

Rotary International District 9685 Strategic Intent

RI President 2014-2015 Gary C.K. Huang

“Rotary is an organisation that has something for everyone. All over the world in Cities and towns for well over a century, Rotarians have come together to serve...countless Rotarians have discovered the joys of Rotary service...Our job is to make the news in the world a little more hopeful. To make the good news and to get the good news on the news...Great things don't happen by themselves. They happen when we work hard and we have great clubs.”

2014 -2015 DG Ian Scott

“For me Rotary is all about the Rotarians doing the work on the ground, no matter how big or how small a contribution they make. To get the best out of that contribution, for them and the wider community, they need to get satisfaction out of a job well done – a job well done as Rotarians. There are a lot of factors that go into that notion, but I encapsulate it as Rotarian-ness, and my aim is to help the members in our District rediscover and build that Rotarian-ness. It is all about them, the Rotarians and their Clubs. “

Our Core Essence

A worldwide network of inspired individuals who translate their passions into relevant social causes to change lives in communities

Our Purpose

District 9685 will support our clubs and their members to work effectively as volunteers, giving of their time skills and funds, to meet the needs they find in their community, locally, nationally or globally, recognised and sought after for their contribution as an active and growing force for good.

We are committed to the core values of Rotary

*Service
Fellowship
Diversity
Integrity
Leadership*

...with the same three Strategic Priorities ...

- to support and strengthen clubs
- to focus and increase Humanitarian Service
- to enhance public image and awareness

...in the same six areas of focus...

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation

- **Maternal and child health**
- **Basic education and literacy**
- **Economic and community development**

RIPE Gary Huang's Emphases 2014-2015

Light up Rotary membership

Light up Rotary service

Light up the family of Rotary

The Rotary Foundation Goals 2014-2015

1. To eradicate polio – let us finish the job
2. To support Rotary's own and only charity, the Rotary Foundation, through our continuing giving.
3. To ensure the progress of our new grant program by participating in sustainable educational and humanitarian projects.
4. To foster world understanding and goodwill, and peace by promoting and publicizing the Rotary Peace Centers Program.
5. To emphasize that the future health of The Rotary Foundation is in all of our hands.

Realistic, measureable goals and actions for achieving these priorities

Continue with, promote and grow current activities in the Avenues of Service

- **Link Rotarians and Clubs to work together**
- **Conduct a District Rotary Day (with D9675?)**
- **Encourage Rotarian Action Groups (RAGS)**
- **Encourage Rotary Fellowships**

Improve District on-line presence

- **All Clubs enter goals on Rotary Club Central**
- **All Rotarians have a profile on District website**
- **Expand social media presence of Clubs**

Net gain of 10% in membership over the District - 2 to 3 members per club:

- **Increase diversity**
- **Recruit Alumni**
- **Recruit family**
- **Mentor new members**
- **Mentor weaker Clubs (AGs, Tiger Team, PDGs, Club-Club)**
- **Encourage innovative club expansion**
- **Keep members engaged and enthusiastic so their membership is meaningful and Rotary a priority , not just a meeting.**
- **Extension through forming new Clubs**

Support TRF

- **All Clubs to contribute**
- **Increase number of Rotarians contributing**

- Increase total giving
- Contribute at least \$130,000 to end Polio to ensure we take advantage of Gates Foundation challenge

Promote new and innovative projects to Clubs including supporting them from District:

- One Interplast VTT
- One other VTT
- One educational scholarship
- One or more Rotary Peace Fellows
- Build a relationship with Turkish Rotarians
 - Research VTT with Turkey
 - Peace exchanges with Turkey in April 2015
 - Youth Exchange

Governance

- Improve District information management and knowledge management
- Review policies and procedures for District management
- Improve continuity in District Leadership
 - Hold District leadership seminar for those interested in service beyond the Club
 - Support Future Leaders attending Zone 8 Institute (NZ)
- Review Strategic Plan
 - Revise Plan and enduring goals
 - Revise District Organisation diagram so “form follows function”