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**Zone 24:** Canada,  
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St. Pierre and Miquelon

**Zone 32:** Bermuda,  
Northeastern United States

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**March 2017**

## "How did it get so late so soon?" — Dr. Seuss

It is hard to believe that it is already the end of February 2017. As District Governors you have completed all your Club visits, enjoyed many wonderful Rotary events and seen so much – and best of all – made so many new friends.

As District Governors-elect you have had the adventure of the International Assembly and now are ramping up for all the President-elect Training sessions, Club Assemblies and District Team Training events. This is the busiest time for you, but the work you do now sets the success for your year as District Governor.

In much the same way the Zone Leaders are preparing for next year. We have just had a wonderful weekend in Evanston with all the Zone 24 and 32 Coordinators and Assistant Coordinators (see page 4) to plan how to support our Districts and make them strong and vital. I am so impressed with the passion of this team; their knowledge and commitment to the districts they work with. They are ready. *The greatest challenge they face is whether or not they will receive that invitation from your District leadership to be involved in District events; to attend PETS; to be part of the District team training.*

During all these training sessions there was one word that kept coming up – and that is – MEMBERSHIP. The rezoning and the latest North American membership statistics just highlight the decline of membership in Rotary in North America (see page 3) We have a serious problem and if we do not do anything about it now – we will only have ourselves to blame.

There is a quote that always resonates with me: Mahatma Gandhi is quoted as saying – **"You have to be the change you wish to see in the world."**

We need to change the way we do Rotary, rather than ask prospective and new members to change to our traditional ways. If we do not have a product that is exciting and value based for our customers, we are going to go bankrupt – and that is what I fear for Rotary in North America. We have some amazing success stories of membership growth and new and vital clubs in our Districts, but we need many more of these. Ask your Coordinators – get them involved – and they will help you succeed.

I look forward to seeing many of you at PETS and then the District Conferences. Safe travels and enjoy Rotary during the next four months. And one final quote from author Pandora Poikilos:

**"Procrastination is the foundation of all disasters."**

*Dean*

## Help Wanted: Zone Newsletter Editor

Do you want to stay informed on what's going on across our Zones? Do you have a lot of knowledge about Rotary that you are willing (even eager) to share? Are you a self-starter who is interested in interacting with Rotarians? And are you the kind of person who (sotto voce, of course) frequently finds yourself correcting other people's grammar?



Zones 24/32 need you!

**The task:** To organize, compile and edit *Beyond Borders*, the monthly Zone 24-32 newsletter!

**The time-frame:** Beginning in July 2018 (volunteering soon will mean plenty of time to create a smooth transition).

That's right: Current editor Marty Helman is "retiring" from the job effective the end of the 2017-18 Rotary year, and already, Director-designate Jeffry Cadorette is looking for her successor. Might it be you?

### Job Requirements:

- ◆ PDG reasonably active in the life of the Zones and knowledgeable about Rotary.
- ◆ Self-starter with the ability to meet monthly deadlines.
- ◆ Willingness to "assign" articles to the Coordinators and senior Rotary leaders and do what's required to maintain quality standards and content accuracy.
- ◆ Familiarity with Publisher (or similar) software.
- ◆ Professional editing and writing experience a "plus" but not an absolute necessity.

Our monthly *Beyond Borders* newsletter has become a strong communications vehicle since it debuted in 2013. Now is the time to help bring it to the next level!

Please contact Jeff Cadorette to express your interest in getting involved.

## Jeffry's Journey

### Breaking News!

2018 Institute dates and location announced!

In the journey toward becoming a Director, the first task (other than surviving the two-month challenge period after having been selected) is determining the dates and location for your first Institute. That process for us involved two steps.

The first was a survey that allowed us to gather your input. The results and the input were incredibly valuable. Ever since we were rezoned 8+ years ago, Institute location has been a challenge for every Director. Zone 32 folks were used to driving to almost every Institute. Zone 24 folks were not used to dealing with the challenge of an unfavorable exchange rate with the US dollar. Airfare was something Zone 32 folks had not had to figure into their budget. Traveling to the US was something that Zone 24 folks seldom had to figure in theirs. Neither of those factors are options that can be changed. We can, however, try to mitigate them.

What we heard loud and clear was that you wanted your time respected and that you wanted value for your investment of time and resources. You wanted relevant programming and good speakers. Those items we can definitely do something about and will be paramount in our planning.

