

Rotary

District 5170



From the desk of District Governor Jeff Orth

July 2016



I want to take this opportunity to thank PDG Susan Valenta for her thoughtful and courageous leadership of our District last year. She did so much to strengthen the District from the inside out, and I personally appreciate the fact that she was willing to unselfishly help me get ready for my year as your Governor.

The theme for this year is "Rotary Serving Humanity" and that is exactly what Rotarians around the world have done since 1905.

We have so much to be proud of. We make a real difference in the world as individuals, and even more so when we come together and leverage our abilities. In doing so, we can take on projects that we might have only dreamed of before.

Remember, somebody thought so highly of you that they offered you a wonderful gift...the gift of membership in your local Rotary Club.

August is "Membership and New Club Development Month". Plan on bringing a guest to a Club social event, a Club service project or a Club meeting and share the opportunity so others can see how special Rotary membership is to us. There are good people all around us...people with servant's hearts...people that are already acting like Rotarians. They just need to have someone ask them. Will you share that gift? Isn't that what friends do?

If you are timid about asking or if you're unsure about how to invite someone to join your Rotary Club, we have just the answer for you! On **August 27**, by popular demand, we are bringing back the **District Membership Workshop** at the Embassy Suites Hotel in Milpitas, from 9:00AM to 12:00PM. You will learn why people join, and why they stay, in Rotary. You will also learn how to present Rotary to people in a way that will encourage them to join Rotary before you even ask.

I am so very excited to serve as your District Governor for the 2016-2017 Rotary year.

The focus for this year is...

Attract the **YOUNG**

Have lots of **FUN**

Get more **DONE**

...with FUN at the center.

On a sad and somber note...

It is with much sorrow that I relay the news of the recent passing on July 7, 2016, of long-time Rotarian and dear friend, David Arthur Heagerty. Born January 5, 1928, he is survived by Evelyn, his loving wife of 62 years, 5 children, 13 grandchildren and 5 great grandchildren.

Dave had a long and successful career with Coakley and Heagerty, (CH) an advertising and PR firm. CH is remembered today by many for its shrewd public

Continued on next page...

Continued from previous page

relations that brought the world the iconic Pet Rock, which Time Magazine called “the marketing phenomenon of the 1970s”. After 31 years in Saratoga, and 13 years in San Jose, Dave and Evelyn moved to Cupertino in 2008.

“Service Above Self” was Dave personified. His philanthropic nature and involvement in the community, made Rotary a perfect fit. Dave was President of the Rotary Club of San Jose in 1982-83, and 10 years later served as District Governor for District 5170. His dedication to the ideals of Rotary earned him the nickname of “Mr. Rotary of San Jose”. As a polio survivor, Dave knew personally the impact of Rotary in the world.

I think I speak for myself and all the past District Governors in saying how grateful we are for all the wisdom and support we have received from Dave through the years. I ask you to keep Evelyn, and Dave’s family and friends, in your thoughts and prayers at this difficult time.

Contributions may be made in Dave’s name to The Rotary Club of San Jose or to your favorite charity.

Yours to count on,



Membership!

HOW TO SPEND A GREAT SATURDAY

Have a hearty start

Juice, bagels, cream cheese,
yogurt, fruit, pastries



Coffee, tea?

Meet New Friends

- ✓ Other District Rotarians
- ✓ Zone 25/26 Speakers

Participate in an Interactive Workshop Held Just for the Rotary Clubs of District 5170

New Concepts New Ideas New Tools



Wade Nomura

PRIORITY 1

Join us for an exciting workshop featuring PDG Wade Nomura and our own Mitty Chang, speakers on Membership for Rotary Zones 25/26.

Priority 1 introduces some very basic, simple tools that District and Club leaders can use immediately in attracting and retaining members.



Mitty Chang

Who Should Attend?

This seminar is designed for Club Presidents, Presidents-Elect, Membership Chairs, Membership Committee members, Club Service Chairs, and any Interested Rotarians

When?

Saturday, 27 August 2016. Refreshments at 9:00 AM
Program begins at 9:30 and will adjourn at 12:30 PM

Where?

