

# Beyond Borders

Rotary  
Zones 24 and 32



Bermuda—Canada—St. Pierre and Miquelon—United States



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September 2016

## What Message are We Sending?

September in Rotary is Basic Education and Literacy month. This bears thinking about. Who does this refer to?

- ◆ **Those that need support through education around the world** that benefit from our Rotary intervention; OR
- ◆ **Those of us Rotarians who don't understand the full scope of Rotary**, the support we receive, and the resources available that make it possible for us to fulfill our Rotary passion.

It has become very clear to me how much I have to learn on this journey as Director. It is not only the Rotary knowledge and understanding of the inner workings of Rotary but the personal skills I have to develop to support the diverse needs of Zone 24 and 32.

What I have come to understand is that Zones 24 and 32 are just like a family. You have the elders full of wisdom and knowledge – but sometimes a little deaf and blind to what is around them. They have been there and done that, and are now leaving it to the younger generations to take control as they continue in the ways of the past. You have the parents who want a functioning and happy household. Some of them are detail driven and expect the ultimate from their charges – and others again are creative and motivational and pull their charges along with them as they enjoy and celebrate the family. And then you have the children – of all ages!! These are a force and law unto themselves. Mature achievers, rebellious teenagers, needful toddlers and crying infants. Somehow it works – and the family of Zones 24 and 32 is doing amazing projects and having fun. My privilege is that I am able to share the lives of all these different families and participate in their experiences.

I shared a weekend with 30 young professionals at a Young Professional Summit held at Bear Mountain, NY, this past month. Under the leadership of PDG Drew Kessler and Emily Whitmer, Regional Membership Officer at Rotary International for Zones 24 and 32, this was a weekend of sharing thoughts on what a Rotary journey should be amid having fun and making new friends (see article page 5). I came away with three huge “light bulb” moments. They are:

- ◆ **The Polio campaign had little meaning for young professionals.** This was not their passion. None of them even knew anyone that had experienced the effects of polio. They wanted a cause they could relate to.
- ◆ **“Does Rotary want me – or do they want my money?”** This comment came as a young lady shared her experience of Rotary meetings. Meal cost, fines, happy and sad dollars, individuals asking for sponsorships, ticket sales, The Rotary Foundation donations etc. etc.
- ◆ **Meetings should have only three purposes** – engagement, conversation and action. In translation this meant: Come together in fellowship, talk about what has to be done, and then do it.

I know this weekend has changed the way that I am thinking about doing Rotary business.



Dean



## The Rest Of the Story

While the world's attention is riveted on Nigeria, monitoring continues apace in Asia. For the week ended August 24, the statistics are as follows;

**Afghanistan:** No new case of wild poliovirus Type 1 has been reported in several months. The most recent case reported had onset of paralysis in Shigal Wa Sheltan district of Kunar Province on May 29. The total number of wild polio virus Type 1 cases remains six for 2016 to date, the same number that was reported at this time last year. The total cases of wild polio virus in Afghanistan in 2015 was 20.

**Pakistan:** No new case of wild poliovirus Type 1 has been reported all summer. The most recent case was reported in South Waziristan District of Federally Administered Tribal Areas, with onset of paralysis on June 18. The total number of wild polio virus Type 1 cases in Pakistan remains 13. This compares with 29 at this time in 2015. The total number of cases in Pakistan in 2015 was 56. This includes two cases of circulating vaccine derived polio virus.

Since 2000, more than 10 billion doses of oral polio vaccine have been administered to nearly three billion children worldwide. As a result, the World Health Organization estimates that more than 13 million cases of polio have been prevented. As we know, vaccination has reduced the disease by more than 99 percent. Also during this period, 24 circulating vaccine-derived polio virus outbreaks occurred in 21 countries, and resulted in fewer than 760 vaccine-derived polio cases.

—Data from Floyd Lancia, Zone 30  
Regional Rotary Foundation  
Coordinator, and WHO statistics

## Polio Plus

### A Kick in the Stomach, A Shot in the Arm

by Michael McGovern, International Polio Plus Committee Chair

Dear Zone 24/32 Friends,

August 11<sup>th</sup> will be remembered by many of us as the day polio eradication got both a kick in the stomach and a shot in the arm. The “kick” was the report of two new polio cases in Nigeria after 25 months of no cases in Africa. The “shot in the arm” is the impetus that this has given us to upgrade surveillance in Nigeria and in other countries in the Lake Chad basin.

On August 13, Dr. Tunji Funsho, our Nigerian National Polio Chair, wrote to me; “As the initial shock wave dissipates it's getting clearer in my view that this is a blessing in disguise. Complacency has flown out of the window and some gaps have been exposed. Seeing that the virus has been circulating for about five years, it's obvious that this outbreak response will be more extensive and of better quality as is being planned with WHO.”



He wrote the next day of an extensive meeting he had attended with the Minister of Health at which everyone renewed their commitment to do all that is necessary to end polio in the region.

The message that Dr. Tunji gives to all of us is that this 30-

plus-year commitment to end polio has never been easy. Rotarians for years have given and raised money, advocated to governments and have directly immunized children. We cannot assume that we have done enough to get the job done. We have done a lot but the job is not done. Thank you for continuing to give and for seeing this through to the end.

So what can you do? Encourage your club to meet one of the options in the Presidential Citation which is to have the club and/or its members give a total of least \$2,650 to polio eradication this year. Ask every member to give a little bit so all will be able to celebrate that they helped to end polio. Encourage your District Foundation leadership to allocate 20 percent of your DDF to ending polio. Have an event in your club commemorating World Polio Day on October 24. Ideas may be found at [endpolionow.org](http://endpolionow.org). Have a program on polio eradication and Rotary's role at your club.

