

# Rotary

## District 5170



From the desk of District Governor Tim Lundell

November 2018



Within the next ten days I will have completed my visits to all 54 Clubs, and the experience has been amazing. Such unique personalities and cultures from Club to Club...but there is also a

constant: every Club I have visited has had questions and concerns about growing membership in Rotary. There are many theories and ideas about the “best” ways for Clubs to grow, and I shared many of those as I met with your Club Leaders. Many involve taking advantage of the new “flexibility” in Club structure and format encouraged by Rotary International. We have Clubs now that have created new member categories, new structures for dues, and variability in meeting times and locations. We have Clubs that have created special membership opportunities for Families (allowing a spouse or adult children to join the Club at reduced cost), for Businesses (allowing the owner or CEO to share membership rights with other senior employees), or for younger members (sometimes called Associate Members, with reduced cost for an introductory period). But I have also found that one of the obstacles to adopting these creative options is the question “How do we do it?” In other words, the concepts are out there, but the

practical implementation steps (the actual rules, dues structures, By-Law amendments, etc.) are not spelled out, and Clubs feel that they are on their own in having to create these elements from scratch. Well, I can only say: Worry no longer. Our District Membership Team will work closely with any Club to explore any of these avenues, and if there is serious interest, we will assist in providing all implementation materials and guidance. We make this offer and commitment because we have already seen that flexibility works. The early adopter Clubs are growing, and tapping into the very large population of people who want to serve and make friendships, but whose circumstances make traditional Rotary Club membership unworkable.

We are also exploring opportunities for establishing new clubs in the District, working with groups that have a common community interest or connection that will fit very nicely into the family of Rotary. New clubs, flex clubs, innovative ideas... these are all available for the asking. Feel free to contact our Membership Team, Hung Wei ([hungweichien@gmail.com](mailto:hungweichien@gmail.com)), Judy Wilson ([judykwils@earthlink.net](mailto:judykwils@earthlink.net)), or myself ([rotary5170@earthlink.net](mailto:rotary5170@earthlink.net)).

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For many years now our District TRF Team has produced a highly-commended newsletter, the **TRF NewsToday**, which has been available to Club Presidents, Presidents Elect, Club TRF Chairs, and anyone asking to receive it. This year, the TRFNT is being enthusiastically edited by PDG Ed Jellen, who has asked the obvious question: Why not send it to everyone? And so we are. The **TRF NewsToday** will now be sent as a companion to the Monthly District Newsletter, and I'm sure you are going to enjoy it (and don't forget to try the monthly crossword puzzle!)

*Tom Jellen*



Happy  
Thanksgiving

## Rotarians come together for California Fire Relief



We continue to receive requests for donation opportunities to assist fire victims to the north and to the south, as Rotarians are so willing and generous in their desire to help those suffering in these horrible tragedies. I had the opportunity this weekend to meet and talk with the District Governors from D-5160 (which includes Butte County) and D-5240 (which includes Ventura County). While there are many avenues through which disaster assistance can be delivered, we are, of course, anxious to direct cash donations to the most efficient and effective path to those in need. The strong recommendations I have received from these Rotary Governors for online donations are:

Paradise (Camp) Fire: <https://www.gofundme.com/paradisestrong-fire-relief> (Not tax deductible)

Hill and Woolsey Fire: <https://vccf.org/donate/hill-fire-and-woolsey-fire-sudden-and-urgent-needs-effort/>

Red Cross Disaster Response: <http://www.rdcrrs.org/rotarydistrict5170>

Contributions by check will also be accepted by our own District 5170 Foundation (please mark them "Fire Relief"), and those will be disbursed under the direction of a Disaster Relief Subcommittee appointed by our District Foundation Chair, Dennis Young. Tax deductible donations can be sent to our District 5170 Office at 2570 N. First Street, Suite 200, San Jose, CA 95131.

On behalf of those who have lost so much, we appreciate the support from generous neighboring Rotarians.

