12.15 pm Activities following Expert Presentations

1. Writing a newsletter article to encourage Rotarians to attend District Assembly

Your Rotary Year Starts Now

District Assembly will help you:

- Develop your contribution to your club's plan
- Learn more about Rotary Portfolio
- Exchange ideas from like-minded Rotarians
- Contribute ideas

Sunday 23 April 2017 at The King's School

2. Communication Strategy for your Zone

Perhaps using ClubRunner as a vehicle

- Create Club 'positions' or skill-havers' who can be called on by other clubs members for advice on:
  - How to run a ……
  - POW themes
- Get list of successful projects/ideas that they could share with others
- 'How to' Leaflets on: ClubRunner, MyRotary, WWCC
- Club Visits, Board Meetings, Club Assemblies
- Phone Calls each month
- Newsletter Editors/Presidents on each other's mailing lists
- Emails with interesting links or tools (to Presidents) plus usual emails of official stuff we need to communicate

3. Paper-based District Directory

Pros

- Invaluable tool due to information available in first 40 + pages
- Simple fast access
- Convenient
- No major privacy concerns vs web based
- Face recognition

Cons

- Can't be updated once printed

- Not available to every member
- Cost

Improvements

- Update with information about social media
- Needs to show the names of Zone AGs on Club Page
- Obtain sponsorship for printing it
- Ensure all information is complete and all areas covered prior to printing

4. Electronic District Directory

Not mutually exclusive – both required
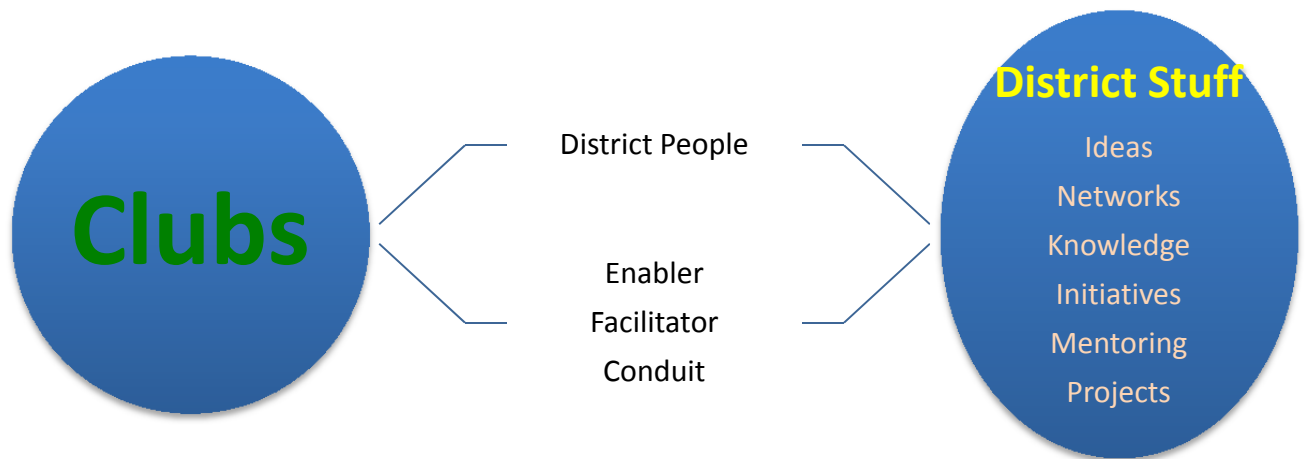
Pros
- Convenient for computer-literate people
- Easy to use:
    - Easy to access info
    - Easy to access, update details/cheap
    - Easy to Set Up User Groups
    - Instantaneous distribution
- Ability to link with Club calendar/ meetings
- More than Just a Directory – a "tool" for Rotary, District and individual members
- Free to use.

Cons
- Needs to be simple to use and easily navigable and searchable
- May not be easy to use = d[ends on lay out and program used
- May need training
- Need access to computer and internet and power
- Possible higher start -up costs
- Big job to get it set-up initially and data entry checked

5. Elevator Speech

Clubs

District People

Enabler
Facilitator
Conduit

District Stuff

Ideas
Networks
Knowledge
Initiatives
Mentoring
Projects

6. PPT for Clubs – Working with Children
(to come from John Wakefield)

7. Encourage Attendance at District Assembly

Your Rotary Year starts Now!

District Assembly will help you:

- Understand the bigger picture of Rotary and District 9865 goals
- Learn more about your Rotary portfolio and build capacity
- Develop your contribution to your Club's plan
- Exchange ideas with like-minded Rotarians
- Gain confidence to contribute ideas that align to the District's Strategic Plan

District Assembly

Sunday 23 April 2017 @ The Kings School, Pennant Hills