

Introducing

ClubRunner Nova

Feb 15, 2024

Welcome



Sarah Asterbadi Co-founder & CEO

Halle Asterbadi Co-founder & COO

Agenda

- About ClubRunner
- Our Vision
- Product Goals
- Sneak Peek of ClubRunner Nova
- Our Technology
- Next Steps
- Q&A



Webinar Video

A recording of this webinar is available on our YouTube Channel.

View Recording















A great start to the Rotary Convention in Melbourne 💦 Visit us at booth 629 for news, limited edition swag and yummy treats as we celebrate 20 years! #rotary23 #clubrunner20





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ClubRunner is ☺ feeling joyful. ★ Favorites · May 29 · ♥

The excitement continues at #Rotary23 meeting friends old and new in beautiful #Melbourne and celebrating 20 years of #ClubRunner serving Rotary 🎔 🖓 😂



Our Team



Worldwide Coverage

ClubRunner was designed from Day 1 to be **multi-lingual** and **multi-currency**, and is in use by Rotarians all around the world



Past Year



ClubRunner Today

- Today, we serve 127 Rotary districts and 9,600 Rotary clubs worldwide
- Official Rotary International Licensee
- Highly rated and recognized by many software vendor platforms (Capterra, Gartner G2 Crowd)

ClubRunner





Our Vision

Product Vision



Engage & Connect

Member Onboarding and Integration Foster Connections & Collaboration Personalized Member Experience Reporting & Analytics Omni-Channel

Community Reach

Nurture your extended community Build your network Effortless touchpoints Amplify your reach Showcase your impact

Attract & Retain

- Building your brand
- Prospect Journeys
- New member intake
- Engagement Analytics



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- Member Onboarding and Integration
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Community Reach

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- Effortless touchpoints
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- Showcase your impact



Product Goals





Introducing ClubRunner Nova

ClubRunner

News

New Features

Take a look at some of our most exciting updates to help your club and district better engage with your members, prospects and community!

Check out some of our new features:

- ✓ Mobile Message Broadcasts
- ✓ Donations Module
- ✓ Cloud Events (Tickets)
- ✓ RI 2-Way True Sync
- ✓ Rotaract Data Integration
- Email Link Tracking
- ✓ Membership Success (Prospects Module)
- ✓ And More!

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LEARN MORE →

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Welcome!

Login to your account

Username	Forgot username?
Password	Forgot password?
Keep me logged in	

Login

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Next

Pick an account to log in to.

My Club - Development Account 4366	>
My District - Rotary District 9998 (Dev) - Full Account Name	>
My Zone - Production Test Zone 99 2	>
← BACK TO LOG IN	

Membership Success

Turbocharge your club's growth with a recruitment and and nurture toolkit to attract, engage, and convert prospective members

Make it easy to inquire about membership Digitize your recruitment process. Attract prospects and member referrals through your website with a built-in form that allows you to collect all the information you need to know.

Engage your prospects

Personalize your drip campaign with your own unique messaging from the first point of contact right through until they become a member. Stay top of mind and continue to build your relationship with your prospective members by keeping them engaged. Monitor interest levels and track where they are in your recruiting funnel at all times.



Membership Success

Turbocharge your club's growth with a recruitment and and nurture toolkit to attract, engage, and convert prospective members

Available today to all clubs!



Donations

Make it easy to fundraise and process donations from your community

Collect online payments for donations Multiple campaigns Set custom tiers for suggested amounts Free-form option Track donors, statistics, and reports Customized thank you emails

Member Login Home Webinar Examples Members - ClubRunner Training - About Us - News & Updates - Calendar -Rotary Join our Club! Contact Us

Make a Donation

This is our general donation form.



Coats for Kids

💙 \$7513.00 Raised 🔹 🚢 864 Donors

We are distributing coats for children in all the schools in our area.

Donate now

E Search Options



Disaster Relief Fund

💙 \$754.00 Raised • 🚢 76 Donors

This is the description for this campaign. Include how the donations will be used here!

Donate now

School in Honduras 💙 \$1050.00 Raised • 🚢 204

> We are raising funds to help build a brand new school in Honduras.

> > Donate now





Wheelchair Fundraiser

💙 \$405.00 Raised • 🚢 29 Donors

Our club is raising funds to purchase wheelchairs for those in need.

Donate now

Showing 1 to 3 of 3 donation campaigns

Donors

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Donations



Donation Analytics



Recent Donations

Top Donation Campaigns



Date 🗸	Donation ID	Donor	Campaign	Amount (USD)	Status
Nov. 30, 2023	47	Aaron Aaronson	Coats for Kids	25.00	Paid
May 19, 2023	11	Genndy Tartakovsky	Wheelchair Fundraiser	20.00	Paid
May 19, 2023	10	Edgar Burroughs	Wheelchair Fundraiser	25.00	Paid
May 19, 2023	9	Carrie Fisher	School in Honduras	25.00	Paid
May 19, 2023	8	Beth Turner	School in Honduras	100.00	Paid
May 19, 2023	7	Aaron Aaronson	School in Honduras	25.00	Paid
Apr. 20, 2023	5	Charles Hampton	Coats for Kids	55.00	Paid
Apr. 20, 2023	4	Rusty Cutting	Coats for Kids	25.00	Paid
Apr. 20, 2023	3	Rusty Cutting		50.00	Paid
Apr. 20, 2023	2	Charles Hampton		10.00	Paid

View All Donations









Engagement

Projects

Rotary 🍘 🛞 kite Atlan there for	← Go back Projects				Q Search
Image: Product of the sector of the sect	Membership Engagement Pr Projects by Status • • • Completed • • • Approved • • • Pending • • • 2010 • • • 2020-21 • • • 2020-21 • • • 2021-22 • • • 2013-14 • • • 2013-14 • • • 2014-15 • • • Show All < • •	423 211 1	Project Status Exports 211 Approved Projects 1 423 Completed Projects 1 1 Pending Projects 1 0 Declined Projects 1 1	PDF CSV PDF CSV PDF CSV PDF CSV	Approved Projects by Country Image: Approved Projects By Country



Rotary Action Groups & Fellowships

Streamline member joins, renewals, fundraising, and project directories - so you can focus on what matters.





