

# CLUB VISIONING

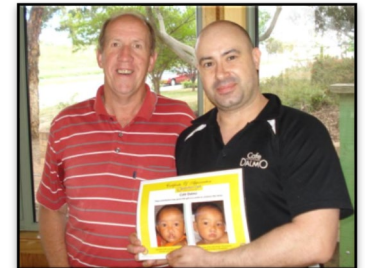
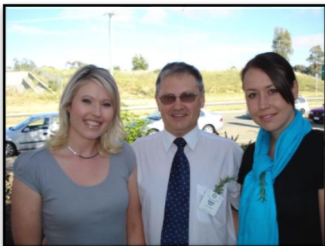
Robert Bredin  
District Visioning Chair



# START WITH THE “DESTINATION” IN MIND....

## **SUCCESSFUL CLUBS**

- ✓ **Sustain and increase membership**
- ✓ **Implement successful service projects**
- ✓ **Support The Rotary Foundation**
- ✓ **Develop leaders in the club and beyond**



## REASON CLUBS MAKE PROGRESS

- *Enthusiastic leadership*
- *Committed planning team*
- *Open communications*
- *Regular communication*
- *Focus on the Vision*



# WHAT IS “CLUB VISION”?

## Dynamic Management Tool

- Defines a shared commitment
- Provides long-term direction
- Creates a framework to establish goals and objectives



# WHY DO WE NEED A VISION AND LONG-TERM PLAN?

- **Tradition of annual cycles breaks continuity, consistency, and consensus**
- **Clubs end up “re-inventing the wheel” instead of moving forward**
- **Or stagnating....**
- **.....or worse.....**



## **VISION FACILITATION IS:**

- **provided by a team of 4 trained Rotarians**
- **an opportunity for every member to be involved in the future of their club**
- **taking your Rotary Club where it wants to go/can go**
- **formation of ideas**
- **creation of a 5 year plan with core elements**
- **identifying short term and long term goals**
- **who does what and by when to achieve goals?**

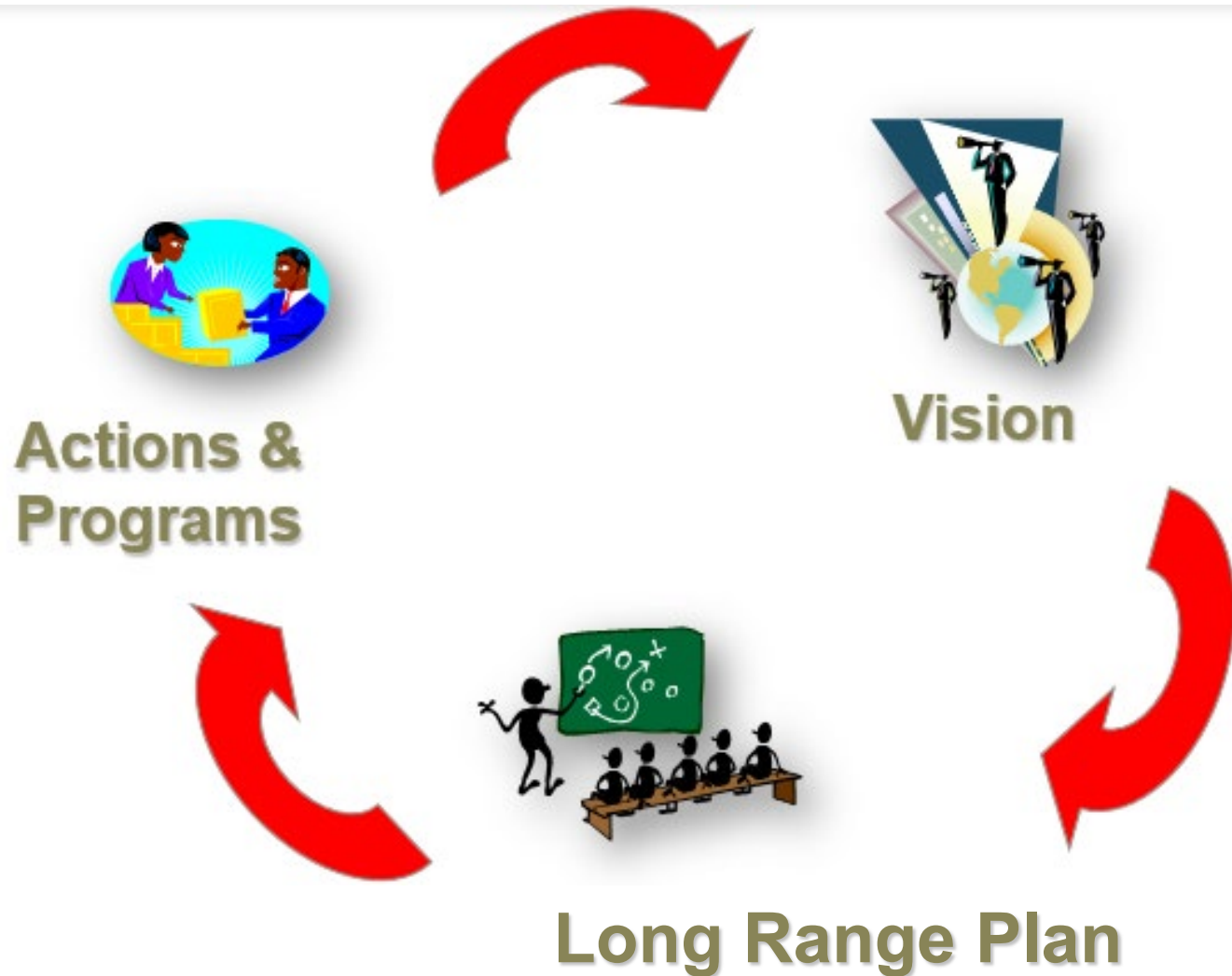


## VISION FACILITATION IS NOT:

- **designed for failing clubs (but it can help)**
- **about someone from outside the club coming in and telling you what to do. The ideas come from you. The facilitators will advise and assist.**
- **easy but you will be provided with assistance, advice, templates and support resources to make the process less difficult.**



# PLANNING STEPS





# FAILING TO PLAN = PLANNING TO FAIL



# CLUB COMMITMENT

A Visioning session requires:

- Buy-in from club members
- A Visioning Club Coordinator
- Up to 30 club members
- Dedicated 4 hours
- Thinking ability (outside the box is good!)
- Follow-up during Club Assembly 2-3 weeks later



# FURTHER INFORMATION?

## Contact the District Vision Facilitation Team

### District 9685 Visioning Chair

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