Embassy Suites Hotel Milpitas – Silicon Valley
901 East Calaveras Boulevard, Milpitas

Register by 20 August

Go to: <http://events.rotarydistrict5170.org>
or contact Olivia Poe: admin@rotarydistrict5170.org
408-273-4577

Cost

It's **FREE!**



Space is limited
so please register soon.



Vocational Service

Jim Gibson, District Vocational Service Co-Chair

email— jimgib007@aol.com



First of all, Congratulations to our new District Governor Jeff Orth! This new Rotary year will be an exciting time under his leadership as we Rotarians roll up our sleeves to help others, to help our communities, and hopefully help ourselves. Yes, service above self, and we hope Vocational Services will also

allow us to serve each other in the work that we do. And congratulations, too, to all new Rotary Club Presidents and their Club leaders.

As most of us know, Vocational Service is one of Rotary's Four Avenues of Service. Vocational Service calls every Rotarian to:

- aspire to high ethical standards in their occupation;
- recognize the worthiness of all useful occupations, and;
- contribute their vocational talents to the problems and needs of society.

When professionals join a Rotary club, they do so as a representative of their classification – their particular business or profession. Rotarians have the dual responsibility of representing their vocation within the club and exemplifying the ideals of Rotary within the workplace.

One of the central goals of Vocational Service is to promote and advance Rotary's high ethical standards. Two useful tools Rotarians have to assess these standards are *The Four-Way Test* and *The Declaration of Rotarians in Business and Professions*.

Some Rotary programs offer opportunities to exercise Vocational Service, including:

Rotary Volunteers: *put your vocational talents to work on a service project*

Rotary Fellowships: *start or join a vocational fellowship group*

RYLA: *teach young people leadership skills*

Rotary Friendship Exchange: *conduct vocational exchanges with Rotarians in other parts of the world*

Yellow Pages: *free "advertising" to let fellow Rotarians across the District know about your company*

Job Search Support: *assist job seekers by granting informational interviews*

Youth Job Shadowing: *introduce young people into the "work" world and emphasizes the importance of education and skill*

Some Project Ideas, to get some Clubs started on considering Vocational Service activities, are:

- Classification talks at club meetings
- Tours of members' businesses
- Community career fairs and workshops
- Mentor young people
- Promote ethical behavior in business
- Volunteer your vocation
- Create a vocational award program

Every October, Rotarians are encouraged to focus their attention on "vocational service." Vocational Service Month is an opportunity to begin year-long vocational service activities, ranging from Rotary discussions to awards to community projects. But what the heck... why don't we start thinking about it now!

Continued on next page...

Continued from previous page

If you would like, Lee Denlinger or myself would be available to speak to your Club.

Be well. Do good work. Visualize and expect a wonderful Rotary year!

Jim Gibson

... and a little extra...

GOOD MORNING

My face in the mirror
Isn't wrinkled or drawn.
My house isn't dirty.
The cobwebs are gone.
My garden looks lovely
And so does my lawn.
I think I might never
Put my glasses back on.

ROTARY YELLOW PAGES

About seven years ago District 5170 started providing Yellow Pages on our Rotary District website. The objective was to give our Rotarians the capability of listing their businesses so fellow District Rotary members would have a place to look up services they may need. What a great way to communicate our vocation!

We encourage you to list your company and services. You may even consider adding this information to your club website or newsletter.

Remember, the Yellow Page listing is completely free!

You simply go to rotarydistrict5170.org and at the top of the home page you will see the Yellow Page link. Just click on Yellow Pages... it's pretty self-explanatory and very easy to add a listing. Plus it's FREE.

If you have any questions, please contact Gary Citti at garycitti@cittisflorist.com or call 408-371-9600 ext 2.

