

Rotary

District 5170



From the desk of District Governor Tim Lundell

August 2018



These are very exciting times for our District 5170, especially in an area that is dear to my heart: Rotary education! For several years in the not-too-distant past our District participated in

Harriett Schloer's "Leadership Academy" for advanced training in all of Rotary's significant functions and programs. Each year 12 to 15 members of our District were invited to participate in the rigorous program, and many LA graduates proceeded to fill the important leadership roles in our District and beyond. However, the program had some gaps that we decided to try to fill with our own "homegrown" advanced leadership training. Unfortunately, the ALPS program, which had excellent content and dedicated instructors, did not gain the traction we had hoped for. So for this year, with my commitment to finding a new way forward with the critical function of leadership development, we have gone "back to the future", discovering the redesigned "Leadership Academy" program, which was rolled out to the District just four weeks ago by our Leadership Academy Dean, PDG Ron Sekkel. The response from veteran Rotarians and newcomers alike has been overwhelming, reflecting my belief that learning and leadership are intimately connected, and urgently needed for the growth of the cadre of future leaders. I look forward to celebrating the graduation of 35 students of the

Leadership Academy next Spring, and turning them loose to find their paths forward into taking us along into Rotary's future!

Throughout its organizational structure, at the global, district and club levels, Rotary pretty much starts over every July 1st. This is a good thing for bringing fresh ideas, initiatives and talent into an ever-changing world environment, but it does present some challenges. For one thing, it can take a few weeks (or even more) for new leaders and their ideas to get traction and momentum, to make connections, to deliver their agendas to the people who will make it all happen. Before we know it, the year is 20% gone! There is also the risk of each successive leader operating in a "silo", looking at his or her year as a standalone event, with little regard to what came before or what will happen next. In our District leadership, we have long been aware of the challenge of maintaining continuity from year to year, and I am pleased to say that our commitment to collaboration among the current and future District Governors, with guidance from our predecessors, is stronger than ever. It is our plan, in the months ahead, to emphasize even more prominently the "Three C's" in District leadership: Collaboration, Coordination and Continuity.

A handwritten signature in black ink that reads "Tim Lundell".



NOTICE OF APPLICATION FOR DISTRICT GOVERNOR 2021-2022

The time has come to nominate individuals to serve as the 2021-2022 District Governor for Rotary District 5170. Each Rotary Club in the District may nominate one of its members for District Governor Nominee Designate, or propose a member of another club with the latter club's concurrence. A [nomination form](#) and a [biographical information sheet](#) must be filled out and returned to District Administrator, Olivia Poe (admin@rotarydistrict5170.org) **prior to November 1, 2018**. Interviews

for the position will be conducted on November 10, 2018, Saturday. All nominations will be handled in accordance with Article 13 of the By Laws of Rotary International. If you have any questions on the nomination process, please contact the District Office at (408) 273-4577.

An informational workshop for those interested will be held on Saturday, September 22, 2018 from 1-3 p.m. at Los Gatos Lodge, 50 Los Gatos Saratoga Road, Los Gatos, CA. Please encourage curious members or potential candidates to attend. A panel of Past Governors will provide input and answer questions.



Where Do District Governors Come From?

*They come from Rotary Clubs just
like yours!*

This is an opportunity for you and other Rotarians to learn more about the *District Governor* position:

- Who can be District Governor?
- How is the District Governor selected?
- What roles does a District Governor have in the years before and after the DG year?
- What is the expected time commitment?
- Is there a financial commitment?
- What resources does the District provide to assist the District Governor?

These and many other questions will be answered by a panel of the people who know the job best: the past, present and future District Governors of District 5170. Whether you are seriously considering the position...or just curious about answers to these questions, this is the program for YOU!

