

From the desk of District Governor Susan Valenta

January 2016



These past 6 months have been an eye-opener. You see, while there is a bit of preparation that takes place leading up to becoming a District Governor, it is not until the club visits that the real Rotary story unfolds.

Every club visit has re-affirmed my belief in a Rotarian's goodness of others, their generous spirit, and the selfless interest in leaving our world in a better condition. I thank you for sharing your stories and service to others.

Another eye-opener has been in observing the value Rotarians receive in coming together at District events. Rotarians have told me the Cabinet meetings have sparked new connections between their clubs on service projects – it just fits so well into the Rotary brand: community leaders connecting, exchanging ideas, and taking action.

In the next few months, there are a number of opportunities for Rotarians to come together, but this message is going to focus on a **REALLY BIG EVENT**—the 2016 District Conference.

On **April 29, 2016**, we will be at the Blackhawk Automotive Museum for lunch

with a Rotarian who has a rags-to-riches story that will resonate with each of you.

Ken Behring, in his own words, is an "average man who achieved extraordinary material success doing a few simple things". Ken, a former



owner of the Seattle Seahawks, is a visionary and builder of the Blackhawk development among many other projects. His strength of vision has brought 1 million+ wheelchairs to people throughout the world over the past 15 years through the Wheelchair Foundation, an organization he established in 2000.

Imagine being surrounded by classic cars enjoying a keynote address by Ken Behring at the Blackhawk Automotive Museum, lunch prepared by the chefs of Scotts Seafood Catering and celebrating the success of our District project - giving the gift of mobility to over 1,000 individuals through the donation of wheelchairs through the Wheelchair Foundation.

Afterwards, everyone will be treated to a complimentary tour of the Museum, including the newest 'The Spirit of the Old West', with over 1,000 artifacts of the western expansion from 1700 to the 1900s.

Page 2 District 5170

Continued from previous page

That evening, we will be at the San Ramon Marriott for complimentary refreshments in the Hospitality Suites and then dinner with John Chiang, Treasurer



for the State of California.
The son of emigrants
from Taiwan, John
graduated with honors
from the University of
South Florida and then

earned a law degree from Georgetown University Law Center. His political career in California spanned from being elected State Controller in 2007 to becoming the 33rd Treasurer for California in 2015. This is a rare opportunity to hear the perspectives from one of California's key elected officials.

Saturday, April 30 at the San Ramon Marriott, Rotary District 5170 will have

breakfast with Raj Mathai, news anchor for the NBC-affiliate station KNTV. Raj was born in Mumbai, India, and comes from a family of



accomplished writers, scholars, and publicists. From his coverage of the Asiana Airline disaster, interviews with politicians and sports professionals, to his coverage of the Olympics, Raj will share his journeys and the news stories that make him one of the most popular news anchor in the San Francisco Bay Area.

With the distinction of having four Past

Rotary International Presidents at this year's District Conference, we will hear from PRIP M.A.T. Caparas, Richard D. King, Gary C.K. Huang, and the ever popular speaker, Cliff Dochterman. Each of these Past Presidents will share their roles on the world stage from the initial polio eradication efforts in the Philippines, the growth of Rotary as a humanitarian organization, to the development of Peace Centers throughout the world. This will be a once-in-a-lifetime opportunity to meet the individuals who have helped shape Rotary International.

Saturday evening we will recognize our Club Presidents in Rotary District 5170. It will be black-tie optional and a gala event in honor of those who have served our clubs as Rotary and community leaders. You will all want to be there and give them a standing ovation and thank them

for serving Rotary as your club leaders. PRIP Cliff Dochterman will be the featured speaker.



This year, attendees will be treated to the 'best of

the best' as our Interactors compete in a talent contest Saturday night, April 30, and young scholars compete in the Richard D. King Speech Contest on **Sunday morning, May 1** – each vying for prize monies in very competitive judging. For information on how Interactors can enter the Talent

Continued from previous page

Competition please go to www.rotarydistrict5170talentcompetition.com

All this, inclusive of meals from Friday lunch to Sunday brunch, is offered for only \$199! Combined with the *free offerings* of forums; Hospitality Suites both Friday and Saturday evenings; the House of Friendship; biking on the Iron Horse Trail; joining friends by the pool and the fire pit; and learning about what other clubs are doing in the District, this is guaranteed to be a District event you will not want to miss. And, OBTW, the room rates are only \$99 at the San Ramon Marriott – an excellent value for our Bay Area, and certainly a good reason to just

park your car and spend the weekend there.

