



DEVELOPING A ROTARY CLUB CULTURE



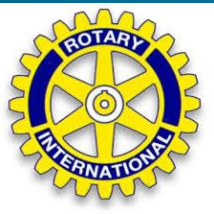
Rotary Club of Kiama





CULTURAL STRENGTHS OF A SUCCESSFUL ROTARY CLUB

- Community Involvement
- Fellowship / Membership



Kiama Rotary Club

- Community Involvement
 - Local & International





Kiama Rotary Club

- Fellowship / Membership





Other Important Cultural Influences

- Interesting meetings with good guest speakers
- A range of Service Schemes
- Information on Rotary
- Maintaining Membership



Identifying Your Club's Culture

- Analyse
- Identify
- Cultivate
- Enhance



Improving Your Club's Culture

- Concentrate on key cultural strengths
- Present a 'Big Picture' of aims and culture



Rotary Club of Kiama