I look forward to seeing many of you in Winnipeg to provide you the latest information on progress. This will include some interesting analysis of where we are in Pakistan and Afghanistan as well as the latest news from Nigeria.

## What's My Fair Share?

How much is the right amount to give to end polio? It's a tough question, particularly because polio eradication has been a top goal of Rotary for so long, and donor fatigue has become an issue with some club members.

In answer, it's important to remember that the Trustees of The Rotary Foundation have set goals for clubs as well as Districts. Each club this Centennial year has been asked to budget \$2,650 for polio, usually through a combination of individual gifts and a donation from the club budget. Larger clubs — and clubs that have a tradition of giving larger amounts — should consider this a starting point. For clubs that are more accustomed to the \$1500 recommended by the Trustees in each of the past few years, this year's higher number may prove to be a stretch goal.

It's important to remember the details. Donors *do* get Paul Harris Fellow points when they contribute to polio. A percentage of their Foundation donation designated to the Annual Fund *do not* automatically go to polio.

At the District level, as in the past, the Trustees are asking Districts to dedicate 20 percent of their DDF to the polio campaign.

How does giving by clubs and members in your District compare to that of other Districts? Is your District average or maybe above average? Are there Districts that raise more money than yours? What about DDF? Is your District making that 20 percent goal? How are Districts with more members doing with per capita giving? Find out the answers to all these questions at the House of Friendship in Winnipeg. There will be posters displayed with all the answers.

The answers will also be shared in this space in next month's issue.

## Polio Plus

### Want to Make History? Join the Polio Team!

*by Carol Toomey, Zone 32 End Polio Now Coordinator*

As Zone 32 End Polio Now Coordinator, I have the privilege of working with 20 District polio chairs. The operative word is "chair." Google's "free dictionary" describes chair as "a person who leads a committee." That means there are more than 21 people helping others know about polio. There are 20 committees led by 20 "chairs."

If you have more than a casual interest in the PolioPlus effort, you might want to join your District's committee. What does the committee do? First of all, it is important to know where we are in the fight to end polio, and a great place to start is the Global Polio Eradication Organization website, <http://www.polioeradication.org/>. Your District PolioPlus Chair has access to reports prepared by Rotary International. There are also financial reports to help you know which clubs have donated to Polio Plus this year as well as in the past. If clubs have filed goals, they are also listed on this report.

Many District committees have set goals beyond financial support. Here are some:

- ◆ Reach every club in the District either with a speaker or short, five minute presentation (with the permission of the president, of course). This can help eliminate non-supportive clubs from your District. Club members know that ending polio is The Rotary Foundation's Number 1 goal, but often need reminding.
- ◆ Visit non-Rotary organizations. The Elks, Lions and Garden clubs often are looking for speakers. Be that speaker. Residents in elder-care facilities, in particular, know the menace of polio and are open to the Rotary story. Earlier this year I was invited to speak to a wine tasting group. Some had relatives who had had polio as a child. Many did not know polio still exists in the world.
- ◆ Build a display. Club events that take place in the community should include a "Rotary Information Table" introducing non-Rotarians to Rotary, and our number one goal should be part of the display.

When you attend a meeting, make it easy for members (and clubs) to give. Some speakers bring forms with them highlighting in yellow the box to check so that the donation will go to Polio Plus as intended. Some Rotarians will hand you a \$20 bill and ask you to fill out the form. In that case, be careful that the donor is properly listed, so that the Rotarian and club get the credit and the thank-you note from Rotary. Some people do not wish to give online. Respect that. And ask the club polio chair to be sure that PolioPlus is part of the club's budget.

Encourage the club to have an event around World Polio Day (Oct. 24). It could be a series of "Purple Pinky Days" or a streaming party around Rotary International's event that day from Atlanta. Wouldn't it be fun to take over a sports bar with televisions on every wall streaming the polio event while everyone is having a good time? One district has already scheduled a "rebroadcast" two nights later in a party atmosphere.

Many new members may never have given to polio eradication. They should have the opportunity to be part of history when we can finally say, "Polio has disappeared from the earth and no child will ever suffer from this disease again. I helped."

You're limited only by your imagination. A committee comes up with so many more ideas than one "chair" acting alone.

Let's end polio now!

**Beyond Borders/the Newsletter of Zones 24 & 32/September 2016/page 3**





### Meet Andrea Tirone, New Face of Rotary

"In 2004, I was asked to participate in District 7070's RYLA. It was an amazing week, and through it, I found out about Rotaract. When I started studies at the University of Toronto that fall, I joined the campus Rotaract Club. Since then, I have served as President, District Rotaract Representative, Rotaract Representative to the RI Committee on Interact and Rotaract, and as Co-Chair of the International Rotaract Conference (Interota).

"Outside of Rotaract, I was selected as a 2008-09 Rotary Ambassadorial Scholar to South Africa and have attended seven Rotary International Conventions.

"In July 2015, I joined the Rotary Club of Toronto and now serve as the Vice Chair of the club's International Service Committee and as District Chair of Interact, Chair of Young Professionals in Rotary and as a member of the District Global Grants Scholarship Committee.

"Rotary is my passion because it's my family. My best friends are from my days in Rotaract or as an Ambassadorial Scholar -- whether they were Rotaractors themselves or people I encountered through my Rotary experiences. Rotary has touched every aspect of my life and in turn I am forever committed to trying to do the same for others. I know that it is possible to do good work through this organization and, while I do have my frustrations from time to time, I know that I am supported in the work that I do and that I am working alongside the world's most compassionate and giving volunteers."



