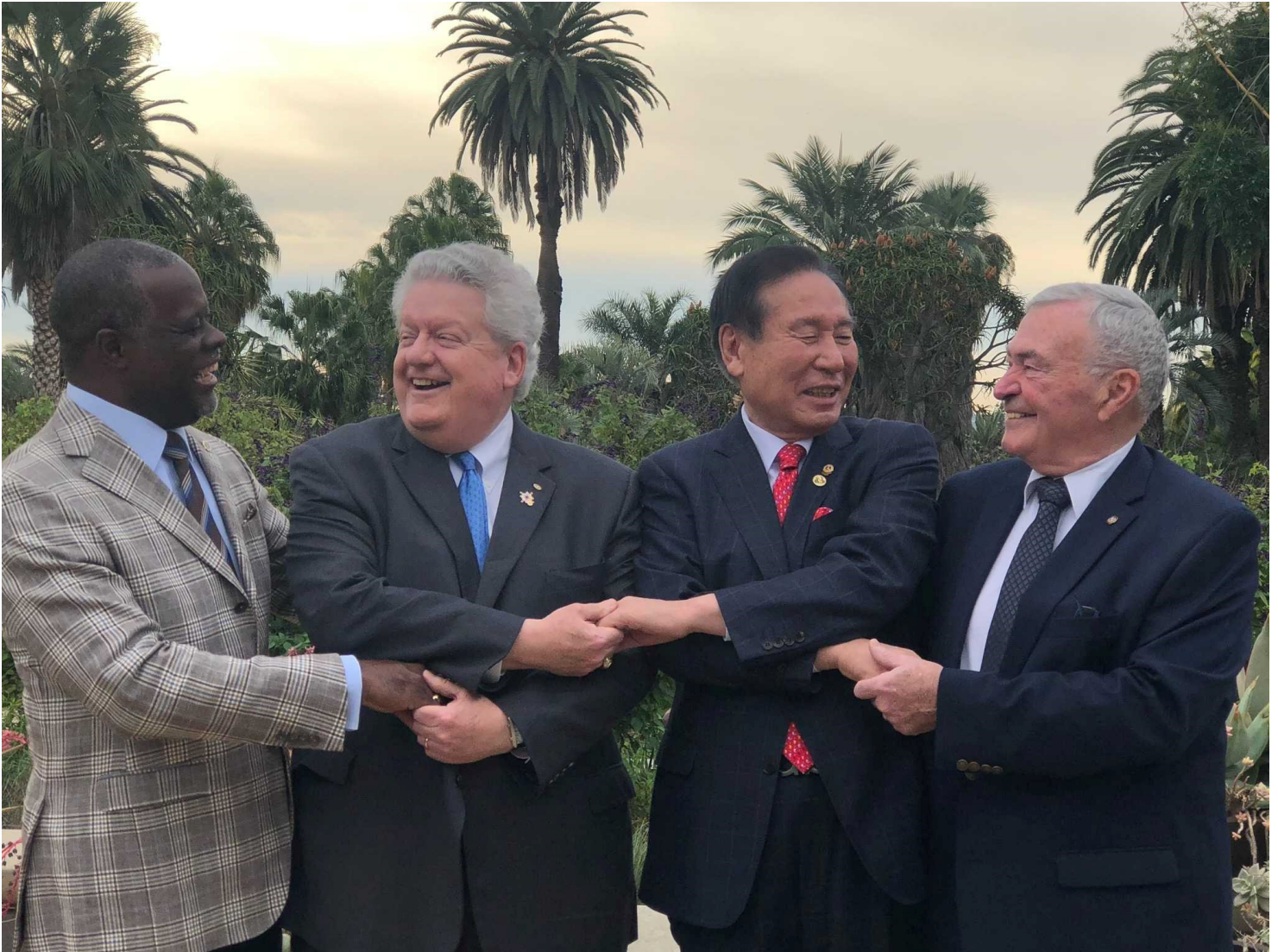
Connects the World" is very appropriate for our area. Rotary Clubs are connecting with each other and with other organizations. Each of these connections have made our groups stronger and able to help make this a better place to live.

The Rotary Youth Exchange Program has always been a priority with District 7170. In 2007 the District became one of the first Districts in the Rotary World to have our program certified by Rotary International. This year we have 28 inbound students and 20 outbound. Next year the number will grow to a total of 54.

The leadership in our District is also working hard to provide continuity for our District into the future. Our Governor Track (PDG-Jeff Smith, DG-David Bensley, DGE-Matt Adler, DGN-Evan Kurtz and DGND-Rocky Martinez) meets monthly to review and update our district strategic plan which is viewed as a work in progress. We are currently trying to streamline our committee system to make it more effective which will hopefully encourage more younger Rotarians to take on leadership roles. We are also very fortunate to have 22 Past District governors who are willing to add their expertise whenever asked.

