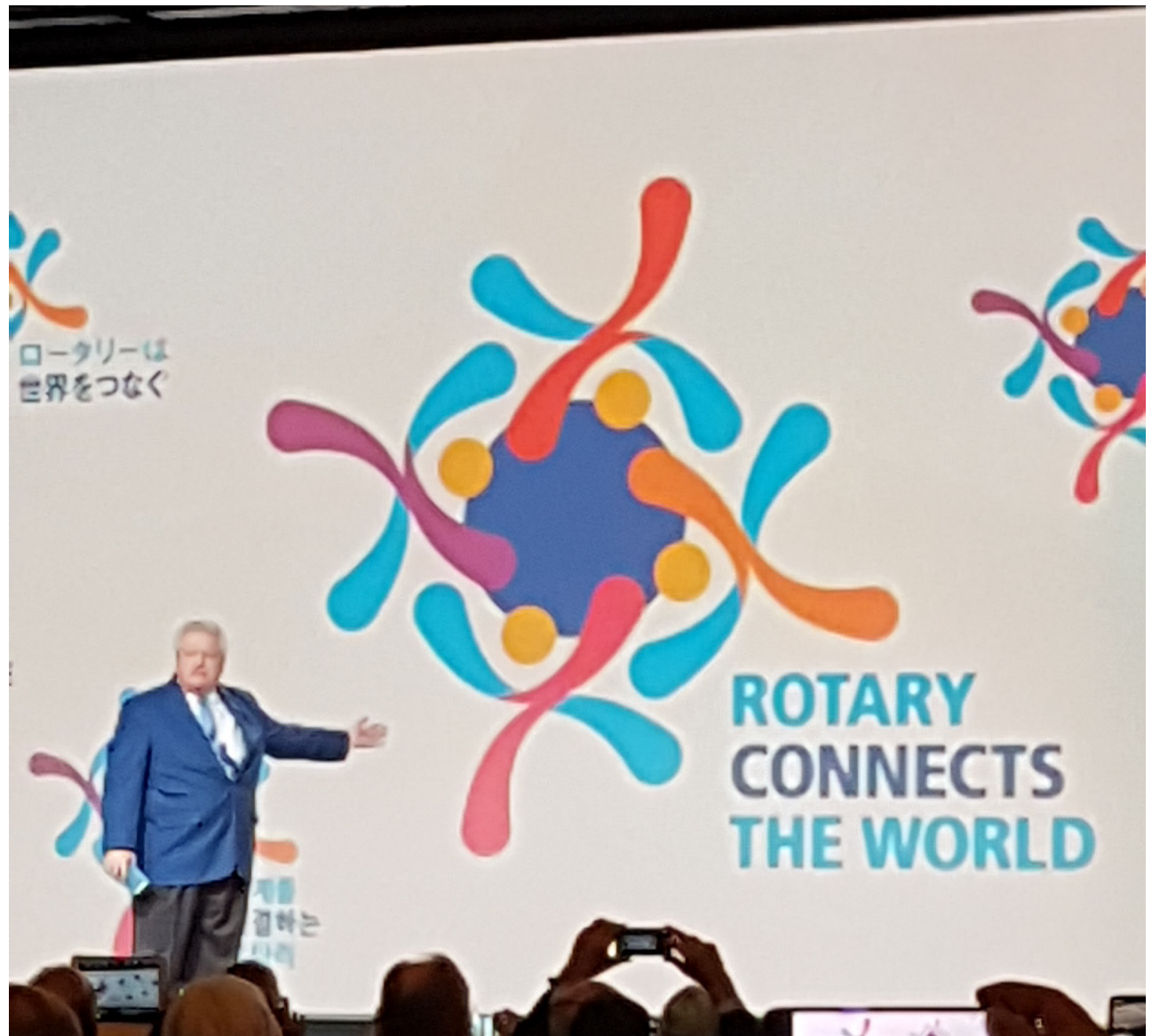


# THE YEAR AHEAD

Kalma McLellan  
District Governor 2019-20



# INTERNATIONAL ASSEMBLY HIGHLIGHTS



# INTERNATIONAL ASSEMBLY HIGHLIGHTS





# INTERNATIONAL ASSEMBLY HIGHLIGHTS

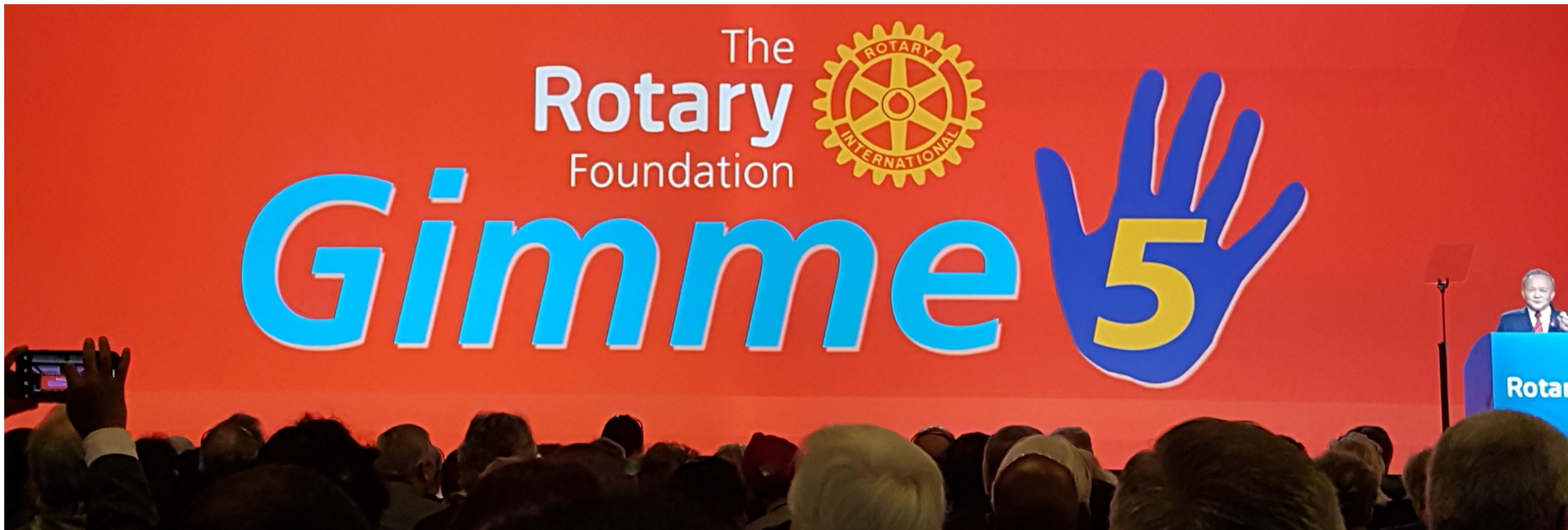




# INTERNATIONAL ASSEMBLY HIGHLIGHTS



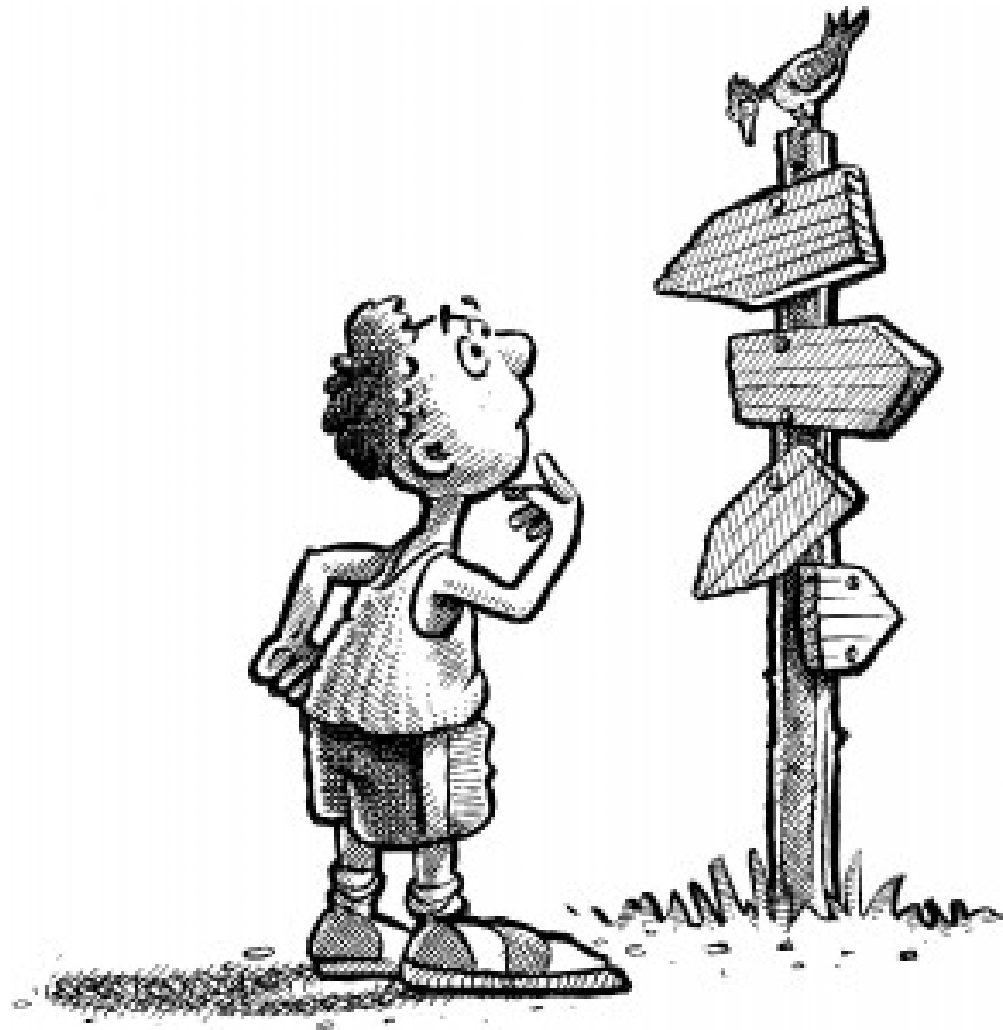
# INTERNATIONAL ASSEMBLY HIGHLIGHTS





# INTERNATIONAL ASSEMBLY HIGHLIGHTS







# ROTARY INTERNATIONAL VISION

Together, we see a world where people **unite** and **take action** to create lasting **change** —

