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**January 2019**

Half over or half to go?

Happy 2019 to all of you. While the calendar year 2018 is history, in the Rotary world our year is half over. Or do we in fact have an entire half of our year of service together yet to go?

Sadly, for many with one-year assignments, January marks the beginning of a slow slide into home. Forgive the baseball analogy, but if you look at the field of play, we've only just touched second base. We have a journey yet in order to reach home on June 30<sup>th</sup>. There is much for us to accomplish together. This is no time for a lame duck mentality to take over. You've worked hard. Now is the time to fight the almost inevitable fatigue and possible frustration, and to bring your year home strong. There are a lot of less advantaged folks in the world counting on that.

From this writer's perspective, American Airlines tells me that me the last 6 months of my year as Director-elect and the first 6 as Director, I've been in the air 84.5 hours and circled the globe 2.5 times. Quite the adventure. Quite the privilege to travel around our Zones and the Rotary world in the dispatch of my current assignment. I hope it has been an adventure and feels like a privilege to you in your assignment as well.

By way of update, in the first half of this year we laid the groundwork for two items that my predecessor PRIVP Dean Rohrs and I spoke much about. Zone finances and a Zone 24/32 Learning and Development Team. For the former, we have thanked PDG Horton Hickerson and PDG Del Patterson for their long service as Zone 32 and 24 Treasurers respectively. Their efforts have been invaluable and are much appreciated. We have named a new Zone 24/32 treasurer, Ron Kielstra from Canada. He will be consolidating multiple 24 and 32 accounts into one Canadian Bank. An American currency account for Zone 32 and a Canadian currency account for Zone 24. We are updating our signatories and Ron will be writing a Zone Finance Policy that will initiate a reserve fund and allow for better transparency and utilization of Zone funds. For the latter, we have formed a task force to be led by Dr. Ken Thiessen. This team made up of folks from 24 and 32 and also representatives from the 9 new districts we will be joining will work toward a proposal to us of how this Learning and Development Team can be institutionalized and what their scope of responsibilities will be. Our goal is to increase the quality and continuity with all of our training, optimize our use of online learning modules, and help us to better deliver leadership development to our members.

So, we have much to do in the half year we have to go to deliver on these two primary areas of emphasis as well as prepare for the January and April Board meetings and the Council on Legislation. We'll keep you updated.

Phew! Not time to let up yet. I hope the same is true for you. Indeed, the year is half over. Thankfully, we have half to go. Rounding second base.....

## It's Time for Our New Year's Resolution

Hanukkah, Kwanzaa, Boxing Day, Saint Nicholas Day, Fiesta of Our Lady of Guadalupe, St. Lucia Day, Christmas Day, and Three Kings Day/Epiphany (*I hope I didn't miss any holidays*) are all behind us and today we start a New Year, 2019. It's also the time of year when we make resolutions for the 365 days ahead of us. Making a New Year's resolution is a great way to make a positive change in your life and the lives of others. My resolutions usually range from learning a new language to getting more exercise to losing weight to not procrastinating. But, like everyone else, I rarely keep my resolutions for the whole year. **And according to U.S. News**, I'm not alone; approximately 80% of resolutions fail by the second week of February, so the odds are against you and me!

Knowing that failure rates are high, however, I'm still going to ask everyone in a leadership position to make a New Year's resolution related to our Rotary Foundation. I'm

going to ask that in 2019, you **become more involved in Our Rotary Foundation**.

This involvement can come in many shapes and sizes. On a large scale, perhaps we encourage clubs to become involved with a global grant (and use some of the DDF that's on the books). Or perhaps we partner with another district on one of their global grants. I personally know of projects

happening across Africa, India, Central and South America that need partners. And the beauty of our two Zones working together is that we already have an international connection which can work to our benefit with global grants. *I'm asking that we make a New Year's resolution to increase our involvement in global grants.*

If a global grant is too much to think of right now; why not do some early planning and commit to a completing a district grant. Many of you have already put in your request for 2017-2018, but you can always start planning for the

upcoming year. The advantage that we have for district grants in 2019 -2020, is that all districts will have a little bit (or larger bit) of extra DDF for district managed grants next year. With early planning you can make a larger impact and increase volunteer involvement. *I'm asking that we make a New Year's resolution to increase our engagement in district grants.*

And of course, the easiest way for all of us to become more involved with Our Rotary Foundation is to continue, or better yet – increase our giving. If you're already a Sustaining Member, how about doubling that and giving \$200 a year. An extra \$100 a year boils down to \$8.33 a month. Or maybe, you make an extra contribution to Polio. Twenty-five dollars a month results in a contribution of \$300 and with the match from the Bill & Melinda Gates Foundation that's \$900 toward eradicating Polio. There are so many ways we can increase our financial support. *I'm asking that we make a*

*New Year's resolution to increase our monetary contribution to Our Foundation!*

I'm planning on doing all the above. I'm starting off 2019 in Nashik, India where I will be participating in the handing over ceremony of toilets and handwashing stations to the students of Vidya Prashala, a project supported by the Rotary Clubs of Boxhill Central, Australia, Nashik Road, India

and Amesbury, MA. In May, I'll be part of Bike Safety Day in Amesbury which is supported by a district grant. And finally, I'm increasing my support to our Foundation and to Polio. These are my New Year's resolutions that I plan on keeping; I plan on being in that 20% success category and I'm asking you to be there with me too, to become more involved in our Rotary Foundation. Let's all **Be the Inspiration** and make and keep these New Year's resolutions.





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## Valarie's View from the Wings

By Valarie Wafer, Director-Nominee

It is a rather surreal experience writing this first *View from the Wings* knowing that July 1, 2020 is a long 18 months away, although simultaneously just around the corner. I look forward to sharing my candid view of the next year and a half on the journey to Directorship.