The second thing we did was engage meeting management agency Helms Briscoe ([www.helmsbriscoe.com](http://www.helmsbriscoe.com)). They gathered the history of our past five Institutes and from that information developed a detailed Request for Proposal that could be distributed to hotels and meeting places in various locations. They have over \$1 billion in buying power to use to leverage negotiations. Their expertise has allowed us to compel prospective venues to sharpen their pencils (more than once). After testing several geographic locations and venues, we were able to make an informed decision.

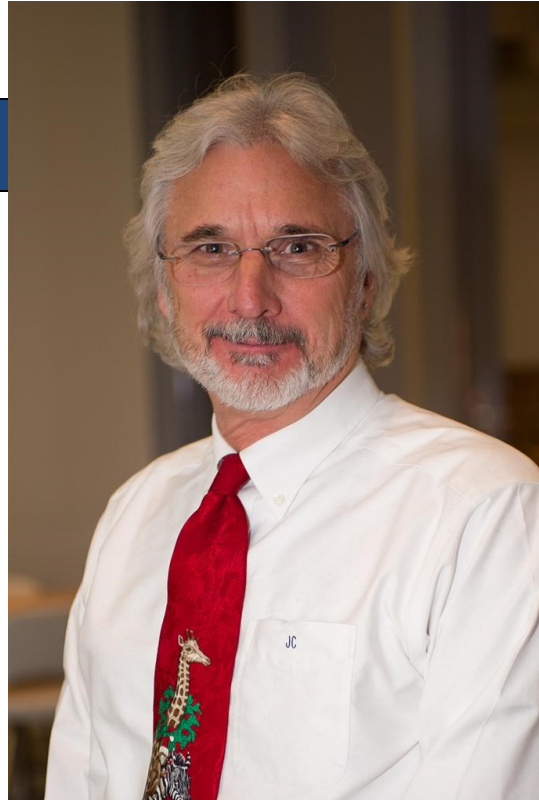
Ta Da.... The 2018 Institute will be held in Montreal at the Hotel Bonaventure. Check out the venue at <http://hotelbonaventure.com/en>. The dates will be Sept. 20-22, 2018, with Pre-Institute Training preceding that on Sept. 18. All of the meeting rooms are on one level. There is a roof-top area with 2.5 acres of landscaped gardens to provide a gathering place for relaxation and fellowship. It is an urban campus in the heart of downtown Montreal.

District Governor Michelle O'Brien from D-5010 (Alaska) has agreed to be the General Chair and together, we are currently assembling the leadership team for 2018's Institute.

We pledge that the event which is planned will be worthy of your time. No matter what is on the agenda, however, the most important ingredient for success is YOU and your plans to join us in Montreal.

As they say, film to follow, details at 11:00. Registration will begin in Hartford at the 2017 Institute.

—Jeffry Cadorette, Zone 24-32 Director-nominee



## Rezoning the Rotary Globe

*By Michael K. McGovern, Chair of the Rotary International Rezoning Committee*

In January, the Rotary International Board of Directors approved a plan to rezone the 540 or so districts into new zones. This sounds easy enough, but zones are primarily based on the population of Rotarians. Over the last 10 years, we have seen strong growth in Asia while North America has continued a decline in the number of Rotarians of between 1.5 percent and 2 percent each year. The bottom line is that North and South America shrinks by two zones and they are moving to Asia.

The process to rebalance the zones occurred in three regional meetings across the world at which directors, directors elect and immediate past directors from those regions developed proposed zones for their regions based on the number of zones that they had been allocated. Our region— which includes all of North and South America — was allocated 12 zones by a board decision in the fall of 2016. This compares to 14 zones after the 2008 rezoning and 16 prior to the 2008 rezoning. 2.5 zones were allocated south of the Rio Grande and 9.5 zones to Canada, the U.S. and most of the Caribbean.

Zones are used to nominate directors, to choose past directors to serve on the nominating committee for president, and certain coordinators generally follow zone boundaries. In addition, Rotary Institutes are convened and GETS participants are invited to Institutes based on the zones. There is also much good fellowship among those who attend Institutes of their zone. And there are such things as this newsletter which is sent to a zone mailing list.

