

2021-2022

MEMBERSHIP AWARDS



AUSTRALIA, NEW ZEALAND
& PACIFIC ISLANDS

Rotary 
Zone 8

OBJECTIVES

The Zone 8 Membership Awards celebrates excellence and innovation in growing Rotary membership by Rotary clubs, Rotaract clubs and districts during 2021-2022.

It highlights the importance of:

- growing Rotary through attraction, retention, and new club development strategies, to expand our reach
- creating a diverse and inclusive membership base, to increase our impact
- building a culture of flexibility and willingness to take risks, to increase our ability to adapt

WHO CAN APPLY?

Rotary clubs, Rotaract clubs and districts are encouraged to apply depending on the award category. Check our *Awards Guide*. You can either self-nominate or nominate another club or district.

HOW DO I APPLY?

Awards are divided into two types: *District and club awards* and *Best Practice awards*.

For *District and club awards*, all districts and clubs in Zone 8 will be automatically considered. No application is necessary.

For *Best Practice awards*, you need to fill in an online application form for. [APPLY HERE](#)

HOW WILL THEY BE JUDGED?

District and club awards are based solely on official Rotary International data for the year 2021-2022.

Best Practice awards will be judged by an expert panel of membership champions and Rotary leaders according to specific criteria. Refer to our *Awards Guide* for more details.

TIMEFRAME

All awards are based on achievements in Rotary year 2021-2022 unless otherwise stated.

Online applications for *Best Practice awards* must be submitted by **31 July 2022**.

All winners will be announced at a special ceremony at the **2022 Zone 8 Conference**.



AWARD CATEGORIES

DISTRICT

- *Grow our membership*
 - *Strengthen our membership*
 - *New club growth*
 - *Retain our members*
- Highest membership net gain
Highest membership % growth
Largest number of new clubs
Highest retention rate over last 3 years

CLUB

- *Club growth*
 - *Club builder*
- Highest membership net gain
Highest membership % growth

BEST PRACTICE

- *Elevate Rotaract*
- *Nurture younger members*
- *Engage our members*
- *Excellence in Diversity, Equity, and Inclusion (DEI)*
- *Club transformation*