



People Coming Together....

The title of this column was the theme of our Zone Conferences in Montreal last year and Niagara Falls this year. It came about 3 years ago as PRIVP Dean Rohrs and I were sitting in the back of a room at our world headquarters in Evanston. It encompassed many things, not the least of which was the upcoming addition of 9 new districts into our fold. We were intentional that the transition of the coming years would be inclusive of those 9 districts and all the Rotarians in them from their former zone to ours. We did not want them to feel isolated our like stepchildren in their new zone configuration. It does though, have other meanings. We wanted them to feel connected. Appropriate that President Mark's theme this year is Rotary Connects the World.

By way of background, my press deadline for this column is typically the 20th of the preceding month. On that date, we'll all be in Niagara Falls and our editor, Ariane, is also the registrar of that event. In order to ensure her sanity, I moved this effort up a bit.

So, I sit here at my computer on the morning of September 11th. Most of us remember exactly where we were 18 years ago on this morning. And I sit here one week after Hurricane Dorian devastated the home country of our Past President, Barry Rassin. Many people watched as the events of 9/11 unfolded. Many watched as Dorian and its full fury moved slowly across the island country of the Bahamas. Two very different events. Each with an incredible impact on the lives of thousands.

Some people just watched. Not Rotarians.

Because of the unique global network that we have. Because we are connected with each other, we mobilized. People Coming Together. Rotary Connects the World. People of Action. And while cataclysmic events get the most attention, we are grassroots humanitarians. We are citizen diplomats. We toil each day fighting against the root causes of terrorism and conflict. Poverty, hunger, illiteracy, disease, clean water, and sanitation. Collectively we can do more, accomplish more, than any of us could individually. We do it every day.

Whether it is because of an event like 9/11 or Dorian, or a child, a family, or a community in need because they are less advantaged than us, we don't just stand by and watch. We don't feel helpless by the enormity of the need. We are on the playing field not in the bleachers. We know that we can't help everyone, everywhere, but we prove each day that we can help someone, somewhere. The ripple effect of that can indeed change the world.

As you read these words, there are children and families in your community, in the Bahamas, and in places all across the globe that are standing at the edge of all the light that they know, peering out into the darkness. They have exhausted every avenue of help. You may be their last hope. You may never know their names. You may never see their faces. They will be grateful to you for the rest of their days for your light. Your commitment to world understanding and peace.

All because of an organization that gives us the gift of being able to serve. Thank you for all that you do.

Connected. People Coming Together.



Jeffrey Cadorette

RI Director 2018-20
Rotary Club of Media, PA
jeffreycadorette@gmail.com

Julia Phelps

TRF Trustee 2017-2020
Rotary Club of Amesbury, MA
jphelps7930@comcast.net

Valarie Wafer

RI Director-Elect
Rotary Club of Collingwood,
South Georgian Bay
valarie.wafer@gmail.com

Zone 24: Canada,
Alaska and parts of northern U.S.,
St. Pierre and Miquelon

Zone 32: Bermuda,
Northeastern United States



ECONOMIC AND
COMMUNITY DEVELOPMENT

October 2019



To all the folks who attended the Niagara Falls Conference in September and to all of the individuals on the committee who planned and executed the event...THANK YOU. It is an honor and a privilege to be on your team. The true success of the event will only unfold if you made a new friend, reacquainted with an old friend, and learned something new that you brought back with you to your club/district that will allow it to be better, stronger. If you left inspired or motivated to rededicate yourself to our organization, then the Planning Committee accomplished its goal. Don't be a stranger to our Zone events. Bring someone with you next year and support Director-elect Valarie and her team. Hopefully we'll see you in Hawaii in June at the Beyond Borders Dinner. Maybe we'll see you before then as we travel across our Zones. Until our paths may cross again, stay safe, and help us to **Grow Rotary**.

Jeffrey Cadorette, RID

Creating Awareness

By DG 7210 Cindie Kish

RadioRotary started more than ten years ago as a service of District 7210, sponsored largely by individual clubs; more recently, it has become an independent nonprofit, although maintaining a Rotary emphasis. The programs are weekly 30-minute interviews in which two hosts chat with people who live by Rotary's motto, "Service above Self." Some programs are informational about Rotary, Rotary activities, or projects, but more deal with organizations, local or national, that address such important issues as poverty, health, nutrition, literacy, and the environment.

RadioRotary has won two New York State Broadcasting awards for quality programming. It is heard on several AM and FM stations at various times on Saturdays and Sundays and simulcast on the Internet. Past programs are widely followed on podcasts and on the Website RadioRotary.org. It is difficult to know how many listeners there are, but the broadcasts reach the entire lower-Hudson valley, and feedback reveals podcast or Internet listeners from around the world.

Guests' stories of their humanitarian work are uplifting, showing how caring people strive to do good in the world. Woven throughout the program is the passion and spirit of Rotary, the belief that our humanitarian endeavors will build goodwill and better friendships in our community, nation, and world, thus contributing to peace and understanding.

