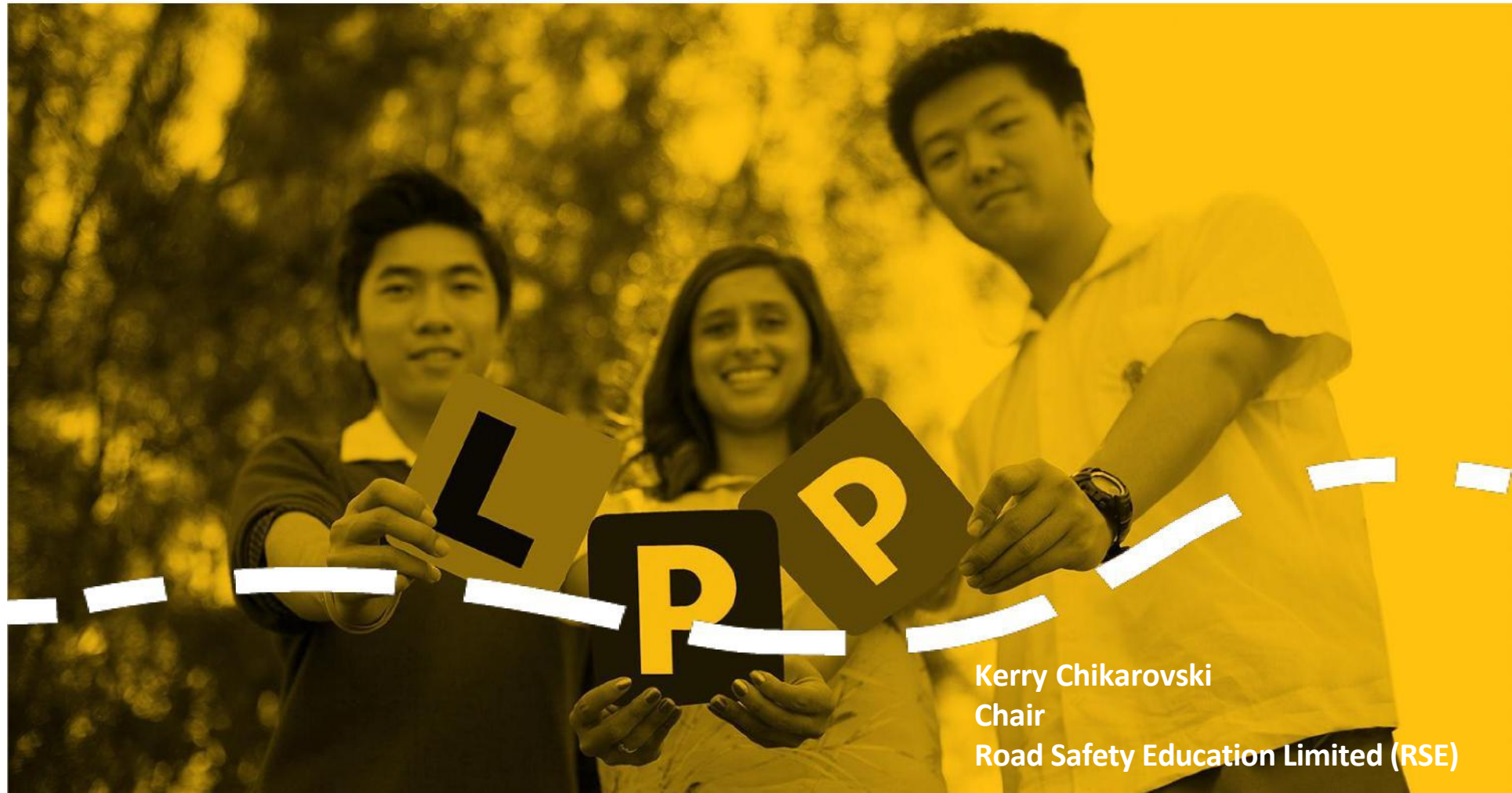


Supporting excellence in road safety education

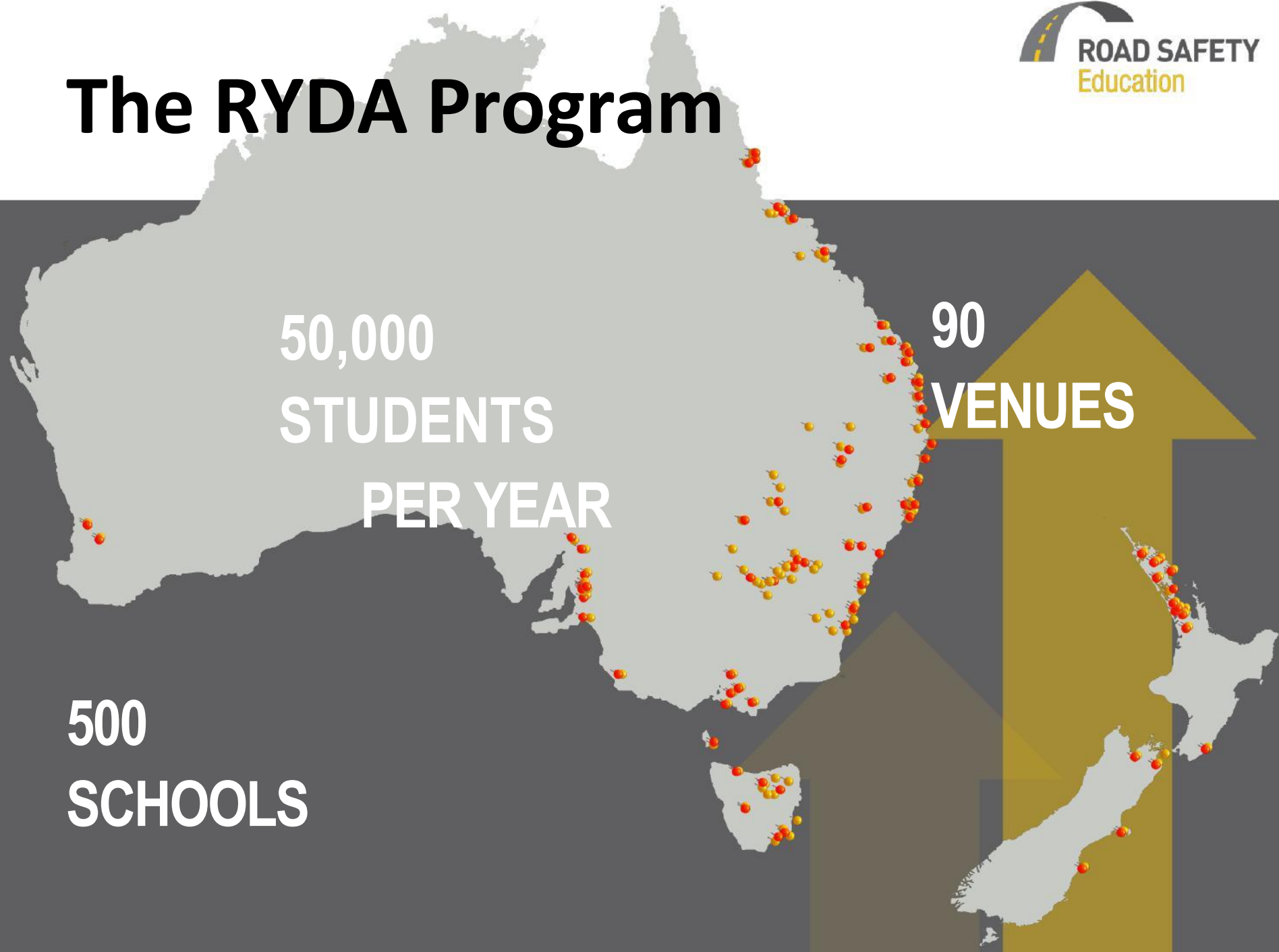


Kerry Chikarovski
Chair
Road Safety Education Limited (RSE)

Road crashes cost society \$27 billion every year but the true cost is often only realised when it hits close to home, impacting family, friends and a school community



The RYDA Program



RYDA Evaluation

Student Surveys – Behavioural Change



85% of students said RYDA changed their awareness of personal risks and **90%** said they would apply what they learnt at RYDA as a driver and/or passenger

WORKING WITH OUR PARTNERS



- TO HELP SAVE THE LIVES OF OUR YOUNG PEOPLE

- TOGETHER MAKING A DIFFERENCE



Founding Sponsor



Co-Founding Sponsor NZ



Foundation Donor



Community Partner



Rotary Clubs in Australia
(ACT, NSW, Qld, SA, Tas,
Vic & WA) & New Zealand

The RYDA road safety education program



To find out more ...
please visit the RYDA display in the
Rotary Showcase and speak with
Director of Program Development
Greg Rappo