### Rotary Membership: Opportunities for Experiential Learning and Action

*By Andrea Tirone, Rotary Club of Toronto*

Everyone has a story about how and why they joined their Rotary club.

My "Why I became a Rotarian" story isn't the most common -- but it could be. I understand that a very small percentage of former Rotary program participants -- Interact, Rotaract, Youth Exchange, RYLA and the various Foundation scholarships -- go on to become Rotarians. Theoretically, that means there are thousands of people whose stories could mirror mine -- a former RYLA, Ambassadorial Scholarship and Rotaract participant.

It seems like a no-brainer that as an organization, we would want to grow with individuals who have already invested in Rotary and understand the core of what we are doing. Thinking about Rotary membership and club development, I am very passionate about smart growth and retention.

At the District 7070 (Ontario) assembly this past May, I was asked to present on Rotaract in a breakout session. There, someone asked the obvious question: "How do we get more Rotaractors to join Rotary?" This is something we've been talking about as long as I can recall, which for me dates back to the 2008 Rotary International Convention in Los Angeles. We keep talking about it, and granted, we are doing something about it, but I'm not convinced we have the balance right yet.

In response, my answer sounded something like this: When you think about the work that Interactors, Rotaractors and Rotarians do on a yearly basis, what separates them? Virtually nothing. We all have the same principles, purpose and 4-Way Test to abide by. We all have six Areas of Focus that can, and do, serve to guide our projects and initiatives. We have members, meetings, dues and, for the most part, a very similar structure.

Rotary is a family and if we want to shift the balance between those who participate and leave to those who eventually join, we need to focus on embracing everyone as equal partners in service. I believe that by allowing joint membership in both Rotaract and Rotary clubs, we are starting to really embrace this concept and are loosening somewhat arbitrary distinctions.

Over the last several years, Rotary International has gathered a lot of information through focus groups and appreciative inquiry and while the focus is often on getting "younger" members to join our clubs, I would stretch that to say that we want anyone who wants to live the ideals and objectives of Rotary to join, regardless of age or stage.

I'm currently working as the District 7070 Chair of Young Professionals in Rotary committee to develop a leadership program to engage young professionals in the community -- perhaps something similar to RYLA and the Rotary Young Professionals Campaign.

My hope is that we can re-connect with past Rotary program participants as well as those who haven't ever been involved to participate in this program -- the intention isn't an initial "ask" to membership but to allow individuals who are not yet involved to develop an attachment and appreciation for the type of action they can achieve in their own lives and as eventual members of a Rotary club.

I believe that offering experiential learning and action opportunities will set a clear value proposition and can contribute to smart Rotary membership growth and retention.

# Young Professionals

## 5+5 YPS: Bring Your Vibes, Do Good and Have Fun!

By Cecily Smith, Rotary Club of Metro New York City

Three Rotary Districts. Three days. And 30 bright, motivated young leaders ready to help change the future of Rotary. Rotary in the Americas faces challenges today: how can it stay relevant and thrive? How can Rotary clubs attract young professionals? Does the “typical” club organization really work? If we start from scratch to create a fun, engaging, purpose-driven Rotary Club that keeps to RI’s principles and Areas of Focus, but throw out the “rulebook” and the notions of “what we always do,” what would that new Rotary club look like?

That was the challenge that RI asked Rotary Districts, and out of 150 applications received in response, Rotary funded 12 grants. Our grant—encompassing New York Districts 7210, 7230 and 7255 was the only grant from our two Zones that was funded! The event was conceived by Zone 32 Assistant Coordinator Drew Kessler, with the aid of DGs Lora Hugelmeyer, MJ Fitzgerald, and Louis Turpin. Fifteen Rotarians and 15 non-Rotarians from a varied group of professions, backgrounds, and life experiences were selected for one dynamic weekend. Artists captured the spirit of the events and ideas in graphic form, and RI Director Dean Rohrs participated as one of our team.

The August weekend at Bear Mountain, NY, kicked off with a service project to package over 5000 meals for local food pantries. Bill Fishman from Rotary Means Business led Friday Night Networking with the young professionals and district leaders. Teams were challenged to present an event pitch that would attract young professionals, support an assigned Area of Focus, involve hands-on service, and further Rotary’s brand. The winning event — an anti-bullying initiative — is already in the works in District 7210! Leadership training, outdoor activities, even a scavenger hunt, all created a team spirit that led to our main goal of the weekend: the Sunday Summit.

We had an open and honest forum about how young professionals communicate and what Service Above Self and being a Rotarian means to them. We gave a hard look at the perceptions of Rotary today, the issues we have now increasing and engaging membership, and how clubs may need to change to attract young professionals. Key messages from the Summit:

- ◆ Rotary International needs to make itself more visible to the public; clubs need to brand their efforts and show Rotary in action.
- ◆ Time and money are valuable commodities. Young professionals are willing to spend both when they believe their actions will be effective and have an impact.
- ◆ Hands-on service or action with a purpose is more important than meeting attendance.
- ◆ Districts and clubs should look at ways they can assist the efforts of young professionals with a willingness for hard, hands-on service but not the funds.
- ◆ Clubs need to be willing to try new meeting forms, new avenues of service and new ways to communicate.



The power of Rotary is strongly felt. “Rotary is an association of people who want to do what they are passionate about.... Rotary is an umbrella that allows it to happen.” “Rotary is a family. The friendships and connections have changed my life.” “Rotary connects you to people genuinely good at heart all over the world.”

Our next steps? Another gathering will be held this fall, and plans are underway for a multi-club day of service, a communications strategy to increase public Rotary presence and more. Just wait and see what the 5+5 YPS team does with our Service Above Self!