RadioRotary has always been sponsored by many of the individual clubs in Rotary District 7210, but to maintain its schedule and pay for airtime, it also accepts commercial sponsors. The hosts and others who create or maintain the programs are all volunteers.

It has been a valuable tool to raise the awareness and the understanding of our organization. For more information about RadioRotary, please contact info@radiatorotary.org



Hosts Jonah Triebwasser and Sarah O'Connell in back. Foreground are Ann Coe and Vincent Marzella who were interviewed.

Rotary International

Club and District Support

Sophie Dangerfield
Officer

Sophie.Dangerfield@rotary.org
847-424-5220

Sarah Steacy
Associate Officer
Sarah.Steacy@rotary.org
847-866-3036

Support for Districts 7390, 7410, 7430, 7450

John Hannes, Senior Officer
John.hannes@rotary.org
847-866-3275

Geoff Cochran, Associate Officer
Geoffrey.cochran@rotary.org
847-425-5751

Rotary Support Center

rotarySupportCenter@rotary.org
866-976-8279 or 866-9ROTARY
www.rotary.org

One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201
847-866-3021

Zone 24 & 32

Zone Newsletter Editor

Ariane Carriere
ariane.carriere@rotary7040.com

Website Administrator

Hans Granholm
hgrdane@telusplanet.net

Zone Directory Editor

B.J. Metz
bjmetz@logical.ms

Valarie's View from the Wings

By Valarie Wafer, Director-Elect

Were you in Niagara Falls? If you were you will know that Director Jeffry and his TEAM put together an amazing conference with fabulous speakers and transformational break out sessions. Congratulations!!

Going forward for 2020 we will execute a new vision in the format of Zone Conference/Institute.

The leadership training for the governor stream (DGN, DGE and DG) will be a standalone event. This training will be held **September 24-26, 2020** at the Delta Hotel by Marriott Toronto Airport. This three-day event will mirror traditional pre-institute training but the day change (Wednesday –Saturday) and the location will be respectful of your time away from work and family.

Friday will include sessions for PDGs and emerging leaders and a joint session on Saturday to consider strategic alignment and continuity. All other training normally held at pre-institute will be addressed in 2020/2021 utilizing webinars and online technology.

We are also excited to share with you the vision for two symposiums to be held in the Rotary year 2020-2021, which will take the place of the traditional Zone Institute.

On **November 19-21, 2020**, at the Sheraton Anchorage, we will have our first symposium. This event will focus on the United Nations Sustainable Development Goal **Life on Land** in the beautiful state of Alaska

The second symposium will be held on **January 14-16, 2021**. We are excited to visit Hamilton, Bermuda for this event, which will focus on the United Nations Sustainable Development Goal **Life Below Water**.

Session experts, the Environment Sustainability Rotary Action Group (ESRAG) and a United Nations Environment committee representative will support both symposiums.

These symposiums are open to all Rotarians, community partners and NGOs with a focus on changing the narrative. We are also excited that already PRIP Ian Riseley has committed to speak in Anchorage and PRIP Barry Rassin has committed to speak in Bermuda.

Rotary International President Mark Maloney has placed an emphasis on Rotary's longstanding relationship with the United Nations. These symposiums are an opportunity for us to celebrate this partnership and be our *Call to Action* so that we as Rotarians can make a sustainable difference.

Registration is OPEN! Please visit Zone 24/32 website.



Calendar of Events

January 19-25, 2020 — International Assembly, San Diego, California

June 6-10, 2020 — RI Convention, Honolulu, Hawaii

June 7, 2020 - Beyond Borders Dinner, Royal Hawaiian Resort Hotel, Honolulu.

September 23-26, 2020 — GETS, GNATS Leadership Training, Toronto

November 19-21, 2020 — Life on Land Symposium, Anchorage, Alaska

January 14-16, 2021 — Life Below Water, Hamilton, Bermuda

June 12-16, 2021 — RI Convention, Taipei, Taiwan

June 4-8, 2022 — RI Convention, Houston, Texas

2023 — RI Convention, Melbourne, Australia

2024 — RI Convention, Singapore (tentative)

2025 — RI Convention, Calgary (tentative)

Find the answers

Don't forget our other electronic and social media communications tools for the Zone.

Website:

www.rotaryzones24-32.org

Facebook:

[Rotary Zones 24 and 32](https://www.facebook.com/RotaryZones24and32)

Blog:

<http://greatideastoshare.com>



Aloha

BEYOND BORDERS DINNER

Connect and Celebrate!

Share the spirit of Aloha with fellow Rotarians and friends at our Signature event - **BEYOND BORDERS DINNER** - in the heart of Waikiki at the iconic Royal Hawaiian Resort Hotel. Enjoy a cocktail on the terrace, stroll on the lush lawns, and savor a delicious Hawaiian buffet in the historical Monarch Ballroom.