***Saturday, September 22, 2018
from 1:00 PM to 3:00 PM
Los Gatos Lodge***

50 Los Gatos Saratoga Road, Los Gatos, CA 95032

***Enjoy an informal discussion with District leaders, who
will answer your questions about District
Governorship!***

(Significant Others are invited as well)

SAVE THE DATE! – THURSDAY, OCTOBER 4, 2018

AVENUES OF SERVICE

“Leaders Keep on Learning”

Project Fair | Training Forums | Networking | Fun



PRID John Blount
Chair, 2019 Rotary
International Convention,
Hamburg

Featured speaker: Past RI Director John Blount

John joined Rotary at age 27, was President of the Sebastopol Club, and at age 40 was the youngest Governor of District 5130. One of 36 Rotary leaders selected to train 500 incoming District Governors at the 1993 and 1994 International Assemblies, John has taught incoming District Governors at GETS for fourteen years and was the “Zone Trainer” for 23 districts in 1996. He developed the curriculum used to train incoming Governors on the west coasts of the US and Canada. We are proud to have John as our Speaker.



WHO: Club Presidents, Committee Chairs, Red Badgers ...All Rotarians!

WHAT: Connect with Rotary Leaders and learn about the power of service

WHERE: Santa Clara Biltmore Hotel, 2151 Laurelwood Road, Santa Clara

WHEN: Thursday, October 4th from 4:00 – 9:00 pm

Registration Opens August 20, 2018



WWW.ROTARYDISTRICT5170.ORG

Rotary
District 5170



REGISTER WITH YOUR CLUB or ONLINE.

www.rotarydistrict5170.org — www.rotary.org

Membership Committee

Hung Wei, District Membership Chair

email— hungweichien@gmail.com



With summer months behind us, kids back in school, and people refreshed from vacations, Rotary is back in full swing, serving our communities with inspiring passion and dedication!

On Saturday August 25, around 90 people from more than half of District 5170 Clubs attended the Priority #1 Membership Seminar, offered through Rotary Zone 25/26, presented by Steve Lingenbrink and Vicki Puliz. It was an informational, inspiring, interactive, and productive morning – attendees took back to their clubs action items that can be implemented right away, activities that will enhance membership attraction as well as retention.

If your Club missed the Membership Seminar,

or if you'd like to review the materials, please visit <https://www.zone2526.org/membership/> and click on "Strengthen Clubs". You will find all information including an online version of the Priority One Workbook available.

At Rotary District 5170, we have clubs of various membership numbers – some large and active, some small yet mighty! As long as your Club is doing inspiring local and/or global service projects, Club size does not matter. However, more members mean more resources and manpower, which in turn leads to more and/or bigger service projects, as well as opportunities for connection and friendship. Therefore, recruiting new members should always be part of your Club's top priorities. The District Membership Committee is standing by to assist if you desire support for membership attraction and/or retention – we provide individualized and customized service, please do not hesitate to email hungweichien@gmail.com or call Cell 408-605-6959.



Join your fellow District 5170 Rotarians **Capture the Moment at the 2019 RI Convention in Hamburg, Germany, 1-5 June.**

The District is managing a fixed number of rooms at the **Ameron Hotel Speicherstadt** via the RI Convention Housing block. Room rate is at \$275 USD per night (inclusive of tax) for Single Occupancy or \$299 USD per night for Double Occupancy. A two-night minimum stay is required.



The **Ameron Hotel Speicherstadt** is located at Am Sandtorkai 4, 20457 Hamburg, Germany and is 2.5 miles from Hamburg Messe und Congress GmbH.

Click **HERE** to reserve a room.

DEPOSIT: All reservations must be accompanied by a credit card or check payment in the amount equaling a deposit for the first and last nights' room and tax charges (\$550 USD Single Occupancy/ \$598 USD Double Occupancy) for each room reserved. Please send check payments to the District Office - 2570 N. First Street, Suite 200, San Jose, CA 95131 before September 28, 2018.

RESERVATION DEADLINE:
September 28, 2018 (Friday)

CANCELLATION: Reservations cancelled between October 2 and December 3, 2018 will be subject to a \$150 USD penalty for each room cancelled. Any room cancellations after December 3, 2018 will result in forfeiture of prepayment.



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To register for the RI Convention, visit <http://www.riconvention.org/en/hamburg/register>.

