

Rotary International Zones 24-32

Beyond Borders



Bermuda • Canada • France • Russia • United States



Julia with Canadian Prime Minister Stephen Harper at the recent Zone 24/32 Institute.

Julia Phelps

RI Director 2014—2016 Rotary Club of Malden, Massachusetts jphelps7930@comcast.net

Zone 24: Canada,
Alaska and parts of northern U.S.,
Russia (east of the Urals),
St. Pierre and Miquelon
Zone 32: Bermuda,
Northeastern United States

www.rotaryzones24-32.org
Facebook: Rotary Zones 24 and 32
Blog: http://greatideastoshare.com
http://zoneinstitute.net/



November

Funding OUR Foundation Programs - Now and in the Future

Now that we are into the second year of the new grants model, it's time to ensure that The Rotary Foundation will continue to support Rotarians, clubs, and districts in *Doing Good in the World*. To that end, the Trustees have approved a new funding model that will take effect on 1 July 2015. We all know that Rotary's strength lies in the talents and dedication of its members and clubs. Much of the new funding model presents no significant change from previous practices and perhaps the most important point to stress with district and clubs leaders is that there is no change to District Designated Funds.

The model first and foremost lays out a clear order of priority to ensure that programs, operating expenses, and an operating reserve are funded. The recent recession demonstrated to us that maintaining a strong financial base that includes operating reserves is necessary in order to weather increased volatility in financial markets. These measures will safeguard the Foundation's ability to fulfill its mission far into the future.

The funding model simply strengthens our future by building on a stellar record of efficient use and stewardship of the financial resources entrusted to us. The Foundation's sound financial management and its commitment to accountability and transparency are also recognized as exceptional, year after year, by independent evaluators of not-for-profits. This funding model will provide a more predictable level of financial support for programs and the operating expenses it takes to make them successful.

Contributions to the Annual Fund will continue to be divided, with 50 percent allotted to District Designated Funds (DDF) and 50 percent to the World Fund. *DDF allocations will not be changed in any way*. The 5 percent that is being earmarked to potentially pay for the Foundation's operating expenses will come from the World Fund. It will be used only if it is needed to pay expenses when net investment returns are not sufficient, or to fully fund the operating reserve (up to three times annual operating expenses). If funds are not needed for these purposes, they will remain in the World Fund until the World Fund is measured to ensure sufficient funds for programs. In the final step, the World Fund will be measured to ensure that it contains 50 percent of the three prior years' worth of contributions, plus \$5 million, a growth factor. Then and only then, surplus funds will be transferred to the Endowment Fund.

This funding model builds our financial strength by ensuring that resources are available to meet current needs, programs and operating expenses. It establishes a reserve to provide for unusual financial events (a rainy day fund), the operating reserve. Finally, this model ensures an increase in future programs through increased returns on the Endowment Fund.

Like anything that is new to us, it will take time to learn the ins and outs of this new funding model. As leaders in our districts and zones, we need to be knowledgeable about this new model. Please take time to study all of the resources available on rotary.org, our website. And if you have questions, please send them, along with any comments, to fundingmodel@rotary.org. In the meantime, continue **To Do Good in the World and Light Up Rotary.**





Rotary Scholar Spotlights Homeless Artists

Liz Powers, a Global Grant scholar from D-7930 (Boston metro area), is a social entrepreneur who is making a difference.

Early on, Liz realized that while there are many great art therapy programs out there, what is missing is an opportunity for disadvantaged artists to showcase — and sell — their work.

While at the University of Edinburgh as a Rotary scholar, she created an art show for homeless artists.

But Liz, joined by her brother, Spencer Powers, wanted to make a permanent difference. Why not provide a professional marketplace for disadvantaged artists year round? Why not help artists in hospitals and disability centers as well as homeless shelters?

All Liz and Spencer needed was a sustainable and scalable way to do it!

Late last year, Liz and Spencer founded ArtLifting(www.artlifting.com) an online art gallery that features the work of homeless and disabled artists.

The gallery gives the artists tremendous exposure, showcases and markets their work, and the artists receive a majority of the profit of each sale.

It's an idea whose time may have come: Early on, Liz and the ArtLifting team were selected as residents in the Harvard Innovation Lab.

Then, after competing against 1700 teams, ArtLifting was selected as one of the 128 finalists for MassChallenge, the largest startup accelerator in the world.