The Rotary Foundation Corner

Cecelia Babbirk, District Rotary Foundation Committee Chair

email— rotariancecelia@gmail.com



2015-2016 Year-End Wrap-Up

There is a lot to talk about in The Rotary Foundation Corner this month. Before we talk about the new things, let's have a recap of the last year's results, as of July 20:

Annual Fund Contributions:	\$693,513 (103% of goal)
Polio Plus/End Polio Now Contributions:	\$170,095 (345% of goal)
Major Gifts/Endowment/Grants:	\$154,072
Total Giving:	\$1,017,680 (102% over 2015-2016)

Despite Annual Fund Contributions coming in lower than the 2014-2015 year, our Total Giving exceeded the 2014-2015 year contributions to Polio Plus/End Polio Now at \$170,095 (+\$12,500 DDF contribution), we **BY FAR** the highest ever, exceeding the 2014-2015 year by more than \$62,000! Way to go, Rotarians!

We had successes in other fronts as well. One is **Paul Harris Society**, where we increased membership by approximately 33%. The Paul Harris Society consists of members who make a pledge to contribute \$1,000 per year. There are benefits associated with membership, including an invitation to the Paul Harris Society/ Major Donor reception at the district conference and various special activities at the Rotary International Convention each year.

The Paul Harris Society is open to any member interested in making and following through on the annual pledge of \$1,000. For further information, contact Phil Dean, Rotary Club of Livermore, at pndeane@comcast.net and he will help you!

Continued on next page...

Continued from previous page

A Taste of the 2016-2017 Year

In the previous article, we wrapped the 2015-2016 year and now for the year ahead!

Klumph in 1917 with an initial donation of \$26.50. Throughout the coming year, we will celebrate the 100th year anniversary in a number of ways, but we will also ask each member and club to dig in and exceed your previous years' contributions, so that we can continue to do all that we do – eradicate polio, promote peace through the Rotary Peace Centers and work to alleviate poverty through our District and Global Grants programs.

We at the district have set some high, but achievable goals and we will ask each of your clubs to do the same. We will work with each club to achieve those higher goals through our network of resource leaders and others, who have the knowledge and expertise to do so. Now for the goals:

Annual Fund	\$800,000
Polio Plus/End Polio Now	\$200,000
Endowment Subcommittee:	
Paul Harris Society/\$1,000 donors	310 (from 291)
Paul Harris Society Members	106 (from 85)
Arch Klumph Society (\$250K)	3 (from 2)
Major Donors	263 (from 250)
Bequest Society	70 (from 62)

As you can see, we have big plans, but they are all doable, with your help.

We are in the process of updating the district web site to include all the current and new Foundation team members, but the key committee chairs are:

District Rotary Foundation Committee Chair (DRFC)	Cecelia Babkirk rotariancecelia@gmail.com
District Grants Subcommittee Chair	Lorena Tuohey ltuohey@comcast.net

Continued on next page...

Continued from previous page

Stewardship Chair

Kathy Yates

kbyates@sbcglobal.net

Annual Fund Chair

Jim LeBlanc

jamesleblanc1@comcast.net

Polio Plus/End Polio Now Chair

Ninna Chugh

ninna@ninnachugh.com

Endowment/Major Gifts Subcommittee Chair
(includes Paul Harris, Bequest Society)

Phil Dean

pndeane@comcast.net

There are more than 30 positions on the committee, so there are many more resources available to you and they can all be found at www.rotarydistrict5170.org.

We are still looking for at least three additional new members to our Fund Development team – we need Resource Leaders for Areas 2, 3 and 8. If you are interested in working with us and learning more about our Foundation, please contact me at rotariancecelia@gmail.com.



NEWS FLASH... BACK BY POPULAR DEMAND

TRF DRAWING

Multiple great prizes to be awarded at mid-year

Ticket and Contribution Levels:

\$200	1 ticket
\$500	3 tickets
\$1,000	7 tickets

Tickets will be distributed to the Club Presidents in August.

Pledge Cards are available **NOW** through your Club Foundation Chair or at this [link](#).

Questions? Contact Jim LeBlanc – jamesleblanc1@comcast.net

NOTICE!

CHANGE OF TRAINING DATE

The **Rotary Foundation Fund Development Training** date has been changed! The training originally scheduled for August 6 has been postponed.

