

# Rotary

## District 5170



*From the desk of District Governor Jeff Orth*

*August 2016*



The District is off to a great start for the new Rotary year. The official club visits have been a pleasure and I have visited 16 clubs so far. Meeting with the club leadership teams, sharing ideas and discussing possible solutions has been both meaningful and productive. Every club is different with its own culture and traditions and it has been fun deepening

the relationship with the leaders and the clubs.

As Rotarians we make such a meaningful difference in the world. And I continue to be impressed by the number and scope of local and international club projects. Although the size of the club doesn't seem to deter them from taking on big projects, I wonder how much more we could do if there were more of us doing the great work of Rotary.

August is membership month and a good time to refocus our efforts to attract and retain new members. The average age of most of our clubs is climbing and we have lost at least 3 Rotarian friends since July 1st. If the great work that we do is to continue we must identify and ask people to join us. It starts by knowing what you are looking for. We are surrounded by people that are already acting like Rotarians...People with a "servant's heart" that would love to join us and would appreciate the service leverage that we have because of Rotary.

Introduce a potential member to Rotary by inviting him/her to a club social, a club service project or a club meeting. Rotary is like a puzzle...We are not looking for people just like us we are looking for those who will compliment and strengthen the organization and like a

puzzle take their position in completing the puzzle picture of a vibrant Rotary Club!

You were given a wonderful gift when someone thought so highly of you that he/she asked you to join Rotary. As Rotarians we enjoy fellowship and deep lasting relationships and an opportunity to make a real difference in the world by serving together. Will you share that gift? Will you introduce Rotary to others and ask them to join your club?

Yours to count on,


A handwritten signature in black ink, appearing to be "Jeff Orth".



# Avenues of Service—Save the Date

A District Training Event

**DISTRICT**  
**AVENUES OF SERVICE**  
**OCT 22, 2016**  
**9 AM - 3 PM**

**Rotary** 

**SAVE THE DATE**

**CHART YOUR COURSE**

**YOUTH | INTERNATIONAL | COMMUNITY | CLUB | VOCATIONAL**

**GALAXY 5170**

## Calendar of Events

### August

27

### Membership & New Club Development Month

District Membership Workshop, *Embassy Suites, Milpitas*

### September

07

### Basic Education and Literacy Month

District Leadership Meeting, *DRYCO, 42745 Boscell Road, Fremont*

17

Interact District Summit, *Quinlan Community Center, Cupertino*

24

Rotary Foundation Fund Development Training, *Los Gatos Lodge, Los Gatos*



# Membership!

## HOW TO SPEND A GREAT SATURDAY

### Have a hearty start

Juice, bagels, cream cheese,  
yogurt, fruit, pastries



Coffee, tea?

### Meet New Friends

- ✓ Other District Rotarians
- ✓ Zone 25/26 Speakers

## Participate in an Interactive Workshop Held Just for the Rotary Clubs of District 5170

**New Concepts    New Ideas    New Tools**



Wade Nomura

### PRIORITY 1

Join us for an exciting workshop featuring PDG Wade Nomura and our own Mitty Chang, speakers on Membership for Rotary Zones 25/26.

**Priority 1** introduces some very basic, simple tools that District and Club leaders can use immediately in attracting and retaining members.



Mitty Chang

### Who Should Attend?

This seminar is designed for **Club Presidents, Presidents-Elect, Membership Chairs, Membership Committee members, Club Service Chairs, and any Interested Rotarians**

### When?

**Saturday, 27 August 2016. Refreshments at 9:00 AM  
Program begins at 9:30 and will adjourn at 12:30 PM**

### Where?

**Embassy Suites Hotel Milpitas – Silicon Valley  
901 East Calaveras Boulevard, Milpitas**

### Register by 20 August

Go to: <http://events.rotarydistrict5170.org>  
or contact Olivia Poe: [admin@rotarydistrict5170.org](mailto:admin@rotarydistrict5170.org)  
408-273-4577

### Cost

**It's FREE!**



Space is limited  
so please register soon.