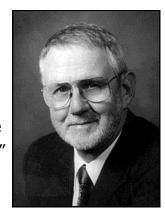
So, go to our District Conference website, http://dc.rotarydistrict5170.org/, where you will find registration links, a schedule for the weekend, bios on the speakers and so much more.

Please join me **April 29 – May 1** at the Blackhawk Automotive Museum and the San Ramon Marriott. I am inviting my entire family and hope to introduce them to all of you on Saturday night. Register early, register today!!!



In Memory...

Past District Governor (2000-01) and Past President of Oakland #3 Karl Stucki passed away on January 13, 2016. Karl was admired for his many contributions to humanity. He was the recipient of RI's Service Above Self Award, the Rotary Foundation's Distinguished Service Award and Citation for Meritorious Service. He will be remembered in District 5170 each year as we honor "the Rotarian who exemplifies the greatest contribution to Rotary ideals" with the Karl Stucki Award.



A remembrance gathering will be held at a future date.

Page 4 District 5170

District Events & Reminders

Wednesday, February 3 join the Community Service Project and District Cabinet meeting!

Highlight your club's projects, find other clubs to collaborate with and gain ideas at the community Service Project Faire from 4:30-6:30pm.

Then, stay for the District Cabinet meeting from 6:30-8pm.

Doug McNeil from the Los Gatos Morning Rotary Club will be the featured speaker. Doug co-founded Lighting for Literacy empowering youth to change the world with simple technology.

To register for a booth at the Project Faire or to attend the Cabinet meeting dinner, please go to

http://events.rotarydistrict5170.org

Thank you to our February Cabinet meeting sponsor Integrated Financial Benefits Network



January 31 - Cut-off to get Annual Fund contributions to TRF for DDF Calculations

January 31 - Payment for RYLA due

February 3 - Community Service Project Faire - 4:30-6:30pm Cabinet meeting - 6:30-8:00pm

February 13 - 14 - Interact PWR at Camp Campbell

March 2 - Vocational Service Project Faire - 4:30-6:30pm Cabinet meeting - 6:30-8:00pm

March 4-6 - PETS (Presidents Elect Training Seminar)

March 8 - The Rotary Foundation Giving Training Time and Location TBA

March 24 - District Assembly at India Community Center

March 30 - April 3 - Wheelchair Distribution trip to Monterrey, Mexico

April 6 - Club Service Project Faire 4:30-6:30pm Cabinet meeting - 6:30-8:00pm

April 29- May 1 - 2016 District Conference in San Ramon

April 30 - Club DDF Spending Plans and Club MOUs are due

April 30 - RYLA Applications Completed

May, 28-June 1 - 2016 RI International Convention, Seoul, S. Korea

May 30 - District Spending Plan due to TRF, based on club spending plans

June 8 - Final Cabinet meeting for the 2015-2016 Rotary year—6:30-8:00pm

June 23 - Roast and Toast at Gilroy Gardens—5:00pm

June 26-July 1—RYLA at Mission Springs

Wheelchair Distribution Project

March 30-April 3, 2016 Monterrey, Mexico

Join District Governor Susan Valenta for the culmination of the District Governors Wheelchair project for a Wheelchair Distribution trip to Monterrey, Mexico. The trip will take place March 30-April 3, 2016. For further details and information on how to register please go to this link on the District Website: http://clubrunner.blob.core.windows.net/000000 50083/en-ca/files/homepage/wheelchair-distribution-in-monterrey-mexico/



Howard Tours
516 Grand Ave.
Oakland CA, 94610
Tel: 510-834-2090
Fax: 510-834-1019
www.HowardTours.net
CST No.: 101526-10

Connect With Korea - Touch The World

Rotary International Convention, May 28– June 1, 2016

Seoul, Korea

Register NOW for Seoul 2016

Registration Fees Per Registrant for the Convention:

- Rotarian, Spouse, Guest age 19 or over: \$375 until March 31. Then \$440.
- Rotaractor, their Spouse/Partner/Guest: \$100 until March 31. Then \$130.
- Interactor, Exchange Student, Children 5 to 18 (under 5 free): \$10.