*If you would like more information on the 5+5 YPS Summit Summary, to have someone speak to your District about the event, or to have young professionals in your club join our efforts, please contact us at [RotaryYPS2016@gmail.com](mailto:RotaryYPS2016@gmail.com)*

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## Membership Matters

### 25 New Members Mark the Club's 25th Year

by Jackie Hobal, Zone 24 West Rotary Coordinator

*Does your Rotary Club have a milestone in its future? Here is a creative, fun and highly effective membership strategy developed by Edmonton Glenora.*



The Rotary Club of Edmonton Glenora celebrated its 25<sup>th</sup> anniversary in June 2015. Their goal: to revitalize their club with 25 new members in their 25<sup>th</sup> year. They accomplished that, and as part of the celebration, the club published *Women at the Wheel*, a book on the 25-year history of the first Rotary Club chartered by all women in North America...and the amazing men who joined them.

*Women at the Wheel* tells the story of how the club was started, and how the group behind the charter established a particular profile of the type of individual they wanted as members. The book recalls the challenges the 25 founding members faced in 1990. They overcame those challenges with the spirit, determination and belief that the club would survive to become the vital, energetic and dynamic club that exists today.

Fast-forward to their 20<sup>th</sup> year, when the club took a good look at itself and realized that many members were beginning to embrace a lifestyle that involved travel, study or going south for the winter. They recognized that a renewal of club membership was required and preferably with people who had the same drive as the original group.

The formula to revitalize in 2015 was the same originally used in 1990 to build the club. Members are mostly younger, mostly female — although the club is 20 to 25 percent male. A mentorship program, based upon friendship and fit with seasoned members, has been key to successful integration of new members into the Club.

As is the case with all members, new members face challenges in their professional and family lives. The club recognizes the importance of being supportive of members when their lives may be exceptionally complex. For example, many members have become new parents. This requires some leniency of Rotary rules to accommodate family needs, while still allowing them to give their time and talents to the club.

"At the end of our 25<sup>th</sup> year, the club has 90 members, including the 25 new recruits," Vi Becker, charter president, notes: "The new members are gelling in a way far beyond what we imagined. As seasoned members, we watch and support and basically get out of their way ... our succession plan for the club is on track!"



# Membership Matters

## Membership Falls Across Both Zones in 2015-16

The numbers are in — and despite a few bright spots, we have work to do in both our Zones to maintain our membership numbers. All data from Rotary International based on membership transactions as of July 1 2016 and August 26 2016. IData include all active members; does not include honorary members.

District	Prior Year 2015-16			Current Year 2016-17 Activity to Date				
	July 1 2015		Net Change	July 1, 2016		August 26, 2016		
	# clubs	# members		# clubs	# members	# clubs	# members	Net change # members
57	--	--	415	26	415	26	413	-2
5010	40	1686	36	39	1722	39	1746	24
5040	50	1432	-19	48	1413	48	1423	10
5050	57	2565	10	57	2575	57	2569	-6
5060	59	2653	40	60	2693	60	2700	7
5360	47	1946	-57	47	1889	47	1885	-4
5370	61	2266	-79	58	2187	58	2183	-4
5550	47	1495	-82	46	1413	46	1420	7
6330	60	1800	-16	59	1784	59	1790	6
7010	42	1553	4	42	1557	42	1554	-3
7040	70	1886	-26	69	1860	69	1866	6
7070	54	2015	-36	54	1979	54	1981	2
7080	49	1700	-58	49	1642	49	1646	4
7090	69	2323	-111	68	2212	68	2202	-10
7790	53	1745	-12	52	1733	52	1740	7
7810	39	1192	-62	39	1130	40	1147	17
7820	47	1573	-1	47	1572	47	1575	3
<b>Total Zone 24E</b>	<b>844</b>	<b>29,830</b>	<b>-54</b>	<b>860</b>	<b>29,776</b>	<b>861</b>	<b>29,840</b>	<b>64</b>
7210	60	1646	-11	59	1635	59	1654	19
7230	45	1283	-48	43	1235	43	1237	2
7255	77	1853	-8	75	1845	75	1820	-25
7390	45	2338	-19	45	2319	45	2309	-10
7410	42	1115	27	43	1142	43	1146	4
7430	43	1755	-16	43	1739	43	1725	-14
7450	51	1485	-28	51	1457	51	1466	9
7470	50	1196	-44	50	1152	50	1152	0
7490	51	1244	-23	50	1221	50	1215	-6
7500	38	1145	4	37	1149	37	1163	14
7510	39	1038	-5	39	1033	39	1033	0
7640	48	1095	14	46	1109	45	1106	-3
7780	40	1636	-4	40	1632	40	1641	9
7850	42	1476	-18	42	1458	42	1444	-14
7870	60	2126	-25	60	2101	60	2120	19
7890	60	2098	-1	59	2097	59	2100	3
7910	51	1498	-43	51	1455	51	1446	-9
7930	47	1948	-83	47	1865	47	1866	1
7950	65	2263	-38	66	2225	66	2217	-8
7980	61	2218	-51	60	2167	60	2155	-12
<b>Total Zone 32</b>	<b>1015</b>	<b>32,546</b>	<b>-420</b>	<b>1006</b>	<b>32,036</b>	<b>1005</b>	<b>32,015</b>	<b>21</b>
<b>Total 24 &amp; 32</b>	<b>1859</b>	<b>62,286</b>	<b>-474</b>	<b>1866</b>	<b>61,812</b>	<b>1866</b>	<b>61,855</b>	<b>43</b>

## Foundation Facts

### How a Bicycle Project Grew to Become a School

*By District 7010 Governor-nominee Susan Davidson*

A chance meeting between a tuk-tuk driver and some dedicated Rotarians, with the support of District Foundation grants, led to the Rotary School of Cambodia, which serves 150 children and women per week in the remote village of Daunleb, Cambodia.