## *The Rotary Foundation Corner*

Cecelia Babbirk, District Rotary Foundation Committee Chair

email— [rotariancecelia@gmail.com](mailto:rotariancecelia@gmail.com)



There's lots happening in The Rotary Foundation Committee and it's all good! Here's a little rundown:

### **Fund Development**

A couple of reminders:

- ALL clubs need to set a goal for Annual Fund contributions and Polio. As of August 22, TWENTY-EIGHT clubs have not registered their goals for either campaign. The Resource Leader for your area will be in contact, to assist you in doing this. In the September Fund Development training, we will talk how to set club goals, including how to stretch your club's goal in this Centennial year.

The district has set an official goal of \$800,000 in Annual Fund contributions this year and \$200,000 in PolioPlus contributions, so we plan to help the clubs raise their goals to equal those amounts.

- Speaking of Fund Development training, it will take place on Saturday, September 24, at the Los Gatos Lodge, which is located at 50 Saratoga-Los Gatos Road, in Los Gatos. It's easy to get to – right off of Highway 17 on the way to Santa Cruz. We will begin at 8:30 am and end at noon. Topics include...

The Rotary Foundation Centennial celebration

Programs of The Rotary Foundation and why we give

How to strategically set club goals

How to run an effective campaign

All the ways one can contribute (Annual Fund, PolioPlus, Major Donor, Bequest Society, etc.)

Everything you need to know about the drawing

Why Every Rotarian Every Year is important in the Centennial Year

Rotary Direct

How your club can be more connected to The Rotary Foundation

We look forward to your attendance. Continental breakfast will be served.

***Continued on next page...***

***Continued from previous page***

RSVP to: Olivia Poe, at [admin@rotarydistrict5170.org](mailto:admin@rotarydistrict5170.org)

Or Jim LeBlanc, at [jamesleblanc1@comcast.net](mailto:jamesleblanc1@comcast.net)

You may also register at <https://events.rotarydistrict5170.org/rotary-foundation-fund-development-training>.

## **Grants (aka how we spend all that money that the clubs raise!)**

### **District Grant Funds Are In The Bank and Ready to Spend!**

We conducted our required grants training this past Saturday and had a great turnout – thanks to all who attended for your interest and your great questions!

Here are some housekeeping items for clubs wishing to do District Grants in 2016-2017 and/or need to close District Grants that they did in 2015-2016:

- **Final reports for 2015-2016 District Grants are due by October 31<sup>st</sup>.** Please do our wonderful grants team a favor and complete/submit your final reports as soon as possible, so they don't have a crunch in the last week of October.
- **District Grant Applications for both local and international projects are due by October 31<sup>st</sup>.** Your club must be in compliance in order to receive funding for your 2015-2016 projects. This means:
  - 1) 2015-2016 District Grant final reports are submitted and accepted
  - 2) All club financial obligations are current
  - 3) No overdue reports for any Global Grants
  - 4) Your club representative attended the grants training on August 20
  - 5) Your club submitted a club MOU signed by both your 2016-2017 Club President and your 2017-2018 President-Elect

### **All grant forms and resources (both for District and Global Grants) are available at [www.rotarydistrict5170.org](http://www.rotarydistrict5170.org).**

Hover over "The Rotary Foundation" tab and choose "Grants" at the bottom of the dropdown menu.

### **Questions about Grants? Contact our great Grants Team:**

Lorena Tuohey, Grants Chair

[ltuohey@comcast.net](mailto:ltuohey@comcast.net)

*Continued on next page...*

*Continued from previous page*

Andrew Taw, Areas 1-3 Resource Leader

[ataw88@gmail.com](mailto:ataw88@gmail.com)

Jon Winston, Areas 4-6 Resource Leader

[jon@winstonhome.com](mailto:jon@winstonhome.com)

Gerri Hussey, Areas 7-9 Resource Leader

[gerri.hussey@mail.com](mailto:gerri.hussey@mail.com)

The Rotary Foundation Committee and I look forward to serving you and your club in the 2016-2017 Rotary year. Don't hesitate to contact us if you have questions or need assistance!

