



### **Jeffry Cadorette**

RI Director 2018-20  
Rotary Club of Media, PA  
jeffreycadorette@gmail.com

### **Julia Phelps**

TRF Trustee 2017-2020  
Rotary Club of Amesbury, MA  
jphelps7930@comcast.net

**Zone 24:** Canada,  
Alaska and parts of northern U.S.,  
St. Pierre and Miquelon

**Zone 32:** Bermuda,  
Northeastern United States

[www.rotaryzones24-32.org](http://www.rotaryzones24-32.org)  
Facebook: Rotary Zones 24 and 32  
<http://greatideastoshare.com>

**July 2018**

### **And so it begins.....**

This marks the inaugural newsletter with Ariane Carriere as our editor and yours truly as a Director. Oh my. Exciting for each of us and we look forward to getting together with you each month to share with you the news of Rotary International and more specifically, Zones 24 and 32. Hello and welcome to any of you who we missed in Toronto at our International Convention.



There are no words to describe how honored and humbled I am to serve in this assignment as an RI Director for the next two years. By all reports it will pass quickly. My pledge to you is that I will work diligently on behalf of our organization to move the needle on the change we need to accomplish to stay relevant over the next decades. I'm enthusiastic to be a part of your team.

Speaking of firsts, this is the first Beyond Borders Newsletter that is being sent to all of the leadership and past officers in the 5 Michigan and 4 New York districts who will be joining with us when rezoning becomes official on July 1, 2020. We are cognizant that their work with and for Zone 29 continues, but our goal over the next two years is to be intentional about the transition that will make Michigan and New York feel welcome so that by 1 July 2020 they are a seamless and integral part of the family in our newly configured zones. They will have a column in each of the newsletters going forward so that we can get to know them as they read and get to know us. Huge appreciation to PDG Chris Etienne from Michigan for coordinating this on their end. Thank you, my friend.

When you receive our new Zone Directory this fall, all of the new districts and their past officers will be included. This will be another opportunity for you to look for your classmates and others you know to reach out to them. Many thanks also to BJ Metz and Hans Granholm for working with us on the database integration to make all this possible.

Now that Toronto is in our rearview mirror, it's on to Montreal! The Zone Conference at the Hotel Bonaventure in September will be memorable. The team planning the event has done incredible work. All club and district Rotarians are welcome. There is something for everyone who attends. Register today and if you have any questions reach back to us. We guarantee you that Montreal will leave you energized, motivated, inspired, informed, and better equipped to realize your maximum potential as a Rotarian. (Your partner will love it too!) Go to the Zone website and check out the program. Join us and President Barry Rassin in Montreal. The event won't be the same without YOU.

Thank you for all that you do. July, 2018. Another new Rotary year.

### **And so it begins....**

## Rotary International

### Club and District Support

Victoria Schiffman, Senior Officer  
Victoria.schiffman@rotary.org  
847-866-3354

### Support for Districts 7390, 7410, 7430, 7450

John Hannes, Senior Officer  
John.hannes@rotary.org  
847-866-3275

Emily Tucker, Officer  
Emily.tucker@rotary.org  
847-866-3258

### Rotary Support Center

rotarySupportCenter@rotary.org  
866-976-8279 or 866-9ROTARY  
www.rotary.org

One Rotary Center  
1560 Sherman Avenue  
Evanston, IL 60201  
847-866-3021

## Zone 24 & 32

### Zone Newsletter Editor

Ariane Carriere  
ariane.carriere@rotary7040.com

### Website Administrator

Hans Granholm  
hgrdane@telusplanet.net

### Zone Directory Editor

B.J. Metz  
bjmetz@logical.ms

### Liaison New Districts

Chris Etienne  
chris@harborsir.com

## People Coming Together

### Zone 29 Districts to Join Zones 24 and 32

*By Chris Etienne Rotary Coordinator Zone 29*



As we all know, the next two years will involve Zone realignment activities that will affect many districts throughout North America. Many thanks to Rotary International Director Jeffry Cadorette for his outreach and warm welcome to the districts that are currently part of Zone 29 that will be joining Zones 24 and 32.

