



5170 Times



June 2014

District Governor Angie Hassler

UPCOMING EVENTS:

(CLICK ON AN EVENT TO BE TAKEN TO THE EVENT PAGE)

July 9: [Cabinet Meeting](#)

July 16: [Roast and Toast](#)

July 19: [Membership Seminar](#)

August 3-8: [RYLA](#)



Looking for
information about
The Rotary Foundation ?



Download a copy of [TRF NewsToday](#) from the District Website.

Inside this Issue:

From DG Angie Hassler
RI Convention Recap
Club Corner
Mark Your Calendars
Members Matter
Rotary Business
Roast & Toast
International Service
Interact
We Care

From District Governor Angie Hassler



The creativity of our leadership could be seen from the get go at PETS when they developed the periodic table of Rotary. Each one of our presidents took the lead and followed suit generating their own creativity that has provided a year of success for each and every club. The tag line "Members Matter" helped everyone tell their stories and share their passion for Rotary. Our membership committee was so diligent in conducting area meetings which is why we ended up leading our Zone in the number of new members. Thank you!

Youth Services saw many changes and innovations this year as we fully automated the youth protection certification and youth exchange processes. The venue change for RYLA worked well, both Mission Springs and our RYLA leaders experienced a smooth transition. Our Interactors raised \$90,000 to help the people of Afghanistan with solar cookers. Rotaract has re-energized itself with all the good work they are doing and by actually participating in an international project that took some of them to the Philippines.

Rotary U saw the symbiotic relationship with the speaker, Steve Poizner, and the scholarships he offered enabling some of our own Rotarians the educational opportunity they would not have had, had they not been Rotarians.

Our fall Avenues of Service saw the largest attendance ever as well as some innovative and creative approaches to it. And weren't our Partners in Service wonderful? Because we are a creative and innovative district this program continues to be so successful enabling us to see firsthand how our foundation giving helps in the world.

The District Conference, held locally, again was a huge success under the chairmanship of DGN, Susan Valenta and her team of dedicated and creative members.

I was so proud of our members for their generosity to assist our Philippine family after the terrible typhoon struck their country and was able to see the look of sincere appreciation from the Director Elect, Guiller Tumangan with whom I was working when we met at the International Convention in Sydney. Thank you M.A.T. Caparas, for putting me in touch with him.

Even though a few of our clubs did not achieve their club foundation goal, as a district we achieved our overall foundation goal. Again thank you to a great foundation team. We processed more grants than ever and had them approved by Rotary International with a minimum of push back because of the review process we have implemented in our district. We received two of the largest grants approved by the Foundation this year....one for AIDS prevention and the other for literacy.

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Thank you to each of our Avenues of Service and committee chairs for the great job you all did this year. I think we are getting the idea of sharing our stories visually. Thank all of you who contributed articles and pictures for the newsletter and thank you Brittany for putting it all together.

Thank you to Lieutenant Governor Greg Stowers for his “can-do” spirit, help and creativity throughout the year!

A heartfelt thank you to each of our club presidents for the gracious welcomes you provided to GOD (Governor’s Official Driver) and myself as we made our official visit to your clubs and thank you for hosting us at so many of your social and fundraiser events. You have fed and clothed the homeless, taken care of veterans, provided wheelchairs for those who are mobility impaired, worked internationally in all the six areas of focus. You all truly Engaged Rotary and Changed Lives.

And a special thank you to GOD for all of his support this year. No one could have a better Rotary partner! Thank you for the opportunity to have served as your Governor this year. It has been a truly rewarding experience as I know we did a lot to Engage Rotary and Change Lives.

Angie

RI Convention Highlights:



More than 18,000 attendees from 153 countries at the site of the recent Olympics and a donation of \$100 million from the Australian government to help Rotary eradicate polio. (From Oakland #3's Live Oak Newsletter)

From Rotary International's Convention Insider, June 2, 2014:

We reached out to Rotarians to hear what they thought of today's plenary speakers: Jack Sim, founder of the World Toilet Organization (WTO); Professor Martin Silink, president of the International Diabetes Federation; Tommy Spaulding, a former Rotary Ambassadorial Scholar and leadership expert; and Brett Lee, Australian cricket star.