This column must begin with my personal thanks to a number of people. First of all, Director Jeffry who allowed me this space in the newsletter and for all of his mentorship and support, it really means a lot. Also, a very large thank you to the Zone 24 nominating committee, each of whom took the time to interview a very qualified group of applicants. I am very humbled and excited to be the chosen candidate and for that I thank you!



Over the past year, there has been a flurry of social media activity around the issue of the current male dominated Rotary International Board of Directors. Many Rotarians are unaware of the nomination process, the responsibility of which lies within each Zone district with past governors making up the nominating committee. We are very excited about our diverse direction, as the 2019 /2020 Board will include two women, with three additional joining in 2020. This will bring a 30% increase in women to the Board. It is not about the numbers, but the diverse perspectives that come from having an inclusive Board.

Many of you may know that I have recently retired after 22 years as a Tim Horton's Franchisee in Toronto. During that time, my husband Mark and I were recognized for our inclusive hiring practices. This was never done in order to "meet a quota" or "check a box" for diversity. We have always been supporters of "putting aces in their places," or simply put, hiring the best people for the job. Our responsibility in our districts is to foster and mentor leadership, regardless of gender, race, religion, or sexual orientation.

Having joined Rotary in 2005, many may believe my journey to have been "fast tracked." Did I have ambitions to become a director when I joined? No! Never entered my mind. In fact, I did not know what a "Director" or "Zone" was. In 2006, I was asked to consider joining the board of my club and become a future club president. I said "no way! Not interested!" But by 2008 I was ready! I acted as club President 2008/2009, Assistant District Governor 2009-2012, and District Governor 2013/2014. But why am I telling you this? Because each time I said "yes", there was someone tapping me on the shoulder saying, "I believe in you". I would not be *In the Wings* if it were not for you.

Many districts receive one single applicant for governor and struggle to find applicants to fill other open positions. It is an honour to serve, but we must review HOW we serve. Unless we embrace new and innovative ways to serve our clubs and districts, we will continue to have leadership issues. It is up to everyone, it's up to YOU, to tap someone on the shoulder! The future of Rotary depends on it!

Mark and I thank you for this opportunity to serve and promise to keep our foot on the pedal as we move Rotary forward!

## Greetings from Your Friends in Michigan, Ontario and New York

By Chris Etienne, Zone 29



As we continue the process of Zone realignment, we would like to continue to share information about the nine districts in Michigan, Ontario and New York that will be joining you officially in 2020. We are looking forward to sharing, exchanging ideas, seeing old friends and making new friends in Niagara Falls in September.

In the meantime, here is a bit more trivia regarding our districts:

The five districts in Michigan and Ontario (6290, 6310, 6360, 6380 and 6400) join together each spring for Great Lakes Rotary Multi-District Presidents Elect Training Seminar in Kalamazoo, Michigan. They are joined by a sixth district from Indiana, District 6540. This year's event will take place March 14-16, 2019.

The four districts in New York (7120, 7150, 7170 and 7190) join together each spring for Rotary Empire Multi-District Presidents Elect Training Seminar in Syracuse, New York. This year's event will take place March 15-16, 2019.

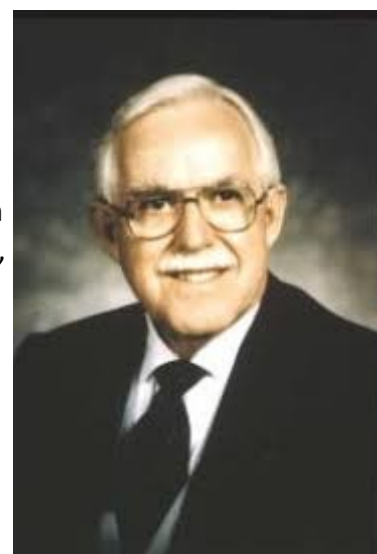
The author of the Four-Way Test, Herbert Taylor, was born in Pickford, Michigan, a small rural town in the Upper Peninsula of Michigan in District 6290. Herb Taylor went to high school in Sault Ste. Marie, Michigan and later moved to Chicago. There is a bronze statue of Herb in downtown Sault Ste. Marie. We call him "Herb on the curb".



Herb Taylor wrote the Four-Way Test in 1932 when he was hired by a bank to save the Club Aluminum

Company from bankruptcy. He felt that if employees used this simple test each time they made a decision in the business, it would improve the way they did business and ultimately improve the business...and it did. The company turned around and began making a profit. As President of Rotary International, Taylor gave it to Rotary in 1954. The Four-Way Test is now printed in over 100 languages and is used in Rotary clubs around the world.

District 6400 with clubs in Michigan and Ontario was home to a past president of Rotary International. Hugh M. Archer was president in 1989-1990. In addition, he served simultaneously as RI president and RI general secretary due to a reorganization. As a result, he traveled less than most RI presidents, but his impact was still felt far



and wide. The RI theme for his year was pure Hugh Archerism: Enjoy Rotary. Serving as both president and general secretary placed an extraordinary burden on Hugh, but his experience as a top executive for a scientific and manufacturing firm served him well. He had to be a decisive leader. Hugh's actions paralleled his business experience: He concentrated on putting the right people - whether staff or volunteers - in the appropriate positions and then gave them free rein to accomplish their goals. He could not afford to micromanage, nor was it his style. Hugh was a member of the Rotary Club of Dearborn, Michigan. He passed away in 2005.

In the next few months you will have the opportunity to hear more about the districts joining your paired zones. Many thanks again to RID Jeffry for allowing us to share. Let's all "Be the Inspiration". We have a lot of great work and great times ahead!