Youth Service

Yvonne Kwan, Youth Service Assistant Chair

email— yvonne.kwan90@gmail.com

Our Interact District Council

held their annual New Presidents' Meeting (NPM) on Saturday, August 18 at the Saratoga Prospect Center. 150 Interact leaders from around the district came together to learn about club management and share their Interact stories -- why they joined Interact and why they stayed. Governor Jaide Chen and Lieutenant Governor Sofia Kritikopoulos revealed their theme for the year: Remember Your Roots.



Governor Jaide Chen & Lt. Governor Sofia Kritikopoulos address NPM attendees.

2018-2019 Schedule for Speech Contest

Club Level

Completed by February 15th, 2019

Area Level

February 18th –
March 8th,
2019

Regional Level

March 11th –
March 22nd,
2019



Final District Contest

April 6th, 2019 at The District Training Assembly. *Location TBD*

For more information, contact Kamal Della District Youth Speech Contest Chair at Kamal-District5170@gmail.com or 925-413-4656.

Our Rotaractors

have been hard at work with service events and socials



around the district. The Rotaract Club of Greater Fremont held service events at the Mission San Jose Chamber Lobster Fest and Union City Sister Festival. They also got together to have a social at BAMPFA (UC Berkeley Art Museum and Pacific Film Archive) and a board game night. The Silicon Valley Rotaract Club held a service event at Second Harvest Food Bank, which is always a highly coveted event with limited spots.



The Rotaract Club of Greater Fremont and Niles Rotary Club help at the Mission San Jose Chamber Lobster Fest.



STUDY ABROAD

The Youth Exchange Scholarship
provided by your local Rotary Club



Valued at over \$24,000: Room, board, tuition,
and monthly stipend for a high school year abroad.

HAVE YOU EVER DREAMED OF...

- ▶ TRAVELING THE WORLD?
- ▶ LIVING IN ANOTHER COUNTRY?
- ▶ BEING FLUENT IN ANOTHER LANGUAGE?

The Youth Exchange Scholarship for one academic year covers room, board, tuition, and a monthly stipend. The student/family pays for airfare, medical insurance, personal and optional expenses.

THE YOUTH EXCHANGE SCHOLARSHIPS ARE MADE POSSIBLE BY THE GENEROSITY OF OUR ROTARY PARTNERS OVERSEAS AND LOCAL ROTARY CLUBS. QUALIFIED APPLICANTS MUST BE AGES 15.5 - 18 ½ AT THE TIME OF DEPARTURE.



DISTRICT INTERVIEWS November 4, 2018

For more information contact
Darlene de la Cerna, Rotary Youth Exchange Chair
408-810-8855
dmdsc57@gmail.com

Club Events

Click on event flyers to be taken to the Club websites for more information

Specialty Solid Waste & Recycling Cordially Invites You To:



Dinner at the Dump

Serving Up
A Trashy Affair

Saturday: September 8, 2018

Beginning at 4:00 pm

Located at: 3355 Thomas Road, Santa Clara, CA 95054

Let's Do It
Again This Year!

TICKET PRICES

\$50.00 - Adults
\$25.00 - Children (8-12)
Free - Children under 8
50% of fee is tax deductible.

**Make Check Payable to:
Dinner at the Dump**

Please Mail to:
Specialty Solid Waste & Recycling
3355 Thomas Road
Santa Clara, CA 95054
Attn: Rebecca Buldo
(408) 566-1802

**Tickets Required
For Entry!**

Please Use This Registration Site To Purchase Your Tickets Online:

www.sunnyvalerotary.com

Click on the Dinner at the Dump Link, on the Left Side, under
Upcoming Events

- Delicious Appetizers Sponsored by
Mike Shum & Toyota Sunnyvale.
- Beer, Wine & Tasty Margaritas.
- Mouthwatering Flavors Barbecued by
the Sunnyvale Public Safety Officers.
- Browse our Fabulous Raffle Table. Buy a
Ticket and You Could be a Winner!
- BBQ Steak, Chicken & Salmon on Cedar Planks,
Homemade Chili Beans, Hot Baked Potatoes,
Salad, Rolls & Butter, Coffee and Dessert.



Hosted by:
Nick Nabhan & Rebecca Buldo



Major Sponsor:
Mike Shum



100 % of the Proceeds Benefiting Sunnyvale Community Services, Rotary Club of Sunnyvale,
Sunnyvale PAL, and Many Other Well Deserving Non-Profit Organizations.