Yours in Rotary Service,

*Cecelia Babkirk*

[rotariancecelia@gmail.com](mailto:rotariancecelia@gmail.com)



**NEWS FLASH...**

**BACK BY POPULAR DEMAND**

**TRF DRAWING**

**Multiple great prizes to be awarded at mid-year**

**Ticket and Contribution Levels:**

<b>\$200</b>	<b>1 ticket</b>
<b>\$500</b>	<b>3 tickets</b>
<b>\$1,000</b>	<b>7 tickets</b>

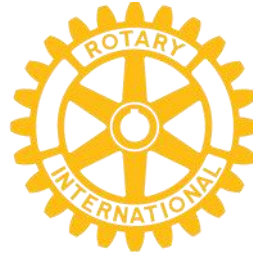
**Tickets will be distributed to the Club Presidents in August.**

**Pledge Cards are available NOW through your Club Foundation Chair or at this [link](#).**

**Questions? Contact Jim LeBlanc – [jamesleblanc1@comcast.net](mailto:jamesleblanc1@comcast.net)**



# Rotary



THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

## **PAUL HARRIS SOCIETY REPORT**

**Phil Dean, Paul Harris Society Coordinator**

The Paul Harris Society is a recognition program designed for Rotarians and others who wish to support the Foundation in a more substantial way each year. It recognizes Rotarians and friends of The Rotary Foundation who annually contribute \$1,000 or more to the Annual Programs Fund, PolioPlus, and approved grant activities.

Joining the Paul Harris Society is a major commitment, and not every Rotarian can donate at this level. However, we ask that each Rotarian who is able to, to consider joining the Society. The financial support will be of immense value to the Foundation in its mission to provide service to others, to promote high ethical standards, and to advance world understanding, goodwill and peace through its fellowship of business, professional and community leaders.

There were 88 Paul Harris Society members in District 5170 in the 2015-2016 Rotary Year. This is 19 more than in the 2014-2015 year. However, it is far fewer than the 291 District Rotarians who donated at least \$1,000 to The Rotary Foundation during the year, thereby qualifying for membership in the Society. A goal of the District is to have all of these donors join the Society.

The leading clubs in this effort included the Rotary Club of Cupertino with 41 of these donors. This is a record for the District and is a substantial increase over the club's 25 for the 2014-2015 year. Second in this effort was the Rotary Club of Livermore which had 25, tying its previous year's record of 25. In third place was the Rotary Club of Oakland with 23.

Goals for the 2016-2017 Rotary Year are to increase the number of these donors to over 300 and to increase the number of Paul Harris Society members to more than 100. Although both of these goals are achievable, the latter should not be too difficult since all it requires is that the donors pledge to make the donation each year when they are financially able to do so. They are not required to make the donation every year.

## Youth Service

Chris Miller, Communications Lead

email— [camillerlg@aol.com](mailto:camillerlg@aol.com)

Our District serves and touches the lives of thousands of young people each year. We have a team of dedicated Rotarians who are committed to delivering great programs and great experiences for the youth of our district. We are truly embracing this year's RI theme of *Rotary Serving Humanity* and the district theme of *attract the young, have lots of fun, and get more done* by sharing our talents with the youth of our District.

Our Youth Services goals this year include communicating our events and key information to better connect our Rotarians with the youth, better integrating Rotary principles and concepts into existing youth programs, and collaborating on an event that brings together the different youth service programs. We hope our youth can impact the lives of D5170 Rotarians and provide more opportunities for Rotarians to influence and mentor our youth.

