



*From the desk of District Governor Susan Valenta*

**August 2015**



As you read this month's newsletter, you will find valuable information on maximizing your Rotary and Rotary club experience. As a key resource, the District leadership – all volunteers –

commit their time to ensuring that information is readily available. We encourage you to take advantage of all the opportunities and training available.

We are excited to bring you a new way to connect with clubs in your District on the five Avenues of Service. On September 2, the Cabinet meeting will be preceded by an International Project Faire at the India Community Center, 525 Los Coches in Milpitas. The international theme will continue with our evening speaker, Katia Gomez, a Rotary Alumni scholar who continues her work in humanitarian service. Be sure and register early at <http://events.rotarydistrict5170.org>.

At the December 2 Cabinet meeting, we will feature a Youth Service Project Faire. Everyone will be in for a treat when our meeting is led by a cadre of young leaders from Interact, RYLA, Youth Exchange. Again, a Youth Service Project Faire will give everyone a chance to promote their youth service projects and connect with clubs throughout the District.

And then in Spring 2016, the February 3 Cabinet meeting will feature a Community Service project faire; March 2 will feature a Vocational Service Project Faire; and then a Club Service Project Faire.

So, mark your calendar, invite your members, share what your club is doing, and discover Rotary in Motion!

***Rotary@5170 Shout-out:***

- To Assistant Governor for Area 2, Brian Schott (RC of Hayward) and owner of AdMail Express, Inc. and Thrift Logistics, for sponsoring the September 2 Cabinet meeting at the India Community Center.
- To the Rotarians and Clubs in their support to the District Wheelchair project – we have almost a container load filled with 280 wheelchairs – and will begin filling the second container!
- To Josh Burroughs (RC of San Jose) for securing matching grants for the District Wheelchair project.
- To Membership Chair, Orrin Mahoney (RC of Cupertino), for organizing the August 22 Membership Seminar at the Embassy Suites in Milpitas.

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- To Public Image Chair, Deborah Rice (RC of Saratoga), for the PR tips and the training seminars available to clubs.
- To Ben Macatangay (RC of Oakland Sunrise) for bringing another outstanding RYLA program to Rotary District 5170.
- To Sandra Jewett (RC of San Jose) for her humanitarian service with Faces of Hope.
- To RotaCare Santa Cruz for their 20th year of service in the community.
- To Doug McNeil and Jess Salem (RC of Los Gatos Morning) who were invited to a symposium on STEM mentoring and volunteering at the White House, Washington, DC.
- To Lorna Padia-Marcus (RC of Oakland #3) for serving as the District Treasurer and overseeing all the financial transactions of the District.
- To Michelle Lewis (RC of Sunnyvale) for her organizing and chaperoning Interactors at the recent Sao Paulo Rotary International Convention, providing guidance, leadership, and support to the Interact District Council.

**Cabinet Meeting Schedule  
for 2015-2016****Wednesday, September 2, 2015**

International Project Faire—  
Rotary Alumni Scholar, Katia Gomez,  
main speaker

**Wednesday, December 2, 2015**

Youth Service Project Faire—  
Interact leads Cabinet meeting

**Wednesday, February 3, 2016**

Community Service Project Faire—  
Cabinet meeting speaker TBA

**Wednesday, March 2, 2016**

Vocational Service Project Faire—  
Cabinet meeting speaker TBA

**Wednesday, April 6, 2016**

Club Service Project Faire—  
Cabinet meeting speaker TBA

**Wednesday, June 8, 2016**

Final Cabinet meeting for the 2015-2016  
Rotary year



Be a gift to the world

**You are invited to the September 2 Cabinet meeting  
and International Project Faire at the  
India Community Center, 525 Los Coches St., Milpitas**

The September 2 Cabinet meeting will feature 'Be a Gift to the World – A Rotary Alumni Scholar Story'. Katia Gomez of Educate2Envision will share her experience as a Rotary Scholar and the work she is doing with the indigenous people of Honduras. You will be inspired!

