

Rotary

District 5170



From the desk of District Governor Orrin Mahoney

February 2018



February is a short month, but still lots of action around the District. Believe it or not, serious planning has started for next year, with PETS (President Elect Training Seminar)

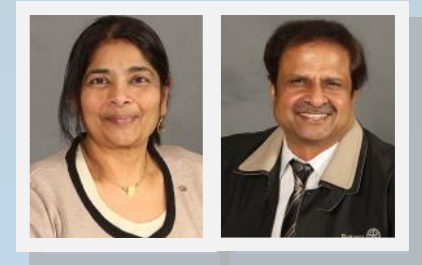
being held this coming weekend. Our District Governor Elect, Tim Lundell, will be with all his 2018-19 Presidents where they will be immersed in next year's Rotary International Theme, Be the Inspiration.



But there is lots of work to do and fun to be had for the rest of this year. Let's start with the Rotary Foundation. We are on track to finish the year by meeting our goal, but need a final push from everyone to get their last minute pledges in. At a recent District Foundation Committee meeting, I was reminded just how strong our Foundation giving is in the world. We are number six out of 630 Districts in the world in Annual Giving at this point in time. The five Districts ahead of us are all in Korea.

This year we had a special honor for the District of having a family join the Arch Klumph Society. You achieve this honor by agreeing to donate \$250,000 to the Rotary Foundation. The new members are

our District Governor Nominee, Ramesh Hariharan and his wife Sobha Ramesh.



Of course the Annual Fund is only half the effort, with our Polio Plus Flash Campaign starting March 1st. Details of the campaign are on the next page.

Looking forward on your calendar, we have several upcoming events.

The first is a Webinar—Strengthen Your Rotary Club—Introduction to the Rotary Brand Playbook on March 13. For more information, see page 3.

Then we have the District Training Assembly on April 14. See flyer on page 4.

Finally, plans are well on the way for a great District Conference, under the capable leadership of Conference Chair Lisa Lorenz, from the Niles (Fremont) Rotary Club. Registration is now open. Take a look later in the newsletter.

Best,

A handwritten signature in black ink that reads "Orrin Mahoney".



ROTARY:
MAKING A
DIFFERENCE



2018 FLASH CAMPAIGN

- WHEN — ***March 1st to April 30th***
- WHY — Because “We Are This Close” to ending the dreaded disease of polio. With your support children around the world will be able to walk and play as healthy individuals.
- WHERE — Rotary District 5170
- WHAT — Each Rotarian in our district is being asked to donate **\$50.00**. All funds will be ***matched 2 to 1*** by the Bill and Melinda Gates Foundation. Deliver checks to your Club TRF Chair, or mail to the District Office.
- SOMETHING EXTRA — For those who have not yet contributed a total of \$1,000 to become a Paul Harris Fellow, our district will match any contribution you make with recognition points to help you achieve that recognition level.
- MORE INFO? — Dwight Perry (PolioPlus Chair)
dwp5334@aol.com, 510-528-5366

Your \$50 turns into a \$150 donation to PolioPlus!

Join the team and let's get it done!

Public Relations & Public Image Committee

Larry Dean, District PR & Public Image Committee Chair

email— ldean95014@comcast.net



Please register for **Strengthen Your Rotary Club-- Introduction to the Rotary Brand Playbook!** on March 13, 2018 6:00 PM PDT at:

<https://attendee.gotowebinar.com/register/305568963587283203>

In today's world, a compelling brand is one of the keys to success for businesses and other organizations. Your club can help build pride with your current members, improve their satisfaction, attract new members and create more awareness of your Rotary club in your community by revitalizing and strengthening your Rotary Brand. Our Rotary Brand is more than the logo; it is the experience people have in Rotary, when they interact with Rotarians, or hear about the good work we do.

Join the webinar for an introduction to the Rotary Brand Playbook, giving you a step-by-step process to adopt strong Rotary branding, improve your club's Rotary Brand Experience, bring your club members into the brand process, and create more awareness of your club--who you are,

what you do, and why it matters!

After registering, you will receive a confirmation email containing information about joining the webinar.

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“Like” Rotary District 5170 on Facebook

We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>



SAVE THE DATE!

DISTRICT TRAINING ASSEMBLY

Saturday, April 14, 2018 - 8:30 am – 2:00 pm

West Valley Community College

14000 Fruitvale Avenue - Saratoga, CA 95070

www.westvalley.edu

Mark your calendars for the upcoming District Training Assembly this Spring!