*Tim Lundell*

Rotary District 5170

District Governor 2018-19

**Paradise (Camp) Fire\*—Click [here](#) (Note: This is not tax deductible)**

**Hill and Woolsey Fire—Click [here](#)**

**Red Cross Disaster Response—Click [here](#)**

**[www.rotarydistrict5170.org](http://www.rotarydistrict5170.org) — [www.rotary.org](http://www.rotary.org)**

## Vocational Service

Jim Gibson, District Vocational Service Chair

email— [jimgib007@aol.com](mailto:jimgib007@aol.com)



OK. A mid-year review to answer a frequent question coming from Rotarians and regular folks alike: What does Vocational Services do? What is your aim (mission)? Well, here is a "short" answer... *Vocational Services* provides innovative programs and services

that facilitate successful community building, promote linkages and networking opportunities in the business arena, assists job seekers, seeks to inform/mentor youth on career options, and fosters enriched friendships through national and international Fellowships and Rotary Action Groups. Additionally, *Vocational Services* recognizes the *unique nature of each Rotarian's profession* and believes that the Rotary 4-Way Test, which guides Rotarians in their daily work, can promote fair and ethical business practices throughout the greater community.

One area of activity for this Avenue of Service (which is much appreciated by many) is the sharing of what each Rotarian does for work, or a career, or a calling. However, we need to understand that all of us can't be doctors or lawyers or judges or professors or engineers... and so we need mechanics and electricians and street sweepers and grocery store workers and gas station attendants and bus drivers and cooks, not to mention members of our community that provide police and fire services. I believe we already know this, but every once in a while an "attitude" inadvertently creeps into conversations I've had with a few Rotarians. So, we know there

is *value* to the community if one does their job efficiently and effectively.

With this in mind, why not encourage a business-to-business activity in your Club?

Some suggestions:

Have a table dedicated to "the sharing of vocations" where members can leave a business card and any interested member could take it for their reference

At your meeting, have one or two Rotarians speak briefly about their work:

who do they work for?

what do they do? (job title)

what is the best thing they like about their job?

what is the most challenging thing about their job?

do they have any special needs right now (business-wise)?

This *Vocational Service* activity may be extremely valuable to a number of members and business-people as well as having members get to know each other more intimately.

Thank you Rotarians for all of the good work you do!

Be well. Think well. Fare well.

Jim

... and a little extra...

With Veterans Day celebrated recently, this came to mind:

*A soldier that has experienced mustard gas and pepper spray is a seasoned veteran.*



**SIGN UP NOW, LIMITED SLOTS STILL AVAILABLE!**

**Saturday, December 15th, 8:30 am – 3:00 pm**  
**Los Gatos Lodge**

## **The Science (and Art) of Leadership**

### **for Volunteer-Based Organizations**



Volunteer energy and passion can change the world. But it doesn't happen without skilled and thoughtful leadership. This interactive workshop provides leaders with best practices and hands-on tools to mobilize their volunteer base and drive their mission forward. Topics include: understanding volunteer motivation, recruitment, retention, recognition, situational leadership, and

conflict management. Participants will review the latest trends impacting the world of service, and develop practical solutions to their individual volunteer recruitment, retention and leadership challenges.

After attending this workshop, participants will know how to:

- Translate proven leadership principles to volunteer-based organizations
- Use motivation theory to improve volunteer impact and retention
- Design volunteer and membership recruitment campaigns to target a new generation of volunteer leaders
- Manage "difficult" volunteer behaviors before they undermine your project
- Create a "culture of appreciation" that makes all volunteers feel appreciated and valued
- Use storytelling to inspire others to give time and money

### **John L. Lipp - Presenter**

John is a national leader in the nonprofit sector with comprehensive experience in fundraising, executive leadership, governance, community engagement, and program development. John's book, *"The Complete Idiot's Guide to Recruiting and Managing Volunteers"*, was published in October 2009 by Alpha/Penguin. In 2015, he was a featured contributor to the anthology *"Volunteer Engagement 2.0: Ideas and Insights Changing the World"* from Jossey-Bass.

