

Multi-District Presidents Elect Training Seminar (PETS)

RI Districts 9680, 9690, 9710 and 9750

The Cube - Campbelltown

3rd and 4th March 2012

PP David Bamford OAM

- District 9690 Secretary/Administration Officer
 2012 2013 and
 - 2011 2012
 - 2010 2011
 - 2009 2010
 - 2008 2009
 - 2007 2008
 - 2005 2006
- Member Rotary Club of Blacktown City Inc since February 1975



- Administration
 - in your Club
 - involving RI, RDU and your District



'As Club President, your role is to lead an effective Rotary Club.'

Plan, set goals, communicate.

Constitution & By-Laws

- Last updated at 2010 RI Council on Legislation
 - Update your Club's documents take into account in your By-Laws changes by NSW Fair Trading - effective from 1st July 2010
 - Special Resolution to change
 - Requires support of at least 3/4 of those eligible to vote, not 2/3 as per page 34 of President's Manual
 - Also, check your Constitution is 'RI approved'
 - contact Rotary International South Pacific & Philippines Office (RISPPO) - Club & District Support Section to confirm

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Club Budgets

- Administration/Club account
- Project/Charity account
- Any other account you may have
- As we raise funds from the community, i.e. Councils, ClubGrants (formerly CDSE) Scheme and various organisations we MUST have our accounts audited (Office Liquor, Gaming & Racing requirement)

Charitable Fundraising Authority

- Ensure your Charitable Fundraising Authority is always current – check with Office Liquor Gaming & Racing (OLGR)
- Become familiar with OLGR fundraising requirements
- Refer 'Best Practice Guidelines' for Charitable Organisations





- Prepare a Risk Management assessment for each Club project, event, function
- Be aware of Risk Management issues:
 - e.g. President up the ladder (Police Officer of the Year Award hanging banner)
- Issue a Risk Management 'Help Reckoner' to every Club member to increase awareness



- Critical to plan WELL in advance to gain member support
- Nothing worse than a President or Director announcing (regularly) we need help this weekend
- Rotarians are busy people with commitments outside Rotary



- We developed a Timeline of Tasks for District 9690 to avoid tasks being missed and/or deadlines not being met
- Develop one for your Club to assist your Board and Directors
 - I'm preparing one for
 - my Club
 - interaction between our District and Clubs

Peace Through Service Stati Taraka There the content (Madde

- Document your Club's Policies e.g.:
 - Free meals for prospective members how many?
 - Honorarium for President amount?
 - Covering cost of Directors attending Presidents' Meetings - amount?
 - Presentation Evenings who are guests of the Club, who pays?

Meetings – have an Agenda

- Club
- Sub-Committees
- Board
- Club Assembly
- Annual General Meeting –or a procedures' document

District Policies

- Become familiar with what your District has:
 - Insurance
 - New project check with your District Insurance Officer (DIO) re current coverage
 - CAN'T assume because we have District insurance you are covered e.g. chainsaw race
 - Child Protection
 - Privacy
 - Risk Management
 - Sexual Harassment

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- Semi-annual Dues (SAR) RI
- Semi-annual Dues District
- Semi-annual Dues RDU
- Monthly Club attendance District Attendance Officer



- Planning Guide for Effective Rotary Clubs RSVP date advised by District Governor
- RI Changemaker Award RSVP to DG by 15th March 2012
- RI Presidential Citation RSVP to DG by 6th April 2012
- Others as and when required



- Important to respect the office
- DON'T have a guest speaker on this occasion
- Encourage member attendance to hear important messages



- Ensure responses to District are provided by RSVP date:
 - e.g. Resolutions, Club Electors
- Utilise email for speedy communication
- Prompt responses:
 - avoids follow-up by District personnel
 - ensures deadlines are met

Resources - RI, RDU, District

- RI & website, Manual of Procedure (MOP)
- RDU & website
- RDU Merchandise & Promotions
- PETS & District Assembly
- District website
- District Governor
- Assistant Governors
- District Officers
- Past Governors

Resources - Club

- Roadside signage
- Promotional brochure/s
- Local newspaper/s
- Banners
- Pull-up banners
- Website
- President's Manual
- Directors' Manuals
- Past Presidents

Thank you and remember

'As Club President, your role is to lead an effective Rotary Club.'

