

# Coming Soon to a computer screen near you!



Thursday, April 29, 2021 | 6:15-8:45 pm

Friday, April 30, 2021 | 6:00-9:00 pm

Saturday, May 1, 2021 | 8:45-11:30 am

## OPPORTUNITIES FOR **inspiration**

Imaginative service projects that could work for your club  
How Rotary's peace strategies help in police work  
Nearing the finish line to end polio  
...and more

## OPPORTUNITIES FOR **information**

Use the Rotary brand to build awareness and membership  
How to move from diversity to inclusion  
Fixing damage we've caused to the environment  
...and more



## OPPORTUNITIES FOR **fellowship & fun**

Socialize with fellow Rotarians before each day's session  
Digital Hospitality Suite Thursday evening  
Trivia Contest -- with prizes!  
Friday evening

SEE THE FOLLOWING PAGES FOR COMPLETE  
**conference details**

OR [CLICK HERE TO](#)  
**register now**

*The first 150 registrants will receive  
a great Rotary bag – and Rotary Swag!*



OPEN YOUR OPPORTUNITIES

## DISTRICTS 7950 & 7890

### Multi-District Conference Schedule | April 29-May 1, 2021

#### THURSDAY, APRIL 29

6:15PM-6:30PM Sign in, Social Fellowship

6:30PM-6:45PM Opening Remarks, DG Charlene Jarest D7950 & DG Marc Glass D7890  
Pledge of Allegiance, DGE Joanne Alfieri, D7890, RC of Southington  
Inspirational Moment, DGE Billy Roberts, D7950, RC of Barnstable Sunrise  
Zoom Instructions/Housekeeping, Art Norwalk, D7950, RC of Providence

6:45PM-7:15PM **So When Will We Eradicate Polio?**  
PDG Mike McGovern, D7780, RC of South Portland- Cape Elizabeth  
DG Marc Glass, D7890, RC of East Hartford, Moderator

7:15PM-7:20PM Transition, DG Marc Glass, D7890, Art Norwalk D7950

7:20PM-8:00PM: Series 1 Sessions (Choose 1 of 3)

- Session 1A: **“Moving from Diversity to Inclusion”**  
Dr. Todd “Bowtie” Jenkins, D6110, RC of Fayetteville, Arkansas  
Moderator, PDG Kate Sims, D7980, RC of Manchester

This year’s Presidential theme is “Rotary Opens Opportunities” and we are charged to grow Rotary and ensure it is an invitation to endless opportunities. The best way to grow Rotary is to inspire and motivate existing members and to look for potential members who are missing. Come ready to be inspired and learn how diversity and inclusion will help you during your Rotary year and beyond. This presentation is not your ordinary diversity talk, so come prepare to learn and have fun.

- Session 1B: **This Is Not Your Grandfather’s Rotary**  
Laura Spear, Asst. Public Image Coordinator, D7910, RC of Nashoba Valley  
Katherine Webster-O’Keefe, D7890, RC of New Milford, Moderator

While many people have heard of Rotary, few people understand what Rotary clubs do or have misperceptions for what Rotary stands for today. That’s why Rotary has created the global marketing campaign called “People of Action.” In this session, learn about People of Action, its underlying branding concepts, and public image resources you can use. This session will include a live demonstration of Rotary Brand Center and how to customize public image materials for your club.

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- Session 1C: **Human Impact on the Environment**

Lillian Woo, D7950, RC of Hyannis

Bill Kerfoot, D7950, RC of Falmouth, Moderator

Does your lifestyle have an impact on the environment? Learn about the causes and effects of environmental damage. Should we be concerned? Can we make a change? How? Answers to all your questions.

