

Rotary



Grow YOUR Rotary Club's Membership....NOW !!!

Rotary Membership Development
Webinar Series: Zones 24 & 32

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Grow YOUR Rotary Club's Membership....NOW !!!

Today's Presenters - Rotary District 5060



Peter Schultz
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Peter.Rotary5060@gmail.com

Sherry Chamberlain
DGE
sherry@adobie.com



Jackie Hobal
Rotary Coordinator
Zone 24 West



Dave Haradon
PDG - D7450
Webinar Producer

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Sherry Chamberlain
DGE
sherry@adobie.com



International Assembly 2016

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Change Meeting
Venues and Times



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Involve New
Members



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Business Mixers
Bring a Guest/Client
Family's and Kids



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Satellite Clubs - Passport Clubs - Reach Out !



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Ask Corporations For Support !

- ✓ Sponsorships
- ✓ Payroll Deductions
- ✓ Training Employees
 - Leadership
 - Public Speaking
 - Facilitation Skills
 - Planning/Goal Setting



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VIDEO INSERT

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Dominick Bonny
Rotary Club of Wenatchee North,
Secretary



Rotary Magazine, January 2018

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Seven Steps to Growth

1. Membership Matters!
2. Practical Matters
3. Monthly Updates
4. R.I. Membership Leads
5. Alumni Project
6. Leaders Connecting!
7. Satellite Clubs



Peter Schultz
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The Membership Diet



Peter Schultz
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- ✓ District & Zone
- ✓ Gender
- ✓ Age
- ✓ Membership



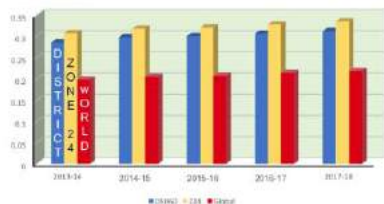
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Gender % Female Membership

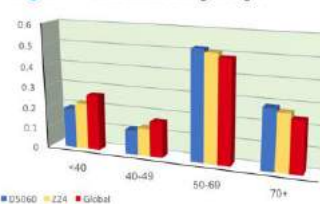


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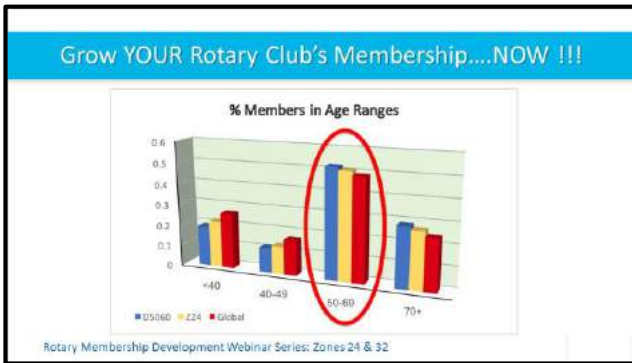
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Age % Members in Age Ranges



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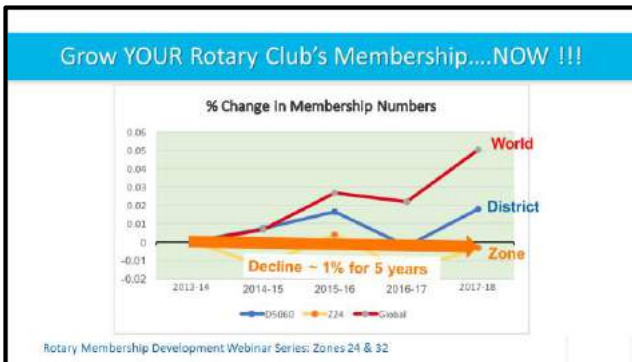
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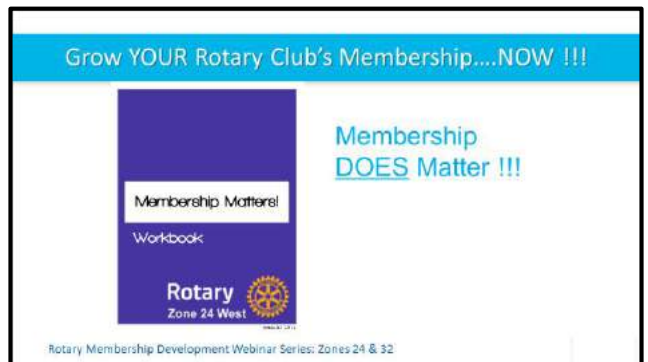
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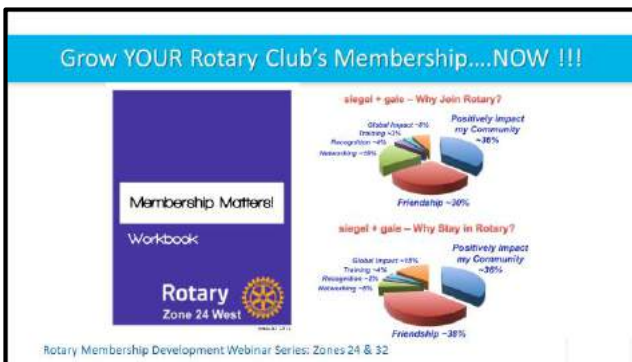
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Practical Matters



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Magazine donated by the Rotary Club of Kelowna

Come visit & let us buy you lunch Tuesday's at 12 noon, Coast Capital Hotel!

for more information contact Peter Schultz 250-470-9228

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Monthly Membership Update Reports from the Governor...

