

Rotary D9685 District Assembly Professional Ethics

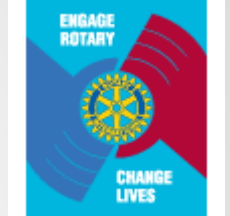
22 APRIL 2013

David Hart

Vocational Service

Second Avenue of Service

Vocational Service is the manner in which Rotary fosters and supports the ideal of service in the pursuit of all vocations.



Inherent in the vocational service ideal are:

- 1) Adherence to and promotion of high ethical standards in all occupations,
- 2) The recognition of the worthiness of all useful occupations,
- 3) The contribution of one's vocational talents to the problems and need of society

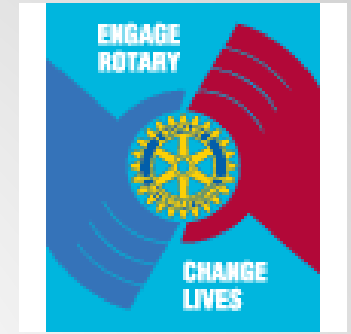
History of Professional Ethics In Rotary

- ▶ Decision at first meeting 1905 – members had to vouch for the integrity of new members
- ▶ 1914 – Code of Ethics
- ▶ 1923 – Rotarians influence 145 National industrial codes of practice
- ▶ 1943 - 4 Way Test adopted
- ▶ 1989 - Declaration for Rotarians in Business and Professions
- ▶ 2011 –Rotary Code of Conduct



Ethical Standards

Four Way Test



OF THE THINGS WE THINK, SAY OR DO

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

MORE INFORMATION

<http://www.rotary.org/en/members/newmembers/rotarybasics/Pages/RotarysGuidingPrinciples.aspx>

Ethical Standards

Rotary Code of Conduct



AS A ROTARIAN, I WILL

- ▶ Exemplify the core value of integrity in all behaviours and activities
- ▶ Use my vocational experience/talents to serve in Rotary
- ▶ Conduct all of my personal, business and professional affairs ethically, ... as an example to others
- ▶ Be fair in all dealings with others and treat them with the respect due to them as fellow human beings
- ▶ Promote recognition and respect for all occupations ..
- ▶ Offer my vocational talents: to
- ▶ Honour the trust that Rotary ...provide and not do anything that will ... or reflect adversely on Rotary ...
- ▶ No special deals for fellow Rotarians nor ask for such

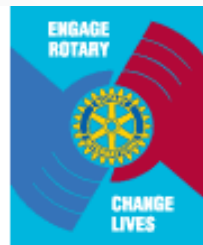
Vocational Service - Responsibility

- Vocational service is the responsibility of both the club and its members
- **Role of members is to conduct themselves, their businesses in accordance with Rotary principles.**
- Club role is to implement and encourage vocational service by application to its own actions, by example and by development of projects that help members contribute their vocational talents



Role Vocational Director

- ▶ Focus Club on Vocational service
- ▶ **Promote Rotary's high ethical standards and integrity within your club and community**
- ▶ Promote value of all useful occupations
- ▶ Support professional development
- ▶ Inspire members to volunteer their Vocation

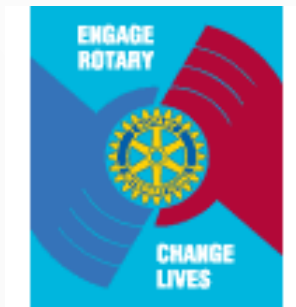


The Rotary Four Way Test Award

This District Award will be made to the club who conducts the most successful promotion of

The Rotary **FOUR WAY TEST**.

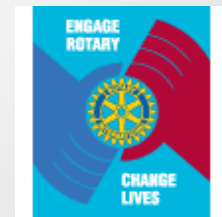
Submissions to the District Chair 14 days prior to the conference



The Four Way Test Speech Competition

This District award is a competition focussed on year 10 students. Its aims are:

- ▶ To encourage and foster excellence in the art of public speaking
- ▶ To develop the confidence and self esteem of the students participating
- ▶ To give students the opportunity to test their skills before an audience
- ▶ To develop relationships between Rotary and schools
- ▶ To promote the ideals of Rotary



Vocational Challenge

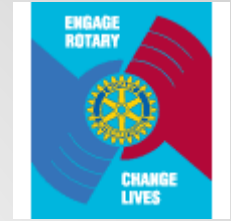


- ▶ Your responsibility is to make it happen
- ▶ Follow last year or bring a new approach
- ▶ **Take ethics and integrity for granted or discuss it in our clubs, businesses and professions**
- ▶ Seek out ways to utilise the vocational expertise in the club for the benefit of the community or not

An Introduction to Vocational Service

www.rotary.org/RIdocuments/en_pdf/255en.pdf

CLOSE



- ▶ **WE ARE A RESOURCE FOR YOU TO USE**
- ▶ Talk to me or a member of this committee if you need help or clarification about promotion of professional ethics in your club
- ▶ Invite me or member(s) of the District Committee to come and talk to your club

***Have a Great Year as Vocational
Director***