



Bruce Lakin

District Governor 2016-17



Let's start with
THANK YOU!



**Have we done
the introductions??**



Aspirations & Objectives



ASPIRATIONS

- ❖ **Enjoy Rotary!**
- ❖ **This is Our Year, Not my year!**
- ❖ **Every Club, Every Rotarian!**
- ❖ **Be More Digital!**



Enjoy Rotary!

- ❖ **Celebrate our good work, Enjoy the Now!**
- ❖ **Engage all Rotarians, Attract new Members**
- ❖ **All events.....**
Attractive + Informative + Partner inclusive
= *Enjoyable*

This is Our Year, Not my year!

- ❖ **We are Custodians for a year**
- ❖ **Build a platform**
- ❖ **Establish Continuity**



The Theme for 2016-17



“I think every one of us recognizes the opportunity to serve through Rotary for what it truly is: not a small opportunity, but a great one — the great opportunity that led all of us to the great enterprise that is Rotary.”

“And we still believe, as Paul Harris believed, that serving humanity is the most worthwhile thing any one of us can do with our lives.

And that is why our theme in 2016-17 will be simply

ROTARY SERVING HUMANITY

***RIPE John Germ
18 Jan 2016***

ASPIRATIONS

The Theme for 2016-17



ASPIRATIONS

Every Club, Every Rotarian!

- ❖ **Rotarians adopt TRF as their charity of choice**
“Foundation First”
- ❖ **Every Rotarian & every Club**
gives something to TRF



Be More Digital!

- ❖ **Use Rotary e-Resources**
- ❖ **A Directory App?**
- ❖ **Use Go2Meeting**
- ❖ **Don't leave the Other Folk behind**



MY JOB – THE DG'S JOB

organizing new **Clubs**

strengthening existing clubs

promoting **Membership** growth

supporting The Rotary **Foundation**

promoting cordial relations among the clubs and between the clubs and RI

planning for and presiding at the district **Conference**

providing for an official **Visit** meeting individually or in multi-club meetings

issuing a monthly **Letter** to each club president and secretary

supplying the **Governor-elect** full information as to the condition of clubs

assuring that district nominations and **Elections** are conducted in accordance with the RI constitution

inquiring on a regular basis about the activities of **Rotarian organizations** operating in the district

transferring continuing district files to the governor-elect

performing such **Other** duties as are inherent as the officer of RI

YOUR JOB – THE PRESIDENT’S JOB

Set **goals** for each committee. Encourage communication between club and district committees.

Supervise the preparation of a club **budget** and proper **accounting** practices,

Make sure your secretary and treasurer have an account on Rotary.org to update **club data**

Collaborate with the governor and assistant governor on club and district matters*

Communicate important information to club members*

Prepare for the **district governor’s** required **visit**

Follow Rotary’s **youth protection** policies

Plan and lead monthly board **meetings*** relevant club meetings and organize fun social events*

Ensure that comprehensive **training** is conducted for club members, as needed*

Involve members in carrying out your club’s goals outlined in Rotary **Club Central**

Track your club goals in Rotary Club Central

Encourage members to attend district meetings, and promote the Rotary Convention

Attend the district conference*

Submit an **annual report** to your club on the club’s status before leaving office*

Work with your successor before leaving office*

Arrange for a joint meeting of the incoming board of directors with the outgoing board*



D9685 STRATEGIC PLAN

2015-2018

DISTRICT 9685 STRATEGIC PLAN

PURPOSE

**To support, develop and encourage Rotary Clubs,
To bring together business and professional leaders in order to
provide humanitarian services,
Encourage high ethical standards in all vocations and
Help build goodwill and peace in the world.**

STRATEGIC GOALS

- 1 - Support and Strengthen Clubs**
- 2 - Focus and Increase Humanitarian Service**
- 3 - Enhance Public Image and Awareness**

OBJECTIVES

Goal 1 : Support & Strengthen Clubs

- ⌚ Support all worthy Club requests and activities
- ⌚ Proactive support & guidance to smallest Clubs
- ⌚ Promote Visioning, RLI & Future Leaders
- ⌚ Offer New Member training seminars
- ⌚ Encourage Zone/InterClub cooperation
- ⌚ Recruit from Rotary Alumni & Rotaract
- ⌚ Integrate Interact, Rotaract for seamless transition
- ⌚ Sell District Events eg DC2C <District Comes to Clubs>
- ⌚ Encourage use of Club Central



DISTRICT COMES TO CLUBS!