What is yet to be decided is which zones will be paired with other zones for electing directors. For example, at the current time, Zone 24 is paired with Zone 32 for this purpose. As North America (excluding Mexico and Central America) and the Caribbean will have nine full zones, one zone exclusively north of the Rio Grande will be paired with the zone that includes Mexico, Central America, a portion of Texas and all of Columbia, Venezuela and the Dominican Republic. The Board has asked the Rezoning Committee to make a proposal to them at their June meeting.



### **New Zone Implementation Schedule**

#### **Nominating Committee for RI President**

Committee members selected: March-July 2017

Committee meeting: August 2017

President-nominee declared: November 2017

President elected at Convention: June 2018

#### **Nominating Committee for RI Director**

Committee members selected by districts: 2017-18

Committees meet: September 2018

Directors elected at Convention: June 2019

Directors serve on RI Board: 1 July 2020–30 June 2022

#### **Rotary Institutes**

Conveners selected by President-nominee: December 2017–January 2018

Institutes held with new zone structure: August-December 2019

Eight years ago, it was the two zones in the Northeastern USA that were most impacted. This time it is the Midwest USA and the Rocky Mountain region. What is now Zone 24 will keep its current districts and pick up the rest of Michigan. What is now Zone 32 assimilates districts in upstate New York. It is important that we NOT think of them as “joining us”. They ARE “us.”

When the pairings settle out, Director-elect Jeffrey Cadorette, Director Dean Rohrs and Vice President Jennifer Jones will work with others to plan the years ahead.

In the meantime, the Institutes in Hartford (2017) and Montreal (2018) should see minimal impact.



## Zone Leadership

### 2017-18 Zone Coordinators Train in Evanston



Meet the team! Our Zone leaders came together recently to plan and prepare for next Rotary year. They are ready to "Make a Difference"!

#### Rotary Board Members

Dean Rohrs, Director

Jeffry Cadorette, Director-nominee

Bryn Styles, Trustee

#### Rotary Coordinators

Jackie Hobal, Zone 24 West; and Assistant Coordinators: Denis Boyd, Tim Schilds, Jim Adamson and Ken Thiessen.

Bob Wallace, Zone 24 East; and Assistant Coordinators: Dino Marzano, Ian Ferguson, Claude Martel, Brian Menton and Brian Carmichael.

Carolyn Johnson, Zone 32; and Assistant Coordinators: Drew Kessler, Bonnie Sirower, Carol Hemphill, Jim Fusco and Lawrence Furbish.

#### Rotary Foundation Coordinators

Eva Vida, Zone 24 West, and Assistant Coordinators Larry Jubie and Sandy MacKay.

Karen Oakes, Zone 24 East; and Assistant Coordinators Norman Angell, John Tomlinson, and Rick Rogers.

Ron Smith, Zone 32; and Assistant Coordinators Greg Roche, Marilyn Bedell, Rupi Rupwani; Janet Di Benedetto; Mike McCarthy; Kathy Hiltner.

#### Public Image Coordinators

Sean Hogan, Zone 24 West; and Assistant Coordinator Michelle O'Brien.

Carrie Jones, Zone 24 East; and Assistant Coordinator Brian Thompson.

Dan Ceglia, Zone 32; and Assistant Coordinators Laura Spear and Glenn Page.

#### End Polio Now Coordinators

Mike McGovern, Chair; with Pat Killoran (Zone 24 West), Stella Roy (Zone 24 East), and Carol Toomey (Zone 32).

#### Endowment/Major Gift Advisors

Pat Chernesky (Zone 24 West), Richard Levert (Zone 24 East), and Knut Johnsen (Zone 32).



## Governor Vern Nielson Succumbs to Cancer

After an unflinching battle with pancreatic cancer, District Governor Vern Nielson (D-5060) passed away on Feb. 11, at the age of 67.



Vern was a proud and dedicated Rotarian who firmly embodied the motto of Service Above Self. He was an entrepreneur, investor and director of non-profit organizations and won awards for his community involvement including Kelowna's Man of The Year 2010.

But above all, Vern was a family man. He adored spending time with his wife, Willy Burgess, his mother, Hilda Nielsen, his sisters, his children and his two granddaughters.

Gov. Vern learned he had cancer last April 2016, and he made the decision to spend the time he had left doing that which he believed would be most lasting and meaningful: His job as 2016-17 District Governor.

He battled his cancer with a strength and honesty that touched everyone he met, most especially his governor classmates. He electrified the audience when he told his story at the Zone Institute in Winnipeg.