**ZONE 24 & 32 AND MICHIGAN, ONTARIO, NEW YORK
HONOLULU // HAWAII**

SUNDAY, JUNE 7, 2020 | 6:30 PM - 10:00 PM

**ROYAL HAWAIIAN RESORT HOTEL
2259 KALAKAUA AVENUE
WAIKIKI, HONOLULU**

WITHIN WALKING DISTANCE OF THE CONVENTION CENTRE

Register at: www.RotaryZones24-32.org

Ticket prices per Person:

\$120 USD before April 1st

#135 USD after April 1st

Event Questions, contact IPDG Ingrid Neitsch: ilnrotary@gmail.com

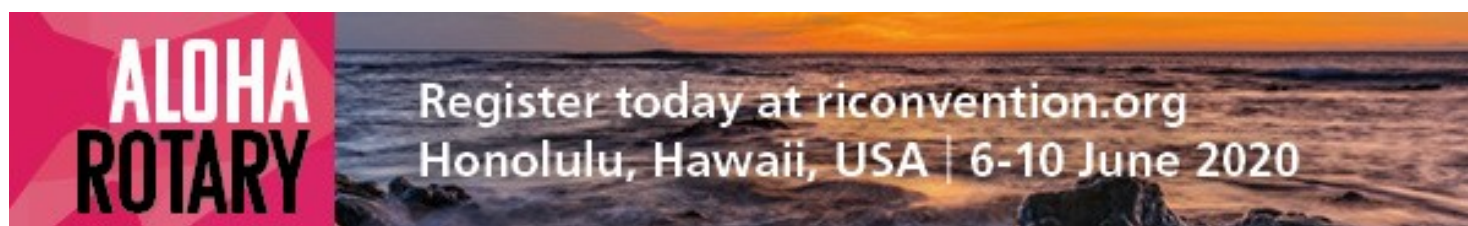
Technical Support, contact Hans Granholm: hgrdane@telusplanet.net

Hosted by RI Director, **Jeffry Cadorette**



Beyond Borders
Dinner

Rotary   HONOLULU HAWAII 2020



**ALOHA
ROTARY**

Register today at riconvention.org
Honolulu, Hawaii, USA | 6-10 June 2020

Living Rotary's Mission Statement



By Tom Miles, District Governor District 6310

Members and clubs in District 6310 have been living Rotary's mission statement.

Together... In June 2019 members of the RV Fellowship of Rotarians came to Frankenmuth, Michigan. They were in "Little Bavaria" to celebrate the Rotary International Conference in Hamburg Germany. Rotarian RV enthusiasts from all over the United States joined **together** to celebrate!

... we see a world where people unite and take action... Ten Interact students (seven boys and three girls) from Oscoda, Mt. Pleasant, Bad Axe, and Caro, Michigan experienced living in another culture and doing service work in Moca, Dominican Republic. They were led by Randy Ettema, DGE. They saw water and sanitation projects that resulted through District Designated Grants done by the **uniting and taking action** of clubs in District 6310 and the Dominican Republic.

... to create lasting change ... The Aral Sea has shrunk by a huge amount in the last 50 years. Bota Sharipova is a master's degree student, heavily supported by District 6310, who is working on a master's degree in water policy, with a focus on the problems of the Aral Sea. She and other students hope to

work together **to create lasting change** restoring the Aral Sea.

... across the globe ... District 6310 has eight inbound Rotary Exchange Students and four outbound students. They reach across the globe to change the way we **global** citizens view each other.

... in our communities ... The Bay City Morning Club and the [noon] Rotary Club of Bay City hosted a Career Day for students **in their community**. The students job-shadowed Rotary members in the morning, and then they all enjoyed lunch together with club members.

... and in ourselves... Our global scholar from a previous year from Uganda was an orphan whose parents died of HIV. Our Rotary global grant gave him an opportunity to complete a master's degree. Now he is taking steps to start a secondary school in a poor area of Uganda. His life and response to circumstances has touched **me**.

Together we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Rotary Connects The World!





IN MEMORIAM

Zone 24 and 32, 2018-2019

Donald E. Evans, *District 5040 Governor 2017 – 2018, Rotary Club of Vancouver*

Richard ‘Dick’ Harris, *District 5060 Governor 1995 -1996, Rotary Club of Wenatchee*

Adolf Illichmann, *District 5060 Governor 1994 – 1995, Rotary Club of Kelowna Capri*

William ‘Bill’ R. Patchett, *District 7070 Governor 2006 – 2007, Rotary Club of Cobourg*

Bernard ‘Bud’ Crookes, *District (707) 7070 Governor 1978-1979, Rotary Club of Toronto-Don Valley*

William ‘Bill’ R. MacKay, *District (707) 7010 Governor 1977 – 1978, Rotary Club of Belleville*

Jack Forrester Laycock, *District 7810 Governor 1979 – 1980, Rotary Club of St. Stephen-Milltown*

