

Rotary

District 5170



From the desk of District Governor Tim Lundell

July 2018



Welcome to the 2018-19 Rotary year for District 5170!

I am honored to be your Governor for the year, and plan to do my best to fulfill Rotary International President, Barry

Rassin's charge to "Be the Inspiration" for Rotarians, and for all of those we hope will consider Rotary membership as their path to community service.

It is said that Rotary happens in the club, and as District Leaders, our sole mission is to inspire and support the clubs through training, events, communications and administration... and by providing opportunities for fellowship and service, in our communities and throughout the world.

Our year ahead is packed with such opportunities that you will want to put on your calendars, including our Zone Membership Training Seminar on Saturday, August 25th, presented by the outstanding team of Steve Lingenbrink and Vicki Puliz. Registration for this training opportunity to learn how you can increase your club's membership is open on our website, rotary5170.org. See page 3 for more details.

One of the signature events for District 5170 is the Avenues of Service conference, which

will be held on Thursday, October 4th at the Biltmore Hotel in Santa Clara. The evening event will provide each of your Clubs a chance to showcase Club projects in all five Avenues, breakout sessions with a variety of learning opportunities, and dinner featuring the very charismatic former Rotary International Director John Blount.

Next up will be our tribute to the man who has inspired more Rotarians than perhaps anyone since Paul Harris, our own Past RI President Richard King. We will celebrate Rick King's 50 years in Rotary at a very special dinner on Friday, November 2nd at the Behring Museum in Blackhawk, with distinguished guests including six current and past Rotary International Presidents. Tickets are on sale now on the District website. Tickets are selling fast, you won't want to miss this. See page 7 for more details.

In the Spring, District Governor Elect Ramesh will conduct training for next year's Club leaders at the District Training Assembly on Saturday, April 6th, with a wide selection of learning opportunities followed by the final-four round of our Richard D. King Speech Contest.

Speaking of training, I am very excited to announce that we are bringing back an outstanding program for advanced Rotary leadership education in the re-introduction of the Leadership Academy, a comprehensive

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six-month curriculum addressing all facets of Rotary leadership. This program will be rolled out through August and is open to all District members. Details are available on the District website. In addition, we hope to be offering an all-day intensive seminar focused entirely on leadership skills, and we will possibly be offering that program on more than one occasion. *See page 5 for more details.*

I am tremendously excited about our 2019 District Conference, which will be held over the weekend of May 17th at the USS Hornet Museum in Alameda, the historic aircraft carrier that played such a huge role in the Allied victory in World War II and in the success of the US Space Program. There will be inspiring speakers, music and entertainment, a chance to visit history... something for everyone, and the whole family, as we celebrate Rotary and our brave veterans who keep the peace.

Finally, I hope to see many of you in Hamburg, Germany, for the 2019 Rotary International Convention, where we will join with Rotarians from around the world, and have special events for attendees from our own District. It has been a number of years since Rotary went to Europe, but if you have never attended an International Convention, you are in for a wonderful opportunity to appreciate the worldwide scope of Rotary in a beautiful historic city.

Over the next five months I will be visiting each of your clubs, meeting with your club leaders, and having an opportunity to learn all about Rotary happening in your club. I truly look forward to meeting each of you!

As I mentioned at the outset, my sole mission this year is to inspire and support your clubs in the great Rotary work you do. I will do my best to answer questions and assist you in all of your Rotary endeavors. My virtual door is always open! Check back on our always-current website for updates on all of our plans and events for the year.

Throughout this year and always: have fun, and “Be the Inspiration”!



MEMBERSHIP!

An Interactive Seminar for the Rotary Clubs of District 5170



**Steve
Linglenbrink**

Join us for an exciting workshop featuring top membership presenters from Rotary Zone 25/26.

Priority #1 Plus –Learn how to create the best Rotary Brand Experience to improve Club Culture and Retention. This three hour presentation is based on key concepts gleaned from the siegel+gale report. That report has fundamentally changed traditional thinking about members in Rotary. **Priority #1 Plus** introduces simple tools that District and Club leaders can adopt to immediately improve their Rotary Experience to attract and retain members.



**Vicki
Puliz**

Who's Invited:

This seminar is designed for Club Presidents, President-Elects, and Membership Chairs and team members

When:

Saturday, August 25, 2018. Refreshments: 9:00 AM , program begins at 9:30 and will adjourn at 12:30

Where:

Cupertino Community Hall
10350 Torre Ave, Cupertino, CA 95014

RSVP by August 17:

To <http://events.rotarydistrict5170.org>
or to Olivia Poe, admin@rotarydistrict5170.org
408-273-4577

Cost:

It's **FREE!**

(Space is limited,
so please RSVP soon)

Rotary
District 5170



Vocational Service

Jim Gibson, District Vocational Service Chair

email— jimgib007@aol.com



Notes to Welcome a New Rotary Year

First of all, thank you to Past District Governor Orrin Mahoney for his successful year of service and leadership to our District in the 2017-2018 Rotary year.