As we approach the year 2020, there are five districts located in Michigan and Ontario that are preparing to join Zone 24 which will ultimately become Zone 28. In addition, there are four districts in New York that are preparing to join Zone 32. Below is a bit of insight into these 10 districts.

Three of the districts joining Zone 24 are international districts that have Rotary clubs in both Michigan and Ontario. They are districts 6290, 6380 and 6400. Two have clubs that are all located in Michigan. They are districts 6310 and 6360. Total membership of the five districts is currently 10,043. Major cities in these districts include Detroit, Grand Rapids, Sault Ste. Marie, Traverse City, Kalamazoo, Ann Arbor, Windsor, and Lansing, the State Capital of Michigan. Some fun facts about this area include:

- Michigan is known as the "The Great Lakes State" and is the only state with two peninsulas.
- There is an underground tunnel connecting Michigan to Ontario.
- Michigan has 150 lighthouses, more than any other state in the US.
- Paul Harris had a summer home in District 6290 in the town of Manistee, Michigan.
- Windsor is Canada's southernmost city.
- Chatham-Kent is the number one producer of tomatoes in all of Canada.

The four districts joining Zone 32 are located in upstate New York. They are districts 7120, 7150, 7170 and 7190. Total membership of the four districts is currently 6,106. Major cities in these districts include Rochester, Syracuse, Utica, Binghamton and Albany, the State Capital of New York. Some fun facts about this area include:

- The very first passenger train in America ran from Albany to Schenectady. It was 11 miles.
- Perforated toilet paper was invented in Albany by Seth Wheeler.
- The potato chip was invented in Saratoga Springs by George Crum.
- Actor Kirk Douglas was born in Amsterdam, New York. He rode on the back of a manure wagon to St. Lawrence University to apply for enrollment. He got in. He later went on to a 60-year career in Hollywood. A park in the city honors their most famous native son.
- Adirondack Park, in New York's Forest Preserve, is larger than Yellowstone, Yosemite, Grand Canyon, Glacier and Olympic parks combined.

This coming September in Erie, Pennsylvania will provide the final opportunity for the current Zone 29 districts to spend time together at our Zone Institute. This will be our Celebration Zone. Thereafter, we look forward to our integration with Zones 24 and 32.

This transition may be difficult for some, but it is also a magnificent opportunity to meet up with new friends and old friends, as some of our district leaders have been well acquainted for years.

In the coming months, you will have the opportunity to hear more specifics about each of the districts joining your paired zones.

Many thanks, and let's all "Be the Inspiration". We have a lot of great work and great fun ahead!

## Rotary Coordinators and Membership Services

### Rotary Coordinator Team Zone 24 West

Bill Robson, Rotary Coordinator  
billrobson5050@gmail.com  
Fran Leggett, Assistant RC  
fdragonleth@gmail.com  
Laura Morie, ARC  
lauramorie@gmail.com  
Jim Adamson, ARC  
jncadamson@gmail.com  
Ken Thiessen, ARC  
ken@powerofoneconsulting.ca

### Rotary Coordinator Team Zone 24 East

Bob Wallace, Rotary Coordinator  
rwallace000@sympatico.ca  
Dino Marzaro, ARC  
dmarzaro@ciot.com  
Ian Ferguson, ARC  
scotchtown15@gmail.com  
Claude Martel, ARC  
claudemartel@hotmail.com  
Brian Menton, ARC  
bvmenton@gmail.com  
Brian Carmichael, ARC  
bacarmichael@gmail.com