The Schedule and Forum details will be available soon with updates on the District 5170 website (www.rotary5170.org) and in the District Monthly Newsletter.

If you have questions, or suggestions for the Forums, please contact:

Ramesh Hariharan, District Training Assembly Chair: ramesh@compusharp.com, or
Arley Marley, III, Forums Chair: arley@info-scan.com

An addition to the DTA program, we will also host the District 5170 Richard D. King Speech Contest Finals.

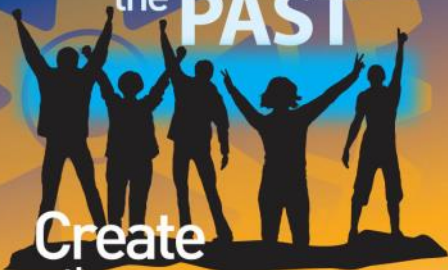


For more information contact Kamal Della, Speech Contest Chair, kamaldistrict5170@gmail.com.

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Register Now for the
Rotary District 5170 Conference
dc.rotarydistrict5170.org


Celebrate
the **PAST**



Create
the **FUTURE**

SAVE THE DATE!

Friday, June 1 - Sunday, June 3, 2018



SAN JOSE STATE UNIVERSITY
Student Union Center
San Jose, CA 95192

Find inspiration,
make new friends,
and learn at the
District Conference
June 1-3, 2018
in **Downtown San Jose**

Celebrate
the **PAST**



Create
the **FUTURE**

Inspiration • Leadership • Fellowship

Hear World Class Speakers

			
Richard D. King Past President Rotary International	Dr. Mary A. Papazian President San Jose State University	Jim Marggraff Director of Product Management Google	Paul Chappell Global Speaker Author & Peace Scholar

Educational Forums • House of Friendship • Hospitality Suites

	FRIDAY NIGHT AT THE TECH MUSEUM Featuring Richard D. King Past RI President		SUNDAY SERVICE PROJECTS THROUGHOUT SAN JOSE
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ROTARY DISTRICT 5170  

Youth Service

Chris Miller, District Youth Service Communications Lead
email— camillerlg@aol.com

Youth service programs are alive and well in District 5170! We have a wonderful team of dedicated Rotarians who are committed to delivering great programs and great experiences for the youth of our district. February is a busy month for youth service programs. Here is what is going on across the district:



Speech Contest:

This district-wide program is currently in high gear, with a significant number of contests happening in the next month.

- Club level to be completed by February 23, 2018
- Area level is held between February 26 - March 23, 2018
- Regional level is held between March 24 - April 10, 2018
- District Level will be held at the District Assembly on April 14, 2018.

The Speech Chairs' action items for February include:

Fully understand the scoring sheets—This has been a challenge for Rotary Clubs in the past. Remember, those who witnessed the club contest cannot be a judge in the area contest. Speech Chairs should invite the parents and school club advisors to the club contest. Visit the speech contest webpage for additional information: <http://www.rotarydistrict5170.org/SitePage/speech-contest> For more information, please contact Kamal Della, District Speech Contest Chair, at: kamaldistrict5170@gmail.com

Interact:

170 future Interact club leaders convened at Walden West in Saratoga for a weekend of leadership and service readiness training on February 17-18, 2018. Presidents Winter Retreat is a two-day conference for Interactors preparing to lead their clubs next year and potentially apply for District Council. This year's theme, Forge A Home, instilled the spirit that Interact, like Rotary, is a forever family and support system. Attendees received training in workshops for Leadership, Service, Support, and Communication. Keynote speaker Raymond Wong, District Governor 2009-10, inspired the audience with his experiences of how Interact changed his life. Nick Leon entertained with his endearing leadership lesson learned from geese. Thank you Rotary clubs for sponsoring your future leaders and Rotarians for transportation. Please follow up with your sponsored attendees for feedback on the event, and to encourage their pursuit of club leadership and service.



Check out the newly launched Interact 5170 site! <http://www.interact5170.org/> Rotarians and advisors are always welcome to attend Interact area

events--check out the calendar of events

here: <https://www.interact5170.org/events/>



RYLA



Planning for 2018 RYLA is well underway! Camp for 2018 will take place from June 24-29 at Mission Springs in Scotts Valley. Young people from all over the District in 2018 will come together for a week of leadership training (Unfortunately the same week at RI Convention). In addition to attending skills modules and activity workshops, campers will build friendships and strengthen bonds within the Rotary Youth family. 50 clubs have RSVP'd in sending students to RYLA 2018. 44 clubs have sent their check, with 6 more needing to submit payment Camper registration forms and interviews should take place in February and early March. For more information, please visit the RYLA website at: <http://ryla5170.com/rotarians/>

Youth Exchange:

The district Youth Exchange program not only changes the lives of the students, host families, and natural families but most importantly, these students are ambassadors for Rotary and the Youth Exchange program. Plus, many of the exchange students will eventually become Rotarians. This is sustainable but more importantly, will increase our future Rotary membership world-wide.



