



From the desk of District Governor Tim Lundell

September 2018



As the calendar turns to October we celebrate perhaps the least understood of the five Avenues of Service: Vocational Service. Of course, the very foundational principles of Rotary

emphasize our vocations. The Second Object of Rotary calls for every Rotarian to embrace “high ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian’s occupation as an opportunity to serve society”. Putting these principles into action at the club level requires some creativity. On my visits to the Clubs this year, I have seen just that: in one Club, high school seniors are matched with two Rotarian mentors, who provide guidance on college and career selection. Another Club organizes an annual career fair for the Interactors they sponsor, in which Rotarians provide in-depth information about their occupations and present opportunities for internship or employment. Still other clubs provide vocational advice from member to member, for those who are at a time in life for transition to new careers. Jim Gibson, our District Vocational Service Chair, will be highlighting these and other Vocational Service ideas at the Avenues of Service

event next Thursday, October 4th, at the Biltmore Hotel in Santa Clara.

Last month I commented on the Rotarian thirst for leadership training, as evidenced by the tremendous response to our new 2018-19 Leadership Academy program. I am happy to confirm that there is still more to come, as we will be presenting an outstanding one-day seminar on what we are calling “Pure Leadership”, presented by leadership training expert John Lipp, the author of the widely-read *The Complete Idiot’s Guide to Recruiting and Managing Volunteers*. The program will be presented on Saturday, December 15th, from 8:30 to 3:00 p.m. at the Los Gatos Lodge in Los Gatos. The cost for attending, which will include a light breakfast and lunch, is \$20. Registration will open on the District’s website within the next few weeks.

Finally, an important reminder to the many District members who are excited about the 2019 Rotary International Convention in Hamburg, Germany next June. In Toronto *last* June, I forecasted that there would be great interest in the Hamburg Convention, and reserved a block of 55 hotel rooms at the Ameron Hotel Speicherstadt, located on the canal in Hamburg, for our District

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members. The reservation window has been open for the past few weeks on our District website, but here's the catch: we must claim or release the rooms no later than October 1, 2018, which means that any rooms not reserved by the end of this week will be released. The reason for the early deadline is that rooms will be in high demand for the estimated 35,000 Rotarians expected to gather in Hamburg, which is all the more reason to reserve your room NOW! Click [HERE](#) for more information and for reservations.

Tony Haele



Hamburg Dinner Cruise on the River Elbe

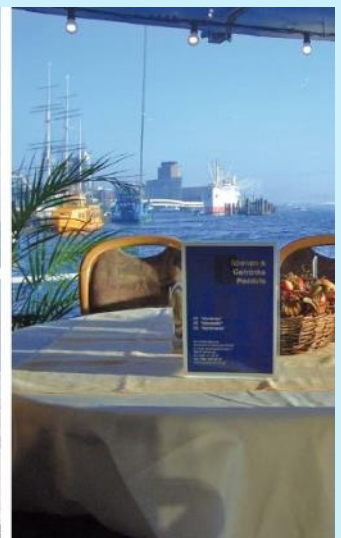
June 2, 2019 (Sunday)

Cruise on the River Elbe in a smaller setting with fellow District Rotarians. Those who sailed on the dinner cruise in Toronto know this is a popular event—we will be sharing our ship with Rotary District 5020. Register now, only 200 tickets available!

Cruise starts at 6:00 pm.

Individual ticket price -
US \$100

Click [here](#) to
buy tickets



LAST CALL TO REGISTER

WITH YOUR CLUB or ONLINE.

SAVE THE DATE! – THURSDAY, OCTOBER 4, 2018

AVENUES OF SERVICE

“Leaders Keep on Learning”

Project Fair | Training Forums | Networking | Fun



PRID John Blount
Chair, 2019 Rotary
International Convention,
Hamburg

Featured speaker:

Past RI Director John Blount

John joined Rotary at age 27, was President of the Sebastopol Club, and at age 40 was the youngest Governor of District 5130. One of 36 Rotary leaders selected to train 500 incoming District Governors at the 1993 and 1994 International Assemblies, John has taught incoming District Governors at GETS for fourteen years and was the “Zone Trainer” for 23 districts in 1996. He developed the curriculum used to train incoming Governors on the west coasts of the US and Canada. We are proud to have John as our Speaker.