The Cabinet meeting will be sponsored by Brian Schott (RC of Hayward), owner of AdMail Express, INC and Thrift Logistics. The Cabinet meeting begins at 6:30pm. Dinner is offered at \$37 per person. For those not dining there is a \$5 event fee. Pre-registration is required for those wishing to dine at the Cabinet meeting. Please go to <http://events.rotarydistrict5170.org> to register and pay online.

An added bonus will be an International Project Faire, just prior to the Cabinet meeting from 4-6pm. Clubs will be promoting International projects currently in the Rotary District 5170 pipeline, information on grants, and more!

***Register for the Cabinet meeting or for a table at the Project Faire at  
<http://events.rotarydistrict5170.org>***



## The Rotary Foundation

Cecelia Babkirk, District Rotary Foundation Committee Chair

Email—[rotariancecelia@gmail.com](mailto:rotariancecelia@gmail.com)

We are off to a great start in District 5170 Rotary Foundation matters! Please read on – you will find information for you whether you are on the Fund Development side or the Grants side.

**The September 2<sup>nd</sup> International Project Faire prior to the Cabinet meeting** is going to provide an opportunity for those of you who wish to promote your projects to have a display table. Whether your project is a District Grant or a Global Grant, if you are looking for funding, get a table and let the leadership of the district see what you are doing! Go to <http://events.rotarydistrict5170.org> and click on “events” for more details or to sign up for a display table.

Club Rotary Foundation Chairs – if your club has not yet registered the contact information for its Rotary Foundation Chair, please do so! They are a key person in your administration and we would like to communicate with them!

Foundation Goals – we are encouraging every club to set your Rotary Foundation giving goals! It looks like our club goals have fallen off a cliff, when only 70% of the clubs have reported them.

Our district goal this year is to reach \$1 million in Annual Fund contributions. Last year was the highest year in Annual Fund contributions, with \$747,000+, but we know we can get to the million dollar mark. How? If every Rotarian will sign up for Rotary Direct at \$25/month, we would blast through the million dollar mark. Please help us achieve this worth goal! The back story is that there will be a LOT more money for the worthy projects that you all do.

On the Grants side, be sure to see Georgie Hildebrand’s article. TRF is on steroids in the development of new grants policies, and one of the things our grants team does a great job at is making sure that all the newest material is on [www.rotarydistrict5170.org](http://www.rotarydistrict5170.org), under Rotary Foundation and then Grants.

Here’s to a successful year in your club!



## Rotary Foundation Pledges, Contributions and Rotary Direct

Technology is making it easier than every to do almost everything. One of the easy things to do in your Rotary life is to make your contribution to The Rotary Foundation Annual Fund is to do it through Rotary Direct!

In David Bach's book, "The Automatic Millionaire", he proposes that if you have 10% of your income transferred automatically to your savings account (AKA investment account, IRA, etc.), you will, very soon, be a millionaire! Only 10% of us will actually exercise the discipline to WRITE A CHECK (how 1990s!) to our savings and modern technology has made it easy for that money to zoom right into your long-term account. Well, modern technology also makes it easy for you to support your favorite charity – **THE ROTARY FOUNDATION!**

For a mere \$25/month, you can "set it and forget it".

You will hear more about this from your club Rotary Foundation Chair, but in the meantime, if you have any questions, please contact Jim LeBlanc, our District 5170 Annual Fund Chair, at james.leblanc1@comcast.net and he will provide all the details.

Or, you can DIY by going online to [www.rotary.org/myrotary](http://www.rotary.org/myrotary) and click "Give". You will find the online form there.

For those of you who are not online, the FORM will be at [www.rotarydistrict5170.org](http://www.rotarydistrict5170.org), under Foundation.

**For Club Presidents and Foundation Chairs: Pledge Cards are available in the District 5170 Drop Box. They are full-color and customizable. Contact Brittany in the District Office if you have any questions.**

## Happy Giving!

## From the Grants Corner

Georgie Hildebrand –D5170 Grants Chair

Email—georganna@antarestech.com

The grants team conducted two well-attended grants seminars in July and the clubs are on the road to another great year of high-impact, sustainable projects of all types.

