

PROMOTING ROTARY

Fiona McCulloch
District Public Image Director 2019-20

PUBIC IMAGE – WHAT IS IT?



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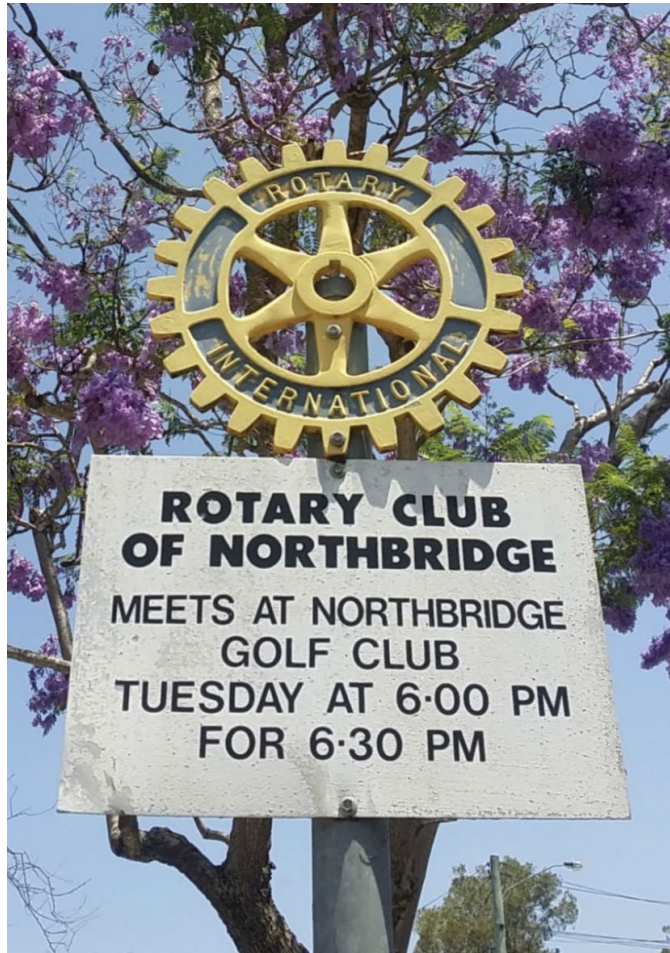


OUR GOALS = YOUR GOALS

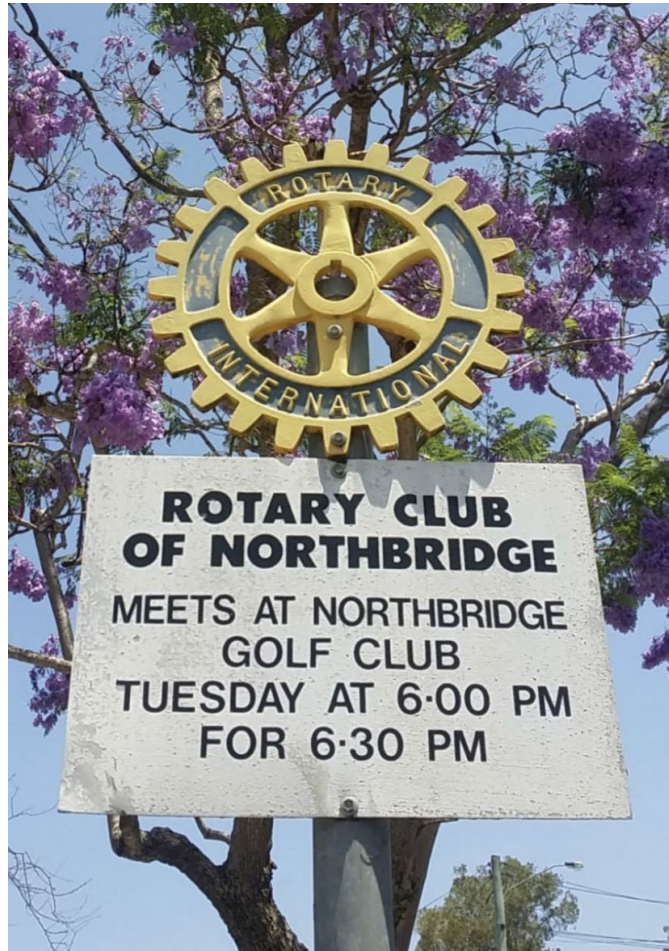
- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary.org
- Continue or establish a partnership with a corporate, governmental, or nongovernmental entity and work on a project together
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Arrange for the club's members to talk with the media to tell your club's and Rotary's story



FIONA'S CHALLENGE



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WHAT'S NEXT



- Club Clusters
- Group 1 - The Hills, Norwest & Riverside
- Group 2 – City North, North Shore & Upper North Shore
- Group 3 – Blue Mountains, Hawkesbury & Nepean
- Group 4 – Central Coast, Upper & Lower
- Group 5 - Beaches



QUESTIONS?



THANK YOU

