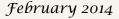
ROTARY INTERNATIONAL DISTRICT 5170



5170 Times



District Governor Angie Hassler

UPCOMING EVENTS:

(CLICK ON AN EVENT TO BE TAKEN TO THE EVENT PAGE)

February 22: <u>Pre-PETS (for Presidents-Elect)</u>

March 5: District Cabinet Meeting—Literacy Month

March 7-9: PETS (for Presidents-Elect)

March 10: Lunch with RI President-Elect Gary C.K. Huang

March 27: Lunch with RI President Ron Burton

March 28: Rotary Youth Council

March 29: New Generations Symposium

April 2: District Cabinet Meeting-Richard D. King Speech Contest

April 9: Sydney R. Mitchell District Tennis Tournament

April 10: Walter B. Schulze District Golf Tournament

April 11-13: District Conference

May 7: District Cabinet Meeting

May 14: Rotary U



Looking for Information on The Rotary Foundation ?

Download a copy of <u>TRF NewsToday</u> from the District Website.

> www.rotarydistrict5170.org Rotary District 5170 on Facebook

Inside this Issue:

From DG Angie Hassler Club Corner Mark your Calendars! District Conference PolioPlus Members Matter Rotary Business Youth Service Speech Contest Reminders & Membership We Care Page 2

From District Governor Angie Hassler

The Rotary Theme for the Month of February is "World Understanding." Here is an excerpt from The ABC's of Rotary. This booklet originated as articles written by RI President Cliff Dochterman (1992-1993) for the weekly bulletin of his Rotary Club. This is a wonderful resource for new and "seasoned" Rotarians!

"The month of February is very special in the Rotary calendar since it is designated World Understanding Month. The month also includes the anniversary of the first meeting of Rotary held on February 23, 1905, now designated World Understanding and Peace Day... World Understanding Month is a chance for every club to pause, plan and promote the Fourth Object of Rotary–Rotary's continued quest for goodwill, peace and understanding among people of the world."

Many of our clubs and their representatives are already participating in activities, promoting world understanding through humanitarian service in support of a variety of international and local projects. During the month of February, many of our members will have traveled to Guatemala to not only participate in Uniendo America but extend their trips to include visits to their project areas. We look forward to hearing a report from these ambassadors at March cabinet meeting.



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As Paul Harris, the world's first Rotarian said: "The Rotary way works! But Rotary has no patent on it, for it is but the Golden Rule in action. Any person, any nation can apply it by displacing negative hatred and fear with goodwill based upon understanding. Peace among nations is not impossible of attainment; they can find peace if they will."

When one reaches the age of 109 years it is natural to dwell on one's accomplishments. We all enjoy the fond memories of past successes and feel content with our lives. That is the way it should be and it is well deserved.

However, if in the midst of our celebration we are not planning new projects, which will benefit mankind somewhere, we are living in the past and not in the future. World Understanding and Peace is about Rotarians living in the future while learning from the past.

As Rotarians we know what to do. It is our responsibility to contribute to a world where people can receive clean water and have adequate sanitation; a world where we try to prevent diseases; a world where we care for maternal and child health; a world where people may receive basic education and literacy; and create a world that contributes to economic and community development. Through the above we can develop World Understanding which will allow us to work towards peace and conflict resolution.

This is the month to expand your club's "World Understanding" as a way to embrace the broad mission of Rotary by Engaging Rotary and Changing Lives.

Ungie

February 2014 Club Corner

The Rotary Club of F.U.N. Sunset hosted its 8th annual Lunar New Year celebration February 9th, with a 10 course banquet and an authentic Lion Dance to ring in the Year of the Horse. There was a great turnout, including many visiting Rotarians. Photo courtesy of Teofie S. Decierdo & VTM Photography





The Rotary Club of Silicon Valley STAR (Silicon Valley Turkish American Rotary) will be holding a fabulous fundraiser dinner on Sunday, March 2nd at Taverna Bistro, 133 S. Murphy Avenue, Sunnyvale beginning at 5pm. 15% of all proceeds will go back to the club and the projects they support in Turkey. Join them for a great evening of organic Mediterranean cuisine.