Several clubs have applications on the board and are seeking additional financing – DDF or Cash. In resuming the practice of publishing these in the monthly newsletter, you will find below four worthy projects, spanning the globe and falling within three areas of focus. If you club has DDF or cash and an interest in these types of projects, please contact the project sponsors for a copy of the application or further information. Please note that most or all of these will have a table and be available to provide information at the September 2<sup>nd</sup> International Project Faire prior to the Cabinet Meeting.

**GG5129575 – Sanik-Yul/Chitulul Guatemala Water Filtration Project** (Water and Sanitation) Contact: Jim Zenner, RC of Santa Cruz—zennerbiz@aol.com

**GG1524983 – Single and Poor Moms' Central Kitchen, Taipei, Taiwan** (Economic and Community Development) Contact: Annie Ho, RC of Cupertino - anniehorealty@gmail.com

**GG1532222 – Rotary Mahan Surgery Center in Melghat, India** (Disease Prevention and Treatment) Contact: Ninna Chugh, RC of Fremont- ninna@ninnachugh.com

**GG1528367 – Oxygen Generator for West Oromia Region of Ethiopia** (Disease Prevention and Treatment) Contact: Obse Lubo, RC of Castro Valley- obselubo@gmail.com

Please contact me or your Area Resource Leader if we can assist in any way. You can find everyone's contact information, as well as ALL grants resource information, by going to [www.rotarydistrict5170.org](http://www.rotarydistrict5170.org). Click on Rotary Foundation at the top, then on Grants in the drop down menu.

Happy Projects!

## The Rotary Foundation Cadre of Technical Advisors Wants You!

Cecelia Babkirk—D5170 Rotary Foundation Committee Chair and Technical Coordinator

Email—[rotariancecelia@gmail.com](mailto:rotariancecelia@gmail.com)

"Your ***what*** wants you?", you ask. A good question.

Very few Rotarians are aware that The Rotary Foundation (TRF) has a group of Technical Advisors, who conduct site reviews and financial audits of District and Global Grants for The Rotary Foundation. These are volunteers who have grant experience and educational or technical skills useful in evaluating open and closed projects for good stewardship, sustainability and other qualities.

As grants become larger, both in number and in financing amount, The Rotary Foundation needs members with skills in any of the six Areas of Focus to help them evaluate projects funded through Rotary Foundation Grants. The six areas of focus are:

Peace and Conflict Resolution  
Maternal and Child Health  
Disease Prevention and Treatment  
Basic Education and Literacy  
Water and Sanitation  
Economic and Community Development

The Foundation also needs volunteers who have financial audit skills – CPAs, EAs, corporate auditors, etc. You might be a perfect candidate and you are hiding among us!

Technical Advisors conduct both desk reviews and site reviews of (usually) randomly selected grants. If you are assigned a desk review, you conduct that review in your jammies, in the comfort of your own home, at the computer. If you are assigned a site review, TRF sends you to one of the garden spots of the world to conduct the review and report within two weeks of returning. The cost of the travel is at the expense of The Rotary Foundation.

You must indicate the language(s) you speak. They will not send you to Thailand if you speak only English and Spanish (though most Thai Rotarians do speak English, I've found!) The Cadre is especially seeking Spanish-speakers, though there are many other language-speakers needed.

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## The Rotary and Rotaract Relationship

Janel Alimboyoguen, D5170 Rotaract District Governor



Any great relationship is one where both parties respect each other and help each other be the best versions of themselves. On a club-to-club or individual-to-individual level, Rotaractors and Rotarians can bring a wide variety of skill sets. While it is everyone's responsibility to discover what those specific skills are and how to use them to achieve each clubs' goals, this article will discuss the value that Rotary and Rotaract bring to each other in general.