Vern was a multiple Paul Harris Fellow and a Bequest Society member. His family has asked that donations be made to his Rotary club, where the Vern Nielsen In Memoriam Fund has been created. To donate, go to: <https://www.canadahelps.org/en/charities/the-rotary-club-of-kelownafoundation/>.

A Celebration of Life will be held in April to coincide with the District Conference where he hoped so much to preside as Governor.

Vice Governor Greg Luring has assumed the role of D-5060's Governor for the remainder of this Rotary year.

## Membership Matters

### A Recipe for Growth

*By Quentin Wodon, Rotarian blogger*

Let's admit it: achieving a high growth rate (negative or positive) is easier with a small club. Still, after more than five years of almost continuous decline in membership, my club was excited to report a 60 percent growth in membership last summer. We had 18 members on July 1. Now we have 29!

How did we do it? Let me share our recipe:

**Ingredient 1: Fewer meetings, more service and public events.** Rotary's Council on Legislation has given a lot of freedom to clubs on how they organize their meetings. We decided to reduce our regular meetings from four to two per month, which gives us more time for service work and organizing public events.

**Ingredient 2: Better service opportunities.** Many Rotarians are professionals and business leaders, yet most do not use their skills when they volunteer with their club. We changed that by creating teams of Rotarians and non-Rotarians combining their skills to provide free advice to local nonprofits on the strategic issues they face.

**Ingredient 3: Lower cost.** By the standards of Washington D.C., our membership dues are not very high, at \$600 per year. But this is too much for many. So we created two new membership types – a membership at half the regular dues for young professionals under 35 years of age, and a spouse/partner membership at one-third of the dues.

**Ingredient 4: Stronger public image.** We are organizing better and more regular public events. One was a seminar at the World Bank with great speakers on education for peace and social change. That same week we also had a stand at the main festival in our neighborhood.

**Ingredient 5: Strategic planning.** We now have a strategic plan, our first since the club's creation in 2003. The plan gives us a vision, and clear milestones and targets that we are trying to achieve.

**Ingredient 6: Luck.** Part of our gain in membership was just luck, as two new members transferred from other clubs due to changes in jobs and the location of their workplace. What's great is that they bring with them a lot of experience in Rotary.



### Like What You Read?

Quentin Wodon has just published a series of e-books designed to help Rotarians grow their clubs and expand their service. To download these books at absolutely no cost, go to <https://www.smashwords.com/books/byseries/27926>.



*About the author: Quentin Wodon, President of the Rotary Club of Capitol Hill, Washington, D.C., writes a blog on Rotary topics, which can be read at [www.rotarianeconomist.com](http://www.rotarianeconomist.com). This article first ran in Rotary Voices, the RI blog that can be found at <https://blog.rotary.org/>. Rotary runs in Quentin's family: His father was a Rotarian and his daughters founded the Interact Club at their high school.*





## Don't Ignore Online Membership Leads

It may surprise you to learn that many leads that are forwarded via rotary.org's Member Center never get followed up on at the District level. Don't let that happen to you!

Here's the deal: Visitors to the RI website who are interested in becoming a Rotarian are invited to submit their name and contact info via the online Member Center (<https://my.rotary.org/en/member-center>). Any Rotarian who is moving or who needs help finding a club that meets on a different schedule can also use the tool.

These leads are screened by Rotary staff, and then they are passed along to the District in the candidate's preferred meeting location. This is done via an email sent to the District Governor and District Membership Chair.

It's the responsibility of the Governor and District Membership Chair to "match" the lead to a local club. Unfortunately, RI data show that many memberships leads provided to Districts in our two Zones are never followed up on. So remember:

**District leaders:** If you get a membership lead forwarded from Evanston, be sure to review and assign that lead to the most appropriate club. And follow up to make sure the club acts on the lead.

**Club leaders:** If you receive a membership lead from your District leadership, be sure to act on it promptly! If, after you contact the candidate, you feel that the person isn't a good "fit" for your club, it helps to share the reason why when you return the lead to the District Membership Chair.

Who knows? A potential new member may be just an email away!

## Next Generation

### How Does Club Attract Youthful Members? It Asks!



Wenatchee North Rotary in District 5060 is being transformed by a wave of talented young leaders who are bringing fresh ideas and energy into the club.