We are also very proud of the longevity of our District. By 2027 our District will have celebrated 13 one-hundred-year anniversaries. These clubs have some amazing stories to tell as we prepare for the next 100 years. As I visited all 44 of our clubs between 1 July 1 and 26 October, I saw great hope for the future of our area. Whether tiny or large, all our clubs are hard work to make District 7170 a better place to live. By joining forces with each other and other community organizations they are living proof of our 2019-2020 theme "Rotary Connects the World".

Four International Presidents



[#WeServe](#) together! These four international presidents met at the International Service Club Presidents' Summit at the Huntington Library & Botanical Gardens in San Marino, California, USA. to discuss how four exceptional service organizations may work collaboratively to extend service to even more people around the world.

From Left: [Optimist International](#) President Adrian M. Elcock, [Rotary International](#) President Mark Daniel Maloney, [Lions International President](#) Jung-Yul Choi, and [Kiwanis International](#) President Daniel Vigneron.



MOSAIC:

Creating a Diverse Rotary



GET TEAM ROTARY READY FOR AN INCLUSIVE SPRING TRAINING

By Cecily Smith, RC Metro NYC, Zone 32 ARC

"People who write about spring training not being necessary have never tried to throw a baseball" Sandy Koufax

It's training time! We are planning pre-PETS, PETS, District Training Assemblies and more. Dedicated Rotarians are working hard to create events that teach and inspire our leaders, always striving to improve each year's experience. **So, a big THANK YOU to everyone who is involved in Rotary "spring training!"**

Here are some ways to make your event inclusive and even more successful.

BE ACCESSIBLE!

Make sure your event allows everyone access to knowledge and participation.

- Use microphones when available and have your breakout teachers know to speak loudly.
- Add closed captioning or provide transcriptions for video and audio recordings.
- Use live captioning for speakers. Have an inspiring plenary speaker? Make sure everyone has access to their wonderful words! *Google Live Caption is one option*
- Have an icebreaker or other exercise that has people standing for a while? Keep a few chairs in the space and note they are there if anyone needs to sit.

For more ways to make sure your training is accessible, [READ THIS](#)

THINK BEFORE YOU SPEAK

"There are no truly "safe" words to describe another person's body without knowing their relationship to these words." Alanna Massey

Our events are opportunities to meet Rotarians from all over or have that annual "conference reconnect" with a friend. This is absolutely amazing! But it also means we meet a lot of people we don't know all that well. So please avoid making comments on people's bodies, ethnicity, physical disabilities, etc. A thoughtless yet well-meant comment can still cause harm: this is considered a microaggression. Learn more about [microaggressions HERE](#)

OOPS! WHAT NOW?

"In the end, we will remember not the words of our enemies, but the silence of our friends." Martin Luther King, Jr

As Rotarians we try to act in ways that are fair and beneficial to all...but sometimes screw up in how we react when someone DOESN'T follow the Four Way Test.

Have you had an experience where something hurtful was said to someone in your group? Have you ever unintentionally said something that was damaging? What did you do? We don't always know what to say in the moment or freeze up when we or someone with us experiences a microaggression. What might you say in a future situation?

(If you're saying to yourself...that NEVER happens in Rotary...have you ever asked someone from a marginalized group about *their* experiences?)

Give your trainers tools and authority to help in these moments. It is ok to say, "I'm going to stop that comment here," and "that is not appropriate." Let the other person know "I'm sorry this happened." [Show Up: Your Guide to Bystander Intervention](#) is a great tool for everyone to read!

If we center our actions around the Four Way Test, we can have a Spring Training session that is inclusive and fair to all. Now let's play ball!



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HANWASH

Haiti National Clean Water,
Sanitation and Hygiene Strategy

Bringing Clean Water To The Country Of Haiti By 2030

District 5060 Haiti HANWASH committee has been busy giving presentations to many clubs in BC and Washington about the Haiti HANWASH project the district will support for the area (Commune) of Ferrier in Haiti. To date we have at least 16 clubs on board as supporters.



Carin Smith from Wenatchee USA is our lead committee chair and along with Carol Eamer the district International Chair and PDG Sherry Chamberlain, they provide the communications throughout the district for Hanwash initiatives.

The district is very pleased to announce that the \$15,000 US needed to have the preliminary engineer plans created for the area, was raised by 16 clubs and individuals. The Rotary Club of Wenatchee is the champion club for district 5060 and is a major contributor.

