

Activity-Based Event Ideas

1. Organized **Hike for a Cause**, with lunch (participants pay to attend)
2. **Virtual Paint lessons or Party**, with meal delivered to your home
3. **10,000 Step Challenge**: Get pledges for number of days you commit to walk 10,000 steps
4. **Poker Run or Poker Chip Run** (car, motorcycle, or bicycle) with social distancing and lunch to go
5. **Gimmick Rally** in vehicles <http://www.therallyclub.org/what.htm>
6. **Virtual Cooking, Baking, or Crafting Classes** for a fee (deliver supplies and teach online)
7. **Walk-a-thon** (or bike-a-thon or Yoga-thon or other activity) with pledges for donations. Participants track their own progress and do the activity on their own.
8. **Virtual Golf Tournament** <https://www.1-2-1marketing.com/blog/item/118-is-2020-the-year-of-the-virtual-golf-tournament> <https://perfectgolfevent.com/virtual-golf-tournament-fundraiser/>
9. Host a **Drive-in Movie** at a local park or school and charge for attendance
10. **Running of the Flags** July 4 (RC of Des Moines & Normandy Park)
<https://www.dmnprotary.org/single-post/2020/07/03/Running-of-The-Flags-July-4th-5th>
11. **Virtual Scavenger Hunt**
12. **Reverse Parade**: Parade entrants/floats pay entry fee and park in a stationary spot and spectators drive by.

Creative Virtual Fundraising Ideas

The purpose of this list is to provide virtual fundraising ideas to Rotary clubs, including fundraising projects that can be safely conducted during COVID-19. The list will be updated as new ideas emerge. Many of the ideas are general and clubs can learn more details and see examples of actual fundraisers by searching for the idea online. In some cases, we have included links to specific examples or provided contact information for more details.

Creative Virtual Fundraising Ideas/Examples:

1. **Online Silent Auctions**
2. **Take-Out Meal Event:** Delivery of meals to homes to benefit a cause (food made by Rotarians or partnering with local restaurants)
3. **Virtual Raffles** (check your state laws to determine if online raffles are allowed in your area)
4. **Virtual “Big-Name” Speaker;** sell tickets to attend.
5. **Virtual Wine Fest** (RC of Des Moines & Normandy Park)
<https://www.dmnprotary.org/single-post/2020/07/23/This-Weekend-The-Virtual-Poverty-Bay-Wine-Festival>
6. **Virtual Wine or Beer Tasting/Education** event
7. **You’ve Been Flocked:** Purchase pink plastic lawn flamingos and sell “You’ve Been Flocked” gifts where someone pays to have a home or business flocked by the flamingos. Volunteers place the flamingos in the front lawn of the home or business during the night along with a You’ve Been Flocked sign, then collect the flamingos later.
8. **Flag Subscription:** Residents purchase annual subscription for a US flag (or other flag) to be placed on their lawn on scheduled dates throughout the year, such as July 4, Memorial Day, Veteran’s Day, etc. Could do the same with Pride flags for Pride week. Club buys the flags and poles and members place the flags as scheduled. Clubs store the flags in between use.
9. **Virtual Duck Race** Example: www.duckrace.com
10. **Red Ball Race:** [Similar to duck race but with balls. Contact Rotarian Becky Smith \[Beckyjsmith.rotary@gmail.com\]\(mailto:Beckyjsmith.rotary@gmail.com\) for additional information.](#)
11. **Virtual Art Show:** Contact Rotarian Howard Cohen hcohen@clisehotels.com for more info
12. **Raffle a Custom Dream Shed:** Shed assembled and customized by Rotarians at winner’s location of choice.