REGISTER NOW AT [events.rotarydistrict5170.org](https://events.rotarydistrict5170.org)  
COST: \$20.00 – Light Breakfast and Lunch Included

# Rotary Day, Rebuilding Together Fall 2018

Maggie Padovani, Rotary Club of Cupertino

email— [mpadpr@gmail.com](mailto:mpadpr@gmail.com)

The project was indeed a collaboration of the District and 6 Rotary clubs partnering with Rebuilding Together and repairing 6 different homes across the Bay Area.

The clubs were: Cupertino, Los Gatos, Santa Clara, San Jose, Morgan Hill and Gilroy

The promotion included a Social Media Campaign, Radio PSA's donated to us by KLIV, KRTY radio that ran the week building up to the event multiple times during the day. A press release (attached) was distributed to the media, ongoing communication with the other clubs, sharing the press release and using the graphic on each club's website, in addition to the District Website (**Thank You Arley Marley III**) and linked to Rebuilding Together created strong synergy.

In addition, the partnership with Terry Gallo of Rebuilding Together and her working with her PR contacts served to be mutual benefit for all!

The story was shared in the San Jose paper on Nov. 3<sup>th</sup> and the Los Gatos Mercury News on Nov. 9<sup>th</sup> and the Cupertino Courier front page in addition to the Saratoga and Sunnyvale Weeklies.

! Los Gatos sponsored home was selected and featured on the front page of the Los Gatos Weekly on Nov. 9<sup>th</sup>

## ROTARY WAS IN THE NEWS.

Comments from Los Gatos Rotary



on the collaboration

"Our loved that District collaborated these efforts as it shows the presence and commitment that Rotary clubs are doing together in the Bay Area together."

Here is the Link to the Cupertino Courier

[https://www.mercurynews.com/2018/11/04/rotary-cleans-up-with-rebuilding-together/?utm\\_source=facebook.com&utm\\_content=fb-cupertinocourier&utm\\_campaign=socialflow&utm\\_medium=social](https://www.mercurynews.com/2018/11/04/rotary-cleans-up-with-rebuilding-together/?utm_source=facebook.com&utm_content=fb-cupertinocourier&utm_campaign=socialflow&utm_medium=social)

Here is the link to the Los Gatos Weekly

<https://www.mercurynews.com/2018/11/03/rotary-cleans-up-with-rebuilding-together-2/>

## The next Rebuilding Together is in the Spring, April 2019.

We would welcome other Rotary clubs in the District to join in on this wonderful and rewarding project. To learn more about how to get involved, please contact Terry Gallo of Rebuilding Together at:

Terry Downing  
Partnerships and Outreach Manager  
(408) 578-9519 ext. 1004 (w)  
(408) 838-0962 (m)

1701 S. 7th St., #10  
San Jose, CA 95112

[Website](#) | [Facebook](#) | [Instagram](#) | [Twitter](#)





## PDG Denny Salutes Veterans

Marlene Cowan, Past President, Rotary Club of Los Altos

In salute to local veterans, members of the six branches of American military forces joined Los Altos Rotarians for a Nov. 9 commemorative program honoring their service. With American flags flying in the breeze, 45 additional visitors were welcomed with posters and boutonnieres for vets.

Ron Labetich, US Coast Guard veteran and Chair of Los Altos Rotary's Veterans Support Committee, announced that his committee has raised \$600,000 in six years to support Foothill College student veterans.

Tai Chi exercise classes for wheelchair-bound veterans held their October 9 commencement ceremony with Denny among the redwood trees near Shoup Park, Los Altos. The instructor from the Veterans Administration had filmed a video of their commencement, including some Rotary veterans in borrowed wheelchairs, to illustrate the close relationship between Rotary and veterans.