To register go to <a href="http://www.riconvention.org" -- click on the Seoul Convention logo/link "Register for the 2016 Seoul Convention." Then you can choose "Register Online" or "Register by Fax or Mail." Click on "Resources" to read more and decide what you want to sign up for, whether online or not.

Page 6 District 5170

Club News and Events

Click on event flyers to be taken to the Club websites for more information



	*New this	Year: 1/2 M		10 mile !	5K race
	Miss	don Plaza, Second	January 30°, d Street, San .	2016 Juan Bautista, CA	
	A benefit for	local communi	ty service p	rojects and sch	olarships
	CHEATHW	Missier-Plaza, Decord Str.	rret, San Juan Bautista	CI	
	TIMES	1 MHz Fun Pun-0:30 am $_1$ 102 Marathon Gram $_2$ 18 MHz Race- \pm 15 am $_2$ 5 Microsom Race - \pm 300 am Race Day Registration begins at 7:30 am			
	AMBYTEES	Water Puri Park 10, 10 mended 200, 10 Mer right 100, 16 med 100, Scorp for Full Puri A bit notices that 100 Mer. Mark of sector purpose or Kindley Child of Hollands			
	ctuise.	10 Marietime Race Extension of 10 mile correct, generally fiel with ornal finite, passers lingue Laim, 18 Mile General FAQ Confided Updated 20th, Lond correct, presently fair with one finit. Several pairs 2 of Fine from 1.2 mine to 4.6 miles, files treat down server mil. 5.4 Miles Confidence (Service Service).			
	ANCH TANNET	Long Dress, Industrial will pre-registration cosp.	the prompt for forms	Table is a letter from the other	if government for
	PARENTER METALE: ALL femines of 12 Maratines, 10 only and 50 once receive a commonwatur fluid				ceration (history sheets)
	MANAGE	Trophies - Male & Forese Age categories: 12 & since HIBBOTOS for at Alchi Fer	R: 10-18: 18-29: 50-19:	rozzis 1-dwog in s.F-divisions: 40-45: 50-58; 08-68; 72 8, 64	e .
	APORMATION	Visit cur-velade of mare St.1. Til Taley (50 to 631.1	with recently com or o let it, Pack (2011) 837-80	o Paretenis page al Masier I IC, vegliĝiskogistos est or se	Diconcior cali elephologija of semi
	ABOSTER .	Register Online at m Val Registration to M RACE DAY REGISTR	85510 N 10, 535 Mo	nterey Street, Hollister,	CA 95023
******	************				
NAME					AGE
ADDRES	18				
	STREET	Tills	SOUR	25	
Emerica	910		Phone P	BWT VERY CLEARLY	
RACE 1	Dug MARATHON E	The MIE CAN DR	executors and community	T de-BRT 9/25 FOT times broken and broken the	STATE OF STA
From detail I may have Basin, Re-	On which beneather assess to me Only of Gent Aven Boustella, the	e or my shibliner), fermen in unter- famel of the Mission of San Asym- and agents for any and of injuries	Bestings, the Draw of Curti	proportion flowing Club of trolloads.	Recepting men, South Value



Local Rotarians in the Rotary Action

Group for MS Awareness have formed a team for Rotarians at the Silicon Valley MS Walk and would love to join together with other Rotarians for this worthy cause! The local team, Rotarians Say Kiss Goodbye to MS, has a team page at http://

main.nationalmssociety.org/site/TR/Walk/CANWalkEvents?

team id=460590&pg=team&fr id=27602.

The walk will take place **April 23, 2016 at Vasona County Park.**

"Like" Rotary District 5170 on Facebook

We share club posts, information from Rotary International, District event information and more on our Facebook page https://www.facebook.com/
RotaryDistrict5170.

Go check it out today!

