

Rotary

District 5170



From the desk of District Governor Orrin Mahoney

December 2017



Happy Rotary Holidays

Well, we are about to reach the end of the calendar year, but also the midpoint of our Rotary year. It is a time to relax

and enjoy the connection with friends and family and to recharge our batteries for the upcoming year.

As always, there are many upcoming events. Here are the key ones with separate articles elaborating on them.

- 1) Ian Riseley, this year's RI president, will be visiting the Bay area and will be at a dinner at the DoubleTree on January 3rd. This truly is a unique opportunity to see and interact with the President of Rotary's 1.2 million members. See following article for how to sign up.
- 2) Rotary International Rose Parade Float. This is historically funded by donations from the Clubs. To see clips from last year's entry click here. <https://www.youtube.com/watch?v=DKW0M9jnjMw>

- 3) One of RI President Ian Riseley's key initiatives this year is Rotary and Peace. There is an upcoming Peace Conference nearby in Vancouver in February. See link below for more information.



- 4) Finally, the 2018 District Conference team is ramping up under the Leadership of this Year's Conference Chair Lisa Lorenz, from the Niles (Fremont) Rotary Club. If it's not on your calendar yet, please save the date for June 1-3.

2018 District Conference –Save the date



San Jose State
University
Student Union

June 1-3,
2018



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Again, I wish all of you a happy and healthy holiday time, but I especially wish you all



Best,

Chris My



ROTARY:
MAKING A
DIFFERENCE



Reserve Your Table

Plan for
an evening of fellowship
with

Rotary International
2017-2018

**President Ian Riseley
and First Lady Juliet**

WEDNESDAY, JAN 3, 2018

Doubletree, San Jose

IAN RISELEY, 2017-2018 RI PRESIDENT
CHARTERED ACCOUNTANT & PRINCIPAL RISELEY & CO,
ROTARY CLUB OF SANDRINGHAM, VICTORIA, AUSTRALIA



Please JOIN US !

for
FELLOWSHIP AND DINNER
with

**Rotary International President Ian Riseley
and First Lady Juliet Riseley**

Wednesday, January 3

Doubletree Hotel, Gateway Place, San Jose, CA

5:00 PM Major Donor Reception

6:00 PM Dinner *Business Attire*

REGISTRATION

<https://goo.gl/MBk61T>

CONTACT

Ellen Hancock mehancock@rocketmail.com 925-529-5094

DETAILS

Individual ticket \$90 Major Donor Reception \$25 Club tables \$900 seats for 10

Seating priority will be in the order that tables are purchased. Tables purchased by a club on separate dates are not guaranteed to be in proximity to each other. Groups with less than 10 people, or individuals, will be seated as space permits.

Discounted hotel room \$125 + taxes 1-800-222-TREE ask for the 1/3/18 Far West Presidents' Rate
<http://doubletree3.hilton.com/en/index.html> Rotary Group Code: CDTFWP

Training & Visioning

Arley C. Marley III, District Training & Visioning Chair
email— arley@info-scan.com

Join our Visioning Team!

The purpose of the District is to inspire and support our local clubs!

“Visioning” is a tool offered by the District to support Club vibrancy in the areas of membership, service projects, supporting The Rotary Foundation and developing leaders.



It is a process accomplished by an “outside” team of Rotarians who can objectively facilitate club members through understanding Club goals and objectives. The concluding “call to action” provides a clear path to updating a club’s strategic plan.

Our recent Avenues of Service event brought forth a number of clubs who wish to conduct a Visioning process. We need to increase the number of members on the District Visioning Team for better effectiveness and with the idea of creating both North and South Visioning Teams.

The team consists of Presenters, Facilitators, Scribes and individuals who can Summarize club ideas. Training is required!

If you would like to join this team or have questions, please contact me.

