

ROTARY FOUNDATION

PDG David Rands
District Foundation Chairman 2017-18



ROTARY FOUNDATION MOTTO & MISSION

“Doing Good in the World”

To enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education and the alleviation of poverty



- Endorsed by 2007 Council on Legislation





Rotary and our partners are close to eradicating polio – only the second human disease in history after smallpox – achieving a 99 percent reduction.

POLIO CASES HAVE
DROPPED FROM

350,000

IN 1988



27

REPORTED CASES
2016

ROTARY PEACE FELLOWSHIPS

60 - TWO YEAR MASTERS DEGREE

Up to 2 years of **fully funded graduate study** at a Rotary Peace Centre in the US, Japan, UK, Australia or Sweden.

Average cost to the Foundation ^{US}\$84,000

50- THREE MONTHS PROFESSIONAL DEVELOPMENT CERTIFICATE – Bangkok

Designed for mid-career professionals already working in leadership positions in the field of peace and conflict resolution

Average cost to the Foundation ^{US}\$15,000

Our D9685 Peace Scholar in 2013-14 was Mezgan Temory from Afghanistan

Scholarships Chair – PDG Pam Pritchard

DISTRICT GRANTS

- ☐ **Educational and Humanitarian** activities consistent with the mission statement “To do Good in the World”
- ☐ For smaller activities and projects
- ☐ Local or international
- ☐ Managed by District
- ☐ Grants up to \$6,000 for International Projects and \$3,000 within Australia
- ☐ Clubs must match the grant \$: \$
- ☐ Must be completed in the Rotary Year.



DISTRICT GRANTS



Umina Rotary presented a bladder scanner to a local aged care facility – will reduce the incidence of bladder infections



Clean water has been provided to the town of Pune in East Timor by Epping Rotary. 43 Bio-sand filters have been installed in homes

GLOBAL GRANTS

Larger projects \$30,000 +

- ☐ Long-term projects
- ☐ Larger grant awards-up to \$200,000
- ☐ Sustainable, measurable outcomes
- ☐ Alignment with the six areas of focus
- ☐ District and clubs must be qualified
- ☐ World Fund match- minimum \$15,000
- ☐ Applied for online by clubs

GLOBAL GRANTS



Carlingford Rotary used a Global Grant of \$26K to supply fishing boats in Philippines after Hurricane Haiyan Total project value \$56K



The Hills Kellyville Rotary used a \$40K GG to supply ophthalmology equipment in the Jaffna hospital in Sri Lanka. 135 patients were operated on using the equipment in its first month of operation. Total project value \$110K

ROTARY FOUNDATION GLOBAL GRANT SCHOLARSHIPS



Our Foundation Global Grant Scholar for 2015-16 is William Chan, who is currently studying in Milan and being hosted by the Rotary Club of Milano Cordusio.

Last year we had 6 applicants for our District's US\$30,000 scholarship. All were Honours graduates and two had University medals. William's field of work and study is water and sanitation and he has a track record of community service. He was nominated by RC Macquarie Park. A RYLarian and was President of his school Interact Club.

GRANTS RECEIVED BY DISTRICT 9685 IN 2015-6

Our District 9685 has received the following grants 2015-16

- District Grant - 40 club grants totaling - \$88,000
- Global Grants - 12 approved Global Grants - \$120,000 DDF
- Global Grants - Foundation Match - \$120,000
- Foundation Scholarship - \$30,000 DDF
- Foundation Scholarship match - \$30,000
- Clubs \$85,000 input-50% match - \$42,500
- **\$ Total funding from the Foundation US \$430,500**

Funds raised in 2014-15 by D9685

US\$ 393,661



DISTRICT OBJECTIVES - THE ROTARY FOUNDATION

- Every club and Every Rotarian to support the Foundation – even if the personal contribution is modest.
- The objective is to involve ALL Rotarians in Personal giving, and ALL clubs in some activity, including financial support, with the Foundation.
- Centurion Towers will continue to be used to encourage personal giving.