Leon Horowitz, *District 7170 Governor 1997- 1998, Rotary Club of Binghamton*

Robert ‘Bob’ C. Wood, *District 7930 Governor 2018 – 2019, Rotary Club of Peabody*

Ralph ‘Pepe’ A. Vigeant, *District 7910 Governor 1991 – 1992, Rotary Club of Marlborough*

Herbert ‘Herb’ A. Budd, Jr., *District (7640) 7505 Governor 1989-1990, Rotary Club of Woodbury*

Robert ‘Bob’ H. Pityo, *District 7470 Governor 1983- 1984, Rotary Club of Cedar Grove*

Peggy Mader, *District (7490) 7475 Governor 2017-2018, Rotary Club of Parsippany-Tory Hills*

Maurie Mader, *District (7490) 7475 Governor 2010-2011, Rotary Club of Parsippany-Tory Hills*

Eugene ‘Gene’ Erickson, *District 7210 Governor 1981 – 1982, Rotary Club of Spring Valley*

Marilyn Masiero, *District 7230 Governor 2015-2017, Rotary Club of Larchmont Thomas*

Tom E. Melia, *District 7410 Governor 1982-1983, Rotary Club of Scranton*

Ann M. Williams, *District 7950 Governor 2002 – 2003, Rotary Club of Osterville*

Harley Ross Jordan, *District 7850 Governor 1990-1991, Rotary Club of Northfield*

Rotary Coordinators and Membership Services

Rotary Coordinator Team Zone 24 West

Bill Robson, Rotary Coordinator
billrobson5050@gmail.com
Fran Leggett, Assistant RC
fdragonleth@gmail.com
Laura Morie, ARC
lauramorie@gmail.com
Phoenix MacLaren, ARC
phoenixmaclaren@gmail.com
Ken Thiessen, ARC
ken@powerofoneconsulting.ca

Rotary Coordinator Team Zone 24 East

Bob Wallace, Rotary Coordinator
rwallace000@sympatico.ca
Margaret Walton, ARC
mwalton7010dg16.17@gmail.com
Susan Davidson, ARC
susanmdavidson77@gmail.com
Kevin Crosby
kevin@d7090.org
Brian Menton, ARC
bvmenton@gmail.com
Brian Carmichael, ARC
bacarmichael@gmail.com
Lise Dutrisac, ARC
lisedg20152016@gmail.com

Rotary Coordinator Team Zone 32

Carolyn Johnson, Rotary Coordinator
cfj2@icloud.com
William Donnelly, ARC
billdonnellyrotary@gmail.com
Karen Gaffney, ARC
karinmgaffney@gmail.com
Herbert Klotz, ARC
Herbk.rotary@gmail.com
Cicely Smith, ARC
rotary7230pr@gmail.com
Lawrence Furbish, ARC
lkfurbish@mac.com

Rotary Support Staff

Sarah Diller, Membership Coordinator
MembershipDevelopment@rotary.org
Brienne Haxton, Manager,
Membership Services
brienne.haxton@rotary.org
Diana Edwards, Regional Membership Officer
diana.edwards@rotary.org

How Do We Measure Up?

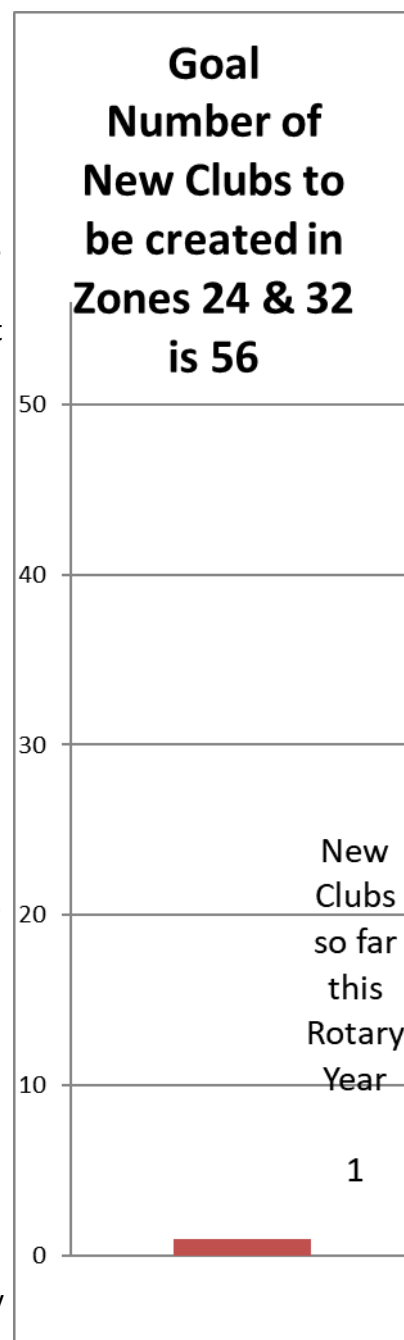
By Bob Wallace, Rotary Coordinator, Zone 24 East

Rotary in North America has struggled to attract and keep members in our existing Rotary clubs. We have worked extremely hard to try and attract and retain members without success. The consensus among the Rotary Board and certainly to Rotary clubs is that the way to increase membership is to create new relevant and vibrant clubs that probably do Rotary in a very different way than our legacy clubs.