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## The Rotary Foundation: Seeing is Believing

By Eileen Rau, ARRFC Zone 32

Seeing a project come to fruition after months of planning, raising funds and submitting a Rotary Grant has to be one of the most exciting Rotarian experiences. Being able to actually see and touch the project gave me a greater understanding and appreciation of Rotary, The Rotary Foundation and our mission of Doing Good in the World.

Founded in 1817, the American School for the Deaf (ASD) located in West Hartford, CT is the oldest special education school in the Western Hemisphere and the only school in Connecticut exclusively devoted to the education of deaf and hard of hearing children. Most students have multiple diagnoses that preclude them from being mainstreamed. Some live on campus for the school year; others are wards of the state and live on campus 365 days a year.



Working with ASD, the Rotary Club of West Hartford, CT planned to create a Visual Media Studio Program at the school. The program would significantly strengthen ASD's goal of providing all students with opportunities to improve their literacy skills and receive vocational training in a highly sought-after field. Individuals with disabilities often have a

hard time finding employment after their schooling is over. These opportunities also support the visual learning style of deaf students and give them hands-on learning opportunities, making what they are learning more "real" to them.

The program includes a studio with all necessary equipment, curriculum materials, and professional development activities for ASD teachers. Embedded throughout the program are opportunities that support improvement in literacy skills and technological literacy skills. The writing, production, filming, and presenting/acting skills involved in visual media provide students with training that can later be transferred to full-time employment. In addition to the potential for improving literacy and vocational skills, the Visual Media Studio Program also fosters collaboration among students, team work, and the development of critical decision-making skills.



Our club's donation of \$4,000 grew into a project that was supported by a \$33,000 Rotary Foundation Global Grant. The Rotary Club of St. Thomas, VI served as the International Partner. The late Don Chandler, one of our club members, transferred from the St. Thomas Club to our Club so we knew we had a reliable International Partner. Another member, John Smeallie, provided the technical expertise. His video production experience was just what we needed.

When the studio was completed, the school realized the program was only the beginning - they could expand their efforts into a state-of-the-art Visual Communications Center. The center, unveiled to the public this past summer, made what was originally an old gymnasium into perhaps the most accessible meeting place in the country for people who are deaf or hard of hearing.



Our Rotary Club was involved in the grand opening. What an experience it was to see the video studio in action and to feel the excitement of the students who can't hear but can feel the vibrations of the Center's 10 subwoofers when they woofed.

We were seeing and experiencing Rotary Doing Good in the World. – in this case in our own backyard. In this case, seeing was believing, believing in all the good we as Rotarians can do with the help of The Rotary Foundation, making our world a better place one person at a time.

## 5ZONE 24 CONTRIBUTION SUMMARY FOR 2017 -2018

Fund	Designation	Donors	Contributions
Annual Fund	Areas of Focus - Basic education and literacy	107	\$37,450.43
	Areas of Focus - Disease prevention and treatment	25	\$3,245.20
	Areas of Focus - Economic and community development	20	\$97,518.66
	Areas of Focus - Maternal and child health	71	\$18,951.63
	Areas of Focus - Peace and conflict prevention	37	\$11,141.95
	Areas of Focus - Water and sanitation	142	\$57,648.42
	DAF Annual Fund-SHARE	9	\$8,248.63
	SHARE	14577	\$4,285,363.15
	World Fund	110	\$47,915.36
<b>Annual Fund</b>		<b>14881</b>	<b>\$4,567,483.43</b>
Fund	Designation	Donors	Contributions
Endowment Fund	Global Grant - General Basic education and literacy	2	\$75,915.00
	Global Grant - General Economic and community development	2	\$86,797.44
	Global Grant - General Maternal child health	4	\$237,942.88
	Global Grant - General Peace conflict prevention/resolution	1	\$813.01
	Global Grant - General Water and sanitation	25	\$103,638.69
	Insurance-Premium to TRF	4	\$5,340.06
	Rotary Peace Centers General Support	60	\$64,884.17
	SHARE	42	\$435,291.01
	World Fund	32	\$270,308.85
<b>Endowment Fund</b>		<b>161</b>	<b>\$1,280,931.11</b>
Fund	Designation	Donors	Contributions
Other Funds	DAF-Global Grant with Number	1	\$4,000.00
	Global grant with number	227	\$560,312.33
	Global Grant without district	1	\$15,400.55
	Term Global Grant	2	\$0.00
	Term Peace Centers Certificate	1	\$60,000.00
	Term Rotary Peace Centers General Support	1	\$487.82
<b>Other Funds</b>		<b>232</b>	<b>\$640,200.70</b>
Fund	Designation	Donors	Contributions
PolioPlus Fund	Miles to End Polio	71	\$8,076.49
	PolioPlus	4712	\$2,927,676.86
	Sam F. Owor Memorial to Polio	9	\$1,616.65
<b>PolioPlus Fund</b>		<b>4780</b>	<b>\$2,937,370.00</b>
<b>Total</b>		<b>16982</b>	<b>\$9,425,985.24</b>