DC2C : DGs Official Visit

- ④ Visit by DG and the District to the DZones
- ④ Presentation by DG, Foundation, District programs
- ④ Forum for Club/Community reports & recognition
- ④ Scheduled on a Saturday night
- ④ Partner Inclusive with entertainment



METRICS

Goal 1 : Support & Strengthen Clubs

- ⌚ Less Clubs, More members = Nett 100
- ⌚ 10 Visioning, 12 RLIs, Future Leaders
- ⌚ 4 “Welcome to Rotary” New Member seminars
- ⌚ Evidence of Zone-encouraged Club cooperation
- ⌚ New recruits from Rotary Alumni & Rotaract =<10 per is failure!
- ⌚ Obvious examples of Interact, Rotaract inclusion with Club and District
- ⌚ Every Club attends District events
- ⌚ All Clubs have goals on Club Central = >38 is success!



OBJECTIVES

Goal 2 : Focus & Increase Humanitarian Service

- ✦ Continue D9685 TRF **excellent** performance
 - ✦ (granting & giving)
- ✦ A signature TRF fundraising event
 - ✦ TRF Centenary Celebration
- ✦ Promote and support all District A of S programs
- ✦ Bring District Committees into the centre
- ✦ Introduce a District Focus for the year

Doing Good in the World...District Focus

District Focus in 2016-17 can be about.....

Indigenous Australians

Opportunities at 2 levels

A. Cultural Awareness

B. Addressing real need

We can learn a lot & gain better understanding

We can help some people whose need is the equal of other most deserving projects

METRICS

Goal 2 : Focus & Increase Humanitarian Service

- ✱ More granting,
 - ✱ 100% of available funding allocated
- ✱ More giving,
 - ✱ # Members = # Givers,
 - ✱ More MD, PHF, PHS, Centurions
- ✱ Signature TRF fundraising event held
- ✱ District A of S programs participation rate is up
- ✱ District Committees feel cared for
- ✱ Clubs embrace District focus , # of projects created

OBJECTIVES

Goal 3 : Enhance Public Image & Awareness

- Promote District social media network
- Identify and promote keystone events monthly
- Develop District : Print media relationship
- Generate District press releases
- Leverage RI & Zone 8 PR resources



Goal 3 : Enhance Public Image & Awareness

- Active District social media usage
 - 900+ friends, Weekly DG Blog = 9685 Me2Clubs?
- Monthly keystone events promoted
- 12 District press releases get a run
- Positive results on the “Did you see that Rotary” scale
- Most D9685 Rotarians feel good about Rotary
 - >75% will do it!

THE PRESIDENTIAL ASK.....

I need your HELP!.....

- Your good Governance of your Club
- Your support of D2C format (District comes to Clubs)
- Accurate update of Board info on Club Runner by **18 March**
 - This will drive the Directory
- Inclusion of the AGs and District Officers in your thinking
- Invitations to the DG.... from time to time?

THE PRESIDENTIAL REWARD.....

The WINNER IS.....

- **For All Clubs who have updated their board details on Club Runner by 18 March**
- **2 LUCKY DRAWS**
- **Each draw wins**

2 x



- **Draw will be held on Saturday 19 March**

2017 D9685 DISTRICT CONFERENCE



2017 D9685 DConference

- ♪ **The Date is Saturday 11 March 2017**

- ♪ **The format is**
 - ♪ **A 1 day “Festival of Rotary”**
 - ♪ **Start at 0900, Formal close at 1700**
 - ♪ **Informal close at 2100**

- ♪ **The venue is**
 - ♪ **Penrith Panthers Convention Centre**

- ♪ **Watch this space.....**



***Thank you** for leading
your clubs in 2016-17*