8:00PM-8:05PM Closing remarks & 4 Way Test, DG Charlene Jarest, D7950, RC of Fall River

8:05PM-8:45PM Hospitality/ Fellowship - Breakout Rooms  
DG Charlene Jarest, D7950, RC of Fall River  
Art Norwalk, D7950, RC of Providence

## FRIDAY, APRIL 30

3:00PM-4:00PM Live Radio Interviews, AM790 WPRO  
PDG Dave Clifton, D7950, RC of Sharon  
PDG Valery Perry, D7950, RC of East Providence

6:00PM-6:15PM Sign in, Social Fellowship

6:15PM-6:30PM Opening Remarks, DG Marc Glass, D7890, RC of East Hartford  
Pledge of Allegiance, DGN Dave Sampson, D7950, RC of Bourne/Sandwich  
Inspirational Moment, DGN Randy Chapell, D7890, RC of Salisbury

6:30PM-7:00PM Keynote Speaker,  
Valarie Wafer, RI Director, D7010, RC of Collingwood South Georgian Bay  
DG Charlene Jarest, D7950, RC of Fall River, Moderator

General Session – Transition, 4 Way Test

730PM-9:00PM Trivia – Description & Moderator TBD

## SATURDAY, MAY 1

8:45AM-9:00AM Sign in, Social Fellowship

9:00AM-9:15AM Opening Remarks, DG Charlene Jarest, DG Marc Glass  
Pledge of Allegiance, DGND Christine Burns D7890, RC of Holyoke  
Inspirational Moment, DGND Angela Ponte D7950, RC of Quincy

9:15AM-10:00AM Series #2 Sessions. (Choose 1 of 3.)

- Session 2A: **Peace Fellowship Strategies as a Police Officer - Its Impact and Value**

Fran Jeffries, D7950, RC of The Bridgewaters, Moderator

This presentation, by 2011 Peace Fellow D. F. Pace (11th Class, Chulalongkorn University), who is currently serving as Police Inspector in the Philadelphia Police Force will share the Peace Fellowship training and chronicles how it has informed his leadership work in policing.

- Session 2B: **The Rotary Foundation: What You Always Wanted to Know But Were Afraid to Ask**

PDG Eileen Rau, ARRFC Zone 32, D7890, RC of West Hartford

PDG Steve Certa, D7950, RC of Weymouth

PDG, Prasad Menon, D7890, RC of Simsbury-Granby

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This is your opportunity to get your Foundation questions answered by District 7890/7950 Foundation Chairs, who will share their most asked questions.

- **Session 2C: Club Service Challenges and Successes in a Virtual World**

DGE Dave Sampson, D7950, RC of Bourne/Sandwich  
DGND Christine Burns, D7890, RC of Holyoke

Come share your unique experiences and get new ideas for your club's community and international projects.

10:00AM-10:10AM Video and Transitional Remarks, Betty Galligan, D7950, RC of East Providence/Seekonk

10:10AM-10:55AM Series #3 Sessions. (Choose 1 of 3)

- **Session 3A: Let's Grow Your Rotary Club's Membership!**

PDG Herb Klotz, (D7430) Zone 32 Innovative Club Advocate, Zone 32 Rotary Coordinator (7.2021); RC of Allentown West  
Marty Helman, (D7780), Zone 32 Innovative Club Advocate, Zone 32 General Trainer, RC of Boothbay Harbor  
Melissa "Missy" Garlisi D7950 Membership Committee Chair, RC of Braintree, Moderator

Proven Approaches for Growing Rotary Through Innovative Membership and Club Models. We will also share a diagnostic tool to help club's understand where to focus initial efforts to grow their membership.

- **Session 3B: Rotary's Youth Programs – Seizing the Future**

Lew Gordon, D7950, RC of Foxborough  
PDG Dave Mangs D7890, RC of West Hartford  
Chuck Sauer D7950, RC of East Greenwich

This presentation will review the main components of that future – Interact (12-18 yrs.), Rotary Youth Leadership Awards (RYLA High School Sophomores and up) and Rotaract (18-30 yrs.). We will cover the basics of these programs and discover the benefits arising from your club's support and participation in them.