- across the globe,
- in our communities,
- and in ourselves.



## ROTARY INTERNATIONAL MISSION

We provide **service** to others,  
promote **integrity**, and advance  
**world** understanding, goodwill, and  
peace through our **fellowship** of  
business, professional, and  
community **leaders**.



# ROTARY INTERNATIONAL STRATEGIC PLAN – 2019-2022

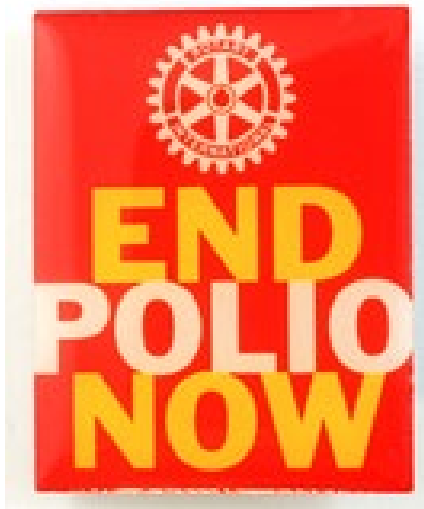




# ROTARY INTERNATIONAL STRATEGIC PLAN OBJECTIVES

## 1. Increase our impact

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact



# ROTARY INTERNATIONAL STRATEGIC PLAN OBJECTIVES

## 2. Expand our reach

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand



# ROTARY INTERNATIONAL STRATEGIC PLAN OBJECTIVES

## 3. Enhance participant engagement

- Support clubs to better engage their members
- Develop a participant-centred approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training





