

RESOURCES FOR ROTARY CLUB PUBLIC RELATIONS DIRECTORS

[Rotary Club Public Relations Manual](#)

[Rotary Public Relations: Overview](#)

[Effective Public Relations – A Guide](#)

[Public Relations Writing](#)

[Rotary Key Messages](#)

Needs to be updated but indicative of areas

[Rotary International Catalogue](#)

[Media Crisis Handbook](#)

[Rotary's Areas of Focus](#)

[Rotary Grants Explained](#)

[Rotary Download Library](#)

[Rotary emblem & graphics 2013-14](#)

[Club Assessment Tools](#)

[Planning Guide for Effective Rotary Clubs](#)

[Rotary Leadership Institute](#)

[Membership Resources](#)