WHO: Club Presidents, Committee Chairs, Red Badgers ...All Rotarians!

WHAT: Connect with Rotary Leaders and learn about the power of service

WHERE: Santa Clara Biltmore Hotel, 2151 Laurelwood Road, Santa Clara

WHEN: Thursday, October 4th from 4:00 – 9:00 pm

Registration Opens August 20, 2018



WWW.ROTARYDISTRICT5170.ORG

Rotary
District 5170



Youth Service

Yvonne Kwan, Youth Service Assistant Chair

email— yvonne.kwan90@gmail.com

Interact 5170's Fall Leadership Conference (FLC) is coming up soon! FLC is an annual event that draws 4,000 Interactors together to learn about how to grow as leaders and give back through service. This year's FLC will be taking place on Sunday, October 14 from 8:15AM - 3PM. There will be a dedicated workshop for Rotarians, Rotarian advisors, and Interact faculty advisors who are interested in learning more about how to engage their Interact clubs as well as become involved in the different youth service programs of the district. The deadline to register is September 28, so be sure to register soon!

Click [HERE](#) to register.



The registration fee for **RYLA 5170** will be \$620 per camper. There will also be a \$50/ camper fee for any LATE reservations. To be considered timely, both a reservation AND funds must be received by the district by January 31st.

In addition, this year's camper registration is being streamlined! It will be completed fully online. No more physical paperwork to mail in. We will also launch an official wait list. Details to follow on the RYLA website by November 1st.



INTERACT 5170 PRESENTS

FALL *Leadership* CONFERENCE 2018

Sunday October 14 | 8:15 am-
3:00 pm

Independence High School

1776 Educational Park Dr. San Jose, CA 95133

Register Here: tinyurl.com/flcreg2018

Admission: \$15 *Lunch Included*

Project Shirt: \$13 Theme Shirt: \$13

Project + Theme Shirts: \$24

Deadline to Register: September 28

*until capacity of 4000 attendees is reached

Interact



A Vocational Service Salute to Rotary

Jim Gibson, District Vocational Service Chair

email— jimgib007@aol.com



Back in Paul Harris' day, there was an awareness that everyone possessed a skill or talent that they enjoyed doing. This observation about people might have helped Rotary develop the concept of "vocational" service-- using our abilities to

do things to help others or improve our communities or just plain "do good." With this in mind, I believe Vocational Service is an "avenue" by which Rotarians can support and encourage and inspire success in the other *Avenues of Service* or any Rotary Club project. To be of service to our world and our fellow man, some very respected people through history have commented and, interestingly enough, could have been Rotarians! I hope you enjoy their thoughts.

Knowing Is Not Enough

"I have been impressed with the urgency of doing. Knowing is not enough- we must apply. Being willing is not enough, we must do." - *Leonardo da Vinci*

No One Need Wait

"How wonderful that no one need wait a single moment to improve the world." - *Anne Frank*

A Few Caring People

"Never believe that a few caring people can't change the world. For, indeed, that's all who ever have." - *Margaret Mead*

Do Good

"Go out into the world and do good until there is too much good in the world." - *Larry Miller*

Making a Contribution

"When you cease to make a contribution, you

begin to die." - *Eleanor Roosevelt*

The Greatest Reward

"I feel that the greatest reward for doing is the opportunity to do more." - *Dr. Jonas Salk*

Your Thoughts, Words and Deeds

"Your thoughts, words and deeds are painting the world around you." - *Jewel Diamond Taylor*

Power to Change the World

"The mind has exactly the same power as the hands: not merely to grasp the world, but to change it." - *Colin Wilson*

Choose to Affect the World

"We can choose to be affected by the world or we can choose to affect the world." - *Heidi Wills*

It Takes Each of Us

"It takes each of us to make a difference for all of us." - *Jackie Mucheson*

Each of us has a skill or talent we enjoy using. By using those gifts given us in the service of others and our communities, we can reflect the wisdom echoed in the words above. And in doing so, I'm sure we make Paul Harris proud.

Be well. Do good work. Be the inspiration to others.

Jim

... and a little extra...