Here is what is happening amongst youth service programs:

District 5170  
**Rotaract**  
Rotary Club Partner



### ROTARACT

Shon Bhagat from the Rotaract Club of Greater Fremont is

the new Rotaract District Governor. He is entering his sixth year as a Rotaractor, and is grateful for the opportunities and the support received from Rotarians. He writes, "Wherever I go in this district, I see the impact of Rotary. Whenever I meet a Rotarian, I am welcomed with open arms. Thank you for all your support and friendship."

This Rotary year Shon see many of his fellow Rotaractors discussing their transition from Rotaract into Rotary. In order to ease this transition, the Rotaract team plans to further deepen the bonds between Rotaract and Rotary by encouraging

Rotaract clubs to collaborate with Rotary, having Rotaractors attend more Rotary meetings and collaborating with Rotarians to host a few District Socials where all Rotaract and Rotary members will be welcome to meet in a fun environment. In order to achieve these goals, the following team will support Shon:

Lieutenant Governor, Collin Breen from Rotaract Club of Greater Fremont

Secretary, Andrew Lin from Rotaract Club of Silicon Valley

Treasurer, Vu Dinh from Rotaract Club of Central Alameda County

Director of Membership, Marnie Kamerdula from Tri-Valley Rotaract

Director of Service, Bailey Duarte from Rotaract Club of Santa Cruz County

Director of Professional Development, Will Knudson from Rotaract Club of Santa Cruz County

Director of Marketing, Alex Rivera from Rotaract Club of Silicon Valley

District Rotaract Co-Chair, Ed Mullins from Rotary Club of Hayward

Immediate Past District Governor, Janel Alimboyoguen from Rotaract Club of Silicon Valley

Last month on July 22-24, 2016, over 100 Rotaract club and district leaders met in Oakland for the third annual Big West Rotaract Institute. The Big West Rotaract Institute is the annual training for Rotaract club presidents, Rotaract club officers, Rotaract district governors, and Rotaract advisors. It is the only annual, region-wide Rotaract training event in the United States and is organized by Big West Rotaract MDIO.

***Continued on next page...***



*Continued from previous page*



Big West Rotaract MDIO is the official leadership training organization for Rotaract on the west coast of the United States, mirroring the geographic area for Rotary Zones 25/26. Big West Rotaract is operated by veteran Rotaractors and Rotaract alumni, with the mission statement of providing leadership training to Rotaract leaders on the west coast of the USA. In addition to the annual Rotaract Institute, Big West Rotaract also organizes an annual Rotaract Conference every October. This year's Big West Rotaract Conference will be held in Phoenix, Arizona from October 21-23, 2016. More details and information at [www.bigwestrotaract.org](http://www.bigwestrotaract.org)

## **INTERACT**

**Interact**  
Rotary Sponsored Club



Interact 5170 held it's annual District Council Retreat in July. Outgoing and Incoming District Councils exchanged information leading to a smooth transition to the new Interact year. Each year, DC chooses a name beginning with "D". Dreamin' DC was chosen to reflect this year's theme, Embrace the Unexpected. Venues and dates for major events were confirmed. District Summit (formerly known as



New Presidents Meeting) will be held September 17th at Quinlan Center in Cupertino. The Summit brings together

Presidents from the district's 120+ clubs and introduces them to the resources of DC while participating in workshops and networking with their peers. Fall Leadership Conference will return to Independence High School on October 9th. FLC attracts over 4,000 Interactors, Rotarian Advisors, and Faculty Advisors for a day of inspiration, training, hands-on service, and introduction to this year's International and Community service projects.



## **YOUTH EXCHANGE**

2016-2017 Outbound Students: 6

2016-2017 Inbound Students: 6



We are partnering with the following countries for 2016-2017:

Japan

Brazil

Argentina

Belgium

Italy

France

1st Inbound Orientation: August 27, 2016

District Interviews for 2017-2018: December 4, 2016

**Continued from previous page**

Location: To Be Determined

Goal: Currently, we have 6 outbound students and we would like to grow our program for the 2017-2018 exchange year to 10-12 students.