There are so many options now available such as Passport clubs, Satellite clubs, cause based clubs, corporate clubs, E clubs, after hours clubs, you name it, it is available. Maybe there are other ways to do Rotary's work so let's give them a try. This is not to say legacy clubs do not have a place, they are extremely important.

What we need to do is to create a buzz about Rotary in our communities so that we can attract members. What we also need to do is determine what these new members desire in a club. We know there are passionate people out there who want to make a difference. They have the time, but we must provide a vehicle to harness this passion. Value their time and resources, make Rotary a part of their lives. Talk about Rotary projects and social activities that they can be part of. Try to stay away from the term meeting.

As a result of this, the Rotary coordinators worked extensively to develop a goal for new club creation in our combined zones. That goal is 56 new clubs. I will be reporting on our achievement in each Zone newsletter. This is the first. In this Rotary year to date we have created 1 new club.



MOSAIC: CREATING A DIVERSE ROTARY



“We become not a melting pot, but a beautiful mosaic. Different people, different hopes, different yearnings, different hopes, different dreams,” united in service to create a better world. Jimmy Carter

Art: RC Squamish, BC

“Whatever makes you uncomfortable is your biggest opportunity for growth” Bryant McGill

In Rotary, we are often talking about how to make our organization more inclusive, to reflect the diversity in our communities. Diversity of ethnicity, gender, age, profession, orientation: allowing all to have voices heard and leadership positions will help us grow as an organization and better serve our neighborhood and the world.

RI came out this year with a statement on DEI: *“As a global network that strives to build a world where people unite and take action to create lasting change, Rotary values diversity and celebrates the contributions of people of all backgrounds, regardless of their age, ethnicity, race, color, abilities, religion, socioeconomic status, culture, sex, sexual orientation, and gender identity. Rotary will cultivate a diverse, equitable, and inclusive culture in which people from underrepresented groups have greater opportunities to participate as members and leaders.”*

This is a wonderful statement and ideal! And yet...when we think about diversity, when we talk about ways to be inclusive as Rotarians...sometimes the conversation can be uncomfortable. AND THAT IS OK. Maybe it should be a little uncomfortable. Maybe we do need to have some awkward moments, go out of our comfort zones, and have these discussions to learn and grow as Rotarians, as human beings.

One thing we can do is talk about Unconscious Bias. The thought that we may be making unrealized and hasty generalizations IS uncomfortable: it isn't nice to think we aren't very nice, even if not deliberately so. “When is the last time a stereotype popped into your mind? If you are like most people, the authors included, it happens all the time. That doesn't make you a racist, sexist, or whatever-ist. It just means your brain is working properly, noticing patterns, and making generalizations. But the same thought processes that make people smart can also make them biased. This tendency for stereotype-confirming thoughts to pass spontaneously through our minds is what psychologists call implicit bias. It sets people up to overgeneralize, sometimes leading to discrimination even when people feel they are being fair.” **

So maybe we can have a Rotary meeting where we are all a bit awkward together, and talk it out?



[Here is a link to Meeting Toolkit with ideas for your Rotary club or District event on Unconscious Bias:](#)

- Inclusion Icebreaker Questions
- Suggested choices for short videos talking about Unconscious Bias
- Discussion questions for your club
- Ideas to go further with a service project
- Inspirational closing *The Imaginary Rotarian* (by recent Zone MC Dwayne Norris)
- Sources for additional learning

What unites us as Rotarians is our character and desire to serve, honor truth, and build peace. If we look for this underlying commonality in our diverse community, moving past preconceived ideas and unconscious biases, we can truly Grow Rotary.

**K Payne, L Niemi, J Doris, *Scientific American*, How to think about “Implicit Bias”, 3/27/18

Rotary Foundation Coordinators and Support Staff

Regional Rotary Foundation Coordinator Zone 24 West

Eva Vida, Regional Rotary
Foundation Coordinator (RRFC)
eva.vida@icloud.com
Larry Jubie, ARRFC
lwjubie31@hotmail.com
Sherry Chamberlain, ARRFC
sherry@adobie.com

Regional Rotary Foundation Coordinator Team Zone 24 East

Karen Oakes, RRFC
oakes.kl@sympatico.ca
Yves Fecteau, ARRFC
yves.fecteau@rotary-7790.org
Bob Palmateer, ARRFC
robpal@caledonlaw.com
Rick Rogers, ARRFC
sailnirvana@hotmail.com