The Rotary Club of Los Altos will host a Cioppino Feed, March 7th! Click on the flyer below for more details.

Cioppino Feed - Friday, March 7, 2014



Come to our Welcome Home Veterans Project fundraiser (see www.lacioppino.com) and be ready to taste the best Cioppino you will ever have! Crab, prawns, and clams in thick tomato gravy. Or have lasagna from Alloto's Deli.

Menu: Caesar salad, French bread, a bowl or two or three of Cioppino, and Lasagna. Sangiovese and Pinot Grigio wines \$70 per person

Go to the Los Altos Cioppino website for more information <u>http://www.lacioppino.com</u> Signup on the Rotary Clubrunner site or on the Los Altos Cioppino website, or email <u>dave@serenogroup.com</u> **The Rotary Club of Gilroy** had a Charitable Giving Award Day in January. The club gave away over \$40,000 to over 40 local organizations. The club raised the funds through the Rotary Syngenta Flower Sale and the Garlic Festival Wine Tent.

> The Rotary Club of Castro Valley was recently named the Hayward Area Recreation District Community Organization of the year. Congratulations Castro Valley Rotarians

Mark Your Calendars! Some events have clickable links

RotaCare 25th Anniversary Celebration!

RotaCare Bay Area Inc. is a non profit organization that provides free quality healthcare services to those who are uninsured. The organization was formed in 1989 when local Rotarian, Dr. Mark Campbell and the Campbell Rotary Club identified the need of many local residents who had limited access to primary healthcare services. Since then, RotaCare Bay Area has grown to 12 free medical clinics, five of which are located in District 5170: San Leandro, Mountain View, San Jose, Gilroy and Santa Cruz.



2014 brought many changes to health care insurance in the United States. However, even with the Affordable Care Act in place, California is estimated to have almost 4 million residents who will still not have health insurance or an affordable option for health care.

RotaCare Bay Area, Inc. harnesses the skills and hearts of over 1,600 volunteers who donate their time to provide basic primary health services free of charge to the patients. Last year we had almost 29,000 patient visits. Without RotaCare, our patients would have no choice but to use hospital emergency rooms as their source of primary care.

Join us at our 25th Anniversary Celebration

RotaCare Bay Area, Inc. will be celebrating its 25th Anniversary with a Gala Event held at the Santa Clara Marriott on April 10th. Our theme is "Honoring our Volunteers". Our goal is to have a representative from each Rotary Club join us at the event to show Rotary support. San Jose Rotary and Los Gatos Morning Rotary are sponsors of the event and we welcome any other interested Rotary clubs to become sponsors as well. For event information, sponsorship and tickets, please visit our website at www.rotacarebayarea.org.

How You Can Help

Our clinics need volunteer physicians, nurse practitioners, physician assistants, nurses, pharmacist, interpreters, social workers and general administrative volunteers. To find out about rewarding volunteer opportunities, call RotaCare Bay Area at (408) 379-8000 or visit our website at www.rotacarebayarea.org.

We always appreciate financial contributions to cover the costs of medical supplies, lab fees, x-rays, medications, insurance and other administrative costs. We offer flexible giving programs.

We thank you for your valuable time and consideration of RotaCare Bay Area, Inc. We are committed to making your community healthier, happier and more productive, one patient at a time.





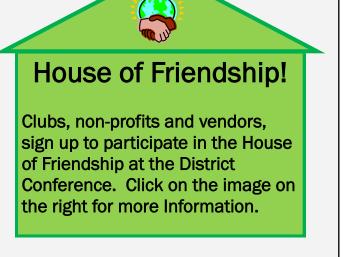
Don't miss the chance to hear from Rotary International President Ron Burton or Rotary International President Elect Gary C.K. Huang in March! Click on the pictures to be taken to each events reservation page.

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<u>5170 District Conference</u> April 11-13, 2014 Dolce Hayes Mansion in San Jose Tennis Tournament, April 9 Golf Tournament, April 10 A link for Hotel Reservations is now available. <u>Click Here</u> for more information.