DISTRICT TEAM - THE ROTARY FOUNDATION

- We wish to actively involve as many clubs as possible in the grants program.
- When the clubs see that the money is being used and the leverage from the Foundation is powerful, we see more support from the clubs.
- Clubs who support the Foundation strongly in their giving will be given preference in grant approvals
- Please promote personal giving as being just as rewarding as club giving
- Up to all team members, particularly AGs, to promote the Foundation strongly at every opportunity. From time to time I will be asking for your help in promoting various activities or chasing up certain clubs.
- There are Foundation ambassadors (Zone Reps) assigned to each District Zone. They will present to each club at least once in the year on the Foundation and give an update on programs



CELEBRATING 100 YEARS

Districts 9685 and 9675

Million Dollar Dinner

Date: 28 NOVEMBER, 2016

Venue: The Epping Club

45 Rawson St, Epping NSW 2121

Rotary



THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

The
Rotary
Foundation



\$26.50

Celebrating 100 years

CELEBRATING 100 YEARS

- Week Commencing **Nov 8**, 2016
- Recognise the first contribution
- Plan a special meeting with a Foundation Theme
- Plan a Special Speaker for the meeting
- Invite all the Paul Harris Fellow recipients
- Every Rotarian to contribute **\$26.50**

Rotary



THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

GIVING TO CHARITY

How many
of you give
to a
Charity?

Please give
to our
Charity?

In 2014-15 The Rotary Foundation put **92%** of the funds into Rotary Programs - 2% administration ,6% promotion.



The Rotary Foundation has a had four star rating with the Charity Navigator – for eight consecutive years.

PR, MEDIA

Ian Cameron
District Public Relations Director 2017-18



GOALS FOR THE YEAR – WORKING WITH CLUBS

1. Encourage Clubs to build a positive Rotary Image
2. Encourage Rotarians to use Social media to promote the Rotary Image and “*Shine a Light on Rotary*”
3. Encourage a professional approach to Club Meetings
4. Encourage a greater involvement with local media
5. Encourage Clubs to develop their relationships with local communities/beneficiaries/business houses.



ENCOURAGE CLUBS TO BUILD A POSITIVE ROTARY IMAGE

1. Engage in local community events/fetes & the like
2. Publicise pre and post Events
3. Promote Rotary engagement in Youth activities
4. Build an audience through social media engagements
5. Access RI resources to promote Rotary's image
6. Rotary's public image is "YOUR" responsibility



ENCOURAGE ROTARIANS TO USE SOCIAL MEDIA TO PROMOTE THE ROTARY IMAGE AND “SHINE A LIGHT ON ROTARY”

1. Attend a Social media training session—D9685
2. Identify someone internally to post stories to social media
3. Engage with local business houses’ IT team
4. “LIKE” community groups/beneficiaries and businesses with whom you have a relationship.



ENCOURAGE A PROFESSIONAL APPROACH TO CLUB MEETINGS

1. PR Chair to work with Club meeting manager
2. Ensure a detailed agenda/run sheet .. order!
3. Ensure guests and visitors are welcomed/honoured
4. Your meeting is your visitor's "*showcase*"
5. Provide variety in meeting activities and even venues



ENCOURAGE A GREATER INVOLVEMENT WITH LOCAL MEDIA

1. Meet with local print media managers
2. Design a program of engagement eg: “[*Rotary Matters*](#)”
3. Identify your local [FM station](#) and provide promos
4. Look for interesting subjects to highlight in the [media](#)
5. Promote special Rotary celebrations in the Community
6. Invite media to events and high profile meetings



ENCOURAGE CLUBS TO DEVELOP THEIR RELATIONSHIPS WITH LOCAL COMMUNITIES/BENEFICIARIES/BUSINESS HOUSES

1. Join with local businesses/community groups/beneficiaries to promote their activities.
2. Look to create a POW event with say Local schools and businesses
3. Look for advertising/sponsorship opportunities eg: Bulletins /Events
4. Volunteers from community groups & beneficiaries



OUR COLLECTIVE APPROACH TO PUBLIC RELATIONS/IMAGE BUILDING

1. I would welcome your engagement with our Teams' objectives—how can we assist you?
2. Much of this content is shared with Club PR Chairs—and their engagement encouraged
3. Clubs may embrace some content as part of their key objectives—your feedback welcomed
4. Please use this content for agenda items as you see appropriate when visiting Clubs
5. So together we can...