### ***Rotary's Value to Rotaract:***

- **Professional Development & Mentorship:** We want to know what you know. To Rotaractors, the biggest value a Rotarian can bring is their experience.
- **Networking:** In an area where who you know is generally more important than what you know, interacting with Rotarians offers Rotaractors access to a group of people they may not otherwise encounter.
- **Jobs & Careers:** At this point in our lives, we are discovering what we want to do with the rest of it. Rotarians can help Rotaractors kick start the rest of their lives by helping them find their place in the working world.
- **The Rotary Brand:** While not very many people have heard about Rotaract when we ask them about it, we'll generally get a positive answer when we ask them if they have heard about Rotary. To explain what Rotaract is, we tend to use their knowledge of Rotary to shape their understanding of who we are.
- **Service Opportunities:** One of the reasons why people join Rotaract is the sense of purpose they get when they help out at service events. Whenever Rotarians reach out to us with a need for volunteers, we gladly put those events on our calendar and share the information with our members.

### ***Rotaract's Value to Rotary:***

- **Potential Members:** Like I mentioned in my last article, a relationship with Rotaract may result in a new member joining Rotary when they are ready and able to do so.

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- **Understanding of the Next Generation:** Rotaractors, representing the hard-working and driven Millennials Rotary wants to attract in the younger generation, are their best resource to gain an understanding of how they think and what they value.
- **New Ideas & Skills:** Rotaractors can bring a fresh perspective to an event or concept Rotarians have been working with for years, as well as new skill sets, particularly around technology and social media. Want to learn more about how to use hashtags to promote an event? Ask a Rotaractor.
- **Energy:** I've been told by Rotarians that Rotaractors, through their new ideas or by simply participating in an event for the first time, bring renewed excitement to some of the things Rotarians have been doing for years.
- **Manpower:** Whether it's helping people register, check out, or manning the bar at your silent auction, assembling Christmas bags for underprivileged children or lunches for the hungry, or building a house or solar powered oven, Rotaractors are happy to help.



Greater Fremont Rotaract Demotion/Promotion social at the home of Niles (Fremont) Rotarian Mary Lynn Pelican.

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Serving The Rotary Foundation as a member of the Cadre of Technical Advisors is a great way to see parts of the world you would not see as a tourist, while performing a meaningful activity in ensuring the high levels of stewardship in Rotary grants.

If you are interested, please contact me!



## Youth Service

Margarethe Pfeffer, District Youth Service Chair

Youth services exists to promote the positive change implemented by youth through leadership development activities and involvement in community and international service projects . . . that enrich and foster world peace and cultural understanding (*adapted from the Rotary International YS Mission Statement*).

Our District serves and touches the lives of thousands of young people each year. We have a team of dedicated Rotarians who are committed to delivering great programs and great experiences for the youth of our district. We are truly being a "Gift to the World" by sharing our talents with the youth of our District.

Here is what is going on across the district:

### **Interact:**

#### **Interact New Presidents' Meeting (NPM)**

All youth-protection certified Rotarians are invited to attend the annual new presidents' meeting. Interact HS Presidents will be sharing and learning from each other about effective leadership practices. There will be a talk during the event about what Rotary is and how Rotary and Interact can work and support each other!

**When:** Saturday September 5, 2015

**Time:** 10:30 – 4:15 PM

**Where:** Quinlan Community Center 10185 N Stelling Rd, Cupertino 95014

**Cost:** Free and we feed you lunch



**Fall Leadership Conference (FLC):** You want to be inspired attend FLC. Last year ~4200 Interactors attended to celebrate their accomplishments, commit to the new International & Community Projects and produce enough energy to rock D5170 end-to-end.

**When:** Sunday October 11, 2015

**Time:** 8:30 – 3:30 PM

**Where:** Independence HS 1776 Educational Park Dr, San Jose 95133

**Cost:** TBD

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**RYLA:** Over 200 campers from across the district came together for another amazing year of camp RYLA. All clubs are encouraged to have their campers attend a Rotary meeting and share their experiences at camp. Thank you to RYLA Chair Ben Macatangay, Camp Director Jenn Chang and the RYLA staff for all the work that went into creating and pulling off a fantastic week of RYLA! Also Thank you to the Rotary Clubs of Niles (Fremont), Milpitas and Cupertino and PDG John Fisher for providing food and refreshments for the Dave Ditto BBQ at RYLA.