13. **Virtual Paul Harris Pool:** Create a virtual board with at least 50 squares and sell each square for \$20, with the money raised going to the TRF Annual Fund in the winner's name. Winner gets a PHF. Sell 100 squares to total \$2000. Contact Rotarian Linda Bauer Lindakaybauer@gmail.com for more info.
14. **Home-Based Projects:** Rotarians do home-based projects to raise money for club, such as bicycle repair, sewing or crafting items, etc.
15. **Virtual Concert**
16. **Virtual Talent Show** (people charged to enter)
17. **Virtual Karaoke**
18. **Virtual Trivia Contest**
19. **4H Animal Raffle:** Purchase a 4H animal, arrange for a butcher to cut and package, and raffle off the frozen meat, perhaps with a donated freezer.
20. **Meal Delivery:** Rotarians cook up a BBQ dinner, Valentine's Day meal or treats, or a local specialty, then deliver the meal to the buyer's front doorstep. Solicit food donations from local vendors. Or arrange with local restaurant or caterer to make meals.
21. **Virtual Cat or Dog Show**
22. **Online Video Contest**
23. **Piggy Banks for Polio:** Each member decorates a piggy bank or envelopes and put money into it each week during a designated time for donations, then pool the money to donate to PolioPlus
24. **Virtual Boardgame Tournament**
25. **Virtual Costume or Ugly Sweater Contest**
26. **Virtual Pumpkin Carving Contest**
27. **Pay it Forward Auction:** People bid on items that get donated to front line workers, such as meals and hotel stays. Money goes to Rotary clubs.
28. **Virtual Banquets/Dinners/Brunches** (sell virtual tables and have meals delivered to attendees' homes)
29. **Hybrid Events such as Galas:** Emcee and some presenters and/or entertainment and/or live auction are streamed live from a venue while people attend and bid/donate online.
30. **Virtual Casino Night** (check local laws)
31. **Virtual Bingo:** Example <https://www.facebook.com/events/2681805658702814/>
32. **Fall Flower Bulb or Spring Basket Sales:** Connect with a local nursery to establish a supply source (delivered by local Rotarians)
33. **Blue Ewe/Red Ram (or other animal) Run/Raffle:** Contact Rotarian Becky Smith Beckyjsmith.rotary@gmail.com for additional information

Fund a Need/Direct Donation Ideas

1. **Fund-a-Need Campaign:** <https://www.fundraiserhelp.com/fund-a-need-auction.htm>
2. **Birthday Challenge:** Members do social media fundraisers to benefit a Rotary project or program, such as Polio
3. **Donate Now button** on club websites and Facebook pages and explain where money is going
4. Create **Amazon Wish List** of items people can purchase to donate directly to an organization in need, such as books for kids, etc.
5. **Sponsors for Club Meetings**, website, virtual event: Sponsors for club meetings get to promote their business at the meeting they sponsor
6. **Non-Event:** Ask your usual donors who would have attended your event to donate what they probably would have spent. Develop a good 'why' statement so they know where the money is going.

Online Fundraising Platforms/Applications

NOTE: These are examples of online platforms clubs can use for various types of events. There are many platforms available, so it is important to do your own research to determine which platform is best for your event. This list is not meant to be comprehensive and is NOT an endorsement for any platform or product. Rather, these are examples of what platforms are available. Some charge for their services and some are free. For the paid services, such as the online event and auction platforms, make sure you examine and compare all services and costs, including subscription costs, user fees, transaction fees, credit card fees, and availability of support.

1. Event Management & Online Auctions:

- a. Greater Giving <https://www.greatergiving.com/>
- b. OneCause <https://www.onecause.com/>
- c. GiveSmart <https://www.givesmart.com/>
- d. Bidding Owl <https://www.biddingowl.com/>

2. Online Auctions:

- a. Auction Maestro Pro <http://www.auctionhelp.com/page2891.asp>
- b. Auction Tracker <http://www.nwsoftware.com/>
- c. Ready Set Auction <http://www.readysetauction.com/>
- d. Auction Zip <http://www.auctionzip.com/Auctioneer-Directory>
- e. Charity Auction Help <http://www.charityauctionhelp.com>

3. Other Fundraising Platforms:

- a. Givsum (fundraising/donation management)
<https://www.givsum.com/>
- b. Charity Footprints (fitness challenges)
<https://www.charityfootprints.com/>

4. Online Bingo: <https://myfreebingocards.com/virtual-bingo>

5. Online Raffle Wheel <https://wheelofnames.com/>

6. Online Meetings/Presentations:

- a. Zoom <https://www.zoom.us/>
- b. Go to Meeting <https://www.gotomeeting.com/>
- c. Microsoft Teams <https://www.microsoft.com/en-us/microsoft-365/microsoft-teams/group-chat-software>
- d. Google Hangouts <https://hangouts.google.com/>