Revamped Email

Friendy Interface More robust recipient lists using segments, suppression lists, and ad hoc (cc:)

Enhanced Templates

Link Tracking



Editor

Upgraded editor to make creating content easier

Cropping images Flip and rotate Resize Adjustments

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$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	
From the desk of Kevin Turner	
From the desk of Revin Lurner	
Purple Metro	
Rotary 🛞	
Club	
Total characters including HTML: 306/100000	Text ver



Mobile App

An even more simplified user experience for club and district members

Member lookup, club information, club officers, district officers, events and more

What's New

Now with Push Notifications - a free way to send an instant message to all club members right on their mobile device

Edit Profile, Donate, Link to Register and Volunteer

ub

FREE for all club and district subscribers

Learn more





Google Play



Our Technology

Our Tech Stack

- Entirely cloud based infrastructure on Microsoft Azure
- Latest technology framework (.NET 8, Blazor, serverless with unlimited scalability)
- SendGrid for email deliverability with full stats (including bounces, opens, and link tracking)
- Traffic monitoring, filtering, and DDOS protection with CloudFlare
- Stringent data and application security practices



SendGrid









Security

- Leveraging industry grade security on Microsoft Azure
- Traffic monitoring and DDoS protection with CloudFlare
- Security protection (eg. URL Manipulation)
- Compliance with cybersecurity best practices
- Third-party Cybersecurity certification (by KPMG) in 2022
- Multi-factor authentication coming soon


An Open System For All

- ClubRunner shares Rotary International's philosophy of open choice: Each club and district has the right to choose whatever software solution they would like
- ClubRunner fosters an open and mixed ecosystem of software
- RI integration True Sync now allows for secondary integration.
- Open API and Single Sign-On means you will be able to expand functionality to other software platforms



Roadmap

What's Next

NOW

May – Jun 2024

Integration & Testing

detailed look at Nova

Webinar showing a more

Sep - Oct 2024

Nov - Dec 2024

Development

Continue the development work currently underway

Feedback Survey

Focus Groups

(stay tuned)

This is the time to share your input

Rotaract Version Release

Beta Preview

Early access will be enabled for Champions, with feedback discussions in the Community.

General Release

Roll-out to all subscribers in stages starting at the end of the year.

More info will be shared on that closer to release date.

RAG / Fellowships available now!

Next Steps

Upcoming Webinars

February 21st, 2024 3:00 - 4:00pm EDT	Membership Management & Rotary International Integration	Learn how this exciting database integration feature will automate member updates between your ClubRunner database and RI's MyRotary Portal, while maintaining full control and privacy to Rotary Clubs and Districts. Plus, an overview on how to: Edit and maintain the member directory Report membership changes to districts and Rotary International Edit executives and directors Set up tasks for new member orientations Duration: 60 Minutes
February 28th, 2024 3:00 - 3:30pm EDT	Events & Volunteer Management	Learn how to post, promote and manage events and volunteers! In this webinar we'll cover how to: Set up online registrations Set up volunteer sign up and task lists Track volunteer signups and event registrations Create Email notifications and invitations and the difference between the Basic Volunteers vs. Enhanced Volunteers features Duration: 30 Minutes
March 6th, 2024 3:00 - 3:30pm EDT	Dues and Billing	In this 30 minute session geared towards club treasurers, this overview will cover how to: Manage and track member dues Manage funds and create invoices Collect online payments with the Online Payment and eCommerce module Track various payments and apply credits and debits to member accounts Duration: 30 Minutes
March 13th, 2024 3:00 - 3:30pm EDT	ClubRunner 101	 Learn about all the features of ClubRunner and how you can: Manage a website without any technical expertise Secure and personalize email communications Create and manage club events and fund-raising activities Post and access valuable club information and documents Generate various club reports Track bills and create invoices Duration: 30 Minutes



View all upcoming sessions



We'd love your feedback and thoughts

- We will be emailing a link to a survey after this webinar and would appreciate your feedback and thoughts
- Email us at support@clubrunner.ca anytime



Join our Champions & Beta Group



Be part of the journey... If you are interested in staying updated on all developments happening at ClubRunner and the new release, and want to see the product before general release, we invite you to join our Champions group and be involved with the rollout of the new version.

- Frequent updates
- Early access to modules before general release
- Sneak preview of new features
- Focus groups





User Community

We invite you to visit our User Community to learn what's new and discuss with our team and other users.

www.clubrunnercommunity.com

User Community



Support and Training

www.clubrunnersupport.com



Changeover Training Series 2023

April 14 - 23, 20

Contact Us



Our Promise

We remain as committed as ever to delivering world class software to Rotary clubs and districts, backed by excellent customer service





Thank You