And now, a great and rousing “Welcome!” to our new District Governor Tim Lundell! It will be an exciting year for us in his 2018-2019 term of office! We will “be the inspiration” to our communities, to our country, and to the world as we do what Rotarians do... offering service above self!

One of the best things about Vocational Services is that a Rotarian can use their skill or talent or training to help other Avenues of Service accomplish their projects and goals, as well as encourage Rotarians to do business with other Rotarians... because Rotarians are fair, ethical people that we trust as they serve their community in public safety, in teaching and assisting others, and in business providing goods and services.

One observation made from past experience is that many Rotary Clubs didn’t really know what their Vocational Service activities should be. Activities tended to be limited to informing “the Club members” what a member Rotarian did for a living, exchanging business cards, and encouraging the use of

the District Yellow Pages. This year, we will still encourage Rotarian to Rotarian business exchanges, but we have an opportunity to express ourselves... to be the inspiration... by using the “gifts we naturally possess and truly enjoy doing” in supporting other Avenues of Service and Club projects (and world projects, too). This concept expands a bit beyond what we traditionally think of our “job” and providing our services and/or products for good works. This year, we can still do that in “Vocational Services,” but we will look more into ourselves for our “calling” (meaning identifying what tasks or activity we individually are good at and like to do). If we can be successful in doing this with Rotarians, we will have Rotarians helping projects and activities because they *WANT* to, rather than they *have to*. With that kind of energy shift, Rotary will indeed *be the inspiration* to everyone we encounter.

Looking forward to being of service to you under Governor Tim’s leadership! Should you desire it, I am available to speak to your Club.

Be well. Do good work!

... and a little extra...

The chef at a family-run restaurant had broken her leg and went to her insurance office to file a disability claim.

As the office manager scanned the claim form, he did a double-take. Under *Reason Unable to Work*, she wrote “Can’t stand to cook.”

You're invited to apply for the District 5170 Leadership Academy Class of 2019.

The Leadership Academy is a six-month advanced educational program for all Rotarians interested in learning more about Rotary, looking to participate in future leadership positions and to find more effective ways to conduct Rotary work—within clubs or in district Rotary service.



For information and enrollment materials contact:
Ron Sekkel, Dean 2018–20, District 5170 Leadership Academy
ronsekkel@aol.com

Applications must be received on or before August 25, 2018.

Rotary
District 5170



LEADERSHIP ACADEMY GRADUATES -- INCLUDING SEVEN DISTRICT GOVERNORS!

Club Events

Click on event flyers to be taken to the Club websites for more information

The flyer features a yellow background with various food-related illustrations: a large wooden fork on the left, a branch with three red cherries at the top left, a piece of grilled meat on the top right, and a red apron on the bottom right. A red sneaker is positioned above the 'NEW SHOES' text. A sunburst graphic is behind the main title. A gold seal in the bottom right corner promotes a salsa recipe competition.

SAN LEANDRO ROTARY
SLOW GOOD BBQ

Supporting **NEW SHOES** *4th Annual*
FOR SCHOOL DRIVE*

AUGUST 4, 2018 | 3-6PM

THE HISTORIC LITTLE BROWN CHURCH
384 W Estudillo Ave, San Leandro 94577
(on the grounds of the Casa Peralta)

\$20 PER PERSON | RSVP BY JULY 27

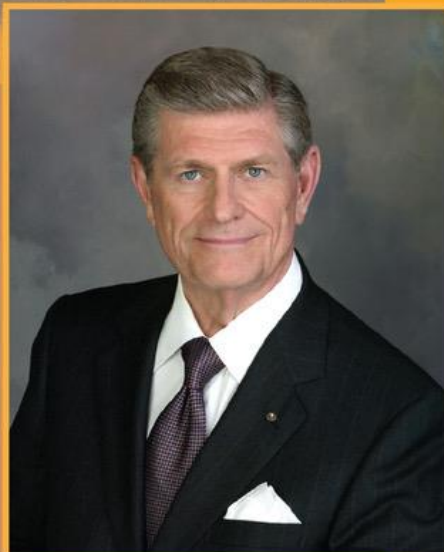
**SHOE COLLECTION | DONATE A NEW
PAIR OF SHOES**

 **Rotary
San Leandro**

CONTACT Councilmember Lee Thomas
CALL (510) 577-0603
EMAIL lthomas@sanleandro.org

***SAN LEANDRO COUNCILMEMBER LEE THOMAS
IN PARTNERSHIP WITH
SAN LEANDRO EDUCATION FOUNDATION**

**ENTER OUR
SALSA RECIPE
COMPETITION!**



Richard D. King
R.I. President
2001-02

SPONSORED BY
DISTRICT 5170 &
NEIGHBORING DISTRICTS

Peace Through Rotary

The
Rotary
Foundation



Rotary District 5170 Foundation is recognized as a tax-exempt public charity under Section 501(c)(3) of the internal Revenue Code, ID # 94-3016176.