Plan, set goals, communicate.





Your Support From Rotary International

Club and District Support PETS Session Joy Walker

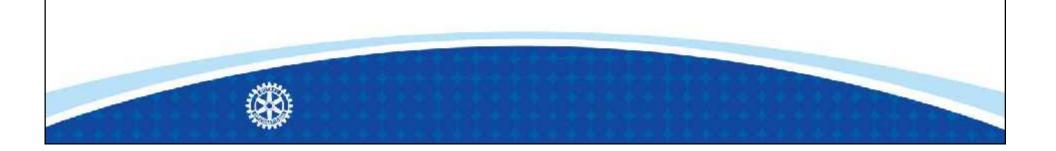
President-elect Training Seminar | 1

Learning Objectives

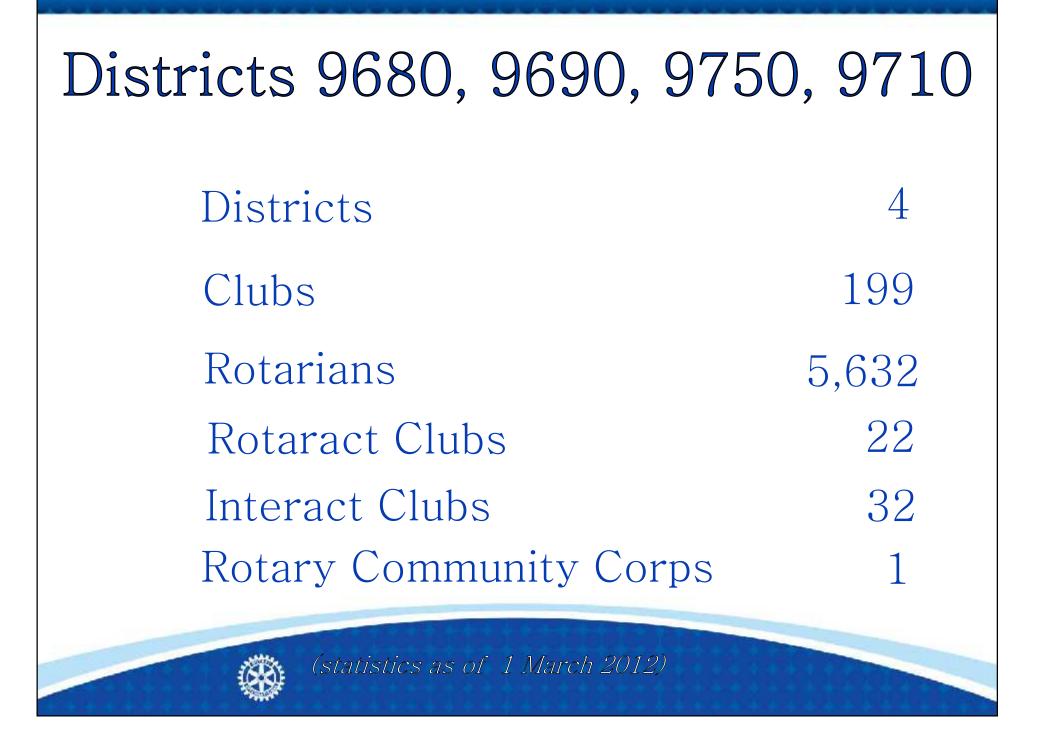
Resources from RI

Introduction to RI & your CDS Team

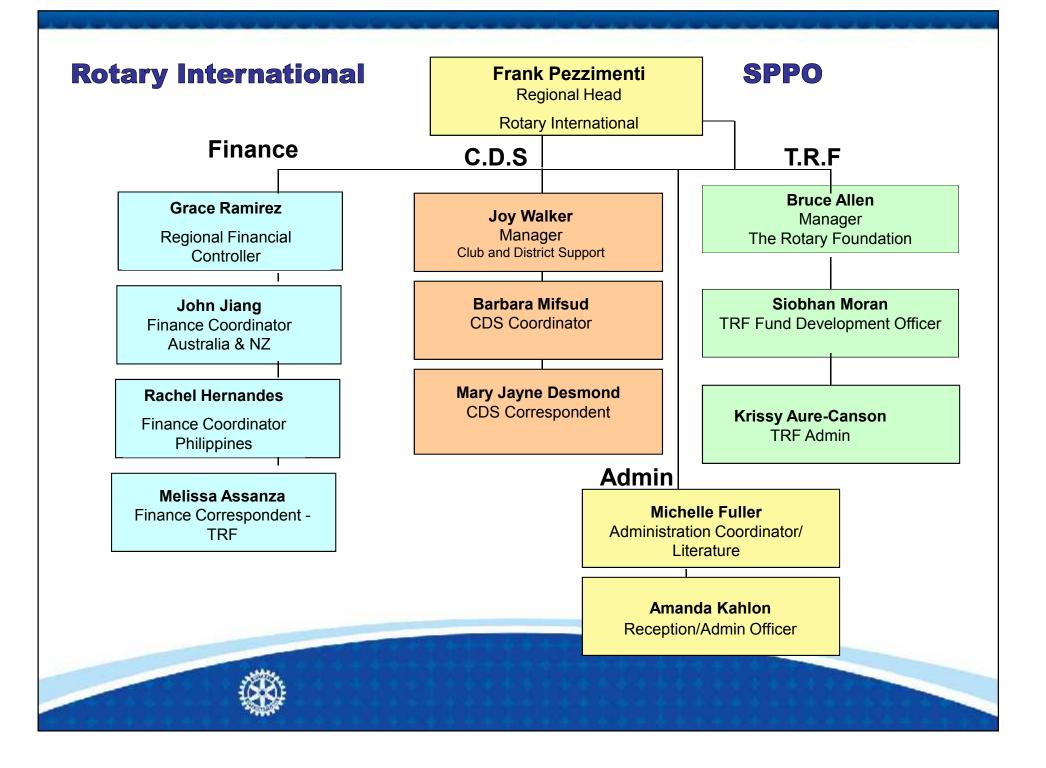
Club Responsibilities to RI



RI Figures Worldwide Countries and Geographical Areas 214 +532 Districts 34,136 Clubs Rotarians 1,214,237 9,030 Rotaract Clubs 14.048 Interact Clubs Rotary Community Corps 7,270 (statistics as of 30 January 2012)







At Your Service Club and District Support (CDS) is your contact for... Administrative Services Member Access **Policy Issues**





Mary Jayne Desmond

Joy Walker

Barbara Mifsud



Minimum Rotary Club Standards The Semiannual Report Report Incoming Club Officers

Rotary Marks

Minimum Standards

- ✓ Meet regularly
- Conduct service projects
- Resolve club disputes amicably
- ✓ Maintain cooperative relations with the district
- ✓ Provide timely, accurate membership lists
- ✓ Pay RI and District dues
- ✓ Subscribe to a Rotary magazine
- Maintain appropriate general liability insurance
- ✓ Respect RI rules and regulations