Foundation Facts

My "Every Rotarian Every Year" Story

By Michael McGovern, Rotary Foundation Trustee Vice Chair, 2013-15 Member, Rotary Club of South Portland-Cape Elizabeth, Maine

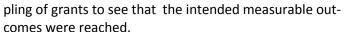
Shortly after I joined Rotary, David Smith, a member of my club, asked me to come to a meeting early to meet with him. At the meeting he asked me to give \$1,000 towards the club's polio goal with a three-year pledge. This was a lot of money for a 32-year-old new Rotarian in 1988. My response was that I would give \$500 to polio and \$500 to Annual Giving. He had not asked for any money for Annual Giving, but even as a newer member I already understood that Annual Giving is the lifeblood of our Foundation which does so much good in the world. The pledge was honored, and I was presented with my Paul Harris Fellow recognition in 1990 and then I did not give



again until 1995. It seems odd to me now, but the records show that I did not even give when I was a club president.

My story is typical of Rotarians of that era. We became Paul Harris Fellows and then thought it was other's turn to do so. Rotarians around the world have worked to change that perception. They have changed it through asking Rotarians to give something each year, by establishing active Rotary Foundation committees within their clubs and by spreading the word of the many good projects undertaken by Rotary clubs through the grant programs of the Foundation.

Over the last five years, many of the grant programs I loved were evolved into a new grant structure. There are now more district grants and our Global Grants are now based on community needs assessments, principles of sustainability, Rotarian involvement and defined areas of focus. Stewardship has been enhanced with Rotary volunteers who serve as a technical cadre reviewing the feasibility of large grants before they are awarded and reviewing a sam-





ROTARIAN Rotarians have responded to the new grant structure by giving more per capita to Annual Giving than at any time in Rotary's history. They have done so at the same time that they have also continued to make history by getting nearer to fulfilling our promise to eradicate polio.

Each year on July 1st I now go online and begin my gifts to the Annual Fund and to polio eradication. To me, this is part of what it means to be a Rotarian. When I hear and read about the projects developed by our clubs and when I note that we are in fact getting closer to eradicating polio, I know that I am doing my part. Every Rotarian Every Year is about giving to our Foundation, but it is also about continuing to feel good about being a Rotarian. Most of all it is about doing good.

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Foundation Facts

Polio Partners Prove Powerful Weapon Against Ebola

When the first Ebola case was confirmed in Nigeria in mid-July, the healthcare officials around the world held their collective breath: The threat of an Ebola epidemic let loose in the largest city in Africa's most populous country was frightening indeed.

However, in the weeks and months since, Nigeria has proved able to combat the

threat. Although the need for continued vigilance is ongoing, there have been no more Ebola cases confirmed in Nigeria since August 31. A significant factor in this good news has to do with the infrastructure created by Rotary and its partners in the fight against polio.

Nigeria's initial response to the Ebola outbreak was flawed: That first patient arrived in Lagos by air, and he



Getty Image

was initially treated for malaria, without appropriate infectious disease protocols. It was only when the malaria treatments failed — and staff treating him had also come down with the disease — that Ebola was suspected and then identified.

But out of the bad news came something good: Because polio is still endemic in Nigeria, the country has a relatively strong public health infrastructure, including state-of-the-art operations centers that offer a place for Rotary and its partners — UNICEF, WHO and the CDC — to work in collaboration with the government to fight disease.

So once the initial diagnosis of Ebola was made, Nigeria mimicked its own polio response process and set up an Ebola emergency operation center in Lagos. This centralized activity involved the Nigerian health ministry, the World Health Organization, UNICEF, the CDC, Médecins sans Frontières, and the International Red Crescent/Red Cross. Around 100 Nigerian doctors have been trained in epidemiology through the work (and financing) of the polio partners, and very quickly, 40 of these doctors were reassigned to the Ebola fight.

A list of 281 people who had had contact with the initial patient quickly grew to 894. They were all visited — repeatedly — and checked for signs of infection. Then, those living within a certain radius of the 894 "possibles" were also monitored. In all, an estimated 26,000 households were visited. That may seem an extraordinary number — but not to those of us familiar with the scope of polio eradication work.

Nigeria suffered at least 19 confirmed cases of Ebola in the weeks that followed, including eight deaths — four of them the initial patient's healthcare workers. That number is tragic, but microscopic compared with what might have been.

It also made a difference that Ebola entered the country in Lagos, where medical facilities — no matter how fragile — were available. In Sierra Leone, Guinea and Liberia, the disease was allowed to make headway in remote villages with even less healthcare infrastructure. Still, Nigeria's ongoing polio eradication experience, and relatively high number of trained healthcare workers, made a significant difference.

Of course, the Ebola scare in Nigeria is far from over. The country may be Ebola-free for now, but as with polio, the contagion remains only an airplane ride away. No one knows when the next case will be reported. But Nigeria's experience — and ability to turn significant resources to combat the problem as soon as it was confirmed — prove that Ebola can be contained, and the war against contagion won.