## ZONE 32 CONTRIBUTION SUMMARY FOR 2017 - 2018

Fund	Designation	Donors	Contributions
Annual Fund	Areas of Focus - Basic education and literacy	72	\$16,462.00
	Areas of Focus - Disease prevention and treatment	39	\$10,590.00
	Areas of Focus - Economic and community development	20	\$4,095.00
	Areas of Focus - Maternal and child health	62	\$17,685.00
	Areas of Focus - Peace and conflict prevention	49	\$13,111.50
	Areas of Focus - Water and sanitation	261	\$53,688.14
	DAF Annual Fund-SHARE	30	\$19,310.52
	SHARE	14832	\$3,333,703.71
	World Fund	107	-\$52,152.69
<b>Annual Fund</b>		<b>15278</b>	<b>\$3,416,493.18</b>
Fund	Designation	Donors	Contributions
Endowment Fund	Global Grant - General Basic education and literacy	1	\$10,000.00
	Global Grant - General Maternal child health	2	\$113,500.00
	Global Grant - General Peace conflict prevention/resolution	1	\$1,000.00
	Global Grant - Scholar	1	\$10,000.00
	Life Income Agreement-Charitable Remainder Trust	1	\$91,362.50
	Life Income Agreement - Gift Annuity	2	\$152,331.56
	Life Income Agreement - PF-Share	2	\$366,723.44
	Peace Centers Annual Seminar	1	\$50,181.04
	Peace Centers Certificate Program	1	\$10,000.00
	Rotary Peace Centers General Support	90	\$14,743.00
	Rotary Peace Fellow	2	\$134,000.00
	SHARE	65	\$392,771.79
	World Fund	10	\$24,436.76
<b>Endowment Fund</b>		<b>177</b>	<b>\$1,371,050.09</b>
Fund	Designation	Donors	Contributions
Other Funds	Global grants without number	62	-\$4,919.36
	Global grant with number	252	\$463,492.56
	Global Grant without district	1	\$35,000.00
	Term Alumni Rotary Peace Fellowship	1	\$350.00
	Term Global Grant	1	\$45,000.00
<b>Other Funds</b>		<b>316</b>	<b>\$538,923.20</b>
Fund	Designation	Donors	Contributions
PolioPlus Fund	DAF Restricted PolioPlus	3	\$3,515.49
	Miles to End Polio	19	\$2,870.36
	PolioPlus	3310	\$958,038.30
	Sam F. Owori Memorial to Polio	17	\$5,565.00
<b>PolioPlus Fund</b>		<b>3338</b>	<b>\$969,989.15</b>
<b>Total</b>		<b>16944</b>	<b>\$6,296,455.62</b>

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## Big Gifts ... Big Impact ... "Service After Self"!

*By Pat Chernesky, E/MGA Advisor, Zone 24 West*

Mid-Rotary year is a time to reflect upon how we are doing in various areas of our wonderful organization. Two areas near and dear to my heart are Major Giving and Endowment of course! Rotarians in Zones 24/32 are stepping up to the plate to make our world a better place in both, compelled by a desire to share their fortune with others. Since July 1, 2018 we have 99 new or level-up Major Donors and 38 new or level-up Bequest Society members!

A Major Gift is a powerful catalyst for empowering Rotarians both at home and abroad, improving quality of life in the Six Areas of Focus and fulfilling the donor's philanthropic goals - a win/win situation! The path to making a major gift is highly personal and we strive to be donor-centric in all our dealings in the journey toward the gift. With the stellar rating our Foundation has received, how can we not make it our Charity of choice in creating that positive change in the world!

Major Gifts Initiative Committees have been created by our Foundation to provide leadership and coordination to raise funds for each Area of Focus, the two areas of Health being grouped together in one committee; the area of Economic Development is being launched soon. On the next page is an updated "Progress against Goals" summary.

Our Rotary motto "Service Above Self" to me evolves into thoughts of "Service After Self" when I think of Endowment and how we are able to help future generations of Rotarians carry on the good work we do. By creating our personal legacy, again in a very donor-centric way, we ensure that the high impact and sustainable projects which we do today will carry on long after we are gone, for generations to come! The Trustees of our Foundation have created a goal of 2025 by 2025 for the Endowment fund - \$2.025 Billion that is! This includes both commitments and assets (cash). By June 30 2018, there were \$804.9 million in commitments and \$466.5 million in assets, totaling \$1.271.4 billion. And remember, a gift of cash to the Endowment fund will generate spendable earnings which can be directed back yearly to an area of focus or to SHARE, which will provide funding back to your District!

There are many options and ways to direct a gift and personalize your legacy. These were nicely summarized by PRID and Foundation Trustee Julia Phelps in our August Newsletter. We as E/MGA's along with our very capable Major Gifts Officers Carolyn Ferguson and Amanda Lawson, stand to assist Rotarians after seeing their financial planner. Many are also having discussions with their families prior to making that final decision. As leaders, let us encourage those of our fellow Rotarians who are able to make these gifts, and to fill in the notification cards promptly so that the Foundation staff is aware of their intent. I am told that when many Endowment gifts are realized, they are not even in the records at RI!

Most of all, let us BE THE INSPIRATION and lead by example!





## Areas of Focus Major Gifts Initiative Progress Against Goals Rotary year 2018-19

Area of Focus	MGI Kickoff Date	FY17	FY18	FY19	Total Towards Goal*	Goal	Balance to Goal
Water & Sanitation	01-Jul-16	8,883,787	4,120,725	3,936,873	16,941,385	25,000,000	8,058,615
Basic Education & Literacy	01-Jul-17	5,712,391	3,820,179	3,520,501	13,053,071	25,000,000	11,946,929
Peace	01-Jul-17	878,314	11,535,517	1,508,972	13,922,802	75,000,000	61,077,198
Health (DPT + MCH)	01-Jul-18	16,896,428	6,368,847	3,331,933	26,597,208	50,000,000	23,402,792
Economic & Community Development	01-Jul-19	1,395,257	2,358,185	707,779	4,461,220	25,000,000	20,538,780
Multiple	N/A	425,000	1,428,514	140,000	1,993,514	N/A	N/A
Not specified	N/A	2,255,801	3,209,816	1,645,384	7,111,000	N/A	N/A
WASH in Schools	N/A	30,000	30,000	0	60,000	N/A	N/A
Totals	N/A	36,476,978	32,871,782	14,791,440	84,140,201	200,000,000	125,024,313

### Support for Pre-planning WASH Projects for Canadian Rotary clubs

PDG Dr. Ron Denham, Chair-emeritus WASRAG, is pleased to announce funding support for pre-planning WASH projects by Canadian clubs.