ROTARY DISTRICT 5170 CONFERENCE HOUSE OF FRIENDSHIP

You are invited to participate in Rotary District 5170 Conference's House of Friendship

> Dolce Hayes Mansion, San Jose April 11-13, 2014

We are inviting all Rotary Clubs, Non-Profit Organizations and Vendors to participate in this event. We are expecting over 450 participants to attend this year's event. This is the time to highlight your Club, your Organization, your company and sell your wares.

> This year's theme is "The Family of Rotary Changes Lives"

Decorate your booth to best represent this year's theme. The best themed booth will win the "HOFY" trophy.

Send in your Registration Form today. We will confirm by email, receipt of your registration materials.

You must be confirmed to guarantee your space.



Click on the images to download a registration form for the Tennis and Golf Tournaments!



PolioPlus

"There is only one pretty child in the world, and every mother has it."



Simply by purchasing Mother's Day cards, specially produced by District 5170, Rotarians have an opportunity to donate to and spread the word about PolioPlus! The card features the image and saying above and includes an envelope. **Each Card costs \$10**, with credit given to those purchasing the cards by The Rotary Foundation. Ask your TRF Chair about the cards today or contact District PolioPlus Assistant Chair Charlie Wasser for more information. charliewasser@att.net

"ROTARIANS ARE THE BEACONS OF A SIMPLE TRUTH:

That the key ingredient to making a peaceful world is the understanding that all people, no matter where they live, are equally precious." ~William Gates Sr (Father of Bill Gates)

Leadership + Involvement = Club Growth

By Lee Denlinger, RC of Dublin

The adage, *Lead by Example*, would be an apt descriptor for **Helen Kennedy**, current President of the Rotary Club of Fremont-Union City-Newark (F.U.N.) Sunset. "I like to experience the things I ask others to do," Helen states. "Even when I injured my knee last year, I still went to our *Make a Difference Day*. I couldn't dig out bushes at Meyer's Estate at Dry Creek Regional Park, but I did use my creative skills by photographing the event and showcasing the work of our members." To be successful, the unique talents and abilities of each club member are put to good use.

Her commitment to being involved seems to be translating into club growth. This month the F.U.N. Sunset Club will induct its twenty-third member, up from 8 members in 2009. Under Helen's leadership, the club has inducted seven new members this Rotary year alone.

Helen has an extensive background as a leader in local community affairs, and through her "hands on" approach knows a lot of potential Rotarians. "I like to talk about Rotary and the good that we do locally and internationally. I invite people interested in helping others to attend our meetings and check us out, but usually they come to us because they can see how much fun we have doing it."

Helen is now leading F.U.N. Sunset toward greater involvement in the community. They sponsor the Interact Club at Logan High School, host an annual speech contest, support *Centro de Servicios* and Magnolia House, support the Hayward Animal Shelter with *SantaCon*, and volunteer with East Bay Regional Parks. Additionally, the club is sponsoring an international service project with the DSET Public School in Ballia, India, where the goals are to provide clean drinking water, improve health and sanitation, and develop literacy (see *next page*). Since early 1970, Helen has been volunteering in the East Bay. As a teenager, she worked on charity projects at Our Lady of the Rosary Church and volunteered at St. Rose Hospital. Later, she was a very active parent involved with her son's schools and their activities. Helen is a Board member of the Union City Friends of the Sister Cities, and a planning team member for the Sister City Festival. She is Secretary to the Board of Trustees of the Washington Hospital Healthcare Foundation and member of the Union City Chamber of Commerce. She was the President of the Union City 50th Anniversary Celebration Committee.

Helen is a big supporter of education. She was responsible for the endowment of a number of college scholarships. Residual funds from Union City's 50th Anniversary were used to provide scholarships for graduating students at Logan High, and with the Hispanic Community Affairs Council. She also initiated a scholarship from the Rotary Club, and has been on the selection committee for the Lions Club scholarships for a number of years.