Name That Club

The naming formula for Rotary Clubs is simple in theory: Club names provide location and, if desired to differentiate between nearby clubs, the time of day that the club meets.

All well and good. However, the existing club, the Boothbay Harbor Rotary Club, has outgrown its name's geographical reference: It both recruits and provides services beyond the town of Boothbay Harbor to the other communities that make up the Boothbay peninsula in MidCoast Maine. As a result, the club is known colloquially as the Boothbay Rotary (dropping the word "Harbor"). Any other Rotary Club using "Boothbay" in its name could be confused with the existing club.

Moreover, the Boothbay Harbor Rotary Club meets from 6:00-8:00 p.m. over dinner. The new club plans to meet 5:30-7:00 p.m. over cocktails. So adding "sunset" or "evening" to the name would not be a differentiator. (Plus, "sunset" sounds more like the club is dying than being born.)

Back to the drawing board.

Eventually, the new club decides to think beyond the Boothbay Region and name itself after the larger Mid-Coast Region of Maine. And it borrows the "After Hours" nomenclature from the Chamber of Commerce.

Ergo, the new club is the MidCoast AfterHours Club, and because it plans to meet in a microbrewery, club members affectionately nickname themselves the "Rotary Taverneers."

Membership Matters

The Birth of a Club: Getting to Yes

By PDG Marty Peak Helman

Last month, a 30-something Rotarian discovered that his business peers weren't interested in joining the existing club because its image was too "old" and its meeting time inconvenient, and he determined to start a "pub club" in the community. This month, we learn how the existing club reacts to the possibility of a new club in town.

Change is difficult. And occasionally scary.

When Dwight, president of the existing Boothbay Harbor Rotary Club, was first approached with the possibility of a new club catering to younger professionals, he was excited — but concerned. He soon became a believer, however. After all, the new club's membership did not offer a "threat" to the existing one: Plans were to



cater to a younger professional group that was sorely missing in the existing club, despite years of effort to change that situation.

Moreover, Chris, the sparkplug behind the new club, was eager for it to provide much needed sweat equity to the existing club's big fundraiser, an annual charity auction and flea market,. He was even willing to let the existing club decide how to spend the money raised. After all, Chris reasoned, the existing club had a solid track record of giving back to the community. Why shouldn't the two clubs work together?

But what about fundraisers that the new club might envision? From the get-go, a very real concern was expressed that both clubs would be going after a finite number of merchant donations. The small-town Boothbay Region boasts only 7000 year-round residents, with a commensurate number of businesses. Of course, the existing club is accustomed to fighting for available merchant dollars along with the local YMCA, Lions Club, hospital auxiliary, public libraries, high school Boosters Club. and more. The Rotary Club has also long had a plan to design an annual merchant sponsorship, in which for a specific annual donation, the club would promise to seek merchant donations only once per year. Perhaps the time was right to put this plan into action and include the new club in the sponsorship (at a higher price tag, of course).

These ideas and concerns were discussed in the Board meeting and club Assembly that followed. And, the existing Boothbay Harbor Rotary Club voted overwhelmingly — not unanimously but overwhelmingly — to sponsor the MidCoast AfterHours Club. The paperwork was submitted to RI and an article appeared in the local paper.

And that's when the trouble began.

In the week following the vote, a few of the naysayers spread their concerns and fears, and club members grew increasingly concerned about the new club and how it would affect the existing one. The District Governor and Assistant Governor (the latter had started a new club a decade ago) tried to answer questions and assuage fears, but their efforts appeared futile.

Meanwhile, 16 potential members came to the first meeting of the new club, excited about Rotary and eager to get involved.

Next month: We continue to follow both clubs as they take their separate courses to Light Up Rotary!