A few years ago TRF and WASRAG combined to offer the PPP program. That program funded travel and accommodation expenses to, and in, a host country for Rotarians from an international partner club. The goal was to provide more effective pre-planning of grant requests.

That program has been terminated but the need still exists. TRF now requires a hydrological survey (for boreholes) prior to approving a grant. They also require adequate documentation on all relevant software - training, capacity building, behavior change as well as a plan for Monitoring and Evaluation. Also required is a plan for ensuring long-term funding for on-going Operations and Maintenance.

These changes demand more commitment and participation in the planning process from all parties PRIOR to submitting the grant request. Often this will call for a visit to the host club by Rotarians from the international partner club(s).

WASRAG wishes to encourage this joint-planning. Many Rotarians are reluctant to make such visits at their own expense. So the Canadian Rotarian Water Foundation will provide a maximum of \$10,000 (CDN) to fund travel, accommodation and other necessary expenses for Rotarians to work jointly with the host club in preparing a grant request to TRF, or to the Canadian Rotary Foundation.

Requests for this funding must be submitted by the Host club. They must include estimates of proposed expenditures. Upon agreement, CRWF will pay 50% of the requested funds up front. The balance will be paid after the visit on submission of detailed receipts.

CRWF reserves the right to reject such applications if the proposed project is not compatible with Rotary International's WASH Area of Focus or does not support WASRAG's mission—support for Rotary clubs and/or districts.

## NID in Pakistan

By Brian Menton, ARC, Zone 24 East

Polio is a terrible disease, but it is preventable. There are 3 endemic countries: Nigeria, Afghanistan and Pakistan. Since Rotary International committed to Polio eradication in 1988, the number of cases has gone from 350,000 per year to 27 cases this year.



On November 01, 2018 a diverse Rotarian team left for an NID in Pakistan. Team leader was PDG Anne Lee Hussey, Rotary Club of Portland Sunrise D7780, USA, along with PDG Brian Menton and his wife Rotarian Dor-

othy, Rotary Club of Bridgenorth-Ennismore-Lakefield, D7010, Canada, Rotarian Dino Marzaro, Rotary Club of Quebec, D7790, Canada and Rotarian Gretchen Bren, Rotary Club of Omaha, D7790, USA.

Arriving in Karachi at about 2 a.m. on November 03, we were met by Rotarians whose kindness was appreciated as we were exhausted. The quick pace of events was a foreshadowing of the days to follow! We flew to Lahore the next morning where we were met by the District Governor, the Polio Plus Chair and a Rotarian delegation. We were met with a traditional special welcoming to Pakistan.

Staying with local families was a positive experience of this trip. We stayed with families in Lahore and Karachi. We shared breakfast with them each day, forming a bond and feeling like part of their family.

Each day in Pakistan was very busy, starting around 8:00am, home just prior to midnight. In Lahore we toured the Lahore Fort and the changing of the guard at the Pakistan/India border. The team went to the sacred Data Darbar Mosque to immunize children. This site attracts pilgrims from all over Pakistan. The women are segregated from the men and their children are immunized as they arrive. We also went to one of Lahore's urban slums, or Jhuggis, to administer drops. Both these sites are regularly staffed by Polio workers.



There is an incredible infrastructure in place in Pakistan to fight Polio. After lunch on our second day we went to a District Polio Eradication Committee Meeting chaired by a very competent woman, Deputy Commissioner Salina Saeed. When one District reported a low number of immunized children, she would not accept any excuses. Her dedication to the Polio eradication has no compromises and was displayed wherever we went.



When we returned to Karachi on November 06, we went straight to a Rotary Club of Karachi meeting. Thirty minutes later we were on our way to meet with the Minister of Health,

Dr. Zara Pechuho, who spoke earnestly of the Polio situation in Pakistan, the challenges they are facing and the steps they are taking to overcome them. She highlighted Rotary's role in facilitating Polio eradication. The National Polio Chair, Aziz Memon, brought up concerns about the positive environmental samples from various sites in Karachi as well as the number of missed children and refusals. The Minister assured us that these issues would be discussed at an upcoming Review Meeting. The Government's commitment to Polio eradication has been very positive and is crucial to the program success.



Another example of the Government's support came from a visit to the Governor's House. The Governor said, "the Sindh Government is fully on board with the Polio Partners and will assist Polio eradication in every way they can, to get rid of Polio." Next our team attended an Intercity Rotary meeting involving all the Karachi clubs. Our first day in Karachi ended with a sumptuous dinner hosted by Aziz Memon, the National Polio Chair.

There is a vast and complex system in Pakistan to eradicate Polio. We spent time with the Polio Emergency Operation Center that consisted of the global Polio partners. They spoke of the positive environmental samples that are being found in parts of Karachi. When you consider the population of the city of Karachi is larger than the population of Canada, the immensity of the work being done is staggering. The steady decline of Polio cases is proof that the system is working. The committee pointed out that there are positive Polio reservoirs. More resources are being committed to these areas. We visited Government hospitals, a community-based volunteer clinic that is training local vaccinators, permanent transit posts at the railway station, airport and a post on the main highway into Karachi. Vaccinator teams were administering drops to children in buses, vans and any other public vehicles that were entering the city.



On our last evening we were hosted for a supper by the District Governor Nominee. A Past District Governor explained the real value of our Pakistan visit. It was not just about giving the drops but about the moral support. The local Rotarians in Pakistan are working tirelessly to eradicate this terrible disease. Over time they suffer from "volunteer fatigue" which takes an emotional toll. The PDG said that our Rotarian team visit gave them the boost and motivation to continue their work. We have no doubt that they will succeed.