Back in the 1800s the Tates Watch Company of Massachusetts wanted to produce other products and, since they already made the cases for pocket watches, decided to market compasses for the pioneers traveling west. It turned out that although their watches were of finest quality, their compasses were so bad that people often ended up in Canada or Mexico rather than California. This, of course, is the origin of the expression, "He who has a Tates is lost!"

Livermore Valley Wineries Support Richard D. King Tribute Dinner

The Livermore Valley wineries are doing their part in supporting the Richard D. King Tribute Dinner in November. This past Sunday, Kamal Della, District Speech Contest Chair, teamed up with Lee Denlinger, Assistant Governor, Area 4, to ask wineries to donate wine for the event. "Everyone we asked was so very positive," exclaimed Lee. Kamal and I have worked with the owners of many of the wineries through the Rotary Club of Dublin's annual Top Chef fundraiser event." "So," Kamal continued, "we felt very comfortable asking them to support the Peace Initiative promoted by the dinner."



Lee and Kamal with Steve Powell, owner of *The Singing Winemaker*

We approached a total of seven wineries and came home with three cases of wine at the end of the day. Cases of wine were donated by Rotarian Steve Powell, owner of *The Singing Winemaker* (Tesla), Carol Howell, Managing Partner of *Bent Creek*, and Nick Nardodillo, owner of *White*

Crane. "We also have a potential of four more cases", stated Kamal. "The owners were not present when we visited their wineries. I will reach out to them later this week."



Posing with Nick Nardodillo, owner of *White Crane Winery*

"The donation of wine will help to defray costs which will result in a greater amount for contribution to the Rotary Foundation," explained Kamal. Kudos to the wineries for their generosity and support!



Lee and Kamal with Managing Partner Carol Howell of *Bent Creek Winery*

DUBLIN CLUB GOES GREEN AT LUNCH

Michael Prilutsky, Rotary Club of Dublin

No. We are not a club of vegetarians. ("Not that there is anything wrong with that." The Outing, Jerry Seinfeld).

The Dublin Rotary Club, though, has taken positive steps to reduce plastic pollution by eliminating all plastic utensils, cups, plates and straws from its luncheons. In their place, the club now uses paper plates, biodegradable cutlery, paper cups, and wood stirrers.

Nowhere in sight are beverages in single-use plastic bottles. And gone are the trash cans and blue recycle bins. In their place, a single compost bin stands. All waste is returned to the land, not landfill!

Change from the norm was easier than one would think. Recently, we simply asked our

caterer, Teto's Catering, if all of the plastic on the table could be replaced with earth-friendly alternatives, and the next week, it was done!

The actions of the club pale in comparison to what is being done elsewhere. Last year, the New Delhi State in India banned the use of all plastic bags, cups and cutlery. And France became the first country to do the same.

Reducing plastic pollution is a global issue. But the solution begins with the actions of each us.

So, whether you are hosting a club meeting or district event, it may be easier than you think to reduce plastic pollution.

SINGLE USE PLASTICS FACT SHEET

FACT #1	In 2016, world plastics production totaled around 335 million metric tons. [1] Roughly half of annual plastic production is destined for a single-use product. [2]
FACT #2	Humans buy about 1,000,000 plastic bottles per minute in total. [3] Only about 23% of plastic bottles are recycled within the U.S. [4]
FACT #3	Americans purchase about 50 billion water bottles per year, averaging about 13 bottles per month for every person in the U.S.! That means by using a reusable water bottle, you could save an average of 156 plastic bottles annually. [5]