“As a new club officer I really appreciated what the speaker on leadership [Spaulding] said. He gave me some ideas on how to recruit younger people in Rotary, which is crucial for not only my club but Rotary as a whole. Each one did something for me in terms of understanding the expansion of what Rotary does. Today taught me about Rotary being a caring organization...I'm the only one in my club here, but I wish I had other members sitting next to me. I was imagining turning to them and saying 'Yeah, yeah, we can do something like that.' We are interested in literacy and being here I feel like I can connect with an international club.” — **Betty McEady, president-elect of the Rotary Club of Oakland Sunrise, California.**

Club Corner

The **Rotary Club of Dublin** recently donated the proceeds from their Chef's event to Hope for Hospice. A donation of over \$7,000. Hope Hospice supports individuals at the end of their lives. Patients, family members and caretakers are lifted up spiritually, emotionally and physically by the Hope Hospice team. Dublin Rotary is proud to help Hope Hospice with their mission of nurturing our community.



Information and photo from RC of Dublin's newsletter "The Dublin"



The **Rotary Club of Watsonville** held an International Service night on May 14th. 230 guest enjoyed appetizers from around the world, a tri-tip dinner and the opportunity to purchase items from many countries. All proceeds will be distributed to health and education projects in developing countries.

Info and photo found on the RC of Watsonville website.

The **Rotary Club of Mountain View** handed out Community Service Grants in May. Grants were given to CHAC for the agency's Prevention Plus program; Friends of Deer Hollow for scholarships to children in low-income areas in Mountain View; CSA for year-long subscriptions for 8 low-income seniors at high risk of falling and to HOPE Services MV for hand-held tablet computers for clients with significant communication challenges. Grants were also given to Living Classrooms for their work with providing garden education to local schools, to the Friends of Stevens Creek Trail for their on-going creek education efforts, Cops and Gobblers now providing over 350 Thanksgiving dinners, and the Day Worker Center to increase computer literacy. These grants were made possible through funds raised at the Club's annual Crab Feed in January.



Information and photo found on the RC of Mountain View website.

You can find one additional Club Corner item on page 11

Mark Your Calendars!

Some events have clickable links



CHARITY GOLF TOURNAMENT

*Dinner only option available.

More Information:
YMCA of San Benito County
831.637.8600
www.centralcoastymca.org



Friday, August 22nd, 2014
**SAN JUAN OAKS
GOLF CLUB**
3825 Union Road, Hollister, CA



The Rotary Club of Santa Clara, in conjunction with the City of Santa Clara and Kansas City Barbecue Society invites you to join them for the 3rd Annual 2014 Silicon Valley BBQ Championships, Friday June 27th and Saturday, June 28th.

Sanctioned by the Kansas City BBQ Society, the SVBBQ Championships have become the second largest event on the Kansas City BBQ Tour. The even will be held at Santa Clara's Central Park. Admission is free. For more information please go to www.svbbq.com.

Rotary Club of FUN Sunset 10th Anniversary! We're Celebrating Island Style!

Featuring:
Authentic Hawaiian Luau Buffet

Special Performance by:
Kawailehua Hula Ohana

Saturday, July 19, 2014
6:00 PM to 9:30 PM
Ruggieri Senior Center
33997 Alvarado-Niles Rd, Union City

Tickets:

- \$60 Adults
- \$35 Children 12 and under

More FUN:

- Fresh Orchid Leis
- No Host Bar
- Silent Auction

VIP Table - \$700
Includes 10 tickets
Premium table to view the show
Business card ad in the event program

Buy Tickets Online at www.FUNRotary.com

**Enter to Win
HOT LEGS CONTEST!**

More Information
Call Linda Stewart at 510-535-1344
Email us at funrotary@gmail.com

Proceeds from this event will benefit our Interact scholarship fund, disaster relief, and international projects. Let's Light Up Rotary!

RI Pilot Programs Recruit and Retain Members

By Lee Denlinger, RC of Dublin



The RI Board of Directors agreed to extend the pilot programs for the Associate Membership, Corporate Membership, Innovative and Flexible Club, and Satellite Club Membership pilot projects for a second three-year term, ending 30 June 2017. For the past three years, 800 Rotary clubs have participated in these pilot projects to test new membership types and innovations. Three clubs in District 5170 were approved for designated pilot programs: RC of Livermore, RC of Cupertino and the RC of Alameda.