**Youth Exchange: Goal:** Increase D5170 participation in youth exchange by hosting inbound and sending outbound students. Our district is one of the lowest for Youth Exchange participation in the United States. **District interviews for the 2016-2017 Rotary Youth Exchange** year will be held **December 6, 2015**. Now is the time for clubs to consider reaching out to their Interact Clubs and talking-up the long term youth exchange program. Each applicant is required to provide 3 potential hosts families. **Be Creative!** Partner with clubs in your area to share responsibilities and costs. One club provides the monthly stipend the other club provides the counselor role.

**Please contact Darlene de la Cerna** [dmdsc57@gmail.com](mailto:dmdsc57@gmail.com) 408-810-8855

**Speech Contest:** All presidents have been sent a message with the dates and handouts (school posters and club info.) The information is also on the District Website. **Info needed:** Marco Renella, District Speech Contest chair, would like the name of each club's Speech Contest chair and the date each club has chosen to hold their club competition. He can be reached at: [renella6289@gmail.com](mailto:renella6289@gmail.com)



**Club Contests:** Completed by February 12, 2016

**Area Contests:** Complete February 22— March 4, 2016

**Regional Contests:** Complete by March 21 – April 1, 2016

**District Contests:** Marriott Hotel San Ramon, District Conference May 1, 2016

**Youth Protection:** Club leaders are reminded that club youth services certification application needs to be completed each year. Visit this link to see the current status of your club: [http://yex.rotary5170.org/ave\\_youth/CCAList.asp](http://yex.rotary5170.org/ave_youth/CCAList.asp)

It is highly encouraged that all Rotarians take the online youth protection awareness training course. It can be accessed at this link: [http://yex.rotary5170.org/ave\\_youth/YPATraining.asp](http://yex.rotary5170.org/ave_youth/YPATraining.asp)

## Vocational Service

Jim Gibson, District Vocational Service Chair

email— [jimgib007@aol.com](mailto:jimgib007@aol.com)

Vocational Services. What does *that* mean? Do we, as Rotarians, teach people *how* to do a job? Or, do we, as Rotarians, provide some kind of *help or assistance* to those doing their jobs? Or do we, as Rotarians, *give* people jobs? Or, do we, as Rotarians, *promote our work* to each other and to the community?

Well, starting at the most basic point, it helps to know that the word "vocation" comes from the Latin for "calling." In an ideal world, we each would pursue the activity which "calls to us", excites us and makes us happy doing it. It could be anything from farming, or being an artist, or problem solving, or fixing things, or entertaining people in drama or song, or "serving people" in ministry or business or police services, or leading a team of people to accomplish some important objective... or any of a number of many worthwhile "callings." However, a "practical Rotarian" may realize that our environment can interfere with our following our "calling" by society's need for...engineers or doctors or teachers or business people... thereby pushing one onto a path of becoming a professional that can make them a lot of money and allow them to "provide well for their family." Nothing wrong with being a success at a job you hadn't planned for, unless you aren't happy doing it. Louis Binstock once said, "Success without happiness is the worst kind of failure." So, what do we Rotarians do with this Avenue of Service? What is expected of us?

Firstly, generally, we all "work." Not just here, but around the world. Survival calls for mankind to "labor" to overcome nature's many challenges to our species, and then, we labor to serve and support our clan and our community. Human beings "do" things. But all work and no play grates on the human spirit and we may not become all we could become. If we "kill ourselves" working, we may have missed something of life. Socrates said, "Beware the barrenness of a busy life."