Regional Rotary Foundation Coordinator Team Zone 32

Russ DeFuria, RRFC
DG0708@ocomfort.com
Rick Benson, ARRFC
ben3rb@aol.com
Marilyn Bedell, ARRFC
m.k.bedell@comcast.net
Greg Roche, ARRFC
gregroche@outlook.com
Eileen Rau, ARRFC
ebrau@comcast.net
Bonnie Korengel, ARRFC
bkorengel@ukacpa.com
Joe Lauren, ARRFC
jlauren@yahoo.com

Rotary Support Staff

Michelle Gasparian,
Annual Giving Officer
Zone 24 East & Zone 32
Michelle.Gasparian@rotary.org
(847) 866-3261
Edina Mehovic, Annual Giving Officer
Zone 24 West
edina.mehovic@rotary.org
(847) 4255612

Uganda Humanitarian Adventure

By PDG Rick Benson, ARRFC, Team Leader, 23 July – 6 August 2019

I've had the pleasure of leading or participating in several humanitarian trips and 2 NID's these last few years. This one to Uganda in August 2019 in collaboration with WASRAG (Water and Sanitation Rotarian Action Group), Call To Care Uganda lead by Martha Hoffman, Madison, CT, was extraordinary. There is nothing like the experience of personally seeing the difference you can make to a family or a village than by visiting or working on a Global Grant location.

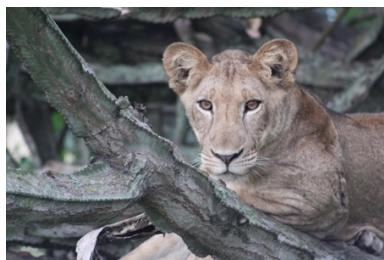
Our team consisted of 6 Rotarians and 3 non-Rotarians from D7980, South Connecticut. This was Martha's 8th trip to Uganda since 2007 where she has done 4 Global Grant or Matching Grant projects with D7980 Rotarians and drilled 62 wells. It was the first trip to Uganda for the rest of us, the first trip to Africa for three.

GG1757743 for \$60,235 sponsored by the Guilford, CT Rotary Club, funded by 11 D7980 clubs with matching funds from the District and the Rotary Foundation, and hosted by the Bushenyi RC provided nine new deep bore hole wells and clean water jugs to seven rural communities, two schools and 5,700 total recipients. Training developed by UNICEF in proper hand washing, dish washing, water storage, and sanitation was also provided. We met local government leaders, enjoyed a fellowship meeting and lunch with the Bushenyi RC, visited their Rotary Peace Park and held two formal Commissioning ceremonies to turn over the new wells to the local village water committee or school committee. This GG is an excellent example of multiple clubs partnering on a sustainable project, truly making a difference.

Over the course of almost two weeks we experienced Rotary fellowship with six local Uganda Rotary Clubs (Soroti, Entebbe, Bushenyi, Kahihi, Kabarole, and Kyanbogo-Kampalla) where their meetings always include Rotaract and Interact members. Club banners and gifts were always exchanged, and many new friends were made. We traveled to the SW corner of Uganda to trek for wild mountain gorillas in the Bwindi Impenetrable Forest. Our several days of hands on work were physically building a brick community kitchen and brick latrines for a Batwa village supported by the Bwindi Community Hospital which has been the recipient of several large Rotary Global Grants. Most went to Queen Elizabeth National park for a 3-day safari. Two of us drove to the town of Fort Portal to meet with the Kabarole RC, the proposed host club for a new WASH global grant to be sponsored by West Haven, CT RC this Rotary year to provide a bore hole well, solar pump, and water distribution system to a rural community of 2,500 beneficiaries.

Throw in equator crossings, shopping, wading in Lake Victoria, really bad local wine, pretty good local beer (Nile Special), lots of bananas, tea and coffee plantations, beautiful scenery in lush western Uganda, interacting with hundreds of happy school children and villagers, and seeing the work of many dedicated local Rotarians made for a memorable, fulfilling trip. Rotary truly connecting with the world.

If you get the chance – go on a humanitarian trip to see where your Rotary Foundation contributions are turned into life changing reality.



Tree climbing lion – Queen Elizabeth N. P.



Fellowship with Kabarole RC for a new 2019-20 GG



Welcome at the Entebbe Airport



Well Dedication at a school



Silverback Male Gorilla- Bwindi



PDG Rick pumps first water at a local community



Distributing Donated footballs to local Rotarians



Building Brick walls for a latrine



Home Hospitality in Kampala

Rotary Reaching out to Indigenous Peoples

By Past President Cliff Rose, Rotary Club of Nipawin Passport, District 5550

November 17 is an important date in Saskatchewan, Canada.

That's the day when seven new family resource centres are scheduled to open their doors, a landmark day for communities at large but especially important in the reconciliation process with Indigenous people in the region.

What is a Family Resource Centre (FRC)?

