

COMMUNITY SERVICE PRESENTATION

9685 District Assembly 2014

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Slide 1.



Community Service
/Projects



Community Service/Projects

Slide 2.

Objectives

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To better understand:

- the stages of a successful Service Project
- the importance of good planning
- the roles and responsibilities of Director and the Committee

What we will cover

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Introduction to Community Service
Roles and responsibilities – Chair /Committee
 Selecting your committee
 Managing your committee
Project Lifecycle
 Planning
 Acquiring Resources
 Project implementation
 Evaluation and promotion
Some programs /projects in 9685
Case studies

Introduction

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Rotary began out of one man's loneliness. Paul Harris had grown up in a small New England village in USA, where everyone knew everyone else.

When he came to big bustling Chicago, as a Lawyer he missed the community of his village. One day the thought came to him: that he should form a group of friends from various occupations without restrictions as to their politics or religion and with broad tolerance of each other's opinions?"

In February 1905, he met with three friends. They enjoyed this and all agreed to meet regularly

Early meetings were more social than "bettering the world" it wasn't long before they discovered a new purpose for their club. In 1906 the Chicago Club bought a horse for a country doctor who lived near Joliet, Illinois, whose horse had died and - too poor to [buy](#) another one - was unable to make the rounds of his country patients

Rotary's second humanitarian project was, in a way, the alleviation of pain and suffering, by the provision of a **Public Comfort Station** in the **Chicago City Hall** otherwise known as a public toilet.



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Rotary Community Service began officially on 4th October 1907



So what is happening in District 9685, **109 years later?**

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Have you ever checked the Clubs Projects Summary on our district website. I realise this is incomplete but we have a total of over 420 Community service projects from A-Z (well not X and Z) but still pretty good.

There are some duplicates such as Bowelscan. ARH, Clean up Australia, Community Service Awards, Graffiti Removal, Tree of Joy.

However it is an awe inspiring list

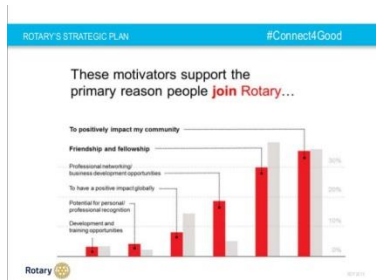


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In 2014, what motivates people to join Rotary?

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These are the motivators for people to join Rotary in 2014

35% Positive impact on my community

30% Friendship

18% Professional networking

8% Positive Global impact

5% Personal and professional recognition

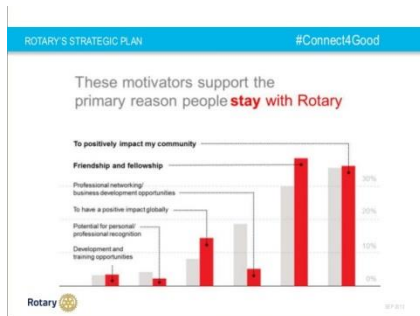
4% Development and training

Rotary is the oldest service organisation in the world

People join Rotary to do good.



What are the motivators for people to stay with Rotary in 2014? Slide 13.



Slide 14.

These are the motivators for people to stay with Rotary in 2014

36% Positive impact on my community +

38% Friendship ++

5% Professional networking -

15% Positive impact Globally ++

2% Personal and professional recognition -

4% Development and training =

Most will leave if their time is not occupied or they are effectively engaged.

There are so many organisations vying for the volunteer time.

Successful businesses rely on **PRODUCT** and **PEOPLE**



PRODUCT and
PEOPLE

Rotary 



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And it is no different with Rotary. I was attracted to Rotary because of a product (project). I knew little about Rotary but I wanted to be involved with that project.



What is your club's **signature** project or product?

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- **ROLES AND RESPONSIBILITIES – Chair**

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Selecting your committee

Managing your committee



Who has been Chairman or Manager of the Chair in another organisation , business, foundation, volunteer organisation? Is

Rotary much different? Why?