Public Image

Deborah Rice, District Public Image Chair

District 5170 is holding a Public Image Competition that includes:

Best story that appears in the media
Best flyer or e-mailable ad created from
Rotary Brand Central
Best promotional campaign for a club
event
Best promotional campaign for a club

project

The competition for best story, promotions for an event and project, and flyer will be awarded to one club in each category. To enter the competition, please submit a printed or electronic version (in PDF) of your material by April 1, 2016 to deborahcoburnrice@gmail.com. Judging will be done by a committee of PR Professionals and will be based on creativity, readability, punctuation and grammar, and use of Rotary Brand Central.

<u>Criteria for best article/news</u> published in media?

This is out of your control. What you send in may or may not be published as you want. The key is to provide information to your source. This judging will be more subjective. Please send us your published news – whether in newspapers, TV, calendars, etc. Also, please send the information you provided the media (press release, fact sheet) and who/where it was sent.

Criteria for flyer or e-mailable ads:

Does it have a grabbing headline?

Does it have interesting graphics?

Does it convey the message clearly?

Does it have a call to action?

Does it have contact information?

Does it clearly say where, when, why?

Does it use Rotary Brand Central Graphics?

Best promotional campaign for a club event

What various elements does it include: non-paid reach to media (show Fact Sheet/ Press Release and where sent); flyers, banners, ads, creative yet effective methods of promoting your event. Please submit budget used. Does it tell the story what, where, why, who and when?

Does it utilize elements found at Rotary

Best promotional campaign for a club project

Brand Central?

What various elements does it include: non-paid reach to media (show Fact Sheet/ Press Release and where sent); flyers, banners, ads, creative yet effective methods of promoting your event. Please submit budget used.

Does it tell the story what, where, why, who and when?

Does it utilize elements found at Rotary Brand Central?

Page 8 District 5170

The Rotary Foundation Corner

Cecelia Babkirk, District Rotary Foundation Committee Chair

Happy 2016, Fellow Rotarians!

We are now in the second half of the Rotary year and, while some are thinking we are on the slack side, we on the Foundation Committee are ramping up for next year's activities. However, before I get into the upcoming activities and events, a bit of "old" business...

Annual Fund Contributions

As many of you know, we eliminated the drawing this year and one of the unintended consequences was the elimination of the December 1 "early" deadline to send contributions to TRF.

Many clubs have soldiered on and the reports from TRF show that they are more than 90% of the way to their goal – hooray and thanks! Some, however, are lagging last year at this time and are at 50% or less of their goal.

Jim LeBlanc and I have been attending the area Presidents' meetings and letting your club President know where the clubs stand. We'll continue to work with the Presidents and Foundation Chairs to bring those contribution levels back to normal.

Why is it important to get those contributions in NOW?

The **NEXT KEY DATE** is **JANUARY 31... because**

DDF (District Designated Funds – aka money for projects) for the 2016 – 2017 Rotary Year is calculated based on contributions received by TRF on January 31.

So if your club is sitting on contribution checks, PLEASE get them to TRF as soon as possible, so that your DDF calculation is accurate. It takes approximately TWO WEEKS for the contributions to show up in TRF's reports. Please do NOT wait to send them.

Speaker Opportunities

- Our Foundation team is ready and willing to present to your club. This year's presentation is not a regurgitation of the usual and we need more practice! Please contact me or Jim LeBlanc jamesleblanc1@comcast.net and we or one of our great team will be there.
- 2. Steven Solomon, the Annual Giving Officer for Zones 25 and 26 will be in the district in early March, to present at PETS. He has graciously agreed to spend several additional days in the district and would love to present to your club! He is an engaging speaker with a really great Rotary background.

Continued from previous page

You will see his bio and photo later in the newsletter. Steven is available to speak to clubs on Monday, March 7 through Wednesday, March 9 and will conduct a major Foundation training for us on Tuesday evening, March 8. Please contact me for calendaring, if you are interested.

3. Caleb LaPlante represents the "Rotarians Against Child Slavery" Rotary Action Group. Caleb is a Rotarian from District 5110 (Oregon), who tells a compelling story and who brings it home in his presentation. Most of us have no idea how much human/child sex trafficking takes place right here in our own backyard. He will be in the district from June 13 – 24 and would love to speak to your club. If you are interested, please contact him at caleblaplante@gmail.com or (541) 646-0068.