President Barry Rassin asked us to "Be the Inspiration". The Rotarians in Pakistan and Africa are truly the inspiration. They need our continued support to eradicate Polio. Zero is the Magic number.

## Rotary Coordinators and Membership Services

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## What's Happening with Passport Clubs?

By Brian Carmichael, [bacarmichael@gmail.com](mailto:bacarmichael@gmail.com), ARC Zone 24 East



What do Districts 5050, 6330, 7040, 7070, 7080, 7410, and 7450 in Zones 24 and 32 have in common?

These Districts are all homes to a new type of Rotary Club format, commonly referred to as a Passport Club. This relatively new format is mostly prevalent in North America where there are a total of 15 clubs. There are a few in the rest of our Rotary world.

So just what is a Passport Club?

The broadest definition that would encompass all these clubs would be the following: An affordable Rotary Club centered around Service opportunities with a flexible meeting schedule.

The D5050 Pacific Northwest Passport club describe themselves as follows “Our Members have a “passport” to visit and work with any other Rotary Club in the world and to take part in activities, programs and projects that interest and engage them.”

Just a little history on the Passport Club concept. The first Passport Club, not surprisingly called Passport 1, is in Sacramento, California. formed in March 2015 by Two individuals, Glenn Fong and Michael Rienero. Michael, while doing extensive research on the concept of volunteering, kept coming up with 40 service hours being the point at which outcomes were changed. The example he likes to use is the suicide hot-line. They seem to be able to relate each 40 volunteer hours to a life saved. Couple this with the 40 – 48 1-hour meetings per year of most Rotary clubs, Michael felt it would be a suitable to ask Passport members to donate 40 service hours per year as a part of their membership expectation.

Passport clubs can engage/recruit Rotarians from the whole District or cover a smaller defined area. The Scarborough Passport Club in D7070 has, as the name implies, a focus on that portion of Toronto known as Scarborough. D7080 has recently chartered their Passport South Club. The long-term vision is to have several Passport clubs spread throughout the District. Not surprisingly, the future clubs will be Passport North, East, West, and Central. In order to identify their service opportunities, the Passport South club works closely with the AG's and clubs in the Mississauga, Oakville, Burlington corridor.

Last month the first North American online meeting of Passport Club Presidents was held. This meeting was arranged as Passport Clubs recognized that they do not necessarily fit into the mould of a standard District Rotary Club. Based on the participants' comments they will be meeting regularly to share their successes and challenges. Their first collaboration will be to modify the existing Rotary Membership Satisfaction Survey into a survey that will reflect the unique nature of Passport Clubs.





## November 2018 District Membership Progress to Goal report

Zone	District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal
24	57	24	24	2	8.33%	374	346	348	0.58%	26
24	5010	40	40	35	87.50%	1858	1707	1736	1.70%	122
24	5040	51	51	43	84.31%	1599	1461	1478	1.16%	121
24	5050	58	58	48	82.76%	2632	2502	2530	1.12%	102
24	5060	57	57	32	56.14%	2748	2602	2662	2.31%	86
24	5360	46	46	32	69.57%	1941	1714	1748	1.98%	193
24	5370	57	57	46	80.70%	2146	2020	2041	1.04%	105
24	5550	47	47	14	29.79%	1435	1343	1366	1.71%	69
24	6330	56	56	38	67.86%	1828	1635	1656	1.28%	172
24	7010	41	41	33	80.49%	1561	1505	1501	-0.27%	60
24	7040	68	67	37	55.22%	1874	1741	1755	0.80%	119
24	7070	54	54	42	77.78%	2040	1962	1976	0.71%	64
24	7080	49	50	18	36.00%	1662	1570	1597	1.72%	65
24	7090	68	68	38	55.88%	2225	2155	2175	0.93%	50
24	7790	49	50	34	68.00%	1796	1645	1685	2.43%	111
24	7810	40	40	19	47.50%	1158	1079	1075	-0.37%	83
24	7820	46	46	12	26.09%	1577	1518	1560	2.77%	17
<b>Total</b>		<b>851</b>	<b>852</b>	<b>523</b>		<b>30454</b>	<b>28505</b>	<b>28889</b>	<b>1.35%</b>	<b>1565</b>
Zone	District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal
29	6290	60	60	38	63.33%	2916	2682	2702	0.75%	214
29	6310	33	32	23	71.88%	1476	1357	1363	0.44%	113
29	6360	54	54	45	83.33%	2596	2453	2453	0.00%	143
29	6380	52	53	18	33.96%	1476	1651	1674	1.39%	0
29	6400	51	51	16	31.37%	1681	1606	1607	0.06%	74
29	7120	70	70	38	54.29%	2491	2314	2371	2.46%	120
29	7150	43	42	34	80.95%	1237	1109	1123	1.26%	114
29	7170	44	44	16	36.36%	1429	1316	1325	0.68%	104
29	7190	41	41	31	75.61%	1310	1134	1126	-0.71%	184
<b>Total</b>		<b>448</b>	<b>447</b>	<b>259</b>		<b>16612</b>	<b>15622</b>	<b>15744</b>		<b>1066</b>
Zone	District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	% Clubs with membership goal	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)	Distance to Membership Goal
32	7210	55	56	33	58.93%	1696	1594	1636	2.63%	60
32	7230	43	43	13	30.23%	1260	1120	1158	3.39%	102
32	7255	71	71	6	8.45%	1825	1724	1729	0.29%	96
32	7390	43	43	29	67.44%	2465	2311	2332	0.91%	133
32	7410	42	42	10	23.81%	1170	1101	1111	0.91%	59
32	7430	45	45	43	95.56%	1913	1744	1776	1.83%	137
32	7450	51	51	24	47.06%	1430	1382	1414	2.32%	16
32	7475	87	84	87	103.57%	2329	2062	2034	-1.36%	295
32	7490	50	49	14	28.57%	1278	1175	1177	0.17%	101
32	7505	78	78	37	47.44%	2197	2154	2160	0.28%	37
32	7780	40	40	33	82.50%	1715	1618	1618	0.00%	97
32	7850	41	41	11	26.83%	1428	1365	1357	-0.59%	71
32	7870	59	59	7	11.86%	2095	2018	2018	0.00%	77
32	7890	59	58	35	60.34%	8959	1970	1961	-0.46%	6998
32	7910	50	50	30	60.00%	1426	1306	1323	1.30%	103
32	7930	47	47	26	55.32%	1874	1776	1763	-0.73%	111
32	7950	65	65	28	43.08%	2130	2084	2104	0.96%	26
32	7980	58	58	39	67.24%	2177	2071	2088	0.82%	89
<b>Total</b>		<b>984</b>	<b>980</b>	<b>505</b>		<b>39367</b>	<b>30575</b>	<b>30759</b>	<b>0.60%</b>	<b>8608</b>