Please contact Darlene de la Cerna, RYE Chair for information regarding the upcoming District Interviews at [dmdsc57@gmail.com](mailto:dmdsc57@gmail.com) or 408-810-8855.



Last June, 180 youth attended the Rotary Youth Leadership Awards (RYLA) program. Held at the Mission Springs Conference Center in Scotts Valley, young people from all over the district came together for a week of leadership training. In addition to attending skills modules and activity workshops, campers built friendships and strengthened bonds within the Rotary Youth family. Notably, campers worked together to create and execute their own service projects, one of which was in celebration of Rotary's "Be A Gift to the World." K.E.Y. (which stands for Kindness, Equality, and Youth Empowerment) emphasized self-service, and creating their own platform of self-expression, inspiration, and motivation, campers demonstrated how they can actively apply what they have learned at camp

to their lives and communities.

### Our youth service team for the 2016-2017 Rotary Year:

Margarethe Pfeffer	District Youth Service Chair
Darlene de la Cerna	District Youth Exchange Chair
Ben Macatangay	District RYLA Chair
Jenn Chang	Camp RYLA Director
Jack Kelly	District Speech Contest Chair
Scot Smithee	District Youth Protection Officer
Bob Goetsch	Children at Risk
Arley Marley	District ELC Chair
Bob Pfahnl	District Interact Chair
Marco Siu	Interact Governor
Victoria Huynh	Interact Lt Governor
Shon Ji Bhagat	Rotaract Governor
Collin Breen	Rotaract Lt Governor
Chris Miller	Youth Services Communication Lead





## Vocational Service

Lee Denlinger, District Vocational Service Co-Chair

email— [lee\\_denlinger@yahoo.com](mailto:lee_denlinger@yahoo.com)



**Rotary Fellowships** connect the Rotary family around hobbies, skills, professions, and recreational activities. Through Rotary Fellowships, Rotarians, family members, program participants, and alumni from all around the world

connect with one another and build long-lasting friendships while bonding over topics of shared interest.

Many Rotarians in District 5170 are engaged in an international Fellowship.

When you visited the House of Friendship at the District Conference



this past Spring, you viewed displays of some of the more active Fellowships in our District. You also had an opportunity to get first-hand information from active members in these Fellowships. **Bob Tucknott** (RC of Dublin) represented the International Fellowship of Flying Rotarians ([www.iffir.org](http://www.iffir.org)); **John de Sousa** (RC of Niles/Fremont) is the Rear Commodore of the International Yachting Fellowship of Rotarians ([www.iyfr.net](http://www.iyfr.net)); Rich Bennett (RC of Dublin) is co-founder of the Bay Cuvee Chapter of

the Rotarians' Wine Appreciation Fellowship ([www.rotarywine.net](http://www.rotarywine.net)); and **Lee Denlinger** (RC of Dublin) is the Global Chair of the International Fellowship of Rotarian Musicians ([www.IFRM.org](http://www.IFRM.org)). Also, **Edgar Calvelo** (RC of Napa) of the International Chess Fellowship of Rotarians ([www3.sympatico.ca/brian.clark/](http://www3.sympatico.ca/brian.clark/))

provided us with an on-site opportunity to play challenging chess games.



Even though international in nature, Fellowships are listed as Global Networking Groups (GNG) and fall under Vocational Service. Encouraging members to join a Fellowship ([rotaryfellowships@rotary.org](mailto:rotaryfellowships@rotary.org)) is one way to actively engage members in the fun part of being a Rotarian. It also is a way to retain members in your club, meet interesting people, and establish lasting friendships worldwide. Consequently, Fellowships help to advance Rotary's "International understanding, goodwill and world peace."

