



Rotary

Menu of Frequently-Requested Topics

Zone 24W Rotary Coordinator Team

Membership Strategies That Motivate, Captivate and Get Results

- What are Rotary's new membership initiatives?
- Using new membership options, e.g., satellite clubs, corporate memberships, non-traditional structures, to re-vitalize membership
- Building a strong club membership team to support innovative member action
- Steps to inspire creative innovative action that brings membership results

Building a More Dynamic Rotary Club

- Identifying the elements shared by vibrant clubs
- The impact of dynamic clubs on members and the community
- Assessing your club's vibrancy and opportunities for growth
- Using dynamic club strategies that attract and retain members
- Action steps to increasing the impact of your club

Getting and Keeping Members Engaged

- Member retention: is it a problem?
- Identifying engagement and retention issues in your club
- Engaging/re-energizing members
- Engagement strategies that work to build retention

Rotary's Digital Tools: Supporting A More Vibrant & Effective Club

An overview of Rotary's new digital tools:

- Club Central
- Brand Center
- Idea Platform
- Showcase

Accessing and using the tools to bring benefits to your club and Rotarians

One Rotary: Creating A Highly-Effective Club

- What is "One Rotary?"
- How One Rotary can increase the effectiveness of your club and its impact on the community
- Using One Rotary techniques to build stronger membership and engagement
- Steps to making One Rotary happen in your club

Signature Projects: Delivering Impact In Your Community

- Steps to planning bigger, bolder, more visible projects which deliver significant impact
- Empower and grow clubs through projects that make a real difference
- Engage the community and involve New Generations in service
- Create partnerships that create sustainable results and build recognition
- Gain member benefits including collaboration, fellowship, travel, education and fun.

Rotary Club Central: Building Stronger Clubs

- What is Club Central and why are we using it?
- Capturing its benefits to increase the impact of your club
- Using Club Central as a leadership tool
- Steps to building effective membership and service with Club Central
- Adopting Club Central in your club

Note to district leaders: based on time available and the training PEs have already received, there are two options for the focus of this discussion:

- *how to use Club Central to increase leadership and club effectiveness*

OR

- *discussion of detailed steps for use of Club Central*

Club Culture – Rotary and Stress

- Warning signs of stress build-up
- Sources of stress in and outside of Rotary
- Practical solutions to keep Rotarians healthy
- The importance of humour

Club Culture – Marriage and Rotary

- What healthy marriages can teach Rotary
- Personality differences can enrich marriages and clubs
- Consultation and collaboration are essential
- Listening vs. reacting in Rotary

Vocational Service/Networking

- An overview of the first Avenue of Service
- Vocational moments during meetings
- On site business hosting of meetings
- Rotarians doing business with Rotarians

More Topics or More Information?

Many other topics, including sessions specifically for AGs and other district leaders, are also available for presentation in person or via webinar. Contact us and let's discuss what will work most effectively in your district.

Rotary Coordinator Team Zone 24 West

Jackie Hobal (D5370)
jackiehobal@gmail.com
(780) 910-0527
D5010, D2225 Liaison
Z24W Liaison

Denis Boyd (D5050)
denboco@shaw.ca
(604) 329-0133
D5040, D5060 Liaison

Pat Chernesky (D5550)
Chernesky.pat@gmail.com
(306) 862-3222
D5370, D5550 Liaison

Bruce Falkins (D5060)
brucefalkins@gmail.com
(250) 317-4333
D5360, D5050 Liaison



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