

Rotary

District 5170



From the desk of District Governor Tim Lundell

December 2018



For nearly every culture and religion, this time of the year is one of reverence and reflection, and a time when we pine for a year ahead which will be blessed with “peace on earth and

goodwill among all mankind”. With these thoughts in mind, I reflect on the Rotary Area of Focus that is possibly the least understood, “Peace and Conflict Resolution”. Rotary’s peace programs have been designed as “bottom up” efforts rather than “top down”, meaning that instead of bringing leaders together in the never-ending effort to establish durable treaties and alliances, Rotary trains tomorrow’s leaders in the ways to bring forward through a variety of paths the tools and attitudes for peaceful coexistence. Rotary’s commitment to peace and the generosity of Rotarians around the world are what make the Rotary Peace Centers (RPC) program a success. Since 2002, the Rotary Peace Centers have trained over 1,100 Rotary Peace Fellows who are now working as leaders in government, nongovernmental organizations, the military, law enforcement, education, humanitarian assistance, restorative justice, and international governance organizations. In addition to contributing to peace as

individuals, these dedicated fellows are part of an expanding global network of Rotary alumni whose influence grows with each graduating class. The mission of the RPC program received a large boost last month through more than \$300,000 in contributions to the Richard D. King Endowment for Rotary Peace Centers, a result of our Tribute to Rick King. For individual Rotarians and their Clubs, participation is available through the Rotarian Action Group for Peace (RAGFP), which is a hub of resources and information for Rotarian peacebuilders, Rotary clubs and districts, Rotary Peace Fellows, and Rotarian peace entities worldwide who desire to create a more peaceful world. Complete information about the RAGFP may be found at <https://www.rotarianactiongroupforpeace.org>.

One of my very favorite holiday tunes is the unlikely duet of Bing Crosby and David Bowie, singing a variation of “Little Drummer Boy”, and the lyrics of their song say so much:

“Peace on earth, can it be?

Years from now, perhaps we'll see

See the day of glory,

See the day when men of good will

Live in peace, live in peace again

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Peace on earth, can it be?"

Let it begin today, and I wish it for each and every one of you in this beautiful season.

In this season of family gatherings in the comfort of our homes, please do not forget our neighbors who, only weeks ago, were laying plans for their own celebration of the holidays... only to suffer the tragic loss of their homes. In the spirit of giving that we all share, please help them to start to rebuild by your tax deductible donations:

Paradise (Camp) Fire: <https://www.gofundme.com/paradisestrong-fire-relief>

Woolsey Fire: <https://vccf.org/donate/hill-fire-and-woolsey-fire-sudden-and-urgent-needs-effort/>

Red Cross Disaster Response: <http://www.rdcrrs.org/rotarydistrict5170>

Contributions by check will also be accepted by our own District 5170 Foundation (Make checks payable to Rotary District 5170 Foundation and please mark them "Fire Relief" in the memo section), and those will be disbursed under the direction of a Disaster Relief Subcommittee appointed by our District Foundation Chair, Dennis Young. Tax deductible donations can be sent to our District 5170 Office at 2570 N. First Street, Suite 200, San Jose, CA 95131.

T. H. Hall





The dawning of the New Year is generally a time for fresh starts. But in Rotary it signals that our Rotary year is now half over, and it's time to review challenges and accomplishments from the first half-year while looking ahead to make the second as vibrant and productive as possible. Thus, we will convene our 2018-19 District and Club Leaders just for that purpose at the

D-5170 MID-YEAR MEETING

Saturday, January 12, 2019

8:30 a.m. to Noon

Los Gatos Lodge

Who should attend? All District Leaders, Assistant Governors, District Committee Chairs, and current Club Presidents (who are encouraged to invite their Presidents-Elect to accompany them). PLUS we will conduct the drawing for the TRF Contributor prizes! *Coffee and rolls will be served*, and this meeting will be in lieu of the monthly Leadership Meeting for January.

District Clubs Support California Fire Relief Effort

Rotary Clubs of San Jose Silicon Valley and Kyoto Rakuchu give to Paradise Fire Relief

The Rotary Club of San Jose Silicon Valley's Foundation matched sister club Kyoto Rakuchu's \$2,000 for fire relief for a total of \$4,000 donation to the Rotary Club of Paradise.



Rotary Club of Paradise President Brian Gray received the check presented by San Jose Silicon Valley's Past President Ken McLaughlin.