District 7010's relationship with Cambodia began in 2011 when we started to distribute bicycles to rural children, giving them a means to get to school and in essence the "gift" of an education. Tuk-tuk driver Sophea Keo was our guide and translator. He talked to us about the needs in his community and the lack of a facility to teach the children English.

Rotary responded, and in February 2015, a team of Rotarians from District 7010 in Ontario, led by the Rotary Club of Barrie Kempenfelt, travelled to Cambodia and built the first phase of the Rotary School. The team arrived to landfill, uneven ground, piles of stone, bricks and sand, rebar and sheets of steel! The job seemed daunting but within three weeks a building including classroom and teacher's residence was erected. The school operates using solar power thanks to the generous contribution of Alternate Power International Ltd.



Inspired by the story, the Rotary Club of Bridgenorth-Ennismore-Lakefield (BEL) began the process of planning Phase II. A second building is a multi-use facility consisting of a classroom/library, a sewing instruction room and teacher accommodations.

For two very busy weeks in February 2016, the team worked hard, and, as a result, the school is operational. "We knew it was going to be hot, hard work" said BEL Rotary Club president Dave Tilley, "but we kept focused on our goal. We knew we were improving the quality of life for the children — and ultimately the families — of this remote village."

Each day was filled with fun, and a true sense of accomplishment. Construction equipment that we take for granted was non-existent and all work was done manually, from mixing

and pouring concrete to moving materials. The frequent "bucket brigade" to move cement brought many laughs.

I recently had the opportunity to revisit the school and work with the teachers and children. The desire to learn is inspiring. Many students ride their bicycles four or five kilometers each way for class, often arriving an hour early so they can spend time reading the library books and practicing their English. It's common to see two or three children on a chair, sharing a book.

The sewing program provides the skills necessary to design and manufacture garments (including Khmer traditional dress) with the goal of running their own tailoring shops when they graduate. Each woman learns on a treadle sewing machine, which is given to her upon successful completion of the program. The pride on the faces of these women is wonderful to see. This is their opportunity to make the lives of their families better.

The facility operates under the umbrella of the Banyan Learning Tree, an NGO which has offered educational programs in Cambodia, since 2010. The lead Rotary clubs are responsible for overseeing the operation and maintenance of the school, and for financial support for five years. Local teachers were hired (two English instruction teachers and one sewing teacher) and report to the Rotary clubs on a monthly basis. The project also includes a teacher in-service component. Through a partnership with the Trent University B.Ed. program, teacher candidate graduates will travel to Cambodia to work with the Cambodian teachers to further develop their teaching and language skills.

The school was the result of four District grants, all sponsored by clubs in District 7010. Monies were used to furnish and outfit the sewing centre, the library/classroom, to purchase books and learning materials, and purchase windows, doors and fixtures. Foundation dollars also built a shade shelter at the school.

A poster in the classroom reads "Anything is Possible if You Try." This reflects not only the efforts of the Rotary clubs and The Rotary Foundation, but also the hopes for the students who attend classes here: The hope for a better future for themselves, for their community and for their country. We are one step closer to a better world for all.

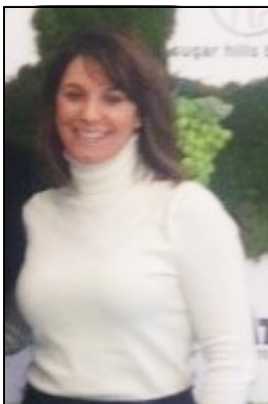




## New Major Gift Officer To Support Zone 32

Amanda Lawson has joined the staff in Evanston and will support Zone 32 as Major Gifts Officer, replacing Jenna Archuleta, who left for other professional responsibilities earlier this year.

Amanda comes to The Rotary Foundation with more than 11 years of nonprofit fundraising experience, working in the areas of social service and arts/cultural organizations. Amanda has a



strong professional background in fundraising, specifically individual and major gifts and stewardship, and membership services. Most recently, Amanda worked for the Harris Theater for Music and Dance where she led the annual giving initiatives for a \$38.8 million comprehensive campaign that included launching a major gifts program and working with volunteer committees to identify, cultivate, and solicit new annual and major gift donors.

Ultimately, she is very focused on relationship building and stewardship with the goal of meeting the donors' philanthropic priorities.

Amanda is a Certified Fund Raising Executive (CFRE) and has completed her Certificate in Fund Raising Management from the Lilly Family School of Philanthropy at Indiana University. Amanda attended Butler University in Indianapolis, IN where she graduated with a Bachelor of Arts in Journalism.

Amanda can be reached by email at [Amanda.lawson@rotary.org](mailto:Amanda.lawson@rotary.org); or by phone: 847-866-3239.

Zone 24 continues to be supported by Senior Major Gifts Officer Carolyn Ferguson, who can be reached at 905-304-6831.

## Foundation Facts



### Reaching That \$300 Million Goal

*by Mac Leask, Zone 32 Endowment/Major Gifts Advisor*

This is a very important year. This year our Rotary Foundation is celebrating its 100<sup>th</sup> Anniversary. To celebrate this historic year the Trustees have set a goal of \$300 million, including contributions to the Annual, Endowment, and PolioPlus Funds. You can help launch our Rotary Foundation into its second century of service by personally



making a special centennial gift to the Rotary Foundation. Gifts to our Rotary Foundation empower Rotarians across the world to reduce poverty, provide clean water, fight disease, advance economic development and promote peace. Donating to our Rotary Foundation is the best way to make the world a better place for our children and grandchildren.