RC of Livermore

RC of Livermore club president **Phil Dean** explained how his club initiated an exchange of service hours for club meeting attendance under the *Innovative and Flexible Club Pilot Program*. “We just wanted to do something different to help our members see Rotary as more than just attending a weekly meeting,” said Phil. Engagement in Rotary Service worked for Livermore as the club brought in 16 new members over the past three years. “We are now looking for other ways to attract and retain members,” continued Phil. “A really exciting program that we started is called *Friends of the Rotary Club of Livermore*. Interested community members can attend our meetings and participate in our service projects even though they are not Rotarians. We even give them a special badge to wear. They do not pay club dues nor have attendance requirements. Some of these people ask if they can become Rotarians...you can’t get much better than that!” mused Phil.



RC of Cupertino

“Under the *Satellite Club Pilot*, we provided an alternative weekly early morning meeting for our Rotarians who worked during the day and couldn’t make our luncheon meetings,” reported RC of Cupertino club president **Savita Vaidhyathan**. “Our targeted audience, the day workers, were not the ones who attended the morning meetings. From that perspective, the pilot program was not a success and the Board will

not continue it for next year. We did, though, recruit two new members who enjoyed the early morning meetings,” explained Savita. “Our club is quite diverse and truly reflects the community in which we serve. Recruitment and retention of Rotarians continue to be based on engagement in service activities, whether international projects or local community activities.”



RC of Alameda

“We are a fairly small club and we saw opportunity by participating in the Corporate Membership Pilot Program,” stated RC of Alameda club president **John King**. “Under this Program, companies and corporations sign up as Club Members. They pay the dues to the club and designate three or four persons who will attend meetings and engage in community service activities. “We now have the City of Alameda, the

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Oakland Raiders, a local winery and other companies registered as Corporate Members,” said John. “This has been very beneficial for our club. For example, we just conducted our major fundraiser and, with the support and publicity generated through corporate involvement, we exceeded our fundraising goal this year. This is a win-win for our college scholarship program and grant giving to our local non-profits that our club supports,” exclaimed John. “I can’t say that we have increased the number of members significantly through this program, however. It just basically comes down to engagement and commitment of individuals. Rotarians who give service receive the benefit of giving that comes with engagement. That’s the foundation of Rotary membership retention,” remarked John.



New Policies on Attendance

Rotary International approved new policies in which engagement rather than meeting attendance was approved for Rotary Club members. The approved legislation provides that:

- A member must attend at least 50 percent of club regular meetings or engage in club projects, other events and activities for at least 12 hours in each half of the year, or a proportionate combination of both.
- A member must attend at least 30 percent of this club’s regular meetings or engage in club projects, other events and activities in each half of the year

Additionally, the former “Rule of 85” was reinstated. Members whose chronological age combined with number of years in Rotary equals or exceeds 85 years are excused from required meeting attendance. Many District clubs have amended their Bylaws to reflect these changes in RI Policy.

New Member Sponsor Recognition Program

Rotary International’s Board of Directors approved a new way to recognize Rotarians who sponsor new members. All sponsors of members admitted to Rotary on or after 1 July 2013 are eligible to receive a specially designed membership pin and colored pin backer from Rotary in recognition of their commitment to the organization’s membership growth. A current member who sponsors one new member will receive a recognition pin with a blue backer. As additional members are sponsored, new colored backers will be awarded to signify the number of new members sponsored.

The levels of achievement are based on the num-

ber of new members sponsored:

1 member	Blue backer
2-3 members	Bronze backer
4-5 members	Silver backer
6+	Gold backer



Sponsors will also have opportunities to be acknowledged in the Membership Recognition Gallery that will soon appear on www.rotary.org, as well as in regional magazines and other Rotary publications. This year, RI President Ron Burton recognized Rotary members who sponsored six or more new members since July 2013 at this year’s RI Convention in Sydney, Australia. Gold-level sponsors were invited to a special reception where they were applauded for their efforts and commitment to Rotary’s membership growth.