Membership Growth Comparison — 2012 to 2014 4TD

District	July 1, 2012 *	* 2013-14 2014-15			Cumulative Total			
		July 1 2013*	Jun 30 2014**	Oct 22, 2014	# Change	% Change	# Change	% Change
					June 30 to Oct 22		July 2012 to Oct 2014	
2225	489	469	500	490	-10	-2.00%	1	0.20%
5010	1774	1734	1736	1748	12	0.69%	-26	-1.47%
5040	1524	1514	1503	1495	-8	-0.53%	-29	-1.90%
5050	2744	2604	2658	2636	-22	-0.83%	-108	-3.94%
5060	2712	2662	2629	2644	15	0.57%	-68	-2.51%
5360	2159	2038	2003	1963	-40	-2.00%	-196	-9.08%
5370	2249	2265	2279	2250	-29	-1.27%	1	0.04%
5550	1606	1584	1523	1539	16	1.05%	-67	-4.17%
Total Zone 24W	15,257	14,870	14,831	14,765	-66	-0.45%	-492	-3.22%
6330	1943	1857	1827	1835	8	0.44%	-108	-5.56%
7010	1580	1554	1582	1577	-5	-0.32%	-3	-0.19%
7040 2	2075	1964	1922	1923	1	0.05%	-152	-7.33%
7070	2070	2026	2032	2022	-10	-0.49%	-48	-2.32%
7080	1783	1761	1724	1720	-4	-0.23%	-63	-3.53%
7090	2483	2403	2447	2404	-43	-1.76%	-79	-3.18%
7790 2	1799	1761	1758	1754	-4	-0.23%	-45	-2.50%
7810	1233	1200	1187	1193	6	0.51%	-40	-3.24%
7820	1576	1591	1584	1553	-31	-1.96%	23	1.46%
Total Zone 24E	16,542	16,117	16,063	15,981	-82	-0.51%	-561	-3.39%
7210	1727	1693	1675	1666	-9	-0.54%	-61	-3.53%
7230	1502	1404	1395	1361	-34	-2.44%	-141	-9.39%
7255 1	1980	1799	1858	1844	-14	-0.75%	NA	NA
7390	2435	2344	2344	2354	10	0.43%	-81	-3.33%
7410	1033	1078	1069	1060	-9	-0.84%	27	2.61%
7430	1894	1837	1804	1793	-11	-0.61%	-101	-5.33%
7450	1607	1502	1525	1532	7	0.46%	-75	-4.67%
7470	1274	1223	1182	1175	-7	-0.59%	-99	-7.77%
7490	1256	1267	1283	1262	-21	-1.64%	6	0.48%
7500	1201	1194	1169	1177	8	0.68%	-24	-2.00%
7510	1165	1108	1097	1094	-3	-0.27%	-71	-6.09%
7640	1222	1160	1132	1114	-18	-1.59%	-108	-8.84%
7780 2	1773	1641	1650	1637	-13	-0.79%	-136	-7.67
7850	1604	1564	1579	1534	-45	-2.85%	-70	-4.36%
7870 2	2281	2181	2141	2150	9	0.42%	-131	-5.74%
7890	2288	2227	2297	2168	-29	-1.32%	-120	-5.24%
7910	1475	1493	1597	1579	-20	-1.25%	104	7.05%
7930 2	1916	1913	1967	1949	-18	-0.92%	33	1.72%
7950	2462	2357	2353	2336	-17	-0.72%	-126	-5.12%
7980	2362	2269	2238	2241	3	0.13%	-121	-5.12%
Total Zone 32	34,457	33,254	33,257	33,026	-231	-0.69%	-1431	-4.15%
Total 24 & 32	66,256	64,241	64,151	63,772	-379	-0.59%	-2484	-3.75%

^{*}Based on July 1 SAR

^{**} Official year-end report from RI

¹ D7250 and 7260 merged to form 7255 effective July 1, 2013; two-year District history is not available.

² Reflects transfer of one club from 7780 to 7930, transfer of two clubs from 7930 to 7870; transfer of one club from 7040 to 7790.

The Power of Community: Big Checks Support a Big Idea Reserved Class of Etobicole Annual State Community Reserved Community

The neighboring Rotary clubs of Etobicoke and Toronto West in District 7070 wanted to do something big! Together, they reached out to the community and asked for funding proposals; 13 community groups responded.

In the end, the clubs selected to support the local Microskills "safe haven" center and jointly pledged a cool \$300,000 payable over three years. The money will double the size of the existing center which provides services for youth ages 13 to 29.

The clubs are doing even more than providing building capital, however, they are helping Microskills to develop programs and are volunteering to be mentors to the teens and young adults. Now, that's sustainability!

Bridging the Gap

Aerial photo: David

Murray, cleareye photo.com

Governor Lawrence Furbish (D-7780) leads the way across the new Memorial Bridge that connects New Hampshire and Maine (photo at right). He had participated in the Polio Bridge Walk in Sydney at the International Convention last May and, along with members of the Seacoast Rotary Club of Portsmouth, NH, led by Seacoast



member Susan Von Hemert, thought: Why not here? So to honor World Polio Day, Oct. 24, Rotary District 7780 sponsored a similar bridge walk to raise awareness and funds for polio. Close to 200 Rotarians from across the District (comprising southern Maine and seacoast New Hampshire) and beyond participated, and the event raised much needed funds and oodles of publicity both for Rotary and for the "End Polio Now" campaign.

Rotarian Women Honored at White House

Our own Julia Phelps was among the senior Rotary leaders who gathered last month recently at the White House to honor 10 Rotarian women for their service — including three from 24/32:



Carolyn Jones, past Rotary Trustee, Anchorage East Rotary Club, District 5010

Carolyn Jones has volunteered in Russia as a preschool teacher for developmentally delayed children in orphanages. She lamented hearing about a child sold for a bottle of vodka, and vowed to use that memory as a stepping stone to save more lives.