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Before taking office

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- Meet with the outgoing committee
- Review your club's bylaws – procedures and regulations
- Review your club's strategic plan and develop goals to support it.
- Select your committee
- Create subcommittees as needed
- Develop a communication plan for the year

After taking office

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- Manage your committee's budget
- Work with other committees in your club and the district committee on multi-club activities or initiatives
- Plan and conduct regular committee meetings and activities
- Monitor progress towards your committee goals
- Report committee activities and progress to the club president, board of directors
And the full club

Selecting your committee

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- Work with President Elect
- Adopt a staggered 3 year cycle
- Choose enthusiastic and motivated people
- Consider:
 - Profession and/or skills
 - Volunteer experience
 - Willingness to serve multiple years on the committee

Managing your committee

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- Prepare your committee - Inform them of ongoing activities and plans
- Pair new committee members with more experienced ones
- Guide your Committee in its development of service initiatives

ROLES AND RESPONSIBILITIES - Committee

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- Develop committee goals to achieve club service project goals.
- Include needs assessments, planning and evaluation.
- Identify opportunities for signature projects – increase recognition
- Work with other organisations, volunteers etc to maximise the impact of your project.
- Lead efforts to raise funds for projects.
- Understand liability issues that affect your club projects
- Work with club PR to promote service projects



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PROJECT LIFECYCLE

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- Planning
- Acquiring resources
- Project implementation
- evaluation & promotion

Planning

1. Assess the situation

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- Must address real and current community concerns
- Identify those needs your club can address
- Make an external assessment with wide range of community members
- Make a club assessment of club's ability to carry out the project.
- Past experiences and lessons learnt.

2. Choose a project

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Consider:

- the assessment
- community concerns
- available resources human and economic
- club service interests and history
- project's duration
- sustainability
- Rotary's Areas of Focus

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-Peace and conflict prevention/resolution
-Disease prevention and treatment
-Water and sanitation
-Maternal and child health
-Basic education and literacy
-Economic and community development

3. Set goals

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That are:

- Shared
- Measureable
- Challenging
- Achievable
- Time specific

4. Develop a plan

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Include:

- Timeline, project duration
- Resources available and needed
- Sustainability
- areas of responsibility
- Develop a budget
- Adopt a transparent and accountable system
- risk assessment
- criteria for measuring progress and success for each step
- assessment of your goals to ensure that steady progress
- evaluation method
- correct use of Rotary marks

- **Acquiring resources**

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- Not always money
- Time
- Skills
- Working with partners eg Lions, Apex Club, District RI, government grants
- Donated goods
- Volunteers
- Avoid duplication of equipment
- Share resources

- **Project implementation**

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Motivation results from

- Assurance that the goal will be beneficial
- Belief that the goal is achievable and will be successful
- Opportunities for friendship, fun and networking
- Use each member's expertise
- Recognition

Monitoring

- goals to ensure that steady progress
- adjustment of goals if necessary.

- **Evaluation & promotion**

Evaluation

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- Were goals and objectives met?
- What lesson was learned ?
- Evaluating the success – is it still worth the effort. Is it time for Change?

Promotion

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- Regular progress reports- so all members know what is going on and can offer their skills – they can OWN the project and there will be less criticism.
- Avoid the answer “Nothing to report” Sounds terrible for visitors and prospective members
- Contribute to the District monthly Community Services Newsletter

- **SOME 9685 PROGRAMS /PROJECTS**

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- | | |
|--------------------------------------|--|
| Graffiti removal | Roger Norm |
| Mental Health Forums in High Schools | Cliff Hoare |
| Australian Rotary Health | Past Chair Cliff Hoare/ Chair Trish Wetton |

- **CASE STUDY**

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Group work on solutions to 6 actual events which have been experienced by some District clubs

Finish with these thoughts

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Rotary the oldest service organisation in the world

People join Rotary to do good as I said before

Most will leave if their time is not occupied effectively engaged. There are so many organisations vying for the volunteer time.

In 10 years Rotarians have completed **1.8 million projects** with **253 million volunteer hours**.

It is so great to be part of this.

Thank you for your participation today

and have a great year.

As you **Light Up Rotary Service**