She earned her Bachelor of Science degree in Business Administration from California State University East Bay and a Certificate in Leadership Development from the International Leadership Institute in Oak Brook, Illinois. Currently, Helen is CEO of Kennedy Consulting Services LLC and provides marketing, strategic planning, communications, web development and social media services to mid to large size companies and funded start-ups, with direct experience in North America, Europe, Asia, and Australia. She has broad experience in a variety of industries, including technology, human resources, health care, nonprofits, food and beverages, and manufacturing. Helen was recently selected to serve as Executive Director of the New Haven Schools Foundation.



A Legacy of Hope By Lee Denlinger, RC of Dublin

Life is bleak for children born in Sobaibandh in the Ballia District of Uttar Pradesh, the second largest state in northeast India. When born, the little ones are carried to the fields with their parents who pick wheat and rice; when the children turn six,

they, too, become part of the labor force. There are no schools or hospitals, no electricity and no potable water. Working as tenant farmers on land owned by a few landowners, the cycle is repeated from generation to generation.

Things changed in February 2011, when the 103 year-old paternal grandfather of **Vijay Tiwari** (**RC of FUN Sunset**) requested that in lieu of gifts the family offered him to make his life more comfortable, his family deed land they owned in the area for a school.

Two months later, construction for a school started on the site and was open for students later that year (see photo below). Called DSET, after Vijay's deceased parents Daya and Sumitra, the Educational Trust recruited local literate residents to teach. The initial enrollment of 43 students grew to 367 students within two years. Funded and supported by Vijay and other family members, this school is giving children hope for a future.

"We give the students a uniform, a place to learn and a desk to sit in. The structure has walls and windows without glass. It has an asbestos roof because that is all that we could afford," explained Vijay. "I am telling our story to local clubs and am



overwhelmed with the response. All the clubs in Area 3 have pledged their DDF funds and we hope to eventually raise enough money to qualify for a global grant from Rotary International." It will cost approximately \$50,000 in order to fully fund a new roof that could accommodate solar panels, a well for potable water,

and extension of the present building to accommodate more students. "We try to provide students with a nutritious lunch," states Vijay, "but it is very difficult to do with current available funds." You can read more about this project at the website <u>www.dseducationalsociety.com</u>.

Vijay Tiwari is a critical care physician at Kaiser Hospital in Hayward and uses a portion of his monthly salary to support the school. He is passionate about *DSET* and is available to speak to your club. He can be contacted at vijay.p.tiwari@gmail.com.

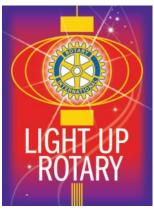


Area 3 clubs presented a grant in the sum of \$6350 to the DSET Public School of Ballai, India. *Pictured: RC of Fremont President Roger Shanks, RC of FUN Sunset President Helen Kennedy, Vijay Tiwari, Area 3 Assistant Governor Lila Bringhurst & RC of Niles (Fremont) President Chuck Canada.*



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Rotary Business



In January District Governor Elect Ed Jellen joined 537 District Governors Elect from around the world at the Rotary International Assembly for continued training and a look at what is ahead for 2014-2015.

At the Assembly, RI President-Elect Gary C.K. Huang unveiled his theme for 2014-2015,

"Light Up Rotary". Huang was inspired by the teachings of Chinese philosopher Confucius who said: "It is better to light a single candle, than to sit and curse the darkness."

"There are so many problems in the world, so many people who need help. Many people say, 'There's nothing I can do.' So they sit there doing nothing. Meanwhile everything stays dark," Huang told the DGE's and their spouses and partners.

"The Rotary way is the Confucius way. The Rotary way is to light a candle. I light one, you light one,

1.2 million Rotarians light one. Together, we light up the world," said Huang, who is a member of the Rotary Club of Taipei in Taiwan.

"*Light Up Rotary* is our theme, but it is more than our theme. It is how we live in Rotary, how we think in Rotary, how we feel, how we work," Huang said. "It is how we make a difference every day, in every club, every district, and every country where we serve."