We would still like many more clubs and districts to sign on as supporters, which will make our global grant applications even stronger!

Once the plans are completed a global grant or series of grants will be created in order to bring clean potable drinking water to the Commune of Ferrier, a community of over 16,000 people who currently have no drinking water.

HANWASH was developed over time starting from District 7020 covering the Caribbean which is Immediate Past Rotary International President Barry Rassin's district. A team of approximately 12 sits on the steering committee for Hanwash who meet every Wednesday morning including PDG Sherry Chamberlain of D.5060. Hanwash is an acronym for Haiti National Clean Water Sanitation and Hygiene Strategy with the goal of bringing clean water to the entire country by 2030.



District 7020 currently have Rotary Global grants working in their selected commune of Cavaillon. Some of the steering committee will have visited this area January 26, 2020. PDG Sherry Chamberlain and her husband visited the commune of Ferrier in Haiti last November 2019 which was to make the primary introductions of the local Rotary Clubs, and the local officials in order that plans can be started for the future Rotary involvement in this area.

We are looking for more districts to jump on board with us in order we can raise the large dollars that will be needed for the multiple grants required.

This will be a long-term plan and goal for us in District 5060. We will include help and assistance in Global Grant writing to any club or district that joins us. Grant writing is also largely supported by folks on the steering committee who have a lot of experience in Rotary Grant Writing. Our committee includes Rotarians who are PDG's and members of WASRAG.

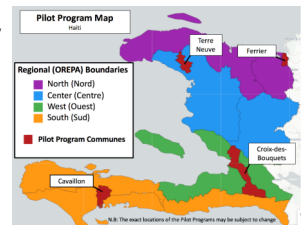
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or in WA USA: Carin Smith carin@smithvet.com

VISIT: www.hanwash.org



Z28 & Z32 Annual Fund Giving Q1-Q2

Zone 19/20	District	Annual Fund Goal Current Year	Annual Fund Giving YTD	Annual Fund Per Capita YTD	Annual Fund Per Capita LYTD	Annual Fund Per Capita LFY	Annual Fund Donors (\$1) YTD
28	5010	\$243,025	\$179,355	\$108.50	\$108.85	\$206.63	723
28	5040	\$191,149	\$150,391	\$108.66	\$73.22	\$169.80	448
28	5050	\$327,917	\$220,488	\$89.01	\$76.87	\$136.86	1037
28	5060	\$323,135	\$202,145	\$78.50	\$74.02	\$121.91	1129
28	5360	\$730,652	\$178,023	\$101.79	\$122.04	\$545.99	505
28	5370	\$253,944	\$148,774	\$72.26	\$78.93	\$144.52	644
28	5550	\$30,989	\$90,162	\$68.98	\$61.72	\$94.72	356
28	6290	\$130,100	\$106,789	\$39.58	\$31.67	\$108.30	506
28	6310	\$143,300	\$75,016	\$55.36	\$54.66	\$113.08	447
28	6330	\$88,687	\$95,449	\$57.36	\$53.80	\$116.31	426
28	6360	\$123,650	\$84,405	\$35.90	\$33.12	\$60.93	442
28	6380	\$49,553	\$71,220	\$44.51	\$56.22	\$105.68	234
28	6400	\$309,550	\$122,229	\$76.83	\$78.21	\$193.05	600
28	7010	\$144,885	\$121,177	\$82.88	\$92.65	\$161.76	729
28	7040	\$38,871	\$59,416	\$34.93	\$33.43	\$85.76	206
28	7070	\$172,045	\$195,511	\$101.51	\$87.32	\$125.20	829
28	7080	\$86,894	\$115,209	\$75.75	\$75.88	\$139.25	516
28	7090	\$128,256	\$102,743	\$49.32	\$51.00	\$110.11	449
28	7790	\$74,110	\$54,782	\$33.38	\$34.48	\$80.11	329
28	7810	\$54,331	\$40,748	\$40.26	\$44.92	\$113.99	193
28	7820	\$78,090	\$62,189	\$42.33	\$43.32	\$77.80	310
Total	21	\$3,723,131	\$2,476,223	\$66.43	\$64.50	\$141.15	11058

