



Social Media

Amanda Wood



Social Media

What do you know about
Social Media?

How do *you* use Social Media?

How does *your club* use
Social Media?

Social Media Landscape



Most Relevant



- Facebook
- You Tube
- Linked In

You Tube



- Set up club accounts
- Make videos of club events
- Make videos of guest speakers
- Share videos through other social media



Facebook

- Most commonly used
- Used more than emails and texting
- Club page and personal account
- Make events for all club meetings, fundraising and events

Linked In



- More professionally based
- Set up personal accounts
- Build your networks
- Find new members

Don't



- Post anything up you don't want the whole world to see

Forever

- Be political or antagonistic
- Use swearing, defamatory or derogatory language

Do



- Link your accounts
- Have relevance and consistency in your message
- Set up personal AND club accounts
– where applicable
- Brag about accomplishments!!!!!!!!!!



Britley



My little angle



October 25 at 9:59pm via Facebook Mobile · Comment · Like · Share



Kylie



likes this.



View all 5 comments



Emily



She's so acute!

Yesterday at 6:55pm · Like