- **Session 3C: Fundraising in a Pandemic!**

Randi Saboski, D7890, RC of Rockville  
PDG Charlie Murphy D7950, RC of Fairhaven

This session will involve how the pandemic has affected our Rotary clubs with fundraising. This is an interactive session where clubs from both districts can share their fundraising stories and successes

10:55AM-11:30AM Closing Remarks, 4 Way Test,  
Special Announcements, DG Charlene Jarest, D7950, DG Marc Glass, D7890

**[REGISTER HERE NOW](#)**



# **MICHAEL K. MCGOVERN**

**D7780, RC OF SOUTH PORTLAND-CAPE ELIZABETH**

## **So When Will We Eradicate Polio?**

Thursday, April 29th, 2021, 6:45PM

Mike McGovern has served as the Chair of Rotary International's PolioPlus Committee since October 2014. In this role, he is the volunteer leader of Rotary's largest humanitarian project, the global eradication of polio. Rotary is the spearheading partner of the Global Polio Eradication

Initiative and has donated over \$2.0 billion to ending polio and has worked with other partners to reduce the number of polio endemic countries from 125 in 1988 to 2 today. Mike also represents Rotary on the Polio Oversight Board.

Mike joined Rotary in 1986 as a member of the Rotary Club of South Portland-Cape Elizabeth, Maine, USA. He served as club president, district governor, district foundation chair, Council on Legislation delegate, Rotarian Action Group chair, Rotary Leadership Institute division chair, international training leader, Institute convener, RI committee member and chair, trustee and vice chair of the Rotary Foundation, and director and vice president of Rotary International. He began serving as the global chair of the Rotary Leadership Institute on 1 July 2020.

He served his entire career with the Town of Cape Elizabeth, Maine beginning as an intern in 1977 and serving as town manager from 1985 to 2016. During his career he also led several boards including the Maine Municipal Association, the Maine Town and City Management Association and ecomaine and served on committees of the International City and County Management Association. He currently serves on the board of Park Danforth, a not for profit retirement community and as chair of the Diocesan Review Board of the Roman Catholic Diocese of Portland.

# **DR. TODD “BOWTIE” JENKINS**

**D6110, RC OF FAYETTEVILLE, ARKANSAS**

## **“Moving from Diversity to Inclusion”**

Thursday, April 29th, 2021, 7:20PM

Dr. Todd Jenkins currently serves as the Senior Diversity, Inclusion, and Innovation Leader in Corporate America at a Fortune 400 company and as a Global Inclusion Trainer, Strategist, and Consultant with Bowtie Leadership, Inc. As a consultant, he has worked with several companies such as Walmart, Google, Facebook, American Airlines, Deloitte, etc., oil and gas companies, small and large non-profits, and entrepreneurs. He graduated with honors from the University of South Carolina with two degrees, a Bachelor of Science in Psychology and Sociology, obtained a Master of Science from Illinois State University, and Doctorate from the University of Arkansas. His research area focused on minority professionals; retention and perception of their supervisor within the workplace. Currently, he is enrolled at Harvard University, completing post-doctorate studies as Harvard Fellow.



Dr. Jenkins is a proud Rotarian and Paul Harris Fellow from the Rotary Club of Fayetteville, Arkansas; he has served as the former Rotaract Advisor, Interact Sponsor, RYLA presenter, Youth Services Chair, two terms on Club Board of Directors, and graduated from his District and Zone Leadership Academy. Dr. Jenkins is currently one of the youngest Youth Exchange District Chairs in Rotary International. He has had the honor to speak at various Rotary districts, zones, and international conventions. Dr. Jenkins continues to serve on various boards locally and internationally in education, business, and inclusion initiatives.

Today he is known as Dr. “Bowtie Todd” who has given inspirational talks and education to audiences of all sizes and backgrounds throughout North America, Asia, South America, and Europe. Dr. Todd Jenkins is a proud husband, author, servant leader, and conversationalist who believes in his philosophy “bowtie” it all together, serve and simply be a gift unto the world!



## **LAURA SPEAR**

**ASST. PUBLIC IMAGE COORDINATOR, D7910, RC OF NASHOBA VALLEY**

### **This Is Not Your Grandfather's Rotary**

Thursday, April 29th, 2021, 7:20PM

Laura Spear is a senior executive with more than 30 years of experience in marketing and communications, primarily for high tech companies. Laura has wide and deep expertise across all aspects of marketing and communications,

including senior leadership positions.