The New Details:

Where:

Los Gatos Lodge
50 Los Gatos Saratoga Road
Los Gatos, CA 95032

When:

Saturday, September 24, 2016

8:30 AM – Noon
Continental Breakfast
will be served

Who:

Club Foundation Chairs
Club Presidents
Presidents-Elect
All other interested Rotarians

RSVP:

Jim LeBlanc at jamesleblanc1@comcast.net
or Olivia Poe at admin@rotarydistrict5170.org

MANDATORY GRANTS TRAINING

It's that time of year again!
Every club is required to send a representative to a training, in order to be qualified to do Rotary Foundation grants.

The New Details:

Where:

Admail (Brian Schott's plant)
31640 Hayman Street
Hayward, CA 94544

When:

Saturday, August 20, 2016

8:30 am – Noon
Continental Breakfast
will be served

Who:

Club Representative
Club Presidents
Presidents-Elect
All other interested Rotarians

RSVP:

Lorena Tuohey at ltuohey@comcast.net
or Olivia Poe at admin@rotarydistrict5170.org

Register for District Events online – it's fast and easy!

To register, just go to <http://events.rotarydistrict5170.org>.
The site makes registering for events convenient. Try it out!

Youth Service

Our District serves and touches the lives of thousands of young people each year. We have a team of dedicated Rotarians who are committed to delivering great programs and great experiences for the youth of our district. We are truly embracing this year's RI theme of *Rotary Serving Humanity* and the district theme of *attract the young, have fun, and get more done* by sharing our talents with the youth of our District.

Our Youth Services goals this year include communicating our events and key information to better connect our Rotarians with the youth, better integrating Rotary principles and concepts into existing youth programs, and collaborating on an event that brings together the different youth service programs. We hope our youth can impact the lives of D5170 Rotarians and provide more opportunities for Rotarians to influence and mentor our youth.

What is happening in D5170 Youth Services?



---RYLA: Another successful year at Camp has come and gone! RYLA 2016 was held the last week of June and 210 students attended, with another 50 support staff and counselors.

Interact

Rotary Sponsored Club



---Interact: Marco Siu is the new governor and Victoria Huynh is the new Lt. Governor—both will be seniors in high school

this coming Fall and will lead a team of 27 District Council members. There is a new Interact Chair—please welcome Bob Pfahnl, who has taken over for Michelle Lewis. The theme for the year is Embrace the Unexpected.



---Speech Contest: After 3 successful years, Marco Renella has passed the Speech Contest Chair baton to Jack Kelly—please join us in welcoming Jack!



--Youth Exchange students for the 2016-2017 school year will be arriving in the next month. Stay tuned for more information, including the nations represented!

Our youth service team for the 2016-2017 Rotary Year

Margarethe Pfeffer	District Youth Service Chair
Darlene de la Cerna	District Youth Exchange Chair
Ben Macatangay	District RYLA Chair
Jenn Chang	Camp RYLA Director
Jack Kelly	District Speech Contest Chair
Scot Smithee	District Youth Protection Officer
Bob Goetsch	Children at Risk
Arley Marley	District ELC Chair
Bob Pfahnl	District Interact Chair
Marco Siu	Interact Governor
Victoria Huynh	Interact Lt Governor
Chris Miller	Youth Services Communication Lead

Club Events

Click on event flyers to be taken to the Club websites for more information

Sight Now



Sunday, August 28th
Time: 5:00 p.m. – 8:00 p.m.

Big Dog
VINEYARDS

Big Dog Vineyards
4545 Felter Road
Milpitas

\$25/person

International Project Fundraiser for Sight Now - Eye Care Project in India

COME JOIN US AT BIG DOG VINEYARDS FOR SOME JAZZ, WINE AND FELLOWSHIP ON SUNDAY, AUGUST 28TH. SMALL NIBBLES WILL BE PROVIDED BUT FEEL FREE TO BRING YOUR OWN SNACKS. WINE CAN BE PURCHASED AT WINERY. COST IS \$25 PER PERSON. FEE WILL HELP TO FUND THE CLUB'S SIGHT NOW PROJECT.