Rotary Business

2014 Rotary Fiscal Year-end Deadlines for TRF Contributions

Credit Cards: Online via www.rotary.org - must be authorized on or prior to **30 June 2014**, midnight (Central Standard Time)

Fax: (+1-847-328-5260)—must be received by **30 June 2014**

Phone: (+1-866-976-8279) - must be received prior to the close of business **28 June 2014**

Checks*: must be postmarked **30 June 2014** or prior and received at the Foundation by **8 July 2014**

***Please do NOT send in checks for the 2014-15 Rotary year until 1 July 2014.**

Wire transfers: must be initiated prior to **30 June 2014** and received by **3 July 2014**

Securities: must be received prior to **30 June 2014**

District 5170 Membership as of June 19, 2014

Club Name	Membership* as of June 19	2013-2014 Goal	Club Name	Membership as of June 19	2013-2014 Goal
Alameda	81	105	Mountain View	37	40
Almaden Valley	42	58	Newark	34	44
Alviso	13	16	Niles (Fremont)	87	100
Campbell	57	60	Oakland	303	305
Capitola-Aptos	43	46	Oakland Sunrise	17	25
Castro Valley	53	65	Palo Alto	139	145
Cupertino	205	200	Palo Alto/University	96	95
Dublin	55	55	Piedmont-Montclair	17	22
East Oakland	7	15	Pleasanton	90	101
East Palo Alto Bayshore	42	20	Pleasanton North	46	47
Freedom	40	50	Pleasanton, Dublin, Livermore (Tri-Valley)	15	18
Fremont	35	48	San Jose	421	492
Fremont Warm Spring Sunrise	19	15	San Jose East-Evergreen	20	23
Fremont-Union City-Newark Sunset	26	20	San Jose Silicon Valley	31	41
Gilroy	107	107	San Juan Bautista	25	48
Gilroy Sunrise	19	20	San Leandro	46	51
Hayward	81	90	San Lorenzo Valley (Felton)	21	22
Hollister	69	76	Santa Clara	87	84
Livermore	131	144	Santa Cruz	131	139
Livermore Valley, The	50	59	Santa Cruz Sunrise	98	106
Los Altos	182	182	Saratoga	131	143
Los Altos Sunset	10	18	Scotts Valley	44	46
Los Gatos	105	121	Sunnyvale	73	69
Los Gatos Morning	71	75	Sunnyvale Star	14	15
Milpitas	30	40	Sunnyvale Sunrise	13	13
Mission San Jose	20	24	Watsonville	84	94
Morgan Hill	118	120	Total Members In D 5170	3835	4177

*Membership numbers come from
Rotary International

Rotary
District 5170



Annual Roast and Toast



Come see what's coming up on Angie's List.

Wednesday, July 16, 2014

6:00pm-9:30pm

Saratoga Springs

22801 Big Basin Way, Saratoga

Cost: \$38 per person

There will be shuttle cart from the parking lot

6:00-7:00 PM No Host Bar* & Hor d'oeuvres

*Proceeds go to the Los Altos Rotary AIDS project

7:00 PM BBQ Chicken, Tri-tip, Veggie Burgers and more.
Wine & Dessert included.

8:00-9:30 PM Roast & Toast Ceremony

Dress: Casual—be prepared, it gets chilly!

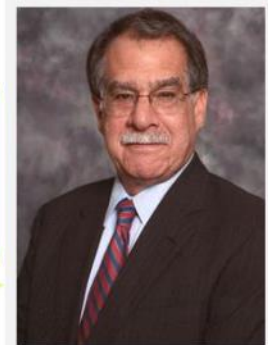
Chair: Bob Barbatti

408-379-1472 mbarbatti@aol.com

Host: PDG Joe Hamilton

408-996-1475 jhamilton147@comcast.net

**We will also
welcome in
2014-2015
District Governor
Ed Jellen!**



Name: _____ Club: _____

Number attending: _____ (Spouse/Partner & Guests Welcome) Amount Due: \$ _____

Phone: _____ Email: _____

Visa/MC# _____ Exp. Date: _____

Paying by check ☐

Checks payable to: Rotary District 5170
Mail to this form and payment to: Bob Barbatti
18570 Montpere Way
Saratoga, CA 95070

RSVP with Bob Barbatti by July 7, 2014

International Service

For years now, Area 6 has been supporting schools in Ameca, Mexico and this year they plan to deliver more computers to the balance of the schools in Ameca. Come be a part of this wonderful hands on opportunity!



Change Your Latitude !

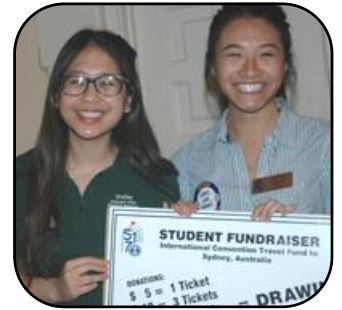
Come visit the Rotary Club of Ameca, Mexico!
 July 31 – Aug 3, 2014. We all travel together and stay together.
Fellowship. Humanitarian service. Tourism. Culture. Fun.
 Approx cost: airfare (usually ~\$600), hotel \$60/night (dbl rm) + humanitarian gift(s)
 Contact Peter Anderson: pacificgeo@aol.com; 408-639-3164. Instructions on purchasing airline tickets are on back of sheet.