### Rotary Coordinator Team Zone 32

Carolyn Johnson, Rotary Coordinator  
cfj2@icloud.com  
Drew Kessler, [ARC](#)  
dkessler@mtb.com  
Bonnie Sirower, ARC  
botzie@aol.com  
Carol Hemphill, ARC  
carol\_hemphill@aim.com  
Jim Fusco, ARC  
jim.fusco2@gmail.com  
Lawrence Furbish, ARC  
lkfurbish@mac.com

### Rotary Support Staff

Nora Beamish-Lannon, RC Specialist  
nora.beamish-lannon@rotary.org  
Sarah Diller, Membership Coordinator  
MembershipDevelopment@rotary.org  
Brienne Haxton, Manager,  
Membership Services  
brienne.haxton@rotary.org  
Diana Edwards, Regional Membership Officer  
diana.edwards@rotary.org

## Membership

### Rotarians with young families

*By Bob Wallace Rotary Coordinator Zone 24 East*

One of the clubs in our area of eastern Canada has a situation that most of us don't have but it certainly will come up more often these days.

The club started out as an after-hours club in a downtown area. The members are all energetic and want to make a difference in their community. They are all young, a great mixture of men and women, the perfect group of people we want and need as Rotarians. Things were going great for this club until something started to happen that doesn't occur in many of our Rotary Clubs. These young Rotarians who are just starting out in their careers decide that it is time to get married. In some cases, they married other members of the Rotary Club. This brought new people into the club and raised the awareness of what Rotarians do and they continued to meet at a pub after work for a few drinks and to conduct their Rotary meeting. The next thing that happened was these couples started having children and this is where the issues cropped up. How do they continue to meet after work when there were children involved who needed to be picked up from day care or other places? This made it difficult for the parents to continue Rotary membership and if they were married to another Rotarian the club was potentially losing two members. What to do?

First the club understood their issue and decided to try some new ideas. One idea was to be sure that children were welcomed at the meeting. Some clubs find this difficult but the energy the children bring is more than worth it.

Second be flexible with the meeting time or events. Parents were encouraged to bring their children to the meetings and one or two parents watched the children while the meeting went on. As the children got a little older they realized Rotary was fun for them and began to ask their parents when they could go to Rotary again.

Some clubs have attempted to bridge the gap with less-frequent meetings or lower dues. Many others have worked to make Rotary more appealing to tot-toting families. Those family-friendly clubs have reported success in gaining new members and keeping those they might otherwise have lost.

Rotarians with children will feel less self-conscious if they remember that they're not the only parents in the room. Some children have been long time visitors to club meetings. Make them welcome with a name tag and let them even contribute "happy dollars" when they want to have something to share.

In other words, make Rotary part of the weekly routine. As the children grow let them take part in projects and fund raisers. I know my own two children have helped out and it is easy to think of them becoming Rotarians later in life.





## Membership

### Success is so sweet! Bordentown Rotary Young Professionals!

*By Brian Flynn District 7500 Membership Director*

#### **The Rotary Club of Bordentown -Shifting Gears and Embracing Change – Making an Older, Traditional Rotary Club, New and Vibrant Again**

The Rotary Club of Bordentown, NJ, USA was chartered on April 10, 1944. Our club grew and thrived for the most part for over 50 years. A few years ago, the Club realized that there were only two younger members (under 40 years old), with many clubs in the District sharing the same concern. Simultaneously, Rotarians Dave Forward, (Medford Sunrise Rotary and District Governor at the time), Brian Flynn (Bordentown Rotary and District Membership Director at the time) and Roy Plummer (Mount Holly Rotary, and District AG at the time), discussed the idea of a Young Professionals (YP) Rotary Club. They thought that the best way to begin would be to launch a YP group as a separate meeting time of an existing, successful club within the District. In June 2017, Brian and fellow Bordentown Rotarian, Dawn Moore, led a moderately successful initial launch; however, both young leaders of the new YP club soon transferred to different states for their work and the new YP group faltered.