In Rotary's *Vocational Services*, we have the opportunity to be of service to others by using our skills and talents and training and experience:

- Doing business with fellow Rotarians who follow ethical business practices.
- Finding Rotarians to fill our needs by using the District Yellow Pages.
- Using our own "vocational gifts" on local projects to help them be successful.
- Becoming a "mentor" to a youngster (high school student or college student) to help

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guide them toward the career you are involved in.

- Recognizing local businesses in a public way for their ethics and quality of work.
- Acknowledging and publicly recognizing a teacher or business person in your community that does their job with excellence while treating people fairly and with respect.
- Recognizing that anyone doing an good job, even if it is a temporary job (sweeping streets...washing dishes...), deserves respect and appreciation for their work.

Vocational Services is an *Avenue of Service* that can "tap" a Rotarian's calling, and in doing so, we hope, they will love to be of service to others as they do what they enjoy. As Tom Brokaw said, "It's easy to make a buck. It's a lot tougher to make a difference."

Be well. Do good work.

## Rotary Yellow Pages

PDG Gary Citti

About five years ago District 5170 started providing Yellow Pages on our District Web Site. The objective was to give our Rotarians the capabilities of listing their businesses so fellow District Rotary members would have a place to look up services they may need. What a great way to communicate our vocation!

I invite you to promote this great opportunity to your club members. You may even consider adding this information to your club website or newsletter.

**The best part...the Yellow Page listing is completely free!**

Go to **[Rotarydistrict5170.org](http://Rotarydistrict5170.org)** and at the top of the home page you will see the Yellow Page link. Click on Yellow Pages...it's pretty self-explanatory and very easy to add a listing. Plus it's FREE.

If you have any questions please contact me at **[Garycitti@cittisflorist.com](mailto:Garycitti@cittisflorist.com)** or call 408-371-9600 ext. 2.

Thank you for your help in promoting your Yellow Pages.

*Gary Citti*



## August PR Tip --- Get Prepared

It is easier than you may think to get your club noticed

Get the contacts of your:

Local paper

Radio station

Web sites (events)

TV station

Get the names, addresses, emails, work and other phone numbers of the key media people. Chances are, there will be less than ten.

Call, email or phone. Introduce yourself and let them know you will be sending information on your club and its good work to them for their use. Find out if they prefer email, phone, or how they want information sent to them.

Ask if they prefer a Fact Sheet or a press release.

Remember that you are doing them a favor by giving them story material.

# Get Your Club Noticed!



Deborah Rice, District 5170  
Public Image Chairman  
[deborahcoburnrice@gmail.com](mailto:deborahcoburnrice@gmail.com)



## Club News and Events

Click on event flyers to be taken to the Club websites for more information



the **Y** YMCA

FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# TEE OFF

## Charity Golf Tournament



**Friday, August 21, 2015**  
**San Juan Oaks Golf Club**  
3825 Union Road, Hollister, CA  
\*Dinner only option available

More Information:  
YMCA of San Benito County  
831.637.8600  
[www.centralcoastymca.org](http://www.centralcoastymca.org)


Celebrating 100 years  
**Rotary**  
Club of Hollister, CA

**IF WE CANNOT NOW END  
OUR DIFFERENCES,  
AT LEAST WE CAN HELP  
MAKE THE WORLD SAFE  
FOR DIVERSITY.**

— JOHN F. KENNEDY


**YOU CAN MAKE A DIFFERENCE TODAY !**

**HOW?**  
RIDE WITH US ON THE  
**LEGENDARY 18TH ANNUAL BIKE RIDE**  
"JON AND KEN'S MOST EXCELLENT ADVENTURE"  
OR  
**BE A SPONSOR**



**2015**

<http://www.sunriserotaryride.org>




**The Great Rotary**  
**CHILI**  **CookOff**  
**and Beerfest!**

**Saturday, September 12, 2015**

11:00am—5:00pm

NewPark Mall, Newark—in the parking lot between Macy's and Sears.