Departments at Your Service

The Rotary Foundation risppo@rotary.org



Departments at Your Service

Finance Department risppo@rotary.org

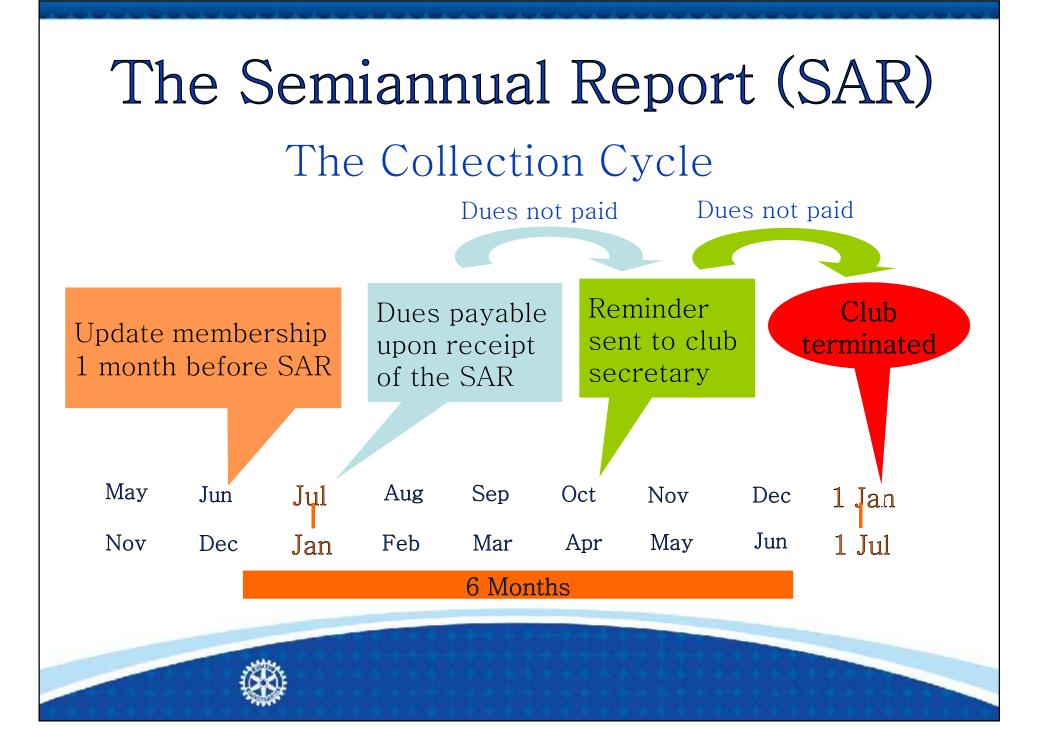


The Semi-Annual Report (SAR)

What?

Documents used to calculate and pay club dues to RI

When? Payable upon receipt



Report Incoming Club Officers Who?

• Current President, Secretary or Executive Secretary

Why is this important?

- Clubs receive RI correspondence
- Access rights for Member Access

Please update whenever there is a change



Member Access How to Register?

About Us Contribute Service and F	Fellowship Students and Youth Vembers Vedia and News
A decade of promoting peace	
Since 2002 the Rotary Peace Centers	
program has been preparing more than 600 future leaders to pursue peace around the world	
Read a profile of ten peace fellows in the	SP 1
February edition of The Rotarian. (Illustration of Richellev Alilson by Louisa	
Beitman) Learn more about the Rotary World Peace	
Symposium in May	A CALLED ST
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Social Networks	Discover the world of Rotary
📑 😬 🛄 🕒 🚵 🚳	Find out now to become a Rotarian.
	Learn about the benefits of getting
	involved with Rotary.

Sec. 1

Member Access For Club Presidents and Secretaries

Copute membership baca
Deily Club Balance Report
Ocontribute to The Rotary Foundatio
View your Contribution History
Pay Semiannual Dues or Print Semiannual Report (SAR)
Search Club and District Data
OUpdate Club Data
Manage E-mail Subscriptions
Wiew MCR, SHARE & Polio Reports
Wiew EREY Eligibility Report
Register for Meetings

Quodate Membership Data

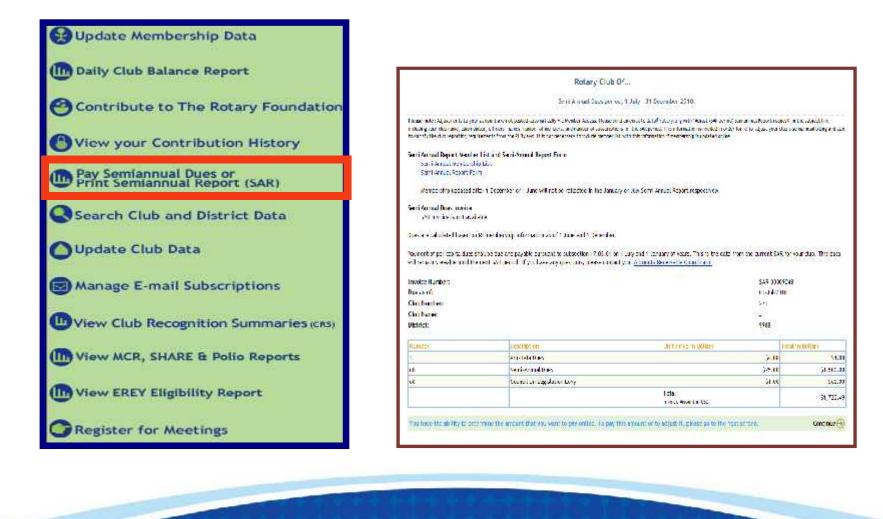
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			The following are	active member	5	
			Name	Admitted	Member Type	Member Status
View	Terminate	Edit	Baastrup, Carl	30-Jun-2001	Active	Active
view	Terminate	Edit	Bertelsen, Ib	30-Jun-2001	Active	Active
View	Terminate	Edit	Birkmose, Peter Ogelvig	16-Aug-2004	Active	Active
YIew .	Terminate	Edit	Bundgaard, Peter	08-Jun-1963	Active	Active

Member Access



Cu	irrent Officers			
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Member Access







Rotary Club Central

• Why?