## Growing Rotary!

Congratulations to the following Districts and Clubs who are leading the way in Zones 24/32 in our efforts to Grow Rotary. Tell us your secrets and best practices. Help us all to grow. Get us your stories so that we can highlight your accomplishments.

### Zone 24 Highest Membership Growth as of 1 July until end of November 2018

Districts 5060, 7790, 7820

### Zone 32 Highest Membership Growth as of 1 July until end of November 2018

Districts 7210, 7230, 7450

### Zone 24 Clubs with highest membership growth as of 1 July to current date

District 5060 #89312 Wenatchee Confluence – 11 new members

District 7790 #23575 West Bay (Camden) – 10 new members

District 7820 there was a tie #6389 Sydney and #6395 Clarendville both– 10 new members

### Zone 32 Clubs with highest membership growth as of 1 July to current date

District 7210 #4967 Lake Mahopac – 7 new members

District 7230 #5043 White Plains – 14 new members

## Membership Video

*By Lawrence Furbish, ARC, Zone 32*

Here is this month's video. It is "The Ask, Part II, a continuation of this important topic.

<https://ga.vyond.com/videos/02azubP84re4>



## District 5050 Newest Club

*By Linda Rook Charter President - Rotary Club of Chilliwack AFTER HOURS*



The birth of the Rotary Club of Chilliwack AFTER HOURS is defined by 6 words – Dream It, Believe It, Achieve It!

Why are good Rotarians leaving the organization? Is it time constraints, monetary issues, family and work commitments, lack of club engagement? All of these are valid reasons to start thinking outside the box to keep our members engaged in what we are all about – Service Above Self.

A vision was created to develop a club with more flexibility – a club that fits Rotary into the lives of its members – not the other way around. Flexibility focused on types of memberships, how often the club meets, costs associated with meals, service oriented rather than cheque writing and fellowship.

A session at the International Convention in Toronto covered the new Rotary club model – our vision and reasons were validated with what Rotary is now trying to accomplish with the new flexibility provided to clubs. A very informative webinar by Jeffry Cadorette et al also reinforced the new types of clubs and memberships. And it was as simple as googling “How to Start a Rotary Club”! A step-by-step guide became our working manual from information to charter.

A core group of three held an informational meeting that then formed an organizational group of eight dedicated individuals to start recruiting members – past Rotarians, friends, family, coworkers, business clients. Executive and Board were selected, and we got to work on our club Bylaws and Constitution.

The Board of Directors and Executive brainstormed ideas as next steps – the main goal was to have enough interest and numbers to charter a new club by promoting our flexibility – meeting in the evening after work twice a month, no meal, service oriented in community projects, fellowship for 20 minutes at the beginning of each meeting prior to a speaker and Rotary business.

It was important that we have a Visioning Session and decide how to implement that plan to develop the culture of the Rotary Club of Chilliwack AFTER HOURS. We also needed to find out how we want to complement the three existing clubs in the community.



We had 38 charter members – 10 past Rotarians, 3 transferring Rotarians, 25 new to Rotary! We have added another three new to Rotary members since our charter Oct/01/18. The Chilliwack AFTER HOURS club offers individual, family, not-for-profit and corporate memberships. We are now advertising on all social media sites and hope to grow even bigger now that we have a permanent meeting place!



## Rotary Public Image Coordinators

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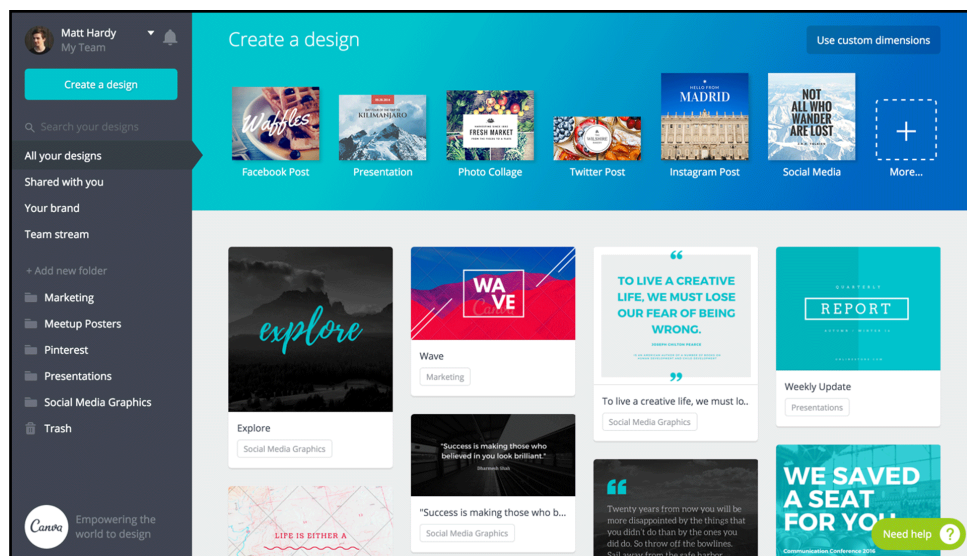
## What Do You Know About Canva?