Zone 19/20	District	Annual Fund Goal Current Year	Annual Fund Giving YTD	Annual Fund Per Capita YTD	Annual Fund Per Capita LYTD	Annual Fund Per Capita LFY	Annual Fund Donors (\$1) YTD
32	7120	\$103,350	\$109,079	\$48.16	\$52.12	\$114.76	647
32	7150	\$48,400	\$40,043	\$36.94	\$26.39	\$80.61	206
32	7170	\$94,295	\$42,862	\$32.97	\$38.21	\$92.38	182
32	7190	\$81,551	\$41,878	\$39.07	\$41.87	\$89.85	196
32	7210	\$95,389	\$56,766	\$36.67	\$39.24	\$109.35	358
32	7230	\$43,100	\$54,873	\$48.13	\$39.35	\$114.64	274
32	7255	\$28,200	\$76,159	\$47.45	\$26.19	\$110.15	279
32	7390	\$206,500	\$192,870	\$84.67	\$70.41	\$139.53	771
32	7410	\$46,700	\$22,969	\$21.31	\$27.87	\$92.52	115
32	7430	\$194,275	\$112,645	\$63.14	\$55.30	\$118.91	451
32	7450	\$77,100	\$109,662	\$83.71	\$52.48	\$111.48	412
32	7475	\$158,731	\$75,259	\$37.59	\$71.97	\$116.99	434
32	7490	\$27,440	\$34,292	\$28.94	\$21.11	\$59.15	132
32	7505	\$60,200	\$46,073	\$22.19	\$25.73	\$91.95	191
32	7780	\$174,214	\$102,614	\$63.70	\$61.44	\$137.44	398
32	7850	\$33,016	\$56,474	\$44.40	\$42.00	\$87.75	260
32	7870	\$15,500	\$48,169	\$24.92	\$35.20	\$68.85	313
32	7890	\$145,260	\$85,702	\$45.06	\$39.67	\$96.07	397
32	7910	\$97,612	\$68,670	\$54.07	\$40.64	\$103.60	257
32	7930	\$81,450	\$71,927	\$41.03	\$43.92	\$107.65	311
32	7950	\$93,050	\$63,117	\$31.03	\$27.53	\$82.29	211
32	7980	\$247,783	\$114,031	\$56.40	\$62.49	\$179.95	527
Total	22	\$2,153,116	\$1,626,134	\$45.78	\$44.29	\$107.18	7322

Global Grants in your Community and Partnership Opportunities with Neighbours

Nipawin and Area Family Resource Centre



By Cliff Rose, Nipawin Passport Club, D5550

This Rotary global grant pilot project is designed to provide transportation and support to the Family Resource Centre (FRC) and is to provide outreach services from the centre located in Nipawin, Saskatchewan, Canada, to Indigenous families on and off First Nations reserves in north east Saskatchewan, namely Red Earth, Shoal Lake and Cumberland House. It is a two-year program followed by a one-year evaluation, with the expectation that it will be continued and refined by the FRC in the long term to primarily support early childhood development for Indigenous children in the region.

The Global grant application is completed in 'broad brush' draft form with funding and budget and preliminary goals derived from basic FRC goals. Moving forward, the application is to be refined in step with detailed project planning, finalized funding arrangements and consultation processes summarized below. The project represents a closely coordinated process with International sponsorship by Guatemala D4250 Club Vista Hermosa. Outside country financial support has been promised by D7870 New Hampshire / Vermont and these partnerships have provided the opportunity for a global grant in our own country, to support our indigenous communities and families.

The host club is the Rotary Club of Nipawin Passport D5550. It is the local club where the project will be implemented.

It is a prime example of how Rotary in neighbouring countries can work together for the common good and how important the Rotatry Foundation is to our international endeavours.

The FRC committee, in consultation with Rotary international and host sponsors, is preparing a detailed planning document on processes and services to be delivered under the pilot project. This, in turn, will be coordinated and refined in consultation with Indigenous communities in the region.

Prior consultation has been held with all stakeholders including First Nations in the context of 'early childhood development' and the need for a family resource centre.

Total funding for the project is \$62,000 USD and is in place subject to a reciprocal funding agreement for \$10,000 USD between D5550 and D7870 that currently has approval in principle at both District levels. This funding arrangement is needed to meet the 30% outside country funding requirement for global grants under the Rotary Terms and Conditions for Rotary global grants.

It is wonderful to see the mutual cooperation between the three districts. It is a demonstration of how Rotary connects the world to make a significant positive difference!

Rotary Public Image

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Rotary Public Image

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Rotary's Public Image - Listening to Disappointment Panda

By MaryLou Harrison, ARPIC, Zone 24E

Over the holidays, I read an amazing book, a game changer. It's an international best seller called The Subtle Art of Not Giving a F*ck by Mark Manson. You may have seen it and wondered, "What's that about?" You may have read it.

The author's basic premise is that we give too many "f*cks" and mostly about the wrong things, like chasing happiness and momentary feel-good highs. And, that real fulfilment is to be found in solving problems and moving on to the next ones, not in avoiding problems. Manson suggests that we should be asking not what will make us happy, but, rather, for what are we willing to suffer? For what are we willing to struggle?