Bordentown Rotary recognized that in order to attract and keep younger members, flexibility about meeting times and effective communication about joining Rotary were essential. A core group of one Rotarian and two prospective young professionals met to discuss how to proceed with forming a YP Rotary Club. A huge disincentive to join by young professionals is the fear of too much work and commitment while they are building their careers and/or families. Since Bordentown Rotary provided flexibility, the YP group could make this club “their own” and set up a framework that is attractive to younger people. This included having only one monthly meeting, with rotational meeting topics of Learn; Socialize; and Serve. Individuals will chair each topic along with two meeting co-chairs, Hillary Moore-Bilek and Katrina Brophy, to schedule meeting times and locations, and lead the group. The YP framework also includes a mentorship program with more “senior” Rotarians to network and to ensure that the morning, evening and YP Rotary groups stay connected. The YP Club will develop their own service projects, but also will participate in other Bordentown Rotary Club events. High School Interact students will be invited to join in the service projects, so they can experience Rotary with young professionals.



So early 2018, a small group of Rotarians led by Dawn Moore followed through with another meet & greet at a local restaurant for young professionals, which was advertised by word of mouth, flyers, and social media. A Facebook page was also created with an event page to determine the level of community interest. At the meet and greet, twelve young professionals attended as well as some established members of our Club (another five young professionals were unable to attend but are interested in joining). With the grant, appetizers and drinks were provided and it was a great success with **ten** applications submitted to the Club within two weeks!

Embracing change and with some perseverance, The Rotary Club of Bordentown NJ continues to grow and now is getting younger! Now, some long-standing Rotarians refer to the newly formed Young Professionals group “as the future of Bordentown Rotary!”



**Embrace Change \* Persevere \* Grow \* Renew \* Get Younger \***  
**The Future of Rotary**

## **Endowment / Major Gift**

### **Advisor Team**

Pat Chernesky, Zone 24 West

chernesky.pat@gmail.com

John Stairs, Zone 24 East

john.stairs@bell.net

Knut Johnsen, Zone 32

knutjohnsen@att.net

### **Rotary Support Staff**

Carolyn Ferguson,

Zone 24 Major Gifts Officer

carolyn.ferguson@rotary.org

Amanda Lawson,

Zone 32 Major Gifts Officer

Amanda.Lawson@rotary.org

Stephanie Katz, E/MGA Specialist

Stephanie.katz@rotary.org

### **End Polio Now Coordinator Team**

Linda Robertson, Zone 24 West

lrrotary@gmail.com

Stella Roy, Zone 24 East

roystellaj@gmail.com

Carol Toomey, Zone 32

carolrotary@gmail.com

### **Rotary Support Staff**

Clare Monroe,

Senior Coordinator PolioPlus

clare.monroe@rotary.org

## **2017-2018 Polio Service Awards for a Polio-free World from Zone 24 & 32**

Zone 24 West - R. Lee Harman, Rotary Club of Arlington, District 5050.

Zone 24 East - Manon Lennon, Rotary Club of Laval Rive-Nord, District 7040.

Zone 32 - Thomas R. Veevers, Sr., Rotary Club of White Horse (Stratford-Lindenwold), District 7640.

## **Polio Eradication Champion Award**



Justin Trudeau, prime minister of Canada, was presented with Rotary's Polio Eradication Champion Award in recognition of Canada's contributions to polio eradication at the Toronto 2018 International Convention.

## Walking and Riding in Belfast, Maine D7790 to End Polio

*by Scott Boucher, Polio chair for USA clubs D7790*

On a beautiful fall day last October, members and guests of the Belfast, Rockland, Camden and West Bay Rotary clubs, met at the Heritage Park in Belfast to participate in a walk and ride to support the End Polio campaign.

The Belfast-Moosehead Lake Rail Preservation Society and Rolie's Catering partnered with the clubs to provide a foliage rail trip and luncheon after a three-mile walk along the Passy Rail Trail on the Passagassawaukeag River.