# ROTARY INTERNATIONAL STRATEGIC PLAN OBJECTIVES

## 4. Increase our ability to adapt

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure and processes
- Review governance to foster more diverse perspectives in decision-making



# ROTARY INTERNATIONAL STRATEGIC PLAN – 2019-2022



# ROTARY INTERNATIONAL STRATEGIC PLAN AND THE CLUB PRESIDENT

**1. Increase our impact**

**2.**

**3. Enhance participant engagement**

**4.**

- Encourage personal giving to the Rotary Foundation
- Conduct and promote attendance at the Rotary Leadership Institute
- Organise a District End Polio Now Day





## Growth through Connections



# ROTARY INTERNATIONAL PRESIDENTIAL GOALS FOR 2019-20



## GROW ROTARY:

- **Connect leaders and grow**
- **Connect families**
- **Connect professionally**
- **Connect community and UN**



## RI STRATEGIC PLAN

VS

## RI PRESIDENTIAL GOALS

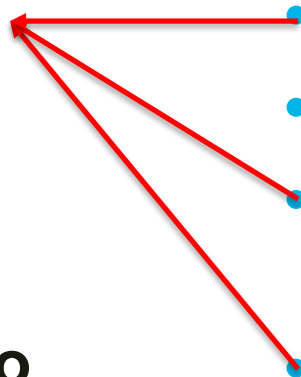
- 1. Increase our impact**
- 2. Expand our reach**
- 3. Enhance participant engagement**
- 4. Increase our ability to adapt**

- Connect leaders**
- Connect families**
- Connect professionally**
- Connect community**



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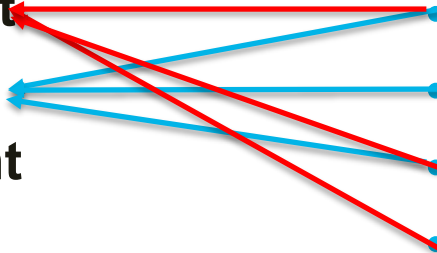
# RI STRATEGIC PLAN

VS

# RI PRESIDENTIAL GOALS

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3. Enhance participant engagement
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Connect leaders  
Connect families  
Connect professionally  
Connect community

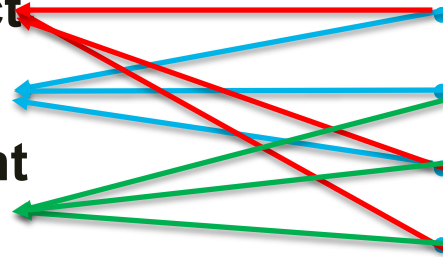


## RI STRATEGIC PLAN

VS

## RI PRESIDENTIAL GOALS

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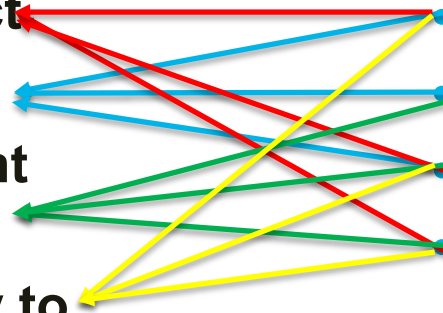
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# RI STRATEGIC PLAN