## Membership Committee

Phil Dean, District Membership Chair

email— [pndean@comcast.net](mailto:pndean@comcast.net)



### District 5170 Membership Development

#### August 2016 Report

The final membership data are in for the 2015-2016 Rotary year. During the year, 32 clubs in District 5170 lost a total of 159 members. Fortunately, 14 clubs gained 55 new

members holding the loss for the year to 104 members. This is very disappointing, especially since the District gained 101 in the previous year. This makes it clear that the District has a lot to do in membership development.

The data for the month of July 2016 have been released. Seven clubs lost one member each. Thirteen clubs gained a total of 18 new members producing a gain for the month of 11. This is very good but needs to be even greater to recover last year's loss and produce a significant increase in membership.

The membership data for the period 1 July 2010 to 30 June 2015, a period of 5 years, were examined for trends. During this time there were a total of 2,375 membership terminations and the District had 3,806 members at the end. Many of the new members did not remain in the clubs for very long. An average of 21% left with less than 1 year of service and 46% left within 2 years. What would the District look like now if we had retained only half of those terminated? It would have over 5,000 members. Think about how much more the clubs in the District could have achieved. There is a problem here, and I believe these data show that it is retention. We have got to do a better job of retaining new members. The Membership Committee will be discussing this problem in more detail in future meetings.

The data discussed show that the District clubs have a big challenge to even maintain the currently District membership, let alone grow. The Membership Workshop scheduled for the 27<sup>th</sup> of August is designed to provide help for the clubs. As we all know, the actual work is done in the clubs. Consequently, it is imperative that the clubs send their Membership Chairs to the workshop. The Club Presidents, President-Elects and the Club Service Chairs are also strongly urged to attend. We need to get the right people there. Clearly something is being done wrong when the clubs continue to lose members. Here is an opportunity to learn the newest tricks of the trade.

On another front the District is doing well. The formation of two new Rotary clubs is well underway. One is composed primarily of members of the India Community Center in Milpitas. It is working toward attaining the number of charter members (20) required to form a new club. The second effort is to form what is being called a "Passport" club, with very flexible policies in attendance and participation. This effort has already attained the minimum of 20 members and has named its first President, Ramesh Hariharan of the Rotary Club of East Palo Alto Bayshore. A group is now at work on creating the new club policies and procedures. In addition to these two clubs, efforts are underway to form two additional clubs, one based on young professionals and the other on the retirement community. More information on these two developments will be provided next month.



# Rotary is Saving Lives

Marco Renella, President, Rotary Club of Gilroy

**Project Share Life** is a district-wide project for our Rotary District 5170 and District 5130 in Northern California. It has also been adopted by several other individual clubs of Rotary. Project Share Life began in the early 90s in District 5130, spearheaded by Nyle Henderson, a member of the Southwest Eureka Rotary Club, after the death of his son who was diagnosed with Hodgkin's disease at age 25.

Project Share Life was spearheaded at The Rotary Club of Gilroy by former members Gary Bowe & Lee Niesh, as a result of one of our own members, Pastor Malcolm McPhail, being diagnosed with Leukemia. In a recent interview, Pastor McPhail had this to say ...*"One of the things I like to say to people is 'the doctors couldn't save my life; but you could!' I was amazed seeing the look on people's faces when I would tell them I was a survivor. I could see the panic in the eyes of people who had just recently heard that a relative had been diagnosed with a blood disease and may need a transplant; they literally made a bee line to the (bone marrow) tent."*

Gilroy Rotary's mission in the Project Share Life is to both raise the awareness of the National Marrow Donor Program and to add potential donors to the registry. For the Rotary Club of Gilroy, this includes an annual drive at the Gilroy Garlic Festival.

**WHAT IS A TRANSPLANT?** A marrow or cord blood transplant replaces a patient's unhealthy blood-forming cells with healthy ones. The cells used in transplants come from three sources: marrow, peripheral blood stem cells (PBSC) and umbilical cord blood.