All gifts to our Rotary Foundation are welcome, of course, but by making a gift to our Endowment Fund you are assuring that Rotary and Rotarians will be able to continue the

good work of Rotary long after you and I no longer can. The income from these gifts to our Rotary Foundation Endowment Fund will enable Rotarians to fund projects that save and change lives across the world, including right in your own District. How the Foundation's income is used is decided by the Global and District Grants that club Rotarians choose to organize and fund.

Gifts to the Endowment Fund can be made by outright gifts to our Rotary Foundation, through bequests in your will, in trusts, or by designating Rotary as the beneficiary of an insurance policy. Some Rotarians choose to establish life income gifts by means of a charitable annuity or a charitable trust. A life income gift can provide income for the life of the donor, the donor and their spouse, or even a third party designee of the donor's choice. The remainder then goes to The Rotary Foundation on the death of the designated beneficiary.

The Foundation's original goal of \$1 billion in net assets and commitments by 2017 was met ahead of schedule. In April of 2016, the Trustees of the Rotary Foundation set a goal of \$2 billion in net assets and commitments by June 30, 2025. What a difference Rotarians could make if they had the income from \$2 billion available for projects and scholarships each year to make our world a better place! Every Rotarian can play a part in making this dream a reality.



If we truly believe in the work of Rotary and Rotarians, each of us should make The Rotary Foundation our principal charity. Each of us should give what we can. Each of us should help all the Rotarians in our District and in each of our Rotary Clubs understand the true power of our Rotary Foundation when it works with and through over 1.2 million Rotarians across the world. Think what Rotarians could do if they had the income from \$2 billion available every year to fund scholarships and projects that Do Good in the World!

## Foundation Facts

### Million Dollar Campaigns Reap Big Gains

Congratulations to the following individuals in Zones 24-32 who joined the Bequest Society by remembering The Rotary Foundation in their estate plans, or whose planned giving reached increased levels during the 2015-16 Rotary year. This list does not include those who requested anonymity. Note: + designates a deceased donor. Names of new 2015-16 Major Donors and Arch Klumph Society members

Bequest Society Level 7: \$1 million  
 Bequest Society Level 6: \$500,000  
 Bequest Society Level 5: \$250,000  
 Bequest Society Level 4: \$100,000  
 Bequest Society Level 3: \$50,000  
 Bequest Society Level 2: \$25,000  
 Bequest Society Level 1: \$10,000

<b>Bequest Society Level 7</b>	
Gary A. Zebrowski	7450
Ronald J. Bedell and Marilyn Kay Bedell	7850
<b>Bequest Society Level 6</b>	
Robert MacKendrick and Carol MacKendrick	7930
<b>Bequest Society Level 5</b>	
Edward Smook	5550
Randy Raphael and Barbara Raphael	7090
Dennis M. Wallace and J. Carol Hanson	7450
Carolyn F. Johnson and Peter C. Johnson	7780
<b>Bequest Society Level 4</b>	
Vasi Naidoo and Bala Naidoo	5050
Ross Bannerman	5370
Fredrick G. Olfert and Patricia A. Chernesky	5550
Gordon Barclay Davidson and Diane Bradley Davidson	5550
Lisa Brooks	7070
Susan L. Peterson and Gary Peterson	7070
Paula Ritchie Kadel	7430
Bruce R. Beadle	7450
Joan Batory and Joseph Batory	7450
Christine Johnson and William C Johnson	7780
Mae C. Bradshaw and Burton Dibble	7780
<b>Bequest Society Level 3</b>	
Carolyn E. Jones	5010
Natalie Zigarlick	5040
Allen Lynch	5040
Brent Collingwood and Adele Collingwood	5370
Victoria Aguilar Ewert	5370
Brenda L. Banbury	5550
Eva M. Vida	5550
Emil J. Geering, Jr.	7490
Peter Raymond Wells and Linda Wells	7490
Martha Peak Helman and Frank G. Helman	7780
Michael K. McGovern	7780

<b>Bequest Society Level 2</b>	
Dale M. Hanson and Liana M. Hanson	5010
Wayne Dickson	5050
Dale Campbell and Maxine Campbell	5370
Vincent C. Vavrek and Tracey Yvonne Vavrek	5370
Doug Martin and Leslie Martin	5550
John Smits and Barbara Smits	6330
Drew Markham	7010
Douglas W. Hayes and Wendy Hayes	7010
Barry Mount	7070
Gordon Bennett Bleil and Patricia Ann Bleil	7430
Chris A Luppold	7430
Debra A. Geiger and James Geiger	7430
Paul Fein and Gloria Fein	7430
Loretta B. Ottinger and Alan J. Ottinger	7430
Edward Richard Aichele, III and Karla Rae Aichele	7430
Bonnie W. Korengel and Michael Korengel	7450
Thomas J. Fletcher	7640
William B. Thompson and Francoise Thompson	7850
Sharon E. Spaulding	7910
<b>Bequest Society Level 1</b>	
Sally A. Saddler	5010
Paul Droulis	5050
Lyn Waldrop	5050
Linda J. Murray and Bill A. Murray	5050
Greg Visser	5060
John Graf and Linda Graf	5060
Sandra Lee Curnow	5060
Linda D. Frandsen	5060
Jeri Epperson	5060
Peter Harding	5360
Peter Merlo	5370
Ray Hook	5370
Fred Prufer and Nevis Prufer	5370
Wayne L. Kauffman	5370