Arley C. Marley III
Rotary PDG 2011-2012
District Training and
Visioning Chair
408-737-1075
arley@info-scan.com



Club Extension

Charlie Wasser, District Club Extension Chair

email— charliewasser@gmail.com



The gist of it is to enlarge the reach of District 5170 into more communities within 5170. One can look at it and say that is handled by Rotarians recruiting for their clubs bringing in friends and neighbors. Yes, that is a great way to do it. (As an

membership and develop dedicated Rotarians. The new club as it forms has mentoring from local clubs. This will make the growth and transition into a new club that much easier. The new club would be able to leverage off the reputation of the existing clubs in the area. The reputation will allow the new club to attract new members and open doors with community leaders that would not be easy to do otherwise. Since there is history in the city of the good things Rotary does, doors will open.

aside, how many new Rotarians have you personally brought in that way?)

Club Extension looks to (1) enlarge clubs by extending into having a satellite club and (2) to find environments within a district that are underserved by Rotary and starting a new club.

A satellite club is one that has the independence of meeting at a different time than the “parent” club. Members are recruited from the local demographic that might have some common element – e.g. Young Professionals ages 30-45; people that are too busy to attend a lunch time meeting, etc. Standards for admission may be set by the “parent” club since the satellite will have the “parent’s” club name in its own club name. Members of both “parent” and satellite will visit each other’s club to network, bond, discuss projects, etc. In some cases, the satellite club might grow to over 20 members. At that point the satellite club members can decide to break away and form a new Rotary club.

Starting new Rotary clubs is a good way to grow

Why start a new club when the established club is already there. There may be an opportunity if people cannot make the day and time of the existing club. There may be a social interaction difference between the group that is in an existing club and the group that wants to start a new one. I have seen an example of where a new group thought an existing club was too much into local politics. The new group wanted to start a new club. Whether that was true or not, the perception that there was a problem would get in the way of cooperation.

Of course the question comes up about competition for new members in a community. The city of Bakersfield, California has over 375,000 residents. There are 7 Rotary clubs. I was at a lunchtime meeting held in Bakersfield for all 7 clubs. There were over 100 Rotarians attending.

How does one start the effort to promote either option described above? I am quite happy to visit AG’s area meetings to discuss with presidents, or present a training session to a club board or club membership as a meeting program.

Immigrants Among Us

Marlene Cowan, Rotary Club of Los Altos

Nineteen members of Los Altos Rotary, nearly 12% of the membership, were born abroad, and they have become some of the most active community members in Los Altos. In a very moving program organized by Los Altos Hills resident, Lina Broydo, born in the Soviet Union, now Russia, several immigrants stepped up to explain why they moved to the US and why they are thankful to live here now. The Thanksgiving celebration has amplified meaning for them and Lina was also celebrating the Year of Women. Several of the women wore costumes of the country they had left, and many even cooked a representative dessert to share with club members. Donna Verna, costumed as Lady Liberty, welcomed all guests by presenting them with small American flags.

Thuy Thi Nguyen, President of Foothill College, gave her personal appreciation by quoting the sonnet inscribed on the Statue of Liberty, "Give me your tired, your poor, your huddled masses yearning to breathe free". Her family had escaped from Viet Nam in a boat stranded 21 days in the Pacific before being rescued by an Indonesian vessel and delivered to Japan. There they applied for entry to several countries and were thrilled when the USA accepted them. For her, Lady Liberty's verse, "I lift my lamp beside the golden door..." represented the school house door which eventually opened for her to become President of Foothill College.

Duanni Hurd came from Beijing, China as a PhD candidate at the University of Tucson. After riding a motorcycle for 20 years, she smiled, "In America I fulfilled my dream of driving a pick-up truck."

Suzanne Small arrived from Canada where, she joked, one finds the most polite people in the world, the best hockey players and people who speak the Queen's English, though they do end declarative sentences with "Eh?"

Jackie Olson hails from Peru which she proudly announced had just qualified for the World Cup finals for the first time in 35 years. She had left Peru following the 1967 military coup which led to curfews and gas and water shortages. She explained, "Their democracy led to terrorism and a 12,000% inflation rate." When her father's friend was kidnapped, he quickly sent Jackie and his family away to America. She admonished attendees, "Please don't take your freedom for granted! You can be creative because you're free. Here, you have the opportunity to have a voice."