All Donations are tax deductible. Tax ID#: #94-2931147

District Calendar

July	Attract the Young - Have Lots of Fun - Get More Done
13	District Leadership Meeting
22-24	Big West Rotaract Institute
August	Membership & New Club Development Month
03	District Leadership Meeting
20	Rotary Foundation Grants Training, <i>AdMail, Hayward</i>
27	District Membership Workshop, <i>Embassy Suites, Milpitas</i>
September	Basic Education and Literacy Month
07	District Leadership Meeting
17	Interact District Summit, <i>Quinlan Community Center, Cupertino</i>
24	Rotary Foundation Fund Development Training, <i>Los Gatos Lodge, Los Gatos</i>
October	Economic & Community Development Month
09	Fall Leadership Conference (Interact)
22	Avenues of Service (A District Training Event)
November	Rotary Foundation Month
02	District Leadership Meeting
10-13	Zone Institute, <i>The Fess Parker Resort, Santa Barbara</i>
December	Disease Prevention & Treatment Month
07	District Leadership Meeting
January	Vocational Service Month
04	District Leadership Meeting = Mid-Year Meeting
14	Pre-PETS
15-21	International Assembly, <i>Manchester Grand Hyatt, San Diego</i>
February	Peace & Conflict Prevention/Resolution Month
01	District Leadership Meeting
March	Water & Sanitation Month
01	District Leadership Meeting
03-05	Far West PETS, <i>DoubleTree Hotel, San Jose</i>
April	Maternal & Child Health Month
05	District Leadership Meeting
09	Kayak Trip - District Conference
13	District Assembly (A District Training Event)
22	Hike - District Conference
28	Golf Tournament - District Conference
May	Youth Service Month
05	Cycling for Polio - District Conference
06-07	District Conference, <i>Santa Cruz Beach Boardwalk</i>
31	Million Dollar Dinner
June	Rotary Fellowships Month
07	District Leadership Meeting
10-14	RI Convention, <i>Atlanta, Georgia</i>
22	Roast-N-Toast

Rotary



**ROTARY
SERVING
HUMANITY**

Rotary District 5170

2016-2017 Officers:

District Governor: Jeff Orth
 District Governor Elect: Orrin Mahoney
 District Governor Nominee: Tim Lundell
 Lieutenant Governor, Avenues of Service: Daren Young
 Lieutenant Governor, Assistant Governors: Gregg Giusiana
 Governor's Partner: Barbara Orth
 District Treasurer: Mary Humphrey
 District Administrator: Olivia Poe

District Chairs:

Club Service: Art Testani
 Community Service: Jeboy Koshy
 International Service: Larry Barr
 Vocational Service: Jim Gibson & Lee Denlinger
 Youth Service: Margarethe Pfeffer
 Membership: Phil Dean
 The Rotary Foundation: Cecelia Babkirk
 District Trainer: Arley Marley
 Technology: Ross McClenahan

Assistant Governors:

Area 1: Robert Kidd
 Area 2: Heidi Hausauer
 Area 3: Karen Koshy
 Area 4: Milly Seibel
 Area 5: Robbie Izat
 Area 6: Peter Anderson
 Area 7: Donna Maurillo
 Area 8: Hung Wei
 Area 9: Steve Ross
 Large Clubs: Brian Adams
 Small Clubs: Ramesh Hariharan

The District Office is located at 2570 N. First Street, San Jose, CA 95131.

www.rotarydistrict5170.org | Phone: (408) 273-4577 | Email: admin@rotarydistrict5170.org

To highlight your club projects and events in the District newsletter, please email the information to admin@rotarydistrict5170.org by the 10th of each month.



Please help the District Office share the most accurate information. Update your information now on ClubRunner.

<https://portal.clubrunner.ca/50083/User/Login>

“Like” Rotary District 5170 on Facebook

We share club posts, information from Rotary International, District event information and more on our Facebook page <https://www.facebook.com/RotaryDistrict5170>.

Go check it out today!