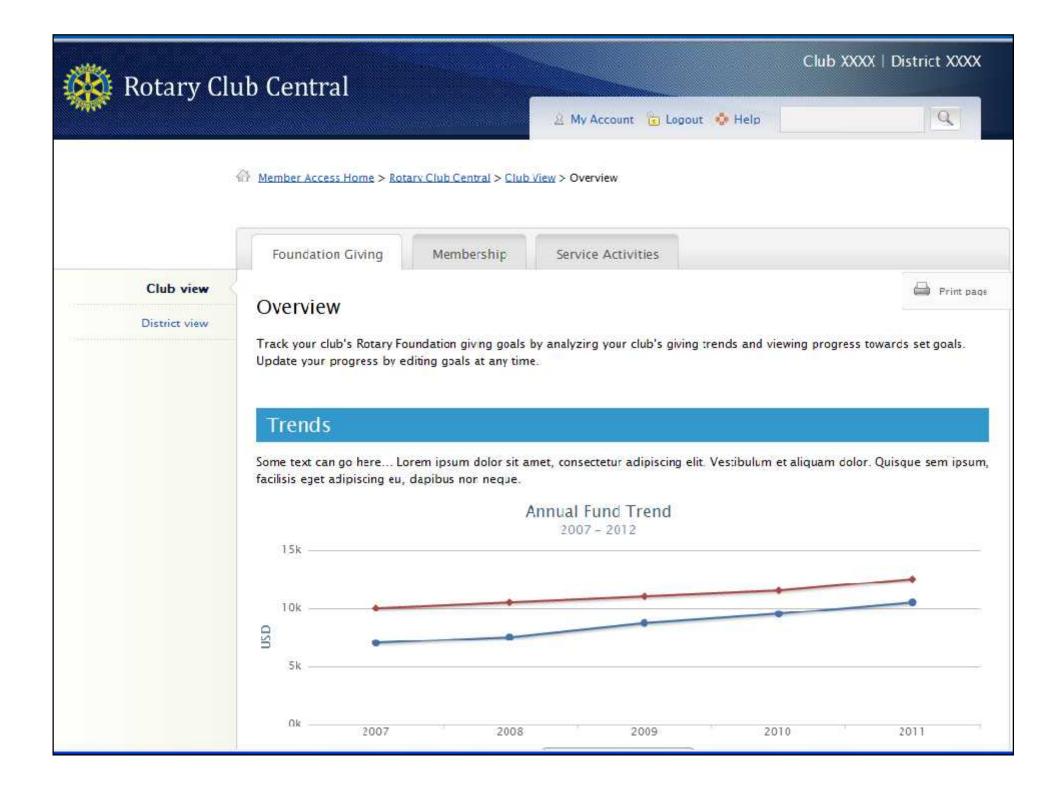
Measure club activities in order to help clubs increase Rotary's global impact.

• What?

Goal areas – membership, service hours, programs participation, Foundation giving, public relations.

• When?

2012-13 – Launch in July 2012



Club view

Print page

District view

Edit Annual Fund Goals 💿

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Goals Calculator

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	5-YEAR HIGH	GOAL NUMBER	AVERAGE GIFT AMOUNT	GOAL TOTAL USD
Every Rotarian, Every Year (average amount per active member)	15			375
Sustaining Members (individuals contributing under 100 USD)	4			500
Paul Harris Society (individuals contributing 1000 USD or more)	1			2000
Other Contributions (individuals contributing under 100 USD)				
2012 - 2013 Goal Total				3875
Save Prelimina	ary Goals	Clear	all	Cancel

will be working with d group, and view a list	f governors-elect will use this p uring their term. Create new gro of assistant governors and thei ups and the clubs/assistant gov	oups and assign clubs to ir assigned groups. Sort a	each group, assign an as ny list by clicking on colur	sistant governor to each
Group	clubs Manage assis	stant governors		
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View a list of assistan the appropriate icon.	t governors currently assigned	to a group and their term.		F, or Excel format by clicking

