

November RMO Membership Update

LEARNING CENTER UPDATE | MENTORSHIP | ENHANCING PARTICIPANT
ENGAGEMENT WEBINAR | NEW CLUB DEVELOPMENT UPDATE |
MEMBERSHIP RESOURCE GUIDE | DISTRICT PROGRESS TO GOAL



ENHANCING PARTICIPANT ENGAGEMENT: WEBINAR RECORDING

Are you taking advantage of everything your Rotary membership has to offer? In "Enhancing Participant Engagement," our most recent webinar in the "Engaging Members + Delivering Value" series we spoke to participants from around the world who are taking full advantage of their membership. Listen to the recording and learn how we can prioritize the needs, expectations, and growth of our participants and support them in finding long-term value in their membership <https://vimeo.com/channels/rotarymembership/648616195>.

Pair Up and Prosper: The Benefits of Mentorship

For young professionals, mentorships are a way to develop new skills and become leaders in their field. But mentorships – when done right – are mutually beneficial to both the mentor and mentee, allowing mentors to gain new insights and develop their leadership skills. Check out [this article](#) from October's issue of Rotary Magazine for the dos and don'ts of establishing a successful mentorship program, and find resources to help jumpstart mentoring in your club.

Membership Resource Guide

I've attached the latest Membership Resource Guide. This guide divides membership resources and tools into categories based on your needs and is updated and shared on a quarterly basis. If you have any questions about the materials listed, please let me know.



UPDATED MEMBERSHIP COURSES IN THE LEARNING CENTER

- **Starting a Club** – English, German, Spanish, French, Italian, Japanese, Korean, Portuguese, Now available in Swedish
 - In this course you'll learn about the process of starting a Rotary, Rotaract, or satellite club, tips for engaging with prospective members, and ways to ensure your new club is successful.
- **Best Practices for Engaging Members** - updated and now available in Arabic, German, Russian, Swedish, Chinese
 - Is your club losing more members than it's gaining? Is participation low at meetings and events? Are the same few people doing all the work? Because your club's members are at different stages in life and in their membership, their needs differ, too. You'll learn how to energize the club experience, keep members interested, and prevent your club from becoming stale.

Mobile access to the Learning Center is now available in all Rotary supported languages. To access, go through the Learning Center on My Rotary, then search for materials or courses.

LESSONS IN DISABILITY INCLUSION: DOES HE TAKE SUGAR?

Jeremy Opperman is a member of Rotary's Diversity, Equity, and Inclusion taskforce and regular contributor to the Rotary blog on issues related to disability inclusion. I had the pleasure of working with Jeremy as a panelist for the Building a Welcoming Community for People with DEI webinar. Jeremy brought much value to the conversation by highlighting issues pertaining to diversity, which allowed attendees to learn how to challenge assumptions about people with disabilities.

In the article "Lessons in disability inclusion: Does he take sugar?" Jeremy shares how peculiar it is that, when encountering a person with a disability, many people often address the person accompanying them rather than addressing them directly. I encourage you to take a moment to read the article and reflect on ways your clubs can practice inclusivity: <https://blog.rotary.org/2021/11/05/lessons-in-disability-inclusion-does-he-take-sugar/#more-12815>.

DISTRICT MEMBERSHIP PROGRESS TO GOAL REPORT

Here are a few highlights from the November 2021 District Membership Progress to Goal report. Click on the link to view the full report.

Highest % net growth: 6410 & 7490
Highest % of female members: 5010 & 7410
Highest % of members under 40: 6400 & 7450

NEW CLUB DEVELOPMENT PROGRESS

As you and other district leaders work to create new club experiences that attract and engage members based on their interests and needs, I'll share your progress in the attached spreadsheet. If you know of a club that is in the process of chartering but don't see it on the list, please send me an email and I will be happy to add it to the spreadsheet.



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