The FRC is a supportive, culturally responsive and safe place providing coordination and navigation as a single entry and referral point for families to access the full range of community services. Its primary focus is early childhood development recognizing that directing programming and services for children up to age 8 has the greatest impacts on the health and wellness of a child across the lifespan. It engages in programming and services that support early intervention and prevention including maternal mental health screening, child development screening, maternal prenatal screening/care (i.e. FASD, smoking, family violence, poverty), healthy pregnancy planning and child development interventions in domains. These include awareness of self and environment, cognitive skills, language and communication, physical development, social skills and approaches to learning. One might call it 'one-stop shopping' for maternal and child health as well as basic education and literacy. although each centre is aligned with local early childhood needs, common threads are aligned with the pillars of the Saskatchewan government's Early Years Plan, i.e.

Healthy Beginnings

Early Learning

Child Care

Strong Families,

Healthy Children

North East Saskatchewan, Canada, in particular, has unique problems related to poverty and food security, homelessness, family trauma, children entering school not ready to learn, parenting problems and neglect. This includes lack of resources for mental health thus leading to maternal mental health challenges exacerbating a variety of problems including child obesity, dental cavities, high-risk births and lack of physician and prenatal care. These matters need to be addressed on a priority basis to avoid a long-term impact on early childhood learning and development. One centre is a service area for a large Indigenous population primarily in three First Nations reserves where the issues discussed above are acute. This is compounded by the historical mistreatment of Indigenous people causing a range of inter-generational problems for those populations, families and children. Of primary concern for the family resource centre and its Rotary - sponsored outreach facility is to address all those issues with a focus on family and children. (Note: we are working on a Global grant for a portion of the funding for this).

As Rotarians, we are leaders in our community and are privileged to be involved in support of this initiative, working with First Nations people and their journey. Rotary does great work around the world; we need to also look in our own back yard!

Saskatchewan! 

Rotary Public Image Coordinators

Rotary Public Image Coordinator Team Zone 24 West

Michelle O'Brien, RPIC

mobrien@kpunet.net

Rosie Roppel, ARPIC

rosie.roppe@gmail.com

Marjolein Lloyd, ARPIC

Marjolein.lloyd@icloud.com

Rotary Public Image Coordinator Team Zone 24 East

Carrie Jones, RPIC

carriejonesbooks@gmail.com,

MaryLou Harrison, ARPIC

rotarianmarylou@gmail.com

Rotary Public Image Coordinator Team Zone 32

Nikki Mederos, RPIC

NikkiMederos7490@gmail.com

Laura Spear, ARPIC

laura@spear.net

Amy Luckiewicz, ARPIC

Jennifer Aitken, ARPIC

Liaison New Districts

Chris Etienne

chris@harborsir.com

Playing Nice in the Sandbox Dealing with Protestors from a Public Image Standpoint

By Marjolein Lloyd, Kelowna Sunrise, D5060, ARPIC Zone 24W

Rotary Clubs will face opposition from time to time, whether that be within the Club or in the community. The key is that we learn to face these differences with open communication and a team spirit in mind.

Clubs across Canada and the United States are bound to face opposition from the public for any number of reasons; a fundraiser, where funds are being directed or even the club itself. Just as with inter-club issues, how we as a club communicate to the public is just as crucial.

The Rotary Club of Kelowna Sunrise in the Southern Interior of British Columbia recently hosted its 4th Annual RibFest, a community event that many Rotary Clubs host through Canada and the USA, so this experience is likely one that is shared among many Clubs in our Zones. The event is sponsored by several local businesses. It includes not only 5 ribbers, but also a Family Fun Zone, live entertainment, an artisans' market and food vendors offering everything from mini donuts to vegan options. Who could possibly be against such a great event, you might ask?

Since the RibFest's very first year, protestors have made an appearance at the event. Each year, the protestors have become more and more aggressive. They have targeted not only the event itself, but also our club meetings and social media avenues, our sponsors and even individual club members. While every community is different, circumstances revolving around what the protestors are arguing may vary (in our case, it was the promotion of eating meat, and the environmental impact of doing so), consider the following tips when communicating with those who may not agree with your club activities at a public level.

President Susan McIntyre was tasked to be the public figure who responded to concerns presented by the protest groups. Early on, the RibFest committee agreed that having one or two individuals responsible for media responses was the most effective. A single, consistent statement was developed and put out to the media. Be sure that your message is both respectful and concise. Encourage club members NOT to respond individually to various requests or comments, but simply refer requests to the assigned contact. "We met with the protestors (3 on 3) several months prior to the event. The idea was that we would listen to their concerns. They were really impressed with all of the work that had already been done to reduce our footprint", McIntyre adds. Guidelines were set and agreed upon prior to the meeting.

Communication is key when working with sponsors and partner organizations. The Club kept sponsors in the loop to ensure they were comfortable and aware of what was going on and actions being taken.

The Club also chose to hire a marketing company in order to promote the event through social media. The advantage to this was that the company was able to manage and maintain the pages to ensure that disparaging comments and images were dealt with in a timely manner.