Laura is a charter member and Past President of the Rotary Club of Nashoba Valley and is a multiple Paul Harris Fellow and Paul Harris Society member. She currently serves Rotary District 7910 as the district's Public Image Chair and as a Visioning facilitator, is an Assistant Rotary International Public Image Coordinator for Zone 32, and is a member of the Rotary International Communications Committee. She has served as a facilitator for Northeast Presidents Elect Training (NEPETS) and Rotary Leadership Institute (RLI).

Laura holds a BA degree from Miami University (Ohio) and an MBA degree from Boston University. She resides and works from her home in Stow, Massachusetts.

## **VALARIE K. WAFER**

**ROTARY INTERNATIONAL DIRECTOR 2020-22**

### **Keynote Speaker**

Friday, April 30, 6:30PM

Valarie had a 27 year career as a restaurant owner in Toronto. The brand, Tim Hortons, is the most recognized and iconic franchise in Canada. The Wafer's operation was best known for its inclusive hiring practices and accessibility, especially in the area of employment. Valarie was governor of District 7070, which covers the greater Toronto area, in 2013/14. Now residing in Collingwood, her home club is the Rotary Club of Collingwood South Georgian Bay, District 7010. Valarie has continued to serve Rotary in a number of international roles. She is an international trainer, a member of the international convention committee, representative of the Rotary International President, and most recently has been elected to serve on the board of Rotary International 2020-2022. During Valarie's tenure as a Rotarian she has participated and led many initiatives including a recent mission to Kosovo with Gift of Life International. She has also served as the Vocational Training Team leader to Australia in 2010 focusing on youth mental health, a national immunization day in India in 2012 and has traveled to Kenya and Tanzania to audit long term Rotary Foundation grant activity. Valarie, and her husband of 33 years, Mark are Paul Harris Fellows, Bequest Society members and Major Donors to The Rotary Foundation.







## **D. F. PACE, ESQ.**

### **Peace Fellowship Strategies of a Police Officers: It's Impact and Value**

Saturday, May 1st, 2021, 9:15AM

An attorney and Inspector in the fourth largest police department in the United States, D. F. Pace focuses on balancing constitutional law and civil rights with public safety. He currently serves as the Commanding Officer of the Department's Police Board of Inquiry.

Inspector Pace is an 20-year veteran of the Philadelphia Police Department, having served in patrol as an officer, sergeant and lieutenant. In addition to his patrol experience, Pace has also held positions in the Law Department, as Judge Advocate, Police Academy Instructor, Public Information Officer, and Commanding Officer of the Court Evidence Unit.

Prior to embarking on a career in law enforcement, D.F. spent eight years as a corporate trainer for one of the nation's largest financial institutions, PNC. Travelling across the country, his primary mission was to train the organization's front line supervisors in leadership skills, human resource management, and delivering world-class service to clients.

D.F. is no stranger to the lectern. An active and veteran adjunct professor, he has taught dozens of graduate and undergraduate courses at several universities. In addition to logging thousands of hours in front of college students and police personnel, Pace is a three time champion of the Pennsylvania Bankers Association Annual Public Speaking Contest. He has traveled extensively, speaking before many community and professional groups on topics including policing, leadership, customer service, conflict resolution, environmental challenges, the law, ethics, white collar crime, human trafficking, and business principles.

Pace holds a Law Degree from Temple University's James E. Beasley School of Law, and a Bachelor's Degree in Human Resource Management from Rosemont College. He is a member of the Bar in Pennsylvania and New Jersey. He is a graduate of the 256th session of the FBI National Academy and was the class's commencement speaker. D.F. also serves on the Human Resource Committee of the Major Cities Chiefs Police Association.

Among his most memorable and meaningful experiences, Pace spent three months at Chulalongkorn University in Thailand where he earned a professional certificate in Peace and Conflict Studies. From there, he traveled extensively studying firsthand the impact of corporate globalization, labor exploitation, and the international & transnational crimes of terrorism, drug distribution, and human trafficking.