Club Events

Click on event flyers to be taken to the Club websites for more information



The Rotary Club of Watsonville presents:



The Burrito Bash

September 29

11am-6pm

Santa Cruz County Fairgrounds



**Mariachi Orgullo
Mexicano**

**The
Billy Martini Band**



Fine Art and Crafts

The MetraGnomes



**The BEST
Burritos on
The Central Coast**



Car Show!



*A day of food and fun for the
Whole family!*

Children's activities

Live music

Fine art & crafts

\$5.00 admission/\$5.00 parking

All proceeds benefit local charity

Burritobash.com

**Kenny Allen
Of the HIPPO**



**Jalapeno
Eating
Contest**



Club Events

Click on event flyers to be taken to the Club websites for more information



Saturday October 13, 2018

WALK TO END ALZHEIMER'S

Location: ARENA GREEN
N Autumn Street, San Jose

8:00 a.m. Registration

9:30 a.m. Ceremony

10:00 a.m. Walk

Rotary



Silicon Valley Passport

JOIN OUR WALKING TEAM and/or DONATE
<http://act.alz.org/goto/SiliconValleyPassportRotary>

**Alzheimer's
disease is an
epidemic**

**In the United
States someone
develops
Alzheimer's every
65 seconds**


**Almost two-thirds
of Americans with
Alzheimer's
disease are
women**

**One in three
seniors dies with
Alzheimer's or
another dementia**

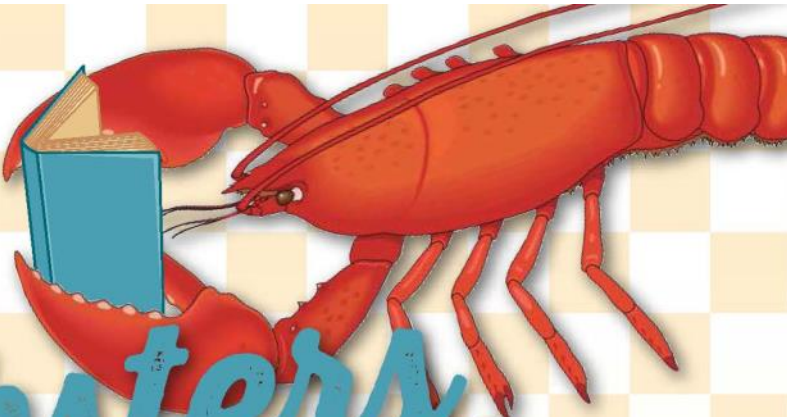
**Alzheimer's
Association
www.alz.org**

Club Events

Click on event flyers to be taken to the Club websites for more information



**Rotary
San Leandro**
The Rotary Club
of San Leandro
invites you to attend



Lobsters for LEARNING

Lobster Dinner & Fundraiser

Lobster is flown in from Maine exclusively for this event
and will be served with Salad, Pasta and Garlic Bread
(An alternate Filet Mignon dinner choice is also available)


Friday, November 9, 2018
5:30pm to 9:30pm
5:30pm—No Host Bar
6:30pm—Dinner
at the
San Leandro Senior Community Center
13909 East 14th Street, San Leandro

Price: \$85 per person
\$40 of your contribution is tax-deductible as a charitable donation.
Tax ID #94-2920720
Outside beverages subject to corkage fee

*Raffle & Silent Auction
with Great Prizes!*

The Rotary Club of San Leandro has been a longtime supporter of literacy programs in the community. Funds raised will help support literacy programs within the San Leandro Unified School District and adult literacy programs, as well as provide scholarships and Rotary Youth Leadership training grants to local high school students.

Connect with the San Leandro Rotary Club via
Web: <http://sanleandrorotary.org>
Facebook: www.facebook.com/SanLeandroRotary
Twitter: [@rotarysl](https://twitter.com/rotarysl)



To purchase tickets visit
<https://lobstersforlearning2018.eventbrite.com>
or mail payment to:
San Leandro Rotary Endowment Fund
P.O. Box 1052
San Leandro, CA 94577
Make Checks Payable to:
SAN LEANDRO ROTARY ENDOWMENT FUND

For more information contact:
Jesse Bowdle at jessebowdle@gmail.com

2019 ROSE PARADE FLOAT

DID YOU KNOW.....