Gunnery Sergeant William "Denny" Weisgerber, US Marine Corps (retired) was the featured speaker of the day's program, as he reviewed his eventful life in the military. He is known for his gift of wit. At a very young age he had married his high school sweetheart who passed away just 17 months ago. Denny entertained us with stories of how he managed to find a justice of the peace to marry them in the middle of the night, just before he formally entered active military service. He also told the story of his retort when "the old man" warned soldiers they would be fined \$100 if they were caught in women's quarters after hours and \$200 if they were caught there a second time. Denny wise-cracked, "How much for a season pass?"

Denny loved military service, and after his 1949 enlistment in the Marine Corps, he was assigned to Radio Operators School. Later he changed to serve as Infantry troop handler at Camp Pendleton for incoming Marine Reservists bound for Korea.

As assistant Platoon Sergeant in outpost positions, Denny was severely wounded in combat and medically retired in 1953. When Chinese forces overran three

nearby platoons, Denny had run back into battle to save one of his wounded men and carry him out to safety. But an oncoming explosion hit him en route and he was evacuated; as the last evacuee he was strapped outside a crowded military helicopter. Denny spent a long recuperation in military hospitals where his damaged leg was amputated at the age of 22. He received a prosthetic leg and later learned to make prosthetic limbs for wounded soldiers. Among his many military awards, Denny received the Navy Cross, the nation's second highest award for Valor in Combat. He remembers the chaos of the 1950-53 war in Korea where 4200 US Marines were killed in action, 42% of them killed in the last 15 months of military action.

Since his medical retirement in 1953, Denny has spent decades during the past 65 years working with veterans' organizations and hospitals as mentor to our country's wounded warriors. In recognition of his life-time accomplishments, he was selected for honorary promotion to Gunnery Sergeant in the US Marine Corps in 2011.

Denny Weisgerber believes strongly in service above self, as demonstrated in his 55 years of membership in Rotary, including his 1999-2000 term as District 5160 Governor and 12 years on Milpitas City Council where he served three two-year terms as Mayor. He was warmly congratulated by the assembled Rotarians and guests at this commemorative Rotary meeting in Los Altos; they cheered him on!



L-R Allan Varni, Tracie Murray, PDG Denny, The Honorable Pete Manoukian, Ron Labetich (photo credit: Lina Broydo)

## Cupertino Rotary Kicks Off Series of Community Holiday Giving

### THANKSGIVING DAY

Each year, Cupertino Rotary partners with Cupertino Safeway to provide over 100 pre-prepared Thanksgiving meals, which our members deliver Thanksgiving morning to recipient families that have been pre-selected by local community-based organizations as families that can definitely use this help.

Thanksgiving morning, Rotarians gather at the Safeway parking lot (De Anza and Homestead) at 8:30 am. Volunteers check in and are given the contact information with a map showing the directions to the house(s) of their recipient(s).

Shortly after 8:30 am, Safeway staff wheel out the prepared, pre-cooked meals. Each meal serves 6 to 8 people. Our Interact Club members and Boy Scouts from Troop 479 then assist in carrying the meals to the cars of the volunteers delivering them.



The volunteers deliver the meals between 9:30 am and 10:30 am and then return home to enjoy Thanksgiving with their families.

Last year, just over 60 Cupertino Rotarians volunteered to deliver meals Thanksgiving morning. This year looks to be even bigger!

### SENIOR HOLIDAY LUNCHEON

Every year at this time, Cupertino Rotary Community Services hosts a special luncheon for seniors to kick off the Holidays.

30-35 Cupertino Rotarians will volunteer and pay for the sponsored seniors lunch.

This year the luncheon will take place at our December 12th Meeting.

The Luncheon Program includes a performance by the Monte Vista High School Choir.