Currently the class of 2017-2018 has 7 Outbound Students, sponsored by the following Rotary Clubs: Pleasanton North, San Jose East Evergreen, Watsonville, Santa Cruz, San Jose, Scotts Valley, and Los Gatos Morning. For the Class of 2018-2019, we had 8 perspective students interview. Please check out the District Youth Exchange website here: <http://rotarydistrict5170.org/SitePage/youth-exchange> or contact Darlene de la Cerna, RYE Chair for more information at dmdsc57@gmail.com or [408-810-8855](tel:408-810-8855)

Club Events

Click on event flyers to be taken to the Club websites for more information

Texas Hold'em Fundraiser

An Event by the Rotary Club of Castro Valley

Live Music * Dinner * Drinks * Professional Dealers

Saturday March 10, 2018

Doors open 5:00 play begins at 6:00pm

Our Lady of Grace—Stack Center

3433 Somerset Ave, Castro Valley, CA 94546

\$200 Dine & Play | \$100 re-buy options

\$50 Dinner-only option

Great Prizes for the TOP 10 Finishers!

Vacation Package * Sports Packages * Big Screen TV & MORE

Limited Seating REGISTER EARLY!!

*Early Bird Special: Start your game with \$20 more chips if paid by 2/15/18

*Registration closes February 28, 2018

*Must be 21

Table Sponsorships Available!!!

How to Register:

Call: 510-402-5001

Go to:

<https://rotary-poker-charity-castro-valley.eventbrite.com>



Club Events

Click on event flyers to be taken to the Club websites for more information

Santa Cruz Sunrise Rotary Presents



An Afternoon of Fun, Food & Wine

BENEFIT: El Salvador clean water & sanitation project with "Santa Cruz al Salvador" www.santacruzalsalvador.org
Sponsored by Santa Cruz Sunrise Rotary Club

Saturday, April 21, 2018
2 - 5 p.m.
Wine Tasting

Appetizers
Salvadoran Music
Art & Gift Silent Auction



Tannery World Dance & Cultural Center
1060 River St #111, Santa Cruz

Come join us in support of
"Wine 2 Water 2018 4 El Salvador"

Tickets:

- **In advance ~ \$30.00**
- **At the door ~ \$40.00**



Clean water project from past "Wine 2 Water" with Kasese, Uganda Rotary

www.wine2water2018.eventbrite.com

Club Events

Click on event flyers to be taken to the Club websites for more information



ROTARY CLUB OF LOS GATOS GREAT RACE

41st
ANNUAL



Sunday, April 29th

4 miles / 8 miles

Registration: www.lggreatrace.com

Date: Sunday April 29, 2018 - 8:30am Start

Course: two options (4 or 8 mile)

4mi = Start Big Basin Way, Saratoga

8mi = Start North Santa Cruz, Los Gatos

Price: (8 mile is \$5 more)

\$40/45 Feb 1 - Feb. 28th

\$45/50 March 1 - March 31

\$50/50 April 1 - April 29

\$10 Discount for children under 12

On-line Registration closes April 27. Register on race day in person at either start line starting 6:30am.

The Rotary Club of Los Gatos presents the 41st Annual Great Race, a scenic footrace/walk from Saratoga to Los Gatos. Since 1978 this community event has taken participants from the South Bay and beyond 4-miles down Highway 9 from Big Basin Way in Saratoga to N. Santa Cruz Ave. in Los Gatos.

For the first time ever, for those who hate shuttles or prefer a longer distance, we will offer the **Gr8er Race**, an 8-mile option that will begin in Los Gatos, head up to Saratoga, turn around and return to Los Gatos. This is an extended version of the early years of the race in which runners could begin the race in either Los Gatos or Saratoga.

Also new this year is complimentary access to photos taken at the event by professional photographers. You will be able to download- at no cost- all individual and group photos and shots of you breaking away from the pack! Keep those cell phones in your pocket and let a professional take photos this year. This is a \$20-\$50 option at most races that is included to enhance your race experience.

The event is great for runners, joggers, walkers and families. Proceeds support Rotary's youth programs and community service projects.