VS

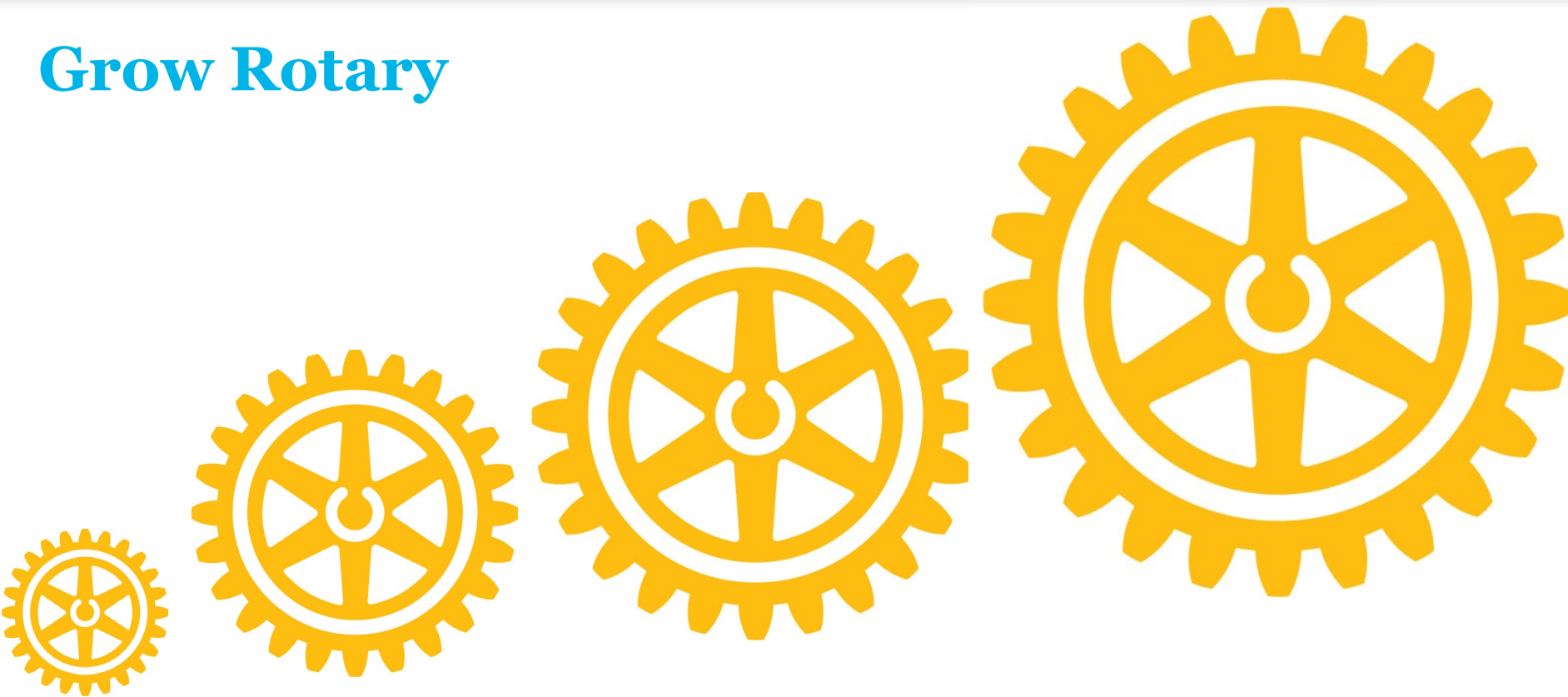