Approximately 30-35 seniors from the community that have been identified by partner agencies: Live oak, Rebuilding Together, West Valley Community Services, Forum and Sunnyview, will be our VIP Guests. These seniors will enjoy a beautiful luncheon and be blown away by the vocal performances of the choir, as well as treated like royalty by their Rotary Host or Hostess.

### WEST VALLEY COMMUNITY SERVICES "GIFT OF HOPE"





## Club Events

Click on event flyers to be taken to the Club websites for more information



**7th Annual SantaCon Hayward!**  
 Saturday December 1st, 2018  
[www.SantaConHayward.com](http://www.SantaConHayward.com)

**Santa Stops**

5:00 - Eko Coffee Bar 1075 "B" Street	8:00 - The Dirty Bird and The Stein Room Lounge 926 and 939 "B" Street
6:00 - World Famous Turf Club 22519 Main St.	9:00 - The Bistro 1001 "B" Street
7:00 - Metro Taquero and Brews and Brats 1063 and 1061 "B" Street	10:00 - Chalk it Up 22540 Foothill Blvd.

**How it works:**  
 Dress Like Santa or Ms. Santa. Prizes / Costume contests at each Santa Stop!  
 Show Up and Have FUN! • FREE to Attend!

**A Benefit for the Hayward Animal Shelter**  
 Supported by



## Club Events

Click on event flyers to be taken to the Club websites for more information

**Rotary**

**RC San Jose East/Evergreen**



# Crab Feed

All You Can Eat Crab!



**Date:** Sat, Dec 8, 2018

**Time:** 6pm - No Host Bar  
7pm - Dinner

**Place:** South Bay Yacht Club  
1491 Hope St  
Alviso CA



⇒ No host bar

⇒ **ALL YOU CAN EAT DINNER:**

Crab, Pasta, Salad, Garlic Bread

⇒ Prizes! Drawings! Dessert Auction!

⇒ Tickets: \$60

⇒ Contact:

**Harbinder Sikka** 1-408-834-6039

[bunty.sikka@gmail.com](mailto:bunty.sikka@gmail.com)

Proceeds support  
Rotary Club  
of San Jose  
East/  
Evergreen's  
service  
projects

## Club Events

Click on event flyers to be taken to the Club websites for more information



**Rotary Club of Silicon Valley Star** presents its  
**Annual Fundraiser**

Sunday December 16, 2018      1:00pm – 4:00 pm  
@Brookside Club of Saratoga, 19127 Cox Ave Saratoga CA 95070

Join us to raise money for:  
**Braille Machine**  
for the Library for Visually Impaired, TURGOK IZMIR  
**Computers**  
for Public Education Center, ADIYAMAN