## FACTS:

- Every three minutes, someone is diagnosed with a blood cancer.
- Seventy percent of patients do not have a fully

matched donor in their family.

- Be The Match facilitated nearly 6,400 transplants in 2015, for a total of 74,000 transplants since 1987.
- About 1 in every 430 donors go on to donate to a patient.
- The best transplant outcomes happen when a patient's human leukocyte antigen (HLA, or tissue type) and the HLA of a registry member or cord blood unit closely match. Patients are most like to match the tissue type of someone who shares their ethnic background.
- More young people of diverse racial and ethnic heritage are needed now to help patients searching for a match. People between the ages of 18 and 44 are most urgently needed since they are requested by transplant doctors more than 95% of the time. Research shows that these donors provide the greatest chance for transplant success.

The Rotary Club of Gilroy just completed their Bone Marrow drive for 2016 at the Gilroy Garlic Festival. The drives chairman, Rotarian Paul Vanni, stated that in a good year our club would be able to sign up as many as 200 individuals. This year we were able to sign up 289 potential donors. We are proud of that ...and we are ROTARY SERVING HUMANITY.



Photo courtesy of Rotarian Larry Mickartz, Rotary Club of Gilroy.

## Club Events

Click on event flyers to be taken to the Club websites for more information



### *Fiesta Los Bravos*

*Celebrating COANIQUEM's Brave Children & Families*

*Presented by the COANIQUEM Burned Children Foundation*

#### *Where*

*Rhythmix Cultural Works  
2513 Blanding Ave  
Alameda, CA 94501*



#### *When*

*Sunday - September 11, 2016*

*3:00p.m. - 6:00 -p.m.*

*Tickets : \$75 per person*

*Live Auction!*

*Video & Live Entertainment*

*Join us in celebrating  
another year of success!*

*Enjoy Chilean style appetizers and  
wines from Veramonte!  
Live Auction and other fun!*

*visit our website:*

*[www.burnedchildren.org](http://www.burnedchildren.org) for more information*



Supported by the Rotary  
Clubs of District 5170



## Club Events

Click on event flyers to be taken to the Club websites for more information



# 19<sup>th</sup> ANNUAL BIKE RIDE

*A Northern California Charity Bike Ride*

October 6 thru October 8, 2016

*Healdsburg to Santa Cruz.*





The Rotary Club of Santa Cruz Sunrise, presents the *19<sup>th</sup> Annual Ride*  
*A Charity Bike Ride from Healdsburg to Santa Cruz—One Way!*



**Who:** Men and women who are committed to raising funds for Santa Cruz Community Programs. While this isn't a race, the course can be very challenging, so cycling experience will enhance your ride.



Jon and Ken

**What:**  
 Over 200 miles, 3 Day, Charity Bike Ride from Healdsburg to Santa Cruz.

**When:**  
 Start—Thursday, October 6  
 Finish—Saturday, October 8

**Where:**  
*Healdsburg to Santa Cruz*  
 Day No. 1—  
 Healdsburg to Bodega Bay  
 Day No. 2—  
 Bodega Bay to Pacifica  
 Day No. 3—  
 Pacifica to Santa Cruz



**Why:** 100% of the proceeds will support Santa Cruz Community Programs.

100%

of your donation goes to charity!

Fee: \$375 per rider

Fee includes the following:

- 2 nights lodging (Bodega Bay and Pacifica)
- Breakfast, lunch and dinner
- Support vehicles with supplies
- Post ride celebration / T-Shirt
- Transportation to Healdsburg



**A Charity Bike Ride, Not A Race...**  
 Each rider is required to raise a minimum of \$625 in addition to the \$375 registration fee.



### The Course:

An extraordinary cycling experience, open to men and women.

A three day journey from Healdsburg to Santa Cruz will take you

through rolling hills, vineyards, wineries and the Russian River to the coast at Bodega Bay.