March 4-6 - PETS – Presidents-Elect will receive 2016-2017 DDF Allocations

March 8 - Major Rotary Foundation giving training – venue and times TBA

March 24 - Grants and Giving training sessions at the District Assembly

April 30 - Club DDF Spending Plans and Club MOUs are due

May 30 - District Spending Plan due to TRF, based on club spending plans

July-August - Mandatory Grants training seminars – venue and dates TBA

How you can reach me: Cecelia Babkirk

rotariancecelia@gmail.com (408) 242-6286

KEY FOUNDATION EVENTS AND DATES

January 16 - Pre-PETS – Foundation presentation for Presidents-Elect

January 31 - Cut-off to get Annual Fund contributions to TRF for DDF Calculations

March 2 - District Cabinet Meeting – Steven Solomon, Annual Giving Officer presenting



Page 10 District 5170

Steve Solomon, Annual Giving Officer for Zones 25 & 26

The Rotary Foundation
Email—steven.solomon@rotary.org



As the Annual Giving
Officer for Zones 25 &
26, Steven is
privileged to work with
Rotarians in 23
districts in the western
region of North
America to raise
money for The Rotary
Foundation. During
his Rotary travels, he

assists with training seminars, district conferences, club presentations and other special events to promote The Rotary Foundation. Steven was responsible for orchestrating Dr. Jane Goodall's participation at Rotary's 100th International Convention and serving as the primary contact for Archbishop Desmond Tutu at the Rotary World Peace Symposium in England. He believes in the power of Rotarians to use their skills to responsibly better communities at a grass roots level and is honored to make a living doing something he believes insupporting The Rotary Foundation.

Before working for the Foundation, Steven was an Interact Club member and an Ambassadorial Scholar in South Africa. He is an honorary Rotarian with two Rotary clubs in Illinois. He earned a Master of Science in Nonprofit Management with a

concentration in Fundraising Management from Spertus College in Chicago, a Certificate in Fund Raising Management through the Indiana University Lilly Family School of Philanthropy, and was awarded the Association of Fundraising Professionals Chamberlain Scholarship.

Steven will be in District 5170 in March. He will be the featured speaker at the March 2, 2016 Cabinet meeting and is also available to speak at clubs Monday, March 7—Wednesday, March 9, 2016. Please contact TRF Chair Cecelia Babkirk if you would like to have Steven come and speak to your club.



Steven Solomon with Dr. Jane Goodall

Why Rotaract?

Marissa Clark—Rotaract District 5170 Lieutenant Governor

Why Rotaract?" is a question Rotaractors often get asked, but we recognize it is really another way of asking, "Why not

Rotary?" The answer is along the lines of "Not Rotary yet."

For the group of young professionals that make up our district's six (and growing) Rotaract clubs, the "Why Rotaract" question is

the same reason that many get involved in the Rotary organization in the first place: service, fellowship, and professional development. The difference is that in the 18-35 year old range, the stage we are in life tends to be much more fluid, both personally and professionally. We have members that are newly married, those that can't imagine being married now, members with impressive and growing careers, those just starting their careers, and those trying to figure out where they are going to live next year. That fluidity makes it incredibly helpful to come together with a group of like-minded individuals in an environment where constant flux is the norm.

Even for the district with the largest Interact membership in the world, can you imagine new high school graduates joining your local Rotary club? Most 18 and 19 year olds can't. That is where Rotaract comes in. Rotaract fosters the same values that Rotary believes in, but

provides a more natural transition to Rotary, whether that is in 5, 10, or even in 30 ears.

If some of the real and perceived barriers to entry to Rotary as a young professional were removed

P tr

Tri-Valley Rotaract Club

(e.g. Membership costs), human nature often still dictates that we want to spend time with those we identify with. It is typically much easier for a 19 year old to relate and connect with a 28 year old (and vice versa) than a 59 year old. And there is nothing wrong with that.

That being said, there are always exceptions to the rule. I know other college-age Rotaractors that joined their local Rotary club after graduating. But that is a wonderful exception to the rule.

So when you think of asking the question, "Why Rotaract?" think about why you joined Rotary yourself. Then, make sure your local Rotaract club members know you care about them as individuals, your passion for Rotary is evident, and just wait. In time, these Rotaractors will ultimately be your future Rotary members and leaders.

Page 12 District 5170

Youth Service

Youth service programs are rolling along in District 5170! We have a wonderful team of dedicated Rotarians who are committed to delivering great programs and great experiences for the youth of our district.