Club view	Track Your Clu	ibs' Progress				Print page
District view	Track your club's Rotar	y Foundation giving goals by by editing goals at any time.		s giving trends and view	ing progress towards	set goals.
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	Annual Fund Ma	ajor Gifts Benefactors	Bequest Society			
	VIEW DATA FOR: 201	1 - 2012 👻		VIEW SUPPORTING GOAL	Annual Fund Overvie	ew 💌
	Annual Fund Ov	verview				
	CLUB NAME	AG GROUP NAME	GOAL	GOAL PROGRESS	STATUS	
	Club 1	Group A	8000 USD	6000 USD	Submitted	EDIT
	Club 2	Group A	2500 USD	2500 USD	👱 Preliminary	<u>EDIT</u>
	Club 3	Group A	8000 USD	6000 USD	Submitted	EDIT
	Club 4	Group A	2500 USD	2500 USD	🔶 Preliminary	EDIT
	Club 5	Group B	8000 USD	6000 USD	Submitted	EDIT
	Club 6	Group B	2500 USD	2500 USD	Preliminary	<u>EDIT</u>
	Club 7	Group C	8000 USD	6000 USD	Submitted	EDIT



Rotary Showcase

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- Information about club projects
- Community value
- Total contributions
- Not just TRF funded projects

Rotary Marks



Two Golden Rules

- Do not alter Rotary Marks
- Always mention the name of the club, district or project

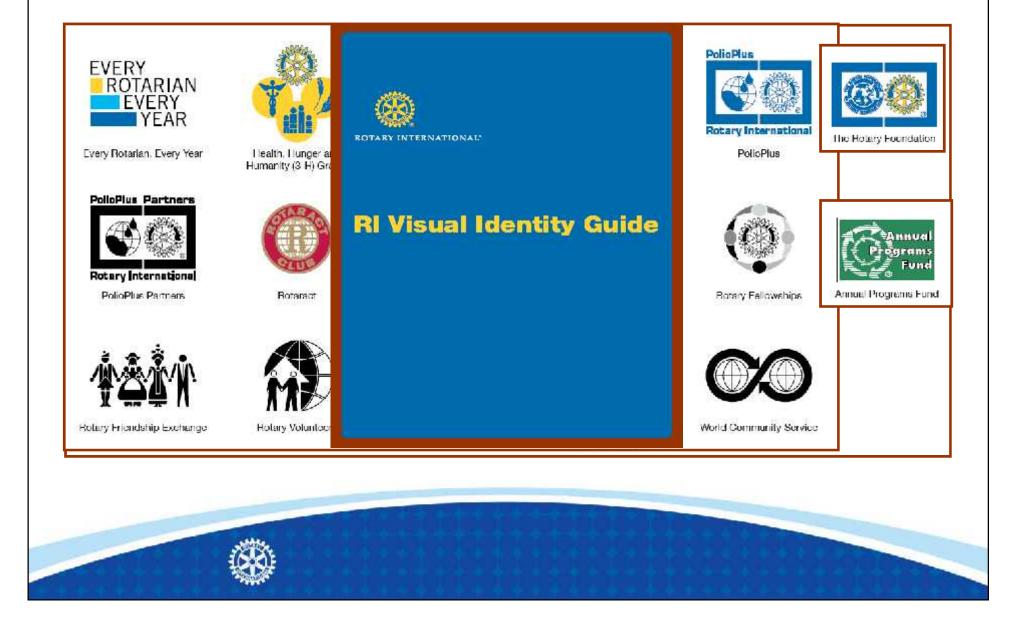


Why is this important?

- It ensures that clubs receive recognition
 - It protects RI's good name and intellectual property
 - It protects RI from liability



Rotary Marks



Building Your Online Presence





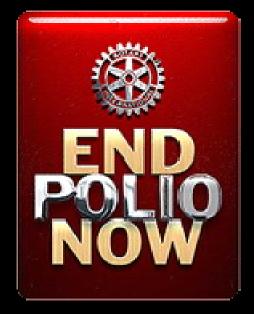
Your Local RI Office



We look forward to hearing from you!