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FACT #4	It is estimated that 4 trillion plastic bags are used worldwide annually. Only 1% of plastic bags are returned for recycling. [6] Americans throw away 100 billion plastic bags annually. That's about 307 bags per person! All that waste can be eliminated by switching to reusable shopping bags. [7]
FACT #5	Half a million straws are used in the world every day. [8] Refusing straws is becoming a trending practice!
FACT #6	500 billion disposable cups are consumed every year. [9] Americans alone throw away 25 billion Styrofoam coffee cups every year. Styrofoam cannot be completely recycled. Most of the Styrofoam disposed of today will still be present in landfills 500 years from now. [10]
FACT #7	The main cause for the increase in plastic production is plastic packaging. Plastic packaging was 42% of all non-fiber plastic produced in 2015, and it also made up 52% of plastics thrown away. [1]
FACT #8	Single-use-plastics frequently do not make it to a landfill or are recycled. [11] A full 32% of the 78 million tons of plastic packaging produced annually is left to flow into our oceans; the equivalent of pouring one garbage truck of plastic into the ocean every minute. This is expected to increase to two per minute by 2030 and four per minute by 2050. By 2050, this could mean there will be more plastic than fish in the world's oceans. [12] Choosing to buy products with less packaging or no packaging altogether makes a big difference.
FACT #9	Even when single-use plastics are sent to landfills (there are 3,091 active landfills in the U.S. alone), they aren't harmless. Landfill liners can leak harmful pollutants into the watershed and plastics on the tops of landfills can be carried away by the wind. [13] The best way to curb single-use plastic pollution is to reduce your personal plastic consumption! [3]

[1] <https://www.statista.com/statistics/282732/global-production-of-plastics-since-1950/>

[2] <https://plasticoceans.org/the-facts/>

[3] <https://www.forbes.com/sites/trevornace/2017/07/26/million-plastic-bottles-minute-91-not-recycled/#1804e92f292c>

[4] <https://www.banthebottle.net/bottled-water-facts/>

[5] <https://www.aiga.org/case-study-watershed>

[6] <http://www.wmnorthwest.com/guidelines/plasticvspaper.htm>

[7] <http://www.worldwatch.org/node/5565>

[8] <http://www.latimes.com/opinion/editorials/la-ed-straws-on-request-20180116-story.html>

[9] <https://www.studyinaustralia.gov.au/news/global-shot-at-a-greener-coffee-cup>

[10] <http://www.carryyourcup.org/get-the-facts>

[11] Plastic Pollution Primer and Action Toolkit, Earth Day Network, 2018

[12] <https://www.weforum.org/agenda/2016/10/every-minute-one-garbage-truck-of-plastic-is-dumped-into-our-oceans/>

[13] <https://www.onegreenplanet.org/environment/how-plastic-is-harming-animals-the-planet-and-us/>

Club Events

Click on event flyers to be taken to the Club websites for more information

Annual San Juan Bautista Ghost Walk



Hosted by the Rotary Club of San Juan Bautista

All Proceeds Benefit the Community

Friday October 26 and Saturday October 27

**Tours Leave the GhouL Line at
6:30, 7:00, 7:30, 8:00, and 8:30**

There Will Be Two Tours at Each Start Time Each Night

**\$35 per person includes guided walking tour,
hosted visits to Haunted Sites, and a Gift Bag.**

Psychic Readings are Available as well!

**Bring friends to protect you - Safety in numbers!
Come Early and have dinner in a local restaurant**

**Check In @ Corner of 3rd and Mariposa
That's the GhouL Line**

Reserve at www.rotarysanjuanbautista.com/ghost-walk.html

or call Rosa at 831-637-5783

Rotary District 5170

2018-2019 Officers:

District Governor: Tim Lundell
 Immediate Past District Governor: Orrin Mahoney
 District Governor-Elect: Ramesh Hariharan
 District Governor Nominee: Gregg Giusiana
 Chief of Staff: Debby Rice
 Lieutenant Governor: Judy Wilson
 District Treasurer: Joe Pfahnl
 Sergeant at Arms: John Bruzus
 District Administrator: Olivia Poe

Assistant Governors:

Area 1: Ruben Sundeen
 Area 3: Jim Bell
 Area 4: Lee Denlinger
 Area 5: Art Taylor
 Area 6: Art Testani
 Area 7: Karen McNamara
 Area 8: Tina Orsi-Hartigan
 Area 9: Richard Schoelerman

District Chairs:

Community Service: Scott Savage
 International Service: Jeboy Koshy
 Vocational Service: Jim Gibson
 Club Service: Don MacKenzie
 Youth Service: Chris Miller
 Marketing/Public Image: Ginger Taylor McDonald
 Membership: Hung Wei
 Club Development and Extension: Charlie Wasser
 District Trainer/Technology and Communication for Enhanced Training: Arley Marley
 The Rotary Foundation: Russ Hobbs

The District Office is located at 2570 N. First Street, Suite 200, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone:(408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 10th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

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We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