Participants congregated at Belfast's Heritage Park early in the morning on Saturday, October 21st. Each club president made a few brief announcements about Rotary's End Polio campaign. Then the walk began along Belfast Harbor and eventually merged with the scenic, newly developed rail trail.



The autumn colors were matched with the bright yellow 'End Polio' by some of the walkers' T-shirts and their red campaign banners.



At the rail station of the Belfast and Moosehead Trail, participants collected packed lunches to be enjoyed while taking the scenic rail trip through Waldo County then back to Belfast. The walk and ride allowed members from all four clubs to share fellowship and conversations. Several young family members participated and especially enjoyed the bonus of the train ride.



This is one of several annual End Polio events that have drawn Midcoast Rotary Clubs together. Previous walks have taken place in Camden, Rockland and Rockport as well as Belfast. Large groups of Rotarians promoting the End Polio campaign help passersby become more aware of this great cause – so these polio walks serve as friend-raisers as well as fundraisers.

The combined club walk raised approximately \$8,000 towards Rotary International End Polio campaign. Because of the generous 2 for 1 matching donation by the Bill and Melinda Gates Foundation, this effort will effectively contribute \$24,000 to support a worthy cause.

*World polio day is Tuesday October 24 this year, so it is never too early to start planning your event. You can view a Virtual Reality polio movie using the RotaryVR mobile app. Check it out.*

Stella Roy PT



## Rotary Foundation Coordinators and Support Staff

### Regional Rotary Foundation Coordinator Zone 24 West

Eva Vida, Regional Rotary  
Foundation Coordinator (RRFC)  
eva.vida@icloud.com

Larry Jubie, ARRFC  
lwjubie31@hotmail.com

Sandy MacKay, ARRFC  
sandymackay9@gmail.com

### Regional Rotary Foundation Coordinator Team Zone 24 East

Karen Oakes, RRFC  
oakes.kl@sympatico.ca

Yves Fecteau, ARRFC  
yves.fecteau@rotary-7790.org

John Tomlinson, ARRFC  
jaunty52@gmail.com

Rick Rogers, ARRFC  
sailnirvana@hotmail.com

### Regional Rotary Foundation Coordinator Team Zone 32

Russ DeFuria, RRFC  
DG0708@ocomfort.com  
Janet Di Benedetto, ARRFC

JanetDiBen@aol.com  
Marilyn Bedell, ARRFC  
m.k.bedell@comcast.net

Greg Roche, ARRFC  
gregroche@outlook.com

Eileen Rau, ARRFC  
ebrau@comcast.net  
Bonnie Korengel, ARRFC  
bkorengel@ukacpa.com

Joe Lauren, ARRFC  
jlauren@yahoo.com

### Rotary Support Staff

Chris Boyce, Manager of Annual Giving  
Chris.Boyce@rotary.org  
Kyle Riddle, RRFC Specialist  
Kyle.Riddle@rotary.org

## The Ripple Effect

### A Visit to Santo Domingo Xenacoj School

*by Debra LeMaistre, Canadian Ripple Effect Committee*

The Ripple Effect Program [www.rippleeffectprogram.org](http://www.rippleeffectprogram.org) is a District 5550 Inc. program, managed by the Canadian Ripple Effect Committee, working in Guatemala to improve educational opportunities for children living in challenging environments. The Program has built or refurbished over 85 schools; provided over 550 scholarships to middle or high school students; given school supplies, etc. We do what it takes to get kids into school and keep them there.

The village of Santo Domingo Xenacoj, Guatemala is about 50 minutes west of Guatemala City. A visit to the school is a highlight of a longer trip arranged to Guatemala to tour projects. The principal, Gabriel is out in front waiting to greet us. He guides us into the auditorium and 2 male students are quickly sent out to carry in the 2 heavy boxes of school supplies we brought with us, purchased with funds donated to the Ripple Effect Program.