Interact

From Oakland #3's Live Oak Newsletter:

District 5170 Interact's President and President Elect, Jamie Lam and Helen Nguyen, brought a new level of audible energy to the podium to share their enthusiasm for Rotary and the \$90,000 donation from the District Interact clubs to fund solar panels in Afghanistan. Way to go, kids!



Speaking of Interact, the following was found on Interact 5170's website:

Dear Reader,

Awhile back, we were interested in reaching out to the Interactors of District 5170 and learning more about the individuals that make up the schools, the areas, and the faces crowding the bleachers at FLC. We believe that each and every Interactor holds a personal story or belief pertaining to service that can not only inspire, but empower other individuals to actively serve their local and global communities. As the Interact year approaches its end, Community would to recognize and commemorate all of our Interactors great efforts to helping

our communities, and most importantly, end it on a note that brings us back to what Interact really is: "Service Above Self."

With this being said, please enjoy the [testimonials written by Interactors](#) (found on www.interact5170.org) who have been recognized for their passion and dedication to community service throughout the year. We believe these Interactors have personally defined and internalized the meaning of "Service Above Self" that we hope can serve as an empowering message to you.

Sincerely,
The Community Team
Wendy Gao & Eleanor Mount

Club Corner Continued...

The Rotary Club of Livermore is investing in the lives of young people in their community through the READY Program – Rotarians Enriching and Directing Youth. The goal of READY is to provide mentoring for high potential, 6th – 8th grade students at a low income, low performing, multilingual school. The program has operated for four years, and currently 20 Junction Avenue School 6th and 7th graders are mentored weekly with a ratio of 2-3 students per Rotarian. In addition to weekly mentoring, monthly field trips are taken to help students connect the world of school to the world of work. Trips are as local as the LARPD recreation center and as far as the Monterey Bay Aquarium. Future goals include improving communications with the participants' parents and supporting an increased number of students.



Information and photos from the Livermore Rotary Club newsletter "The Spur"

We Care



We extend our Sympathy to the family and friends of long time Livermore Rotarian Dave Lowell who passed away recently.

We extend our Sympathy to District Administrative Assistant Brittany Overbeck whose father passed away in early June.

Happy Birthday Wishes to our District Leaders!

Mike McMahon (Palo Alto)	July 1
Susan Valenta (Gilroy)	July 4
John Bruzus (Cupertino)	July 9
Tim Lundell (Los Gatos Morning)	July 9
Jan Eric Nordmo (Santa Clara)	July 9
Ed Jellen (Oakland #3)	July 13
Jerry McCullough, PDG (Hollister)	July 15
Renee Mello (Watsonville)	July 22



The District Office is located at 2570 N. First Street, Suite 200 in San Jose.

Phone: 408-273-4577 Email: brittany.5170@gmail.com

The office is open Monday—Thursday, 9am-4pm

The District office will be closed Monday, June 30th

To highlight your club projects and events in the District newsletter, please email the information to Brittany by the 5th of each month.

District 5170 Officers 2013-2014:

District Governor: Angie Hassler
District Governor Elect: Ed Jellen
District Governor Nominee: Susan Valenta
District Governor Nominee Designate: Jeff Orth
Lieutenant Governor: Greg Stowers
Governor's Partner: PDG Roger Hassler
District Treasurer: Mary Humphrey
District Administrative Assistant: Brittany Overbeck

District Chairs:

Club Administration: Cheryl Rebottaro
Community Service: Ginny Lear
Communication Technologies: Charlie Wasser
International Service: Jeboi Koshy
Membership: PDG Russ Hobbs

Assistant Governors

Area 1: Phillip Campbell
Area 2: Rose Padilla Johnson
Area 3: Lila Bringham
Area 4: Pamela Philbert
Area 5: Art Taylor
Area 6: Linda Sanborn
Area 7: Jon Winston
Area 8: Deborah Rice
Area 9: Mike McMahon

The Rotary Foundation: PDG Roger Hassler
Vocational Service: Renee Mello
Youth Service: Larry Barr
Public Image: Mitty Chang