## Foundation Facts

### Members Reach Increased Bequest Society Levels

*List continued from previous page*



Bruce D. Christensen and Cheryl Christensen	5370
Doreen Pankewich	5550
Kenneth Orval Krebs and Donna Estelle Krebs	5550
Ian Seymour	5550
Rod Riopel	5550
W. Douglas Kearn	5550
Malcolm Strang	5550
Ann Grahame	5550
Mark W. Gryba	5550
Ray Bailey	5550
Peter W. Neufeldt	5550
Susan J. Bellor	7040
Michael Conway and Karen Conway	7070
Charles Taylor	7070
Joseph Wynands and Kathleen Wynands	7430
Donna Holton and Raymond Brooke Holton	7430
Albrecht P. Engel and Nancy Engel	7430
Herb Klotz and Veronica Klotz	7430
Vincent B Raffeo and Jean R. Raffeo	7430
David S. Kaplan and Diana K. Kaplan	7430
Tye Barnhart and Tammy Barnhart	7430
Theodore R. Flint and Deborah Flint	7430
David W. Freeman and Arden K. Freeman	7430
John O. Chisca	7430
C. Burt Duren and Donna Duren	7430
Patrick J McMenamin, Jr.	7430
Tammy Skiermont	7430
Francis P. Romano and Jean N. Romano	7430
Pamela A Beattie	7430

Ham Malek	7430
George P. Kurtz	7430
Kerry Wrobel	7430
Amanda Helwig	7430
Ron Searfoss and Jean M. Searfoss	7430
George Charles Morrison	7430
Randy Brock	7430
Richard C. Gromis and Susan L. Gromis	7430
Diane D. Donaher and Dean Donaher	7430
Brooke Martin	7430
Donna Manley	7430
Charles Ricky Albitz and Sandra Lee Albitz	7430
Ellen B. Ghelardi	7430
Richard P. Heron and Suzanne Feiring Heron	7450
Bonnie F. Sirower	7490
Lisa Beohm	7490
Gail M. Winterstella	7500
Paul R. Barbin	7500
David R. Legg	7500
David C. Forward and Christine Forward	7500
Harriet M. Primack	7500
Richard Lau	7500
Richard D. Hall	7780
Robert J. Power	7820
Duncan C. Conrad and Linda M. Conrad	7820
John A. Polimeno and Maureen E. Polimeno	7850
Henri-Paul Felteau	7850
Shirley G. Bouffard	7890
Ilona Blouin	7890

**How did these Rotarians make their gifts?** The most common gift structure is a provision in an estate plan. World-wide opportunities include:

- ◆ A provision in a will including codicils
- A provision in a trust
- Insurance beneficiary designations
- Real estate and other asset transfers
- Gifts of retirement plan assets or other accounts

**To determine what methodology is right for you,** contact your personal financial advisor, Major Gifts Officer in Evans-ton, or Zone Endowment/Major Gifts Advisor:

Zone 24 West: Chris Offer, [ChrisOffer@live.ca](mailto:ChrisOffer@live.ca)

Zone 24 East: Richard Levert, [richardlevert@levert.ca](mailto:richardlevert@levert.ca)

Zone 32: Mac Leask, [mac@leaskby.com](mailto:mac@leaskby.com)

And remember: There's no better time than The Rotary Foundation's Centennial to set up a planned gift!



## Calendar of Events

**September 27-October 2, 2016** — Rotary Zone 24-32 Pre-Institute and Institute in Winnipeg, Manitoba. <http://tinyurl.com/2016Institute>

**Sunday, October 23, 2016** — World Polio Day.

**October 23, 2016** — TRF Centennial Celebration Concert and Dinner in Cleveland, Ohio, the hometown of Arch Klumpf. FMI: [www.trf100.org](http://www.trf100.org)

**Saturday, November 12, 2016** — Rotary-UN Day: [www.riunday.org](http://www.riunday.org).

**January 15-21, 2017** — International Assembly, San Diego, CA.

**Thursday, February 23, 2017** — World Peace and Understanding Day.

**February 23-24, 2017** — Mid-Atlantic PETS, Valley Forge Casino Resorts, King of Prussia, PA.

**February 24-26, 2017** — Pacific Northwest PETS, Doubletree Hotel, Seattle, WA.

**March 9-11, 2017** — Northeast PETS, Sheraton Hotel and Convention Center, Framingham, MA.

**Saturday, April 1, 2017** — Peace Symposium, Chapel Hill, NC.

**Wednesday, April 12, 2017** — AKS Canada Day, Evanston, IL. FMI: <https://sway.com/X8ccz3Dw76akpVNO>

**Wednesday, April 26, 2017** — District 7980 Centennial Celebration, Omni Hotel, New Haven, CT. FMI: Colin Gershon, [CMG@gershonmail.net](mailto:CMG@gershonmail.net)

**Sunday, June 11, 2017** — Beyond Borders Dinner, Atlanta Aquarium. Register: <http://tinyurl.com/BBD2017>.

**June 10-14, 2017** — 2017 Rotary International Convention, Atlanta, GA. FMI: [www.riconvention.org](http://www.riconvention.org).

**October 16-22, 2017** — Zone Institute, Hartford, CT. **SAVE THE DATE!**

**January 14-20, 2018** — International Assembly, San Diego, CA.

## Leadership Lessons

### Is Your District Preparing its Future Leaders?

There's still time for up-and-comers from your District to take part in the Future Leaders Pre-Institute program in Winnipeg. This program will give Assistant Governors, past club Presidents, District committee chairs and other potential Governor candidates the skills and knowledge they need to move forward in their Rotary careers.

Where else can future Rotary leaders converse in a small group setting with our Directors, past Governors, and other current leaders? Where else can they get their questions and concerns addressed, one-on-one?