You are Invited to the **Richard D. King Tribute DINNER**

In Celebration of Rick's
50 years of Rotary Service!

BENEFITTING
The Richard D. King Endowed Fund for
Rotary Peace Centers

**Friday Evening
November 2, 2018**

THE BLACKHAWK MUSEUM
3700 Blackhawk Plaza Circle, Danville, CA

No Host Reception - 6:00 pm
Dinner - 7:30 pm

Tickets: \$150 per person
Admission includes dinner with an estimated value of \$90.

FEATURED SPEAKER



Barry Rassin
R.I. President
2018-19

SPECIAL PRESENTERS



KR "Ravi" Ravindran
R.I. President
2015-16



Gary C.K. Huang
R.I. President
2014-15



Frank Devlyn
R.I. President
2000-01



Cliff Dochterman
R.I. President
1992-93



M.A.T. Caparas
R.I. President
1986-87

FOR RESERVATIONS:

<https://events.rotarydistrict5170.org/rickkingtribute>

Make your check payable to:

Rotary District 5170 Foundation with memo: *Rick King Tribute*

Mail to: Rotary District 5170 Office

2570 N. First Street, Suite 200, San Jose, CA 95131

FOR INFORMATION CONTACT

Olivia Poe - email: admin@rotarydistrict5170.org

The Rotary Club of Pakuranga invite you to join The Ultimate 18 Day Rotary Tour of New Zealand 29th March – 15th April, 2019.



The Tour Key points and Highlights are:

- The Tour includes 2 Home hosted meals and 2 Rotary Meeting visits.
- The Tour size is limited to 26 persons. (Within a 30/33 seater coach.)
- Accommodation will be 4 to 5 star and includes all breakfasts on the Base Tour.
- A professional 'Top Tour Guide' will travel with you throughout the Tour.
- The Base Tour includes both the North and South Islands, and an optional 5 day pre-tour to Northland and the Bay of Islands is also offered.

Here are some of the 62 tours/visits, of which all but one is included within the Base Tour price: Auckland Sky Tower, 2 hour tour of 'Hobbiton', Te Puia (Rotorua centre of Maori culture and geothermal wonders), Huka Falls, Napier wine tasting, Wellington's Te Papa Museum, Weta Workshops, Ferry to Picton, Hanmer Springs, Lake Tekapo, Lake Pukaki, Arrowtown, Queenstown, Milford or Doubtful Sounds, Invercargill, Dunedin, and Christchurch City Tours.

PDG Barbara Tracy & Husband Jim from District 5180 (Greater Sacramento area) toured this year and here are a few of their comments:

- This was a great trip. We enjoyed every moment and really appreciated the opportunity to see some things that larger tour groups couldn't have seen.
- Sharron (the Tour Guide) is the very best tour guide we've ever experienced.

The 18 day Tour Price is approximately: US\$4,950pp twin share. US\$6,290pp single.

The 5 day Pre-tour Price is approximately: US\$1,100pp twin share. US\$1,550pp single.

To receive a full 11 page itinerary please email Peter Hawkins: peter.hawkins@xtra.co.nz



Rotary District 5170

2018-2019 Officers:

District Governor: Tim Lundell
 Immediate Past District Governor: Orrin Mahoney
 District Governor-Elect: Ramesh Hariharan
 District Governor Nominee: Gregg Giusiana
 Chief of Staff: Debby Rice
 Lieutenant Governor: Judy Wilson
 District Treasurer: Joe Pfahnl
 Sergeant at Arms: John Bruzus
 District Administrator: Olivia Poe

Assistant Governors:

Area 1: Ruben Sundeen
 Area 3: Jim Bell
 Area 4: Lee Denlinger
 Area 5: Art Taylor
 Area 6: Art Testani
 Area 7: Karen McNamara
 Area 8: Tina Orsi-Hartigan
 Area 9: Richard Schoelerman

District Chairs:

Community Service: Scott Savage
 International Service: Jeboy Koshy
 Vocational Service: Jim Gibson
 Club Service: Don MacKenzie
 Youth Service: Chris Miller
 Marketing/Public Image: Ginger Taylor McDonald
 Membership: Hung Wei
 Club Development and Extension: Charlie Wasser
 District Trainer/Technology and Communication for Enhanced Training: Arley Marley
 The Rotary Foundation: Russ Hobbs

The District Office is located at 2570 N. First Street, Suite 200, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 10th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

“Like” Rotary District 5170 on Facebook

We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