Polio Eradication

13 JANUARY 2011

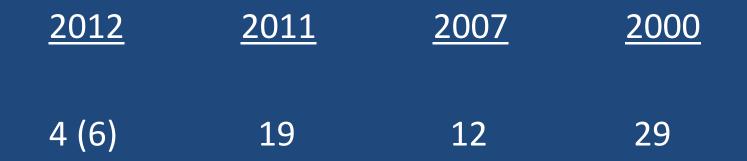


POLIO ERADICATION Year to 25 February 2012 New Cases 25 Feb 2011 Pakistan 11 8 Afghanistan 4 1 Nigeria 2 $\mathbf{0}$ India 0 1 Chad 1 5 DR of Congo 0 7

• <u>Country</u>	<u>2011</u>	<u>2007</u>	<u>2000</u>	
 Pakistan 	198	32	199	
 Afghanistan 	80	17	120	
 Nigeria 	61	353	638	
• India	1	874	265	
Chad	132	0	0	
DR of Congo	93	57	603	
• China	21	0	0	
• Total	650	1315	2971	
				NOW

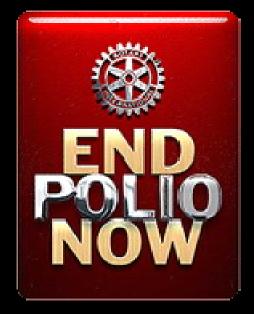


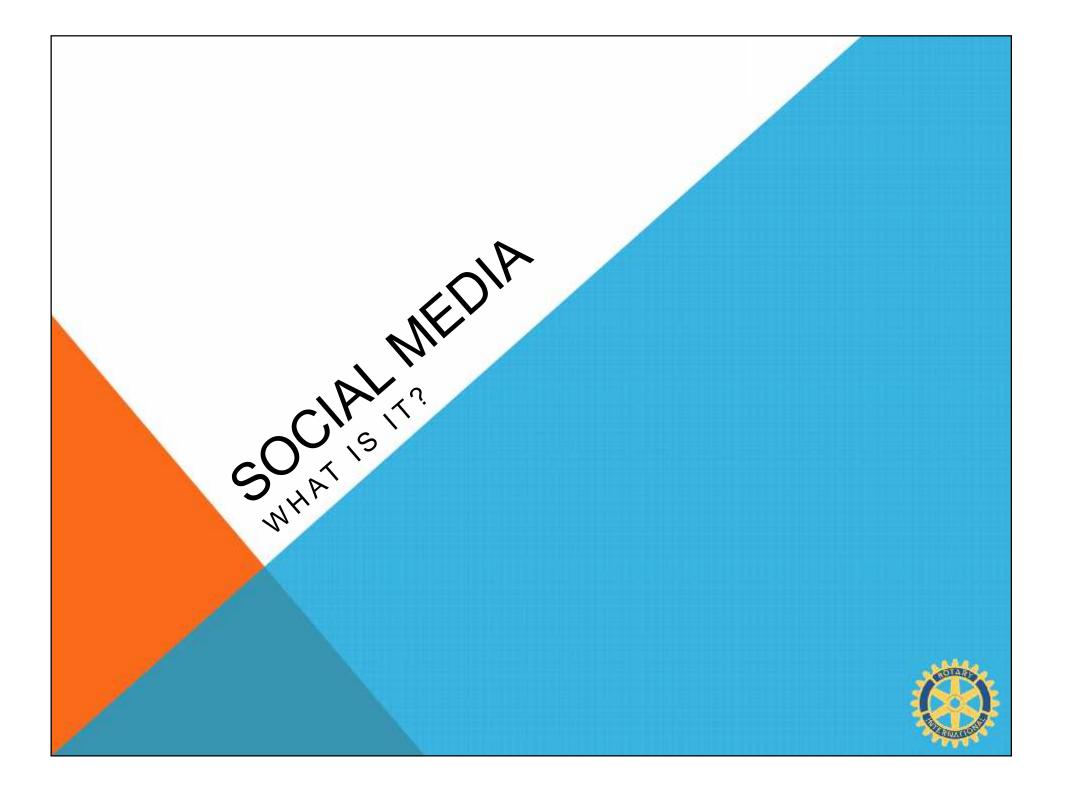
Number of Countries



Total Number of New Cases:

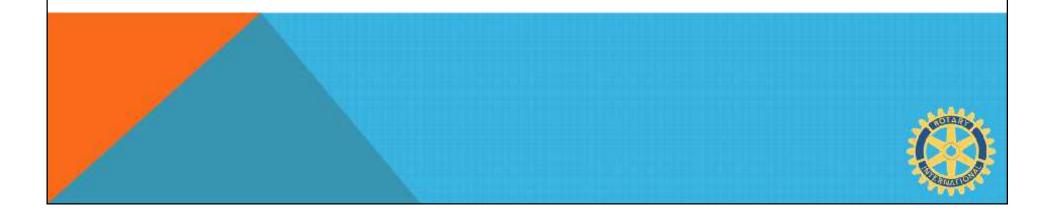
18 (23) 650	1317	2971
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HOW MANY ARE THERE?

At the beginning of 2012 Wikipedia listed 208 major social media websites

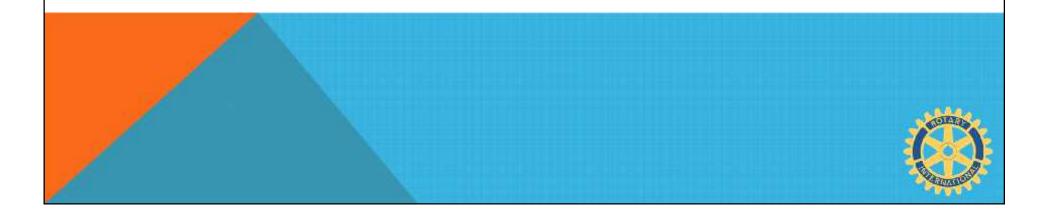




12 TIPS FOR NON PROFITS

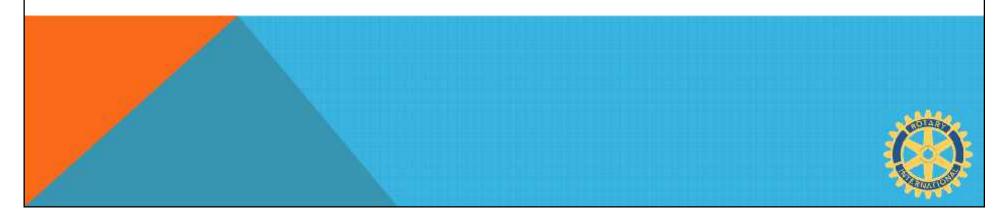
Acknowledgment

- Joanne Fritz About.com Guide
- Sarah DiJulio and Marc Ruben co-authored a chapter in the book, *People to People Fundraising: Social Networking and Web 2.0 for Charities,*, Wiley, 2007



12 TIPS FOR NON PROFITS

- 1. Pick the right social networks.
- 2. Extend your reach.
- 3. Prepare to lose control.
- 4. Know who is already pretending to be you.
- 5. Make a good first impression.
- 6. Post your edgiest, most viral content.
- 7. Find out which of your supporters are already on social networks.
- 8. Communicate with your social network friends on a regular basis.
- 9. Devote staff time to making your social networking effort a success.
- 10. Activate your social network supporters.
- 11. Think of social networking as an investment in the future.
- 12. Find an 'expert' to help you.

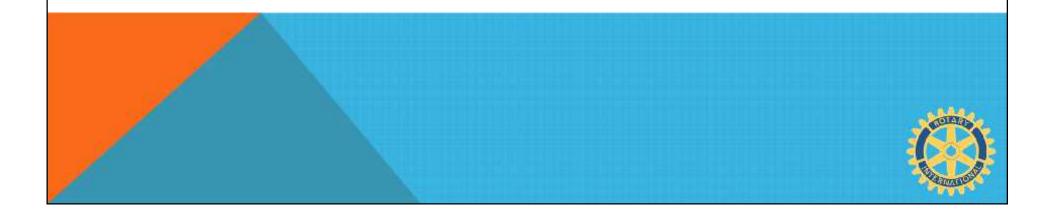


SOMEONE TO HELP

Brendon Walker & District 9750 Rotaractors developed templates for Facebook

Email Brendon

support@rotarysocialweb.org



If you don't have time to look at your social media pages on a daily basis, you should probably think about an internet web site to get your message out there.