Pleasanton North Rotary "Adopts" a Family from Paradise

In true Rotarian style, Rotary members take action when people are in need. Recently, Pleasanton North Rotary (PNR) learned that there was an opportunity to "adopt" a family from Paradise that had lost everything in the

recent Campfire fire. Without hesitation, PNR jumped in and "adopted" a family.

The Webb family (parents Alisha and Joe, and their 3 children - JJ aged 6, Johnny aged 4 and Alissa aged 2) lost everything in the fire. The fire department knocked at their door giving them just minutes to evacuate. When they returned, all was gone. This family of five was re-homed to a tent in a church parking lot. When the Norovirus broke out the Red Cross told them to leave. Now they are staying temporarily with a friend. Joe owned a landscaping business in Paradise. With all of the destruction, there is little opportunity at this time to restart his business.

The amazing members at PNR secured a Fifth Wheel RV - giving them a home!! Toys and bikes for the children, \$2000 in gift cards, and new shoes from Fleet Feet were collected! We received this text from Joe *"Well, it looks like we're going to have a good Christmas this year after all thanks to the Pleasanton Rotary Club. Words can not describe how we felt losing everything. And words can not describe how we feel by the generosity from your Club."*

Many families still need help. If your Club would like to adopt a family go to:

<http://bit.ly/2BM170k>

Vocational Service

Jim Gibson, District Vocational Service Chair

email— jimgib007@aol.com



December Greetings!

Fiorello LaGuardia wasn't a Rotarian... but he should have been. He took his values to work with him.

When I was a young boy, my Dad taught me that I should take responsibility for my actions, vote, and observe the Golden

Rule. One time, he asked me what "justice" was... and I responded something about that "justice" was a proper form of punishment for wrongdoing. Then my Dad told me about a story about justice.

He told me about Fiorello LaGuardia, the mayor of New York City from 1933 through 1945. Fiorello, my Dad said, liked to keep touch with the city's Fire Department so he could ride on the fire trucks to the fires. He also read the "Sunday funny papers" on the radio to the kids of New York City during the depression, many whose families could not afford the expense of a newspaper. And he frequently took the position of the Precinct Judge at the local police station.

Fiorello was at that Judge position one bitterly cold December evening when a rather disheveled, middle-aged man was brought before him. "What are you charged with?" Fiorello asked. "I stole a loaf of bread, your Honor" the man quietly answered. "My family was hungry," he added.

"The law is quite clear makes no exceptions" LaGuardia said. "I fine you \$10.00."

The man stood motionless, trying to comprehend the tremendous financial weight of the punishment, since during the Depression \$10 was a lot of money.

As soon as LaGuardia pronounced his judgment, he took his stylish hat and put \$10.00 in it. He said,

"Here's the \$10.00. I now remit your fine. I am now going to fine every person in this courtroom 50-cents for living in a society where a man has to steal in order to feed his family."

The hat was passed and the man left the courtroom with an incredulous, teary look in his eyes and with \$54.50. Fiorello LaGuardia taught those onlookers, those present in the courtroom and those who read the account in the press, that THEY had a responsibility to do right in the first place, to protect and assist those less fortunate in their city. *THAT* was justice, my Dad said.

When I think of Rotary's motto of "service above self," I think of that story my Dad told me. And I think "helping and serving others" is indeed doing the right thing in the first place. Let us Rotarians be aware of our time, the talents we possess, and whatever "treasure" we may have accumulated and be thankful for all of these gifts... and let us be true Rotarians by doing the right things in the first place however we can and wherever we are... with justice in mind.

Happy Holidays to you!

Be well. Do good work. Let us "do right" in the first place... and hopefully we will inspire others to do so too...

Jim

... and a little extra...

A teenage boy is getting ready to take his girlfriend to the prom. First he goes to rent a tux, but there's a long tux line at the shop and it takes forever. Next, he has to get some flowers, so he heads over to the florist and there's a huge flower line there. He waits forever but eventually gets the flowers. Then he heads out to rent a limo. Unfortunately, there's a large limo line at the rental office, but he eventually rents a limo. Finally, the day of the prom comes. The two are dancing happily and his girlfriend is having a great time. When the song is over, she asks him to get her some punch, so he heads over to the punch table and there was no punchline."

The Science (and Art) of Leadership for Volunteer-Based Organizations



All smiles! - More than 80 Rotarians in the District enthusiastically participated in The Science (and Art) of Leadership seminar presented by John L. Lipp at the Los Gatos Lodge last Saturday, December 15.