Enjoy music by  
Mert Ozel

Taste delicious  
Turkish Food &  
participate in Raffle  
to win great prizes

*Tickets \$50 per person*



## Club Events

Click on event flyers to be taken to the Club websites for more information



**ROTARY CLUB OF LOS GATOS**

*Service Above Self*

**THE 18<sup>th</sup> Annual**  
**CRABFEST**  
**& AUCTION**

**Saturday, January 26<sup>th</sup>, 2019**

**St. Andrew's Episcopal Church**  
**13601 Saratoga Ave., Saratoga, CA 95070**



**[www.losgatosrotary.org](http://www.losgatosrotary.org)**

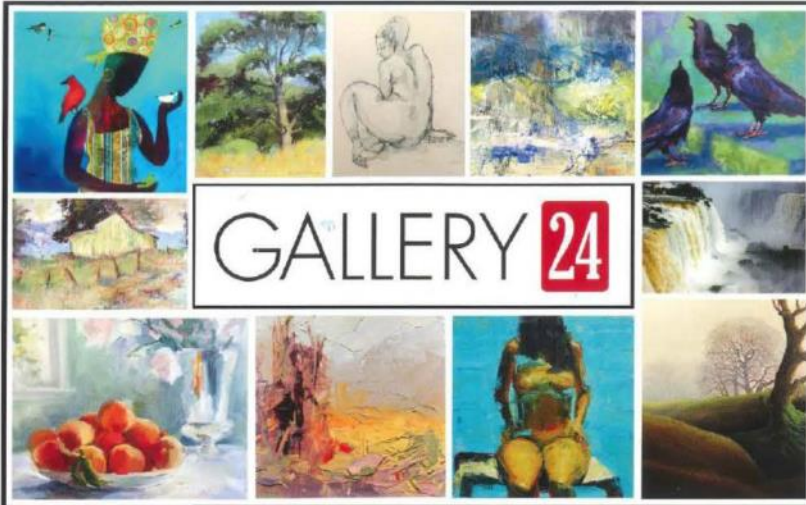
**#LGRotaryCrabfest**



# GALLERY 24

BY

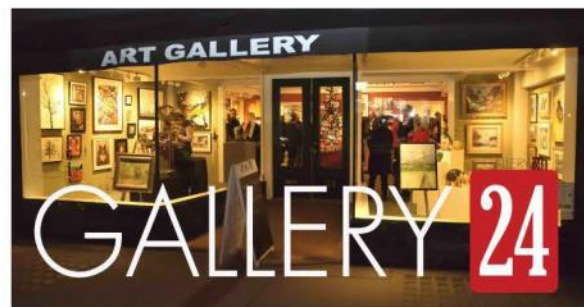
 LOS GATOS  
MORNING ROTARY



Rotarians have the opportunity to purchase extraordinary works of art by talented local and regional artists, and at the same time support the work of Rotary!

Through the extreme generosity of community benefactors, the Los Gatos Morning Rotary Club has been given the management responsibility for Los Gatos'

renowned **GALLERY 24**, which is a cooperative of some of the Bay Area's most talented artists in all mediums. From each art sale, LGMR Charitable Foundation earns a large percentage of the sale price, resulting in thousands of dollars annually to benefit the community. Please come to Los Gatos to browse and buy, and to support Rotary in the process!



**GALLERY 24 • 24 N. SANTA CRUZ AVENUE • LOS GATOS, CALIFORNIA**

# Rotary District 5170

## 2018-2019 Officers:

District Governor: Tim Lundell  
 Immediate Past District Governor: Orrin Mahoney  
 District Governor-Elect: Ramesh Hariharan  
 District Governor Nominee: Gregg Giusiana  
 Chief of Staff: Debby Rice  
 Lieutenant Governor: Judy Wilson  
 District Treasurer: Joe Pfahnl  
 Sergeant at Arms: John Bruzus  
 District Administrator: Olivia Poe

## Assistant Governors:

Area 1: Ruben Sundeen  
 Area 3: Jim Bell  
 Area 4: Lee Denlinger  
 Area 5: Art Taylor  
 Area 6: Art Testani  
 Area 7: Karen McNamara  
 Area 8: Tina Orsi-Hartigan  
 Area 9: Richard Schoelerman

## District Chairs:

Community Service: Scott Savage  
 International Service: Jeboy Koshy  
 Vocational Service: Jim Gibson  
 Club Service: Don MacKenzie  
 Youth Service: Chris Miller  
 Marketing/Public Image: Ginger Taylor McDonald  
 Membership: Hung Wei  
 District Trainer/Technology and Communication for Enhanced Training: Arley Marley  
 The Rotary Foundation: Russ Hobbs



The District Office is located at 2570 N. First Street, Suite 200, San Jose, CA 95131.

[www.rotarydistrict5170.org](http://www.rotarydistrict5170.org) | Phone: (408) 273-4577 | Email: [admin@rotarydistrict5170.org](mailto:admin@rotarydistrict5170.org)

To highlight your club projects and events in the District newsletter, please email the information to [admin@rotarydistrict5170.org](mailto:admin@rotarydistrict5170.org) by the 15th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

## **“Like” Rotary District 5170 on Facebook**

We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