Carol Butler,
Anchorage Rotary
Club
District 5010



Carol Butler highlighted a statewide suicide prevention plan that educates Alaska residents to recognize the warning signs of someone in crisis. She also talked about her club's partnership with the Alaska Mission of Mercy, a collective of dentists, staff, and other volunteers who provide free dental services throughout the state.



Bernadette Blackstock, Glassboro (NJ) Rotary Club, District 7640

Bernadette Blackstock launched the People for People Foundation, which assists families struggling with financial hardships. To date, the foundation has helped some 10,000 families afford food, clothing, rent, utilities, medications, and other life necessities.

Public Image

50/50 Anyone?

By PDG Robert Button, District 7470

Who in Rotary doesn't like a 50/50 raffle... or some version of one? It was a part of my club's culture from that day, 29 years ago, when I was invited to my first meeting. So what is the big deal? Consider these problems that we have been confronting at the district level:

- Membership: We need greater visibility.
- ◆ **Public Relations:** We need more excitement to draw attention to the great things that Rotary does.
- Small Club Development: Small clubs need a vehicle to provide greater support to their communities.

We looked at several ideas, and decided to hold a District-wide 50/50. Why? Because we have a district-level 501(c)3 non-profit corporation that can accept tax deductible contributions. Also, we found not only that smaller clubs could not raise enough money in a 50/50 to make an attractive prize, but there were outside charitable organizations that had the same concern. And, we found that in advertising our raffle, we could tell our Rotary story while offering a dynamic event that promised a chance to win a significant prize. The raffle seemed to offer a win, win, win situation.

Based on a market survey of our District, we found that a \$20 ticket price was low enough that most people could sell them, yet high enough that we did not have to sell too many to have an attractive prize. If 1000 Rotarians could sell five tickets at \$20 each, the total amount collected would be \$100,000. We set the limit at 5000 tickets and to offer five chances to win.

Prizes

Prize Value; (if all ticket; sold)

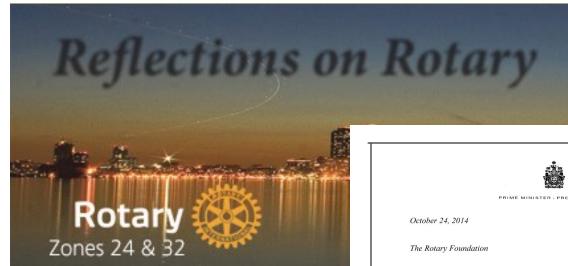
	an neken
1st prize $-1/3^{rd}$ of the net proceeds	\$33,333
2 nd prize - 1/12 th of the net proceeds	\$ 8,333
3 rd prize – 1/20 th of the net proceeds	\$ 5,000
4 th prize – 1/50 th of the net proceeds	\$ 2,000
5 th prize – 1/75 th of the net proceeds	\$ 1,333



This made the potential prize big enough to attract the interest of our clubs and outside organizations. We found several qualified charities that invited us to sell our tickets at their events. This gave us exposure to hundreds of people with whom we would not normally have interacted. Those organizations were given back 50% of the proceeds from the tickets they sold.

It was a great success, and a great way for people to find out what Rotary does. As a result of that exposure, our District was recognized by the New Jersey State Legislature with a resolution of thanks for all that we do. In addition, Family Promise of Morris County (part of a nationwide chain that helps the homeless) awarded us their Community Achievement Award.

Our total cost for running the raffle was about \$400. We had the drawing at our District Conference and that added not only to sales, but to the general excitement level. Thirty five of our 54 clubs participated in our first go around, but we expect virtually all of them to join in the next time.



RI President Elect and Prime Minister **Headline Zone 24/32 Institute**

RI Director and Convener Julia Phelps' 2014 Zone 24/32 Institute in Toronto last month brought Rotarians from across our two Zones together to learn, to fellowship, and to enjoy plenary speakers. The starstudded list of keynoters was led by RI President-elect Ravi Ravindran and Canadian Prime Minister Stephen Harper., who was presented with the Rotary Foundation Polio Eradication Champion Award Here, along with Director Julia past RI president Wilf Wilkinson and other senior Rotary leaders, RI President-elect Ravi and the Prime Minister pose with the 2014-15 District Gov-

Dear Friends:

Today, as we mark World Polio Day, I commend Rotarians for your efforts to eradicate Polio. I was deeply humbled to accept the Rotary Foundation Polio Eradication Champion Award in Toronto on October 18, and extend my personal thanks for this special honour.