Gigi Kubursi immigrated from Lebanon after the 1989 earthquake. Upon arrival, her father proudly refused to accept food stamps, saying, "Somebody else deserves them more than me. I have arms and legs, so I can work!" Gigi especially respects those who provide services here—teachers, firefighters, veterans, and Rotarians.

Ester Ng came from Hong Kong to attend college in the US, as there were only three colleges in Hong Kong, which limited her opportunities.

The male foreign born Rotarians were not forgotten. Frank Verlot, born in Belgium, is President of Los Altos Rotary and "proud to be an immigrant American."

Louis Borel, from France, served in the French Army in Algeria then lived in Rhodesia 40 years until Rhodesia became an apartheid country. He saw the writing on the wall and left everything behind to go to New York. In Salinas, he later proudly became an American citizen and gratefully said, "This country has been very good to me."

Jean Mordo grew up in Egypt, but as a non-Egyptian Jew, he left for Stanford's Business School. In fact, he "fell in love with this country."

Lew Fraser was born in Canada, moved to Peru, then on to America. He expressed his gratitude for many things American, including Rotary.

What do these immigrants have in common? They have all worked in this country, contributed their tax dollars, and their service has immeasurably enriched our Los Altos community experience!



Photo by Jerry Tomanek

From L—R Ester Ng (Hong Kong, China), Gigi Kubursi (Lebanon), Jackie Olson (Peru), Louis Borel (France), Frank Verlot (Belgium), Lina Broydo (Russia), Suzanne Small (Canada), Duanni Hurd (China), Thuy Thi Nguyen (Vietnam), Ineke Ligtenberg (Netherlands)

Tri-Valley Turkey Burn Grows in Third Year

Jim Brice, Rotary Club of Pleasanton North

Runners and walkers in record numbers began Thanksgiving morning on a healthy note at the third-annual Tri-Valley Turkey Burn (TVTB), a 5k/10k fun walk-run, sponsored by Pleasanton North Rotary in Pleasanton's Ken Mercer Sports Park and along the Arroyo Mocho Trail.

Attendance rose by more than a 60 percent from 2016 to more than 1300 adults and children who participated in the free, family-friendly event, organized by Pleasanton North Rotary (PNR). Donations from 28 corporate and individual sponsors nearly doubled to \$19,000. Contributions to Open Heart Kitchen (OHK) also nearly doubled to more than 1400 cans of food and related items. OHK serves meals daily to the needy from kitchens in Pleasanton, Livermore and Dublin.

Ron Sutton, chief executive of Accusplit, a Pleasanton-based pedometer company, founded the Tri-Valley Turkey Burn in 2015 to encourage residents to burn calories with a walk or run before their big Thanksgiving meals. Accusplit was again a major sponsor along with Big O Tires, the Hall Family, Omni Fight Club and Tri-Valley Health & Aesthetics.

Sutton was encouraged by this year's growth. "The community's strong response is really an affirmation of our commitment to a healthy way to start Thanksgiving Day," he said. "Many participants told me they plan to bring more friends and members of their families to next year's Turkey Burn."

In the spirit of Thanksgiving, most participants wore emblematic Turkey Burn bibs, which carried their personal messages describing what they were thankful for. Many referred to families, children, parents and pets, but some also gave thanks for "My Internet," "Living in Pleasanton," "Being able to run at my age (73)," "Freedom of Speech," "My New Job," "Video Game Time," "Toys," "Beer" and "Pumpkin Pie".

Sponsorship fees and donations will support PNR's Interact community service club at Pleasanton's Foothill High School, its international student exchange program, local student participation Rotary Youth Leadership Award (RYLA) summer camp, the Richard D. King Annual Youth Speech Contest and scholarships for graduating seniors at Pleasanton high schools.

Sandie Hernbroth, director of Team Club Sport, led stretching exercises, and Lee Denlinger was the honorary starter. As a PNR member, Denlinger spearheaded an effort in 2010 that persuaded Rotary International to add youth services as a fifth Avenue of Service that now helps guide the charitable work of its 1.2 million members around the world.