In the auditorium there are several rows of white plastic chairs and a head table at the front. To the side are 3 marimbas and a large wood and leather drum that were donated 3 years ago to the school. Parents and students begin to filter into the room and take their seats. Some of the mothers are in a small room where they are arranging and dishing up the food, working on the floor on large colourful woven blankets.



Several students move to the instruments and begin to play traditional music. Every year the students become more skilled at playing. Gabriel welcomes everyone and announces the National Anthems for Guatemala and Canada. Everyone stands, right hands over their hearts, and the anthem begins. Two female students walk up the aisle carrying large Guatemalan and Canadian flags. It is always emotional for me during this part of our visit.



There are many speeches made by Rotarians from the Rotary Club of Vista Hermosa, Gord LeMaistre, Chair of the Canadian Ripple Effect Committee, students, and parents. Orlando, a male student who graduated as an accountant this year, came to thank us for making his dream possible. Thelma's mother came to thank us, as her daughter graduated and has become a nurse, working full-time in Antigua, that's why she couldn't be present. Her mother is visibly very proud of her daughter's success.

Four female university students who graduated from the program and are now at university in Guatemala City, came to thank us and Principal Gabriel for the scholarships and presented Gabriel with a new printer for the school. It is their way of giving back and showing their appreciation.

(Continued next page)

## The Ripple Effect—continued

At the end of October, 18 students will graduate from high school, 8 of them recipients of Ripple Effect Scholarships. We were invited to attend the graduation ceremonies but will unfortunately be back in Canada by then.



Everyone had a lunch of traditional soup, a sweet red drink, and tamales. The marimba music started up again, and many parents and students came up to hug, shake hands, and express their gratitude.



One tall, older man, who has been at every meeting for the past 7 years, came one last time. His son has already graduated, but he came to thank us again. He shook my hand and I noticed how rough and strong his hands were. He has worked as a field labourer all his life and is very grateful that his son will have a better life.

We are deeply grateful to the Rotary Clubs of Moosejaw Wakamow and Vista Hermosa for their management of this wonderful Ripple Effect Program. These scholarships give students the assistance they need to succeed and help lift their families out of the cycle of poverty.





## Rotary Public Image Coordinators

### Rotary Public Image Coordinator Team Zone 24 West

Michelle O'Brien, RPIC  
mobrien@kpunet.net  
Rosie Roppel, Assistant RPIC  
rosie.roppe@gmail.com  
Marjolein Lloyd, ARPIC  
Marjolein.lloyd@icloud.com

### Rotary Public Image Coordinator Team Zone 24 East

Carrie Jones, RPIC  
carriejonesbooks@gmail.com,  
Brian Thompson, ARPIC  
rotarybrt@rogers.com

### Rotary Public Image Coordinator Team Zone 32

Dan Ceglia, RPIC  
dceglia.sbm@gmail.com  
Laura Spear, ARPIC  
laura@spear.net  
Glenn Page ARPIC  
glennpage@comcast.net

### Rotary Support Staff

Conner Fitzpatrick  
rotarypublicimagecoordinators  
@rotary.org

## Public Image

### How do you promote Rotary's story?

*By Michelle O'Brien Rotary Public Image Coordinator, Rotary Zone 24 West*

As we enter the new Rotary year, it's an essential move to take stock of what your District and Clubs are doing to promote Rotary's story, both to our potential members and our current Rotarians. It's seriously not rocket science to look at what you are doing to share our story and to see what it "feels" like to our audience.

The number one goal of your efforts should revolve around increasing membership. Ask yourself these three things: Does the way I'm telling my story seem exciting? Would I want to be a part of this? Does this make me proud to be a part of Rotary?

First, plan your goals. Organizations that succeed are the ones that have a plan. However big or small your plan is, your Rotary Public Image Coordinator team is here to assist. From photography, to social media, press releases, and writing, one of us can easily help anytime.