Other advice that McIntyre offered included:

1. Plan for disruptions. Make sure your event volunteers and security know what to say or what not to say. They need to know your plan.
2. Understand the rules - for example, are the protestors allowed into your area? (talk to By-Laws and Police in advance)
3. Consult with partners (i.e. Sponsors, Municipality) to ensure they are aware. Get their perspective on how it affects them.

The fact of the matter is that not everyone is happy all the time nor will everyone always be in favour of what we do as a Rotary Club. Maintaining a consistent message and a positive public image should be a priority.

GET READY FOR WORLD POLIO DAY

Endowment / Major Gift Advisor Team

Pat Chernesky, Zone 24 West
chernesky.pat@gmail.com

John Stairs, Zone 24 East
john.stairs@bell.net

Knut Johnsen, Zone 32
knutjohnsen@att.net

Rotary Support Staff

Carolyn Ferguson,
Zone 24 Major Gifts Officer
carolyn.ferguson@rotary.org

Amanda Lawson,
Zone 32 Major Gifts Officer
Amanda.Lawson@rotary.org

End Polio Now Coordinator Team

Linda Robertson, Zone 24 West
lrrotary@gmail.com
Stella Roy, Zone 24 East
roystellaj@gmail.com
Carol Toomey, Zone 32
carolrotary@gmail.com

Rotary Support Staff

Clare Monroe,
Senior Coordinator PolioPlus



What Is Your Club Doing to Celebrate WORLD Polio Day?

By Stella Roy, End Polio Now Coordinator, Zone 24E

Here are three successful events

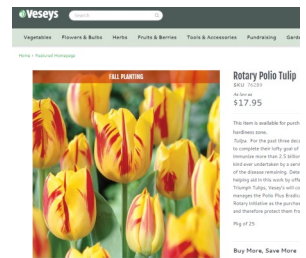
The Big D7810 Plant – Oct 24, 2019



District 7810 Pamela Harrison, polio champion, visited Amsterdam Tulip festival last year and saw the largest flower garden in the world of 87 Acres. She asked her clubs, "Have you ever wondered what 10,000 tulips looks like?" Vesey's Seeds in Charlottetown, PE featured the "Rotary Tulip" in their catalogue and are donating a percentage to the

ENDPOLIO NOW campaign for each package sold.

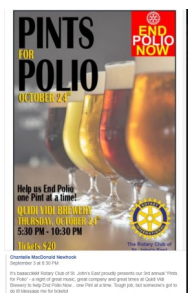
Clubs in D7810 under Pam's guidance have ordered 10,000 Bulbs. On Oct. 24 they will go out and plant their bulbs so next spring there will be 10,000 Rotary tulips in New Brunswick and Maine. Pam says "Our target from year one with clubs is \$4,500.00 CAD. Maybe next year we can double that and have fun sharing our story of over 10,000 tulips."



At a distribution event in Port Elgin Rotary Club, New Brunswick with John Barrett from Vesey's Seed and DG Noel she said - "Port Elgin may be one of our smallest clubs, but they are mighty and ordered 16 boxes. In the April 2020, 10,000 beautiful tulip blossoms will appear. It is a visible sign of hope that we can keep the promise we made to the children of the world, over 30 years ago. "to ensure that no child ever has to suffer the paralyzing effects of polio". We must remain optimistic about the future and continue raising funds and awareness to stop this disease.

Pints for polio D7820

On Thursday, October 24th, 2019 our Rotary Club of St. John's East, Newfoundland, will be hosting our third annual "Pints for Polio" at Quidi Vidi Brewery. Tickets are \$20 for what is sure to be a great social "funraiser" to help End Polio Now. Last year we raised approximately \$6,000.00 and certainly hope that we will meet or exceed that amount again this year. Club members will be on hand serving homemade chili (including moose, vegetarian and gluten free options), with proceeds also going to support the cause. With live music and prize giveaways throughout the evening, we hope to combine an October social with getting the message out about RI's important work to help End Polio Now.



My Big Fab Rotary Dinner



John Gilvesy D7080 organised a district wide rotary Dinner. He asked each member of every club to invite non-Rotarians over for dinner and ask the for a donation of \$30. People could enjoy friendship and a lovely meal and raise money for polio. They had an ambitious goal and raised almost 110,000 for polio.

Whatever you do, don't forget to register at
<https://www.endpolio.org/promote-your-event>

Our Silent Auction at the Zone Conference raised just over \$7500 CAD for Polio.

!!! DON'T FORGET !!!

ZONE 24 & 32 DROP TO ZERO CHALLENGE

INCREASE
Polio **GIVING**
by 5%

AND
Rotary
International
Director

JEFF
Cadorette*

**will jump
out of an
airplane!**

(Hopefully with
a parachute)



**Based on combined district
totals by 30 April 2020
compared to 30 April 2019**

*With Director-elect Valarie Wafer and other team members to be announced.