

Case Studies from Community Service, District Assembly

Case Study 1

A proposition has been put forward to the incoming Board that a good way to make money would be to sell Christmas Trees. The Board has agreed and handed this to you to implement. What planning steps will you take with your committee to give this a try?

Risk assessment – to budget, people

Target audience

Source the trees

Price the trees

Period sale

Location for selling trees – road safety

Advertising

Four way test – does this pass

Local area

Transport

Members commitment – roster

Stands for trees

Club budget – cost V income

Project leader

Council approval

Care of trees before sale

Quantity for sale

Evaluation

Report back to Board and club

Nominate for a club award!

Thank you to John Edwards, Robert Erskine, Joseph Blair, Pia Mylan, Julie Thorp, Ralph Brown, Jenny May, Bob Reid

Case Study 2

Your club's signature project has supported a literacy program in your local school for more than 10 years. Meanwhile the International Service Chair has just returned from Bali and is seeking resources to set up a computer room in the tiny village school there. Your club does not have funds to support both. Where to from here?

Presentation of proposal and estimate to the club

Approval in principle

Set up committee

Review existing project –

- Costing

- Longevity

- Resources

Effect of new project on *signature* project

Funding alternatives

Local school encouraged to assist local events

Grants-local or district

RAWCS

Ausaid

DIK

Form local or sister club association Aus/Bali

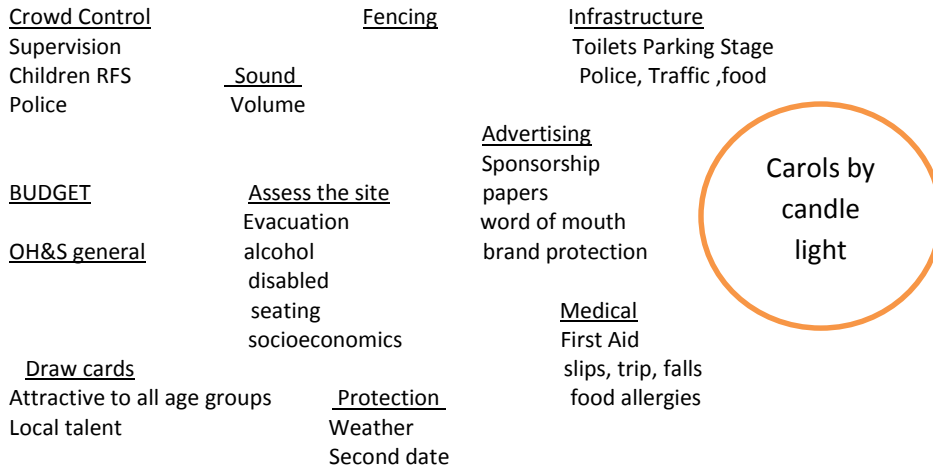
Recommendations to the Board and club

Than you to David Turnbull, John Greenway, Max Henderson, Isobel Pamela Lawrence, Karin Eurell and Ian Grayburn

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Case Study 3

It has been your wish for years that your town runs a “Carols by Candlelight” event for the community. Brain storm the assessment and risks associated with such a Community event.



Thank you to Greg Elsey, Shane Johnson, Cliff Hoare, Greg Groppenbacher, Peter Casey, Paul Rapp and John Leeds

Case Study 4

At a club meeting a member informs their small club that he has committed them to providing the BBQ at his grandson’s school. The Principal has agreed to the club having exclusive BBQ rights. The date is the same one as the club had agreed to help an elderly lady to clean up her home and yard as she must move into the Care Facility the next week. How could this dilemma be solved?

Committed to both

1. Establish needs and resources
2. Plan
3. Hire waste bin/skip
4. Early start on lady’s property
5. Midday BBQ using partners and friends
6. Then return to old lady
7. Review the problem/dilemma and establish a process for the future
8. Do NOT commit without consultation
9. Sell the idea, we have no choice -and enlist outside help

Thank you to Bob, Bill Inge and Barry

Case Study 5

The returns from the traditional monthly Rotary Club of Upper Whoop Whoop Bingo night have been declining – community support has been lured elsewhere. This has been a regular income to support the Breakfast program at the local High School. An opportunity to get involved in a much larger event held every 3 months has arisen and acceptance is required immediately. The returns are projected to be 5 times the monthly average of the current event. Brainstorm the pros and cons and suggest a solution.

1. Assessment of Bingo attendees (ie pensioners, Rotarians. Is it a community project or fund raiser?
2. Assess the breakfast program – who are the users? Is this still necessary? Sub-committee to assess this
3. Funding from (1) is declining so do we move to next project?
4. (a) People required every 3 months
(b) Motivation
(c) Skills
(d) Committee to assess the viability
(e) Four way test
(f) Is there a way to negotiate rather than an immediate response.

Thank you to Robert Bishop, Judi Leahy, Judith Smith, Gary Hayman