Go to [rotarycookoff.org](http://rotarycookoff.org) for more information

**[www.rotarydistrict5170.org](http://www.rotarydistrict5170.org) — [www.rotary.org](http://www.rotary.org)**



**Rotary Club of Livermore**  
Presents the **1st Annual**  
**Community Spirit Run**

**5k Run/Walk at 9 am Kids Challenge at 10:15 am**

**FEE INFO:**  
**Pre-Registration**  
 Kid's Challenge (2-8 yrs) \$15  
 5k - \$25 Elementary & Middle School Students  
 \$35 High School Students & Adults  
 All events - \$25 each, family of 4 or more  
 \$30 each, group rate (10 or more)  
**Race Day Registration (opens 7:30am)**  
 Kids Challenge (2-8 yrs) \$20  
 5k - \$30 Elementary & Middle School Students  
 \$40 High School Students & Adults  
 All events - \$25 each, family of 4 or more  
 NO Group rates, day of  
 fees include original and unique t-shirts, awards  
 & refreshments  
 Waiver must be signed race day. Adult signature required.

**REGISTRATION INFO:**  
 Final mail-in registration must be postmarked  
 by October 19th, final registration will close at midnight  
 on October 22nd. After these dates, registration will  
 only be available on the day of the race.  
 For Race information and registration visit:  
[www.livermore-rotary.org](http://www.livermore-rotary.org)  
 or call (209)795-7832  
 The Halloween Community Spirit Run will utilize the most  
 advanced chip timing system available!  
 Race results will be posted at [www.livermore-rotary.org](http://www.livermore-rotary.org) &  
[www.onyourmarkevents.com](http://www.onyourmarkevents.com)

**Costume Division**  
 with prizes for  
 best costumes  
 (includes Kids &  
 Adult Division)

The proceeds  
 of this race benefit  
 educational programs in Livermore  
 and community projects of the Rotary Club of Livermore

**Everyone is Welcolme**  
 Running ♾ Walking ♾ Racing

**Saturday, October 24, 2015**  
**A Halloween 5K & Kids Challenge**  
 Start & End at Carnegie Park Rotary Bandstand, Livermore  
 From I-580, take Livermore Ave exit South, turn Right on 3rd Street to the Park

CUT ALONG DOTTED LINE

REGISTRATION: Payable to: "Rotary Club of Livermore"  
 postmarked by **October 19th, 2015**  
 Complete form, enclose check and mail to:  
 "On Your Mark", PO BOX 1199, Arnold, CA 95223

CIRCLE ONE  
 SEX: M F AGE (ON RACE DAY) T-SHIRT - Youth: S M L - Regular: S M L XL XXL

LAST NAME: FIRST

ADDRESS:

CITY: STATE: ZIP: PHONE: ( ) -

E-MAIL

ONE REGISTRATION PER FORM, FAMILY/GROUP REGISTRATIONS SHOULD BE MAILED TOGETHER

# Congratulations!

RC of San Lorenzo Valley Charter member Gil Gunn and his wife Marge recently celebrated 75 years of marriage. The club joined in the celebration at their July 29th club meeting.

The **RC of East Palo Alto Bayshore** will be celebrating its 50th Anniversary with a party and you are invited!

Saturday, September 12, 2015

7-10pm at the Mitchell Park Community Center in Palo Alto.

More information about the event can be found at this link:

<http://www.eventbrite.com/e/50th-anniversary-epa-bayshore-rotary-club-tickets-18090968574?aff=es2>

## MEMBERSHIP!

### An Interactive Seminar for the Rotary Clubs of District 5170



Join us for an exciting workshop featuring Wade Nomura and Larry Sundram, top membership presenters from Rotary Zone 26. **The New Focus** is a presentation based on four key concepts gleaned from the global strategic branding firm's Siegel + Gale report. That report fundamentally changed traditional thinking about members in Rotary. **The New Focus** introduces some very basic, simple tools that District and Club leaders can adopt with immediate actions to attract and retain members.