Here are updates of what is going on across the district:



Speech Contest: This district-wide program is currently in high gear, with a significant number of contests

happening in the next month. All of the information for the 2015-2016 Rotary year posted on the district speech contest webpage: www.rotarydistrict5170.org/ SitePage/speech-contest

Club Contests: Completed by February 12, 2016

Area Contests: Held between February 22—March 4, 2016

Regional Contests: Held between March

21 - April 1, 2016

District Contest: Held May 1, 2016 at the District Conference at the San Ramon Marriott. Please contact Marco Renella at renella6289@gmail.com for additional information.

RYLA: A big thank you to all the clubs for submitting registrations---everyone who wanted the 4 designated spots

received them! Clubs that received additional spots have been notified. As a reminder, payment from Rotary clubs are due no later than January 31, 2016. For more information, please visit the RYLA website at: http://ryla5170.com/rotarians/

Online camper registration will be available on February 1, 2016 (link will be provided to club RYLA chairs directly.)
Completed camper registration forms need to be submitted no later than April 30,

2016.

ELC: The Enterprise Leadership Conference (ELC) is designed to help develop the leadership and presentation skills of industrious high school juniors through a working introduction to the opportunities, benefits and challenges of establishing and operating a business in the free enterprise system.

To learn more about the ELC programs click on this link:

www.youthservicesandbeyond.org/elc/

ELC #1 February 24-26, 2016
ELC Silicon Valley West March 9-11, 2016
ELC South Bay March 16-18, 2016
EI Oakland April 15-17, 2016:
http://portal.clubrunner.ca/3190/SitePage/enterprise-institute

Continued from previous page

Interact:

The Rotary District 5170 Conference will be held in San Ramon this year from April 29-May 1, 2016, and will include a **Interact Talent Competition** the evening of Saturday, April 30. Rehearsals will be held in the afternoon of Saturday, April 30.

We look forward to Interactors showcasing their talents. The deadline to submit videos has been extended to Friday, February 5, 2016. For more information, please visit:

<u>www.rotarydistrict5170talentcompetition.</u> <u>com</u>

We are excited to present this unique form of entertainment at our Annual District Rotary Conference, which includes cash prizes (1st place-\$1000, 2nd place -\$500, 3rd place - \$250).



For those that enter the talent show, we thank you and appreciate your time in bringing your talent forth!

Interact District 5170 will soon be holding its annual Presidents Winter Retreat (PWR), sponsored by the District Council

of Interact 5170. PWR is an overnight program that will be held at the YMCA Camp Campbell on February 13-14, 2016. The retreat is a great chance for current and upcoming Interact club leaders to develop their leadership skills. The retreat cost is \$178 per person, covering all expenses during the duration of the Interactor's stay, and is an invitation-only event for both students and adults.

Payment is due by January 17, 2016.

Rotarians and advisors are always welcome to attend Interact area events-check out the calendar of events here: http://www.rotarydistrict5170.org/
SitePage/interact-event-calendar

For more information on these and other district Interact events, please visit the Interact website: http://www.interact5170.org/



Youth Exchange: District interviews

for the 2016-2017 Rotary Youth
Exchange year were completed in
December, with 9 students intervi

December, with 9 students interviewing, all with amazing stories. Unfortunately, only 6 students were chosen due to the lack of support from our clubs. This year the clubs that are participating are the following:

Page 14 District 5170

...Continued from previous page

The district Youth Exchange Committee and representing clubs are committed to the work involved in supporting these students. This program not only *changes the lives* of the students, host families, and natural families but most importantly, these students are ambassadors for Rotary and the Youth Exchange program. Plus, many of the exchange students will eventually become Rotarians. This is sustainable but more importantly, will increase our future Rotary membership world wide.

There will be a Youth Exchange presentation at PETS this year. We will not only talk about the success of this historical program but how our incoming

presidents can support this program during their presidential year.

For more information, please contact Darlene de la Cerna at dmdsc57@gmail.com.