Spectacular scenery abounds heading south with the San Francisco skyline in full view as we cross the Golden Gate Bridge.



We will complete the trek into Santa Cruz with even more coastal beauty as we travel down Highway 1. The event will leave Healdsburg (transportation provided) on Thursday, October 6, and arrive in Santa Cruz, Saturday afternoon on October 8.



Our adventure will culminate with a finish line celebration with all of your supporters!

**Day Number 1:**

Healdsburg to Bodega Bay, 50 miles.

**Day Number 2:** Bodega Bay to Pacifica, 80 miles.

**Day Number 3:** Pacifica to Santa Cruz, 70 miles.



Rotary is an organization of business people and professionals united worldwide to provide humanitarian service, encourage high ethical standards in all vocations and help build goodwill and peace in the world.

www.sunriserotaryride.org

A Ride, not a Race!

19<sup>th</sup> Year...

50 Riders...  
 \$50,000 goal!

Sponsorship Opportunities

www.rotarydistrict5170.org — www.rotary.org

## Club Events

Click on event flyers to be taken to the Club websites for more information

# HUMAN TRAFFICKING IN SILICON VALLEY



A victim of human trafficking may look like people you see every day. Can you recognize the warning signs? Learn the red flags and how you can help.

**Monday, October 17, 2016**

**5:30 pm – 7:30 pm** (Registration opens at 5pm)

**San Jose City Hall**

**Rotunda and Council Chambers**

**200 E. Santa Clara St, San Jose**

**Speakers Include:**

Supervisor Cindy Chavez, County of Santa Clara

Vice Mayor Rose Herrera, City of San Jose

District Attorney Jeff Rosen, County of Santa Clara

Sheriff Laurie Smith, County of Santa Clara

Followed by a panel presentation by local experts.

Register Today: <https://www.eventbrite.com/e/human-trafficking-awareness-in-silicon-valley-tickets-27135913247>



Validated parking available in the 6th Street City parking lot. Bring ticket with you to event.

<https://www.eventbrite.com/e/human-trafficking-awareness-in-silicon-valley-tickets-27135913247>



# Rotary District 5170

## 2016-2017 Officers:

District Governor: Jeff Orth  
 District Governor Elect: Orrin Mahoney  
 District Governor Nominee: Tim Lundell  
 Lieutenant Governor, Avenues of Service: Daren Young  
 Lieutenant Governor, Assistant Governors: Gregg Giusiana  
 Governor's Partner: Barbara Orth  
 District Treasurer: Mary Humphrey  
 District Administrator: Olivia Poe

## District Chairs:

Club Service: Art Testani  
 Community Service: Jeboy Koshy  
 International Service: Larry Barr  
 Vocational Service: Jim Gibson & Lee Denlinger  
 Youth Service: Margarethe Pfeffer  
 Membership: Phil Dean  
 The Rotary Foundation: Cecelia Babkirk  
 District Trainer: Arley Marley  
 Technology: Ross McClenahan

## Assistant Governors:

Area 1: Robert Kidd  
 Area 2: Heidi Hausauer  
 Area 3: Karen Koshy  
 Area 4: Milly Seibel  
 Area 5: Robbie Izat  
 Area 6: Peter Anderson  
 Area 7: Donna Maurillo  
 Area 8: Hung Wei  
 Area 9: Steve Ross  
 Large Clubs: Brian Adams  
 Small Clubs: Ramesh Hariharan

The District Office is located at 2570 N. First Street, San Jose, CA 95131.

[www.rotarydistrict5170.org](http://www.rotarydistrict5170.org) | Phone: (408) 273-4577 | Email: [admin@rotarydistrict5170.org](mailto:admin@rotarydistrict5170.org)

To highlight your club projects and events in the District newsletter, please email the information to [admin@rotarydistrict5170.org](mailto:admin@rotarydistrict5170.org) by the 10th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

## **“Like” Rotary District 5170 on Facebook**

We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