#### Who's Invited:

This seminar is designed for Club Presidents, President-Elects, and Membership Chairs

#### When:

Saturday, August 22, 2015. Refreshments -9:00 AM, program begins at 9:30 and will adjourn at 12:30

#### Where:

Embassy Suites Milpitas-Silicon Valley  
 901 East Calaveras Boulevard, Milpitas, California,

#### RSVP by August 15:

<http://events.rotarydistrict5170.org> (preferred)  
 or to Brittany Overbeck, [brittany.5170@gmail.com](mailto:brittany.5170@gmail.com)  
 408-273-4577

#### Cost:

It's **FREE!**



(Space is limited, so please RSVP soon)

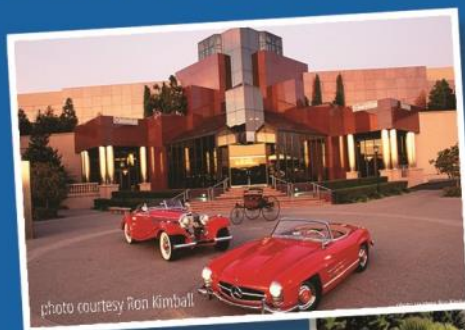


# SAVE THE DATE!

April 29-May 1, 2016

## DISTRICT 5170 CONFERENCE

► Join Rotarians, family and guests at the **2016** Rotary District Conference ► Meet Past Rotary International Presidents ► Join us for an exclusive tour and reception at the Blackhawk Automotive Museum ► Wheelchair Campaign Gala Celebration ► Discover the power of Rotary in Motion



Be a gift to the world

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# Rotary District 5170

## 2015-2016 Officers:

District Governor: Susan Valenta  
 District Governor Elect: Jeff Orth  
 District Governor Nominee: Orrin Mahoney  
 Lieutenant Governor, AOS: Phil Dean  
 Lieutenant Governor, AG's: Larry Barr  
 Governor's Partner: Tom Valenta  
 District Treasurer: Lorna Padia Markus  
 District Administrator: Brittany Overbeck

## Assistant Governors:

Area 1: Joe Goralka  
 Area 2: Brian Schott  
 Area 3: Daren Young  
 Area 4: Julie Lewis  
 Area 5: Stewart Cusimano  
 Area 6: Gregg Giusiana  
 Area 7: Cheryl Rebottaro  
 Area 8: Sue McSorley  
 Area 9: Steve Ross

## District Chairs:

Club Service: Larry Dean  
 Community Service: Charlene McIntyre  
 International Service: Jeboy Koshy  
 Vocational Service: Jim Gibson  
 Youth Service: Margarethe Pfeffer

Membership: DGN Orrin Mahoney  
 The Rotary Foundation: Cecelia Babkirk  
 Public Image: Deborah Rice  
 District Trainer: Tim Lundell  
 Technology: Ross McClenahan

The District Office is located at 2570 N. First Street, San Jose, CA 95131.

The office is open Monday—Thursday, 9am-4pm.

[www.rotarydistrict5170.org](http://www.rotarydistrict5170.org) | Phone: (408) 273-4577 | Email: [brittany.5170@gmail.com](mailto:brittany.5170@gmail.com)

To highlight your club projects and events in the District newsletter, please email the information to [Brittany](mailto:Brittany) by the 10th of each month.

## Happy Birthday wishes to these District Leaders and Club Presidents!

Ninna Chugh (Fremont)  
 PDG Ivan Cornelius (San Leandro)  
 Lorie Alemania (Oakland #3)  
 Helen Kennedy (F.U.N. Sunset)  
 Larry Dean (Cupertino)  
 Brittany Overbeck (District Administrator)  
 PDG Gerald Fitzgerald (Cupertino)  
 Bob Goetsch (Fremont)  
 Leonard Harrington (Gilroy Sunrise)  
 Jim Weisenstein (Santa Cruz)  
 Arlene Greenberg (Morgan Hill)

September 11  
 September 14  
 September 14  
 September 17  
 September 18  
 September 21  
 September 23  
 September 23  
 September 24  
 September 29  
 September 30