...Send to EVERYONE !!!



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Rotary Leads Report

- Who is responsible for follow-up ?
- phone calls, emails?



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Grow YOUR Rotary Club's Membership....NOW !!!

Alumni




Rotary  Rotary Youth Exchange


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Grow YOUR Rotary Club's Membership....NOW !!!

Alumni



Rotary  Rotary Youth Exchange



Rotary Youth Leadership Awards


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Alumni



Rotary  Rotary Youth Exchange


Rotary Youth Leadership Awards


 Group Study Exchange


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Alumni



Rotary  Rotary Youth Exchange


Rotary Youth Leadership Awards

 Vocational Training Teams

 Group Study Exchange

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Teleconferencing



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✓ Leadership Team

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✓ Leadership Team
✓ Assistant Governors

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✓ Leadership Team
✓ Assistant Governors
✓ Membership Development Teams

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Teleconferencing



- ✓ Leadership Team
- ✓ Assistant Governors
- ✓ Membership Development Teams
- ✓ Webinar Training

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Satellite Clubs



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Grow YOUR Rotary Club's Membership.....NOW !!!

Satellite Clubs

- ✓ 8 members (minimum)



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Grow YOUR Rotary Club's Membership.....NOW !!!

Satellite Clubs

- ✓ 8 members (minimum)
- ✓ Full RI members



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Grow YOUR Rotary Club's Membership.....NOW !!!

Satellite Clubs

- ✓ 8 members (minimum)
- ✓ Full RI members
- ✓ Club Chair
- ✓ Board of Dir
- ✓ Bylaws



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Grow YOUR Rotary Club's Membership.....NOW !!!

Satellite Clubs

- ✓ 8 members (minimum)
- ✓ Full RI members
- ✓ Club Chair
- ✓ Board of Directors
- ✓ Bylaws
- ✓ "Area Clubs": Ultimately form their own Charter at 20-30 members



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Grow YOUR Rotary Club's Membership.....NOW !!!

Satellite Club - EXAMPLE

Meet 2X per month in professional boardroom setting

Accelerate Okanagan, 1st & 3rd Wednesday



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Satellite Club - EXAMPLE

Meet 4:00pm -5:00pm

No meal or drink purchase.



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Satellite Club - EXAMPLE

No anthem, invocation or historical Rotary "traditions".....

..... until members bring them in.



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Satellite Club - EXAMPLE

Non-Meeting weeks...

- Service Project
- Activity (walk, biking, yoga)
- Social (meal or pub?)
- Presentation
- E-meeting w/Sister Clubs



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Satellite Club - EXAMPLE

Focus on hands-on local projects.

Rotary's new "People of Action" Campaign.



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Satellite Club – Rotary Now !

Focus on hands-on local projects.

Rotary's new "People of Action" Campaign.



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Satellite Club – Rotary Now !

For....

- ✓ Past Members who still have a heart for Rotary !



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Grow YOUR Rotary Club's Membership....NOW !!!

Satellite Club – Rotary Now !

For....

- ✓ Past Members who still have a heart for Rotary !
- ✓ Potential new members who could not commit to the meeting time or frequency.



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Satellite Club – Rotary Now !

For....

- ✓ Past Members who still have a heart for Rotary !
- ✓ Potential new members who could not commit to the meeting time or frequency.
- ✓ Diverse members... young, old, male, female, all sorts of differences!



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Satellite Club – Rotary Now !

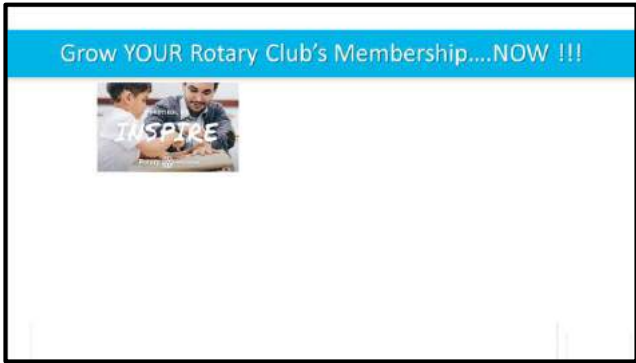
For....

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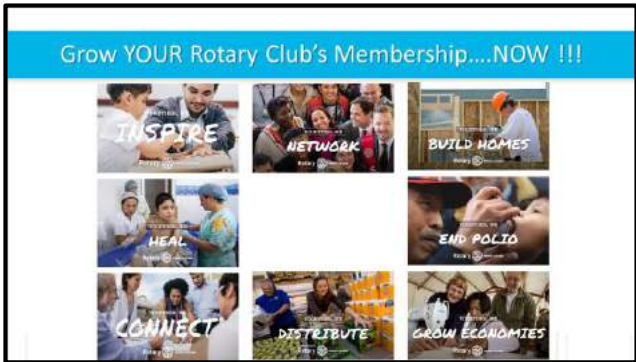
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Rotary Zone Coordinators - Membership



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