BUT, the number one overarching goal should be storytelling. Noted author, John Hall said this in Forbes:

"You can create a TON of content in the forms of advertisements, news articles, blog articles, social media updates, etc., but none of it will mean a thing if there's no sentiment or story that anchors it to your audiences' reality.

When I think about the difference between a regular ad and ones that tell a story, I always think of this one episode of "Mad Men." In season one, Don gives a presentation to Kodak about its new slide projector, using the projector to show a bunch of photos from his life with his family: his wedding day, his wife, their children.

Pretty soon, you realize you're seeing a story unfold. It's a story you relate to, and because you relate to it, you start to feel something for the brand that's telling that story, too. That scene sums up what the true meaning behind your content should be. That's the power of storytelling, which humanizes your message and makes your audience feel something. Your own content shouldn't be any different."

As a leader, you have to be honest with yourself about what value Rotary offers, what our brand stands for, and what your audience wants from you. You can't just expect your audience to connect with you; you need to be genuine if you want your audience to feel affected by our story.

The great news is that Rotary has a huge amount of materials available for your to easily customize to suit your needs. Like I said, it's not rocket science...

That's the foundation with which you can build a strategy that will kickstart your marketing. Let stories drive your content and leverage it to engage with your audience. The results will be completely worth it! Stay tuned this year for a series of webinars that will teach you, and your teams, how to do all sorts of awesome marketing magic...from social media tricks, to photography tips, and much more.

## Calendar of Events

**September 18-22, 2018** — Zone Conference 2018, Montreal.

**January 12-19, 2019** — International Assembly, San Diego, California.

**June 1-5, 2019** — RI Convention, Hamburg, Germany.

**Sept. 19-21, 2019** — Zone 24-32 Conference, Niagara Falls. **SAVE THE DATE!**

**January 19-25, 2020** — International Assembly, San Diego, California.

**June 6-10, 2020** — RI Convention, Honolulu, Hawaii.

**June 12-16, 2021** — RI Convention, Taipei, Taiwan.

**June 4-8, 2022** — RI Convention, Houston, Texas.

**2023** — RI Convention, Warsaw, Poland.

**2024** — RI Convention, Singapore.

**2025** — RI Convention, Calgary (tentative).

---

## Find the answers

Don't forget our other electronic and social media communications tools for the Zone:

Website: [www.rotaryzones24-32.org](http://www.rotaryzones24-32.org)

Facebook: Rotary Zones 24 and 32

Blog: <http://greatideastoshare.com>

## Events

### 29<sup>th</sup> Annual USCGFR National Championships

*By Patrick Eakes, President, US-Canada Golfing Fellowship of Rotarians*



The United States-Canada Golfing Fellowship of Rotarians (USCGFR) has worked on the transition of our group from a US-based fellowship to one that represents the US and Canada. The legal name was changed to include Canada, and we will hold our tournament in Ontario in 2020. We also had our first HOF booth in a decade at the convention in Toronto to reach out especially to Canadians.

The fellowship will hold its 29th annual National Championships in Blacksburg, VA, USA during September 24th- 28, 2018. The Inn at Virginia Tech and Skelton Conference Center, named to honor former Rotary International President Bill Skelton, will host this year's event.

Full registration for the tournament will be \$600 USD (approximately \$773 CAD) and includes three rounds of golf with lunch, two receptions, three dinners, welcome gifts, prizes and awards. Hotel rates at The Inn at Virginia Tech will be \$159/Sgl (\$205 CAD) or \$169/DbI (\$218 CAD) + Tax (including daily buffet breakfast). For more information, visit our website at [www.USGFRvirginia.com](http://www.USGFRvirginia.com) or email: [shavertas@gmail.com](mailto:shavertas@gmail.com).



The tournament uses a Net Stableford points system, so golfers of all abilities are welcome and can compete on an equal footing. Non-golfers can enjoy daily optional tours while the golfers are on the course. Golfers and non-golfers attend receptions and dinners together in the evening.