Sign your future District leaders up for this special program on the Zone website; <http://tinyurl.com/2016institute>. You'll be glad you did!



### Sam Owori Tapped To Be RI President

The 2016-17 Nominating Committee for President of Rotary International has unanimously nominated Samuel Frobisher Owori, of the Rotary Club of Kampala, Uganda, to be the president of Rotary International in 2018-19. He will be declared the president-nominee on October 1 if no challenging candidates have been suggested.

Zones 24 and 32 were represented on the Nominating Committee by Ken Grabeau, Rotary Club of Nashua-West, NH, and Bob Scott, Rotary Club of Cobourg, ON.

Owori sees in Rotary "an incredible passion to make a difference." As Rotary International president, he plans to "harness that enthusiasm and pride so that every project becomes the engine of peace and prosperity."

Owori's chief concerns as a Rotary leader are membership and extension. Since he served as District Governor, the number of clubs in Uganda has swelled from nine to 89. He urges past, present, and future leaders to work together to engage more women, youth program participants, alumni, and community members to increase Rotary's membership in the coming years. "There are many places which need Rotary and numerous potential members who have never been invited," he says. "The problem is Rotarians who got in and closed the doors."

Owori is chief executive officer of the Institute of Corporate Governance of Uganda. He has studied law, employment relations, business management, corporate resources management, microfinance, and marketing at institutions in England, Japan, Switzerland, Tanzania, and the United States, including Harvard Business School. He first joined Rotary in 1978.



This photo of Sam Owori and Ian Riseley at the Paul Harris home was taken in 2013, long before either of them might have dreamed they would one day succeed each other in the position originally held by Paul Harris. Photo courtesy Mike McGovern.

## Rotary International

### Club and District Support

Victoria Schiffman, Senior Coordinator  
Victoria.schiffman@rotary.org  
847-866-3354

Kaitlin Kirk, Coordinator  
Kaitlin.kirk@rotary.org  
847-866-3069

### Support for 7390, 7410, 7430, 7450

John Hannes, Senior Coordinator  
John.hannes@rotary.org  
847-866-3275

### Membership Development

Emily Whitmer  
Regional Membership Officer  
Emily.whitmer@rotary.org  
847-866-3338

### Major Gifts Zone 24

Carolyn Ferguson  
Senior Major Gifts Officer  
Carolyn.ferguson@rotary.org  
905-304-6831

### Major Gifts Zone 32

Amanda Lawson  
Major Gifts Officer  
Amanda.lawson@rotary.org  
847-866-3239

### Annual Giving

Chris Boyce  
Annual Giving Officer  
Chris.boyce@rotary.org  
847-866-3261

One Rotary Center  
1560 Sherman Avenue  
Evanston, IL 60201  
847-866-3021

### Rotary Support Center

RotarySupportCenter@rotary.org  
866-976-8279 or 866-9ROTARY  
www.rotary.org

## Foundation Centennial



### A Commitment to Peace

*To commemorate the Centennial of The Rotary Foundation, look for excerpts from "Doing Good in the World," the history of the Rotary Foundation written by Dave Forward, District Governor of D-7500, which will appear in this space on an ongoing basis. This month's passage, from page 151 and following, points out that the overriding mission of The Rotary Foundation has always been to promote peace.*

Peace has been one of Rotary's top goals almost since the day Paul Harris founded it in 1905. In 1914, the convention adopted a resolution proposed by the Rotary Club of Hamilton, Ontario, Canada, that the International Association of Rotary Clubs "lend its influence to the maintenance of peace among the nations of the world."

In 1921, with memories of World War I fresh in their minds, delegates to the Rotary International Convention in Edinburgh, Scotland, incorporated into Rotary's constitution the goal "to aid in the advancement of international peace and goodwill through a fellowship of business and professional men of all nations united in the Rotary ideal of service." Arch Klumph addressed this new commitment to peace at the convention, saying, "Rotary is not a university and yet it has an educational task to perform, and that task is to divert the world's mind to thoughts of friendly cooperation."



Rotary's proactive stance toward peacemaking did not go unnoticed. Klumph quoted U.S. President Theodore Roosevelt as saying, "I thoroughly believe in the idea of meetings such as Rotary International is holding. I believe in them just as much as I believe in cast-iron covenants and alliances. ... [N]o alliance is necessary between governments whose people understand and sympathize with each other. Contact between men such as compose Rotary International will certainly contribute toward mutual understanding."

As founder Paul Harris traveled the world for Rotary, he adopted the practice of planting "friendship trees" as symbols of peace that would thrive long after those who helped plant them had passed on. ...

One could argue that Rotary is uniquely qualified to serve as an advocate for peace. At the grassroots level, 1.2 million Rotarians in 34,000 local clubs spread across the world are the very men and women who see the result of war. For it is their children and their neighbors — the young men and women of their home communities — who are sent to fight the wars and, in too many cases, do not return. Throughout Rotary's existence, Rotarians in Africa, Asia, Europe, and Latin America have experienced the horrors of war in their own homelands. ...

Buy your own copy of "Doing Good in the World" at



shop.rotary.org. And bring the book with you to the Zone Institute this month, where author and D-7500 Gov. Dave Forward can be arm-twisted into autographing it for you!

Throughout the 1950s and 1960s, almost every Foundation program was designed to improve cross-cultural understanding through people-to-people exchanges or shared projects. Ambassadorial Scholars, Group Study Exchange teams, Matching Grants, Grants for University Teacher — all may have fulfilled different functions, but collectively, they upheld the same principle: when "foreigners" meet and break bread with one another, exchange their family stories, and learn about each other's cultures and traditions, they come away with the realization that we are more alike as people than we are differ-