D.F.'s interests include physical fitness, animal welfare, and sustainability issues. He is an avid supporter of Rotary International and a member of several other fraternal organizations. In addition to his public service, he is a small business owner offering estate management and liquidation services as a lawyer, licensed auctioneer, and appraiser.



# MARTHA PEAK HELMAN

**ZONE 32 INNOVATIVE CLUB ADVOCATE, RC OF  
BOOTHBAY HARBOR DISTRICT 7780, NON-PROFIT EXECUTIVE**

## **Let's Grow Your Rotary Club's Membership!**

Saturday, May 1st, 2021, 10:10AM



Martha and her husband Frank joined the Boothbay Harbor Rotary Club in 2003, and in 2012-13 she served as Governor of District 7780 (southern Maine and coastal New Hampshire). Marty is the 2020-21 chair of The Rotary Foundation's Peace-Major Gifts Initiative. She has served on this committee and its predecessor committees since 2015, and she conceived of and chaired the Sakuji Tanaka Endowed Rotary World Peace Fellowship Committee, which raised \$1 million for the Rotary Peace Centers. This is reportedly the largest sum ever raised for a Rotary Presidential fund.

Marty is currently Trainer for Zones 28/32 (2019-21). She served as International Training Leader at the 2018 and 2019 International Assemblies and will serve as Training Leader Support for the virtual 2021 International Assembly. She has been a Trainer for the Governors-elect and Governors-nominees at Zone 24/32 Institutes for a number of years, as well as for District 7780 Governors-elect. She has facilitated at the Rotary Leadership Institute since 2009 and Northeast PETS since 2013, and she has presented in breakouts at the Atlanta, Toronto and Hamburg International Conventions. She has served as President's Representative and is a popular speaker on The Rotary Foundation, the Rotary Peace Centers, and membership topics.

During her Governor year, Annual Giving across District 7780 rose 25 percent, and it increased another 33 percent while she was District Foundation Chair (2015-18). As District Foundation Chair she wrote and implemented the first online Grants Management Seminar in the Rotary world to be made available via RI's Learning Center.

Marty is a Zone 32 Innovative Club Advocate, and previously served as her District's Growth Chair. In 2019, she was instrumental in chartering the D-7780 New Voices Rotary Club, made up entirely of young RYLA graduates.

Marty helped conceive and edited A String of Pearls, a book authored by PDG David Forward which tells the stories of Rotary Peace Fellows. Earlier, she used a Rotary Foundation Volunteer Service Grant to research, write and publish Rewriting the Future, a book designed to promote awareness of educational needs in Guatemala. Marty and Frank started their club's Veterans Appreciation Night in 2006, the year she served as club President. Since then, this evening has grown into one of the most significant events on both the club and community calendar.

Marty and Frank are Paul Harris Society members, Major Donors, and charter members of the Legacy Society of The Rotary Foundation. Through the corporate support of the Otto and Fran Walter Foundation, they are also Arch Klumph Society members (Foundation Circle).

# **HERB KLOTZ**

**(D7430) ZONE 32 INNOVATIVE CLUB ADVOCATE,  
ZONE 32 ROTARY COORDINATOR (7.2021); RC OF  
ALLENTOWN WEST**

## **Let's Grow Your Rotary Club's Membership!**

Saturday, May 1st, 2021, 10:10AM



Herb joined Rotary in 2011 and is a member of the Allentown West Rotary club near Allentown, PA. He is currently a Zone 32 Assistant Coordinator for 4 Eastern Pennsylvania districts. In 2021-22, Herb will be the Zone 32 Rotary Coordinator. Herb was the 2019-20 District 7430 Governor and District 7430 Membership Chair from 2016-18. He played a key role in developing and implementing a strategic action plan to grow district membership which included both building vibrant existing clubs and adding new innovative clubs. From 2016-19, District 7430 increased its membership in 3 of the 4 years, added 4 new clubs and 4 satellites and had a net gain of nearly 100 members.

Herb is a retired chemical engineer and a charter member of Engineers without Borders – Lehigh Valley Professionals and has been actively involved in partnering with Rotary on global and district grant projects in Sierra Leone, Africa, and the Dominican Republic. He has traveled to both locations on multiple occasions.