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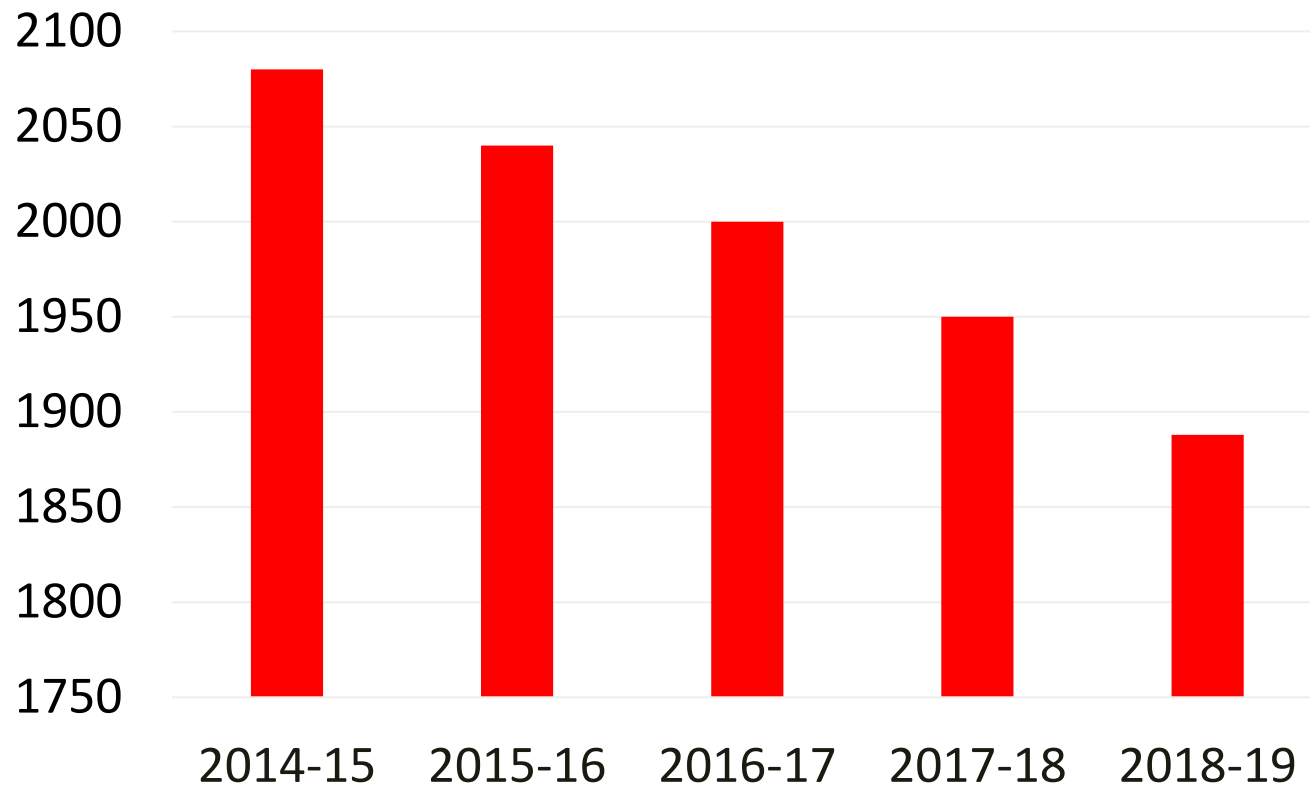