- This will be Rotary's 40th consecutive entry
- The float is completed funded by generous donations from Rotarians
- The Rose Parade is viewed live by approximately 700,000 people
- The Rose Parade has a **television audience of over 45 Million viewers** in the US alone... and millions worldwide!



Our new theme for 2019 is ***SERVICE ROCKS*** and our new float design :

Want to be a sponsor?



Rotary Float Sponsor Donations

Become a Rotary Float Sponsor for a minimum donation of \$1000. As a Rotary Float Sponsor you also receive the following benefits: a) you or your Rotary Club's name gets added on our a) Volunteer Tee shirts; b) Sponsor Banner that will be above the float for decorating and exposed to media coverage and c) a Press Release Ready notification that you can publish in your District and or local newspapers. Thank you for promoting Rotary to over 74 million viewers worldwide.

Volunteer sign ups for Decorating our 2018 Float begins Sep 15 on a first come, first served basis. But if your Rotary Club donates at least \$1000 to the Rotary Rose Parade Float Committee to become a Rotary Float Sponsor you will receive priority by being able to select a date and time before the Sep 15 opening date. **Funds need to be received before September 15 to assure priority.**

After payment is received you will be contacted by our Volunteer Coordinator about decorator signups. Please refer to the decorator schedule for dates and times.

Float Sponsor Information: Greg Jones, 626-807-0815, mpgreg@yahoo.com

Decorator Signup Coordinator: Daniel Thomas, dthomasrotary@gmail.com

You may pay by check or credit card.

Make checks payable to the "Rotary Rose Parade Float Committee, Inc. On the Memo line note: Rotary Float Sponsor.

Mail to:

Rotary Rose Float Committee, Inc.

P.O. Box 92502, Pasadena, CA 91109-2502

Visit our WEBSITE at: <https://www.rotaryfloat.org/>

For any questions regarding sponsorship and participation please contact

Maggie Padovani, Rotary Rose Parade Advisory Council at mpadpr@gmail.com



EARN IT

Rotary Day at Cal!

Save The Date!

Saturday, September 29th, 2018

- Celebrate the hard work of Northern California Rotaries
- Network with other Rotary chapters in the area
- Meet the members of Cal Rotaract!

To purchase tickets, please visit
<https://fevo.me/rotaryday>

For additional questions, Please
Contact Eric Noe
(510) 642-2699
enoe@berkeley.edu

@CalAthletics f t i

CalBears.com

(800) GO BEARS

Rotary District 5170

2018-2019 Officers:

District Governor: Tim Lundell
 Immediate Past District Governor: Orrin Mahoney
 District Governor-Elect: Ramesh Hariharan
 District Governor Nominee: Gregg Giusiana
 Chief of Staff: Debby Rice
 Lieutenant Governor: Judy Wilson
 District Treasurer: Joe Pfahnl
 Sergeant at Arms: John Bruzus
 District Administrator: Olivia Poe

Assistant Governors:

Area 1: Ruben Sundeen
 Area 3: Jim Bell
 Area 4: Lee Denlinger
 Area 5: Art Taylor
 Area 6: Art Testani
 Area 7: Karen McNamara
 Area 8: Tina Orsi-Hartigan
 Area 9: Richard Schoelerman

District Chairs:

Community Service: Scott Savage
 International Service: Jeboy Koshy
 Vocational Service: Jim Gibson
 Club Service: Don MacKenzie
 Youth Service: Chris Miller
 Marketing/Public Image: Ginger Taylor McDonald
 Membership: Hung Wei
 Club Development and Extension: Charlie Wasser
 District Trainer/Technology and Communication for Enhanced Training: Arley Marley
 The Rotary Foundation: Russ Hobbs

The District Office is located at 2570 N. First Street, Suite 200, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 10th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

“Like” Rotary District 5170 on Facebook

We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