After announcing his theme at the opening session of the five-day training meeting, Huang urged club members to Light Up Rotary in the coming year by hosting a Rotary Day in their community and including local Rotaract and Interact members in their service projects.

Rotary International President Elect Gary C.K. Huang will be in Fremont on Monday, March 10th at a lunch organized by the clubs in Area 3. Please see the flyer and link on page 5 for further details.

Happy Birthday Rotary!

February 23 marks the 109th birthday of Rotary International.









Youth Services

Interactors have received honorable mention in two of the last three photo contests sponsored by The Rotarian magazine. This year, make sure the media-savvy young leaders in your district take the opportunity to tell their story. Encourage Interactors, Rotaractors, Youth Exchange students, and RYLA participants to submit their photos by **28 February** for a chance to win one of three cameras.





of the life of Martin Luther King Jr. in front of Palo Alto City Hall on January 20th. The program included Palo Alto's mayor, several city officials and Talisman (an a cappella group of Stanford students: www.stanfordtalisman.com).

Pajaro Valley High School Interact

President Felicia Davidson was recently spotlighted by the Santa Cruz Sentinel. Felicia is the youth mayor of Watsonville and was recently awarded the 2013 Violet Richardson Award by Soroptimist International of Capitola -By-The-Sea, an award presented to young women making a difference in their communities through volunteer work. For the complete article, click on this link! Pajaro Valley High School Interact club is sponsored by the Rotary Club of Freedom.



For information and tickets contact Oliver area10@interact5170.org

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It's Speech Contest time!

Clubs throughout the District have been holding speech contests. Area contests will be held at the end of February through the beginning of March, followed by the Regional contests, all leading up to the District finals for the Richard D. King Speech Contest to be held at the District Cabinet Meeting, Wednesday, April 2nd.

The North East Regional Speech Contest (Areas 1-5) will be held Friday, March 21st at the SAP Center, 12:15pm.

The South West Regional Speech Contest (Areas 6-9) will be held Wednesday, March 19th at the Morgan Hill Community & Cultural Center, 12:15pm



RC of Sunnyvale Contestants



RC of Pleasanton North Contestants



RC of Hollister Contestants...and friends



RC of Gilroy Speech Contest winner



RC of Tri-Valley Evening Speech Contestants



RC of Almaden Valley Speech Contestants

A little reminder...

Due dates are coming soon for sending nominations to the District Governor for the following:

Rotarian Spouse/Partner Service Award—February 24th Significant Achievement Award–March 10th Presidential Citation-March 15th

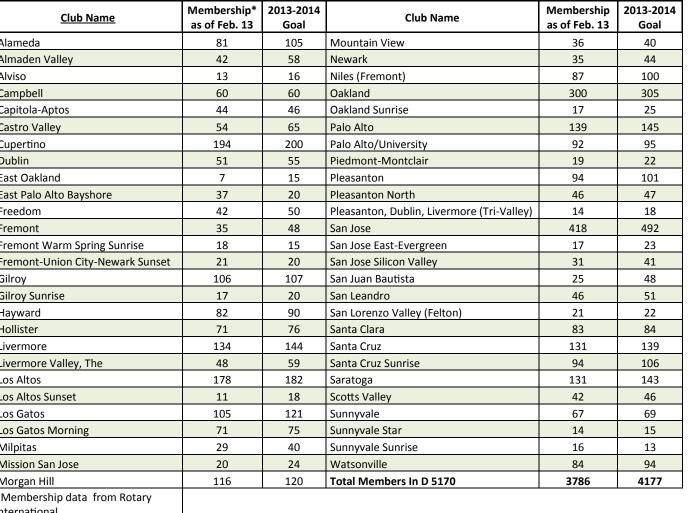
For other awards and their due dates, click here.

Club Presidents and Secretaries-if you haven't already done so, please report the name of your 2014-2015 President Secretary, Treasurer, Membership Chair and Foundation Chair into Rotary Club Central on the RI website. This is important step that ensures RI communications will reach the correct individuals and they are granted access to the proper reports. Clubs who use ClubRunner and have integrated with RI, may use enter the information in ClubRunner and it will be sent automatically to RI.