Club Events

Click on event flyers to be taken to the Club websites for more information



SAVE THE DATE WATSONVILLE ROTARY'S FIRST ANNUAL



SATURDAY, JUNE 9, 2018

Harvest Building • Santa Cruz County Fairgrounds

\$100 TICKET 🍷 **LIVE ENTERTAINMENT**

5:30pm Cocktails & Silent Auction

7:00pm Fresh Maine Lobster Dinner
(Vegetarian alternative available)

7:30pm Live Auction





Help Us Sound the Alarm About Fire Safety

Seven times a day, someone in this country dies in a home fire. The American Red Cross is launching a nationwide campaign to reduce the number of home fire deaths and injuries by 25 percent over the next five years.

Prevent needless tragedies in our communities. Join the Red Cross, fire departments and community groups to canvass neighborhoods, install smoke alarms and deliver fire prevention information in places we know have high numbers of fires.

Here are volunteer positions that may be available at an installation event:

- **Pre-Event Canvasser** – In small teams you will go door-to-door to notify residents in targeted neighborhoods for installation of the upcoming rally in their area.
- **Neighborhood Captain** – Coordinates teams, meetings, routes, communications protocols, training, reporting and closeout on event day.
- **Support Lead** – Ensures all needed locations, materials, and equipment are acquired, ready and in place for the event. In addition, helps coordinate vehicles, staging areas, refreshments, supplies and other needed logistical support.
- **Smoke Alarm Installer** – Conduct home visits, test existing smoke alarms in homes, replace batteries as needed, and install smoke alarms within the home according to manufacturer's instructions.
- **Disaster Safety Educator** – Provide education to residents on fire safety and additional local hazards, and assist residents in completing a home fire escape plan.
- **Documenter/Reporter** – Knocks on the door and interacts with residents to pitch the service. Completes all service acknowledgment forms and reports for campaign tracking.
- **Bi-lingual translator** – Assist our installation teams to communicate with the Spanish, Cantonese, Vietnamese and Mandarin residences while also providing services during installations within our targeted communities.
- **Drivers** – Transport installation teams and supplies to and from job headquarters and staging sites. Must be an authorized Red Cross driver.

Installation Events in Your Community

April 28 - Chular
 April 28 - King City
 April 28 - Salinas
 April 28 - Milpitas
 April 28 - San Bruno
 April 28 - Marin (Canal District)

May 05 - Oakland (Chinatown)
 May 05 - San Jose (Berryessa)
 May 12 - East Oakland
 May 12 - San Jose (Edenvale)

Go to SoundTheAlarm.org/NorCalCoastal to volunteer and help in your community.



**American
Red Cross**



Rotary District 5170

2017-2018 Officers:

District Governor: Orrin Mahoney
 Immediate Past District Governor: Jeff Orth
 District Governor-Elect: Tim Lundell
 District Governor Nominee: Ramesh Hariharan
 Chief of Staff: Jerra Rowland
 Lieutenant Governor: Gregg Giusiana
 District Treasurer: Mary Humphrey
 District Assistant Treasurer: Joe Pfahnl
 District Administrator: Olivia Poe

Assistant Governors:

Area 1: Robert Kidd
 Area 3: Jim Bell
 Area 4: Milly Seibel
 Area 5: Robbie Izat
 Area 6: Art Testani
 Area 7: Donna Maurillo
 Area 8: Tina Orsi-Hartigan
 Area 9: Richard Schoelerman
 Small Clubs: Ramesh Hariharan

District Chairs:

Community/International/Vocational Service: Jeboy Koshy
 District Trainer: Arley Marley
 Friendship Exchange Chair: Lee Denlinger
 Marketing/Public Image: Larry Dean
 Membership: Hung Wei
 Technology and Communication: Charlie Wasser
 The Rotary Foundation: Russ Hobbs
 Youth Service: Margarethe Pfeffer

The District Office is located at 2570 N. First Street, Suite 200, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone:(408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 10th of each month.

Empower And Excel
Together we can do it!

PRESENTS **San Jose**

Art With A Heart

Stunning Art & Dance Performance by
WORLD RENOWNED SPEED PAINTER
VILAS NAYAK
ACCLAIMED INDIAN CLASSICAL DANCER
AARTHY SUNDAR

March 25, 2018

Hammer Theatre,
 101 Paseo de San Antonio, San Jose

www.empowerexcel.org 501(C)3 EIN: 47-3656395

Sponsored By **HIONIX** Mktg Partner **pdS**
 PURE DESIGN SOLUTION