Hamburg Dinner Cruise on the River Elbe

June 2, 2019 (Sunday)

Cruise on the River Elbe in a smaller setting with fellow District Rotarians. Those who sailed on the dinner cruise in Toronto know this is a popular event—we will be sharing our ship with Rotary Districts 5020 and 5050. Register now, only 200 tickets available!

Cruise starts at 6:00 pm.

Individual ticket price -
US \$100

Click [here](#) to buy tickets



Red Cross Rotary Bootcamp: Rotarians are invited to participate in a special "bootcamp" on **January 20, 2019 (Sunday)** to learn more about the work of the American Red Cross — and supporting the organization as a volunteer. The training session is part of the Red Cross's "Ready When the Time Comes" program. Go to this page for a [flyer](#). To sign up for the training session, please use [this form](#). For more information, please email [Camilla Booolootian](mailto:Camilla.Booolootian).



**American
Red Cross**



Ready

when the time comes®

An American Red Cross Group Volunteer Program

The American Red Cross Ready when the time comes® (RWTC) program allows organizations to give back to the community by volunteering with the Red Cross in disaster and non-disaster events. The RWTC program provides a complete system for recruiting, training and activating a volunteer team.

How does it work?

- Your organization partners with the Red Cross to recruit a minimum of 10 people to establish a team.
- The Red Cross provides training for your team.
- You submit your individual volunteer application through our Volunteer Management System, Volunteer Connection.
- You engage in local events after completion of your profile and initial training.

Training

All RWTC volunteers will complete a basic volunteer training, which includes an orientation to the Red Cross. Additional training will be based on your local Red Cross chapter's needs and may include training in call center support, volunteer intake and processing, and disaster assessment, among others.

Activation

- For a disaster or non-disaster event, the Red Cross will assess the volunteer needs and then notify your organization's designated Team Leader of the recruitment needs.
- The Team Leader will search availability of members and mobilize the team to support the event.
- The team will work alongside Red Cross employees and fellow volunteers.

Contact your local Red Cross Chapter to get started!

Rotary & Rotaract District 5170

Bootcamp on Sunday, January 20, 2019

2731 N. First Street, San Jose

Must sign up. <https://tinyurl.com/ARCRotaryBootCamp>

National Founding Sponsor
GRAINGER.
FOR THE ONES WHO GET IT DONE

94303

All in the Spirit of Service Above Self! - Pleasanton North Rotary

Tri-Valley Turkey Burn's Fortunes Rise with Fair Weather

The fourth annual Tri-Valley Turkey Burn, run on Thanksgiving Day morning will be remembered for a shift in the wind and two crucial changes in the weather that turned possible cancellation into a magical success.

Pleasanton North Rotary (PNR) organizers and City of Pleasanton Park & Recreation Department officials were uncertain as late as Tuesday, November 20, whether the charity 5K/10K family fun run would go on as planned at Pleasanton's Ken Mercer Sports Park.

The event's prospects were dimmed literally by nearly two weeks of unhealthy fog that settled into the Amador Valley from the devastating Camp Fire, which burned more than 150,000 acres and 18,000 structures, with the loss of at least 85 lives.



Turkey Burn organizers, PNR members Mark Linsky and Mike Cherman, were encouraged when a westerly wind and series of showers on November 21 cleared away the fog. About 1,200 registered participants came to the park to walk, run or stroll in cool temperatures under a partly

sunny sky on Thanksgiving Day.

"Our team was focused on delivering another great Turkey Burn," said Linsky. "But pre-registrations were down because of all the Spare the Air days. We didn't know until the time of event itself that it would be a success."

Despite lower attendance, the 2018 Turkey Burn equaled last year's charity walk-run, with nearly \$20,000 raised from 24 corporate sponsors. Pleasanton North Rotary Foundation will distribute funds in the form of grants to various Tri-Valley youth services and programs in the next year. Turkey Burn participants also donated enough cans and packages of food to fill eight barrels for Tri-Valley Haven. These donations were distributed to the needy at Asbury United Methodist Church in Livermore.

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Members of **Pleasanton North Rotary** joined the fun of **Pleasanton's Annual Holiday Parade** from their new multi-purpose float. PNR's message: **We Do Fun! We Do Loud! And We Do Awesome, all in the Spirit of Service Above Self!**

Club Events

Click on event flyers to be taken to the Club websites for more information



Rotary Club of Livermore
presents the

64th Annual

Crab Feed



Friday, February 1, 2019 - 6:00 PM
Dancing to Spectacular Live Music
from the Gabe Duffin Band

Aahmes Shrine Event Center
170 Lindbergh Avenue • Livermore

Tickets: \$60

Call for Special \$55 Pricing
Available for Groups of 8 or 10
Must be 1 credit card
or 1 check single purchase

TO ORDER TICKETS:
Call Debbie Peck
Travel Bug 447-4300



the Best Travel Agency in the World

The Rotary Club of Livermore will use the proceeds from this event for Livermore Community Service Projects, Scholarships, Grants for Schools and Local Groups and much more.