The secret of the club's success? Club members have intentionally sought out young professionals, invited them to visit, and then found ways to let them give back to the community. As a result, the club is on a growth curve to double its membership by the

end of the year from the 30-some member size of just a few years ago.

Although the idea sounds sophisticated, it's really quite simple. It all started a few years ago. Wenatchee's local business journal publishes a list of up-and-comer young business professionals. The club's membership chair, Rob Tidd, took that list and wrote personalized letters to each of the people named, inviting them to visit and have lunch "on the club." It didn't take changes in meeting time, dues, approach, location, or anything else: Just a personal invitation to come to a meeting.

Those who came and liked the vibe were asked to join. And in some cases, the new members have brought their own friends to the club. As a result, Wenatchee North now has about 14 members under 35 years of age. And it's contagious: The energy of the younger members has rubbed off on the rest of the members, giving them new inspiration.

### Meet Six of Alaska's "Top 40 Under 40"

When the *Alaska Journal of Commerce* unveiled the members of its 2017 "Top Forty Under Forty" recently, a lot of Happy Dollars changed hands at the Anchorage South Rotary Club in District 5010. That's because four of the up-and-coming Alaskans are members of Anchorage South, and another Top Forty celebrant is from the Fairbanks Golden Heart Club. Top 40 Alaskans, shown here, left to right: Anchorage



South club president Dan Newman, club members Jess Gutzwiler, Emily McMahan and Kate Blair. Not pictured: Anchorage South member Ross Johnston, and Fairbanks Golden Heart member Sabrina Binkley.

## Rotary International

### Club and District Support

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## Foundation Facts

### Million Dollar Dinner Reaps Big Rewards



It was a night to remember when Rotarians in Districts 5040 and 5050 gathered to celebrate The Rotary Foundation's Centennial with a Million Dollar Dinner last January. Some 55 gifts were made totaling more than US \$3.3 million, which is believed to be the second largest Million Dollar Dinner commitment to date achieved in Zone 24.

### Polar Plunge Raises Megabucks

For seven straight years, Rotarians, Interactors and friends have braved the chilly Atlantic off the North Shore near Boston in a dare and a plunge to raise money for PolioPlus.

This year's event included a live "Beach Cam" offered by a nearby hotel, radio coverage, social media marketing, and texting both to signup ([#joinplunge](#)) and to describe the polar conditions and actual event ([#endpolio](#))!

Stripping down and plunging in may be wacky and potentially influenza-inducing, but it definitely holds positive results: Over the years since it began as a club activity in 2010, the event has raised over \$250,000.

And the Plunge is only getting bigger and better.





## Call For Nominations For Peace Award

Each of our Zone annually celebrates a person or organization for outstanding achievement consistent with the ideas expressed in the Fourth Object of Rotary: The advancement of international understanding, goodwill and peace through humanitarian activity of international significance.

Every Rotary Club and District in Zones 24 and 32 is encouraged to submit one application for the Donald MacRae Peace Award. The awards will be announced and presented at the Zone Institute in Hartford next fall.

Candidates for the awards will have demonstrated the advancement of international goodwill, understanding and peace through peace-making efforts or humanitarian activity of international significance. The award is open to Rotarians and non-Rotarians, but the applicant must have a relationship with the Club or District that is nominating him/her.



Complete details, a list of past recipients and application are available on the Zone website. Deadline for applications is May 15, 2017. Email the completed application to:

**Zone 24 applications:** PDG Joan Hayward; [rhayward@sympatico.ca](mailto:rhayward@sympatico.ca)

**Zone 32 applications:** PDG Marty Helman; [martyrotary@gmail.com](mailto:martyrotary@gmail.com)

The award honors the contributions of Halifax Rotarian Donald MacRae who, at the International Convention in 1918, proposed that Rotary become an agent for the promotion of goodwill and peace among nations. This was the first time that an international vision of Rotary was publically expressed.

## Foundation Centennial



### Rotary, a Global Peacemaker

Excerpts from "Doing Good in the World," the history of The Rotary Foundation written by District Governor Dave Forward, are appearing in this space on an ongoing basis to help celebrate the Centennial of The Rotary Foundation.

This month's excerpt, from page 193 and following, tells how one of the lessons of World War I was that Rotary could become an instrument of peace.

Delegates to the 1920 Atlantic City convention appointed Rotarian [Donald] MacRae of Halifax, Nova Scotia, Canada, to chair a committee on including peace as an Object of Rotary. Over the ensuing year, MacRae's team drafted a proposal to include peacemaking into Rotary's constitution and bylaws. The delegates to the 1921 convention in Edinburgh, Scotland, overwhelmingly approved these changes.