District 5170 Membership as of February 13, 2014

Club Name Club Name as of Feb. 13 Goal as of Feb. 13 Goal Alameda 81 105 Mountain View 36 40 42 Almaden Valley 58 Newark 35 44 Alviso Niles (Fremont) 13 16 87 100 Campbell 60 60 Oakland 300 305 **Oakland Sunrise** Capitola-Aptos 17 44 46 25 Castro Valley 65 Palo Alto 139 145 54 Cupertino 194 200 Palo Alto/University 92 95 Dublin 55 Piedmont-Montclair 19 22 51 East Oakland 7 15 Pleasanton 94 101 East Palo Alto Bayshore Pleasanton North 46 37 20 47 Pleasanton, Dublin, Livermore (Tri-Valley) Freedom 42 50 14 18 Fremont 35 48 San Jose 418 492 Fremont Warm Spring Sunrise 18 15 San Jose East-Evergreen 17 23 Fremont-Union City-Newark Sunset 21 20 San Jose Silicon Valley 31 41 106 107 San Juan Bautista 25 Gilrov 48 **Gilroy Sunrise** 17 20 San Leandro 46 51 Hayward 82 90 San Lorenzo Valley (Felton) 21 22 Hollister 76 83 71 Santa Clara 84 Livermore 134 144 Santa Cruz 131 139 Santa Cruz Sunrise Livermore Valley, The 48 59 94 106 Los Altos 178 182 Saratoga 131 143 Los Altos Sunset 11 18 Scotts Valley 42 46 Los Gatos 105 121 Sunnyvale 67 69 Los Gatos Morning Sunnyvale Star 14 71 75 15 Milpitas 29 40 Sunnyvale Sunrise 16 13 24 Watsonville Mission San Jose 20 84 94 Morgan Hill 116 120 **Total Members In D 5170** 3786 4177 *Membership data from Rotary

International





Happy Birthday Wishes to our District Leaders and Club Presidents!

PDG Ron Sekkel (Scotts Valley)	March 1
Janine Thalblum (Dublin)	March 1
Heather Henderson (San Lorenzo Valley)	March 2
PDG Russ Hobbs (Santa Cruz)	March 6
Evonne Hopkins (Livermore)	March 10
Ed von Nordeck (Alviso)	March 12
Lou Ann Alexander (Santa Clara)	March 13
Darlene de la Cerna (Santa Cruz Sunrise)	March 14
Bob Brown (Pleasanton)	March 19
Margarethe Pfeffer (Los Altos Sunset)	March 20
Shawn Curby (Los Altos Sunset)	March 23
PDG Arley C. Marley III (Los Altos)	March 27
Jack Kelley (Los Altos)	March 28



The District Office is located at 2570 N. First Street, Suite 200 in San Jose. Phone: 408-273-4577 Email: <u>brittany.5170@gmail.com</u> The office is open Monday—Thursday, 9am-4pm

To highlight your club projects and events in the District newsletter, please email the information to <u>Brittany</u> by the 10th of each month.

District 5170 Officers 2013-2014:

District Governor: Angie Hassler District Governor Elect: Ed Jellen District Governor Nominee: Susan Valenta District Governor Nominee Designate: Jeff Orth Lieutenant Governor: Greg Stowers Governor's Partner: PDG Roger Hassler District Treasurer: Mary Humphrey District Administrative Assistant: Brittany Overbeck

District Chairs:

Club Administration: Cheryl Rebottaro Community Service: Ginny Lear Communication Technologies: Charlie Wasser International Service: Jeboy Koshy Membership: PDG Russ Hobbs

Assistant Governors

Area 1: Phillip Campbell Area 2: Rose Padilla Johnson Area 3: Lila Bringhurst Area 4: Pamela Philbert Area 5: Art Taylor Area 6: Linda Sanborn Area 7: Jon Winston Area 8: Deborah Rice Area 9: Mike McMahon

The Rotary Foundation: PDG Roger Hassler Vocational Service: Renee Mello Youth Service: Larry Barr Public Image: Mitty Chang