PNR's Jim Brice led the Turkey Organizing Committee with members Billy Buckley, Michael Cherman, Colleen Ewanich, Rhonda Fee, Tami Hennegan, Kevin Greenlee, Lisa Lewis, Mark Linsky and Carlos Rodriguez. Gary Harrington, a member of the Pleasanton's downtown Rotary club, coordinated food collections at the Open Heart Kitchen truck.



Photo by Jim Brice

More photos from the Turkey Burn are posted as slide shows on the "Tri Valley Turkey Burn Face Book page and the [PNR website](http://www.pnr.org).

Club Events

Click on event flyers to be taken to the Club websites for more information



ROTARY Club of Los Gatos
Service Above Self

THE 17th Annual CRABFEST & AUCTION

**All-You-Can-Eat
Fresh Cold Crab**



JANUARY 27, 2018 from 5:30pm to 9pm

St. Andrew's Episcopal Church
13601 Saratoga Ave., Saratoga, CA 95070

Tickets cost \$65 per person until Jan 10th, 2018
Child Tickets \$30 per person (12 and under)

Tickets Available Online:
www.losgatosrotary.org

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NOTHING BUT BUNDT CAKES

Club Events

Click on event flyers to be taken to the Club websites for more information



YEARLY FUNDRAISING EVENT

THE CRAB FEED

February 24, 2018 starting at 6:00 pm through 9:00 pm

MAYFAIR COMMUNITY CENTER

2039 Kammerer Avenue, San Jose, CA 95116

We will sell out quickly like previous years even with the larger venue so buy your tickets early!!!!

Purchase tickets from a member or online at the following Eventbrite page.

TICKETS: \$55.00

<https://www.eventbrite.com/e/crab-feed-by-san-jose-eastevergreen-rotary-club-tickets-41322271025>



No host bar. All you can eat crab.

Donated items available in a silent and a live auction add to the fun!

We can always use more items for the auction

CONTACT: Charlie Wasser 408-921-2420 charliewater@gmail.com



Northern California Ride to Eradicate Polio

Would you be interested in participating in a program like El Tour de Tucson in Northern California in April? You do not have to be a Rotarian. We will be participating with a bicycle club in their 41st bike tour in Gilroy. One of California's top-rated cycling events with 2000 riders, it takes place on Saturday, April 14, 2018. With four different routes the distances are 34.6 miles, 62.6 miles, 102 miles, and 124 miles.

This is still in the planning stages but will be ready to roll before January 1, 2018. There is a consideration of requiring a \$1,000 minimum donation raised by the riders since this is the first year and time is short. There will be an entry fee between \$65 and \$85 depending upon when you register.

There are hotels in the Gilroy area but participants are responsible for making their own arrangements. There will be a hot meal at the end of the ride. The Rotary segment will be run by Charlie Wasser of the Rotary Club of San Jose East/Evergreen but all from any Rotary district, club, or non-Rotarians are welcome to participate. A PDG from another Rotary district has already agreed to promote the ride in his district.

Contact Charlie Wasser
charliewater@gmail.com

Rotary District 5170

2017-2018 Officers:

District Governor: Orrin Mahoney
Immediate Past District Governor: Jeff Orth
District Governor-Elect: Tim Lundell
District Governor Nominee: Ramesh Hariharan
Chief of Staff: Jerra Rowland
Lieutenant Governor: Gregg Giusiana
District Treasurer: Mary Humphrey
District Assistant Treasurer: Joe Pfahnl
District Administrator: Olivia Poe

Assistant Governors:

Area 1: Robert Kidd
Area 3: Jim Bell
Area 4: Milly Seibel
Area 5: Robbie Izat
Area 6: Art Testani
Area 7: Donna Maurillo
Area 8: Tina Orsi-Hartigan
Area 9: Richard Schoelerman
Small Clubs: Ramesh Hariharan

District Chairs:

Community/International/Vocational Service: Jeboy Koshy
District Trainer: Arley Marley
Friendship Exchange Chair: Lee Denlinger
Marketing/Public Image: Larry Dean
Membership: Hung Wei
Technology and Communication: Charlie Wasser
The Rotary Foundation: Russ Hobbs
Youth Service: Margarethe Pfeffer

The District Office is located at 2570 N. First Street, Suite 200, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 10th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

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We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