Many of the 2,523 attendees at Edinburgh had lost friends and family in the [World War I] conflict, and the economies of many European countries were in ruin. [Rotarians] were weary witnesses to the need for world peace. Just 16 years after Rotary began as a single Chicago club, it had become an international organization with the worthy objective to "aid in the advancement of international peace and goodwill through a fellowship of business and professional men of all nations united in the Rotary ideal of service."



### Honoring the Fallen Of World War I

Senior Rotary leaders pause to pay their respects at the Tomb of the Unknown Soldier in Paris in 1920. The man holding his hat to the left of the tomb is RI President-elect Crawford McCullough; behind him, Arch Klumph is visible. Photo courtesy of the Rotary Global History Fellowship.

The resolutions passed in Edinburgh — the peace Object and the name change to Rotary International — were ratified a year later by the 1922 Los Angeles convention. The constitution and bylaws were thus rewritten and became mandatory for all new clubs.

A skeptic might ask: "How can Rotary be a real force for peace? It has no jurisdictional power. It is not a religion. It has no army or tanks, and it insists on being nonpolitical." Such a viewpoint looks at peace as something that can be ordered or militarily enforced, as if it is only the responsibility of governments. Rotary has always approached peacemaking systemically — it has sought to break down the barriers that cause people to point fingers at one another. By trying to understand peoples' points of view and reaching across lines of race, religion, and culture to become partners in service to all mankind, tensions are reduced and friendships are increased. Humanitarian aid has been Rotary's answer to hunger, sickness, illiteracy and economic disaster, the seeds of conflict.

Over the years, RI Boards of Directors have laid out guidelines and policies that define how individual Rotarians and clubs can contribute to this peacemaking role, and the RI Secretariat staff has provided suggestions and support.



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## Public Image

### Fixing "Stuff" for Fun and Visibility

*By Dan Ceglia, Zone 32 Public Image Coordinator*



Our landfills are crowded with the "stuff" that, for whatever reason, doesn't work anymore. Furniture, electronics, clothing and millions upon millions of tons of unusable products are buried, burned or simply left to deteriorate and possibly pollute our environment. And then we replace by purchasing new "stuff."

Would you embrace a program that your club can execute locally, one that can improve sustainability and is ecologically efficient? The Rotary Club of Nashoba Valley, MA, in District 7910, recognized that Rotarians have under-utilized talents that can benefit our local communities. The club recently held a "Repair Café," the latest in a series of three to four "Cafes" each year for the past few years that have helped put the Rotary Club on the map — and have been both fun and environmentally friendly.

Community members brought about 100 items that needed repair to the most recent café, and Rotary volunteers immediately set to work to fix them, mostly with success! Volunteers mended clothing, fixed lamps, got small appliances and phones working again, repaired jewelry, and sharpened knives, scissors, and garden tools. The next café is scheduled for May 21, 2017!

This project is modeled on one that was first implemented in the Netherlands, and it is based on the concept of encouraging the public to bring in broken items they would like to continue to use. Rotary volunteers fix them, free of charge.

As Nashoba Valley has discovered, this is a great way to bring attention to the Rotary Club! It spotlights the practical aspects of being a Rotarian, and it provides a service that is both cost-free and priceless. Nashoba Valley members had found that when speaking with individuals and proposing the possibility of membership, potential members often said, "I don't know what I can offer and I can't afford to donate money to all of your projects." The cafe offers these Rotarians a tangible way to give back to the community without digging into their pocket.

It also showcases and gives credibility to the impact Rotary has when experienced and successful people demonstrate Service Above Self. It's a perfect entrée to membership once they've seen, first hand, how they can personally make a difference.