Youth Protection: Club leaders are reminded that club youth services certification application needs to be completed each year. Visit this link to see the current status of your club: http://yex.rotary5170.org/ave_youth/CCAList.asp

It is highly encouraged that all Rotarians take the online youth protection awareness training course. It can be accessed at this link: http://yex.rotary5170.org/ave-youth/
YPATraining.asp

All Rotarians with extensive involvement with youth need to complete a more detailed process. Further information can be found at this link: http://www.rotarydistrict5170.org/SitePage/youth-protection-1

Interactors from Granada High School spread holiday cheer through song at Livermore Veterans Hospital. Thank you to Interact Advisor Dick Quigley (Livermore Valley) for the photo!



Vocational Service

Jim Gibson, District Vocational Service Chair email— jimgib007@aol.com

Vocational Service Greetings with wishes for a Happy New Year!

In an article about personal development, Michael E. Angier recalled the US Army had a slogan a few years back which was, "Be all you can be!" (We can also apply that slogan to companies and organizations, even Rotary.) With regard to personal development, Angier said he would alter the slogan slightly. He would change it to state "Be all that you ARE!" He shares this "change of perspective" because too often, when people think of improving themselves, they think that they aren't OK as they are. They think that they need something else in order to be right—to put something on top of who they really are. (Do we think of our Rotary Club's Vocational Services along the same lines?)

Perhaps a reason we think "we need something else" may be found in the word "development" itself. Development is the opposite of ENvelopment, which means to fold over and cover up. DEvelopment means to uncover and bring forth what's already there—much like the development of a photograph. In the case of photographic development, the process merely illuminates the picture, which is

already inherent within the photograph. It doesn't add to it, it draws it forth into a more useful form. If we look at our own Vocational Services Avenue of Service in this way, instead of feeling like we have to change into "something else," we'll feel better about ourselves if we recognize all of the gifts of skills and talents our Club's members already possess, and by doing so, we make more positive progress in our understanding ourselves, and realize we currently have real and genuine value by using our vocations in service to our community and special projects. Michael Angier encourages us to uncover and DIScover all that we are... and as the Vocational Services part of your Rotary Club, you too can DEvelope into being all that ARE!!!

Let us enter into this New Year with the exciting thought of *being all that we are* as Vocational Services! We will surely enhance our Rotary Club so we (more) positively impact the good Rotary does in the world! Thank you for all that you do for others through Rotary!

Happy New Year!

Rotary District 5170

2015-2016 Officers:

District Governor: Susan Valenta
District Governor Elect: Jeff Orth

District Governor Nominee: Orrin Mahoney
Lieutenant Governor, AOS: Phil Dean
Lieutenant Governor, AG's: Larry Barr
Governor's Partner: Tom Valenta
District Treasurer: Lorna Padia Markus

District Treasurer: Lorna Padia Markus District Administrator: Brittany Overbeck

District Chairs:

Club Service: Larry Dean

Community Service: Charlene McIntyre International Service: Jeboy Koshy Vocational Service: Jim Gibson

Youth Service: Margarethe Pfeffer

The District Office is located at 2570 N. First Street, San Jose, CA 95131.

The office is open Monday—Thursday, 9am-4pm.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: brittany.5170@gmail.com

To highlight your club projects and events in the District newsletter, please email the information to <u>Brittany</u> by the 10th of each month.

Happy Birthday wishes to these District Leaders and Club Presidents!

Karen Gosling (Santa Cruz Sunrise)	February 2
Jaime Angulo (San Jose Silicon Valley)	February 2
Janet Yarbrough (Pleasanton)	February 3
Richard Flanders (Pleasanton North)	February 3
Robert Rennie (Los Gatos Morning)	February 3
PDG Joe Hamilton (Cupertino)	February 7
Aisha Knowles (San Leandro)	February 16
DGE Jeff Orth (Gilroy)	February 16
Gerhard Eschelbeck (Sunnyvale Sunrise)	February 20



Area 1: Joe Goralka Area 2: Brian Schott Area 3: Daren Young Area 4: Julie Lewis

Area 5: Stewart Cusimano Area 6: Gregg Giusiana Area 7: Cheryl Rebottaro Area 8: Sue McSorley Area 9: Steve Ross

Membership: DGN Orrin Mahoney

The Rotary Foundation: Cecelia Babkirk

Public Image: Deborah Rice District Trainer: Tim Lundell Technology: Ross McClenahan