Rotary Means Business is dedicated to one of Rotary's founding principles: friendship and business connections.

Thursday, January 24, 2019 at 6:00 PM

Silicon Valley Rotary Means Business meets monthly on the 4th Thursday at 6:00 PM

See next page for location and ticket information



January's Keynote Speaker

Arley Marley, Past Rotary District Governor

Arley Marley is a dynamic speaker who will share his experiences and the significant role that contacts made through Rotary have played in his business and professional success.

During the meeting, we will introduce Rotary Means Business to newcomers, hear another success story, participate in a fun exercise, and give everyone a chance to introduce themselves and their business.

There will be ample opportunity for fellowship and getting to know your fellow Rotarians before and after the actual meeting.

Unique Fellowship Opportunity

Paul Harris believed people representing different businesses and professions could work together to help each other improve their business and income. Combining these ideas of friendship and business became Rotary.

The Silicon Valley Rotary Means Business (SVRMB) Fellowship provides Rotarians with unique opportunities to meet, network, and socialize with like-minded business leaders. SVRMB hosts monthly events where members can network, discuss their business, and learn from others about trends and patterns impacting their markets and industries.



"I'd rather get to really know 50 Business Rotarians than meet 250 'connections'. I'm excited about the potential impact a strong RMB group can have on all of us, our clubs, and the community."

Mark Vickers – RMB Champion



Rotary Means Business Makes Rotary Stronger

SVRMB supplements the service and fellowship aspects of Rotary. Stronger businesses make our members stronger. Stronger members create stronger clubs, enabling Rotary to do more to strengthen our community. SVRMB returns us to our roots by creating an opportunity that helps us attract and retain club members.

- 1) Serves one of the founding goals of Rotary: business networking.
- 2) Brings Rotarians together in a cross-club, social business environment. Only great things can come from providing a group of Rotarians the chance to learn more about each other and their businesses.
- 3) Shares the value of Rotary. Qualified guests can experience the value of Rotary, learning how Rotary can aid their business.
- 4) Supports member retention. The fun, fellowship, and business connections provide additional value for being a Rotarian.



Who: Rotarians and their non-Rotarian guests.
When: The 4th Thursday of every month
Time: 6:00 – 8:00PM
Where: Silicon Valley Sales Group | Sandler Training Center
 2905 Stender Way, #80, Santa Clara, CA 95054
Cost: \$250 per year or \$35.00 per meeting attendance fee.
 Beverages and snacks provided.
 There is no cost for invited, first time guests.
Tickets: Available at <https://SVRMB.com#tickets>
Contact: Dave Cowan | (408) 396-3100 | david.cowan@sandler.com

Silicon Valley Rotary Means Business is a cross-club Rotary Fellowship and a 501(c)3 non-profit

Rotary District 5170

2018-2019 Officers:

District Governor: Tim Lundell
 Immediate Past District Governor: Orrin Mahoney
 District Governor-Elect: Ramesh Hariharan
 District Governor Nominee: Gregg Giusiana
 Chief of Staff: Debby Rice
 Lieutenant Governor: Judy Wilson
 District Treasurer: Joe Pfahnl
 Sergeant at Arms: John Bruzus
 District Administrator: Olivia Poe

Assistant Governors:

Area 1: Ruben Sundeen
 Area 3: Jim Bell
 Area 4: Lee Denlinger
 Area 5: Art Taylor
 Area 6: Art Testani
 Area 7: Karen McNamara
 Area 8: Tina Orsi-Hartigan
 Area 9: Richard Schoelerman

District Chairs:

Community Service: Scott Savage
 International Service: Jeboy Koshy
 Vocational Service: Jim Gibson
 Club Service: Don MacKenzie
 Youth Service: Chris Miller
 Marketing/Public Image: Ginger Taylor McDonald
 Membership: Hung Wei
 District Trainer/Technology and Communication for Enhanced Training: Arley Marley
 The Rotary Foundation: Russ Hobbs

Happy
Holidays!

The District Office is located at 2570 N. First Street, Suite 200, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 15th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

“Like” Rotary District 5170 on Facebook

We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

