

EDI

Topic: D9685 Support for Clubs

Determine what is EXCELLENT; what needs DEVELOPMENT; and what IDEAS AND INNOVATIONS might be introduced for improvement.

Excellent

District 9685

- People
- Accessibility. (2 responses)
- Youth Programs. (2 responses)
- Excellent in varying degrees.
- Break the model perceived as “male, pale and stale”.
- Keep the back-end clean.... Good governance
- Keen punters who are like minded keep me going.
- I walk among giants.
- Training opportunities - all levels. (2 responses)
- Basic operating requirements, eg. insurance; working with children; constitution/by-laws. (2 responses)
- Resources available on line.
- Expertise available from District Board / past Boards experience. (2 responses)
- Worthwhile rewarding organisation.
- Events. (3 responses)
- District Teams.
- DG’s willing to listen and innovate.
- Directory production (2 responses)
- Provides structures / support for clubs.
- Foundation structure.
- Flexibility

Communications

- Communication and DG’s newsletters. (10 responses)
- Communications- sometimes overwhelming, but certainly no lack, including Information Sources, web, emails, newsletters, etc.
- Provision of information and data on District website for Club Officers with sufficient information for them to competently fulfil their roles. (3 responses)
- Engaging with Committees and clubs as much as possible.
- Strength and Commitment in each of the Committee /Sub-Committees
- Building Team management.

Conference / District Assembly / PETS

- Conference – excellent speakers.
- Education about Rotary – RLI, PETS, District Assembly (2 responses)
- District Assembly.
- Conference production. (2 responses)

AG’s

- Passion / Knowledge / Experience
- Attend when called and present with passion
- Tell the story
- Engage at every level
- Willing to help. (3 responses)
- Willing to be part of a team.
- Participation of AG’s in club meetings. (2 responses)
- Be available to visit clubs and share knowledge and be a good sounding board. (3 responses)
- AG’s and Zone Foundation Reps.
- Zone meetings (2 responses)
- Available to answer questions.

Clubs

- Working with clubs.
- Getting clubs involved with Rotaract Clubs.
- Some clubs are working together on projects or social.

Development

District 9685

- One size doesn't fit all
- Leverage of strategic plan
- Retire so I can do more
- Write more articles
- Awareness of what District can offer
- DG's official visits (3 responses)
- Rotary events – need to get members along.
- Costs for Rotary events – out of touch for many Rotarians
- Rotary events need update to get Rotarians along in District Conference and training.
- Time to see all clubs on a regular basis.
- Difficulty with clubs not liking District.
- District promotion of policy.
- Rotary worldwide organisation but little, if any, contact with overseas clubs to learn how they do things. Maybe promote “sister city” relationships.
- More District events – 1 Conference, family events.
- Youth involvement, social needs development, and promotion.
- Provide a template / improved structure for retention of club members, ie. ways / structures to improve engagement of members, especially new members.
- Recommended kit prospective members (based on most successful clubs at recruiting members).
- Try to engage enthusiastic Rotarians who have never participated in District committees/Sub-Committees (fresh blood).

Communications

- Communication – social media
- Website – Current information (eg. Club projects), navigation difficulties, time consuming. (3 responses)
- Need to improve communication channels from clubs to District.
- Improvement to access / use technology.
- Duplications of communications.

Conference / District Assembly / PETS

- Training to a time poor audience
- District Conference and Assembly needs overhaul. (3 responses)
- Encourage attendance at the District Assembly. (2 responses)
- Awareness of what the role entails - more than one presentation at District Assembly would be helpful particularly for those people who had not been in the role previously.
- Creating melting pots of ideas for improvement in all aspects of Rotary service.
- District Assembly – format; how to vary from equipping participants with all of the information and away from the “same old, same old” syndrome.

AG's

- Convenient pathway – handover
- Consistency eg. Zones / clusters
- Feedback from AG to Club Board.
- Zone meetings were useful, but too long with lengthy input from Presidents.
- Improving networks with AG's to increase access to clubs.
- Collect ideas through team meetings.

Clubs

- Encourage more club engagement
- Club collaboration still quite low. Sense of rivalry rather than brotherhood persists (membership, fund raising, project size). Sense of “rating” rather than collaborative development.
- To get all Board members of clubs to District Assembly.
- Ensure all club members are up to date with WWC.
- Some members are happy to accept roles within the system – both at club level and beyond and then do little to promote it.
- Attend RLI
- Understand more about the Foundation
- Better understanding of obligation of membership to include TRF.
- Participation of Rotarians at other Clubs events ---- need agendas and club calendars.
- Need to continue to experiment with alternative meeting formats.

- Club planning activity and internal club PR.
- Interaction with other community groups and beneficiaries.
- Improved activity calendar (depends on input from clubs)
- Member retention.
- Presidents and team members to take back to their club and share news from District Assembly.

Ideas/Innovations

District 9685

- RI engagement
- Sell Foundation better
- Online Directory
- Create more leaders
- RYLA ----- Rotaract
- RYPEN ----- Youth Exchange
- Enter into MOU's with Worldskills and PCYC.
- Does geography still work for city clubs? Boundaries hard to apply. People do not live and work in the same place so sense of belonging and ownership disjointed.
- District should listen to clubs. (2 responses)
- Make Rotary contactable – phone numbers on District and Club websites.
- Encourage clubs and actively promote club involvement in utilising District Chairs to present to promote membership, emphasise success stories of other clubs. (2 responses)
- Volunteer resources – development of capability
- Rotarians need to become good guest speakers. Depending on the organisation they are addressing would determine the subject.
- Continue to merge E-Clubs concept with regular clubs.
- Push for a “Rotary Australia” voice for negotiations with potential partners and Rotary response to disaster relief and humanitarian crisis.
- A big, well publicised District event such as the Cancer Council 7 Bridges Walk.
- Login access prior to 1st July of each year.
- More involvement with 20 -35 year old young people actually in Rotary.
- Find outstanding Rotarians across the District and use these members to enhance all the clubs, eg. member retention and recruitment.
- Need to be consistent with club make-up of zones. Constant changes means ineffective handover form previous AG, and does not foster good clubs relationships.

Communications

- Dating service / market place / Linked-In Profile / Website
- Social Media
- Cuberider

Conference / District Assembly / PETS

- Zones together at PETS
- District Conference should be held in District and support local business.
- Forums continue to share ideas / projects / tools.
- Training / webinar on navigating District and Rotary International websites.
- Hands-on help with club bulletins, website, Facebook pages, etc. (eg. individual or group classes to teach the skills)

AG's

- Stronger emphasis on “clusters” – use of all District events.
- Increase “cross-pollination” of ideas between clubs.
- Incoming AG's to meet with previous AG before changeover.

Clubs

- Collaborate more
- Use technology more
- Retention
- All clubs working together on projects to working on clubs getting involved in District.
- Sharing clubs agendas and calendars with each club.
- Focus on more joint projects.
- Greater interaction between District and clubs.