Golf is the central theme that brings everyone together each year, but the "F" in USCGFR is the most important element. Deep and lasting friendships are made and renewed each year. After you attend one annual tournament, you won't want to miss any more of them!

Future tournament venues include Monterey, CA, USA (2019) and Niagara Falls, ON, CAN (2020). We hope you will start your Golfing Fellowship experience at this year's tournament in Blacksburg. It is reasonably priced and provides a great opportunity to discover one of Rotary's great secrets, its Fellowships.



Wasn't that a party?



me in welcoming former First Lady of the United States Laura Bush



# ZONES 24&32 CONFERENCE MONTREAL



**So Many Choices...**  
**DO WHAT'S**  
**DIFFERENT.**



Have you always wanted to get that Rotary "Aha!" moment?  
Need something that speaks to you: I've chosen the right group  
of people?

Well then, Montreal is for you. Come join us ...it's unexpected.

[HTTPS://PORTAL.CLUBRUNNER.CA/50077/SITEPAGE/2018-MONTREAL-CONFERENCE](https://portal.clubrunner.ca/50077/sitepage/2018-MONTREAL-CONFERENCE)

Register today!

## The Last Word

*By Ariane Carriere, 7040 PDG 14-15, President D7040 Passport Club*

It was about this time last year that I saw a notice in the Zone newsletter for a new editor for Beyond Borders, the Zone newsletter. I can remember starting out as a DGN in 2012 wondering about this Zone that we were a part of. Then in October 2013 the first Beyond Borders newsletter appeared, with a wealth of information. It would not have been possible without the foresight of PDG Marty Peak Helman, Zone Newsletter Editor, 2013-2018. I put my name in the hat, and next thing I knew it was done. I would take over as editor July 1, 2018.

Marty coached me for a year, copying me on all sorts of things. Thanks to her I have a schedule of who to contact when for material. We'll try to vary articles from across the Zone, with introductions from the districts that are coming in. It was her suggestion to get the leadership list from Jeffry Cadorette. All existing and incoming Zone leaders in various areas of Rotary are included in this newsletter. Some of the wording that is Marty's will also be used in various areas of the newsletter. Thanks Marty and good luck in future endeavours.

Just a bit about me as an introduction. After my DG year, I asked to become the District Chair for Interact in D7040, a position that I still have. Once a teacher, always a teacher and working with youth is a part of Rotary that I truly enjoy. This year I am also the Finance Chair for the district and I am a part of the executive committee for the September 20-22 Montreal Zone Conference, with training before that. I live in Cornwall, Ontario, Canada directly across the bridge from New York State. Even though English is not my first language, you may notice sometimes that the Canadian spelling of certain words will show up. "Favourite" instead of "favorite" and so on.

Beyond Borders is your Zone newsletter designed to share news and good ideas you can use across our Zones, soon to include 10 districts from Zone 29. We hope that you will continue to contribute.

Do you have an event that is bigger than your District? (Maybe a visit from a senior Rotary leader that you want to promote or a webinar?)

Do you have an event that you want to see on the Coming Events list, such as an upcoming PETS?

Do you have some novel methods of increasing membership or Foundation Giving?

Do you have an idea too good to keep to yourself?

How about a photo that is the essence of Rotary?

Do you have more photos of Toronto 2018?

Send your articles and photos by the 20th (or so) of each month for inclusion in the next month's newsletter. All articles should be 500-550 words in Word, action photos in JPG preferred. Do not embed photos in the article but send as a separate JPG attachment.

Please make them case studies which lets us know what Rotarians across our Zones are doing, rather than opinion pieces. We'll get to learn from your good ideas and you'll get to see your name in print. Send materials to: PDG Ariane Carriere [ariane.carriere@rotary7040.com](mailto:ariane.carriere@rotary7040.com), 613-703-9437.

Looking forward to working with you. Carry on and Be the Inspiration.

