

Vocational Service

**PETER KIRKWOOD** 





#### **VOCATIONAL SERVICE**

TIME	SPEAKER	TOPIC
11:15	Peter Kirkwood	Vocational Service overview
11:20	Bob Kaye-Smith	Four Way Speech Competition
11:30	Rebecca Vasak	National Skills Week (SkillsOne Television)
11:45	Rebecca Vasak	WorldSkills





# SKIIS One .com.au

## skillsOne<sup>®</sup>

.com.au



#### Over 1500 videos about getting a trade or a skill



# SkillsOne Television is broadcast via Aurora Channel 183 on Foxtel & Austar, and TV4ME Channel 74 on digital free to air

There are over 40 episodes broadcast every week across the three networks

The 30 minute episodes are engaging and encourage people to consider a skilled career or a trade as an alternative to university.







# National Skills Week

**▲**ugust 27 – September 2

Hands and Minds - The DNA of skills and trades

"Australian Apprenticeships, especially traditional trades are an undervalued career choice and often described in negative terms."

"There should be a strategy to lift the status of apprenticeships and traineeships as representing a pathway towards a satisfying career."

Apprenticeships for the 21<sup>st</sup> Century January 2011

### Primary Objectives

- National celebration of vocational qualifications. Shine a spotlight on the achievements of practical learners.
- To highlight the talent and skills of apprenticeships to the wider public and employers (WorldSkills).
- An opportunity to celebrate vocational qualifications taken by people of all ages and at all levels.
- To showcase and profile Registered Training Organisations, Trade Schools (VETiS), Group Training Organisations and Employers.

#### Primary Objectives cont.

- Focus on the vocational landscape, its diversity and the opportunity for young and old.
- To showcase industry and the sector (TAFE) working together to increase positive economic outcomes.
- To engage and persuade employers of the advantages of employing and supporting Apprentices.
- Wider benefits sought include motivating more entrants to the workforce with an appreciation of the "Australia at Work", raised skills within the adult workforce, re-skilling to address the challenges of change and productivity.













# Media... Over \$20 million





#### Some of the 2011 supporters































































TAFE



















SYDNEY INSTITUTE





#### Over 400 events across Australia!









#### How can you be involved?

- Have a sausage sizzle show off your culinary skills!
- Organise a market stall showing off your handy craft
- Demonstrate your trade or skill in a shopping centre
- Arrange a careers night at your local primary or high school
- Host a breakfast with local employers encouraging them to take on an apprentice
- GET CREATIVE!









For more information, please visit www.nationalskillsweek.com.au or email info@skillsone.com.au



# National Skills Week

August 27 — September 2

Hands and Minds - The DNA of skills and trades

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#### **VOCATIONAL SERVICE**

	TIME	SPEAKER	TOPIC
	12:00	Chris von Schomburg	Apprentice / Trainee Awards
	12:10	Peter Kirkwood	Rotary and TAFE Links
1111	12:15	David Firth	Pride of Workmanship
	12:20	Geoff Brennan	Vocational Excellence Awards