I have a great deal of admiration and respect for the good works carried out by Rotarians in Canada, and around the globe. Your organization has made extraordinary contributions to a diverse range of humanitarian services championing the eradication of polio chief among them. Your members make a positive difference in communities around the globe.

Canadians have been proud to work with partners, such as Rotary, to eradicate polio. Since 2006, Canada has disbursed \$297 million to support polio eradication efforts, namely through the Global Polio Eradication Initiative (GPEI). Canada's support to the GPEI has contributed to the immunization of millions of children around the globe. We will continue to work with our partners to help put an end to this devastating childhood disease which can be prevented with a simple vaccine.

Once again, thank you for bestowing the Rotary Foundation Polio Eradication Champion Award on me. More importantly, thank you for leading global efforts to end polio. I offer my best wishes to the Rotary Foundation for continued success in your laudable endeavours

The Rt. Hon. Stephen Harper, P.C., M.P. Prime Minister of Canada





Insights Gained, Friendships Enhanced at Zone Institute

The 2014 Rotary Zone 24/32 Institute in Toronto was a smash success, bringing together solid training, fellowship, and top-notch speakers. Under the leadership of RI Director and Convener Julia Phelps, and Institute Chair John Stairs (left), attendees heard from senior Rotary leaders and inspirational speakers from beyond the Rotary world, including Canadian astronaut Robert Thirsk (bottom right).



Club Growth

The James Davidson award honors all Districts that chartered two or more Rotary Clubs in the preceding Rotary year. This year, three Districts earned this honor:

District 7255 (Long Island, NY) — Gwenn Ramage, 2013-14 District Governor

District 7090 (Ontario) — Kevin Crouse, 2013-14 District Governor

District 7040 (upstate New York) — Bonnie-Leigh Black, 2013-14 District Governor

Polio Plus Contributions

Congratulations to those Districts that donated 20 percent of their District Designated Funds to PolioPlus. They are:

District 7090 (Ontario)

District 7790 (Maine and Quebec)

District 7410 (Pennsylvania)

District 7490 (New Jersey)

District 7510 (New Jersey)

District 7640 (New Jersey)

District 7890 (parts of CT and MA)

District 7950 (Rhode Island and southeastern Massachusetts)

Giving is Good

Congratulations to all those who contributed items to the Silent Auction, to those who bid, and especially to PDG Carolyn Johnson, (D-7780) who orchestrated it all: to Together we raised \$7500 for The Rotary Foundation — and came home with new goodies in our luggage!

Meanwhile, the Rotary quilt organized by PDG Carol Toomey was auctioned off for a cool \$5250.. That's before the 2:1 Gates Foundation match, bringing the total raised for Polio Plus to \$15,750.



Peace Award Highlights Work in Nepal and Cameroon

The Zones' annual Donald MacRae Peace Awards were presented to two tireless Rotarians who prove that international peace work begins in one's home community.

Dr. Tulsi R. Majarajan, a 2008-09 Service Above Self honoree, 2013-14 Governor of District 7510 and member of the Branchburg Club in New Jersey, has supported 10 Matching Grants in Nepal, Ecuador and India over the past 25 years. He established the Orphan Project in Nepal, which provides over 750 scholarships each year to make it possible for poor children to attend school. He developed an annual International Peace Day celebration, and after 9/11 he started an annual Interfaith Thanksgiving Dinner. He has



also conducted over 20 interfaith seminars and roundtables in the community. He is the founding president of the Friends of Nepal-New Jersey and has served as president of the Somerset County Cultural Diversity Coalition and chair of the Somerset County Interfaith Forum.

In his spare time, Tulsi has helped charter a Rotary club in Serbia and an e-club in Nepal, as well as a Rotaract Club at the Raritan Valley Community College, where he was Director of International Programs and helped establish a Holocaust and Genocide Studies Center.



Dr. G. Albert Moore, a 2005-06 Service Above Self honoree and member of the Rotary Club of Guelph in District 7080, embodies international service. He trained as a minister and planned to become a missionary. However, he contracted polio, which left him with partial paralysis on his left side, and ended his dreams of missionary work. Instead, after nine years of parish ministry, he served as professor and later chair of Rural Extension Studies at the University of Guelph in Ontario, and it was through Rotary that he was able to return to his dream of international service.

His first trip to Cameroon was in 1989, when he led a project to build improved ovens, the first of many "hand-up" projects. Since then, he has managed various international service projects and Matching Grants throughout East and West Africa. Ab has made a huge difference in the lives of thousands of beneficiaries through Matching Grants, 3H, and CRCID projects that have involved water provision, education, agricultural improvement, vocational training, cooperative fish farming, and building a community for persons and families affected by Hansen's Disease (Leprosy).