*To learn more about this project and get some pointers on how to implement it in your area, contact Ray Pfau at: [info@nashobarotary.org](mailto:info@nashobarotary.org).*

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## Calendar of Events

**March 3-4, 2017** — Multi-District PETS for 7070, 7080, 7090, Toronto. [bacar-michael@gmail.com](mailto:bacar-michael@gmail.com)

**Tuesday, March 7, 2017** — Zone 24/32 Webinar: Our Rotary Foundation—A Town Hall Discussion. 7:00 ET. Register: <https://attendee.gotowebinar.com/register/4078429855995713795>

**March 9-11, 2017** — Northeast PETS, Sheraton Hotel and Convention Center, Framingham, MA.

**March 24-26, 2017** — Mid-Northeast PETS, Hanover Marriott, Whippany, NJ. [www.petsmidnortheast.org](http://www.petsmidnortheast.org)

**Saturday, April 1, 2017** — Duke/UNC Peace Symposium, Chapel Hill, NC. FMI and registration: <http://rotarypeacecenternc.org/events-publications/spring-2017-conference/>

**Wednesday, April 12, 2017** — AKS Canada Day, Evanston, IL. FMI: <https://sway.com/X8ccz3Dw76akpVNO>

**Wednesday, April 26, 2017** — District 7980 Centennial Celebration, New Haven, CT, Omni Hotel. FMI: Colin Gershon, [CMG@gershonmail.net](mailto:CMG@gershonmail.net)

**Monday, May 15, 2017**—Deadline for applications for 2017 Donald MacRae Peace Award. See Zone website for details and application form.

**Sunday, June 11, 2017** — Beyond Borders Dinner, Atlanta Aquarium. Register: <http://tinyurl.com/BBD2017>.

**June 10-14, 2017** — 2017 Rotary International Convention, Atlanta, GA. FMI: [www.riconvention.org](http://www.riconvention.org).

**October 16-22, 2017** — Zone Institute, Hartford, CT. <http://bit.ly/2017zone>.

**January 14-20, 2018** — International Assembly, San Diego, CA.

**February 9-11, 2018** — Presidential Conference on Environmental Sustainability and Peace, Vancouver, BC.

**SAVE THE DATE!**

**June 24-27, 2018** — RI Convention, Toronto. **SAVE THE DATE!**

**September 20-22, 2018** — Zone Institute, Montreal. **SAVE THE DATE!**

## Rotary Events

### Meet Rotary's First Woman Club President!

Attendees at the 2017 Institute will be inspired by hearing Rotary pioneer Sylvia Whitlock, Rotary International's first woman club president. Sylvia joined the Ex-Rotary Club of Duarte in 1982 and has held every office at the club level. She is currently a member of the Rotary Club of Claremont, CA.

She was the second woman in Rotary and the first woman president of a Rotary club in Rotary International. Sylvia was a member when the Ex-Duarte Club took the case to allow women to join Rotary all of the way up to the Supreme Court. She served as an assistant governor and later District Governor in 2012-13. Sylvia is the recipient of the Rotary Foundation District Service Award, and she is a multiple Paul Harris Fellow as well as a member of the Bequest Society.

She has participated in National Immunization Days, established an AIDS clinic in Jamaica, supported an orphanage in Mexico, sunk wells in Nigeria, and raised almost \$90,000 for girls' education in India. She has spoken at more than 30 District Conferences, numerous clubs throughout the United States and overseas, Institutes and Zone events and addressed the incoming governors at the 2013 International Assembly. An educator and a psychotherapist, Sylvia has been the NAACP Woman of the Year and received the United Nations Global Citizen Award in 2013.

**Make your plans NOW** to attend the Zones 24/32 Institute in Hartford, CT, from October 19-21 (with pre-Institute sessions for DGNs, DGEs, DGs, Membership Chairs, District Trainers, and Foundation Chairs from October 16-18).

**This year, for the first time, club members and club Presidents – not just those in the District Governor string or Past District Governors – will be invited to attend the Institute on Friday afternoon, October 20, and to stay connected via breakout sessions (including one on conflict resolution) and lunch.**

Rotary Clubs, businesses and organizations might also wish to become sponsors for the Institute. Sponsorships start at \$300 to sponsor a break-out session. Breakout session sponsors will be asked to welcome attendees and display their club banners. This is a great opportunity to share with the Rotary world what your club has done.

To register for the Institute, go to: <http://bit.ly/2017zone>.



### Come to the Feast, Stay for the Show



By now you know that the annual Beyond Borders dinner to be held at the International Convention on Sunday night, June 11, at the Atlanta Aquarium, will be deliciously catered by Wolfgang Puck. But registration for the banquet doesn't include (optional) entrance to the Aquarium.

Never fear: Discounted tickets have been arranged for Rotarians; to see this world-class site at an attractive price, go to: <http://www.georgiaaquarium.org/rotary2017>.