



Rotary Coordinator Team, Zone 24 West

Supporting Leadership Teams To Increase Rotary's Impact

Supporting Leaders District 2225, 5010, 5040, 5050, 5060, 5550, 5360, 5370

Services provided by Rotary Coordinators support leadership teams in increasing the effectiveness and impact of Rotary in their regions. A few examples of these services are shown below. If you're seeking a resource or new idea, have a question, planning a workshop for clubs, have an obstacle to solve and are looking for ideas that have worked, contact your district liaison, shown on page 2.

We're also looking for great new ideas! Tell us about the creative and successful Rotary strategies in your district. We'll share them with your colleagues via the Zone 24/32 resource site www.GreatIdeastoShare.com.

Priorities for 2015-2016 include:

- Member engagement through strong, innovative and flexible clubs
- Adoption of Rotary Club Central, Showcase, and Ideas
- Strategic planning at club and district levels
- Alumni engagement

Engaging, Retaining and Attracting Members

Examples include:

- Creating a district engagement and retention strategy that really works
- Utilizing innovative strategies (satellite clubs, associate/corporate/family memberships) to vitalize membership
- Developing new clubs, including e-clubs, non-traditional formats, New Generations clubs
- Using Rotary Club Central to develop an effective multi-year membership strategy
- Building dynamic and motivational district/club membership teams
- Providing engagement and retention workshops
- Steps to fully integrate the Family of Rotary and expand reach of Rotary
- Using "One Rotary" techniques to increase effectiveness of membership strategies
- Obtaining best practices that can be adapted in your district
- Using the Regional Membership Plan to create sustainable membership
- Sharing ready-to-implement membership tools for your clubs

Creating Strong and Dynamic Clubs

Examples include:

- Developing strategies to turnaround at-risk clubs
- Using Rotary's new digital tools to build stronger and more dynamic clubs
- Utilizing "One Rotary" techniques to increase impact of Rotarian action
- Stimulating innovative action and non-traditional strategies to build more dynamic and engaging Rotary
- Conducting club vibrancy assessments
- Guiding the club transition from paper to Rotary Club Central
- Inspiring innovative thinking and action in clubs
- Conducting annual and long-range planning and Visioning Phase I and Phase II
- Developing succession and continuity plans
- Enhance leadership development programs
- Utilizing One Rotary best practices for highly-effective club functioning
- Share best practices for strong club operations

Increasing the Impact of Humanitarian Service

Examples include:

- Developing new signature projects
- Developing Interact/Rotaract/Rotary Community Corps clubs
- Enhancing effectiveness and impact of service projects
- Expanding community service partnerships
- Increasing number of clubs achieving the Presidential Citation
- Finding new ideas and sources for funding projects

- Developing a district awards program to support achievement of key goals
- Developing a district-wide Rotary Day that produces results
- Utilizing Rotary Showcase and Idea Platform to support stronger service projects
- Sharing best practices and creative ideas for developing Rotary service

**Workshops, Training and Webinars –
Keynote Speakers – Workshop Facilitation –
Face To Face Meetings or Gotomeeting**

Note: we would be happy to assist you connect with others via gotomeeting or gotowebsinar

Examples include:

- Provide/Support training for district and club leaders, including AGs, membership teams, training teams and other committees
- Conduct workshops on topics including engagement and retention, creative leadership, One Rotary, Rotary Club Central and revitalizing struggling clubs
- Provide workshops or other training support for Pre-PETS, PETS, District Assembly, and other district and regional events
- Conduct webinars on topics that support achievement of district/club goals or address a district need
- Share best practices for strengthening Rotary

Rotary Coordinator Team Zone 24 West

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