*By Michelle O'Brien, RPIC, Zone 24 West*

Good design is hard. But more and more we all have to do it to promote Rotary. Whether it's a nice Facebook banner, a clever profile pic, an eye-catching Instagram post or some well-polished ideas for a Rotary presentation, we all want something more than the terrible basic options offered up by PowerPoint.

Enter Canva, a free service that is exceptionally simple to use. Whether through its website or the apps for iPhone and iPad, it takes just a few seconds to work out how to get started and make something that looks great. Essentially, Canva is fantastic for all your graphic design needs. Unless you're an actual professional graphic designer needing something more powerful, Canva is a fantastic tool for putting together winning designs for posters, invites, flyers, resumes, presentations, social media posts and more. Start with a template or start from scratch, then use Canva's intuitive editing tools to put together something really eye-catching.

Canva revolves entirely around intuitive controls such as drag-and-drop, so adding, removing, and editing elements on your canvas is almost a no-brainer. There's a huge selection of



templates and base designs to help get your started, and you can ensure that your creation will meet your needs by specifying the correct dimensions (in pixels, inches or millimeters) at the start.

An online editor makes it easy to add and customize graphics, images and text to your logo – just drag and drop into position, resize as necessary and tweak to your liking. If you're making a logo for a business or group project, you have the option of collaborating, so everybody can put their ideas forward – a nice touch.

**Learn more about how to utilize Canva for Rotary in our upcoming webinar on January 7th at 4 PM Alaska Time. Please double check your time zones! Alaska is in its own time zone, 1 hour behind Pacific time.**

**Using Canva for Your Designs: Presented by Michelle O'Brien, RPIC Zone 24W, Mon, Jan 7, 2019 6:00 PM - 7:00 PM MST**

**Please join my meeting from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/828008597>

**You can also dial in using your phone. Canada: +1 (647) 497-9391  
Access Code: 828-008-597**

**Everyone should put Zone Conference on Your  
"Bucket... er, Barrel List" for 2019.  
Register today!**



If you have signed up for the Zone conference already, please remind your Rotary friends and colleagues to do so also. If you have not signed up yet, please sign up now :

<https://portal.clubrunner.ca/50077/sitepage/2019-niagara-conference/registration-information>





## Calendar of Events

**January 12-19, 2019** — International Assembly, San Diego, California.

**March 14-16, 2019**—Great Lakes Rotary Multi-District PETS, Kalamazoo, Michigan

**March 15-16, 2019**—Rotary Empire Multi-District PETS, Syracuse, New York

**April 5, 6, 2019**—D7040 PETS/DTA, Cornwall, Ontario

**June 1-5, 2019** — RI Convention, Hamburg, Germany.

**June 2, 2019**—Beyond Borders Dinner, FC St. Pauli Millerntor-Stadion, Hamburg, Germany

**September 19-21, 2019** — Zone 24-32 Conference, Niagara Falls, Ontario, Canada.

**January 19-25, 2020** — International Assembly, San Diego, California.

**June 6-10, 2020** — RI Convention, Honolulu, Hawaii.

**June 12-16, 2021**— RI Convention, Taipei, Taiwan.

**June 4-8, 2022** — RI Convention, Houston, Texas.

**2023** — RI Convention, Warsaw, Poland.

**2024** — RI Convention, Singapore.

**2025** — RI Convention, Calgary (tentative).

### Find the answers

Don't forget our other electronic and social media communications tools for the Zone: Website:

[www.rotaryzones24-32.org](http://www.rotaryzones24-32.org)

Facebook: Rotary Zones 24 and 32

Blog: <http://greatideastoshare.com>

## Zone 24-32 Conference – A GREAT Program in Store...

*By Nabil Oudeh, General Chair and Ron Smith, Program Chair, Zone Conference 2019*

The program for the Niagara Falls 2019 Zone Conference is developing nicely! We have lined up some great Keynote Speakers for the General Sessions (see below). The focus of our conference will be **Developing Leaders, Engaging Community, and Growing Rotary**. The keynote speakers will touch on the four main priorities of Rotary's strategic plan

- Increasing our impact
- Expanding our reach
- Enhancing participant engagement
- Increasing our ability to adapt

After each keynote speaker session, there will be breakouts scheduled for the attendees to discuss the topics raised by the keynote speakers. These speakers will join the Breakouts and participate in the discussions. The keynote speakers will present from Club, Regional and Global perspectives as well as on Diversity and Inclusion. The facilitators will provide the attendees with actionable ideas to take back to their home clubs, districts and zones.

These are the confirmed speakers. As you can see, we have a slate of top talent that will inspire, challenge and motivate us to grow in Rotary service. There will be more information about each of the speakers next month.



Brittany Arthur—Past President of Rotaract Club Berlin and a board member of the Rotary International Joint Committee for Young Leaders and Alumni Engagement.



Chad S. Priest, JD, MSN, RN—Chief Executive Officer of the American Red Cross



Meridith Elliott Powell— Business Keynote Speaker & Business Growth Expert



Todd "Bowtie" Jenkins—Dr. Jenkins, known as "Dr. Bowtie Todd", is the founder of Bowtie Leadership and Development



Jennifer Jones— Past RI Vice President & Director, promotions chair for the 2019 Rotary International Convention.