Ab is a mentor and inspiration to other Rotarians embarking on international work. He has been a spirited force promoting a culture of world community service within the Rotary Club of Guelph, District 7080 in Ontario, and beyond.

The Donald MacRae Peace Award is presented in each or our two Zones annually to recognize and honor an individual who embodies international service as defined in the Fourth Object of Rotary.

Rotary International Support Team

Club and District Support

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The Rotary Foundation

Major Gifts Officers

Carolyn Ferguson: Zone 24 Carolyn.ferguson@rotary.org 905-304-6831

Jenna Archuleta: Zone 32 Jenna.archuleta@rotary.org 847-424-5251

Annual Giving Officer: 24/32 Chris Boyce Chris.boyce@rotary.org 847-866-3261

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One Rotary Center 1560 Sherman Avenue Evanston, IL 60201 847-866-3021

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www.rotary.org



Pre-Institute Training and Rotary Institute

Governor-Elect Training: September 21-23 Leadership Forum: September 23 Rotary Zone Institute: September 24-27

Omni Providence Hotel Rhode Island Convention Center Providence, Rhode Island

Join us in Rhode Island's capital city and get fired up about all aspects of Rotary. Learn about our Zone's progress in the areas of membership, Foundation giving and community service. Spend time with old friends and new ones on Friday night in one of Providence's well-known restaurants and on Saturday evening witnesss the famous Water Fire celebration first hand.

Register for this unique opportunity; come early and stay late to take advantgage of everthing Providence has to offer.

For more information contact Institute Chair, PDG Liz Cullen, 978-948-7345, lizcullen@yahoo.com

website: http://rotaryzones24-32.org

Calendar of Events

December 12-13, 2014 — New Generations Meeting, Boxborough Holiday Inn, Boxborough, MA. Celebrate the Future of Rotary as we share best practices, past successes and creative ideas. FMI: Carol Toomey, carolrotary@gmail.com.

January 17-19, 2015 — Past Officers Reunion, San Diego, CA. Come for the reunion and stay for the week as an observer during International Assembly. FMI: www.rotaryreunion.org.

January 18-24, 2015 — International Institute, San Diego, CA

March-April — Spring semester, Rotary Leadership Institute. For dates and locations and to register, go to www.rotaryleadershipinstitute.org

Friday, June 5 — Beyond Borders Dinner, Sao Paulo Hilton Morumbi. 6:30 cocktails; 7:00 dinner. \$75 for first 200 registrants, then the price rises to \$99. Register online at http://tinyurl.com/BBD2015. FMI: Carol Toomey, carolrotary@aol.com

June 6-9, 2015 — Rotary International Convention in Sao Paulo, Brazil. Register at riconvention@rotary.org. Learn about Host Organization Committee events at www.rotary2015saopaulo.br

September 21-27, 2015 — 2015 Zone 24-32 Institute, Providence, RI. "Get Fired Up for Rotary" at the Omni Providence Hotel, Rhode Island Convention Center in Providence, RI. Registration is open: http://rotaryzones24-32.org. FMI: PDG Liz Cullen, Institute Chair, lizcullen@yahoo,com

May 29-June 1, 2016 — RI Convention in Seoul, South Korea

June 10–14, 2017 — RI Convention, Atlanta, GA

June 24-27, 2018 — RI Convention, Toronto.



Leadership

How We Nominate Our Rotary International President

By Past RI Director Theodore D. Griley

The process Rotary International uses to elect our President is the purest and the most democratic process I've ever been involved in.

Annually, the Nominating Committee is chosen from 17 Zones. This year, the evenly numbered Zones (2 to 34) made up the Nominating Committee. Next year, it will be the odd numbered Zones (1 to 34). The Committee is composed of past Rotary International Directors, one from each of the 17 Zones.

In some Zones, there is more than one past Director who would like to serve on the Committee. In this situation, there is an election within the Zone to determine who will serve. Other Zones rotate their past Directors, so there is never a contest. And if







The 2014-15 Nominating Committee, which selected John F. Germ to be President of RI in 2016-17, was chaired by T.D. Griley, Newark, OH (at right). Our Zone 32 representative was Michael Colasurdo Sr., Brick Township, NJ (right); our Zone 24 rep was John Eberhard, London, ON (center).

no past Directors are available, the current RI President selects a past Governor from that Zone.

The Committee convenes in Evanston. The RI General Secretary reads us our obligations from the Manual of Procedure and ballots the committee to elect a Chair. Then the Chair asks the Committee to elect a Secretary. If there are only two candidates, normally one will serve as recording secretary and the other will count the ballots with the recording secretary. The result is that we always have two members counting the ballots each time.