In Rotary language we could ask, "For what are we willing to give Service Above Self?"

In his book, Manson creates a fabulous superhero by the name of Disappointment Panda. This cheerful, masked, lumbering panda's job is to go door-to-door and tell people the harsh truths about themselves that they need to hear, but that they don't want to accept.

What would Disappointment Panda say to Rotary? To your club? To mine? I think he might say, "You have some a fabulous public image tools. I love the People of Action campaign, but do new members find action opportunities when they join your club?"

Remember Manson's premise that we find satisfaction in solving problems. Couple this with the Siegel&Gale study (commissioned by Rotary) that discovered people join and stay with Rotary because of the connections they make with others AND the positive feelings they get by giving back to their communities.

What else might Disappointment Panda say to us? What about, "Great work on Rotary's new Diversity, Equity, and Inclusion Statement, but do you really give a f*ck about accurately representing the members of your community or are you pretty comfortable with your club as it is?"

How much are we willing to struggle to open the door to others? Are we willing to become a more inclusive organization even if it means seriously changing the way we do things?

Perhaps we should give more f*cks about doing the work of Rotary with as many different people as possible and fewer about all the rest, including an-thems, toasts, titles, formal meetings, speakers etc.

Make no mistake. Rotary in North America has a huge problem. We do some amazing service work, and we generally enjoy the time we spend with one another, but our membership is in serious decline.

I think we should listen to Disappointment Panda (and Mark Manson) and not shy away from what Service Above Self really means. It doesn't always mean having fun or meeting our own more selfish needs for recognition, position, comfort, or even a good meal.

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Rotary's Number One Humanitarian Program

Linda Robertson, End Polio Now Coordinator Zone 24 W

On my first visit to Rotary International Headquarters in February 2019 it finally became evident to me that the eradication of polio and the PolioPlus program is truly the Number One Humanitarian Program of Rotary International.

As I approached 1560 Sherman Avenue in Evanston the first sight just to the right of the entrance was the life size statue of a Rotarian administering the precious polio vaccine drops to a young child. He is sitting on some crates in a field as he lovingly looks into the eyes of the toddler sitting on his knee while being watched closely by two older children. The plaque on the installation reads, "A gift of Rotary to the children of the world". This statue was placed at Rotary Headquarters in 1991 and represents all Rotarians that have volunteered and contributed financially to eradicate polio.

Inside the lobby I was struck by the large End Polio Now Logos and the permanent exhibit of the history of our efforts to eradicate polio. There were no other visual signs of Rotary's work; only polio.

Also in the lobby is a showcase with awards and recognitions from several organizations including The World Health Organization and UNICEF. The showcase also contained letters and tributes from countries around the world.

I was in Evanston as an End Polio Now Coordinator to attend a Zone 24 and 32 Coordinator meeting which was followed by a training workshop for all RI End Polio Now Coordinators. About 40 End Polio Now Coordinators came from around the world to hear the most recent updates from John Germ, Chair, End Polio Now-Countdown to History, Mike McGovern, Chair Rotary International PolioPlus Committee and staff. We were there to learn from each other and bring back to our Zones ideas to ensure that PolioPlus will continue to be the number one humanitarian focus for clubs and districts until we reach our goal of a polio free world.

Our job is to help clubs and districts with their advocacy and fundraising goals. Rotary's commitment is \$50,000.00 Million Dollars which will then be matched 2:1 by the Bill and Melinda Gates Foundation for a total of \$150.000.00 Million.

DROP TO ZERO

Drop to Zero is one of the ways our Director is trying to help our districts focus on our number one humanitarian effort.

Our Districts have been encouraged to increase cash givings to PolioPlus by 5% by April 31st, 2020 over the same date in 2019. If we reach that goal RI Director Jeffry Cadorette and other Rotary leaders will do a parachute jump and **Drop to Zero**.

Zone 28W (formerly called 24W) to the end of December 2019 had cash contributions of \$541,625.00 which is already 1% above the April 2019 cash total. Last month's newsletter included the encouraging figures for Zones 28 and 32. Jeffry best get his parachute packed!

!!! DON'T FORGET !!!

ZONE 24 & 32 DROP TO ZERO CHALLENGE

INCREASE
Polio GIVING
by 5%

AND
Rotary
International
Director

JEFF
Cadorette*

**will jump
out of an
airplane!**

(Hopefully with
a parachute)



**Based on combined district
totals by 30 April 2020
compared to 30 April 2019**

*With Director-elect Valarie Wafer and other team members to be announced.