- Connect leaders
- Connect families
- Connect professionally
- Connect community

# Grow Rotary

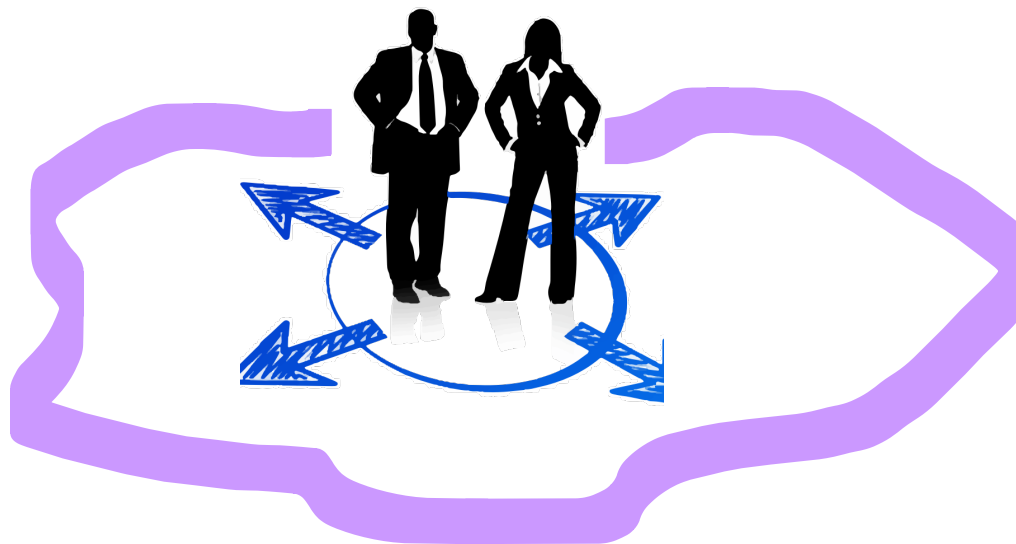


# D9685 Membership Trends

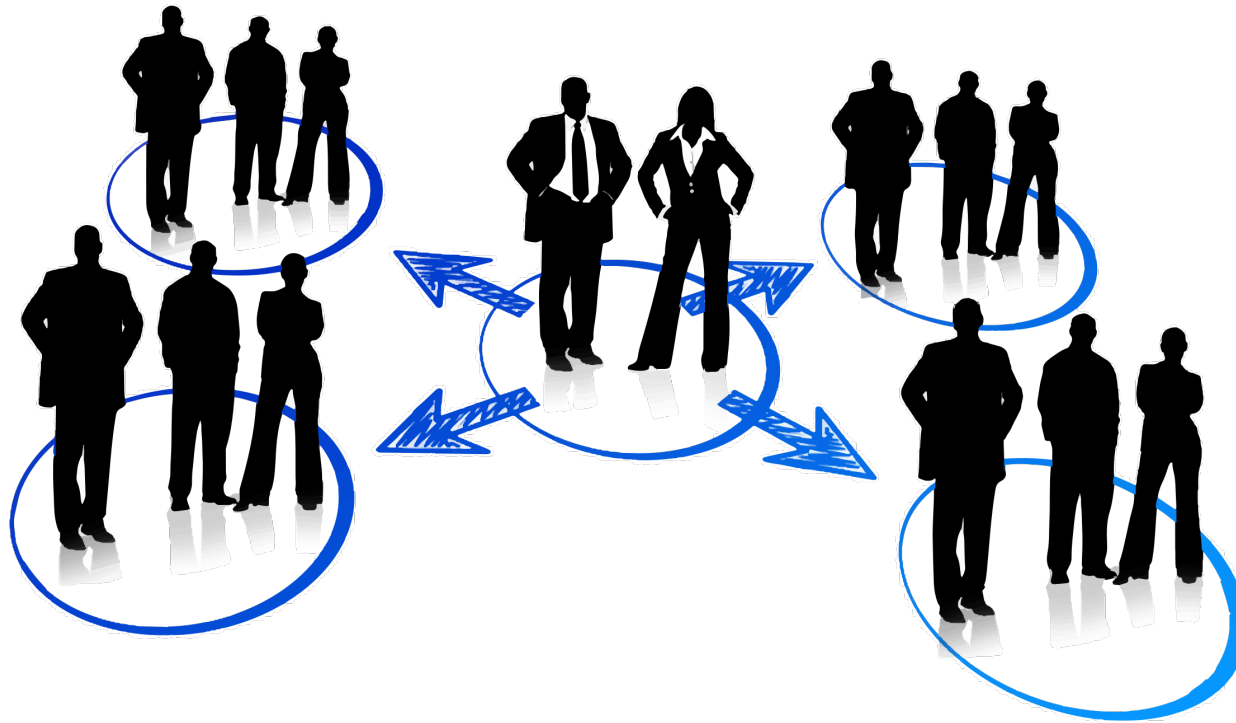




# CONNECTIONS



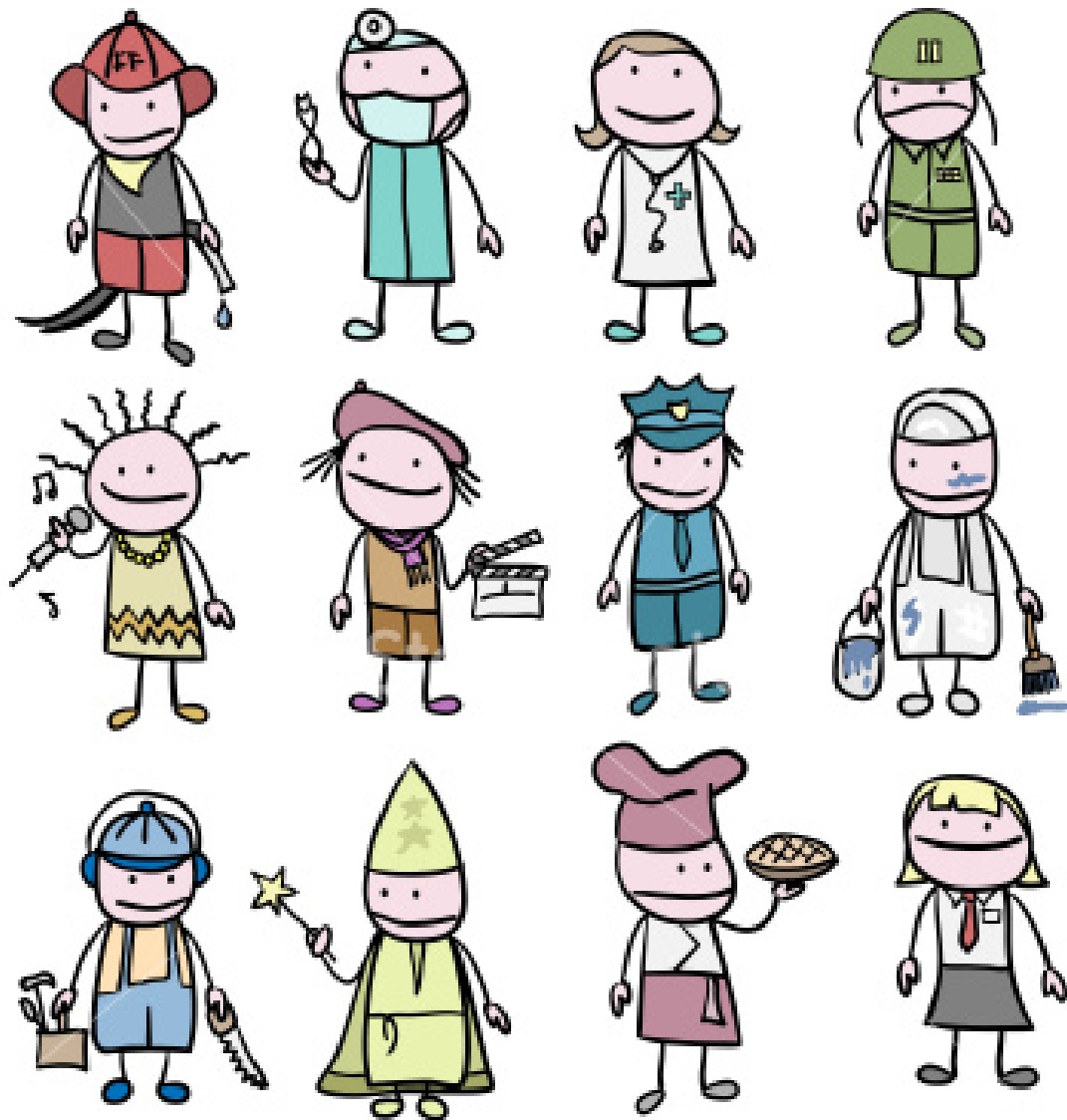
# CONNECTIONS



# INTERNATIONAL ASSEMBLY - CONNECTIONS



# CONNECTIONS



# CLUB GOAL ACTIVITY

## 2019-20 ROTARY CLUB GOAL CHOICES CLUB:

PEOPLE ORIENTED (choose 5)	✓	STRATEGIES TO ACCOMPLISH
1. Appoint a Membership Committee (min 5)		
2. Achieve Net membership gain		
3. Increase retention by 1% <b>or</b> maintain current (if > 90%)		
4. Achieve Net gain in female members <b>or</b> members <40yrs		
5. Identify occupational alignment between current members and local community		
6. Sponsor/co-sponsor a new Rotary club <b>or</b> Community Corps		
7. Sponsor or co-sponsor a new Rotaract/Interact club		
8. Host a Rotary Alumni event		
9. Sponsor a RYE/Ryla participant		







**ROTARY  
CONNECTS  
THE WORLD**