In the past few years, the Committee has met on the first Monday in August. This year, for the first time, we conducted live interviews of the presidential candidates. In fact, the whole process of nominating a candidate is changing annually. This is all dictated by the Board of Directors as well as the Council on Legislation.

We interview all candidates, and ask questions developed by the Nominating Committee. Then the discussion — and the secret balloting — starts. On the first ballot, we eliminate all by six candidates. The discussion — and voting — continues until we get down to two candidates, and then until one candidate has garnered 10 or more votes. At this point we ask for a unanimous ballot.

Once selected, we contact the candidate to congratulate him and make sure he is willing to serve. After this acceptance, we inform the current RI President of our decision. After we finish this process, which can go on to at least 5:00 p.m., we adjourn. We normally have dinner together somewhere in Evanston; then leave the next morning for the four corners of the earth, feeling we have done our best for Rotary!

Une visite présidentielle dans l'est!

Par Guy Bissonnette, assistant coordonnateur image publique, Zone 24

Les 28 et 29 juillet derniers, les clubs du district 7790 ont eu le privilège de recevoir la visite du président du Rotary International Gary C.K. Huang dans la région de Québec. En effet, lors de la rencontre de ce dernier et du gouverneur du district Norman Angell durant l'Assemblée internationale à San Diego (Californie), une invitation lui a été faite à venir rencontrer les membres rotariens de ce district bilingue et international regroupant des clubs canadiens du Québec francophone et ceux des clubs américains de l'état du Maine.

Les Rotariens du district ont vécu des moments uniques en présence du président Gary, un homme affable et généreux. Cette visite a débuté sur le campus de l'Université Laval par un cocktail qui a permis à près de 200 Rotariens provenant des quatres coins du district de fraterniser et d'échanger entre eux. La soirée s'est poursuivie par une allocution du président Gary qui a répété un des messages-phares de sa présidence, soit : « La philosophie rotarienne est proche de celle de Confucius. Si j'allume une bougie, si vous allumez une bougie, si les 1,2 million de Rotariens dans le monde allument une bougie, alors le Rotary rayonnera et éclaira le monde ».



Le lendemain matin, le président Gary a poursuivi sa visite en sol canadien en participant au déjeuner hebdomadaire du Club Rotary de Québec qui se tient au Château Frontenac. Sa présence a une fois de plus attirer bon nombre de Rotariens donnant ainsi à la rencontre une ambiance de fête rotarienne par l'humour et la convivialité des échanges mais également fait vivre un moment émouvant lorsqu'il a remis la récompense « Paul Harris Fellow » au président sortant du Club de Québec.

La tournée présidentielle s'est poursuivie par la visite du Grand Village, un camp de vacances pour personnes handicapées situé sur la rive-sud du fleuve Saint-Laurent près de Québec. Le président Gary et les Rotariens du district ont été fort impressionnés de découvrir la qualité des services offerts aux personnes handicapées et à leurs familles grâce à une équipe de professionnels dévoués, supportés par un groupe de Rotariens engagés.

Sa présence au district s'est conclue par un souper protocolaire qui rassemblait les officiers du district ainsi que les présidents de clubs. Dans une ambiance plus intime, le président Gary a rappelé les principaux enjeux du Rotary international. Il a parlé d'effec-

Crossing Borders

Rotary Zones 24 and 32 famously cross political borders and language barriers as well. Although the majority of our members are native speakers of English — and although English is a common business language of us all — we have many Rotarians in our Zones whose native tongues are French and Russian. Beyond Borders is pleased to open its pages to them.

tif en mettant l'accent sur le recrutement des femmes et des jeunes adultes, son objectif étant de porter l'effectif rotarien à 1,3 million de membres. Il a demandé aux Rotariens d'inviter leur conjoint, les membres de leur famille et leurs amis à rejoindre l'organisation. Il a d'ailleurs recruté deux nouveaux membres durant la soirée en sollicitant les épouses de deux anciens gouverneurs de district.

Le président Gary, poursuivant son allocution, a fait le point sur le combat contre la polio et a souligné que suite aux excellents résultats obtenus, elle devrait être éradiquée d'ici à 2018. Il a mentionné: « L'éradication de la polio montrera au monde ce que notre organisation est en mesure d'accomplir et d'entrer dans l'histoire. Et l'expérience acquise nous permettra de relever d'autres défis ».

Faire rayonner le Rotary est bien plus qu'un thème, c'est un mode de vie, a-t-il conclu, celui qui nous permet d'avoir un impact réel chaque jour à travers le monde. »

Notre vie rotarienne est ponctuée de moments et d'événements exceptionnels, celui de la visite du président du Rotary International Gary C.K. Huang en juillet 2014 sera de ceux dont on se souviendra longtemps au district 7790. Président Gary, merci de votre soutien et de vos encouragements.